



Staff Report

December 16, 2020

Texas City Economic Development Corporation

**Subject:** Consideration of a Business Owner Sign Agreement between the Texas City Economic Development Corporation, and Sweet Mia's Boutique LLC at 1201 6<sup>th</sup> Street North.

I. **Background**

- a. Rosa Rios the owner of Sweet Mia's Boutique has brought a boutique shopping venue to 6<sup>th</sup> Street, located at 1201 6<sup>th</sup> Street.
- b. Rosa Rios had previously held discussions with city staff, to discuss the need for new signage for the boutique.

II. **Current Situation**

- a. The Economic Development Corporation is requested to consider approval of a Business Owner Sign Agreement for Sweet Mia's Boutique located at 1201 6<sup>th</sup> Street.
- b. The agreement states that the Texas City Economic Development Corporation agrees to:
  - i. Pay TNT for one approved sign that are in line with the Signage Guidelines for 6<sup>th</sup> Street written by city staff.
  - ii. TCEDC will arrange with TNT to meet and finalize the signage.
- c. The agreement states that the owner (Sweet Mia's Boutique LLC) will:
  - i. Maintain the business located at 1201 6<sup>th</sup> Street North for a minimum of a five year period.
  - ii. Enter into a separate agreement with TNT for construction and placement of the sign.
  - iii. One sign will be placed on the east wall of the property facing 6<sup>th</sup> Street.
  - iv. Maintain attractive appearance on the exterior of the property of the minimum of a five year period.
  - v. Keep and maintain the signs on the property secured and in good repair for a minimum of a five year period.
  - vi. Use only approved signs provided by TNT.

III. **Recommendation**

- a. Approve the Business Owner Sign Agreement between the TCEDC and Sweet Mia's Boutique LLC.

IV. **Fiscal Impact Report**

- a. Staff: Garrett McLeod
- b. Funding Source: TCEDC
- c. Cost: Not to exceed \$700

V. **Economic Impact**

- a. Enhances property values, safety, and aesthetics on a significant community corridor along 6<sup>th</sup> Street.

Respectfully Submitted,

Garrett C. McLeod  
Economic Development Director