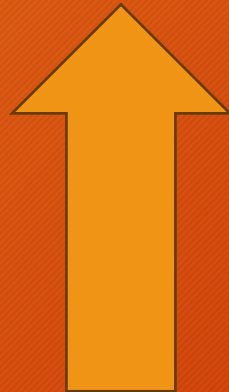


Lone Star Deluxe Car Show Report

Economic Development Corporation

Total Visitors on these exact dates

TOTAL: 7,109



Saturday
May 6, 2023

TOTAL: 7,827



Saturday
May 4, 2024

Hotel stays in Texas City

In 2023

Total Trips
1,483

All 9 hotels that surround Texas City had bookings during the event timeframe.

In 2024

Total Trips
1,785

County Visitation

In 2023

VS

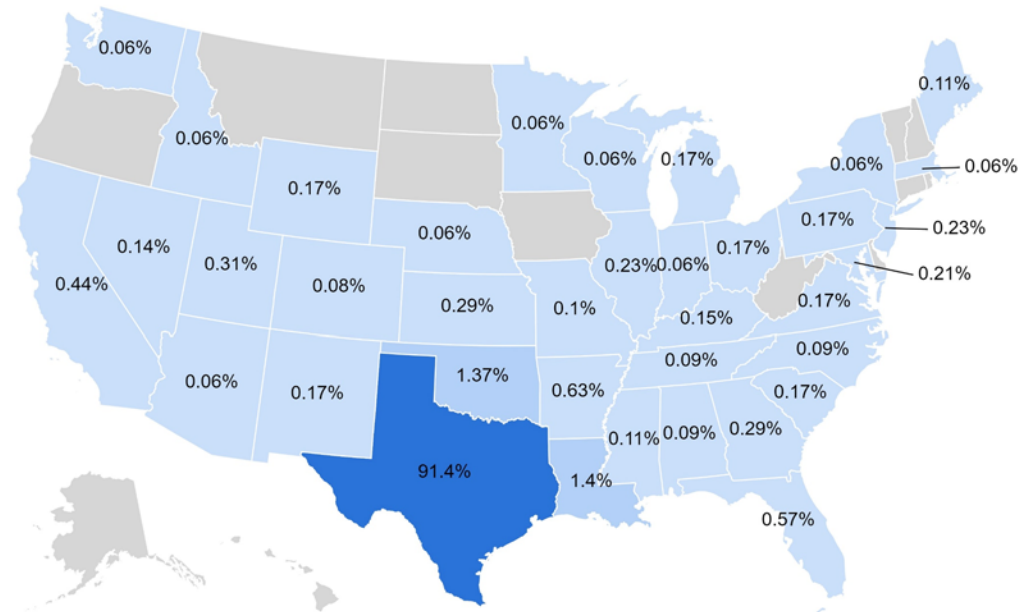
In 2024

- Galveston County had a total of 3,954 visitation
- Non-Galveston County Residence a total of 2,097

- Galveston County had a total of 4,184 visitation
- Non-Galveston County Residence a total of 2,476 visited
- About 20 different counties in and around Texas came to this event or at least somewhere in Texas City

This year in 2024, over 40 different States came to Texas City!

Share of Trips by State



In 2023
30 different
states showed
up throughout
the course of
the event day.

Battle of the Tourist attraction! Dike Vs Downtown

Dike 2024

- 32.24% = 3,047 in total trips

Downtown Events 2024

- 41.84% = 3,955 in total Trips

Dike 2023

40.26% = 3,130 in total trips

Downtown Events 2023

31.85% = 2,476 in total trips

Thank you for your time!

Ariel Callis
EDC Project Manager