



Texas City
EST. 1911

2021 Marketing Report

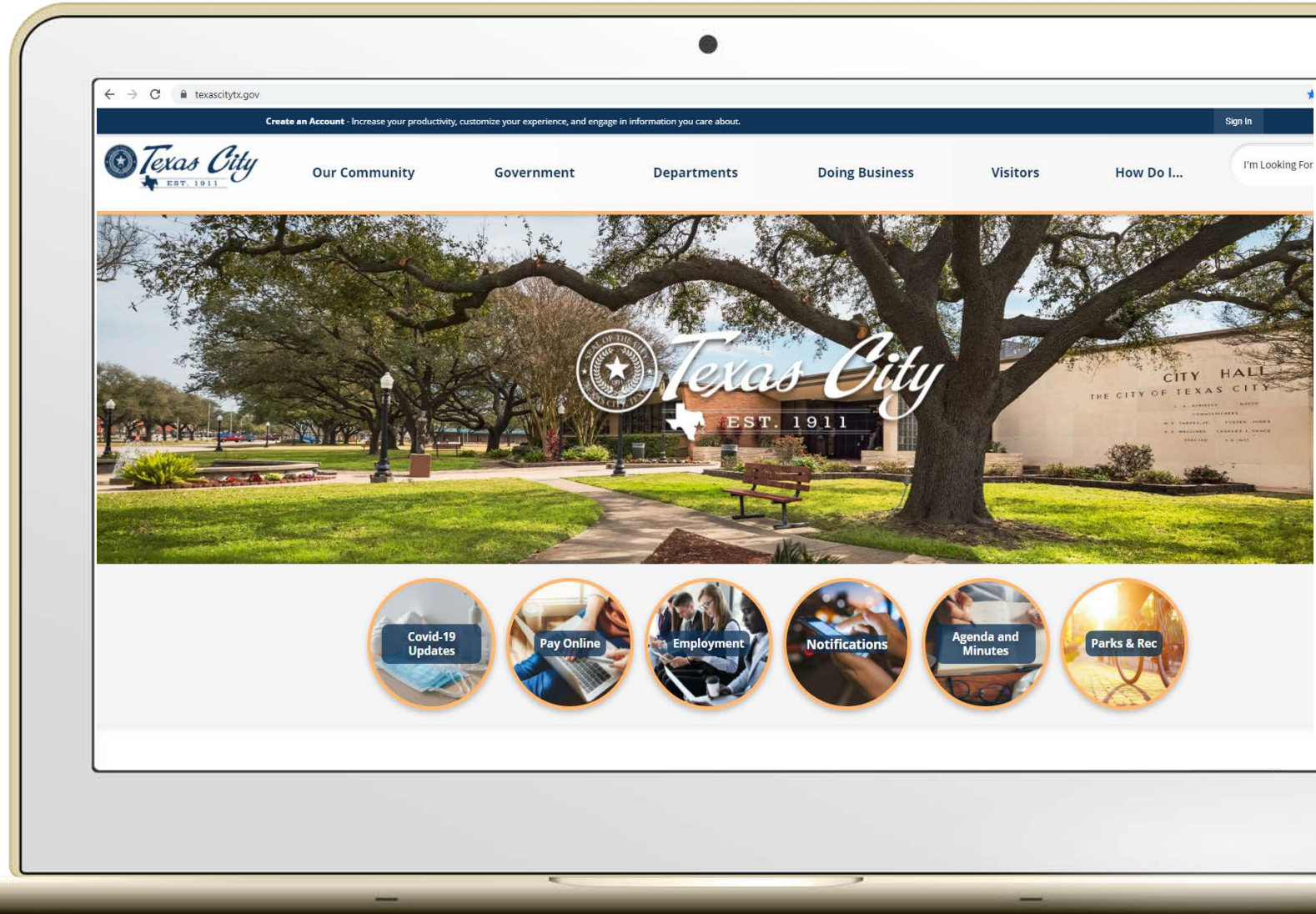
Recap Video

Newly Redesigned City Website

Fresh

Clean layout

Easy to Use



Future Projects



**Quarterly
Newsletter**



**Maintain
Website**



**Grow
Followers on
all Social Media**



**Improve
Channel 16**



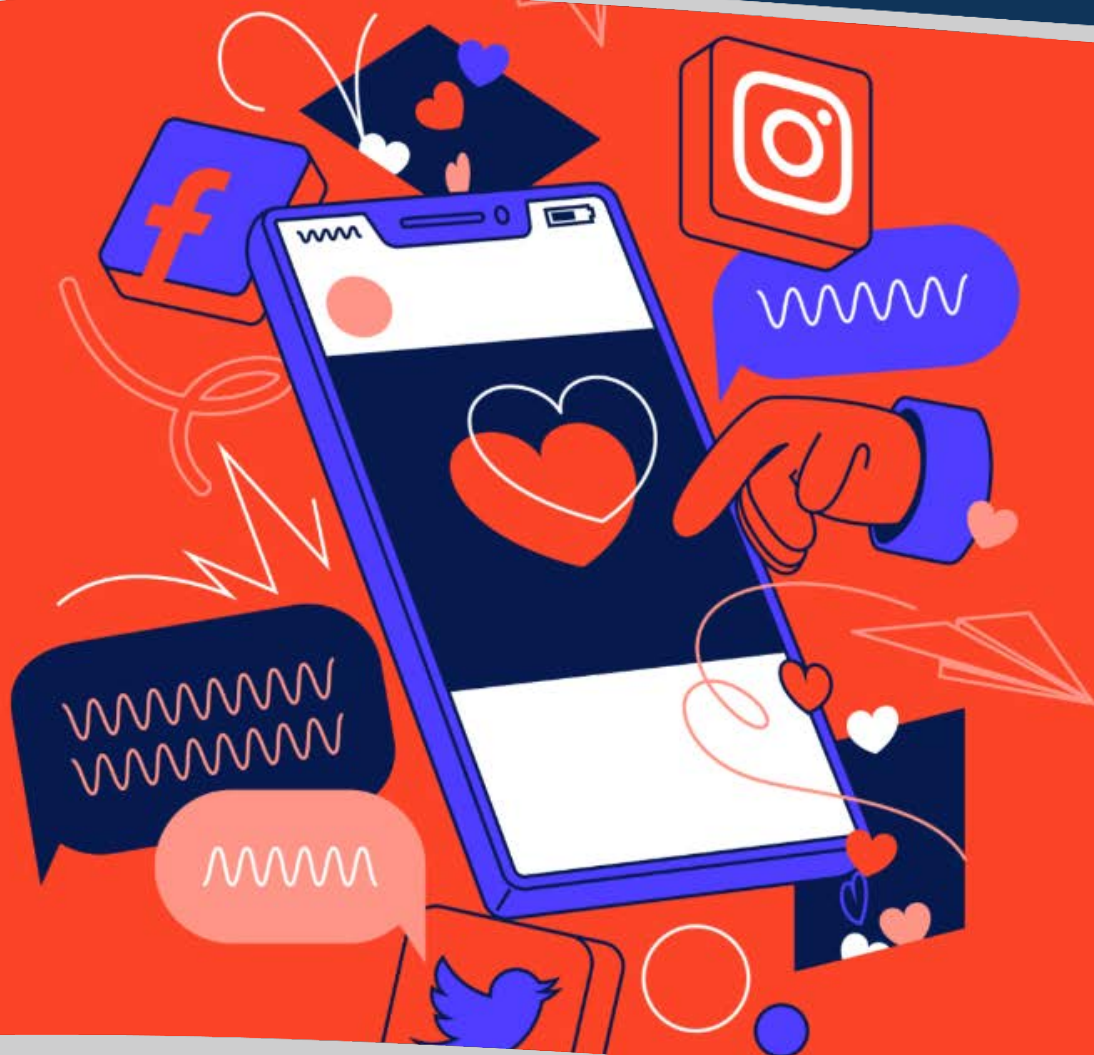
**Promotion of
Tourism**







**Coordinate
Annual
Events**



Have Baby Noah early January – I'll be back in March.



Snap shot Social Media Followers

-  Facebook 30K
-  Instagram 3,684
-  Twitter 1,826
-  YouTube 721 Subscribers

GUESS WHAT WEDNESDAY IS

DECEMBER 15



UGLY CHRISTMAS SWEATER DAY!



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Thank You