

INTRODUCTION

Any effective strategic plan for Moore Memorial Public Library must recognize the multiplicity and variety of its roles in the Texas City community. The importance of the Library arises from a number of factors including the rapid expansion of the use of technology and information in all fields and professions, the growth and diversity of both business and population in Texas City and the surrounding areas, the explosion of distance education, the criticality of continuing education, the diversity of needs in the community, and the challenges of the economic climate.

Moore Memorial Public Library strives to fulfill the needs of a diverse and expanding service population while raising the literacy levels and the quality of life for all patrons in all areas of life, business and leisure. The Library is uniquely positioned to meet these challenges because of its strong holdings in materials, technology, and online resources; its uniquely trained staff; its long history in the community; its participation in a broad network of partnerships at regional, statewide and national levels; and its access to special resources through cooperative initiatives with non-profit or governmental agencies with similar missions.

This document represents an attempt to outline a comprehensive three-year strategic plan for the library during the period Oct. 1, 2018 through Sept. 30, 2021. It builds on previous strategic plans which were approved and put in place. The document will be reviewed annually and revised as necessary to facilitate the most efficient and effective plan for the delivery of comprehensive library and information services to the citizens of Texas City.

The goals and objectives listed in this strategic plan are challenging but attainable with the allocation of sufficient staffing, space, technological resources and funding. The critical need for expanded and upgraded infrastructure and facilities will play an increasing role in determining which services and functions Moore Memorial Public Library can fulfill in this community. Maintenance of accreditation by the Texas State Library and Archives Commission will be critical

to continued participation in resource sharing initiatives and most grant opportunities.