

CINCO DE MAYO FESTIVITIES POST EVENT GUIDELINE FORM 2023

1. Describe the event (including, date, time, location, type of event program, target population)
Cinco de Mayo is a Hispanic cultural celebration that the City of Texas City has been celebrating for many years. Texas City LULAC Council 255 has joined with the City of Texas City to promote cultural awareness to the community. This event is an opportunity for the community to interact, promote businesses, inviting surrounding cities and local people to participate in the parade. This celebration consists of activities, entertainment, good food for enjoyment, bringing out families of all ages to have fun. They can bring out their chairs or sit on the grass, as weather permits, and have an outing with their loved ones. This celebration reminds the Hispanic people of their heritage and traditions. This event was held at the Texas City Rotary Pavilion, Nessler Center, on April 29, 2023. Despite the weather conditions not on our favor, we were able to meet our objective in bringing the community together and had a wide variety of entertainment.
2. Expenses (give detailed list of staff costs associated with the event program)
See attachment.
3. Revenue (give detailed list of revenue, if any, associated with the event program – booth space/admissions, etc.)
See attachment.
4. Attendance (give an estimated attendance for the event/program)
We had 300-500 attendees, in spite of the weather conditions attracting and participation in surrounding cities and Houston area.
5. Give a list of items which worked well for the event program.
The help and participation of the city, emails and coordinating meetings, podcast, flyers, etc.
6. List of suggestions to make this event program better in the future.
Maybe the parade would start later around 11 am to give time for the community to come and enjoy the parade.