



City of Texas City

City Commission

October 2, 2024

2024 Aquatics Programs



78 Total Operating Days

Operating Days

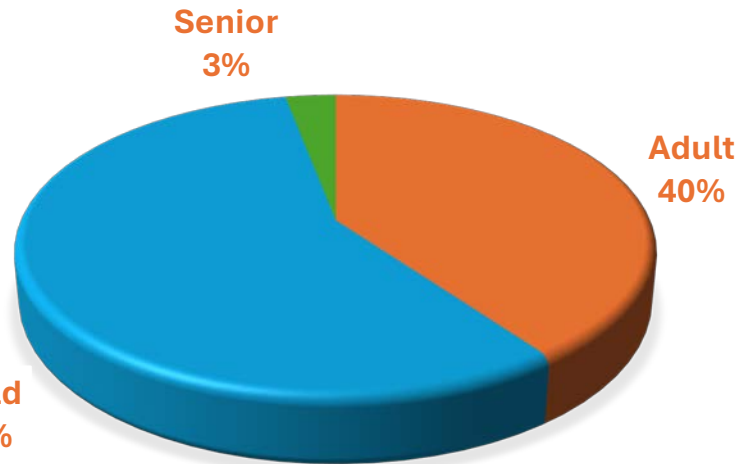
- May 4th – May 26th
(Weekends)
- May 27th – August 4th (Daily)
- August 10th – September 2nd
(Weekends)

Closures

- Mondays for deep cleaning
and in-service training

2024 Daily Admissions/Attendance Statistics

AGE STATISTICS

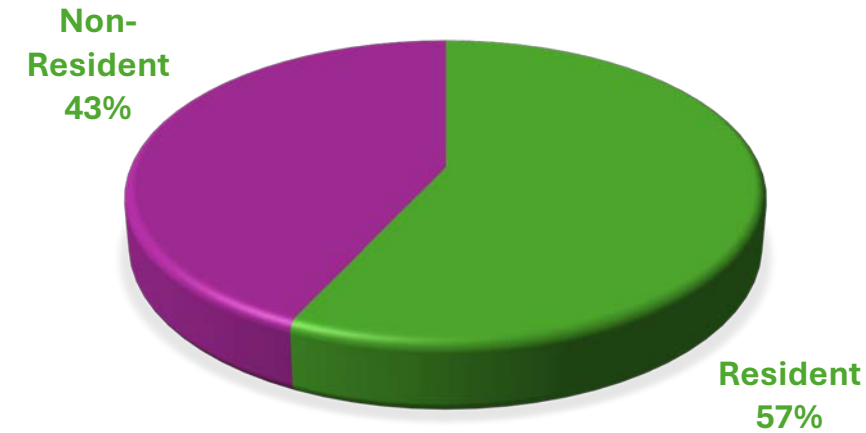


Age Statistics

Adult: 40%
Child: 57%
Senior: 3%

**Total Admissions:
21,050**

GEOGRAPHIC



Geographic Statistics

Resident: 57%
Non-Resident: 43%



2024 Private Pool Party Reservations

Total of 38 Reservations

- **100% Reservation Rate**
- **1 Cancellation**

Reservation Revenue

- **Resident: \$11,100**
- **Non-Resident: \$400**
- **Total: \$11,500**



Nessler Family Aquatic Center 2024 Total Revenue

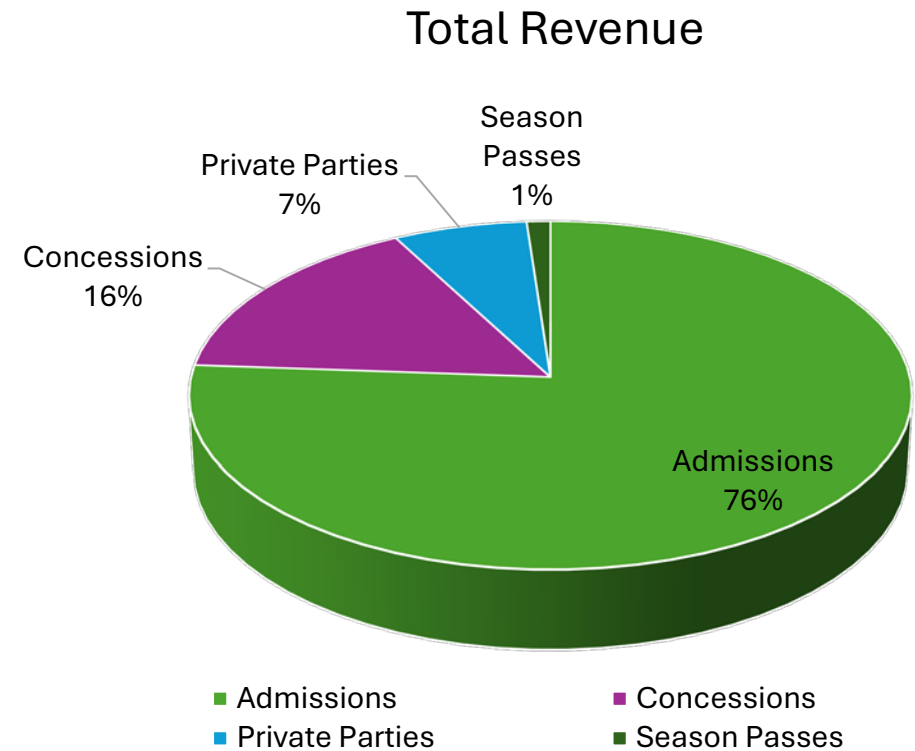
Daily Admission Revenue: \$ 132,498

Daily Concession Revenue: \$ 28,037

Season Pass Revenue: \$ 2,040

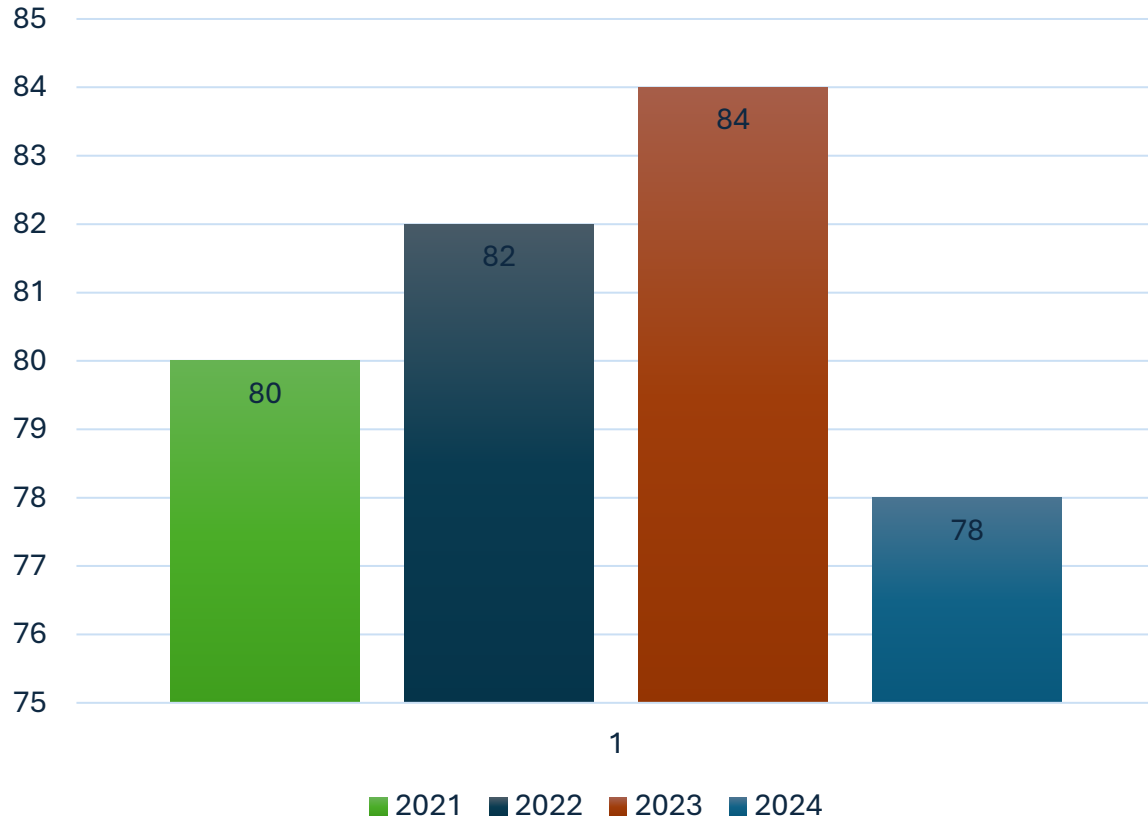
Private Reservation Revenue: \$ 11,500

Total Revenue: **\$ 174,075**

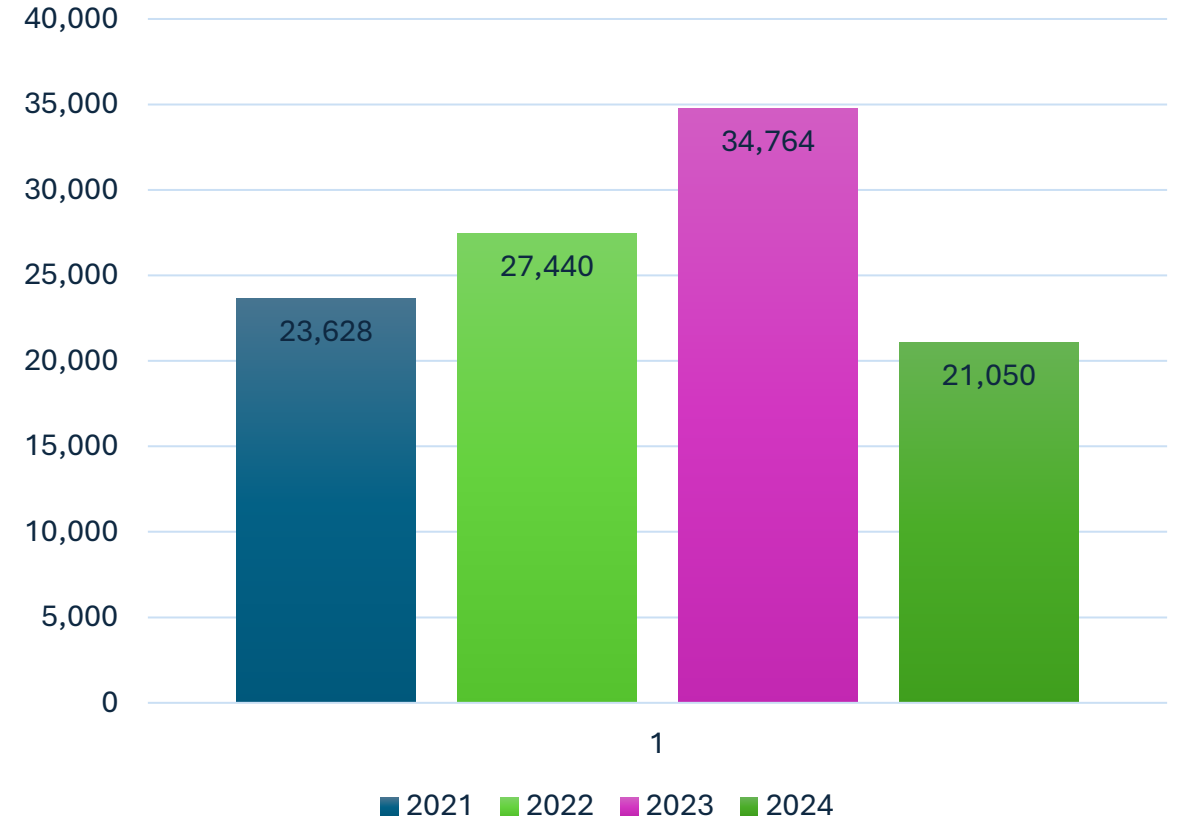




Operating Days



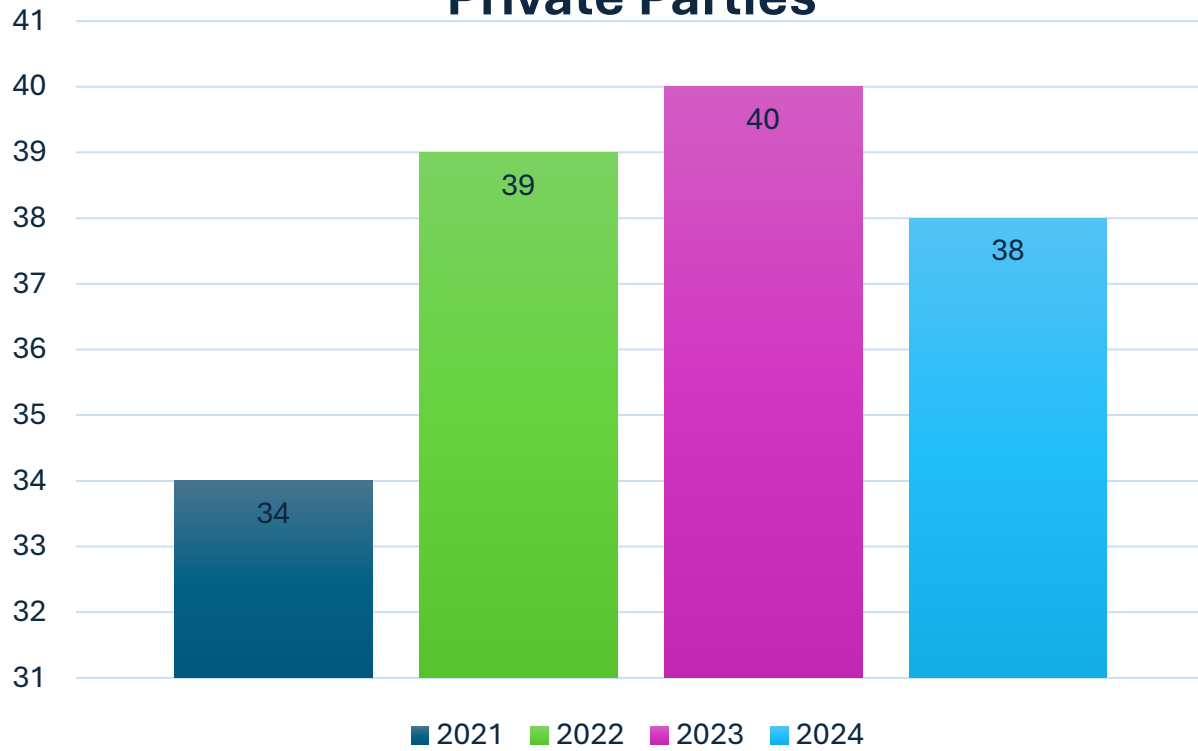
Total Attendance



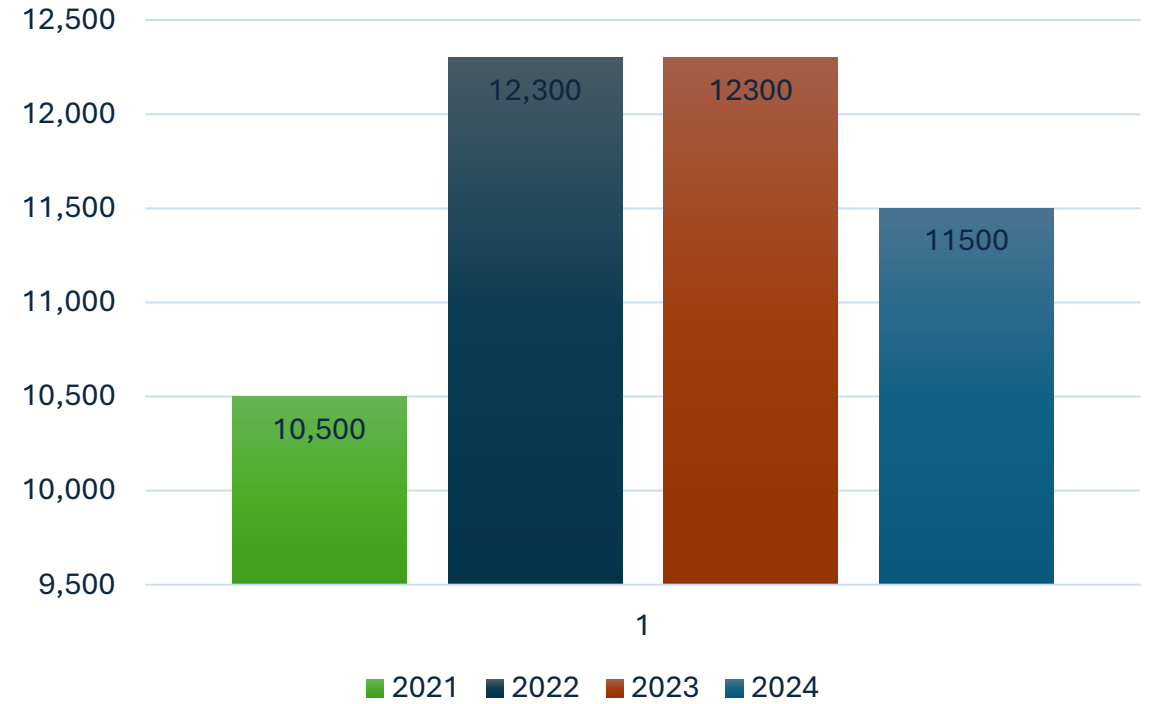
Nessler Park Family Aquatic Center 4 Year Comparison

Nessler Park Family Aquatic Center 4 Year Comparison

Private Parties



Private Party Revenues



SWIM LESSONS

Spring

34 Participants

2 Sessions

Pre-School 4:30-5p

Level 1 6:30-7:15p

Level 2 6:30-7:15p

Adult 7:15-8p

Summer

99 Participants

3 Sessions

Water Babies 4:30-5p

Pre-School 4:30-5p

Level 1 12:30-1:15p

6:30-7:15p

Level 2 12:30-1:15p

6:30-7:15p

Fall

**31 Participants
(Currently)**

3 Sessions

**Pre-School 4:30-
5p**

Level 1 6:30-7:15p

Level 2 6:30-7:15p

Adult 7:15-8p





NATATORIUM ACTIVITIES

- TEXAS CITY HIGH SCHOOL SWIM TEAM
- DICKINSON HIGH SCHOOL SWIM TEAM (WINTER MONTHS)
- VARIOUS SCUBA ORGANIZATIONS
- CCSL CHAMP SERIES SWIM MEET

