

City of Texas City
City Commission
October 4, 2023

2023 Aquatics Programs

Parks, Rec. & Tourism
DEPARTMENT



CITY OF TEXAS CITY

Nessler Family Aquatic Center 2023 Operating Season

82 Total Operating Days

Operating Days

May 6th – May 28th (Weekends)

May 29th – August 11th (Daily)

August 12th – September 4th (Weekends)

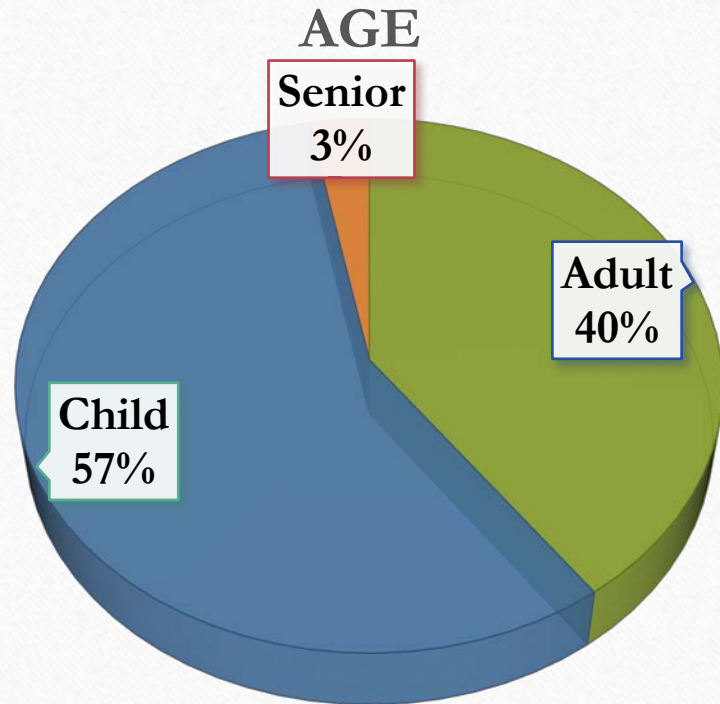
Closures

- Mondays for deep cleaning and
- in-service training

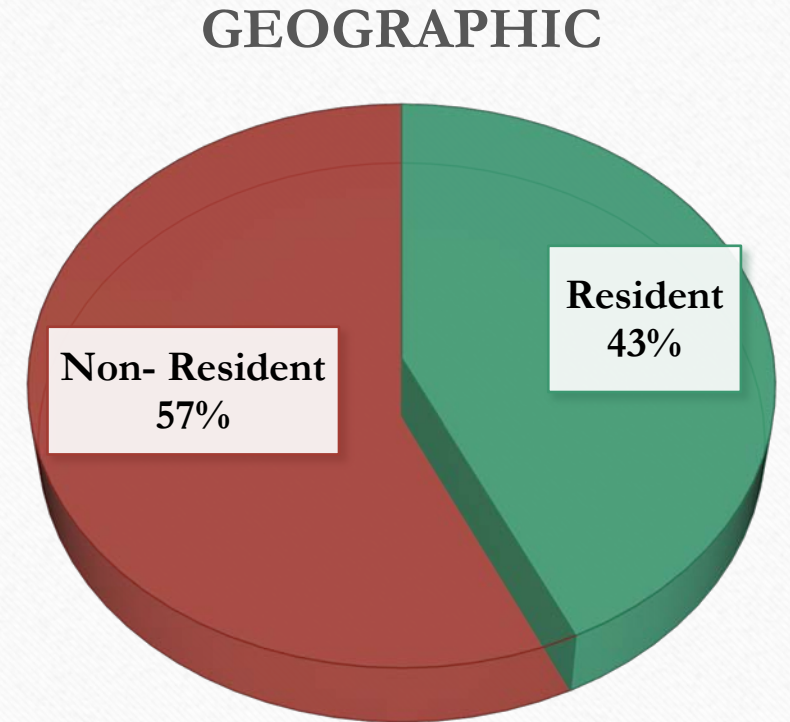


Nessler Family Aquatic Center

2023 Daily Admissions/Attendance Statistics



Total Admissions:
34,764



Age Statistics

Adult: 40%

Child: 57%

Senior: 3%

Geographic Statistics

Resident: 43%

Non-Resident: 57%

2023 Private Pool Party Reservations

Total of 40 Reservations

- 100% Reservation Rate

Reservation Revenue

Resident: \$11,100

Non-Resident: \$1,200

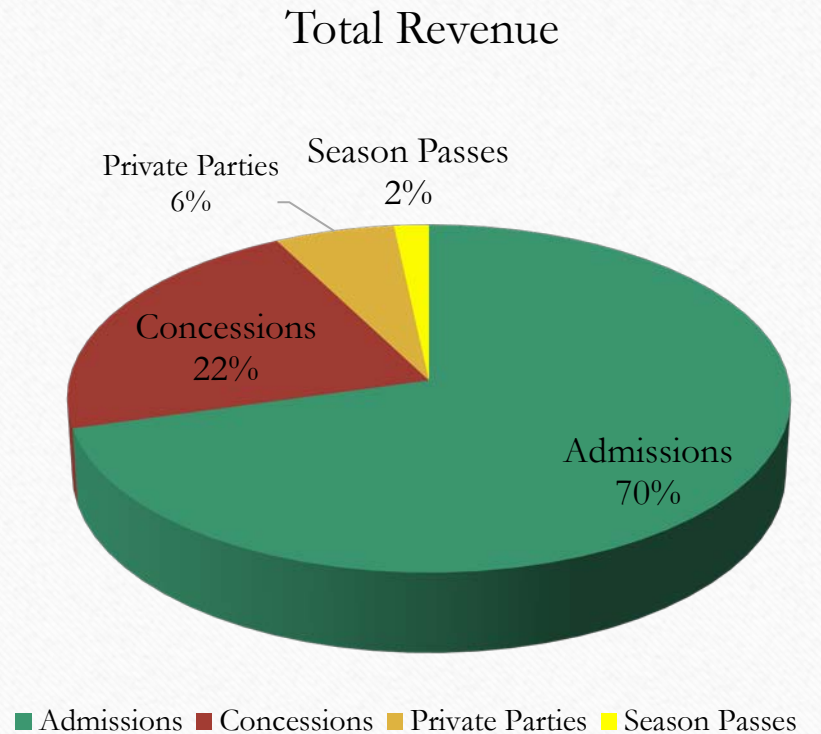
Total: \$12,300



Nessler Family Aquatic Center

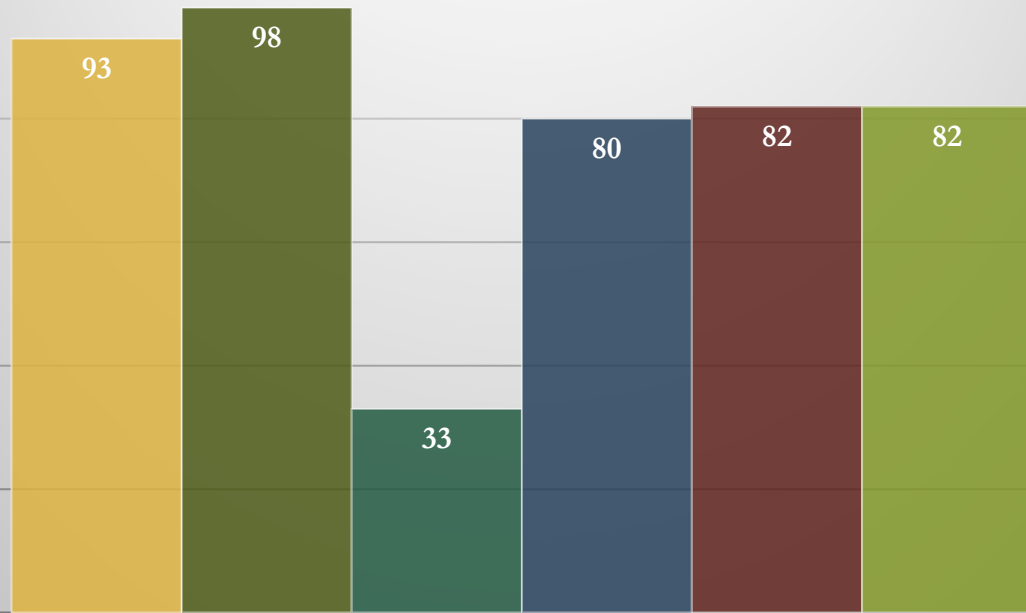
2023 Total Revenue

Daily Admission Revenue:	\$ 146,538
Daily Concession Revenue:	\$ 45,115
Season Pass Revenue:	\$ 3,570
Private Reservation Revenue:	\$ 12,300
<u>Total Revenue:</u>	<u>\$ 208,523</u>

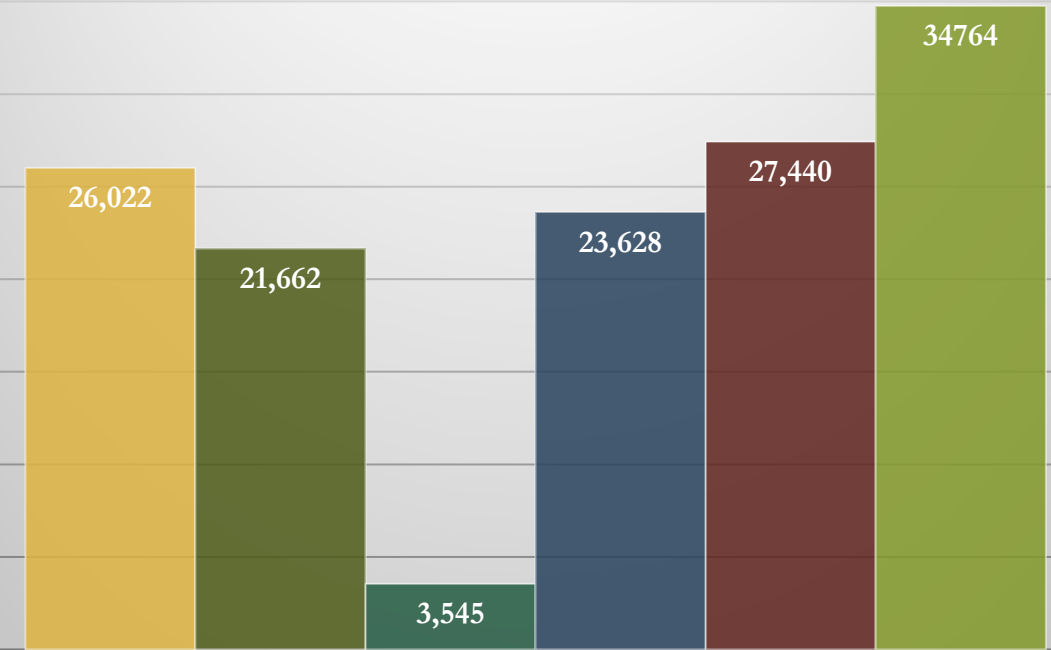


Nessler Park Family Aquatic Center 6 Year Comparison

Operating Days



Total Attendance

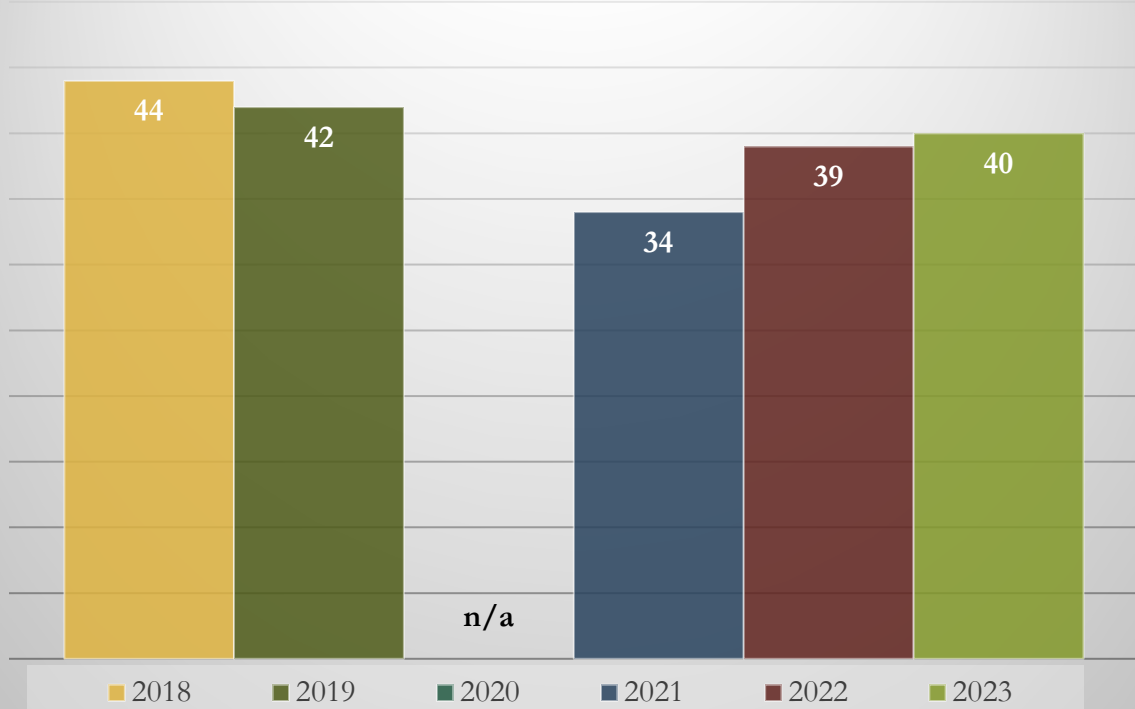


2018 2019 2020 2021 2022 2023

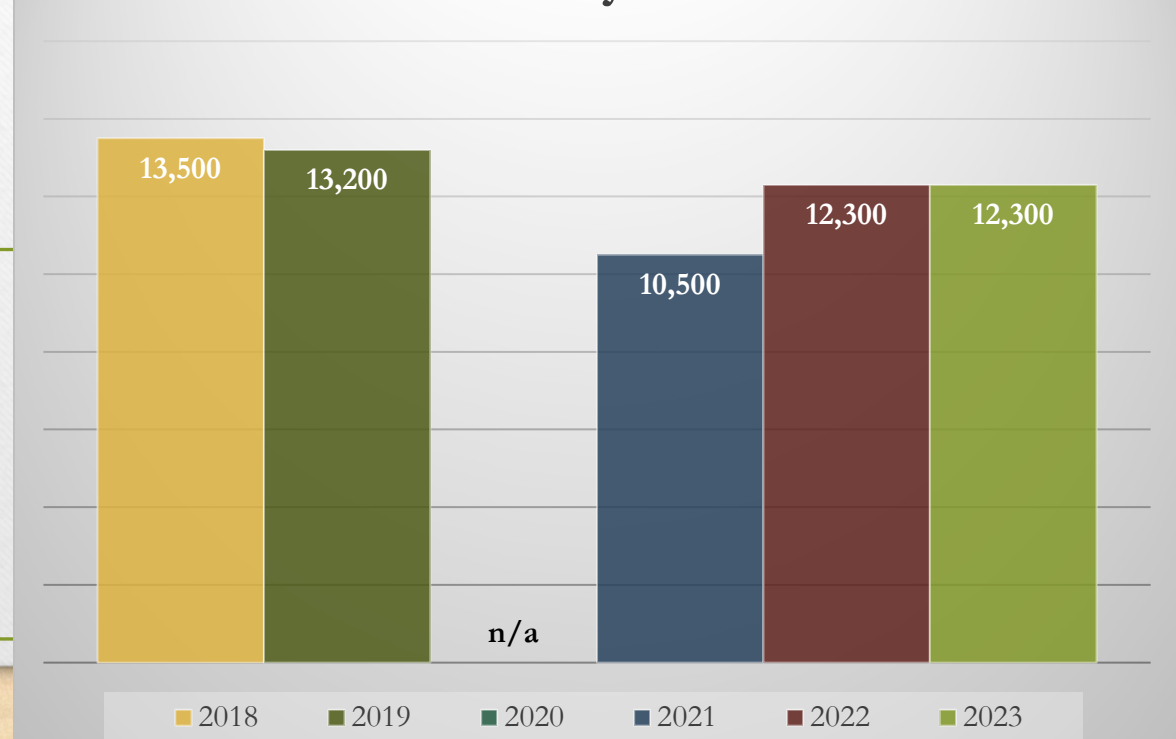
2018 2019 2020 2021 2022 2023

Nessler Park Family Aquatic Center 6 Year Comparison

Private Parties



Private Party Revenues



SWIM LESSONS

Spring

34 Participants

2 Sessions of 4 Levels

Pre-School 4:30-5p

Level 1 6:30-7:15p

Level 2 6:30-7:15p

Adult 7:15-8p

Summer

62 Participants

3 Sessions of 4 Levels

Water Babies 4:30-5p

Pre-School 4:30-5p

Level 1 12:30-1:15p

Level 2 12:30-1:15p

Fall

Oct 2nd – Nov 17th

3 Sessions of 4 Levels

Pre-School 4:30-5p

Level 1 6:30-7:15p

Level 2 6:30-7:15p

Adult 7:15-8p



Natatorium Renovation Project

Completed

- Two large leaks detected and fixed
- U.V. System replaced
- The three main drain covers replaced
- Old sound panels removed
- Replace expansion joint

Planned

- Install Dectron unit
- Install new sound panels
- Replace lighting
- Repainting of the ceiling beams
- Sand filter replacement
- Replace handicap lifts
- Resurface deck flooring