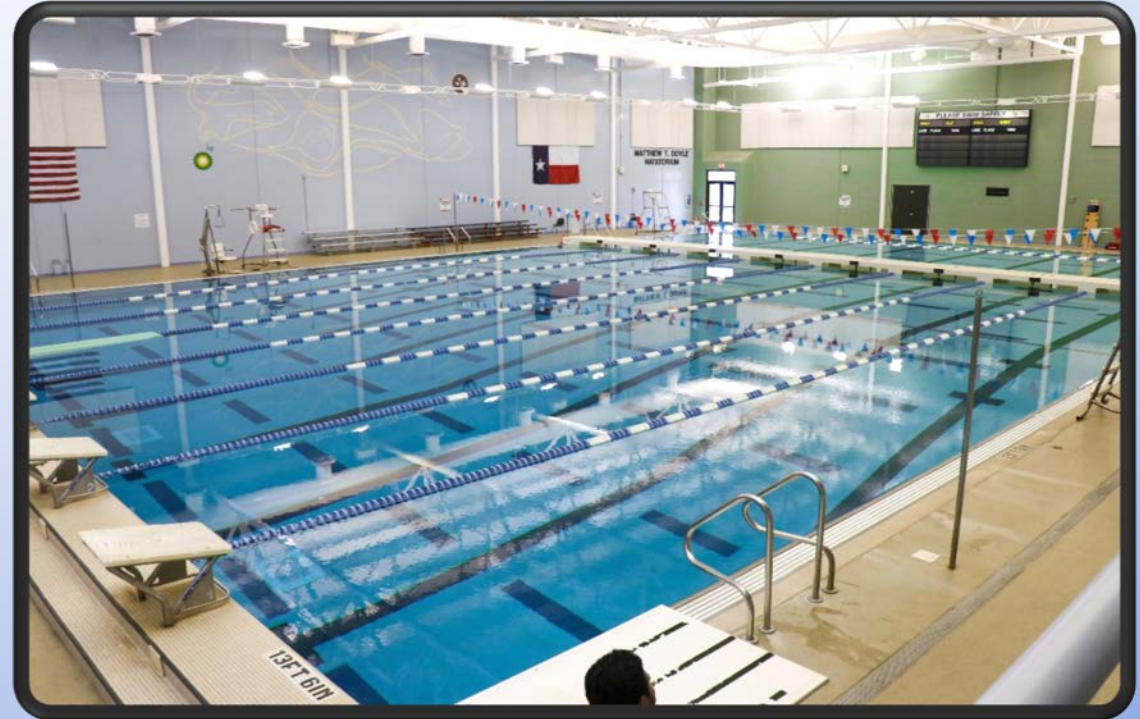


DEPARTMENT OF RECREATION & TOURISM

2021 AQUATICS PROGRAM



CITY COMMISSION MEETING
OCTOBER 6, 2021

2021 OPERATING SEASON

80 TOTAL OPERATING DAYS

OPERATING DAYS

MAY 1ST – JUNE 6TH (WEEKENDS)

JUNE 7TH – AUGUST 15 (DAILY)

AUGUST 21ST – SEPTEMBER 6TH (WEEKENDS)

CLOSURES

MONDAYS FOR DEEP CLEANING AND IN-SERVICE
TRAINING

1 HALF DAY CLOSURES DUE TO WEATHER



2021 DAILY ADMISSIONS/ATTENDANCE STATISTICS

AGE STATISTICS

ADULT: 37%

CHILD: 60%

SENIOR: 3%

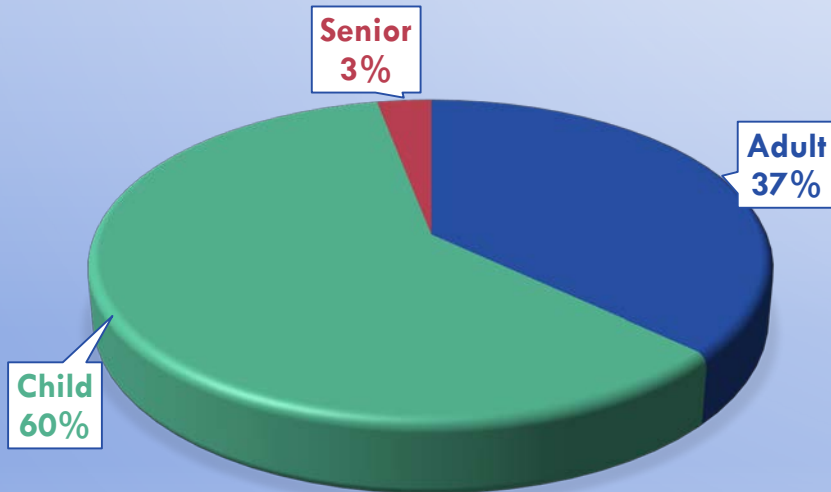
Total Admissions
23,628

Geographic Statistics

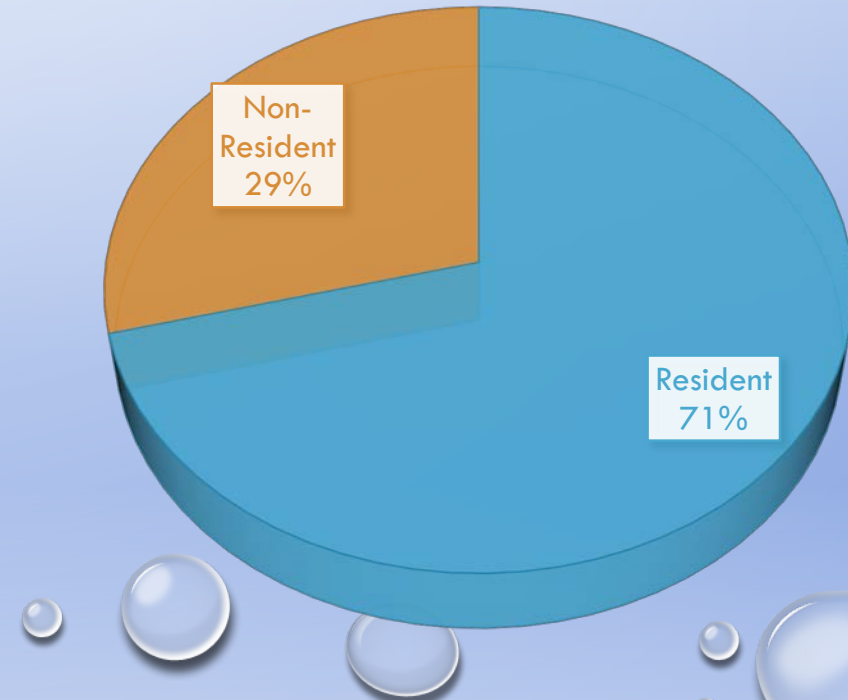
Resident: 71%

Non-Resident: 29%

AGE



GEOGRAPHIC



2021 PRIVATE RESERVATIONS



TOTAL OF 34 RESERVATIONS

100% RESERVATION RATE

**NO PARTIES CANCELLED DUE TO
WEATHER**

RESERVATION REVENUE

RESIDENT: \$9,300

NON-RESIDENT: \$1,200

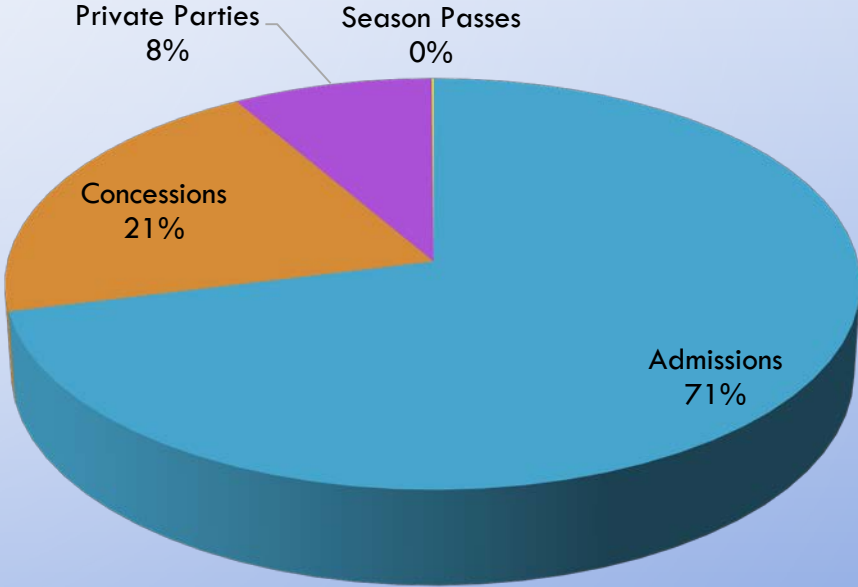
2021 Total Revenue

Daily Admission Revenue: \$ 89,058.00
Daily Concession Revenue: \$ 25,540.93
Season Pass Revenue: \$90.00
Private Reservation Revenue: \$ 10,500.00

Total Revenue: \$125,188.93



Total Revenue

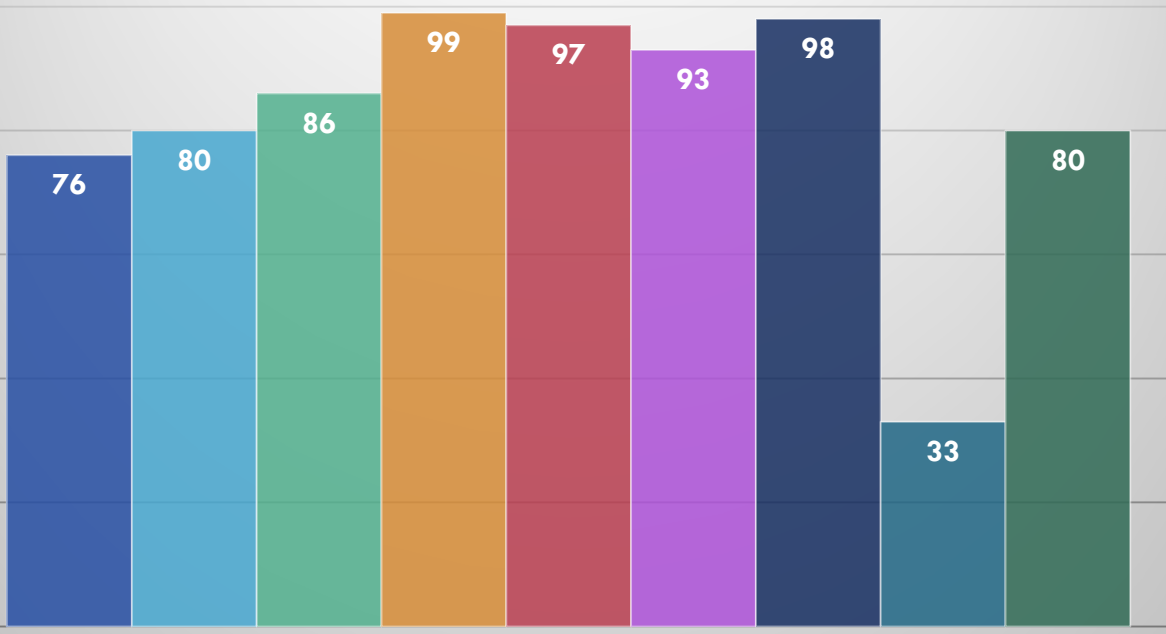


■ Admissions ■ Concessions ■ Private Parties ■ Season Passes

NESSLER PARK FAMILY AQUATIC CENTER

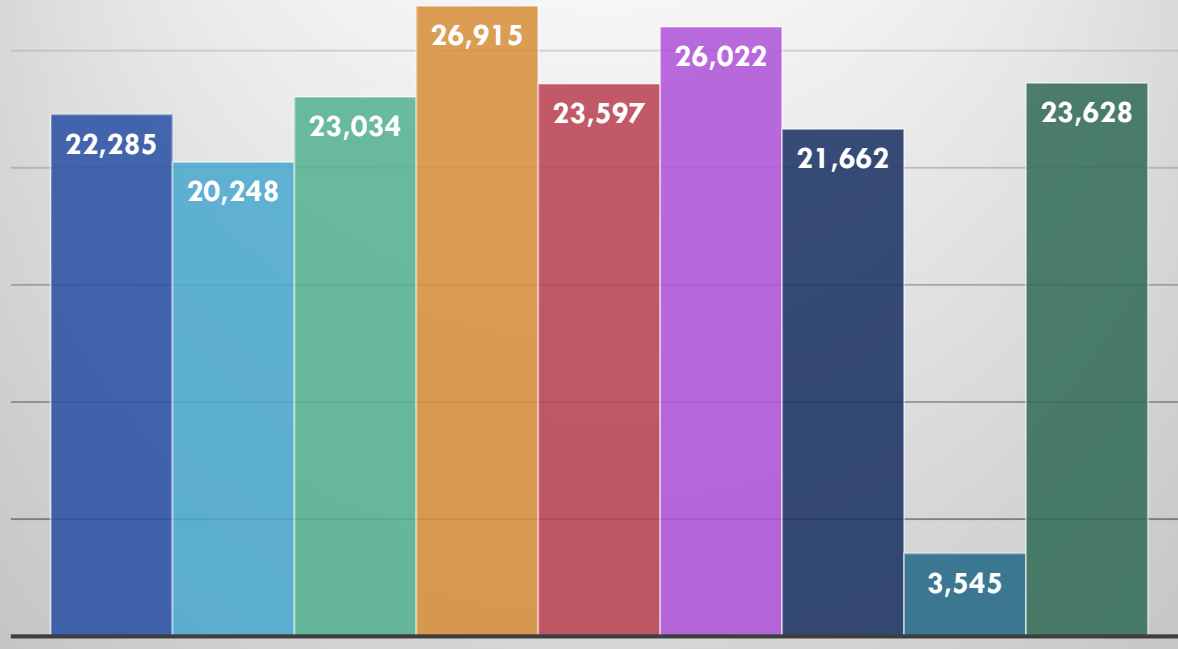
9 YEAR COMPARISON

Operating Days



■ 2013 ■ 2014 ■ 2015 ■ 2016 ■ 2017 ■ 2018 ■ 2019 ■ 2020 ■ 2021

Total Attendance

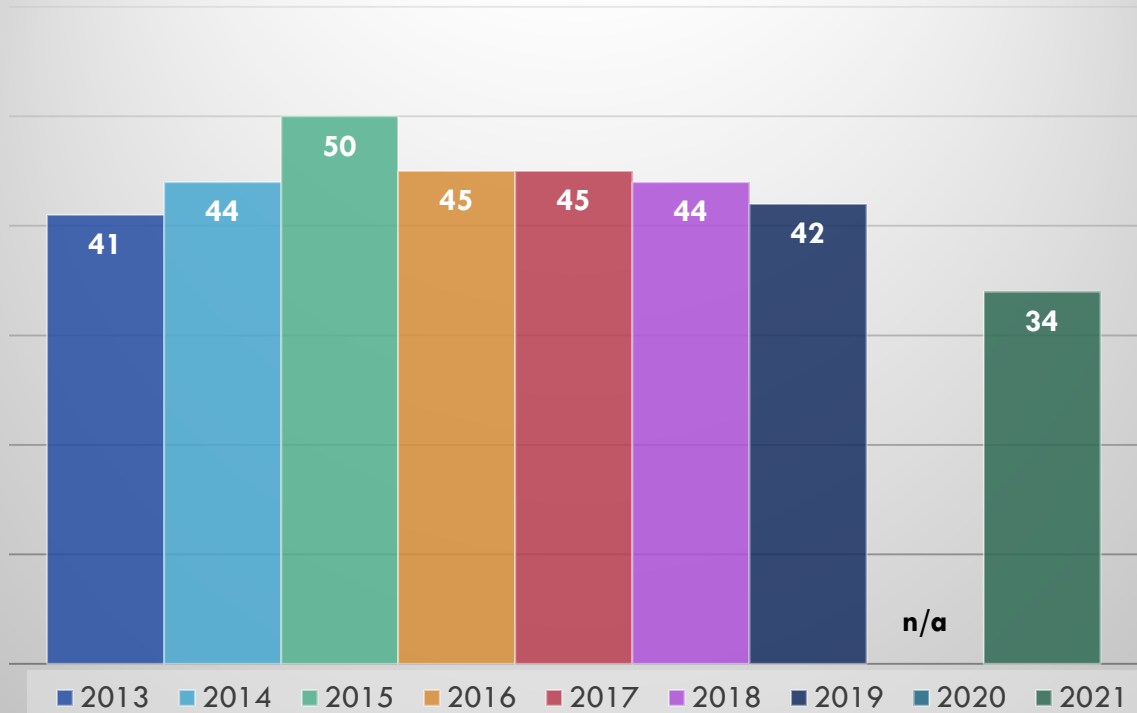


■ 2013 ■ 2014 ■ 2015 ■ 2016 ■ 2017 ■ 2018 ■ 2019 ■ 2020 ■ 2021

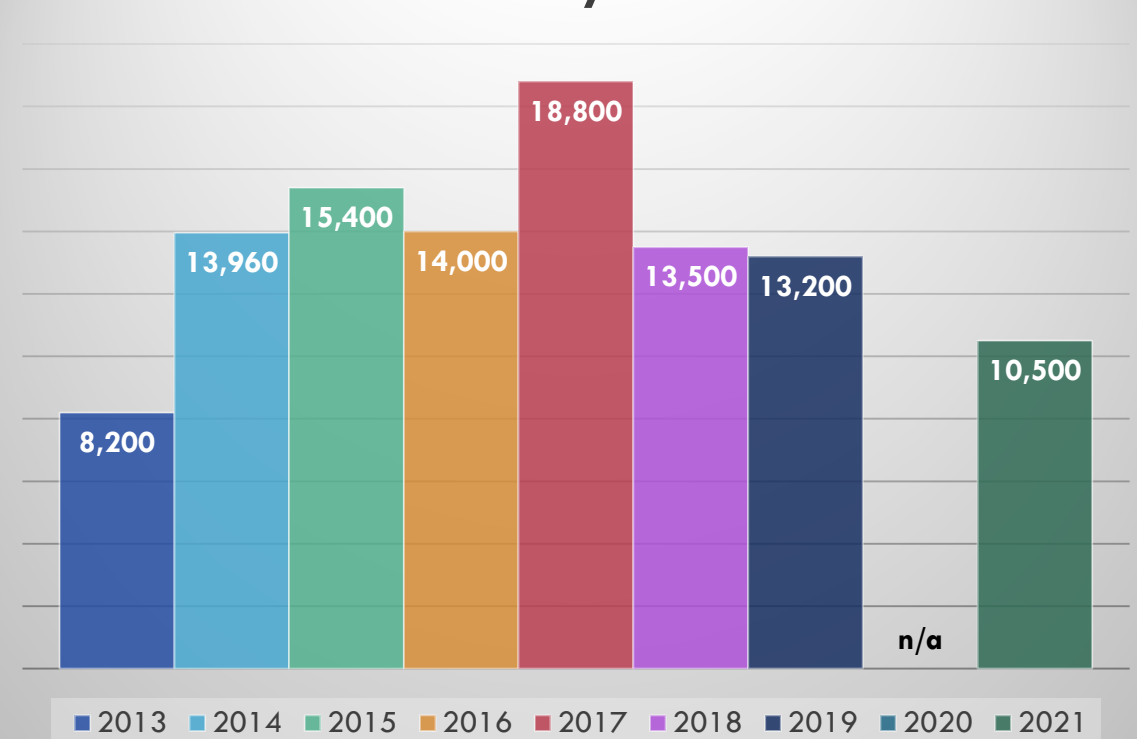
NESSLER PARK FAMILY AQUATIC CENTER

9 YEAR COMPARISON

Private Parties



Private Party Revenues



NESSLER PARK FAMILY AQUATIC CENTER

9 YEAR COMPARISON

Total Revenues



2ND GRADE LEARN TO SWIM PROGRAM

EVERY 2ND GRADER IN TEXAS CITY ISD GOES THROUGH A 2 WEEK SWIM LESSON COURSE.



SWIM LESSONS

Spring

2 Sessions

Pre-School 4:30-5p

Level 1 6:30-7:15p

Level 2 6:30-7:15p

Adult 7:15-8p

Summer

107 kids

3 Sessions

Water Babies 4:30-5p

Pre-School 4:30-5p

Level 1 12:30-1:15p

& 6:30-7:15p

Level 2 12:30-1:15p

& 6:30-7:15p

Fall

3 Sessions

Pre-School 4:30-5p

Level 1 6:30-7:15p

Level 2 6:30-7:15p

Adult 7:15-8p

SUMMER MAKOS SWIM TEAM

35 SWIMMERS



Texas City Aquatics Program

Year round swim team
USA Swimming program
25 swimmers



Texas City Aquatic Program

FACILITY RENTAL USAGE

TOTAL: 4,000

TEXAS PARKS AND WILDLIFE
MOODY GARDENS
NOAA FISHERIES

TEEX

COAST GUARD

MARINES

TEXAS CITY FIRE DEPARTMENT

TEXAS CITY ISD

DICKINSON ISD

*DUE TO COVID WE HAD CANCELLED
RESERVATIONS

NASCO LIFEGUARD COMPANY

CLEAR CREEK SWIM LEAGUE

NASA

