



# Sign Incentive Grant

## Information & Application

Updated 3/31/2020

Downtown Billings Partnership, Inc.  
116 N. 29<sup>th</sup> St, Billings, MT 59101 - Tel. 406-294-5060  
[www.downtownbillings.com](http://www.downtownbillings.com)

## Sign Incentive Grant

**Purpose:**

The purpose of this program is to provide financial and practical assistance to design, fabricate, and install signage in downtown Billings, clearly identifying the location and entrance of a business, promoting the service or merchandise within, and attracting and informing customers. Incentive monies are available to developers, owners, and tenants to *encourage a higher level of quality and design in the downtown environment*. **Funding is available for design, permits, fabrication, and installation of signs, banners, or awnings at a 1:1 matching rate up to a maximum of \$3,000 match amount.** Signage projects must support the goals of the Downtown Billings Strategic Plan and the Urban Renewal Plan of the North 27<sup>th</sup> St. TIFD. Applicants are encouraged to consider the design aesthetic of the surrounding neighborhood when submitting a design for review.

Applicants are reminded that grant awards made by the Downtown Billings Partnership (DBP) are discretionary in nature and should not be considered an entitlement by the applicant. All grant criteria contained herein are guidelines for awards and successful applicants may receive any amount up to the maximum award. Should an applicant meet all grant criteria, a grant may or may not be awarded at the DBP and Billings City Council’s discretion due to funding limitation, competing applications, and/or competing priorities of the DBP.

**Timeframe and application process:**

Applications will be accepted and reviewed quarterly. Applications must be received by the 15<sup>th</sup> day of the first month of each quarter. Each complete application will be reviewed by the DBP staff, Development Committee, and the DBP Board of Directors and, if recommended, will go in front of the Billings City Council for final approval within each quarterly grant cycle.

<b>Application Due to DBP</b>	<b>Application Reviewed by Development Committee and DBP Board</b>	<b>Application Presented to City Council for Final Approval</b>
July 15	2 <sup>nd</sup> Thursday of August – Dev. Com 4 <sup>th</sup> Friday of August – DBP Board	September Council Business Meeting
October 15	2 <sup>nd</sup> Thursday of November – Dev. Com 4 <sup>th</sup> Friday of November – DBP Board	December Council Business Meeting
January 15	2 <sup>nd</sup> Thursday of February – Dev. Com 4 <sup>th</sup> Friday of February – DBP Board	March Council Business Meeting
April 15	2 <sup>nd</sup> Thursday of May – Dev. Com 4 <sup>th</sup> Friday of May – DBP Board	June Council Business Meeting
<b>Every effort will be made to facilitate every complete application through the entire process within each quarterly grant cycle. Incomplete applications may extend the process</b>		

**Funding Policy:**

At the sole discretion of the DBP Board of Directors, applicants are required to seek endorsement from the TIF Development Committee, which shall consist of design professionals, business or property owners, community members with an interest in downtown vitality, and members of the DBP Board. Applications will be reviewed by the DBP staff under supervision of the Development Committee. The DBP shall review applications on a first come, first served basis for the duration of funding availability. Quarterly, all projects that are recommended for approval by the Committee shall be submitted to the DBP Board of Directors for recommendation to Billings City Council for final approval or disapproval of funding the project.

All applicants will be apprised of the status of their application by written communication from the DBP staff. Award recipients shall receive a Letter of Award indicating the amount of the incentive funds awarded and any conditions deemed necessary by the DBP Board for receipt of the award. Applicants are required to return a signed copy of the letter to the DBP staff before funds will be committed to the project.

#### **Release of Funds:**

It is the responsibility of the award recipient to maintain proper documentation of funds expended in the course of completing the project. Release of funds is subject to submission of this documentation to the DBP by the award recipient. The project must be completed essentially as presented to the Committee and Board in order to receive payment.

Incentive funds will be paid out according to the following criteria:

1. Applicants must submit copies of all required building permits.
2. Payment documentation must be submitted to the DBP office at 116 N 29<sup>th</sup> St.
3. Incentive awards will be paid upon **completion** of the project.

**Acceptable documentation is defined as PAID invoices, statements, or schedule of values from vendors, contractors, or consultants clearly detailing the work completed for the project.**

#### **Encumbrance Policy:**

Applicants receiving funding under this program during the course of a given fiscal year (July 1 through June 30) are eligible to carry forward/encumber unexpended funds for a **maximum of one additional fiscal year** if all effort has been made to begin the project in the initial year; and/or when circumstances related to weather, construction season, etc. prohibit the completion of the project. Applicants must advise the DBP by June 1<sup>st</sup> if they will be requesting an extension of their project schedule.

#### **Disclaimer:**

The Downtown Billings Partnership, Inc., its committees, partners and or affiliates are not responsible for the planning, design, or construction of improvements to property that is owned by the applicant. No warranties or guarantees are expressed or implied by the description of, application for, or participation in the Urban Renewal Project Program. The applicant is advised to consult with licensed architects, engineers, or building contractors before proceeding with final plans or construction.

### Sign Incentive Grant Application

Project Location	
Property Address	2202 1st Ave North. Billinas. MT 59101
Assessor Parcel Number(s)	000A008400
Name of Business(es) in Project	Bethanv .lov Pilates

Applicant Information	
Name	Jim Beal
Address	3120 Harrow Dr, Billings, MT 59102
Phone	Email jimbeal@cushingterrell.com
Do you <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease the subject property	

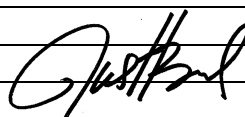
Description of Proposed Improvements
New exterior blade sign on the existing North facade representing the brand logo for a new contemporary Pilates Studio in downtown Billings.

Identify ways in which the project supports the Strategic Plan and Urban Renewal Plan
The former Toad n Willow store at 2202 1 <sup>st</sup> Ave North has sat vacant and unused for a couple years. The new contemporary Pilates Studio sign will advertise that the building is now occupied and help to remediate the blight caused by vacancy. Parking can be a challenge during the daytime and the sign will help with wayfinding to the Studio. The logo on the blade sign will be visible from both directions and help clients driving in their cars from the east on one-way 1 <sup>st</sup> Avenue North, and clients coming on foot from the west to find the entrance on the northwest corner of the building. The establishment of the new sign and Pilates Studio will also contribute to the recruitment of a second potential tenant into the building.

Submittals – Applications <u>must</u> include the following materials, if applicable, for consideration. Applications lacking sufficient materials to describe the project will not be reviewed.
<ul style="list-style-type: none"> <li>a) Current photos of the proposed project site</li> <li>b) Rendering or sketch of proposed improvements</li> <li>c) Sign plans</li> <li>d) Awning design (if applicable)</li> </ul>

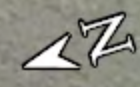
Estimated Costs and Schedule – Applications lacking sufficient cost estimates will not be reviewed	
Design Work	\$722.71
Permits	\$214.70
Sign/Awning Fabrication	\$6,645.00 (includes installation)
Installation	
<b>Project Cost Total</b>	<b>\$7,582.41</b>
Estimated Days/Months for Completion	1 month

**Complete applications are due no later than noon on the 15<sup>th</sup> day of the first month of the quarter.**

Signatures	
Project Applicant(s)	
Property Owner (if applicable)	

2202 1st Ave. N

Legend





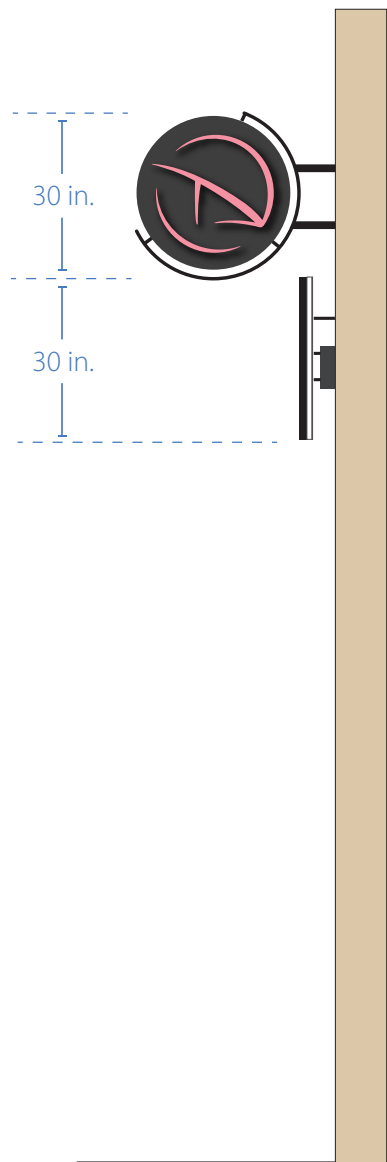
sample image of intent

'pilates' in steel with back glow

dimensional letters with acrylic back and LED insets.

film plexi with translucent 'pink' (same as blade sign)

pin mount to facade,  
or comparable fabricator's suggestion



side



front





**ART  
SIGNS**  
andrew roy thompson

406-248-SIGN

Estimate;  
Bethany Joy Pilates

Date 2-24-2020

Description	Total
Sign permit for city, permit for encroachment, and 2 hours labor	<del>\$214.70</del>
Door vinyl installed as shown on design provided by customer	<del>\$185.00</del>
Fabricate and install one custom double sided internally lit cabinet for logo; 26" round cabinet 12" deep of sheet aluminum construction; routed aluminum faces cabinet and faces painted black; logo is 1/2" clear push-through, laminated with white and pink vinyl; LED illumination; 1" x 1" aluminum square tube + 1" radius decorative piece painted black; 2" x 2" steel square tube for frame structure mounted to 24" x 36" x 1/4" flat plating painted black; power supply installed inside of building	\$6,645.00
<del>Fabricate and install custom (<b>not internally lit</b>) Pilates letters; Letters will be 56" wide x 30" tall x 1/4" deep, fabricated aluminum 1/4" thick painted satin black; letters will be mounted flush to building.</del>	<del>\$2,259.00</del>
	Total Materials and labor <del>\$9,303.70</del>

Comments;

Due to high cost of materials, **75% deposit** is required; remaining balance is due upon completion.

Thank you,  
Andrew Thompson  
ART Signs





EXIT



