

Lercy's Diner Texas City

Lercy's Diner was established in Winnie, Texas in 2007. Our original location seats 52 people. In 2014, we expanded to Mont Belvieu. Our location in Mont Belvieu can seat 100 people. Our goal is to provide a delicious, homestyle meal at an affordable price in a fast and efficient manner.

Lercy's Diner has approximately 1.5 million in annual revenue for both locations. Our Winnie location employs 7 and the Mont Belvieu location has 10 employees. The Texas City location is projected to have 15 employees. We expect the Texas City location to generate a revenue equal to what the Mont Belvieu location is currently generating.

We feel we provide a special niche in the restaurant market. Our operation is a steam table setting where the food is prepared fresh and homemade each day. As a customer walks in, they approach a fresh steam table with smiling hosts where they can see and choose their meat and sides as we prepare their plate.

Our customer base includes the plants and contractors in the area. We will also provide catering services and delivery personnel to expedite these orders. Our facility in Texas City will accommodate approximately 150 guests for inside dining.

The Texas City location will be at 513 6th Street North in the Downtown District. This location is within a 10 mile radius of the local refineries. We are projecting an annual revenue of 1.3 million in our first 12 months of operation in Texas City.

Our steamtable restaurant where the food is cooked and ready when each guest arrives will allow us to easily serve 200-300 patrons each day. We are looking to have contracts with each refinery facility in the area to cater lunches at any time as we do at our Mont Belvieu location. We also have a catering trailer for onsite cooking and serving, this provides well during times of emergencies including hurricanes and winter storms. We provided 1200 meals for Exxon Mobil, Enterprise Products and Targa Resources just last week during the freeze.

We look forward to bringing more people to the Downtown District in Texas City. We feel we will provide a unique dining experience for the local residents with our homestyle, comfort food operation.