



Downtown Billings Business Improvement District

Work Plan FY 2021

Mission Statement

The Billings Business Improvement District (BID) is dedicated to improving the cleanliness, appearance, and perception of safety in Downtown Billings to further enhance and make Billings a vibrant destination for visitors, residents, owners, employees, and students.

The BID operates certain revitalization, maintenance, safety, outreach, public art, and hospitality functions under the corporate entity known as the Downtown Billings Business Improvement District.

Products and Services

The BID will provide the following services within the designated boundaries:

Clean program (street level)

- Sidewalk sweeping
- Sidewalk power washing, rotating basis in district, spot cleaning as well
- *Snow removal, 4' pedestrian right of way
- Fixed Can Trash removal, approximately 75 cans removed three times per week
- Graffiti removal, street level

Safe program

- Expanded Safety BID
- Cooperative Safety Program, Downtown Resource Officers
- Resource Outreach Coordinator, MAAP Program
- Crime Watch for Business
- Community Innovations
- In-house CPTED program (Smart Design + Safer Space) in partnership with Billings Police Department and Billings Chamber.

Public Art Program

- Community Murals
- Sculpture installation and display
- Alley Activation

Landscape/Beautification/Planter Maintenance

- Purchase, maintain, daily watering of hanging flower baskets
- Trimming, weeding, trash removal, plant replacement of planters

Kit of Parts

- Street Furniture
- Kiosks

Financial Forecast

The Business Improvement District is an organizing and financing mechanism used by property owners to determine the future of their retail, commercial and industrial areas. The BID is based on state and local law, which permits property owners to cooperatively use the city's tax collection powers to "assess" themselves. These funds are collected by the county and returned in their entirety to the BID and are used for purchasing supplemental services and improvements beyond those services and improvements provided by the city.

The Billings BID is publicly-sanctioned, assessment -financed, and property owner managed.

Key Staff

The BID is managed by the BID Board of Directors via the Alliance CEO and includes the following staff:

BID Director – Joe Stout, full time

Public Art Director – Molly Schiltz

BID Street Team – Jerrid, James, Kylar, full/part time

2 Billings Police Department Downtown Resource Officers

Resource Outreach Coordinator, partial funding through DBP Fund203 and Spare Change for Real Change

Additional seasonal staff as required

*The City of Billings wants to remind property owners they are responsible for removing snow on sidewalks in front or adjacent to their properties. According to City Code (Section 22-406), owners or their agents are required to remove all snow, ice, or slush within 24 hours after the storm event.



Spring CLEANING

From left to right: James Chandler, Jerrid Gray, Joe Stout.
Not pictured: Kylar Broderius

The Downtown Billings BID (Business Improvement District) Street Team, comprised of four individuals often seen wearing purple and riding four wheelers, handles all street duties in the 18 block downtown district including but not limited to trash and litter removal, graffiti removal, sidewalk sweeping, snow removal, pressure washing, planter and flower basket maintenance, event operations, bike rack installations, downtown Christmas decoration installation, and more.

**A
year
in
the
life**

of the BID Street Team
2018 stats

4 BID Street Team members



52,000
Pounds of sidewalk litter



150+
Graffiti
removed

2,200
Hours of
cleaning

120
Flower baskets
installed

1,000
Miles
of
sidewalk
swept



2,080
Bags of
trash

2 Million
Steps taken

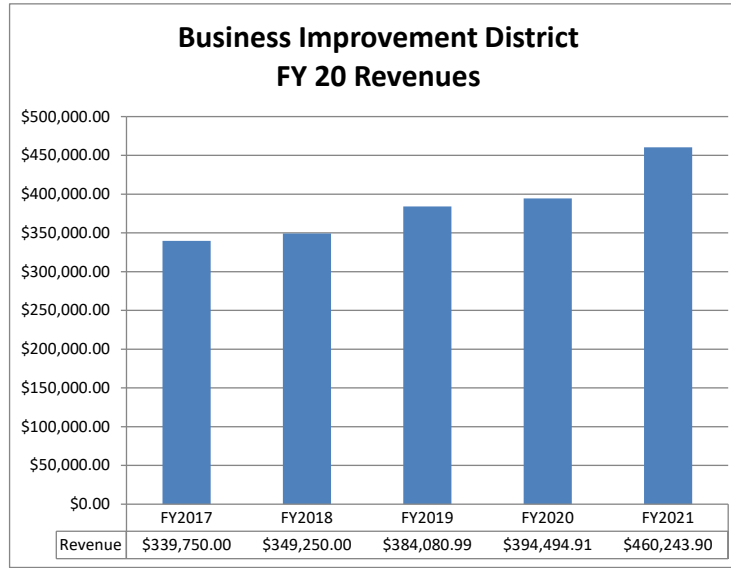
downtown
downtownbillings.com *Billings*

**Business Improvement District FY21
Budget**

			Final Budget FY2017	Final Budget FY2018	Final Budget FY2019	Final Budget FY2020	Final Budget FY2021
Revenue							
Property Assessments	per assmt formula		\$320,000.00	\$330,000.00	\$357,867.00	\$368,603.00	\$436,385.46
DBP Assistance	annual		\$35,000.00	\$35,000.00	\$36,200.00	\$36,200.00	\$36,200.00
Investment Income	variable		\$750.00	\$750.00	\$750.00	\$750.00	\$750.00
	Delinquent Assmts		-\$16,000.00	-\$16,500.00	-\$10,736.01	-\$11,058.09	-\$13,091.56
	Total Revenue		\$339,750.00	\$349,250.00	\$384,080.99	\$394,494.91	\$460,243.90
Expenses							
BID Staffing			\$152,750.00	\$162,000.00	\$172,850.00	\$188,293.00	\$196,223.90
Capital Equipment/O&M			\$15,599.00	\$10,000.00	\$3,100.00	\$5,000.00	\$5,000.00
Cooperative Safety					\$143,776.00	\$147,340.00	\$147,740.00
BID Work Plan			\$153,000.00	\$155,000.00	\$71,600.00	\$67,600.00	\$60,285.00
Overhead			\$59,400.00	\$62,000.00	\$48,793.00	\$49,098.00	\$31,750.00
Occupancy			\$20,000.00	\$21,000.00	\$19,904.00	\$15,034.00	\$19,245.00
	Total Expense		\$400,749.00	\$410,000.00	\$460,023.00	\$472,365.00	\$460,243.90

**Downtown Billings Business Improvement District
Assessment Formula
FY20**

All Square Footage	\$	0.045000
Admin cost per parcel	\$	50.00
All Taxable Value	\$	0.000320
All Building sq. ft.	\$	0.022000
Safe Zone 3		3%
Safe Zone 2		11.5%
Safe Zone 1		21%
Clean Zone		100%



**Business Improvement District
FY20 Expenses**

