



Texas City



ECONOMIC DEVELOPMENT CORPORATION

Economic Development Update

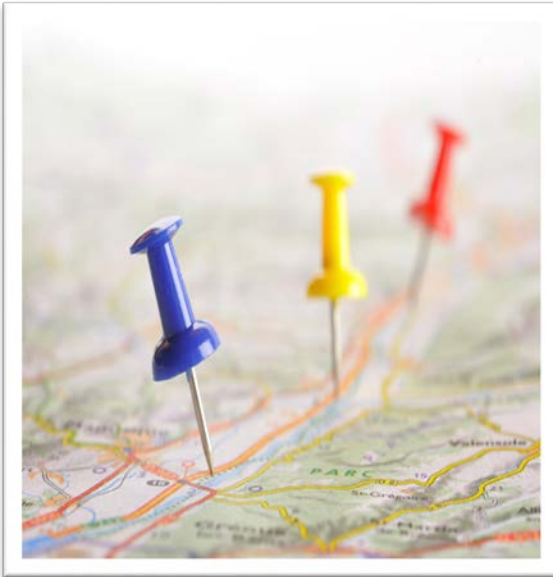


TCEDC Overview



- The TCEDC is a sales tax corporation that was formally approved by the citizens of Texas City in 1993.
- The primary goal of the TCEDC is to retain existing jobs, create new jobs that facilitate employment growth, and provide a stable tax base.

Roles of the TCEDDC



Prospect
Development



Lead Engagement

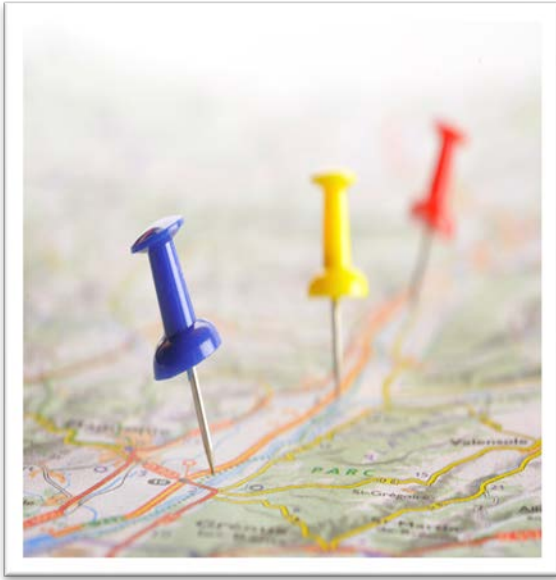


Information
Clearinghouse



Incentives

Prospect Development



- Prospects come in every shape and size. The TCEDC's responsibility is to respond and work with the prospect to develop a space, further their concept, eventually leading to a new business in Texas City.

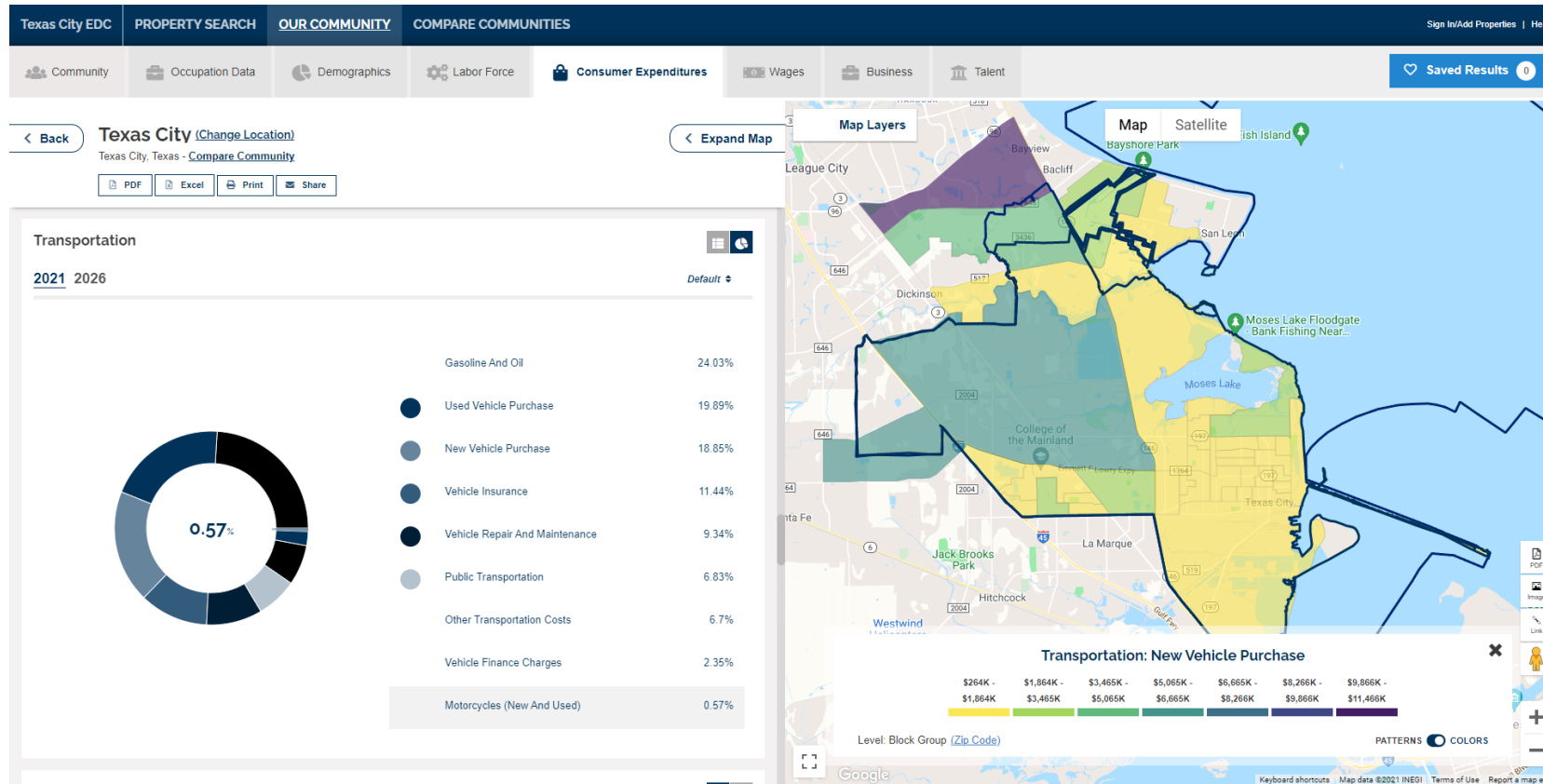
Lead Engagement



Project Lion Den RFP
CITY OF TEXAS CITY SUBMITTAL

- Leads for potential projects typically come from Governor Abbott's Office of Economic Development or the Greater Houston Partnership.

Information Clearinghouse



Incentives

Texas City Economic Development Corporation 6th Street Incentives Form



Date and Time of Application*
mm/dd/yyyy
hh:mm am/pm

Name* **Email Address***

Address*

City* **State*** **Zip Code***

Phone Number* **Fax Number**

Which Incentives Are You Applying For? *
 Paint Assistance
 Awning Assistance
 Signage Assistance
 Other

Provide the Name of the Business * **Provide the Address of the Business ***

Is This a New or Existing Business? * **Describe the Nature of the Business ***

Describe the Nature of the Improvements * **Please Upload Current or Conceptual Layout of the Business ***

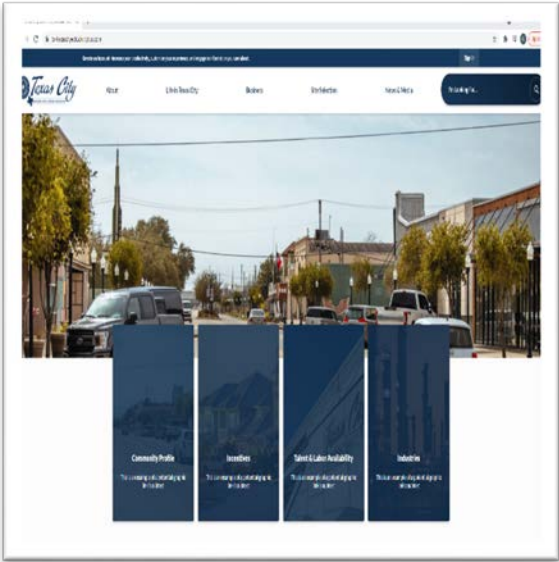
protected by reCAPTCHA

Receive an email copy of this form.
Email address

* indicates a required field

- Incentives offered include:
Chapter 380 Agreements
Chapter 312 Agreements
- 6th Street Incentives include:
Paint
Signage
Awnings
Buildout Assistance

New Initiatives



TCEDC Website



Social Media

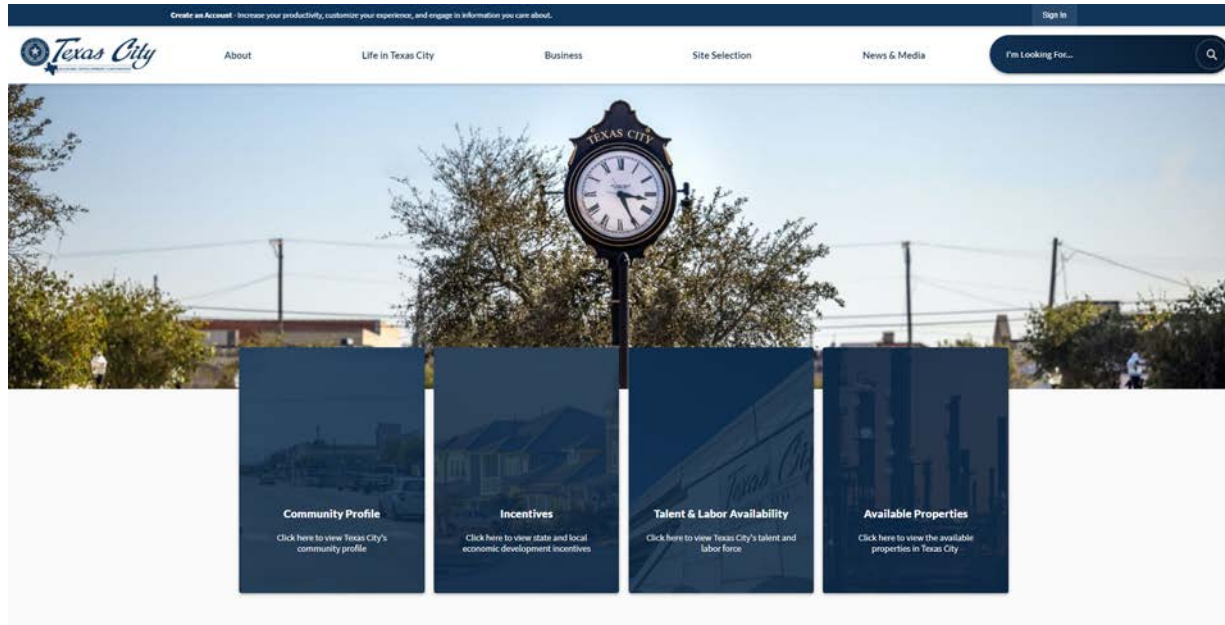


718 6th Street



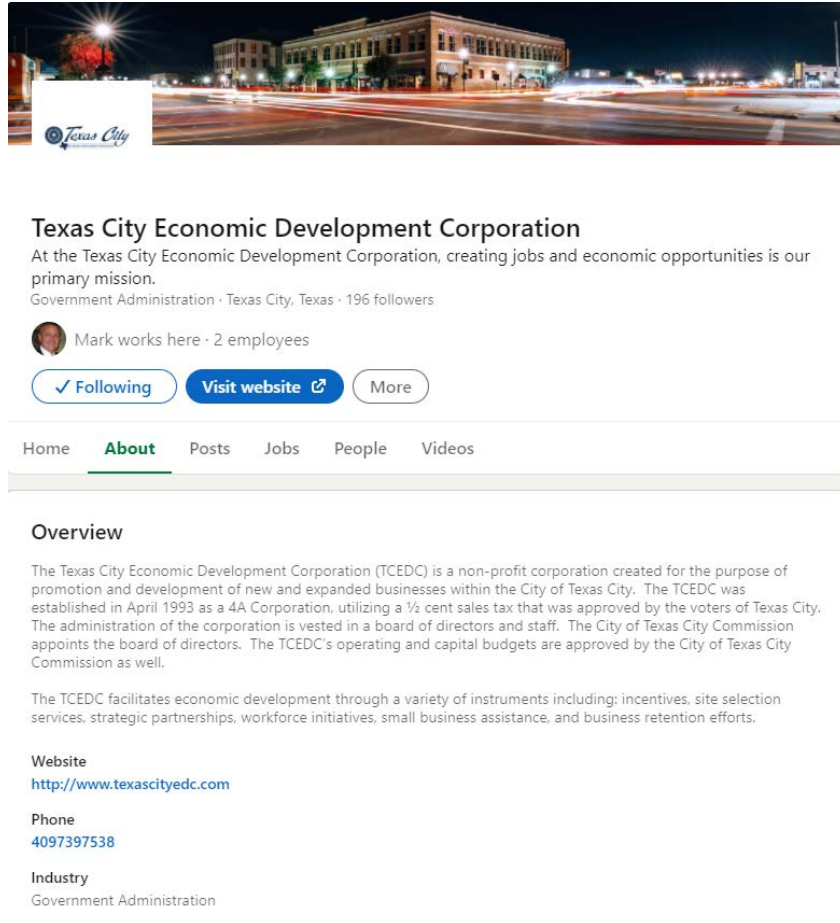
Strategic Plan

TCEDC Website



- This summer the TCEDC went live with a new website www.texascityedc.com

Social Media



The screenshot shows the LinkedIn profile for the Texas City Economic Development Corporation. At the top is a banner image of a city street at night with a 'Texas City' logo. Below the banner is the company name and a mission statement: 'At the Texas City Economic Development Corporation, creating jobs and economic opportunities is our primary mission.' It also shows 'Government Administration · Texas City, Texas · 196 followers' and a profile picture of Mark with the text 'Mark works here · 2 employees'. There are buttons for 'Following', 'Visit website', and 'More'. A navigation bar includes 'Home', 'About', 'Posts', 'Jobs', 'People', and 'Videos'. The 'Overview' section contains a detailed paragraph about the corporation's history and mission, followed by a shorter paragraph about its services. Contact information for the website, phone number, and industry is listed at the bottom.

Texas City Economic Development Corporation
At the Texas City Economic Development Corporation, creating jobs and economic opportunities is our primary mission.
Government Administration · Texas City, Texas · 196 followers

Mark works here · 2 employees

✓ Following Visit website More

Home About Posts Jobs People Videos

Overview

The Texas City Economic Development Corporation (TCEDC) is a non-profit corporation created for the purpose of promotion and development of new and expanded businesses within the City of Texas City. The TCEDC was established in April 1993 as a 4A Corporation, utilizing a ½ cent sales tax that was approved by the voters of Texas City. The administration of the corporation is vested in a board of directors and staff. The City of Texas City Commission appoints the board of directors. The TCEDC's operating and capital budgets are approved by the City of Texas City Commission as well.

The TCEDC facilitates economic development through a variety of instruments including: incentives, site selection services, strategic partnerships, workforce initiatives, small business assistance, and business retention efforts.

Website
<http://www.texascityedc.com>

Phone
4097397538

Industry
Government Administration

- Along with the new TCEDC website, a LinkedIn page was created to further market sites, initiatives, and communicate with potential partners.

Social Media



Texas City Economic Development Corporation

[Add Bio](#)

[Posts](#) [About](#) [Mentions](#) [Reviews](#) [Followers](#) [More](#)

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Intro

488 Followers

Page · Public Figure

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+1 409-739-7538

What's on your mind?

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Posts [Filters](#) [Manage Posts](#)

[List View](#) [Grid View](#)

- A Facebook page was recently created in order to effectively market and communicate via the TCEDC

718 6th Street



- Currently the 718 6th Street parcel serves as a food truck park, but the TCEDC has contracted with a landscape architecture firm to develop a master plan for the site.

Strategic Plan



- Since the TCEDC was created in 1993- it has operated without a Strategic Plan.
- The firm developing the Strategic Plan will guide the TCEDC over the next five years on issues to include: Target Industries, Site Selection, Marketing, and Incentives.



Texas City



ECONOMIC DEVELOPMENT CORPORATION

Questions

