



COMMUNICATION PACKET MEMORANDUM

No decisions will be made based on the information provided herein. The memorandum is for informational purposes only.

October 23, 2026
Friday

1. Canines for Clean Water 2027 Calendar Available

MEMORANDUM

City of Springfield, Oregon

Date: 10/05/2026
To: Nancy Newton, City Manager
From: Brooke Mossefin
Subject: Canines for Clean Water 2027 Calendar Available

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INFORMATION SHARE:

The City will begin distributing the award-winning Canines for Clean Water 2027 calendar in the beginning of November 2026 (4,500 total copies). Published every year since 2012, the calendar is produced by the Environmental Services Division of the Development & Public Works Department. The City of Springfield was recognized as an "Outstanding Member Agency" in July 2026 by the Oregon Association of Clean Water Agencies for Springfield's Canines for Clean Water Program. The calendar aims to raise awareness about the importance of picking up after pets to reduce bacteria levels in our streams.

Community members can pick up a free copy of the calendar from City offices, Willamalane Park & Recreation District locations, pet-related businesses, and more. An updated list of pick-up locations will be on the City's website at bit.ly/caninecal while supplies last. City Councilors will receive a copy in their City Hall mailbox.

The 2027 calendar features:

- Twelve local dogs photographed in Springfield locations after winning the City's photo contest, which garnered 181 entries in the spring of 2026; and
- Stormwater pollution prevention information, ranging from City programs to everyday actions community members can take to improve the quality of our rivers and streams (such as picking up litter).

The calendar is an outreach effort that meets both federal Clean Water Act and state permit educational requirements within Springfield's:

- [Total Maximum Daily Load \(TMDL\) Implementation Plan](#), which focuses on reducing bacteria in waterways, specifically from pet waste; and
- [Municipal Separate Storm Sewer System \(MS4\) permit](#), which requires an ongoing outreach and education program to inform the public about the impacts of stormwater discharges on waterbodies and the behaviors needed to reduce pollutants in runoff.

In addition, the calendar helps fulfill Goal 5 of the City Council's "[7-Key Outcomes for Stormwater](#)," which guides education, outreach, and technical assistance programs to keep pollutants out of the stormwater system. Together, the topics show how City work and community action contribute to cleaner waterways.

For more information about the calendar, please contact Brooke Mossefin, Communications Coordinator for the Development & Public Works Department, at 541-214-5304.


