



COMMUNICATION PACKET MEMORANDUM

No decisions will be made based on the information provided herein. The memorandum is for informational purposes only.

May 5, 2025
Friday

1. Public Works Week Info

MEMORANDUM**City of Springfield, Oregon**

Date: 05/05/2025
To: Nancy Newton, City Manager
From: Michael McGillivray
Subject: Public Works Week Info

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INFORMATION SHARE:

The Development and Public Works (DPW) Department will celebrate and participate in the American Public Works Association's 2025 National Public Works Week, which occurs from May 18-24.

This year's theme, "People, Purpose, Presence," highlights the core values that drive public works professionals to serve their communities. People are at the heart of everything public works does--and meeting their needs is what gives the work its purpose. Often, the impact of public works goes unnoticed because when infrastructure systems such as roads, traffic signals, wastewater and stormwater lines, and water systems are running smoothly, most people forget they are there. Yet, with or without recognition, public works professionals are always present, quietly working behind the scenes to improve the quality of life for everyone. National Public Works Week is a time to celebrate the dedication of our Department of Public Works staff and raise awareness about the essential services they provide. It highlights the wide range of responsibilities the department carries out to improve the quality of life and support a thriving, productive Springfield community.

DPW communications staff are preparing for another record-high number of students to attend our annual Public Works Week Carnival and Equipment Rodeo on Wednesday, May 21, and Thursday, May 22. The event teaches students about DPW's role in our community. Over 600 students from ten Springfield schools will participate in this year's event. Each school will rotate through 10 booths at the "carnival" in the City Hall lobby. The booths are based on classic carnival activities with a DPW twist. Students will also see first-hand how our public works professionals maintain the City using various equipment at the "equipment rodeo" in the library parking lot. The Mayor, Councilors, and City staff are invited to participate in the event, which will occur from 8 a.m. until 2 p.m. over both days.

Along with the carnival and equipment rodeo, social media posts highlighting the work of our Development and Public Works staff will be shared. The Council and City staff are invited to participate in the online celebration of National Public Works Week by sharing, commenting, or "liking" these social media posts. In addition, Mayor Sean VanGordon has been invited to celebrate with the proclamation of National Public Works Week at the May 5 City Council Regular meeting.

For more information about Springfield's National Public Works Week celebration, please contact Mike McGillivray, Communications Coordinator, at mmcgillivray@springfield-or.gov or 541-726-3615.
