TOWN OF PRESCOTT VALLEY MEETING NOTICE

PARKS, ARTS AND RECREATION COMMISSION AGENDA
OCTOBER 13, 2026

Council Chambers/Library Auditorium, 7401 E Skoog Blvd. Prescott Valley, AZ.
Doors open at 4:30pm for the 5pm meeting.

MEETING INFORMATION: Pursuant to A.R.S. §38-431.02; Town Code §2-04-010, notice is hereby given to the general public that the Parks, Arts and Recreation Commission will hold a meeting open to the public on October 13, 2026, at 5pm located in the Council Chambers/Library Building, 7401 E Skoog Blvd. Prescott Valley, Arizona. Action may be taken by the Commission on any item listed on this agenda. Copies of the Agenda and supplementary materials are available on the Town's website at www.prescottvalley-az.gov or the Office of the Town Clerk, 7501 E Skoog Blvd.

NOTICE OF OPTION TO RECESS INTO EXECUTIVE SESSION: Pursuant to A.R.S. §§ 38-431.02(I) and 38-431.03(A)(3); Town Code §2-04-030, notice is hereby given to the members of the Parks, Arts and Recreation Commission and the general public that, at this Regular Meeting, the Parks, Arts and Recreation Commission may vote at any time during the meeting to go into Executive Session, which will not be open to the public, for legal advice and discussion with the Town Attorney on any item listed on the attached agenda.

MEETING PROTOCOL: The Chair or other presiding officer at the meeting may change the order of Agenda items and/or take items on the Agenda in an order they determine is appropriate [A.R.S. §38-431.02(H); Town Code §§2-02-040(B) & 2-04-060].

Forms to request accommodations pursuant to Section 504/ADA guidelines are available by contacting the Human Resources Department at (928)759-3009 or email HR@prescottvalley-az.gov. Such requests must be submitted twenty-four (24) hours prior to the meeting.



PARKS, ARTS AND RECREATION COMMISSION AGENDA

1. **CALL TO ORDER & WELCOME**

2. **ROLL CALL**

3. **APPROVAL OF AGENDA**

4. **APPROVAL OF MINUTES**

a. Meeting Minutes of September 8, 2026 - Consideration & Possible Action (Approve) [Lindsey Double, Administrative Specialist II]

5. **SCHEDULED ANNOUNCEMENTS - COMMISSION, PUBLIC, AND STAFF**
(If discussion by the Commission is necessary, that item will be moved to another place on the agenda and considered separately.)

Parks and Recreation Update

- Program Numbers Update
- Events Update
- Aquatics Update
- Specialty Program Update
- Creative Arts Update
- Nature & Outdoors Update
- Performing Arts Update
- Sports & Fitness Update
- Marketing Update
- Volunteers Update
- Rentals Update
- Parks Update

6. **DEPARTMENT UPDATE (FOR REVIEW AND POSSIBLE ACTION)**

a. Parks and Recreation Director Update

b. Chairperson's Report

c. Tree Advisory Board

7. OLD BUSINESS

8. NEW BUSINESS

a. Santa Fe Station Master Plan - Discussion Only [Judy Mielke, Senior Landscape Architect for Logan Simpson]

9. UNSCHEDULED PUBLIC APPEARANCES

(Comments from the Public: Those members of the public who wish to address the Parks and Recreation Commission need not request permission in advance. We ask that you please provide your name and address for the record prior to providing any comments. Any remarks provided tonight shall be added to the Commission as a whole and not any member thereof. Such remarks shall be limited to three (3) minutes per person, as indicated by the timer unless additional time is granted by the Chairperson. At the conclusion of the unscheduled comments, individual members of the Commission may respond to the item addressed at the discretion of the chairperson, or may ask the Director to review the matter or ask that the matter be placed upon a future agenda.)

10. NEXT MEETING

a. Regular Meeting: November 10, 2026, at 5:00 p.m., Council Chambers/Library Auditorium, 7401 E Skoog Blvd. Prescott Valley, AZ.

11. ADJOURNMENT

ITEM NO. 4a

TOWN OF PRESCOTT VALLEY
STAFF REPORT

DATE: 10/13/2026

TO: Parks, Arts and Recreation Commission Regular Meeting

DEPARTMENT: Parks & Recreation

SUBJECT: Meeting Minutes of September 8, 2026 - Consideration & Possible Action (Approve) [Lindsey Double, Administrative Specialist II]

Attachments

PARC Minutes 090826

D R A F T

PARKS, ARTS AND RECREATION COMMISSION
REGULAR MEETING
Council Chambers/Library Auditorium
7401 E. Skoog Blvd., Prescott Valley, Arizona 86314, at 5:00pm

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MEETING MINUTES
September 8, 2026

Present:	Zachary Moss, Chair
	Eric Tetreault, Vice Chair
	Wynndi Dahlin, Secretary
	Kay Gorman, Commissioner
	Scott Byrum, Commissioner
	Denis Weber, Commissioner
	Sharon Tooley, Commissioner
	Cynthia Strick Auringer, Commissioner
Absent:	Tim Griffin, Commissioner

1. CALL TO ORDER & WELCOME

Chair Zachary Moss called the meeting to order at 5:00pm.

2. ROLL CALL

3. APPROVAL OF AGENDA

Chair Zachary Moss asked if there were any changes to the agenda.

Hearing no changes, Commissioner Denis Weber made a motion to approve the agenda; Commissioner Kay Gorman seconded the motion.

Motion carried unanimously by those members present.

4. APPROVAL OF MINUTES

a. Meeting Minutes of June 9, 2026 - Consideration & Possible Action (Approve) [Lindsey Double, Administrative Specialist II]

Chair Moss asked for a motion to approve the June 9, 2026, regular meeting minutes as written.

Commissioner Weber made a motion to approve the minutes; Commissioner Scott Byrum seconded the motion.

Motion carried unanimously by those members present.

5. SCHEDULED ANNOUNCEMENTS - COMMISSION, PUBLIC, AND STAFF

(If discussion by the Commission is necessary, that item will be moved to another place on the agenda and considered separately.)

a. Staff Introduction - Mitchell Richardson, Parks and Recreation Deputy Director

Mitchell Richardson introduced himself as the new Parks & Recreation Deputy Director. He is a Certified Parks and Recreation Professional and Aquatic Facility Operator with 17 years of experience in Oklahoma, where he oversaw recreation centers and aquatic facilities. Richardson also has experience in strategic planning and organizational operations. He expressed his enthusiasm about joining the team and his excitement about the opportunities to accomplish great things in the community through parks and recreation.

b. Parks and Recreation Update

Parks & Recreation Director Deputy Director Richardson reported the following: *(Note: For complete details on the update, a copy of the slide presentation is attached.)*

June Numbers Update:
- 32 activities, with 5,730 participants.
- Aquatics: 5,399
- Specialty Programs: 7
- Creative Arts: 30
- Nature & Outdoors: 94
- Performing Arts: 35
- Sports & Fitness: 165

July Numbers Update:
- 34 activities, with 6,082 participants.
- Aquatics: 5,188
- Specialty Programs: 37
- Creative Arts: 24
- Nature & Outdoors: 23
- Performing Arts: 33

▪ Sports & Fitness: 777

August Numbers Update:
▪ 34 activities, with 2,375 participants.
▪ Aquatics: 1,324. Richardson noted that the decrease in attendance was due to the pool closing in August.
▪ Specialty Programs: 0
▪ Creative Arts: 42
▪ Nature & Outdoors: 20
▪ Performing Arts: 44
▪ Sports & Fitness: 945

Special Events Update:
▪ Red, White, and Boom took place on July 4th. Estimated attendance at the Civic Center Campus and surrounding areas was approximately 22,770. Twenty-two premium canopy spaces were sold for $1,100, and Beer Garden net sales were $3,860.49.
▪ Movies Under the Stars: August 7, *Zootopia* at the Theater on the Green, approximately 120 attendees; August 28, *Zootopia 2* at theTheater on the Green, approximately 150 attendees. Upcoming movies include *Wonka* on September 12 at the Pronghorn Athletic Field and *Hocus Pocus* on October 17 at the Quailwood Athletic Field.
▪ Music on the Green: August 15, Scott Marshall & the Free Radicals at the Theater on the Green, approximately 350 attendees. Upcoming performance: October 10, The Offbeats of Prescott at the Theater on the Green, 4:00–7:00pm.
▪ Fall Fest (formerly Harvest Festival): Saturday, October 3, from 11:00am–4:00pm. The event will feature fall-themed activities, live performances, market and food vendors, and a zip line.

Aquatics Update:
▪ Post-Season Attendance: Open Swim – 662 (342 adults, 320 youth); Lap Swim – 144 (119 adults, 25 youth); Aqua Aerobics – 330.
▪ The pool is now closed to the public and will remain available for the Bradshaw Mountain Swim Team through the remainder of its season.

Specialty Programs Update:
▪ June and July programs included Field Days at the Park.
▪ Upcoming Programs include Starry Night, S'mores, and More.

Creative Arts Update:
▪ Candle Making: Four sessions were held with 9 participants on June 12, 7 on June 24, and 8 and 5 participants on July 25.
▪ Painting in the Parks: June 17 session had 10 participants and was sold out; August 5 had 9 sign-ups with instructor Tom Blank; August 15 had 3 sign-ups with instructor Nicole Nealy; and August 28 had 10 participants and was sold out.
▪ Fine Arts Showcase: On display at the Library from July 25–September 6, featuring 7 artists and 23 total pieces.
▪ Upcoming Programs: Floral Candle Making – September 16 and September 26, 10:00 a.m.–12:00 p.m.; Painting in the Parks – September 9, Acrylics with Nicole Nealy, 9:00 a.m.–12:00 p.m.; Handmade Hangout – September 4, Painted Farmer’s Market Tote Bags, 5:30–7:00 p.m., and September 12, Beaded Sun Catchers, 10:00 a.m.–12:00 p.m.

Nature & Outdoors Update:
▪ June, July, and August Programs: U of A 4-H Co-Op Camp Partnership – June 29–July 1, Animal Encounter Class at James 4-H Camp Mingus; Animal Hour – June 17, KB Birthday Bash, sold out with 60+ guests; June 24, Craft Time, 5 participants; July 8, 25 participants; August 5, 10 participants; PV Trekkers – June 6, National Trails Day, 35 hikers; June 20, Beat the Heat Fain Hike, 7 hikers; August 8, Granite Basin, 10 hikers; Nature Niños Partnership – July 11, 90 participants; and Camp Shark Week – July 13–17, 30 campers, the first PVPR camp, which was sold out.
▪ Upcoming Programs: September 9 – Animal Hour; September 12 – PV Trekkers, Constellation Trail; September 22 – National Wildlife Day Animal Hour.

Performing Arts Update:
▪ June, July, and August programs included Guitar, Bass, and Ukulele; Latin Beats & Retro Rhythms; Piano Lessons for all ages; and Beginner and Advanced Hula.
▪ New Program: Brazilian Drum Line – Tuesdays, September 9–29.
▪ Instructor recruitment is ongoing, and interested instructors may contact the Parks and Recreation main line at 928-759-3090 for additional information.

Sports & Fitness Update:
▪ June, July, and August Programs: Programs and activities included Summer Adult Volleyball (24 teams), Wednesday Night Volleyball Open Gym, Pitch, Hit, and Run, Adaptive Sports Expo, Total 360 Karate (Beginner, Intermediate, and Advanced), Total 360 Pilates, Yoga and Balance, Total Body Conditioning, and BeMoved. Athletics participation totaled 165 in June, 777 in July, and 945 in August.
▪ Projects and Upcoming: Fall field allocation is complete. Upcoming projects and activities include scoreboard replacements, Fall Adult Softball and Volleyball, and gymnasium improvements.

Marketing Update:
▪ June Statistics: Instagram – 33 new followers, 3,131 total; Facebook – 92 new followers, 6,517 total.
▪ July Statistics: Instagram – 32 new followers, 3,163 total; Facebook – 149 new followers, 6,666 total.
▪ August Statistics: Instagram – 8 new followers, 3,171 total; Facebook – 135 new followers, 6,801 total.

Volunteer Update:
June:
▪ Boards & Commissions: 0
▪ Adopt a Park: 38
▪ Recreation Programs: 15

July:
▪ Boards & Commissions: 0
▪ Adopt a Park: 44
▪ Recreation Programs: 293

August:
▪ Boards & Commissions: .25
▪ Adopt a Park: 43

▪ Recreation Programs: 14

Facility Rentals Update:
June: 124 room rentals, 62 ramada rentals, and 400 field rentals
July: 188 room rentals, 58 ramada rentals, and 237 field rentals
August: 169 room rentals, 28 ramada rentals, and 428 field rentals

Parks Update:
Director Robert Kieren reported on recent multi-use path improvements following the recent rain. On the Lone Cactus MUP from Spouse to Santa Fe, approximately 1,600 linear feet of asphalt was removed and replaced, along with a drainage repair. The work was completed in early August. Director Kieren also reported that approximately 1,300 linear feet of asphalt was removed and replaced on the Central Core MUP from Nace to Robert. He noted that approximately 1,400 linear feet had been completed on Central Core the previous year. The work was completed in early August.

6. DEPARTMENT UPDATE (FOR REVIEW AND POSSIBLE ACTION)

a. Parks and Recreation Director Update

Director Kieren reported that twelve staff members attended the Arizona Parks and Recreation Association conference, which provided valuable educational sessions, ideas, and opportunities to learn from other agencies. He expressed his appreciation for the association, presenters, and staff who participated.

Director Kieren also provided an update on the upcoming Healing Fields event. Flags will be installed around the Civic Center campus on September 9, with a ceremony scheduled for September 11 at 6:00pm on the Theater on the Green. The flags will remain on display through September 19.

In response to a question from Commissioner Gorman regarding his favorite part of the conference, Director Kieren highlighted several innovative programs presented by other agencies, including an award-winning scavenger hunt program.

b. Chairperson's Report - Welcome New Commissioners

Chair Moss welcomed the Commission’s two new members, Sharon Tooley and Cynthia Strick Auringer. Both commissioners expressed their appreciation for Prescott Valley parks and their enthusiasm for serving on the Commission.

c. Tree Advisory Board

Director Kieren reported that the planting season begins in September, with tree replacements planned. Staff will report back to the Commission in October regarding the tree replacements and memorial trees.

7. OLD BUSINESS

8. NEW BUSINESS

a. Art Acceptance - Consideration & Possible Action (Approve) [Mackenzie Reynolds, Arts & Culture Coordinator]

Arts & Culture Coordinator Mackenzie Reynolds presented three pieces of artwork by artist Gene Galazan for acceptance into the Town's Public Art Collection. The pieces, which had previously been on loan to the Town, include "Blue as the Sky," "Untitled," and "Grazing." Acceptance of the donation would provide the Town with full ownership of the artwork.

Motion by Vice Chair Eric Tetreault, seconded by Commissioner Weber, to accept the donated artwork by Gene Galazan. The motion passed unanimously.

b. Proposed Pronghorn Park Cellular Array - Discussion Only [Bill Koning, Smartlink Group]

Bill Koning, representing Smartlink and AT&T, presented information regarding the proposed cell tower at Pronghorn Park. He explained that the location was selected due to the predominantly residential development surrounding the area and the preference to utilize an existing structure where possible. He stated that the proposal would replace an existing park light pole with a pole equipped with cellular antennas.

Mr. Koning reviewed the proposed location within the park, noting that it would be situated on the far east side of the park, away from other park activities. He stated that the closest residence in Pronghorn Ranch is a little over 400 feet from the proposed location and that the closest residence to the east is approximately 300 feet away. He also described the proposed ground equipment, which would be enclosed by a wall with chain-link fencing.

Mr. Koning presented existing and proposed coverage maps and explained that the proposed tower would improve cellular coverage within portions of Pronghorn Ranch, as well as the area to the east and toward the freeway. He stated that the tower would close a significant coverage gap.

Vice Chair Tetreault asked whether the proposed tower would improve coverage for law enforcement and first responders. Mr. Koning responded that it would. Vice Chair Tetreault also asked whether the proposal involved an existing light pole. Mr. Koning explained that the existing light pole would be replaced with a pole equipped with antennas.

Commissioner Byrum asked about community feedback regarding the proposal. Mr. Koning stated that a community meeting had been held several weeks earlier, with approximately 38 residents attending, and that the majority of those in attendance were opposed to the proposal. He identified health concerns as a significant issue raised by residents.

Commissioner Gorman asked how Mr. Koning responded to the health concerns. Mr. Koning stated that he was not a medical professional and could not address the concerns from a medical standpoint. He expressed his personal opinion that the cell tower would not be unhealthy and noted his experience working with cell towers.

Commissioner Byrum asked how many cellular towers Mr. Koning had installed within the town. Mr. Koning stated that he did not have that information available. He further stated that additional towers would be necessary to accommodate continued growth and increasing demand for cellular service in the area.

9. UNSCHEDULED PUBLIC APPEARANCES

(Comments from the Public: Those members of the public who wish to address the Parks and Recreation Commission need not request permission in advance. We ask that you please provide your name and address for the record prior to providing any comments. Any remarks provided tonight shall be added to the Commission as a whole and not any member thereof. Such remarks shall be limited to three (3) minutes per person, as indicated by the timer unless additional time is granted by the Chairperson. At the conclusion of the unscheduled comments, individual members of the Commission may respond to the item addressed at the discretion of the chairperson, or may ask the Director to review the matter or ask that the matter be placed upon a future agenda.)

Public Comment #1: Resident Didi Senk said she understands the need for reliable cell service and is not opposed to improved cellular technology, but expressed concerns with locating the proposed tower at Pronghorn Park. She noted the tower's proximity to the baseball and soccer fields and nearby homes and expressed concerns about its permanent visual impact on the park and surrounding residences. She also raised concerns about potential noise from the equipment and requested that anticipated noise levels and mitigation measures be addressed. Mrs. Senk asked that alternative locations be considered and requested that the Commission not approve the proposed Pronghorn Park location.

Public Comment #2: Resident Von Senk stated that he had submitted a letter to the Commission regarding the proposed cell tower. He expressed concern that residents on Brilliant Sky and Rusty Spur had purchased their homes as premium view lots and paid a premium for those views. He stated that T-Mobile had previously proposed a cell tower at Pronghorn Park and, following community opposition, moved on to consider an alternative location. Mr. Senk expressed concern about the effect of the proposed tower on nearby residences and property views, and referenced the cell equipment located at another park that is visible from his backyard. He stated that alternative sites had been mentioned at the initial meeting regarding the proposal and suggested that open land to the south could be considered as an alternative location.

Public Comment #3: Resident Emilie Christman stated that she is not opposed to wireless service or the need for cellular infrastructure, but questioned whether a public recreation area adjacent to homes and ball fields is the appropriate location. Mrs. Christman stated that the proposed tower would be approximately 350 feet from the nearest home and would change the character of the park. Mrs. Christman questioned whether all reasonable alternative locations had been investigated and noted that an existing communications tower is located less than a mile away. She expressed concerns about the impact on surrounding homes and property values and stated that the Town needs stronger protections for neighborhoods, parks, athletic fields, schools, and other recreational areas. Mrs. Christman requested that the proposed location be rejected and that alternative locations be thoroughly investigated.

Public Comment #4: Resident Joe Hoydis welcomed new Commissioners Cynthia Strick Auringer and Sharon Tooley.

Public Comment #5: Andrew Kolp, a Prescott Valley resident and pharmacist in Prescott, expressed concerns regarding electromagnetic radiation and potential health and property-value impacts associated with cell towers. He stated that cellular construction should be managed thoughtfully and recommended that the Town Attorney consult with Andrew Campanelli, whom he described as a leading Telecommunications Act (TCA) attorney, to help establish a regulatory framework and a long-lasting solution.

Public Comment #6: Resident Kelly Kolp expressed concerns regarding the proposed cell tower at Pronghorn Park. She stated that her family chose Pronghorn Ranch knowing a previous cell tower proposal had been denied and that they valued the area as a place to raise their children. Mrs. Kolp shared personal concerns regarding electromagnetic sensitivity and stated that her family previously moved from the Phoenix area due to health concerns she associated with proximity to cell towers. Mrs. Kolp referenced the Town Code provisions regarding wireless telecommunications facilities and the Town's preference for collocation. She noted existing cell towers near Pronghorn Ranch and stated that she had requested the cell site application but had not yet received it. She requested that further consideration of the proposal be delayed until residents receive and have an opportunity to review the requested records with Andrew Campanelli. She emphasized following due process, reviewing collocation opportunities, and considering locations away from parks and homes.

10. NEXT MEETING

a. Regular Meeting: October 13, 2026, at 5:00pm, Council Chambers/Library Auditorium, 7401 E Skoog Blvd. Prescott Valley, AZ.

11. ADJOURNMENT

The meeting was adjourned at 5:46pm.

APPROVED:

_____
Wynndi Dahlin, Secretary

CERTIFICATION I hereby certify that the foregoing are the true and correct minutes of the Prescott Valley Parks, Arts and Recreation Commission meeting held on _____, 2026. I further certify that a quorum was present.

Dated this _____, 2026.

Lindsey Double, Administrative Specialist II

ITEM NO. 6a

TOWN OF PRESCOTT VALLEY
STAFF REPORT

DATE: 10/13/2026

TO: Parks, Arts and Recreation Commission Regular Meeting

DEPARTMENT: Parks & Recreation

SUBJECT: Parks and Recreation Director Update

Attachments

PARC September Slides



PRESCOTT VALLEY

Parks, Arts, and Recreation Commission

October 13, 2026

September by the Numbers

Number of Activities …… 30

Number of Participants …... 2,141

Divisional Breakdown:

Aquatics..... 0

Specialty Programs..... 175

Creative Arts..... 30

Nature & Outdoors..... 78

Performing Arts..... 43

Sports & Fitness..... 1,815



Special Events



Movies Under The Stars

Sept 12
Wonka Approx 50
Pronghorn Athletic Field
6:45 pm-8:45 pm

Oct 17
Hocus Pocus- Sanderson Sisters photo's
Quailwood Athletic Field
6:00 pm-8:00 pm

Music On The Green

Oct 10
The Offbeats of Prescott
Theatre on the Green
4:00 pm-7:00 pm



Fall Fest (Formally Harvest Festival)

This past Saturday
3.2 K attendees
Community had a great time
Food trucks & vendors were busy

Aquatics

The pool is now CLOSED to the public, we will continue hosting the BMHS Swim Team through the first week of November.



Aquatics Facility Update

The Town Council approved the contract for engineering, design and construction at the October 8th meeting.

Staff will begin working with the contractor to kick off this project.

Specialty Programs

September Programs

- Starry Nights, S'mores & More
  - Pronghorn Park
  - Partnership with Prescott Astronomy Club
  - PVPR hosted S'mores station
  - 175+ participants





Upcoming Programs

- 11/21, Turkey Trot

PRESCOTT VALLEY

Creative Arts

September Programs

- Floral Candle Making
  - 09/16, 0 participants
  - 09/26, 0 participants
  - 09/26, 4 participants
  - 07/25, 5 participants
- Handmade Hangout
  - 09/4 Painted Farmer's Market Tote Bags Craft- 6/16 participants
  - 10/05 decoupaged pumpkins – 15/16 participants
- Fine Arts Showcase
  - 07/25-09/06. 7 artists, 23 total art pieces









Upcoming:

- Fall Candle Making Class
  - 10/09, 10 participants (SOLD OUT)
  - 10/10, 6/10 participants (so far)
  - 10/21, 6/10 pants (so far)
  - 11/04, 3/10 participants (so far)
  - 11/14 10 participants (SOLD OUT)
- Handmade Hangout
  - 10/24, Beaded Spider Earrings 1/16 participants (so far)
  - 11/06, Thanksgiving pie felt garlands 12/12 (SOLD OUT)
  - 11/13 Thanksgiving pie felt garlands 5/12 (so far)

Nature & Outdoors

September Programs

- Animal Hour
  - 09/09, 10 participants
  - 09/22, National Wildlife Day, 48 participants
    - Guest speakers:
      - Red Rock State Park & their Screech owl, Moonlight
      - Arizona Exotics and Aquatics
  - 09/24, Homeschool Adventures, 9 participants
- PV Trekkers
  - 09/12, Constellation Trailhead, 11 hikers
- Trout in the Classroom
  - Tank delivered, expecting 100 Rainbow trout eggs at the end of October









Upcoming:

- Tuesdays & Thursdays, Night Hikes
- 10/07, Animal Hour
- 10/17, PV Trekkers, Highlands Center
- 10/17, Movies Under the Stars, Rec and Animal Encounters table
- 10/19 & 10/26, Granville Elementary Fall Fest Animal Hour
- 10/23, Haunted Hikes

PRESCOTT VALLEY

Performing Arts







September Programs

- Guitar, Bass, and Ukelele
- Latin Beats & Retro Rhythms
- Piano Lessons for all ages
- Beginners and Advanced Hula
- Brazilian Drumline

Instructor recruitment is an ongoing process

Interested instructors can contact the Parks and Rec Main line 928-759-3090 for additional information

Sports & Fitness

September Programs

- Fall Adult Volleyball, 22 Teams
- Fall Adult Softball, 45 Teams
- Open Gym: Wednesday Night Volleyball
- Total 360 Karate: Beginner, Intermediate, Advanced
- Total 360 Pilates, Yoga, Balance
- Total Body Conditioning
- BeMoved
- Athletics Programming Participation: 1,815





Projects & Upcoming

- Spring Field Allocation
- Scoreboard Replacements
- Gymnasium Improvements

Marketing



Statistics for September

- Instagram: 10 New Followers/ 3,181 Total
- Facebook: 127 New Followers/ 6,928 Total

Volunteers

September Hours:

- Boards & Commissions: 6
- Adopt a Park: 34
- Recreation Programs: 23

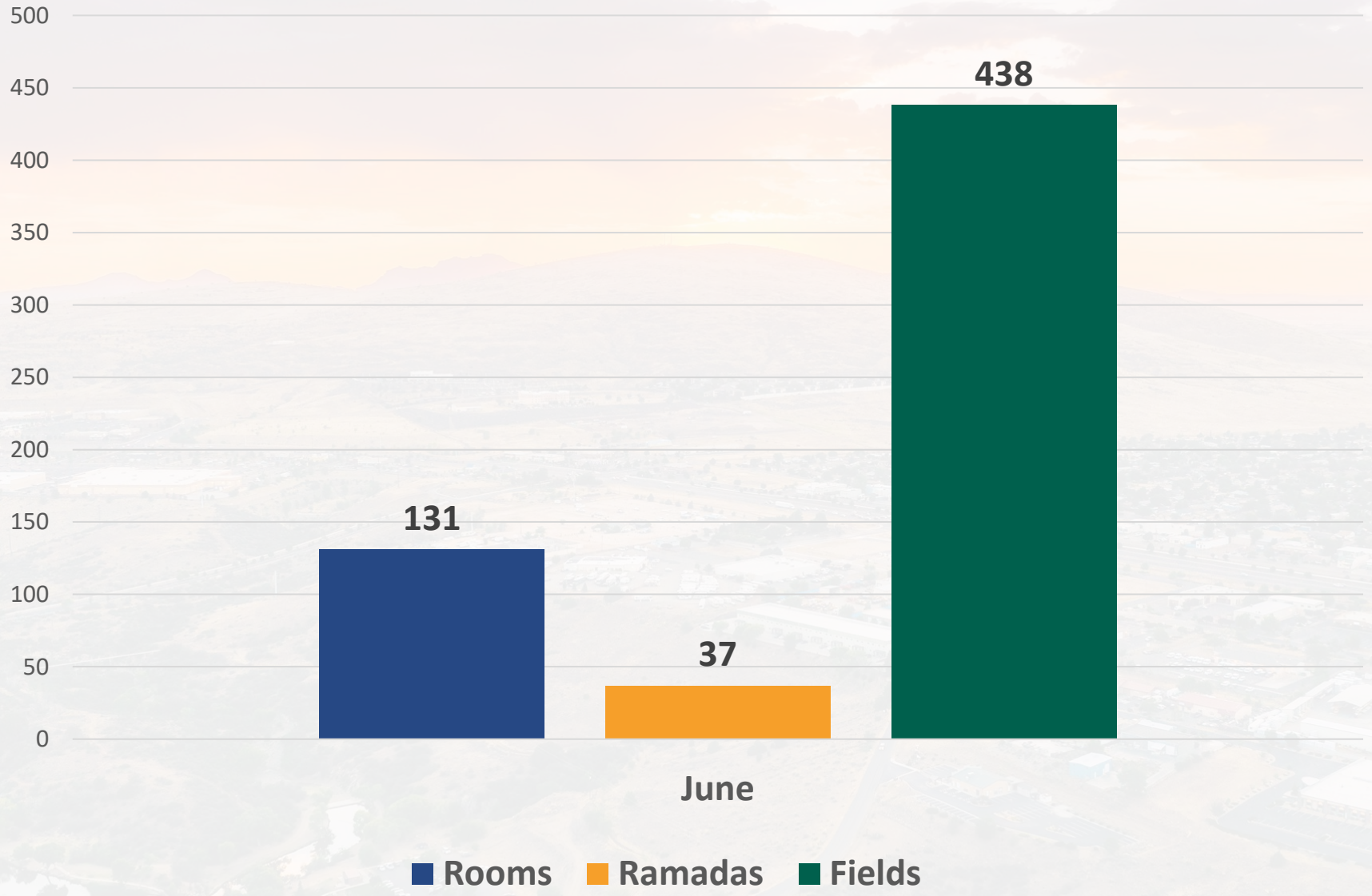






Rentals

September





Santa Fe Station Park Master Plan

October 2026



PRESCOTT VALLEY

Santa Fe Station Park Master Plan

Today's Agenda:

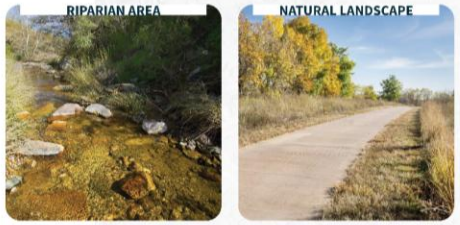
1. The Master Plan
2. Survey at a Glance
3. Who Responded
4. What People Like
5. What People Want
6. Visual Preferences
7. Top Things to Improve
8. FAQs



The Master Plan

The Master Plan includes:

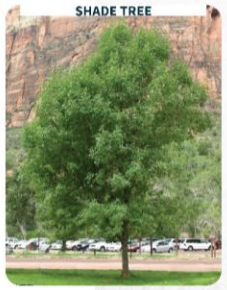
- Riparian Area
- Natural Landscapes
- Benches
- Solar Bollards
- Exercise Stations
- Shade Trees
- Nature Play Installations















Survey at a Glance

Responses received August 3 – September 13, 2026

318

usable survey responses

47%

visit the park at least once a week

82%

say shade is an important addition

84%

agree the plan has a good mix of active and passive recreation

The clearest message: shade is the community's top priority, and the plan's overall direction is well supported.

PRESCOTT VALLEY

Who Responded

About 200 respondents answered the background questions at the end of the survey.

Residents

90%
live in Prescott Valley

72%
live in the 86314 zip code

82%
own their home

41%
are parents of kids under 18

35–44
is the largest age group (24%)

27%
have lived in Prescott Valley 20+ years

How they use the park

47%
visit at least weekly (12% daily, 35% weekly)

61%
visit in the morning, the most popular time

60%
come mainly for the multi-use path

What People Value Today: Top 3 Existing Amenities



Walking Paths

68%

use them always or often

75% satisfied



Natural Areas

55%

use them always or often

70% satisfied



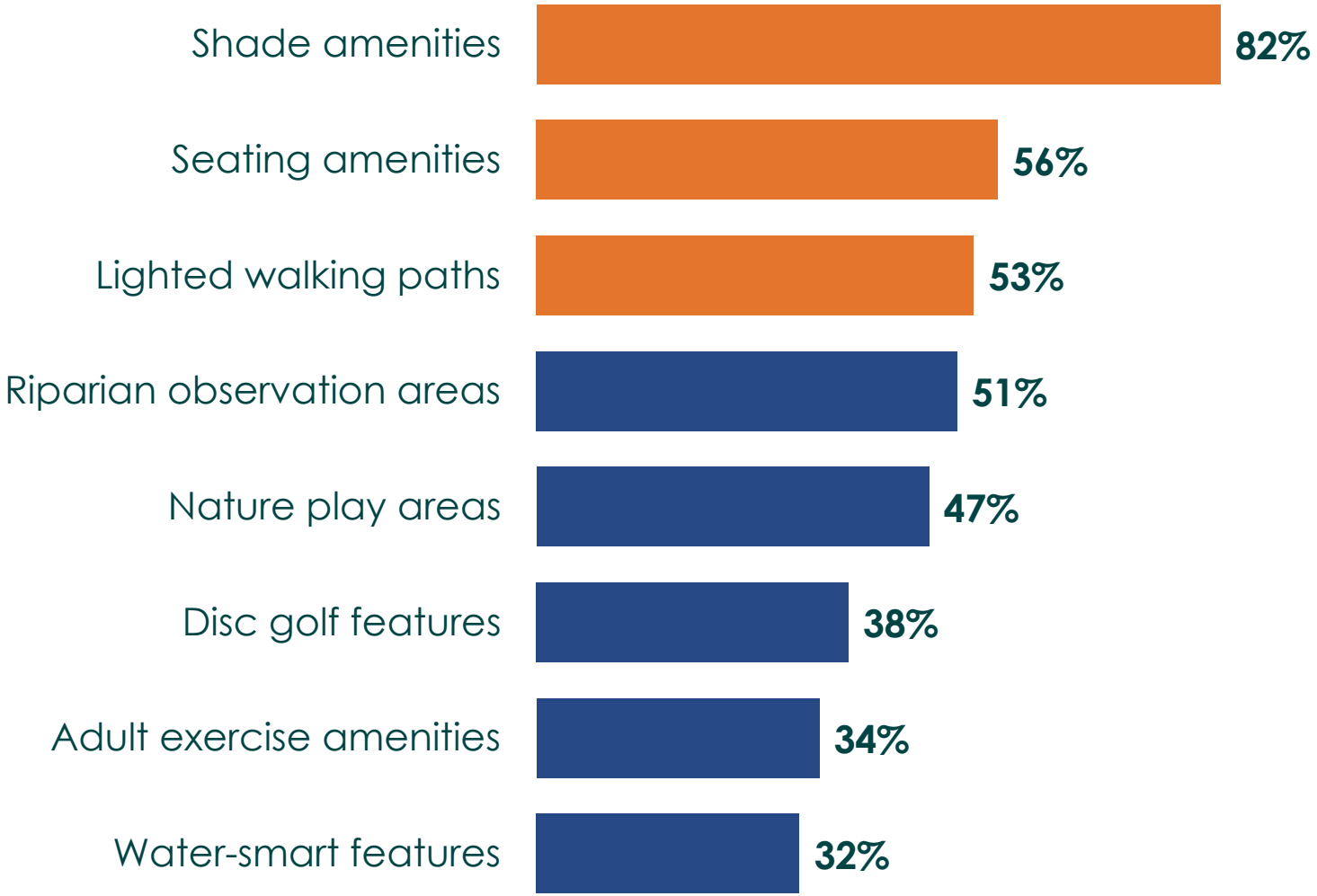
Green & Open Space

77%

satisfied, the highest of any amenity

42% use turf areas always or often

What People Want: Proposed Additions



Select all that apply | n = 205 respondents

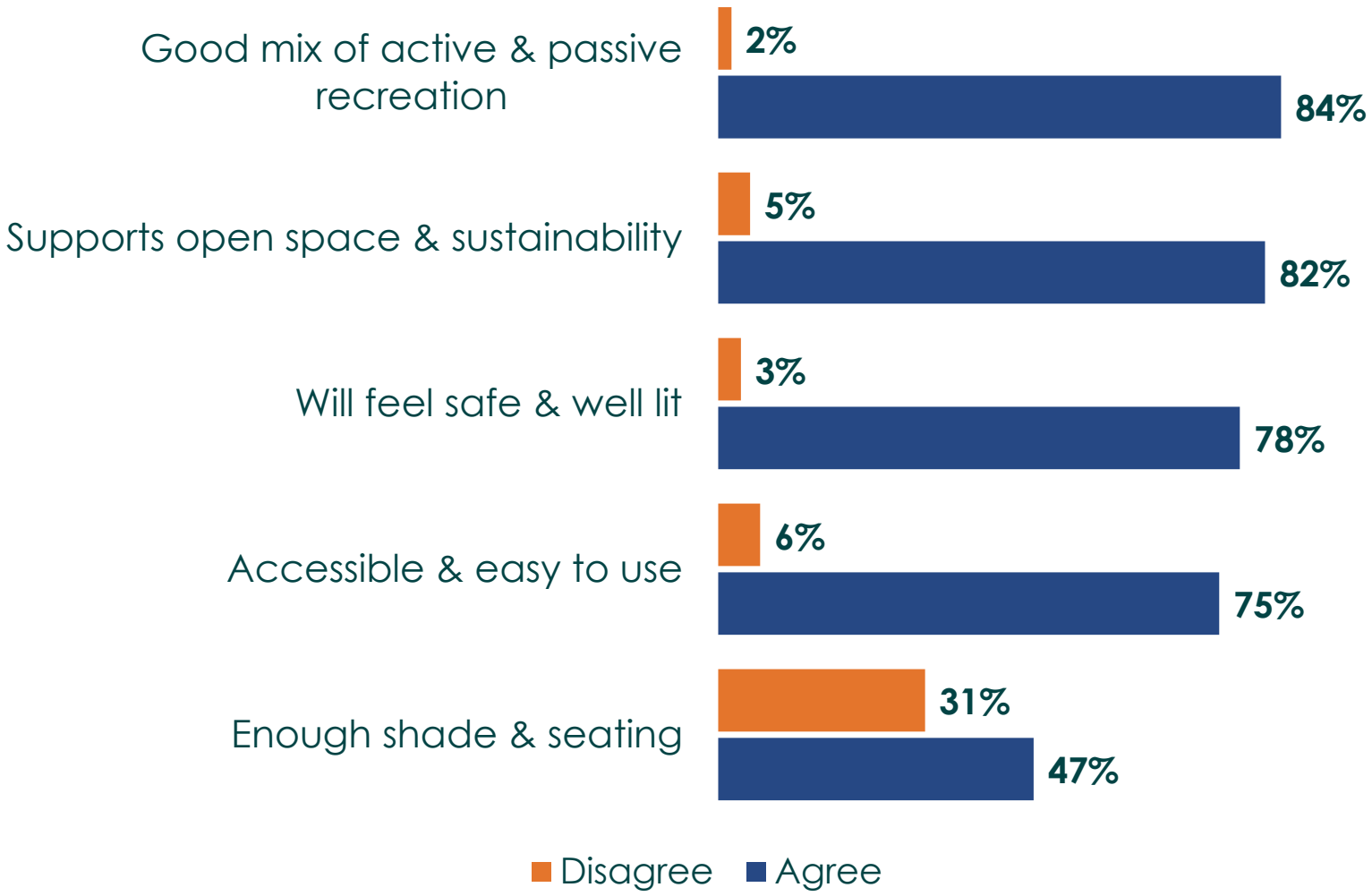
Top 3

82%
Shade

56%
Seating

53%
Lighted walking paths

How the Proposed Plan Measures Up



Strongly or somewhat agree vs. strongly or somewhat disagree | n = 203–206

The one gap

Only **47%** agree the plan includes enough shade and seating, and **31%** disagree.

Every other statement has 75% or more agreement.

Visual Preferences: Landscaping

Top 8 landscaping concepts

Share of respondents selecting each image (chose up to 8 of 16) | n = 185



1st (tie) 69%



1st (tie) 69%



3rd 68%



4th 64%



5th 62%



6th 56%



7th 51%



8th 49%

What we heard

Natural, planted settings beat hardscape. Natural Landscape 2 and 16 tie for first (69%); rock- and riprap-heavy images ranked last (under 30%).

Visual Preferences: Nature Play

Top 8 nature play concepts

Share of respondents selecting each image (chose up to 8 of 16) | n = 170



1st 75%



2nd 71%



3rd 70%



4th 66%



5th 61%



6th 51%



7th 48%



8th 46%

What we heard

Climbing, balancing, and exploring with natural materials came out on top. All six musical or sound-making elements fell outside the top 8.

Top 3 Things to Improve



1

Shade

Only 26% are satisfied with path shading, and 70% of commenters mentioned shade.



2

Seating

37% of commenters asked for more or better seating; only 47% agree the plan has enough shade and seating.



3

Disc Golf Maintenance, Upkeep & Signage

The third most-mentioned topic (16% of commenters): mowing, clearing overgrowth, drainage, tee signs, and course maps.

PRESCOTT VALLEY

FAQs

Understanding the Data

Common questions that help interpret the results correctly.

Why 318 responses instead of 485?

165 people opened the survey but answered nothing, and 2 records were internal tests.

Did anyone submit more than one response?

No identical repeat submissions were found. Stricter checks change no result by more than about 3 points.

Is this a statistically valid survey?

No. It is an opt-in survey showing community priorities, best considered alongside other outreach.

Why do question totals differ?

Every question was optional, many people finished only part (199 complete, 119 partial), and some follow-ups were shown only to certain respondents.

Why do some totals exceed 100%?

“Select all that apply” and “choose your top 8” questions allow more than one answer.

Did a low-ranked image mean people opposed it?

No. It was chosen less often. Images show the feel of an idea, not a final design.

FAQ: Why Do Some Satisfaction Ratings Seem Low?

Respondents could skip any question or choose "Prefer not to answer," and many chose "Neutral" for amenities they don't use. **Very few said they were dissatisfied.**

Every answer is kept in the results so they are reported accurately, matching the survey platform.

Amenity	Reported	Among those with a clear opinion
Pickleball court	43%	**96%**
ADA accessible playground	52%	**92%**
Turf areas	69%	**96%**
Ramadas	65%	**95%**

Is anything actually rated low? Yes. Path shading is low however you count it: only 26% are satisfied (27% even after removing "Prefer not to answer"). That is why shade stands out as the top community priority.



Thank You!

Questions?




PRESCOTT VALLEY

ITEM NO. 8a

TOWN OF PRESCOTT VALLEY
STAFF REPORT

DATE: 10/13/2026

TO: Parks, Arts and Recreation Commission Regular Meeting

DEPARTMENT: Parks & Recreation

SUBJECT: Santa Fe Station Master Plan - Discussion Only [Judy Mielke, Senior Landscape Architect for Logan Simpson]

Attachments

PowerPoint
Survey Report
Snapshot
Discussion
PARC Staff Report Santa Fe Master Plan



Santa Fe Station Park Master Plan

October 2026



PRESCOTT VALLEY

Santa Fe Station Park Master Plan

Today's Agenda:

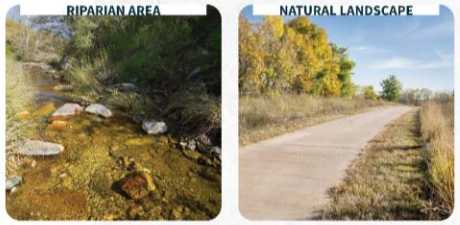
1. The Master Plan
2. Survey at a Glance
3. Who Responded
4. What People Like
5. What People Want
6. Visual Preferences
7. Top Things to Improve
8. FAQs



The Master Plan

The Master Plan includes:

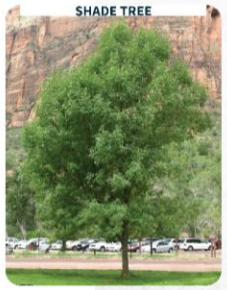
- Riparian Area
- Natural Landscapes
- Benches
- Solar Bollards
- Exercise Stations
- Shade Trees
- Nature Play Installations















Survey at a Glance

Responses received August 3 – September 13, 2026

318

usable survey responses

47%

visit the park at least once a week

82%

say shade is an important addition

84%

agree the plan has a good mix of active and passive recreation

The clearest message: shade is the community's top priority, and the plan's overall direction is well supported.

PRESCOTT VALLEY

Who Responded

About 200 respondents answered the background questions at the end of the survey.

Residents

90%
live in Prescott Valley

72%
live in the 86314 zip code

82%
own their home

41%
are parents of kids under 18

35–44
is the largest age group (24%)

27%
have lived in Prescott Valley 20+ years

How they use the park

47%
visit at least weekly (12% daily, 35% weekly)

61%
visit in the morning, the most popular time

60%
come mainly for the multi-use path

What People Value Today: Top 3 Existing Amenities



Walking Paths

68%

use them always or often

75% satisfied



Natural Areas

55%

use them always or often

70% satisfied



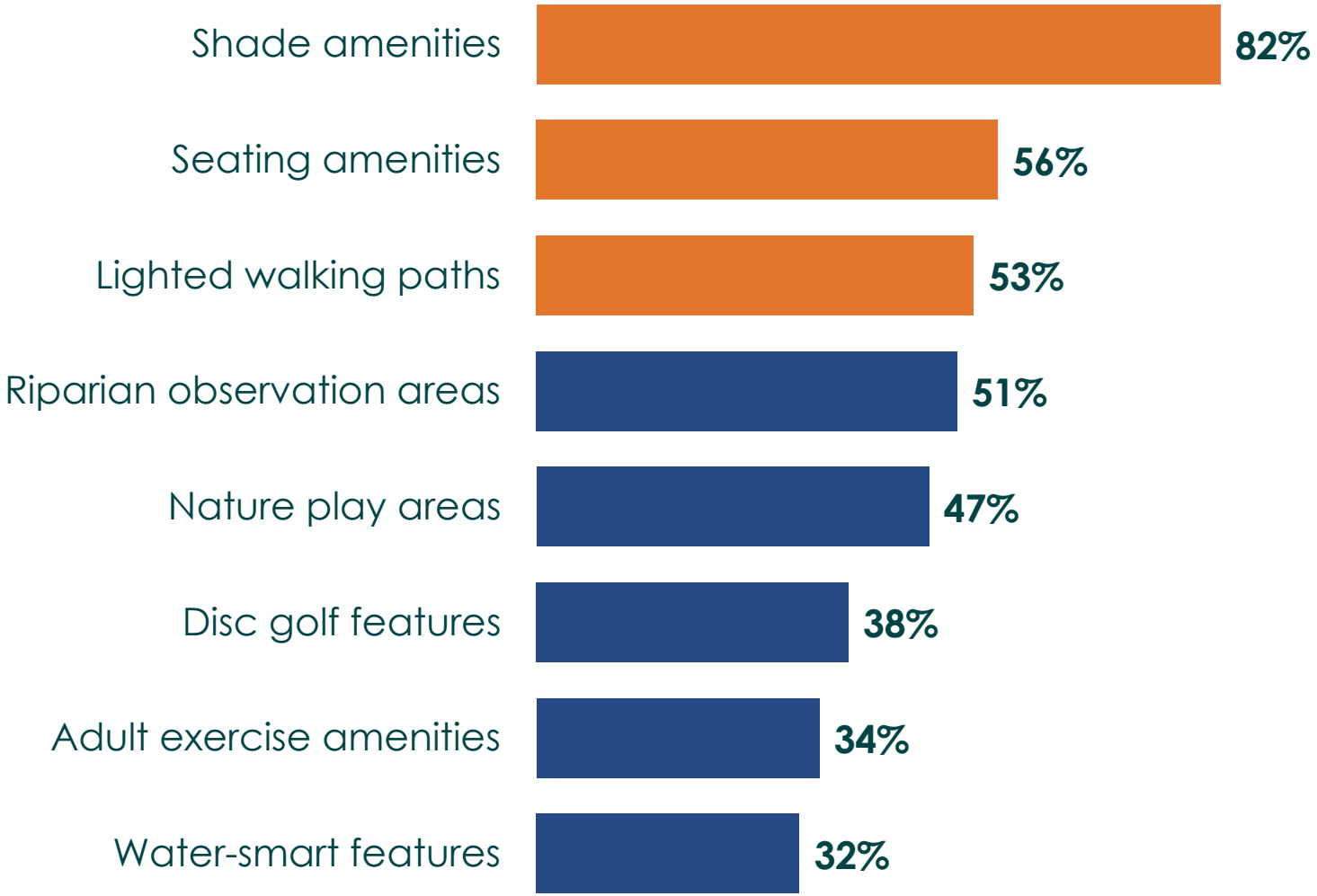
Green & Open Space

77%

satisfied, the highest of any amenity

42% use turf areas always or often

What People Want: Proposed Additions



Select all that apply | n = 205 respondents

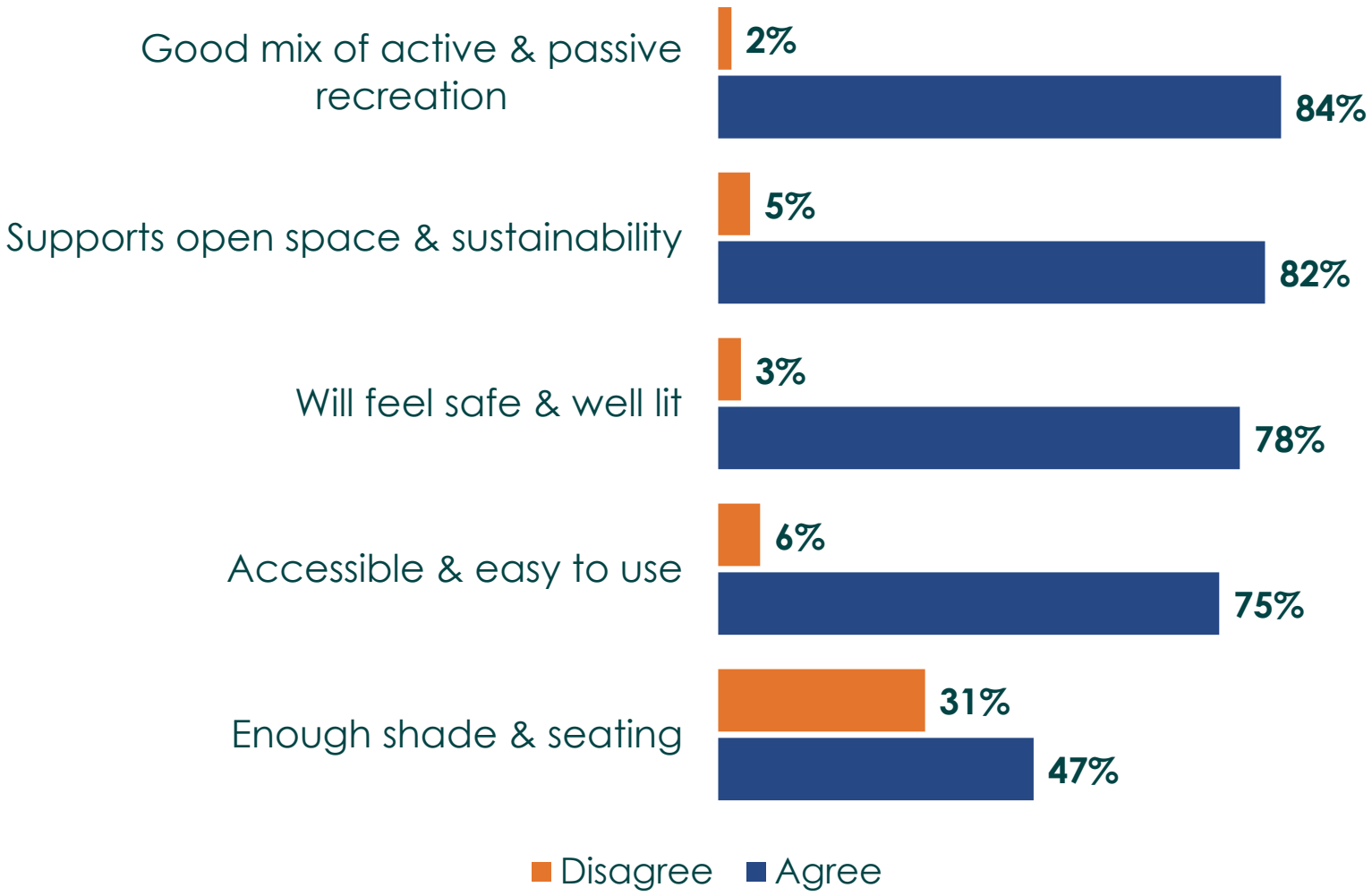
Top 3

82%
Shade

56%
Seating

53%
Lighted walking paths

How the Proposed Plan Measures Up



Strongly or somewhat agree vs. strongly or somewhat disagree | n = 203–206

The one gap

Only **47%** agree the plan includes enough shade and seating, and **31%** disagree.

Every other statement has 75% or more agreement.

Visual Preferences: Landscaping

Top 8 landscaping concepts

Share of respondents selecting each image (chose up to 8 of 16) | n = 185



1st (tie) 69%



1st (tie) 69%



3rd 68%



4th 64%



5th 62%



6th 56%



7th 51%



8th 49%

What we heard

Natural, planted settings beat hardscape. Natural Landscape 2 and 16 tie for first (69%); rock- and riprap-heavy images ranked last (under 30%).

Visual Preferences: Nature Play

Top 8 nature play concepts

Share of respondents selecting each image (chose up to 8 of 16) | n = 170



1st 75%



2nd 71%



3rd 70%



4th 66%



5th 61%



6th 51%



7th 48%



8th 46%

What we heard

Climbing, balancing, and exploring with natural materials came out on top. All six musical or sound-making elements fell outside the top 8.

Top 3 Things to Improve



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Only 26% are satisfied with path shading, and 70% of commenters mentioned shade.



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Thank You!

Questions?





Santa Fe Station Park Master Plan

Community Survey Report

October 6th, 2026

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- Do Stricter Rules Change the Results? 6

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Survey at a Glance

The Santa Fe Station Park Master Plan community survey asked residents how they use the park today, how satisfied they are with existing features, and how they would like to see it improve. This summary presents every closed-ended result, the most common themes in written comments, the data-cleaning and duplicate review, and a short FAQ for Town Council.

The survey was open from August 3 to September 13, 2026, the dates the first and last responses were received. The results were exported from Alchemer for analysis on September 24, 2026.

318	47%	82%	84%
usable responses	visit weekly or more	say shade is an important addition	agree plan has a good active/passive mix

Key Takeaways

Shade is the community's clear top priority. Path shading is the least-satisfying existing furnishing (26% satisfied, 37% dissatisfied). Increased path shading is the most-wanted furnishing (81%), shade amenities are the most-supported proposed addition (82%), and shade comes up in 70% of respondents' written comments.

The plan's direction is well supported, with one gap. Most respondents agree the plan provides a good mix of active and passive recreation (84%), supports open space and sustainability (82%), will feel safe and well lit (78%), and offers appropriate accessibility (75%). Only 47% agree it includes enough shade and seating, and 31% disagree.

Walking paths and natural areas are the heart of the park. Two-thirds of respondents use the walking paths always or often, and 60% name the multi-use path as a primary reason they visit. Green and open space (77%) and walking paths (75%) earn the highest satisfaction.

People want natural, planted landscapes and natural play. The top landscaping images pair soft paths with native shrubs, trees, and wildflowers, while rock- and riprap-heavy images ranked last. For nature play, climbing, balancing, and exploring with natural materials outrank every musical or sound-making element.

Specialty amenities serve smaller, dedicated groups. One in three respondents (33%) name the disc golf course as a primary reason they visit, and 29% use it always or often (23% always), even though about half (52%) never use it. The pickleball court draws a smaller core group: 14% name it as a primary reason they visit and 10% use it always or often, while 58% never use it. Disc golf has the lowest satisfaction of any amenity (40%); its comments focus on maintenance, upkeep, and signage.

Only 47% agree the plan includes enough shade and seating — the one statement where disagreement is substantial (31%).

Data Cleaning and Duplicate Review

The Alchemer export contains 485 records. Records with no answers were removed, as were two internal test records. The remaining 318 responses are the reporting dataset used throughout this summary.

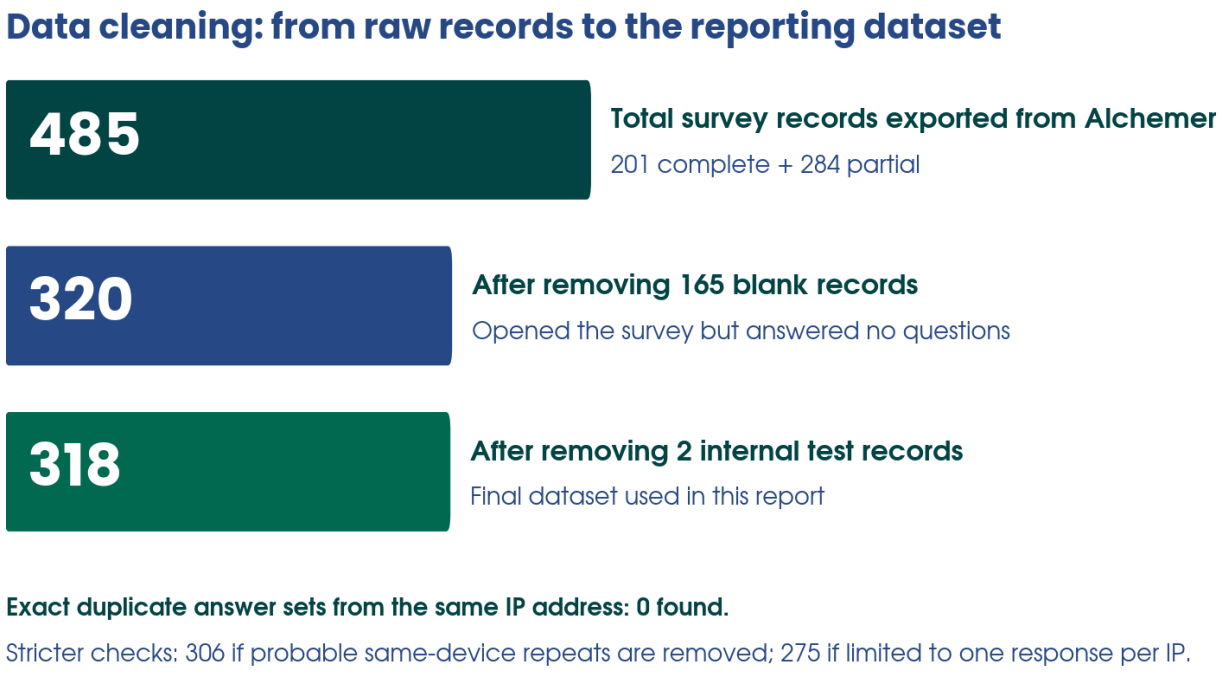


Figure 1: Data cleaning steps

How Duplicates Were Checked

Exact duplicates (documented rule)

A record was treated as duplicate if the same IP address submitted identical answers to every question. Nine such groups exist, and every one consists of blank records that were already removed. No answered survey was submitted twice.

Probable repeats (added check)

People sometimes abandon a survey partway and start over, which produces similar but not identical records. Records were flagged when they came from the same IP address and the same device and agreed on at least 75% of the questions both answered (two unrelated respondents agree on about 37% on average). This found 8 clusters (20 records); keeping the most complete record in each leaves 306 responses.

One response per IP (bounding check)

Keeping one response per IP address leaves 275. This overstates duplication, because households, workplaces, cell carriers, and iPhone Private Relay users routinely share IP addresses.

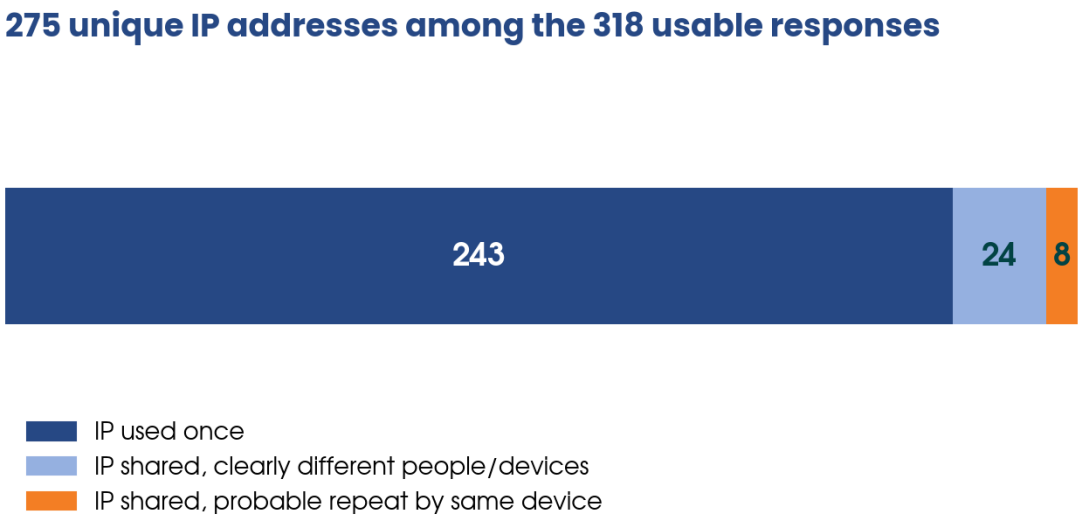


Figure 2: How IP addresses were shared among usable responses

Do Stricter Rules Change the Results?

No. Removing probable repeats changes no percentage by more than 1.9 points (97% of results move 1 point or less), and the one-per-IP rule changes none by more than 3.0 points. The ranking of top items does not change, except that the top landscaping images, which are essentially tied, trade places. The 318-response dataset is recommended because it follows the documented rule and removes only records with a clear reason.

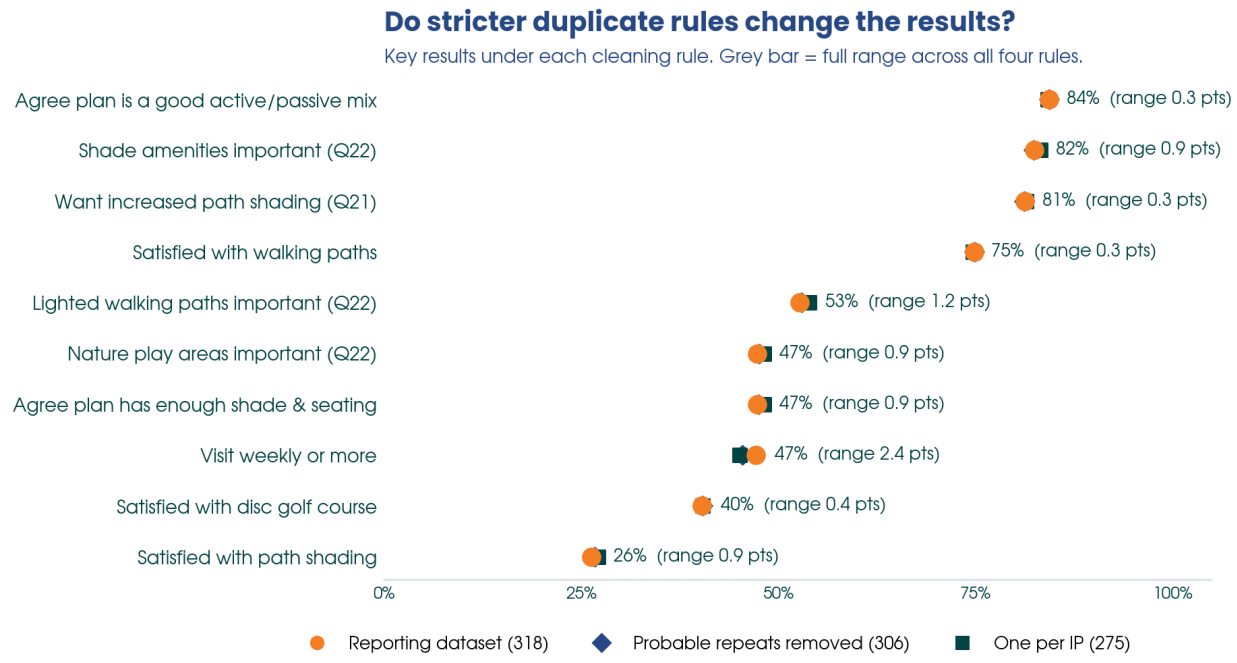


Figure 3: Key results under each cleaning rule

Table 1: Key results under each duplicate rule

KEY RESULT	ALCHEMER (320)	REPORTING (318)	REPEATS REMOVED (306)	ONE PER IP (275)
Agree plan is a good active/passive mix	84.5%	84.4%	84.3%	84.2%
Shade amenities important (Q22)	82.6%	82.4%	82.4%	83.2%
Want increased path shading (Q21)	81.4%	81.2%	81.2%	81.5%
Satisfied with walking paths	75.0%	74.8%	74.8%	74.7%
Lighted walking paths important (Q22)	53.1%	52.7%	52.9%	53.9%
Nature play areas important (Q22)	47.3%	47.3%	47.5%	48.2%
Agree plan has enough shade & seating	47.8%	47.3%	47.5%	48.1%
Visit weekly or more	47.5%	47.2%	45.4%	45.1%
Satisfied with disc golf course	40.7%	40.3%	40.3%	40.4%
Satisfied with path shading	26.4%	26.3%	26.7%	27.1%

FAQs

What to Know to Best Understand these Results

Below are some common misunderstandings or points of confusion when analyzing data. Please consult these before reviewing the results so that you can best interpret how the community responded.

1. Why do some satisfaction ratings seem low?

Respondents could skip any question or choose "Prefer not to answer." Many did this for amenities they don't use, and many others chose "Neutral." Only a small share said they were dissatisfied. For example, only 2% were unhappy with the pickleball court and 5% with the ADA playground.

If we count only the people who gave a clear opinion, satisfaction is high:

Amenity	Reported	Report & chose satisfied or dissatisfied
Pickleball court	43%	96%
ADA accessible playground	52%	92%
Turf areas	69%	96%
Ramadas	65%	95%

Why not just remove those responses?

Keeping every answer, including "Neutral" and "Prefer not to answer," gives the most accurate picture of what people told us. It also matches how the survey platform reports results. The report keeps the full numbers; the table above is only to help explain them.

Is anything actually rated low?

Yes. Path shading is low no matter how you count it: only 26% of respondents are satisfied (27% even after setting aside "Prefer not to answer"), which is why shade stands out as the top community priority.

2. Did anyone submit more than one response?

No identical repeat submissions were found. A stricter check found 12 records that look like people restarting the survey on the same device; removing them changes no result by more than about 2 points.

3. Why does the report use 318 responses instead of 485?

165 people opened the survey but did not answer any questions, and 2 records were internal software tests. Those 167 records were removed.

4. Why keep responses that share an IP address?

Shared IP addresses are common. Households, workplaces, public Wi-Fi, cell carriers, and iPhone Private Relay all place different people behind one address. Responses were only treated as repeats when the device and the answers also matched closely.

5. Would the results change with a stricter rule?

No. Even keeping just one response per IP address (275 responses), no result changes by more than 3 points and the top priorities stay the same.

6. Is this a statistically valid survey?

No. It is an open, opt-in community questionnaire, so it reflects the views of people who chose to participate rather than a random sample of residents. It is best used to understand priorities and preferences of community members most invested in current outreach efforts but should be considered alongside other wide capture outreach efforts.

7. Why do some responses show locations like Germany or Idaho?

IP locations are often wrong because of VPNs, relays, and carrier routing. Self-reported zip codes are more reliable: about 72% of those who answered live in 86314.

8. Why do question totals differ?

As every question was optional to maximize total input, many respondents answered only part of the survey (199 complete, 119 partial), and some questions were shown only to certain respondents. For instance, only respondents who rated an amenity "Neutral" or "Dissatisfied" were asked how it could be improved (see "Why were some questions shown only to certain respondents?" below). Each percentage uses the number of people who answered that question.

9. Why do some percentages add up to more than 100%?

Some questions let people pick more than one answer, such as "select all that apply" or "choose your top 8 images." Each percentage is the share of respondents who picked that option, so the totals can go well past 100%.

10. If few people use some amenities, does that mean they aren't important?

Not necessarily. These amenities serve smaller, dedicated groups. For example, 58% of respondents never use the pickleball court, but 10% use it always or often and 14% (42 respondents) name it as a primary reason they visit the park. Low overall use means the amenity serves fewer people, not that it lacks value to the people who use it.

11. Do the survey results represent all Prescott Valley residents?

Not exactly. Anyone could choose to take the survey, so results reflect the people who participated. Of those who answered the background questions:

- 90% live in Prescott Valley.
- 72% live in the 86314 zip code.
- 82% own their homes.
- 55% are women.
- 41% have children under 18.

Groups such as renters and younger adults are less represented. The results are best read as community priorities, not a precise count of every resident's views.

12. Did a low-ranked image mean people rejected that idea?

No. People could pick only 8 of 16 images, so a lower ranking means an image was chosen less often, not that it was opposed. The images also show the general feel of an idea, not a final design. For example, rock and riprap ranked low, but some may still be needed for practical reasons like drainage. They can be designed to blend with native planting, which ranked highly.

13. Why do the written-comment percentages seem approximate?

Comments were grouped into themes using key words, and one comment can fit more than one theme. The themes reliably show what people mentioned most, but the exact percentages are estimates. Some questions received fewer than 20 comments, so those themes should be treated as individual input, not trends.

14. Why were some questions shown only to certain respondents?

The survey used "display logic," so some follow-up questions appeared only when they applied to the person answering. This kept the survey shorter and aimed each question at the people with the most useful input on that specific topic.

- **Improvement questions:** Everyone was asked to rate existing amenities. Only those who rated an amenity "Neutral" or "Dissatisfied" were then asked how it could be improved. People already satisfied didn't need to suggest changes, so ideas came from those who saw room for improvement.
- **Plan follow-ups:** Only those who were neutral or disagreed with a statement about the proposed plan were asked how the plan could do better.
- **Background questions:** Only Prescott Valley residents were asked how long they have lived here. Only parents were asked how many children they bring to the park.

Example: 312 respondents rated path shading. Everyone who rated it "Neutral," "Dissatisfied," or "Very dissatisfied" was then asked how shading could be improved, and 177 of them left suggestions. Respondents who were satisfied with shading did not see that question.

This is also why the number of responses varies from question to question.

How People Use the Park Today

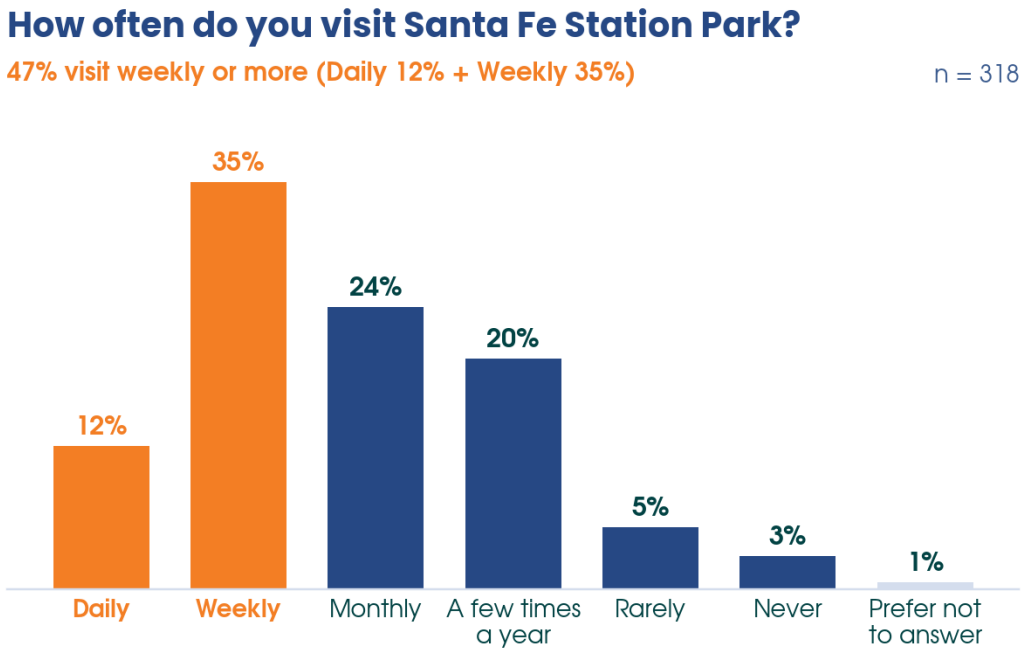


Figure 4: Visit frequency

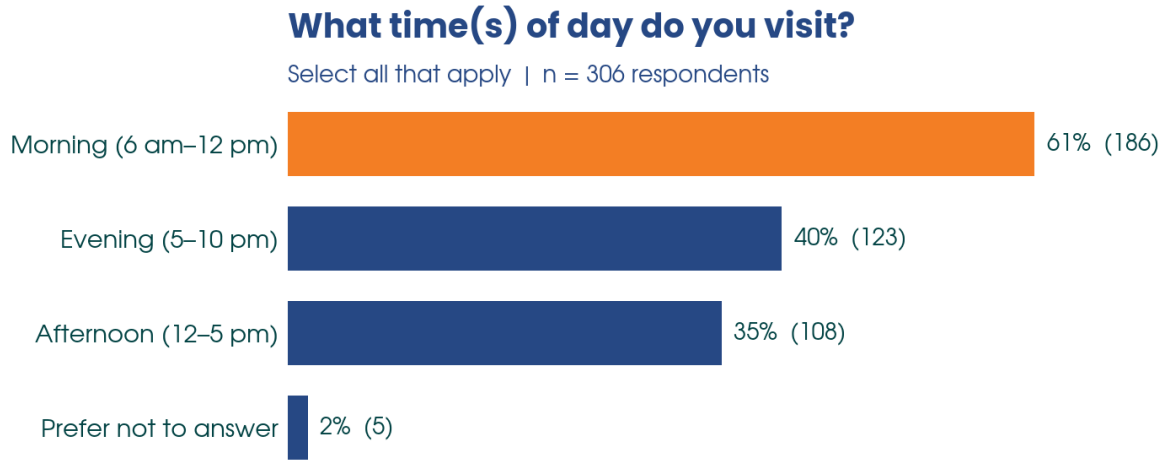


Figure 5: Time of day

How often do you use existing amenities?

Percent of respondents answering each item (number of responses in parentheses). Rows ranked most used (always + often) first.

	Always	Often	Sometimes	Rarely	Never	Prefer not to answer	n
Walking paths	**45% (141)**	23% (71)	19% (59)	7% (22)	6% (18)	1% (3)	314
Natural areas	**31% (96)**	24% (73)	24% (72)	13% (39)	7% (22)	1% (3)	305
Seating	21% (64)	23% (70)	**28% (84)**	12% (36)	15% (44)	1% (3)	301
Turf areas	21% (64)	21% (64)	**26% (79)**	14% (44)	16% (48)	2% (5)	304
Ramadas	13% (39)	18% (53)	**32% (96)**	19% (58)	17% (52)	1% (4)	302
ADA accessible playground	21% (64)	9% (27)	10% (31)	11% (34)	**46% (137)**	2% (7)	300
Disc golf course	23% (69)	6% (19)	11% (32)	8% (23)	**52% (157)**	1% (3)	303
Pickleball court	2% (7)	8% (23)	17% (50)	13% (40)	**58% (176)**	2% (5)	301

Figure 6: Use of existing amenities

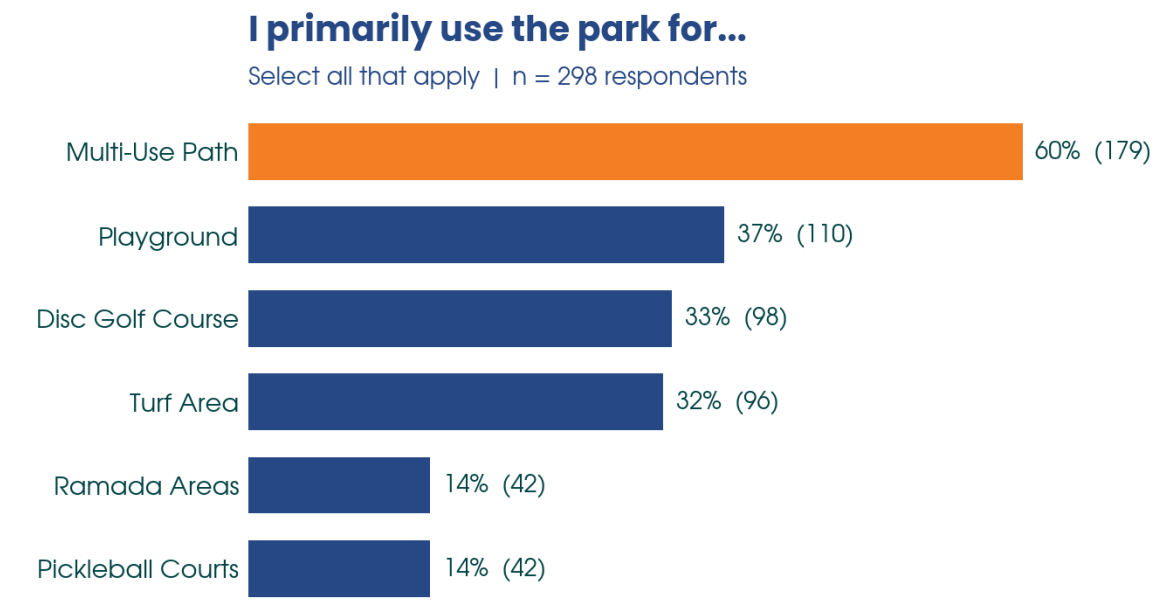


Figure 7: Primary features used

Satisfaction with Existing Features

Satisfaction is generally positive, with path shading as the clear exception. Trash cans (69% satisfied), benches (60%), and pet waste stations (59%) rate well; path shading is the only furnishing where dissatisfaction outweighs satisfaction.

Satisfaction with existing park furnishings

Percent of respondents answering each item (number of responses in parentheses). Rows ranked most satisfied first.

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Prefer not to answer	n
Trash cans	27% (85)	**41% (129)**	24% (74)	5% (16)	0% (0)	2% (7)	311
Benches	20% (63)	**40% (123)**	22% (69)	13% (40)	2% (7)	3% (9)	311
Pet waste stations	20% (63)	**39% (120)**	29% (90)	3% (10)	<1% (1)	8% (25)	309
Path shading	6% (19)	20% (63)	**33% (103)**	27% (85)	10% (31)	4% (11)	312

Figure 8: Satisfaction with existing park furnishings

Satisfaction with existing amenities & features

Percent of respondents answering each item (number of responses in parentheses). Rows ranked most satisfied first.

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Prefer not to answer	n
Green and open space	30% (88)	**47% (139)**	10% (30)	8% (23)	2% (5)	3% (9)	294
Walking paths	26% (75)	**49% (145)**	17% (49)	3% (10)	1% (4)	4% (11)	294
Natural areas	26% (75)	**45% (131)**	21% (61)	4% (13)	1% (4)	3% (9)	293
Turf areas	24% (72)	**44% (131)**	22% (66)	3% (8)	<1% (1)	6% (17)	295
Ramadas	18% (51)	**47% (137)**	26% (77)	3% (9)	<1% (1)	5% (16)	291
Seating	14% (40)	**46% (135)**	22% (63)	12% (34)	3% (8)	4% (12)	292
ADA Accessible playgrounds	18% (52)	**34% (101)**	31% (92)	4% (13)	<1% (1)	12% (37)	296
Pickleball court	13% (38)	30% (91)	**41% (123)**	1% (2)	1% (3)	14% (42)	299
Disc golf course	17% (50)	23% (70)	**37% (111)**	7% (22)	3% (10)	12% (35)	298

Figure 9: Satisfaction with existing amenities and features

Response to the Proposed Plan

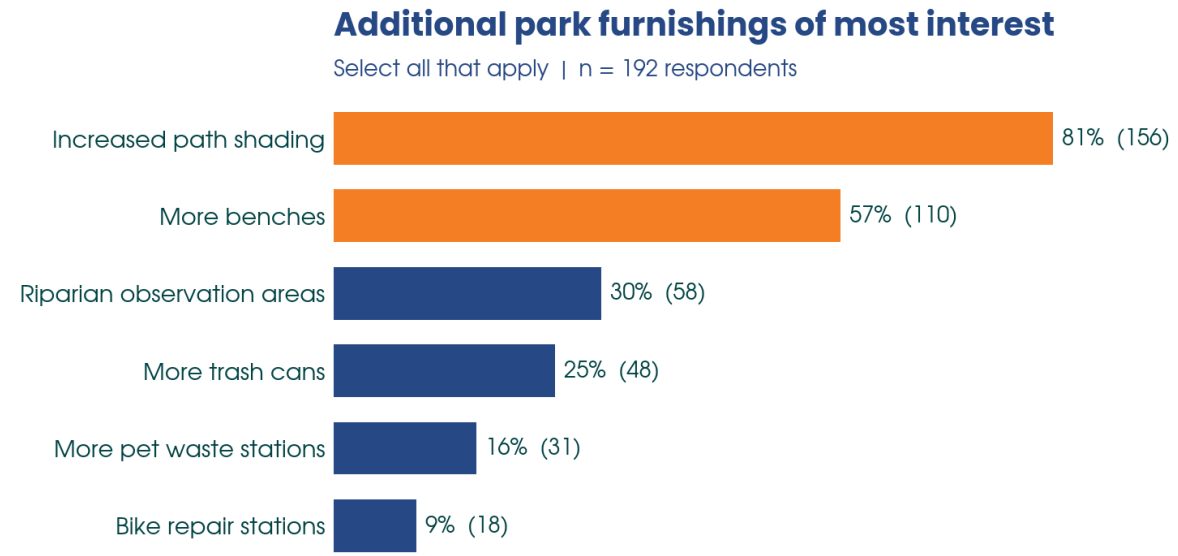


Figure 10: Additional park furnishings of most interest

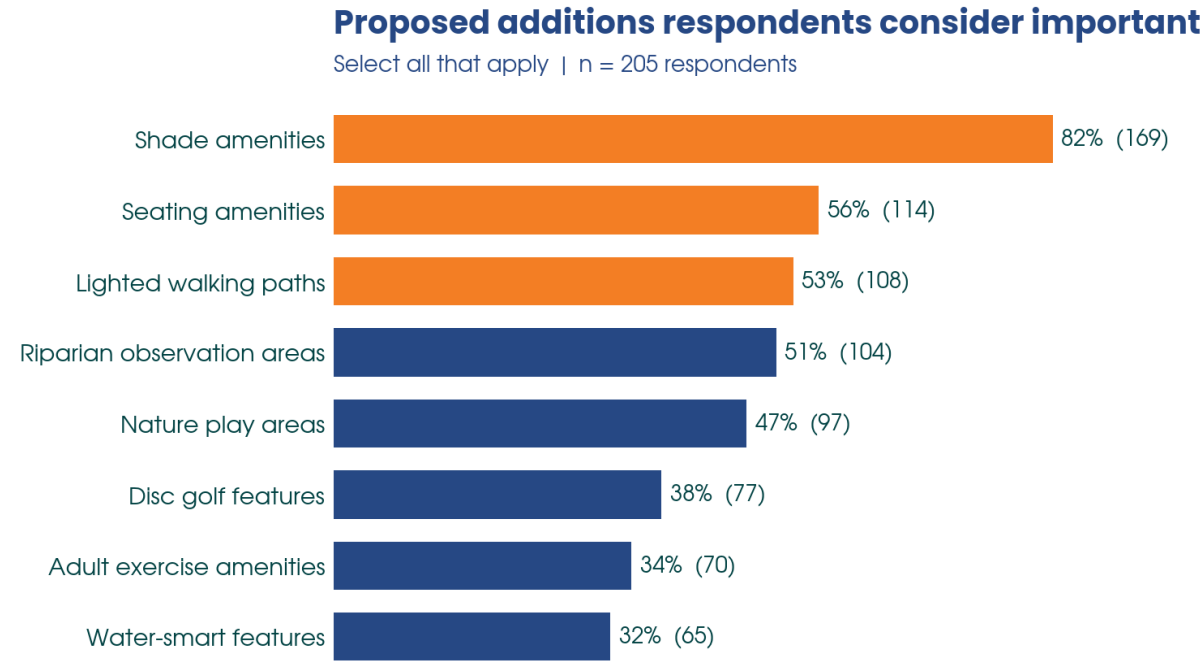


Figure 11: Proposed additions considered important

Agreement with statements about the proposed plan

Percent of respondents answering each item (number of responses in parentheses). Rows ranked most in agreement first.

	Strongly agree	Somewhat agree	Neutral	Somewhat disagree	Strongly disagree	I'm not sure	Prefer not to answer	n
Provides a good mix of active and passive recreation	**52% (107)**	32% (66)	9% (18)	1% (2)	1% (2)	3% (7)	1% (3)	205
Supports open space preservation and sustainable recreation	**45% (93)**	37% (75)	10% (20)	2% (5)	2% (5)	2% (4)	1% (3)	205
Will feel safe and well lit	**50% (103)**	28% (58)	13% (26)	2% (4)	1% (3)	4% (9)	1% (3)	206
Offers appropriate accessibility and ease of use for all ages and abilities	**44% (91)**	31% (63)	11% (22)	3% (6)	3% (7)	6% (12)	2% (4)	205
There are enough shaded areas and seating options in the plan	16% (33)	**31% (63)**	16% (32)	18% (37)	13% (26)	5% (10)	1% (2)	203

Figure 12: Agreement with statements about the proposed plan

Visual Preference Results

Respondents chose up to 8 of 16 images for landscaping and for nature play. Results are shown with the survey images, so they are easy to compare.

Landscaping Concepts

Respondents favored natural, planted settings over hardscape. The top choices pair soft or narrow paths with native shrubs, trees, grasses, and wildflowers: Natural Landscape 2 and Natural Landscape 16 tie for first at 69%, followed by Natural Landscape 5 at 68%. Wildflower meadows (Natural Landscape 1 and Natural Landscape 12) also placed in the top 8. The least-selected images are dominated by rock, riprap, and decomposed granite with little vegetation: Natural Landscape 3, 15, 10, and 14, each under 30%.

Top 8 Landscaping Concepts Ranked

Share of respondents selecting each image (chose up to 8 of 16) | n = 185

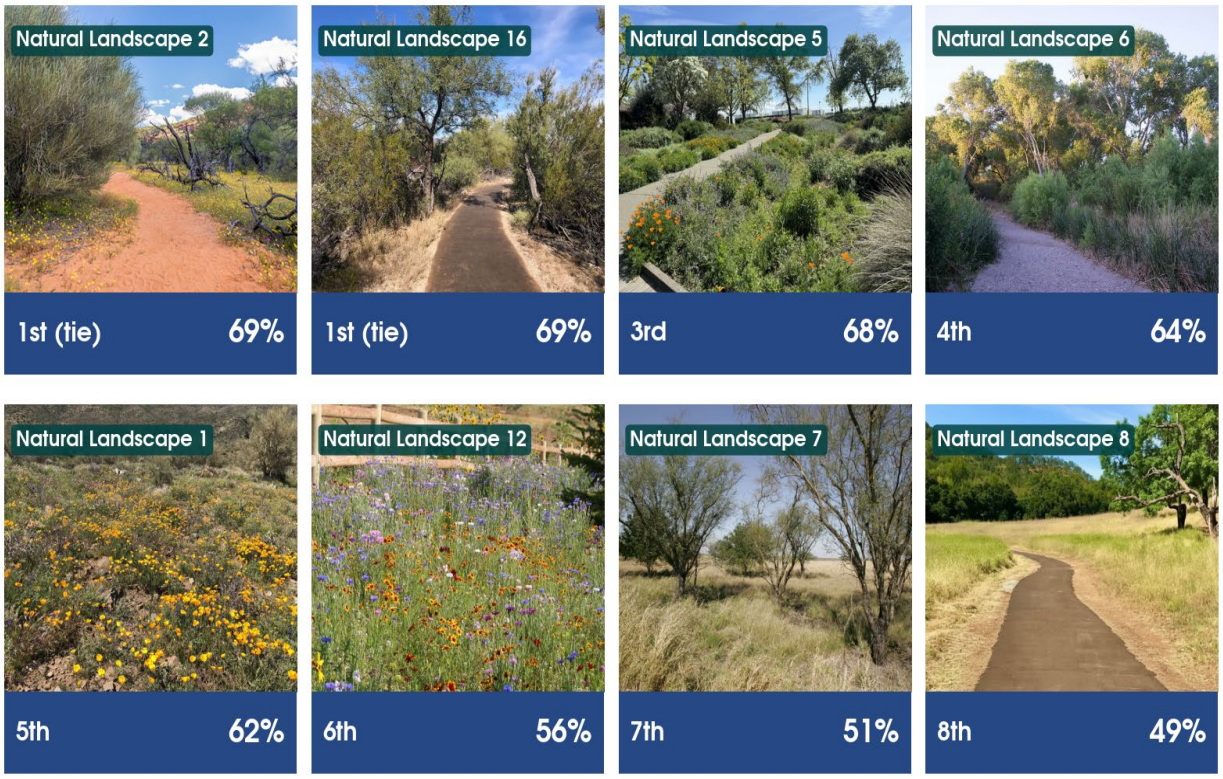


Figure 13: Top 8 landscaping concepts

All 16 Landscaping Concepts Ranked

Blue = top 8 | n = 185

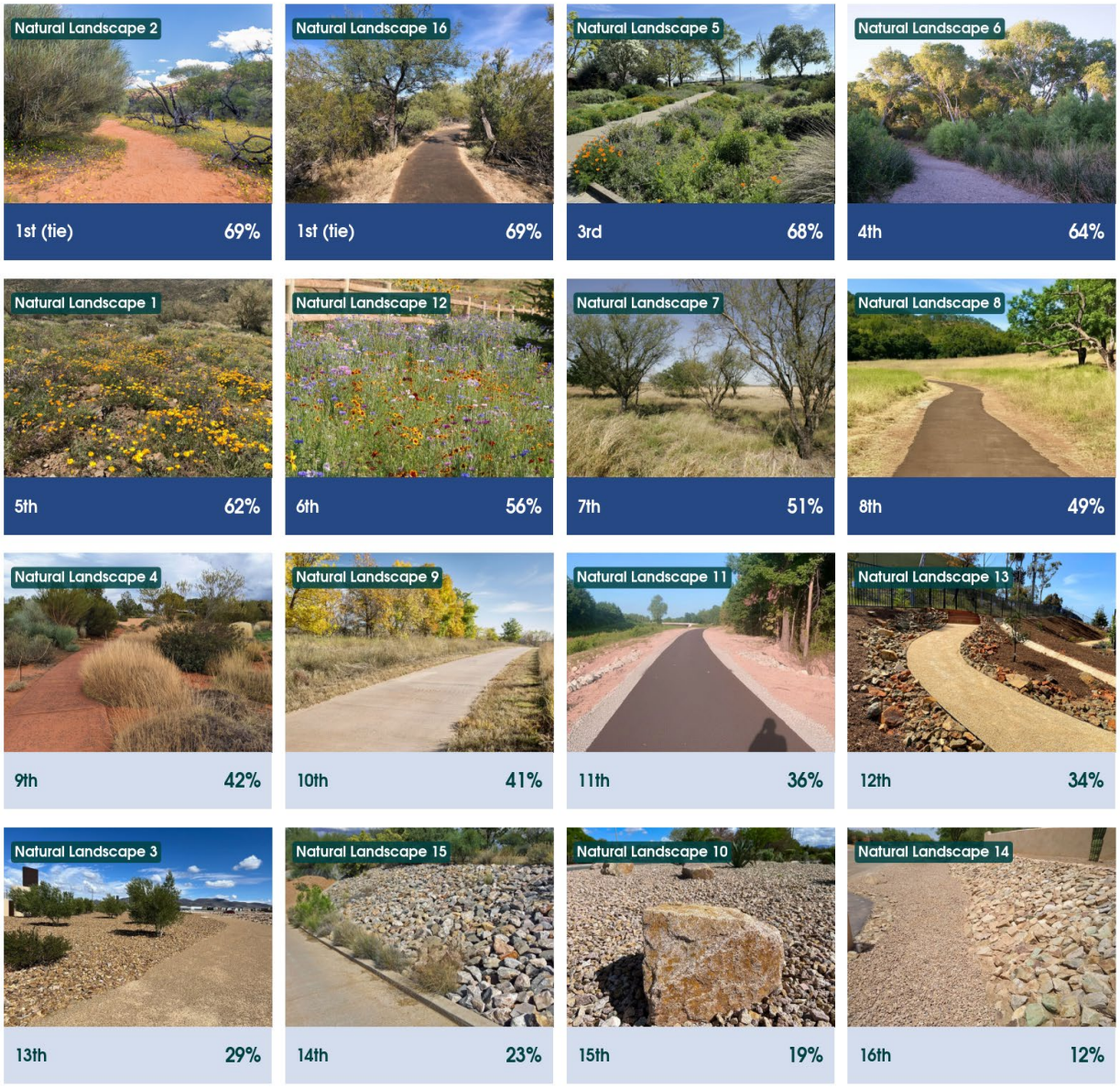


Figure 14: All 16 landscaping concepts, ranked

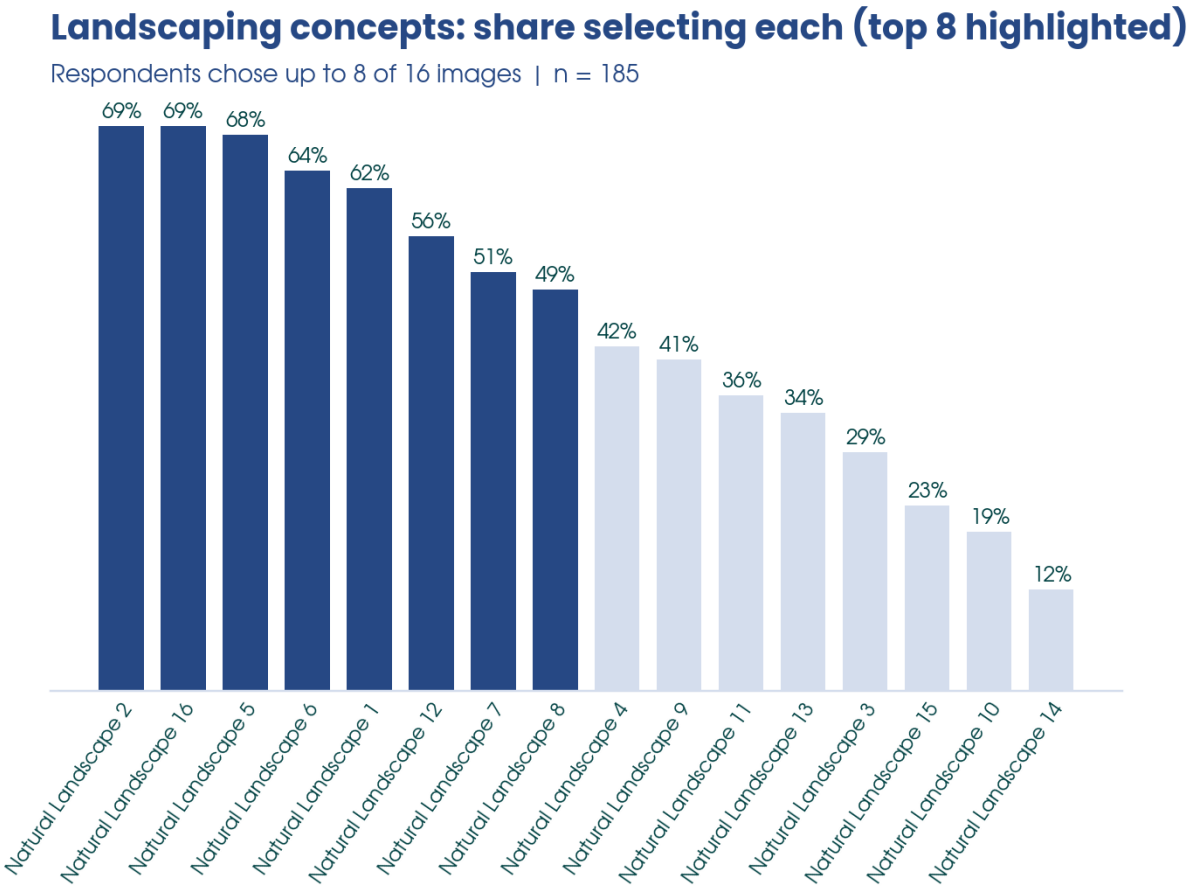


Figure 15: Share selecting each landscaping concept

Nature Play Concepts

Respondents favored climbing, balancing, and exploring with natural materials over musical play. The top five are Nature Play 1, a rock-and-culvert tunnel (75%); Nature Play 12, log balance beams (71%); Nature Play 11, a timber play area with a net and balance beams (70%); Nature Play 14, stepping boulders (66%); and Nature Play 3, a boulder-and-log course (61%). All six musical or sound-making elements (Nature Play 2, 5, 7, 10, 13, and 16) fell outside the top 8, at 21–38%. This matches written comments asking for natural, quiet play that avoids noise near wildlife and neighbors.

Top 8 Nature Play Concepts Ranked

Share of respondents selecting each image (chose up to 8 of 16) | n = 170

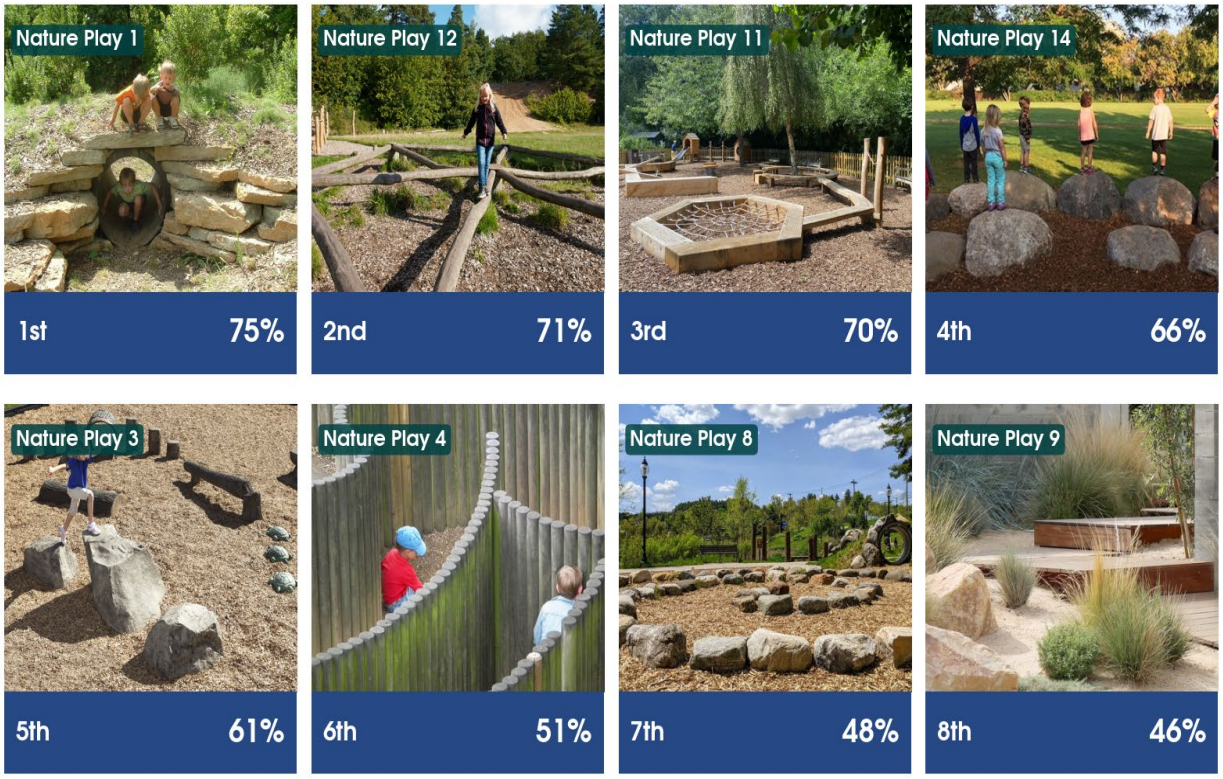


Figure 16: Top 8 nature play concepts

All 16 Nature Play Concepts Ranked

Blue = top 8 | n = 170

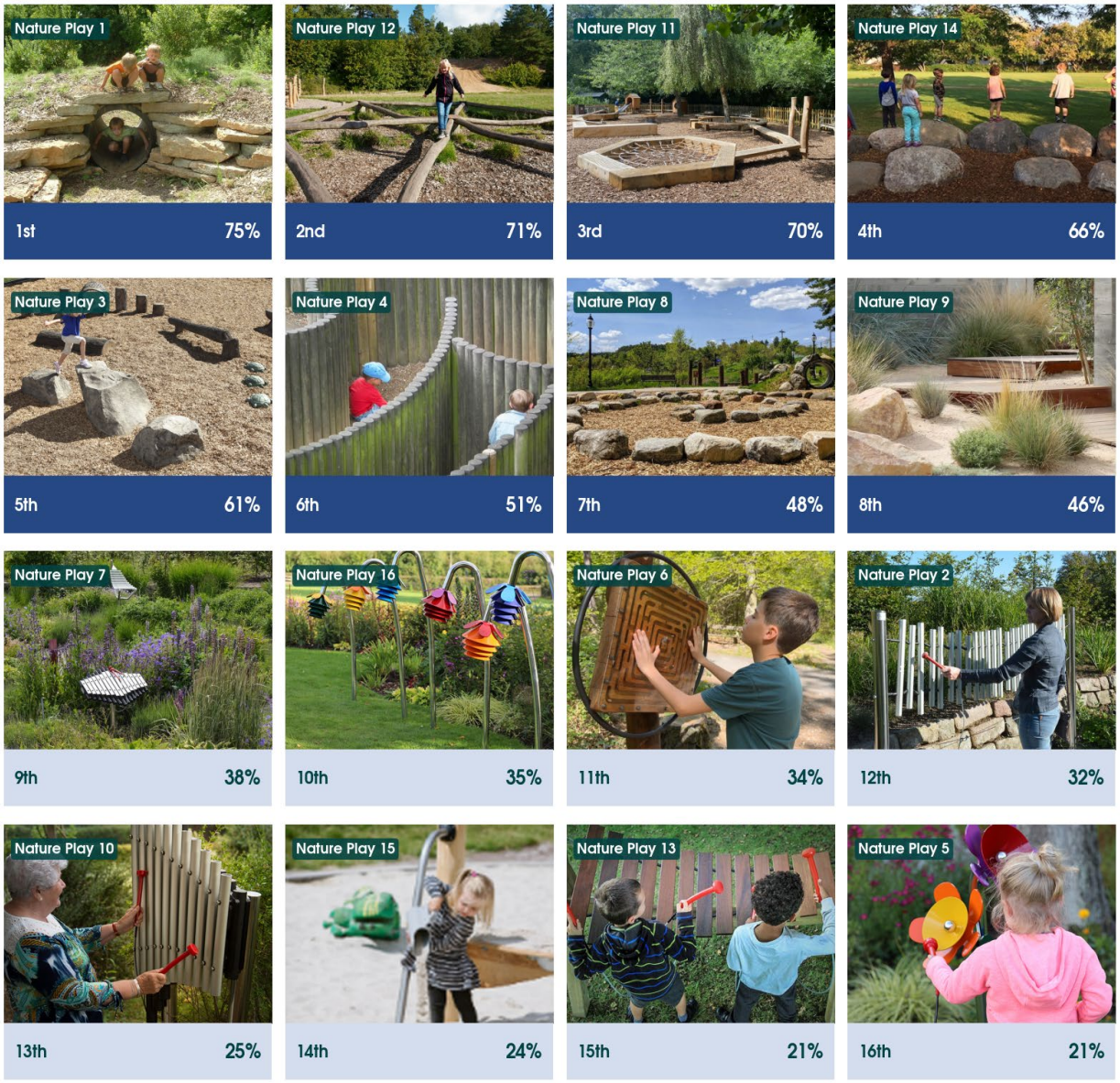


Figure 17: All 16 nature play concepts, ranked

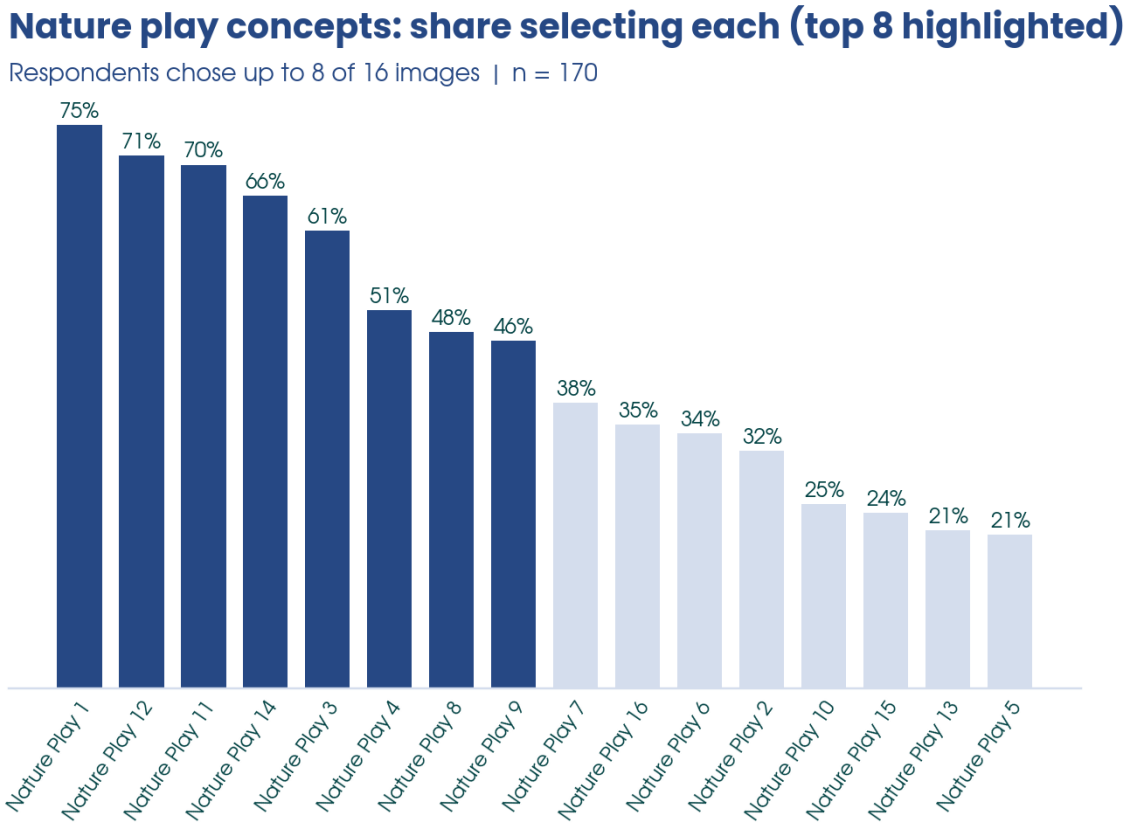


Figure 18: Share selecting each nature play concept

What We Heard: Open-Ended Comments

271 respondents left at least one written comment. Comments were keyword-coded into themes, and a comment can count toward more than one theme. Percentages are of substantive comments, excluding answers such as "no," "none," or "n/a."

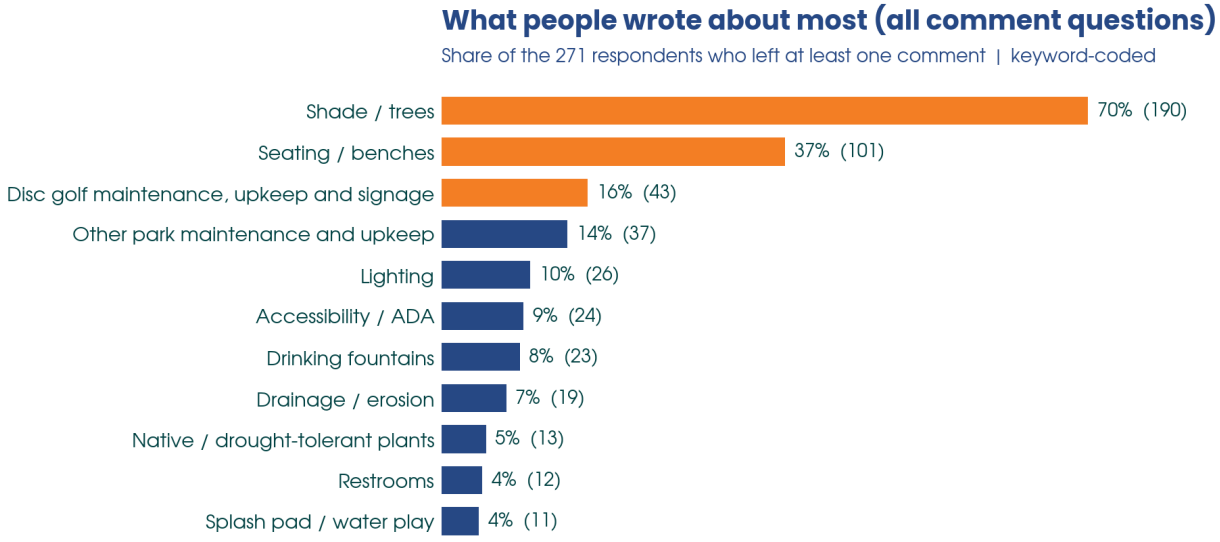


Figure 19: Most frequent comment topics across all questions

In Their Own Words: one comment for each of the top three topics

SHADE / TREES

"…We love this park but never come because of the lack of shade."
— Survey respondent

SEATING / BENCHES

"Several benches, preferably with sunshades, would be welcomed, especially by elderly and/or handicapped users."
— Survey respondent

DISC GOLF MAINTENANCE, UPKEEP AND SIGNAGE

"Improve signage/markings - some aren't super clear - It just needs kept up - we always have fun though and are thankful to have it!"
— Survey respondent

Top Three Themes by Question

Table 2: Top three themes for each open-ended question

Q	QUESTION	COUNT	TOP THEMES (% OF SUBSTANTIVE COMMENTS)
Q5	How could the park improve existing trash cans?	61	More trash cans (80%); Along paths, trails & disc golf (29%); Emptying, cleaning & odor/pests (21%)
Q6	How could the park improve existing pet waste stations?	62	More stations (51%); Along trails, grass & disc golf (16%); Keep bags stocked / emptied (4%)
Q7	How could the park improve existing benches?	88	More benches (80%); Near playground, paths & disc golf (47%); Shaded benches (34%)
Q8	How could the park improve existing path shading?	177	Plant more shade trees (59%); Shade along paths, seating & play areas (32%); Add shade structures/covers (11%)

Q	QUESTION	COUNT	TOP THEMES (% OF SUBSTANTIVE COMMENTS)
Q10	How could the park provide better ADA accessible playgrounds?	53	More / inclusive play equipment (53%); Shade & seating at playground (34%); Accessible routes & surfacing (19%)
Q11	How could the park provide better turf areas?	33	Turf condition, leveling & holes (54%); Shade on turf (21%); Drainage & maintenance (18%)
Q12	How could the park improve the pickleball court?	63 **	Does not use / no opinion (67%); Shade, seating, water & fencing (12%); More courts / capacity (10%)
Q13	How could the park improve the disc golf course?	91	Maintenance (overgrowth, greens, baskets) (35%); Signage, tee signs & course maps (25%); Safety conflicts with path users / relocate (9%)
Q14	How could the park improve walking paths?	35	Shade & seating along paths (42%); Drainage, erosion & surface maintenance (24%); Lighting, loops & connections (12%)
Q15	How could the park improve green and open space?	37	More trees, shade & native landscaping (43%); Maintenance & turf upkeep (31%); Keep natural / balance with recreation (20%)
Q16	How could the park improve seating?	74	More seating overall (92%); Near playground, paths & disc golf (36%); Shaded seating (28%)
Q17	How could the park improve ramadas?	40	More / larger ramadas (65%); Closer to playground & activity areas (12%); Cleaning, maintenance & reservation mgmt. (6%)
Q18	How could the park improve natural areas?	42	Weed, debris & vegetation maintenance (38%); Native plants / keep natural character (27%); Paths, bridges, shade or seating for access (27%)
Q20	Is there any other information about GENERAL USE AND EXISTING FEATURES that you would like to share with us?	146	Shade, seating & drinking water (44%); Disc golf & playground comments (33%); Maintenance, drainage & access issues (19%)
Q24	How can the plan better provide enough shaded areas and seating options?	56	More shade trees & structures (71%); Near playgrounds, paths & disc golf (37%); More shaded benches/seating (35%)
Q25	How can the plan better provide appropriate accessibility and ease of use?	13 *	ADA-accessible paths & grades (50%); Parking, amenities & wayfinding (25%); Wider/maintained routes with rest areas (8%)
Q26	How can the plan help the park feel well lit and safe?	18 *	More lighting on paths & parking (76%); Patrols, cameras & security (29%); Concern about lighting impacts (wildlife/dark sky/neighbors) (12%)
Q27	How can the plan help the park implement a better mix of active and passive recreation opportunities?	10 *	More active recreation (fitness, courts, play) (56%); Reduce disc golf/shared-use conflicts (22%)
Q28	How can the plan better support local wildlife and sustainability?	13 *	Native, drought-tolerant & habitat plants (36%); Less mowing, paving & disturbance (36%); Wildlife-friendly design (lighting, water, cover) (36%)
Q29	Are there amenities or features you think are missing from the park plan?	105	More play, dog & sports amenities (36%); Disc golf, shade & seating improvements (28%); Water play, fountains & restrooms (22%)
Q30	Is there any other information about PROPOSED additions that you would like to share with us?	81	Shade, seating, lighting & nature play support (30%); Maintain basics first (fountains, upkeep) (20%); Native landscaping, water-smart & signage (14%)

Q	QUESTION	COUNT	TOP THEMES (% OF SUBSTANTIVE COMMENTS)
Q33	Is there any other information about NATURE PLAY that you would like to share with us?	49	Natural climbing, digging & exploration (28%); Avoid noise / conflicts with wildlife & neighbors (28%); Safety, age-appropriateness & upkeep (14%)

** Fewer than 20 comments; too few to generalize.*

*** Q12: Most pickleball comments (67%) came from people who said they do not use the courts.*

Who Responded

About 200 respondents answered the demographic questions, which appear at the end of the survey. Results describe those respondents only.

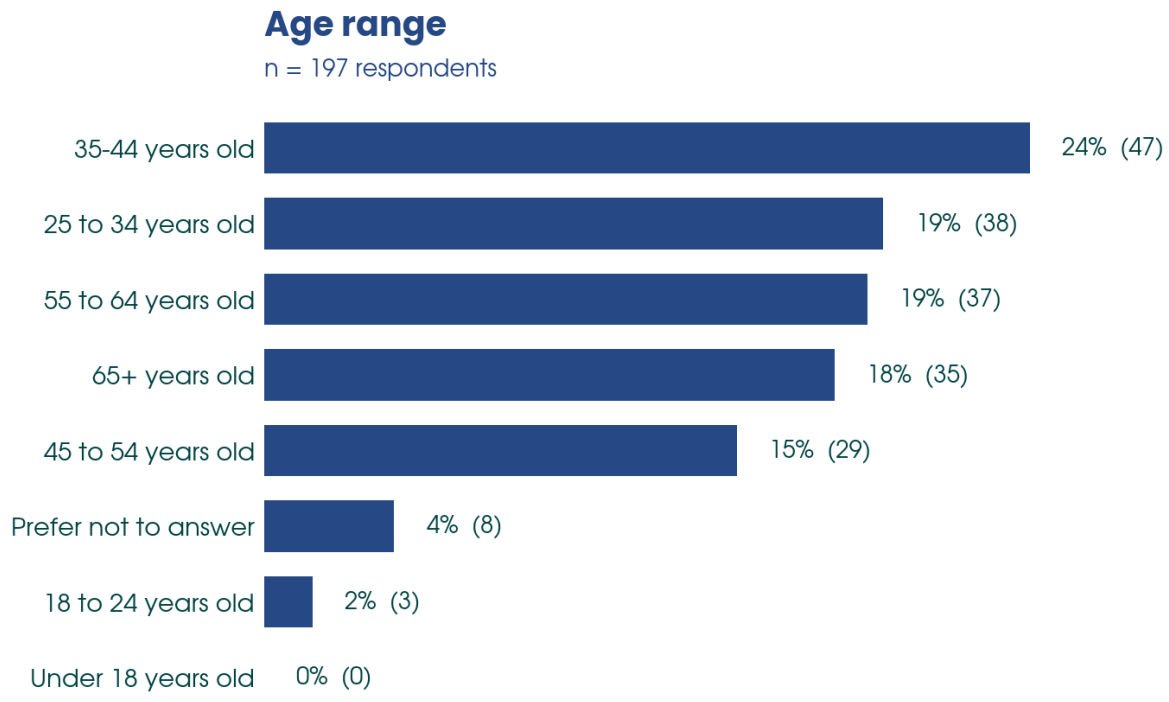


Figure 20: Age range

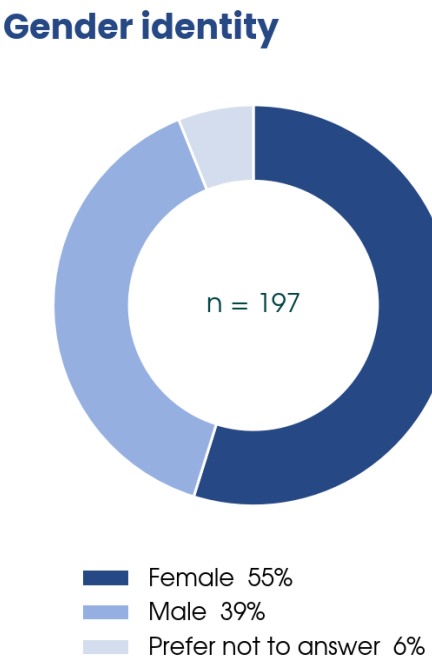


Figure 21: Gender identity

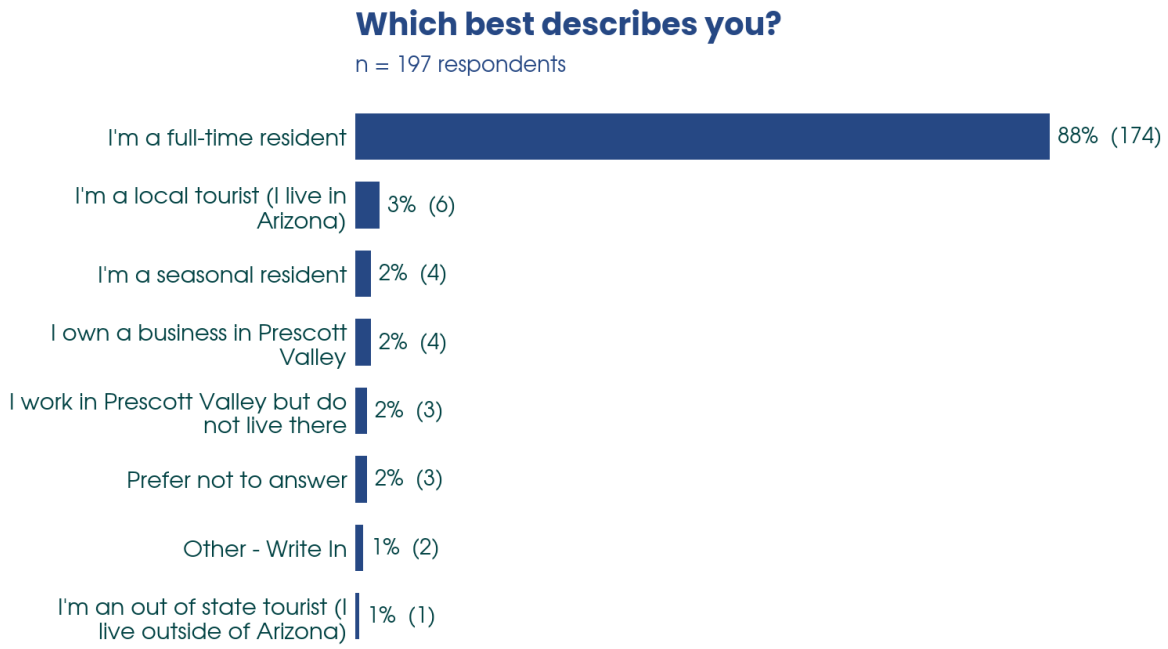


Figure 22: Respondent type

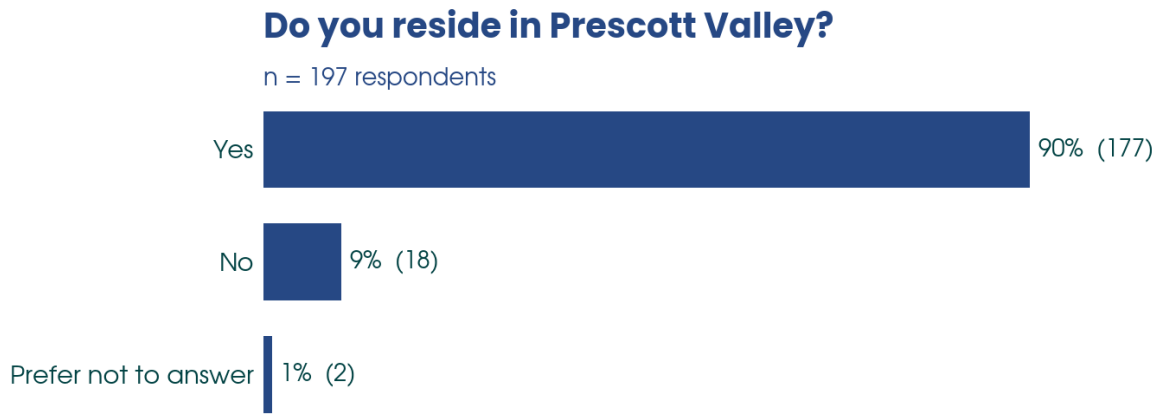


Figure 23: Resides in Prescott Valley

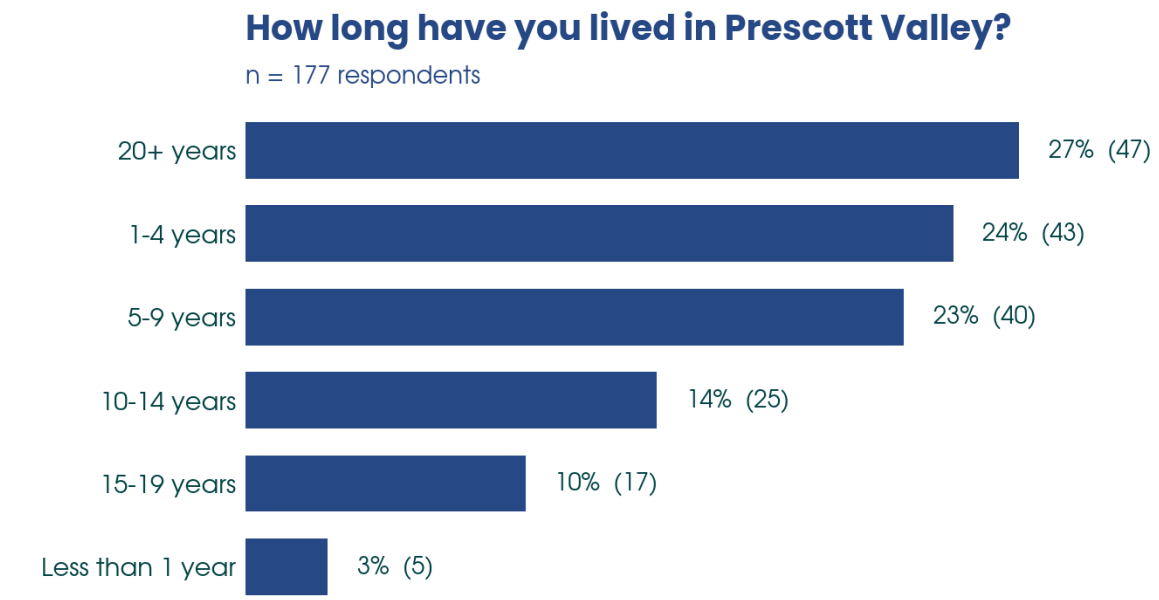


Figure 24: Years in Prescott Valley

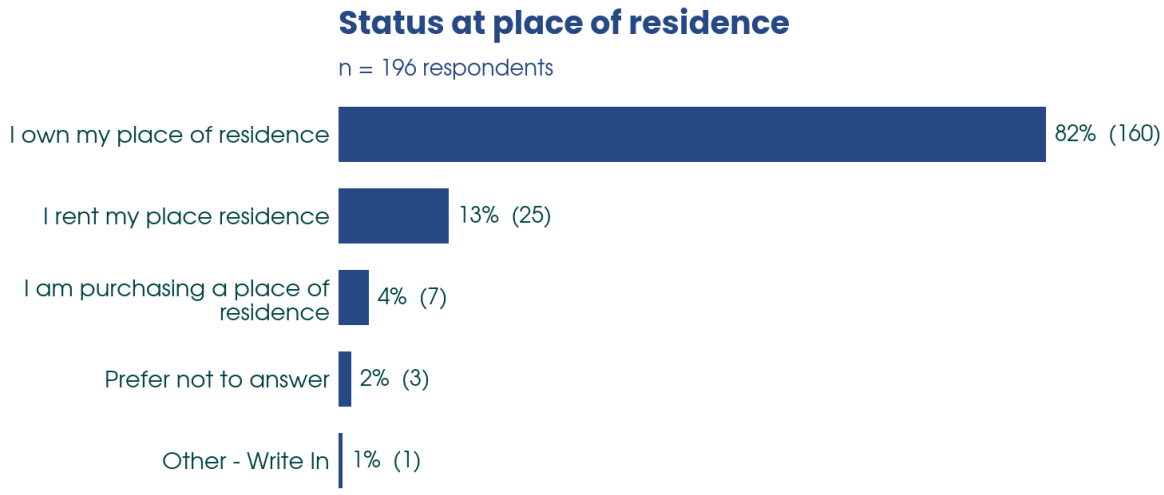


Figure 25: Residence status

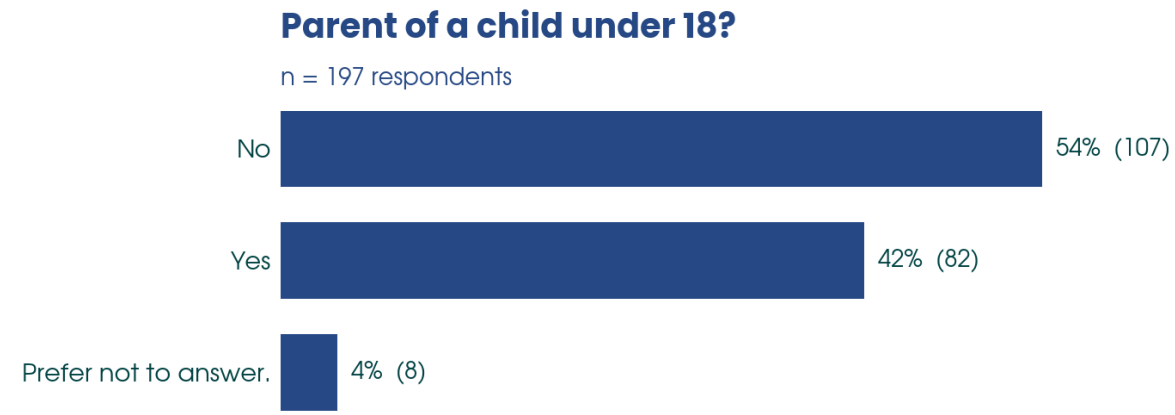


Figure 26: Parent of a child under 18

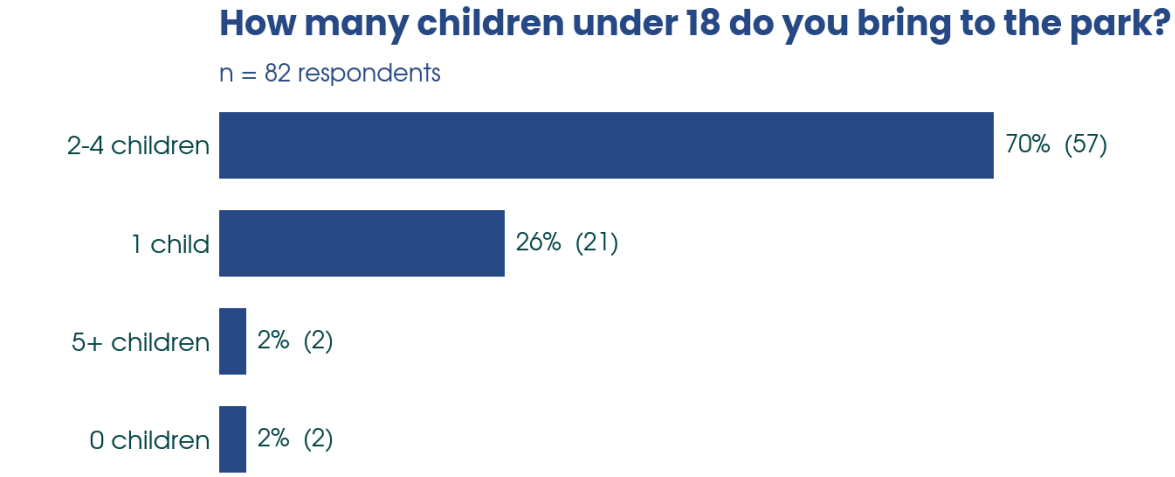


Figure 27: Children brought to the park

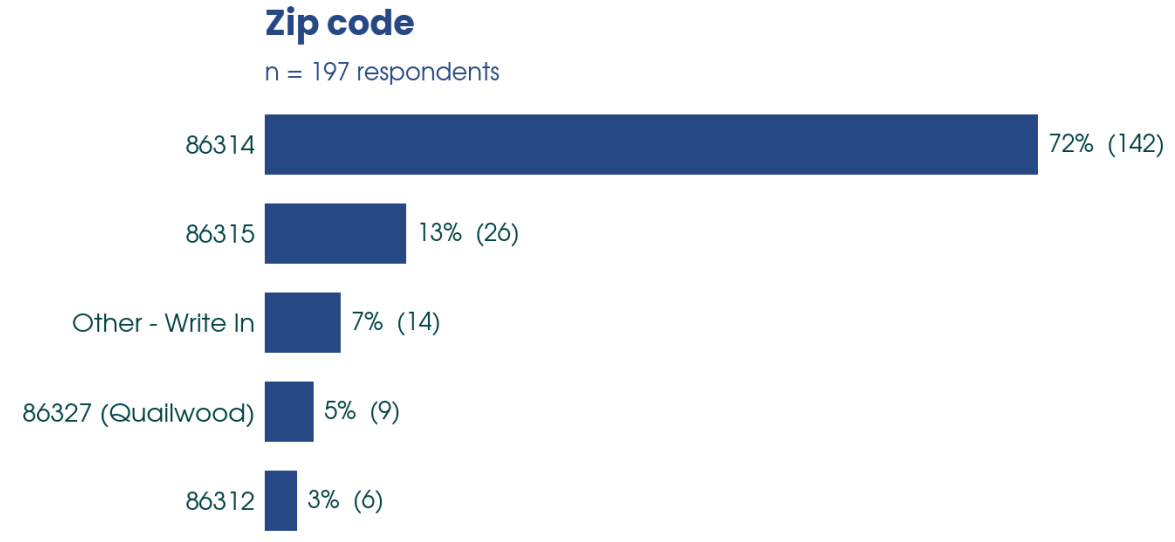


Figure 28: Zip code

Appendix: Closed-Ended Result Tables

Reporting dataset (318). Base = respondents who answered the question or item. Multi-select percentages can total more than 100%.

Q1. How often do you visit Santa Fe Station Park?

Table 3: Q1 results

RESPONSE	COUNT	BASE	PERCENT
Weekly	111	318	34.9%
Monthly	77	318	24.2%
A few times a year	63	318	19.8%
Daily	39	318	12.3%
Rarely	17	318	5.3%
Never	9	318	2.8%
Prefer not to answer	2	318	0.6%

Q2. What time(s) of day do you tend to visit?

Table 4: Q2 results

RESPONSE	COUNT	BASE	PERCENT
Morning (6 am–12 pm)	186	306	60.8%
Evening (5–10 pm)	123	306	40.2%
Afternoon (12–5 pm)	108	306	35.3%
Prefer not to answer	5	306	1.6%

Q3. How often do you use the following EXISTING amenities and features?

Table 5: Q3 results

ITEM	RESPONSE	COUNT	BASE	PERCENT
Walking paths	Always	141	314	44.9%
Walking paths	Often	71	314	22.6%
Walking paths	Sometimes	59	314	18.8%
Walking paths	Rarely	22	314	7.0%
Walking paths	Never	18	314	5.7%
Walking paths	Prefer not to answer	3	314	1.0%
Natural areas	Always	96	305	31.5%
Natural areas	Often	73	305	23.9%
Natural areas	Sometimes	72	305	23.6%
Natural areas	Rarely	39	305	12.8%
Natural areas	Never	22	305	7.2%
Natural areas	Prefer not to answer	3	305	1.0%
Seating	Sometimes	84	301	27.9%
Seating	Often	70	301	23.3%
Seating	Always	64	301	21.3%
Seating	Never	44	301	14.6%
Seating	Rarely	36	301	12.0%
Seating	Prefer not to answer	3	301	1.0%
Turf areas	Sometimes	79	304	26.0%
Turf areas	Always	64	304	21.1%
Turf areas	Often	64	304	21.1%

ITEM	RESPONSE	COUNT	BASE	PERCENT
Turf areas	Never	48	304	15.8%
Turf areas	Rarely	44	304	14.5%
Turf areas	Prefer not to answer	5	304	1.6%
Ramadas	Sometimes	96	302	31.8%
Ramadas	Rarely	58	302	19.2%
Ramadas	Often	53	302	17.5%
Ramadas	Never	52	302	17.2%
Ramadas	Always	39	302	12.9%
Ramadas	Prefer not to answer	4	302	1.3%
ADA Accessible Playground	Never	137	300	45.7%
ADA Accessible Playground	Always	64	300	21.3%
ADA Accessible Playground	Rarely	34	300	11.3%
ADA Accessible Playground	Sometimes	31	300	10.3%
ADA Accessible Playground	Often	27	300	9.0%
ADA Accessible Playground	Prefer not to answer	7	300	2.3%
Disc golf course	Never	157	303	51.8%
Disc golf course	Always	69	303	22.8%
Disc golf course	Sometimes	32	303	10.6%
Disc golf course	Rarely	23	303	7.6%
Disc golf course	Often	19	303	6.3%
Disc golf course	Prefer not to answer	3	303	1.0%
Pickleball court	Never	176	301	58.5%
Pickleball court	Sometimes	50	301	16.6%
Pickleball court	Rarely	40	301	13.3%
Pickleball court	Often	23	301	7.6%
Pickleball court	Always	7	301	2.3%
Pickleball court	Prefer not to answer	5	301	1.7%

Q4. How satisfied are you with the following EXISTING park furnishings?

Table 6: Q4 results

ITEM	RESPONSE	COUNT	BASE	PERCENT
Trash cans	Satisfied	129	311	41.5%
Trash cans	Very satisfied	85	311	27.3%
Trash cans	Neutral	74	311	23.8%
Trash cans	Dissatisfied	16	311	5.1%
Trash cans	Prefer not to answer	7	311	2.3%
Trash cans	Very dissatisfied	0	311	0.0%
Benches	Satisfied	123	311	39.5%
Benches	Neutral	69	311	22.2%
Benches	Very satisfied	63	311	20.3%
Benches	Dissatisfied	40	311	12.9%
Benches	Prefer not to answer	9	311	2.9%
Benches	Very dissatisfied	7	311	2.3%
Pet waste stations	Satisfied	120	309	38.8%
Pet waste stations	Neutral	90	309	29.1%
Pet waste stations	Very satisfied	63	309	20.4%
Pet waste stations	Prefer not to answer	25	309	8.1%
Pet waste stations	Dissatisfied	10	309	3.2%
Pet waste stations	Very dissatisfied	1	309	0.3%

ITEM	RESPONSE	COUNT	BASE	PERCENT
Path shading	Neutral	103	312	33.0%
Path shading	Dissatisfied	85	312	27.2%
Path shading	Satisfied	63	312	20.2%
Path shading	Very dissatisfied	31	312	9.9%
Path shading	Very satisfied	19	312	6.1%
Path shading	Prefer not to answer	11	312	3.5%

Q9. How satisfied are you with the EXISTING amenities and features?

Table 7: Q9 results

ITEM	RESPONSE	COUNT	BASE	PERCENT
Green and open space	Satisfied	139	294	47.3%
Green and open space	Very satisfied	88	294	29.9%
Green and open space	Neutral	30	294	10.2%
Green and open space	Dissatisfied	23	294	7.8%
Green and open space	Prefer not to answer	9	294	3.1%
Green and open space	Very dissatisfied	5	294	1.7%
Walking paths	Satisfied	145	294	49.3%
Walking paths	Very satisfied	75	294	25.5%
Walking paths	Neutral	49	294	16.7%
Walking paths	Prefer not to answer	11	294	3.7%
Walking paths	Dissatisfied	10	294	3.4%
Walking paths	Very dissatisfied	4	294	1.4%
Natural areas	Satisfied	131	293	44.7%
Natural areas	Very satisfied	75	293	25.6%
Natural areas	Neutral	61	293	20.8%
Natural areas	Dissatisfied	13	293	4.4%
Natural areas	Prefer not to answer	9	293	3.1%
Natural areas	Very dissatisfied	4	293	1.4%
Turf areas	Satisfied	131	295	44.4%
Turf areas	Very satisfied	72	295	24.4%
Turf areas	Neutral	66	295	22.4%
Turf areas	Prefer not to answer	17	295	5.8%
Turf areas	Dissatisfied	8	295	2.7%
Turf areas	Very dissatisfied	1	295	0.3%
Ramadas	Satisfied	137	291	47.1%
Ramadas	Neutral	77	291	26.5%
Ramadas	Very satisfied	51	291	17.5%
Ramadas	Prefer not to answer	16	291	5.5%
Ramadas	Dissatisfied	9	291	3.1%
Ramadas	Very dissatisfied	1	291	0.3%
Seating	Satisfied	135	292	46.2%
Seating	Neutral	63	292	21.6%
Seating	Very satisfied	40	292	13.7%
Seating	Dissatisfied	34	292	11.6%
Seating	Prefer not to answer	12	292	4.1%
Seating	Very dissatisfied	8	292	2.7%
ADA Accessible playgrounds	Satisfied	101	296	34.1%
ADA Accessible playgrounds	Neutral	92	296	31.1%
ADA Accessible playgrounds	Very satisfied	52	296	17.6%

ITEM	RESPONSE	COUNT	BASE	PERCENT
ADA Accessible playgrounds	Prefer not to answer	37	296	12.5%
ADA Accessible playgrounds	Dissatisfied	13	296	4.4%
ADA Accessible playgrounds	Very dissatisfied	1	296	0.3%
Pickleball court	Neutral	123	299	41.1%
Pickleball court	Satisfied	91	299	30.4%
Pickleball court	Prefer not to answer	42	299	14.0%
Pickleball court	Very satisfied	38	299	12.7%
Pickleball court	Very dissatisfied	3	299	1.0%
Pickleball court	Dissatisfied	2	299	0.7%
Disc golf course	Neutral	111	298	37.2%
Disc golf course	Satisfied	70	298	23.5%
Disc golf course	Very satisfied	50	298	16.8%
Disc golf course	Prefer not to answer	35	298	11.7%
Disc golf course	Dissatisfied	22	298	7.4%
Disc golf course	Very dissatisfied	10	298	3.4%

Q19. I primarily utilize Santa Fe Station Park for the following features

Table 8: Q19 results

RESPONSE	COUNT	BASE	PERCENT
Multi-Use Path	179	298	60.1%
Playground	110	298	36.9%
Disc Golf Course	98	298	32.9%
Turf Area	96	298	32.2%
Pickleball Courts	42	298	14.1%
Ramada Areas	42	298	14.1%

Q21. What types of additional PARK FURNISHINGS most interest you?

Table 9: Q21 results

RESPONSE	COUNT	BASE	PERCENT
Increased path shading	156	192	81.2%
More benches	110	192	57.3%
Riparian observation areas	58	192	30.2%
More trash cans	48	192	25.0%
More pet waste stations	31	192	16.1%
Bike repair stations	18	192	9.4%

Q22. Select all of the PROPOSED additions that you think are important

Table 10: Q22 results

RESPONSE	COUNT	BASE	PERCENT
Shade amenities	169	205	82.4%
Seating amenities	114	205	55.6%
Lighted walking paths	108	205	52.7%
Riparian observation areas	104	205	50.7%
Nature play areas	97	205	47.3%
Disc golf features	77	205	37.6%
Adult exercise amenities	70	205	34.1%

RESPONSE	COUNT	BASE	PERCENT
Water-smart features	65	205	31.7%

Q23. Agreement with statements about the PROPOSED park plan

Table 11: Q23 results

ITEM	RESPONSE	COUNT	BASE	PERCENT
The park plan provides a good mix of active and passive recreation opportunities.	Strongly agree	107	205	52.2%
The park plan provides a good mix of active and passive recreation opportunities.	Somewhat agree	66	205	32.2%
The park plan provides a good mix of active and passive recreation opportunities.	Neutral	18	205	8.8%
The park plan provides a good mix of active and passive recreation opportunities.	I'm not sure	7	205	3.4%
The park plan provides a good mix of active and passive recreation opportunities.	Prefer not to answer	3	205	1.5%
The park plan provides a good mix of active and passive recreation opportunities.	Somewhat disagree	2	205	1.0%
The park plan provides a good mix of active and passive recreation opportunities.	Strongly disagree	2	205	1.0%
The park plan adequately supports open space preservation and sustainable recreation opportunities.	Strongly agree	93	205	45.4%
The park plan adequately supports open space preservation and sustainable recreation opportunities.	Somewhat agree	75	205	36.6%
The park plan adequately supports open space preservation and sustainable recreation opportunities.	Neutral	20	205	9.8%
The park plan adequately supports open space preservation and sustainable recreation opportunities.	Somewhat disagree	5	205	2.4%
The park plan adequately supports open space preservation and sustainable recreation opportunities.	Strongly disagree	5	205	2.4%
The park plan adequately supports open space preservation and sustainable recreation opportunities.	I'm not sure	4	205	2.0%

ITEM	RESPONSE	COUNT	BASE	PERCENT
The park plan adequately supports open space preservation and sustainable recreation opportunities.	Prefer not to answer	3	205	1.5%
The plan has proposed a park that will feel safe and well lit.	Strongly agree	103	206	50.0%
The plan has proposed a park that will feel safe and well lit.	Somewhat agree	58	206	28.2%
The plan has proposed a park that will feel safe and well lit.	Neutral	26	206	12.6%
The plan has proposed a park that will feel safe and well lit.	I'm not sure	9	206	4.4%
The plan has proposed a park that will feel safe and well lit.	Somewhat disagree	4	206	1.9%
The plan has proposed a park that will feel safe and well lit.	Strongly disagree	3	206	1.5%
The plan has proposed a park that will feel safe and well lit.	Prefer not to answer	3	206	1.5%
The plan offers appropriate accessibility and ease of use for visitors of all ages and abilities.	Strongly agree	91	205	44.4%
The plan offers appropriate accessibility and ease of use for visitors of all ages and abilities.	Somewhat agree	63	205	30.7%
The plan offers appropriate accessibility and ease of use for visitors of all ages and abilities.	Neutral	22	205	10.7%
The plan offers appropriate accessibility and ease of use for visitors of all ages and abilities.	I'm not sure	12	205	5.9%
The plan offers appropriate accessibility and ease of use for visitors of all ages and abilities.	Strongly disagree	7	205	3.4%
The plan offers appropriate accessibility and ease of use for visitors of all ages and abilities.	Somewhat disagree	6	205	2.9%
The plan offers appropriate accessibility and ease of use for visitors of all ages and abilities.	Prefer not to answer	4	205	2.0%
There are enough shaded areas and seating options outlined in the park plan.	Somewhat agree	63	203	31.0%
There are enough shaded areas and seating options outlined in the park plan.	Somewhat disagree	37	203	18.2%
There are enough shaded areas and seating options outlined in the park plan.	Strongly agree	33	203	16.3%
There are enough shaded areas and seating options outlined in the park plan.	Neutral	32	203	15.8%

ITEM	RESPONSE	COUNT	BASE	PERCENT
There are enough shaded areas and seating options outlined in the park plan.	Strongly disagree	26	203	12.8%
There are enough shaded areas and seating options outlined in the park plan.	I'm not sure	10	203	4.9%
There are enough shaded areas and seating options outlined in the park plan.	Prefer not to answer	2	203	1.0%

Q31. Top 8 LANDSCAPING concepts (visual preference)

Table 12: Q31 results

RESPONSE	COUNT	BASE	PERCENT
Natural Landscape 2	128	185	69.2%
Natural Landscape 16	128	185	69.2%
Natural Landscape 5	126	185	68.1%
Natural Landscape 6	118	185	63.8%
Natural Landscape 1	114	185	61.6%
Natural Landscape 12	103	185	55.7%
Natural Landscape 7	95	185	51.4%
Natural Landscape 8	91	185	49.2%
Natural Landscape 4	78	185	42.2%
Natural Landscape 9	75	185	40.5%
Natural Landscape 11	67	185	36.2%
Natural Landscape 13	63	185	34.1%
Natural Landscape 3	54	185	29.2%
Natural Landscape 15	42	185	22.7%
Natural Landscape 10	36	185	19.5%
Natural Landscape 14	23	185	12.4%

Q32. Top 8 NATURE PLAY concepts (visual preference)

Table 13: Q32 results

RESPONSE	COUNT	BASE	PERCENT
Nature Play 1	128	170	75.3%
Nature Play 12	121	170	71.2%
Nature Play 11	119	170	70.0%
Nature Play 14	112	170	65.9%
Nature Play 3	104	170	61.2%
Nature Play 4	86	170	50.6%
Nature Play 8	81	170	47.6%
Nature Play 9	79	170	46.5%
Nature Play 7	65	170	38.2%
Nature Play 16	60	170	35.3%
Nature Play 6	58	170	34.1%
Nature Play 2	54	170	31.8%
Nature Play 10	42	170	24.7%
Nature Play 15	40	170	23.5%
Nature Play 13	36	170	21.2%

RESPONSE	COUNT	BASE	PERCENT
Nature Play 5	35	170	20.6%

Q34. Age range

Table 14: Q34 results

RESPONSE	COUNT	BASE	PERCENT
35-44 years old	47	197	23.9%
25 to 34 years old	38	197	19.3%
55 to 64 years old	37	197	18.8%
65+ years old	35	197	17.8%
45 to 54 years old	29	197	14.7%
Prefer not to answer	8	197	4.1%
18 to 24 years old	3	197	1.5%
Under 18 years old	0	197	0.0%

Q35. Gender identity

Table 15: Q35 results

RESPONSE	COUNT	BASE	PERCENT
Female	108	197	54.8%
Male	77	197	39.1%
Prefer not to answer	12	197	6.1%

Q36. Which of the following best describes you?

Table 16: Q36 results

RESPONSE	COUNT	BASE	PERCENT
I'm a full-time resident	174	197	88.3%
I'm a local tourist (I live in Arizona)	6	197	3.0%
I own a business in Prescott Valley	4	197	2.0%
I'm a seasonal resident	4	197	2.0%
Prefer not to answer	3	197	1.5%
I work in Prescott Valley but do not live there	3	197	1.5%
Other - Write In	2	197	1.0%
I'm an out of state tourist (I live outside of Arizona)	1	197	0.5%

Q37. Do you reside in Prescott Valley?

Table 17: Q37 results

RESPONSE	COUNT	BASE	PERCENT
Yes	177	197	89.8%
No	18	197	9.1%
Prefer not to answer	2	197	1.0%

Q38. How long have you lived in Prescott Valley?

Table 18: Q38 results

RESPONSE	COUNT	BASE	PERCENT
20+ years	47	177	26.6%
1-4 years	43	177	24.3%
5-9 years	40	177	22.6%
10-14 years	25	177	14.1%
15-19 years	17	177	9.6%
Less than 1 year	5	177	2.8%

Q39. Status at place of residence

Table 19: Q39 results

RESPONSE	COUNT	BASE	PERCENT
I own my place of residence	160	196	81.6%
I rent my place residence	25	196	12.8%
I am purchasing a place of residence	7	196	3.6%
Prefer not to answer	3	196	1.5%
Other - Write In	1	196	0.5%

Q40. Parent to a child under 18?

Table 20: Q40 results

RESPONSE	COUNT	BASE	PERCENT
No	107	197	54.3%
Yes	82	197	41.6%
Prefer not to answer.	8	197	4.1%

Q41. How many children under 18 do you go to the park with?

Table 21: Q41 results

RESPONSE	COUNT	BASE	PERCENT
2-4 children	57	82	69.5%
1 children	21	82	25.6%
0 children	2	82	2.4%
5+ children	2	82	2.4%

Q42. Zip code

Table 22: Q42 results

RESPONSE	COUNT	BASE	PERCENT
86314	142	197	72.1%
86315	26	197	13.2%
Other - Write In	14	197	7.1%
86327 (Quailwood)	9	197	4.6%
86312	6	197	3.0%

Santa Fe Station Park Master Plan
Community Survey Snapshot

PRESCOTT VALLEY

What We Heard

318 unique responses from the community

60% visit mainly for the multi-use path

84% agree on a good mix of recreation

QUICK FACTS

Who We Heard From

61% are morning visitors

41% are parents to kids under 18

47% visit Santa Fe Station Park at least weekly

Top Existing Amenities

#1. Green and Open Space — 77%

#2. Walking Paths — 75%

#3. Natural Areas — 70%

Top Proposed Amenities

#1. Shade — 82%

#2. Seating — 56%

#3. Lit Walking Paths — 53%

Top Desired Improvements *Across all open-ended responses

#1. Shade — 70%

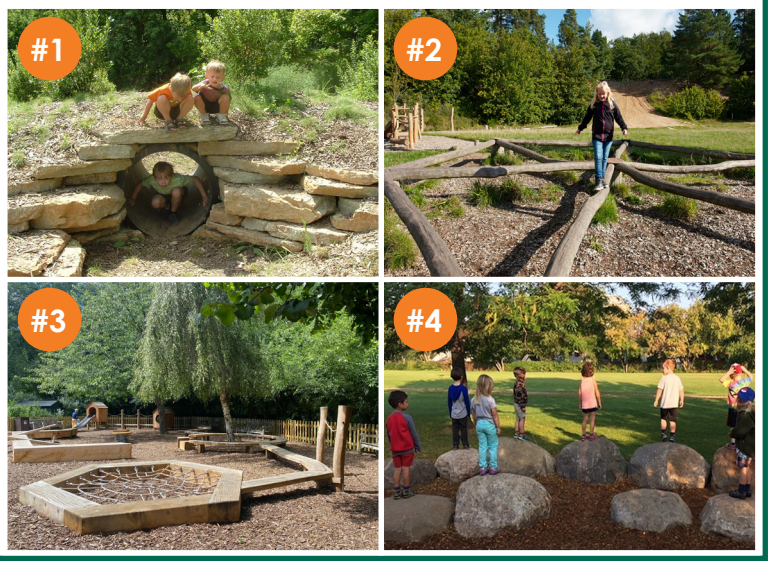
#2. Seating — 37%

#3. Disc Golf Maintenance *Including signage — 20%

Top Landscape Concepts



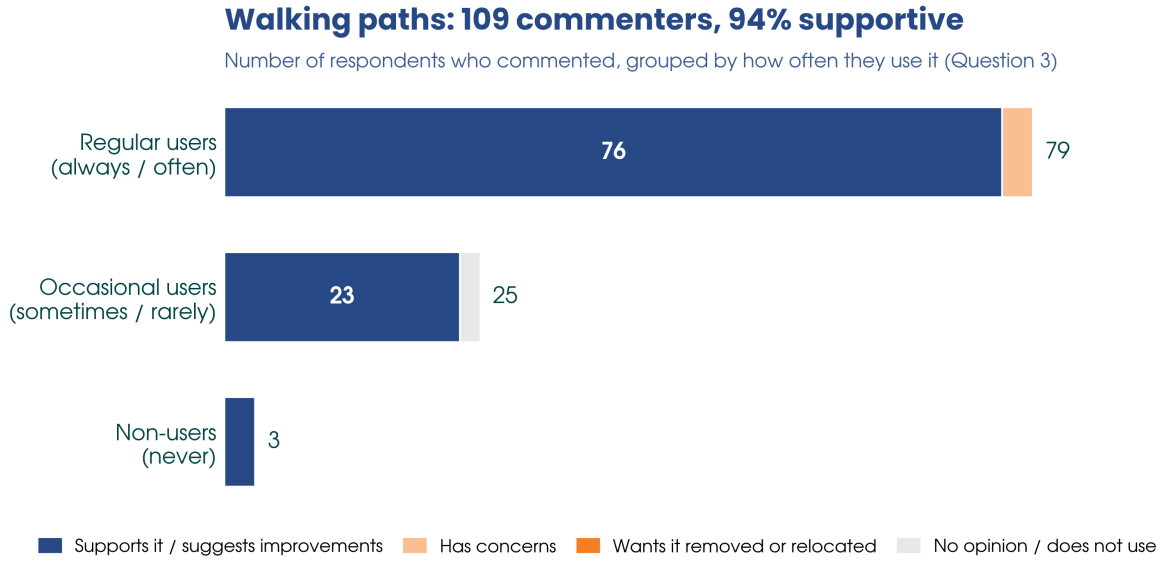
Top Nature Play Concepts



Open Ended Comment Analysis: Focused Features

Walking Paths

Broad support from everyday users. 109 people commented, and 94% were supportive. Most are regular users (79) asking for shade, seating, and drainage repairs; three raised safety concerns (motorized vehicles, steep slopes, trucks on the path).

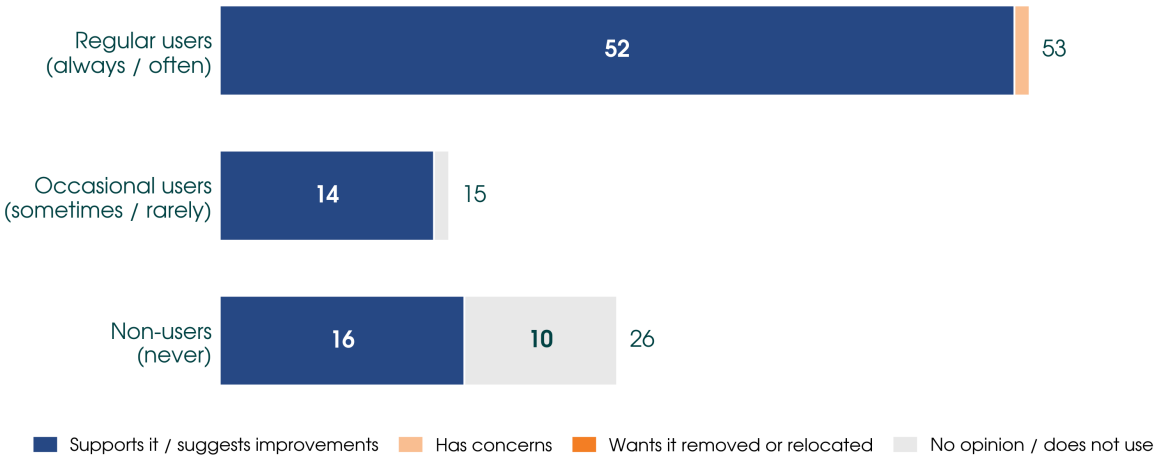


Playground

Supported by users and non-users alike. 97 people commented, and 88% were supportive, including nearly all 53 regular users. Even among people who never use it, 16 of 26 suggested improvements such as more inclusive equipment and shade.

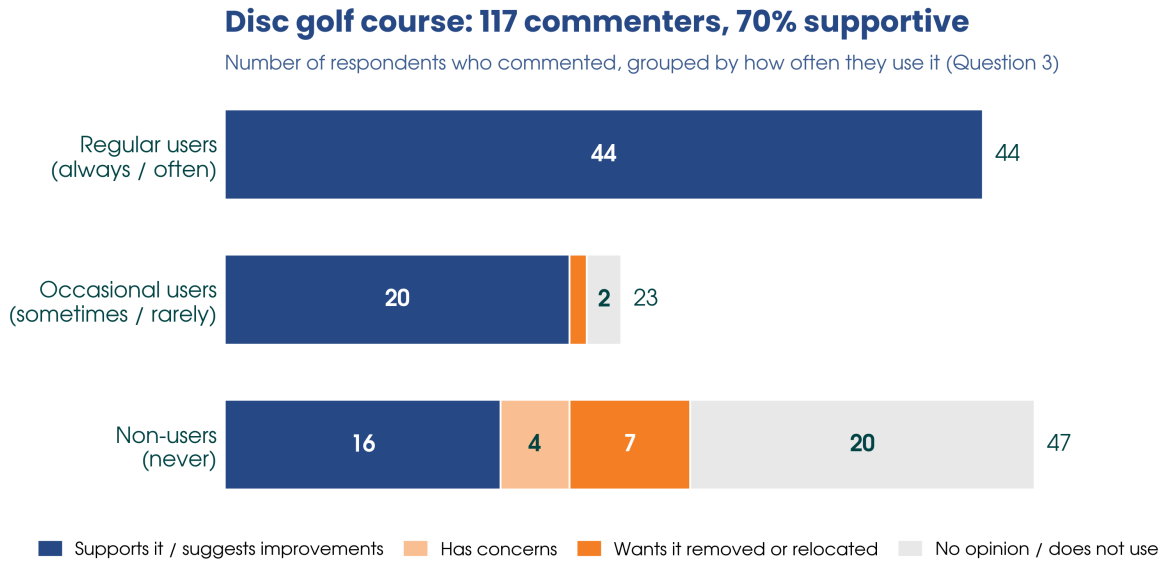
Playground: 97 commenters, 88% supportive

Number of respondents who commented, grouped by how often they use it (Question 3)



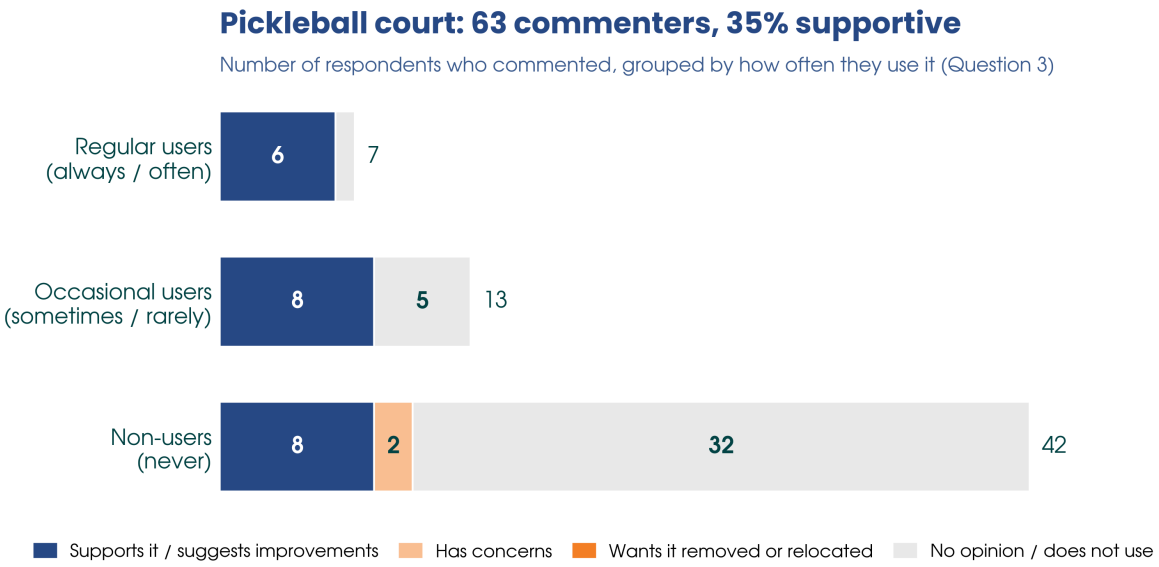
Disc Golf

The most comments, and strong support from players. 117 people commented, more than for any other amenity, and 70% were supportive. All 44 regular users and 20 of 23 occasional users suggested improvements, mostly maintenance and signage, and 16 people who never play also supported improving it. Eight people (7%) asked to remove or relocate the course, seven of whom never use it, and four others raised safety concerns about sharing space with path users.



Pickleball

A small, satisfied core group. 63 people answered, but 39 said they do not play or had no opinion. Of the 24 who gave an opinion, 22 were supportive, asking for more courts, shade, and court fencing; eight of them never play. Two raised concerns about how the courts are used, and no one asked to remove them.



Method: includes every comment mentioning the amenity plus all answers to its improvement question (Q10, Q12, Q13, Q14), counting each person once. Use is from Question 3 (playground = "ADA accessible playground"); the few who skipped it are in the totals but not the bars. Comments were keyword-coded and reviewed, so groupings are approximate.

Background

Santa Fe Station Park is a community park that provides a variety of recreational opportunities, including walking paths, green and open space, playground facilities, turf areas, ramadas, disc golf course, and pickleball. The Santa Fe Station Park Master Plan is intended to help guide future park improvements and identify opportunities to enhance recreational amenities, accessibility, shade, landscaping, and the overall visitor experience.

As part of the master planning process, the Town conducted a community survey to better understand how residents use the park, their satisfaction with existing amenities, and their preferences regarding proposed improvements. The survey also included visual preference questions regarding landscaping and nature-based play concepts.

The survey was open from August 3 through September 13, 2026. A total of 318 usable responses were included in the final reporting dataset. The results provide insight into community priorities and preferences and will help staff evaluate potential improvements as the master plan moves forward.

Survey Highlights

- **Park Use:** 47% of respondents visit the park weekly or more, and 60% identified the multi-use path (MUP) as a primary reason for visiting.
- **Shade and Seating:** Shade was the strongest priority. 82% supported additional shade amenities, 81% identified path shading as a desired improvement, and 56% supported additional seating.
- **Overall Plan:** 84% agreed the plan provides a good balance of active and passive recreation, while 82% supported its open-space and sustainability approach.
- **Natural Features:** Respondents favored natural landscaping, native plants, wild flowers, trees, grasses, and nature-based play features. A rock-and-culvert tunnel received 75% support.
- **Existing Amenities:** Walking paths and green space received favorable satisfaction ratings. Disc golf had strong support from players, but a lower satisfaction rating, with comments emphasizing a need for maintenance and installation of signage. Pickleball had the lowest number of user responses; however, those responses showed a strong satisfied user group.
- **Additional Improvements:** Other supported additions included lighted walking paths (53%), riparian observation areas (51%), and nature play elements (47%).

Survey results indicate strong general support for the plan's overall direction, with shade, seating, disc golf maintenance/signage, and natural landscape features emerging as key priorities. This feedback will help guide refinements while maintaining the park's existing open-space character and recreational amenities.

The survey was voluntary and open to the public; results reflect participating respondents and should be considered community input rather than a statistically representative sample of all residents.

Fiscal Impact

No immediate fiscal impact is associated with receiving and discussing the master plan and survey results. Costs for future improvements will be evaluated as the plan is refined and implementation is considered.

Conclusion

Staff recommends the Commission review the survey findings, discuss community priorities, and provide feedback to support the continued development of the Santa Fe Station Park Master Plan.

The Santa Fe Station Park Master Plan provides an opportunity to guide future park improvements in a manner that reflects community priorities, preserves the park's existing strengths, and enhances recreational opportunities for residents and visitors.

The community survey demonstrates broad support for the overall direction of the proposed plan, with shade, seating, and disc golf course maintenance and signage representing the most significant areas for desired improvements. Preferences for natural landscaping and nature-based play also provide direction for future design refinement. Based on this community feedback, staff are planning to move forward with the elements that have been identified and recommend that all these considerations remain central to the parks master plan.

Staff requests that the Parks, Arts and Recreation Commission review the survey findings, discuss the proposed master plan, and provide feedback to help guide the next steps in the process.