



Staff Report

December 1, 2021

City of Texas City – City Commission

**Subject:** Discuss and consider approval of a Contractor Agreement for the Texas City Economic Development Corporation Strategic Plan

I. **Background**

- a. The Texas City Economic Development Corporation staff recommended the Corporation should commission a Strategic Plan to guide the organization over the next five years.
- b. An RFP was developed along with a scope of work, and was subsequently posted in October.
- c. Responses were received, and were reviewed by a five member staff team. Two firms were interviewed, and based upon the results Garner Economics LLC was chosen.

II. **Current Situation**

- a. The Economic Development Corporation is requested to consider approval of a Contractor Agreement for the Texas City Economic Development Corporation Strategic Plan.

III. **Recommendation**

- a. Approve the Contractor Agreement for the Texas City Economic Development Strategic Plan.

IV. **Fiscal Impact Report**

- a. Staff: Garrett McLeod
- b. Purchase Price: \$125,000 – Cost for Strategic Plan  
\$5,000 – Travel Reimbursement (Not to exceed cost)

V. **Economic Impact**

- a. Further enhances the TCEDC's ability in the pursuit of recruiting/retaining primary jobs, and growing/diversifying the tax base.

Respectfully Submitted,

Garrett C. McLeod  
Economic Development Director