

INTRODUCTION

This Strategic Plan is our roadmap for the next three years (October 1, 2021-September 30, 2024). The plan is an outline for the major areas of focus and changes we hope to make in this period. The plan does not cover areas that we deal with every day or on a repeated annual basis, but is meant to be an outline of how the next three years will be different.

The plan has Goals and Objectives. A Goal is a major project or outcome in an area of focus that the library plans to accomplish within the next three years. An Objective is the specific steps we take to accomplish these goals.

The plan is meant to be used both internally by the library and externally by the public. The library will update the public about the status of all Goals and Objectives. We hope this will be a transparent way for the public to see how we are progressing.

The plan does not list every change we will make in the next three years. The plan does not keep us from changing focus as events require. Moore Memorial Public Library strives to respond to major events in the community effectively. This plan helps guide that effort, but will never be used to impair that effort.

If any part of this plan seems confusing or unclear, please reach out by email at library@texascitytx.gov, call us at 409-643-5970, or come by the library to talk in person.