

****ATTENTION****

The City Council meeting will be held in a hybrid format that may include both in-person AND virtual attendance via Zoom. Unless they have cause to appear virtually, Councilmembers will attend the meeting in person in Council Chambers, second floor of City Hall, 220 N. 27th Street. In order to honor the Right of Participation and the Right to Know in Article II, Sections 8 and 9, of the Montana Constitution, the City of Billings and City Council are making every effort to meet the requirements of the open meeting laws.

Citizens are invited to:

- Review the Agenda Packet on the City's website at: www.billingsmt.gov and click on "Your Government," "City Council," and "Agendas & Minutes".
- View the meeting:
 - On Community 7 TV - Channel 7 or Channel 507 -- Spectrum Cable. *(On evenings when there is a conflict with School District No. 2 Board meetings, the City Council meeting will be broadcast on Channel 8 - Spectrum Cable.)*
 - Online at www.comm7tv.com and click on the "Watch Live" icon. Community 7 also has links to their Facebook page and YouTube channel.
 - On the City's website at www.billingsmt.gov and click on "Watch Meetings Online" on the homepage.
 - In-Person.
 - Virtually via Zoom (see the link below).

Citizens may submit public comment via the following methods:

- Mail: City Clerk, P.O. Box 1178, Billings, MT 59103
- Email: Council@billingsmt.gov.
 - Emails received after 3:00 PM on the day of the meeting, may be posted on the Council's webpage the following day for public viewing.
- Attend the meeting in person.
- Attend the meeting virtually through Zoom by entering the Webinar ID and Passcode indicated below. Click on *Zoom Meeting Instructions* and *Zoom Hybrid Meeting Details* below for more information. The link will allow you to attend, view and participate in the meeting on your computer, laptop or smart phone. (You must have the Zoom App on your device [Click Here to Download Zoom App](#)) To provide public comment at the appropriate time, click on the "raise hand" icon located at the bottom of the screen and the moderator will unmute your device.
 - **Don't have a smart phone, computer or laptop?** That's okay -- you can attend a Zoom meeting using your **landline phone**. Call the Zoom phone number, **1.253.215.8782** to join the meeting and follow the operator's instructions. Want to give public comment? Simply "*raise your hand*" by pressing *9 and the moderator will give you permission to speak when it is your turn. **Note this is a long distance toll number and charges may apply depending on your plan.*
- Click Here for [Zoom Meeting IDs and Passcodes](#)
- Click Here for [Zoom Meeting Instructions for Attendees \(as guests\)](#)

Please contact Denise Bohlman, City Clerk, at bohlmand@billingsmt.gov, or at 406.657.8210, with any questions.



VISION STATEMENT:
"The Magic City: A diverse,
welcoming community
where people prosper and
business succeeds."

**WORK SESSION AGENDA
OCTOBER 17, 2022**

COUNCIL CHAMBERS

5:30 P.M.

CALL TO ORDER: Mayor Cole

CLOSED EXECUTIVE SESSION (4:30 PM - 5:30 PM)

PUBLIC COMMENT ON ALL ITEMS. This is the time to comment on any matter (Agenda or Non-Agenda) falling within the scope of the Billings City Council. There will also be time in conjunction with each agenda item for public comment relating to that item. You may only speak once for each item during the meeting.

Please note, the City Council cannot take action on any item of significant interest to the public that does not appear on the agenda. Comments are limited to three (3) minutes during each public comment period or as set by the Mayor. **Speaker sign-in required.** Please sign the roster at the cart located at the back of the Council chambers or at the podium.

- 1. Multi-Generational Recreation Center.**
(Presented by: Mike Whitaker, Parks and Recreation Director)
-Public Comment
- 2. Park Operations and Development Tools.**
(Presented by: Mike Whitaker, Parks and Recreation Director)
-Public Comment
- 3. Highlight Upcoming Agenda Items of Council Interest.**
(Presented by: Chris Kukulski, City Administrator)
-Public Comment

COUNCIL DISCUSSION:

PUBLIC COMMENT on "NON-AGENDA ITEMS". **Speaker Sign-in required.** *(Restricted to ONLY items not on this printed agenda. Comments are limited to 3 minutes or as set by the Mayor. Please sign the roster at the cart located at the back of the Council chambers or at the podium.)*

ADJOURN:

Note:

- This meeting is an "informal" meeting of the City Council. The content of the Agenda is subject to change at the meeting.
- In the event there is a Closed Executive Session at the end of a Work Session, the sole purpose is to discuss litigation strategy. The other parties to the case(s) discussed are not public bodies or associations as described in Section 2-3-203(1) and (2), MCA. The meeting is closed, as allowed by Section 2-3-203(4)(a), MCA, "to discuss a strategy to be followed with respect to litigation when an open meeting would have a detrimental effect on the litigating position" of the City of Billings.

Date: 10/17/2022
Title: Billings Multi-generational Recreation Center Final Report
Presented by: Mike Whitaker, Parks, Recreation & Public Lands Director
Department: Parks/Rec/Public Lands
Presentation: Yes
Legal Review Not Applicable

RECOMMENDATION

N/A

BACKGROUND (Consistency with Adopted Plans and Policies, if applicable)

The Concept Design Phase for the Billings Multi-generational Recreation Center is complete (see attached report). The goal of this process has been to create a multi-generational recreation facility that best reflects the needs of our community, best practices for programming a recreation center, site design, and a defined budget.

The consulting design team has worked in close collaboration with City Administration, Parks and Recreation, and a Core Committee of community representatives for the last year to create this concept design. The process has been inclusive and collaborative to ensure that all ideas are explored and tested. The committee has defined the following primary objectives:

1. The facility must be visionary and make an impact on our community -- *if we're going to build it, let's build it right*
2. The facility needs to create a balance of meeting the needs of our local residents while also attracting sports tourism opportunities.
3. The program spaces within the facility need to reflect what the residents will support and what they have defined as the essential unmet needs in our community.
4. The facility should seek to maximize revenue generation.

In order to ensure the process is inclusive and genuinely reflective of our community, the team has reached out to the Billings residents through community engagement, meetings, and a statistically valid survey. The residents' input has defined the vision for this recreation center. The statistically valid survey results indicate the most desired spaces with unmet needs in our community:

1. Indoor Family Leisure Activity Pool
2. Indoor Exercise / Lap Swimming Pool
3. Fitness Spaces (open fitness and group exercise studios)
4. Gymnasium - Court Sports
5. Indoor Walk / Job Track
6. Indoor Ice Skating Rink

The team has finalized the concept design and is ready for presentation to the City Council. Since the Council update, the following objectives have been completed:

1. Facility design, architectural character, and site configuration
2. Capital construction budget
3. Operational Pro Forma to define cost recovery estimates

ALTERNATIVES

N/A

FISCAL EFFECTS

Council will be updated on the preliminary estimate of the facility. Also, the Pro Forma for operations will be discussed.

Attachments

Multi-generational Recreation Center



**BILLINGS MULTI-GENERATIONAL
RECREATION CENTER**
JULY 2022



thank you.

This master plan document wouldn't be possible without the support of countless community members and city staff. In particular, the members of the Core and Executive committees should be thanked for their volunteered time towards the planning of the new Billings Recreation Center. The names listed below represent key stakeholders of the future facility and so it was critical that their voices and opinions be heard to help shape the program and design. We would also like to thank all the community members who attended the May 10th community meeting held at the Billings Public Library. Your strong show of support and loud voices made clear to the Core and Executive committees how important an expanded building program is to the future of Billings. Major stakeholder groups represented by the ice and aquatics communities were important voices to be listened to during this process. Lastly, we'd like to thank Mayor Bill Cole and the members of the City Council for their time and feedback which has also helped to shape this project.

CORE COMMITTEE

Jim Tevlin SBURA

Andrew Houlihan SBURA

Chuck Platt Park Board

Chris Martin Recreation Specialist, PRPL

Brad Knutson Recreation Specialist, PRPL

Jennifer Brown Recreation & Wellness

Specialist, PRPL

Dan McKinney Recreation Specialist, PRPL

Paul Reinhardt Community Outreach &

Engagement Coordinator, PRPL

Mike Pigg Superintendent of Parks, PRPL

Jami Clark Partners for Parks

Thelma Armstrong Community Member

Shaun Seedhouse Billings Ice Community

Sean Marshall Billings Aquatic Club / West HS

Ron Spence TBID Board/ Billings Hotel

Kevin Nelson SWCT

Dianne Lehm BSED

Alex Tyson Visit Billings

EXECUTIVE COMMITTEE

Michael Whitaker Director, PRPL

Kory Thomson Superintendent of

Recreation, PRPL

Mark Jarvis Park Planner, PRPL

Dick Zier SBURA

Wyeth Friday Planning & Community

Services Director, City of Billings

Chris Kukulski City Administrator, City

of Billings

Mark Wahl Director of Athletics &

Activities, Billings Public Schools

DESIGN & CONSULTANT TEAM

Dusty Eaton A&E Design

Nicole Andersson A&E Design

Kevin Armstrong BRS Architecture

Jeff King Ballard King

Ryan Murray ETC Institute

Bryan Alexander Sanderson Stewart

Scott Ward B32 Engineering

George Deines Counsilman Hunsaker

contents

executive summary.....	5
project goals.....	6
2022 community survey.....	7
design process.....	18
site strategy.....	20
building design.....	22
program.....	24
construction costs.....	60
operations & cost recovery.....	61
appendix.....	62



executive summary.

A&E Design and the Parks and Recreation Department are pleased to present the City of Billings with the following concept design document for a new multi-generational recreation center in the south area of the City of Billings, adjacent to Amend Park. The following site and building designs are the result of collaborative work between design consultants, core and executive planning committees, and city officials. The work completed over the past six months has resulted in plans for a facility that has gained traction and widespread support among the community, special interest groups, and city officials.

The concept for the Billings Recreational Center was derived primarily from its program and context within Amend Park. The original 2019 Master Plan provided the reasoning and context for choosing Amend Park as the location for this project. Being situated within an existing soccer field facility provides endless opportunities for interaction between interior and exterior programs. The goal was to create a facility that captured the inclusive and multi-generational recreation needs of the City of Billings while being mindful of 'right-sizing' in order to build enough area to meet needs far into the future.

It is the hope of this team that this document serves as a record of the planning until this point and a reminder of the initial goals set as this project progresses into funding phases.

project goals.

The Design Team prompted a 'hopes and fears' conversation with the Core Committee during the second design meeting. Members were given an opportunity to voice their opinions and express their initial feelings, concerns, and desires for the project prior to kicking off design. Many of those comments were captured below. Those ideas that continued to surface to the top during the following Core Committee meetings became the guiding principles of the project:

1. Create an inclusive community rec center for ALL people
2. Meet the needs of the community as well as needs for sports and tournaments
3. Focus on cost recovery and on-going operational sustainability
4. Push the limits and create a big picture vision for what's possible for recreation and wellness in Billings
5. Include 'nontraditional' spaces for people to come together
6. Truly create a multi-generational facility
7. There is an urgency for this facility – we need to build something

WHAT ARE THE KEY GOALS FOR YOU THAT DEFINE SUCCESS?

- Utilize a funding mechanism supported by the community (should not be a major tax burden)
- Incentivize private donors
- Stay focused on the core programs: ice, aquatics, & courts
- Create a community rec center for ALL people
- Inclusive of traditional and nontraditional spaces / activities
- Have clear operational strategy for how facility will be run
- Push the limits and create a big picture vision for what's possible for recreation and wellness in Billings.

WHAT ARE THE MOST IMPORTANT OUTCOMES OF THE PROJECT TO YOU?

- Inclusive facility that serves all people
- Include 'nontraditional' spaces for people to come together
- The facility should be able to grow and expand over time as the community grows – master plan for expansion
- Truly create a multi-generational facility
- Improve overall health of the community (lower obesity rates and other health related costs)
- Facility should meet the needs of the community as well as sports and tournaments

WHAT ARE YOUR BIGGEST CONCERNS?

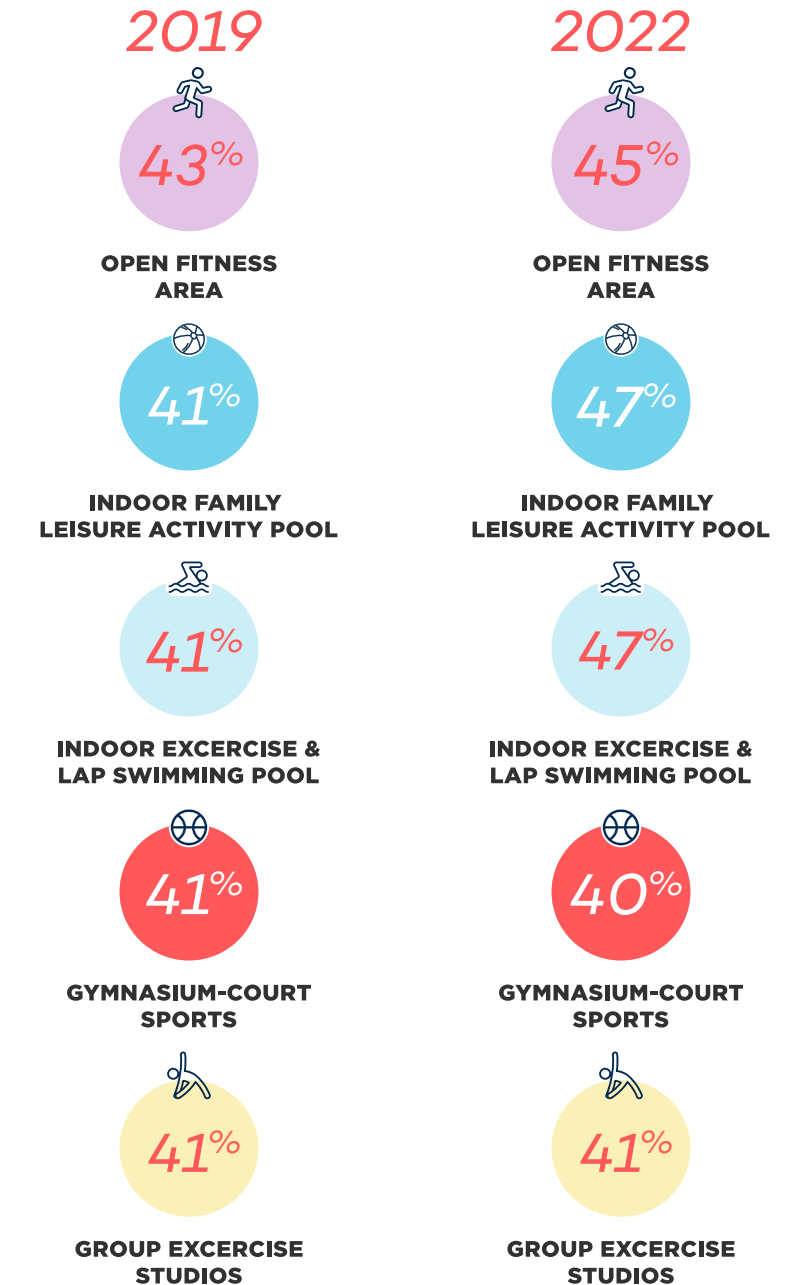
- Facility management – who has the experience to operate this facility
- Cost recovery and ongoing operational sustainability
- Fear that we don't build with a 'big vision' now because of limits on funding
- Don't want to look back in 15 years and feel like we sold ourselves short
- Facility should not 'price out' certain demographics/ community members
- There is an urgency for this facility – we need to build something

2022 community survey.

The Executive Committee made a decision to repeat the statistically valid survey previously completed for the 2019 Master Plan to reconfirm the findings and ensure the needs of the community were accurately and statistically understood. The same survey consultant, ETC Institute, was employed for the second survey. Their detailed analysis and report can be found in the appendix of this document. With statistic significance, ETC Institute was able to determine that the community responses from the 2022 survey closely matched those from the 2019 survey. The three primary programs with unmet needs remained: open fitness areas, indoor leisure pool, and indoor competition pool.

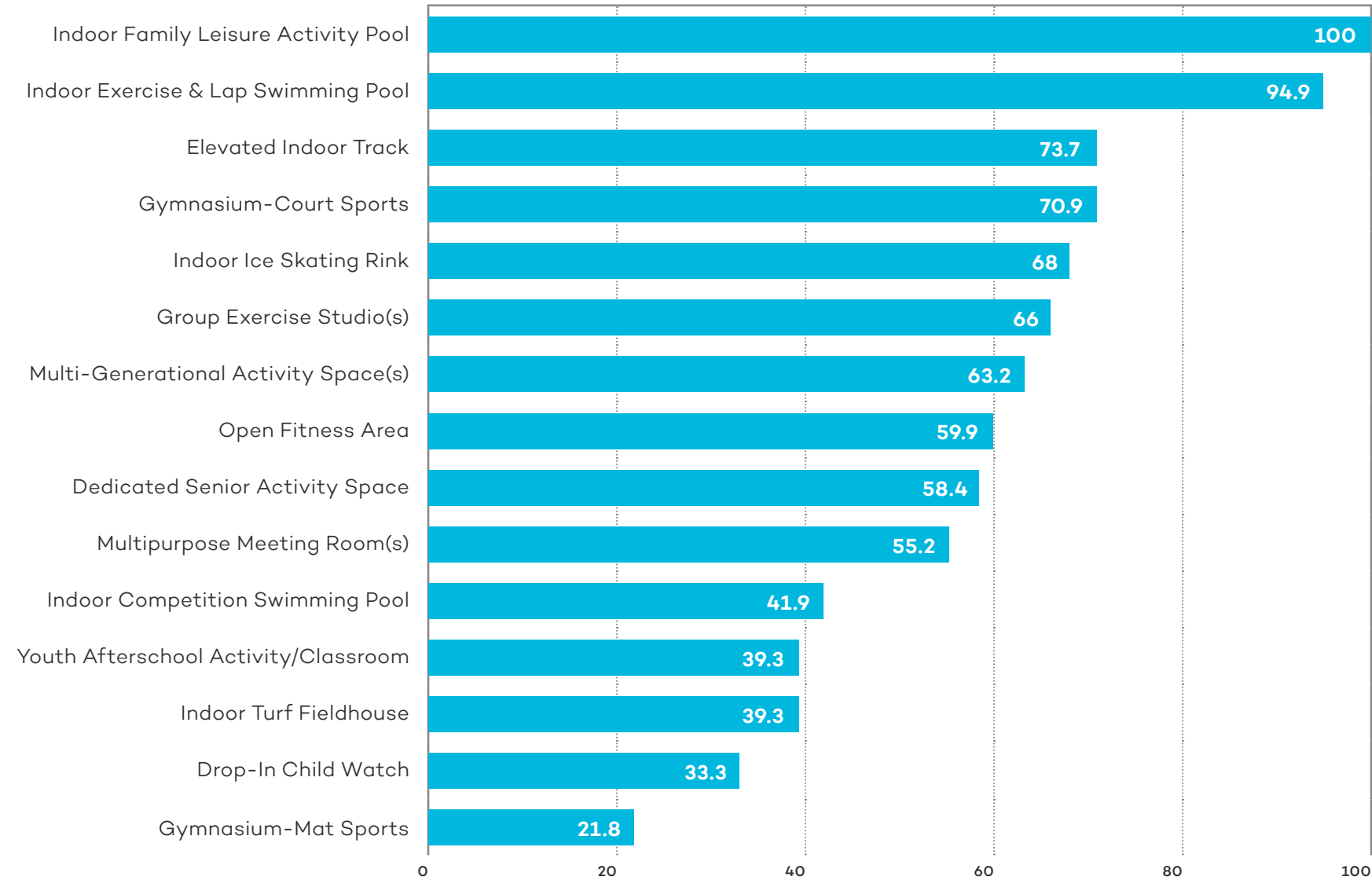
555 RESPONSES WITHIN CITY OF BILLINGS
RESULTS HAVE A PRECISION OF 95%

TOP 5 RECREATION FACILITIES AND AMENITIES NEEDED



Unmet Needs Rating for Recreation Facilities and Amenities

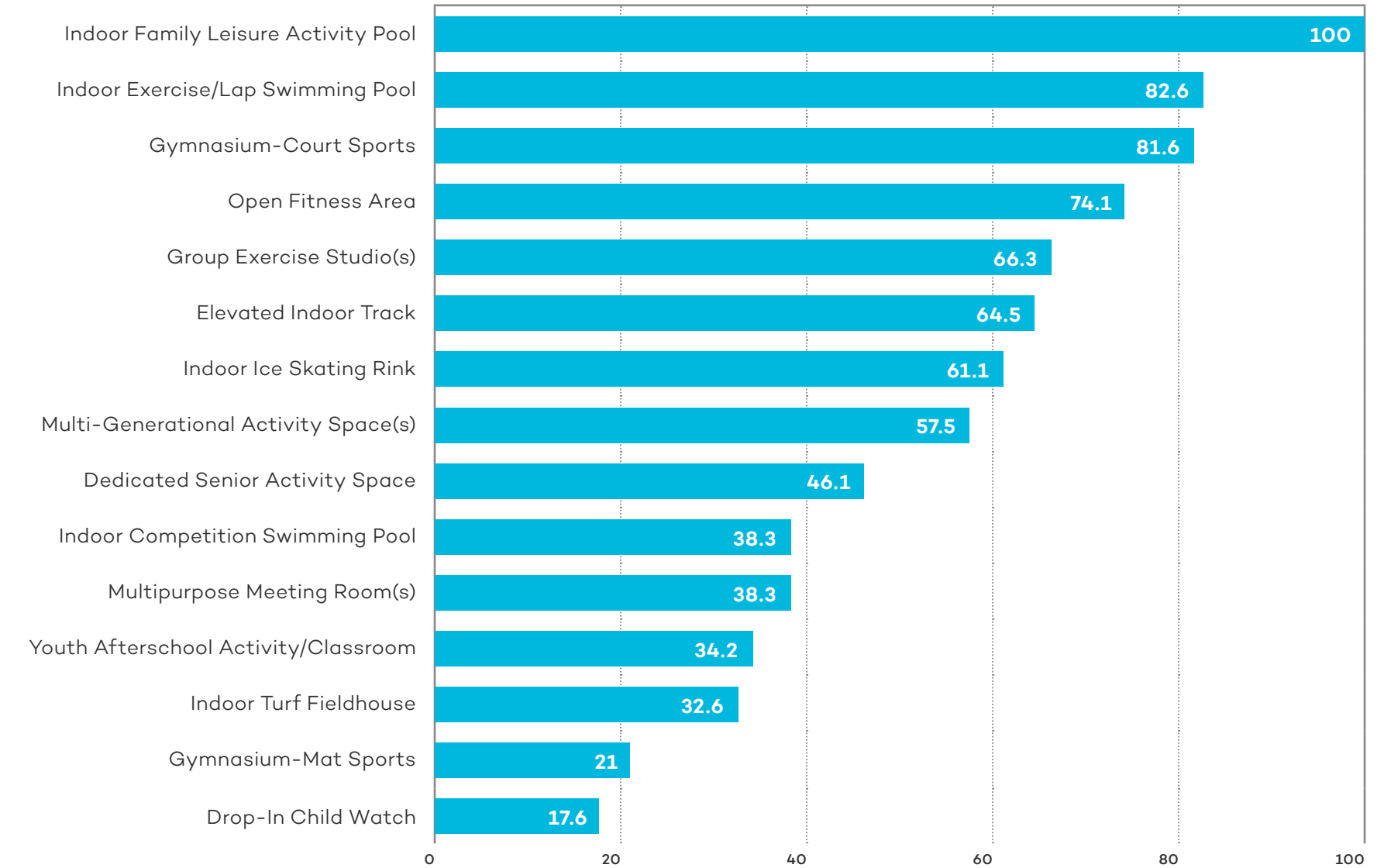
the rating for the item with the most unmet needs=100
 the rating of all other items reflects the relative amount of unmet needs for each item compared to the item with the most unmet needs



2022 CITY OF BILLINGS PARKS AND RECREATION SURVEY FINDINGS REPORT

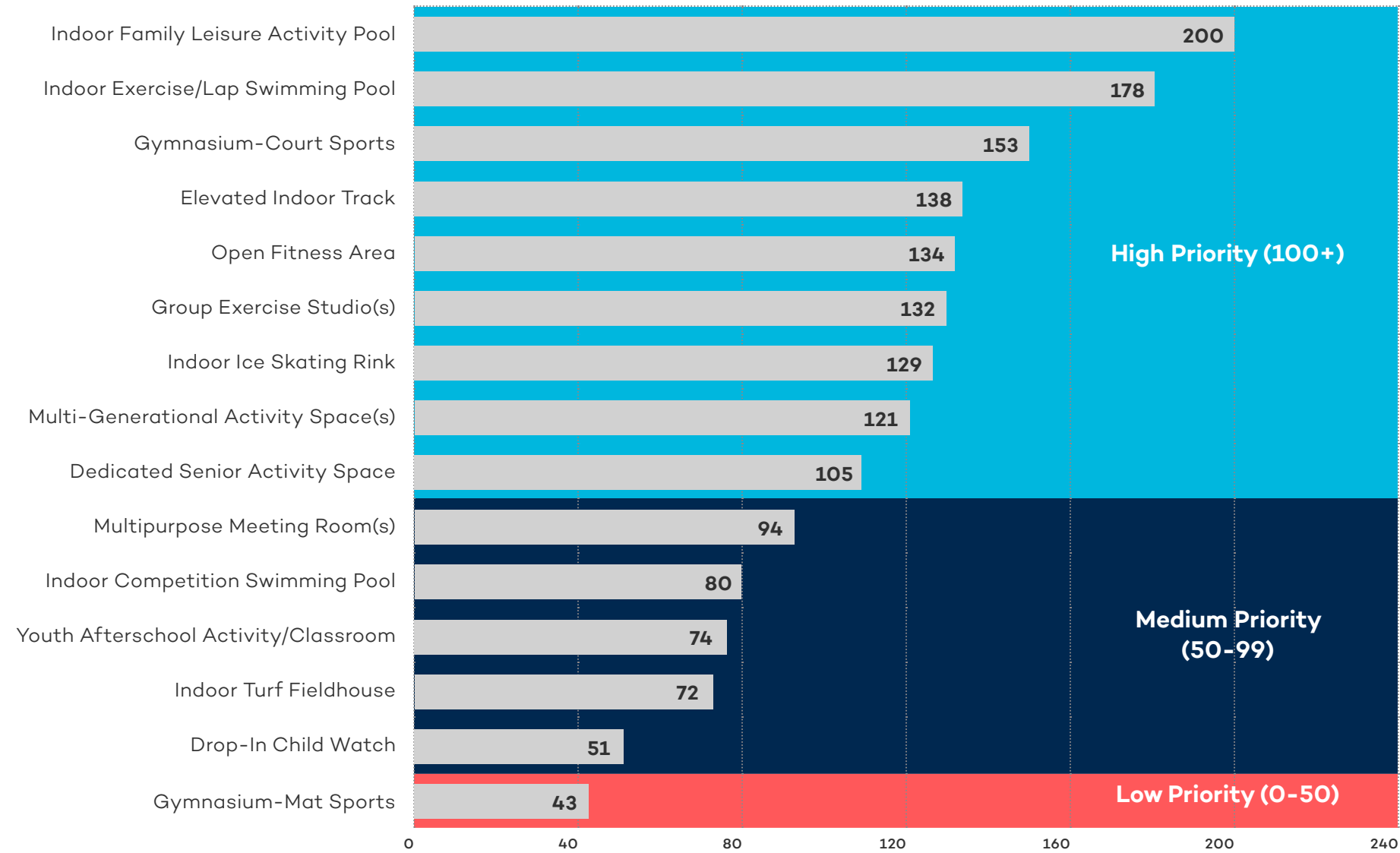
Importance Rating for Recreation Facilities and Amenities

the rating for the item rated as the most important=100
 the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



2022 CITY OF BILLINGS PARKS AND RECREATION SURVEY FINDINGS REPORT

Top Priorities for Investment for Recreation Facilities and Amenities Based on the Priority Investment Rating

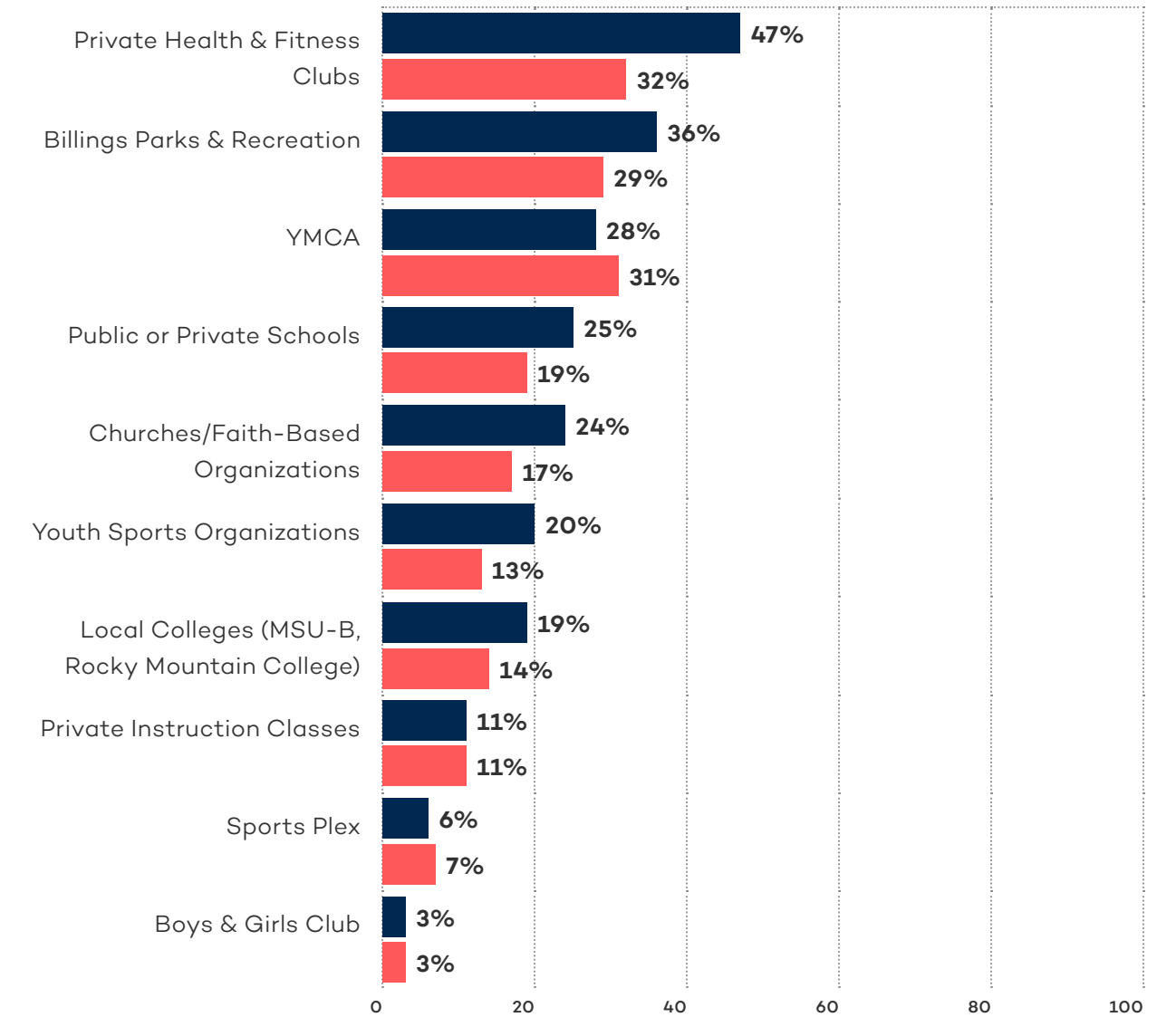


TAKEAWAYS:

Uptick in usage of private health/fitness clubs is the only statistically significant change which is likely related to changes in usage patterns due to COVID-19.

Q4. Outside Organizations Used for Facilities

by percentage of respondents (multiple selections could be made)

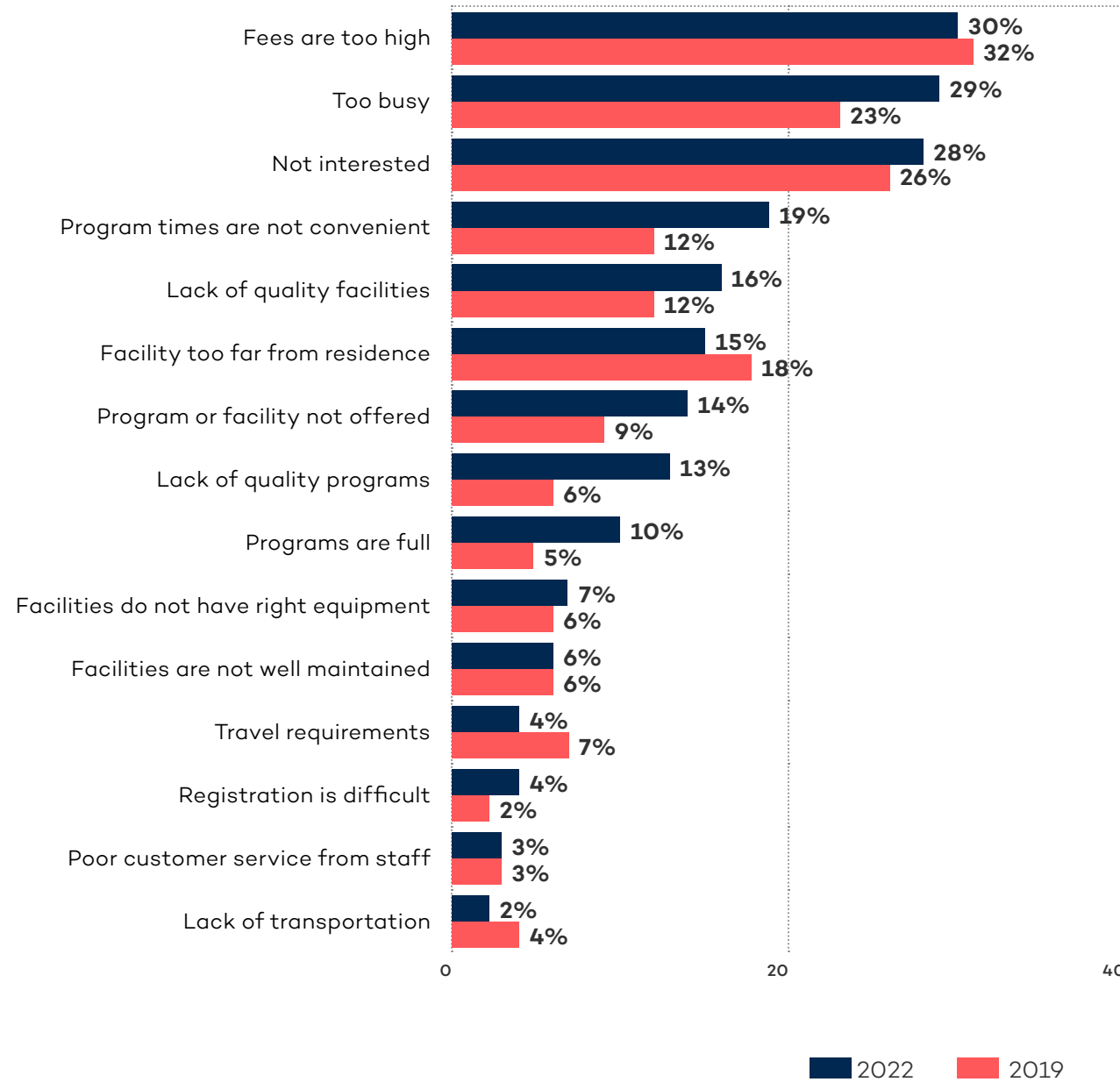


TAKEAWAYS:

No significant changes

Q5. Reasons Households Do Not Use Parks and Recreation Programs, Facilities, and Events More Often

by percentage of respondents (multiple selections could be made)

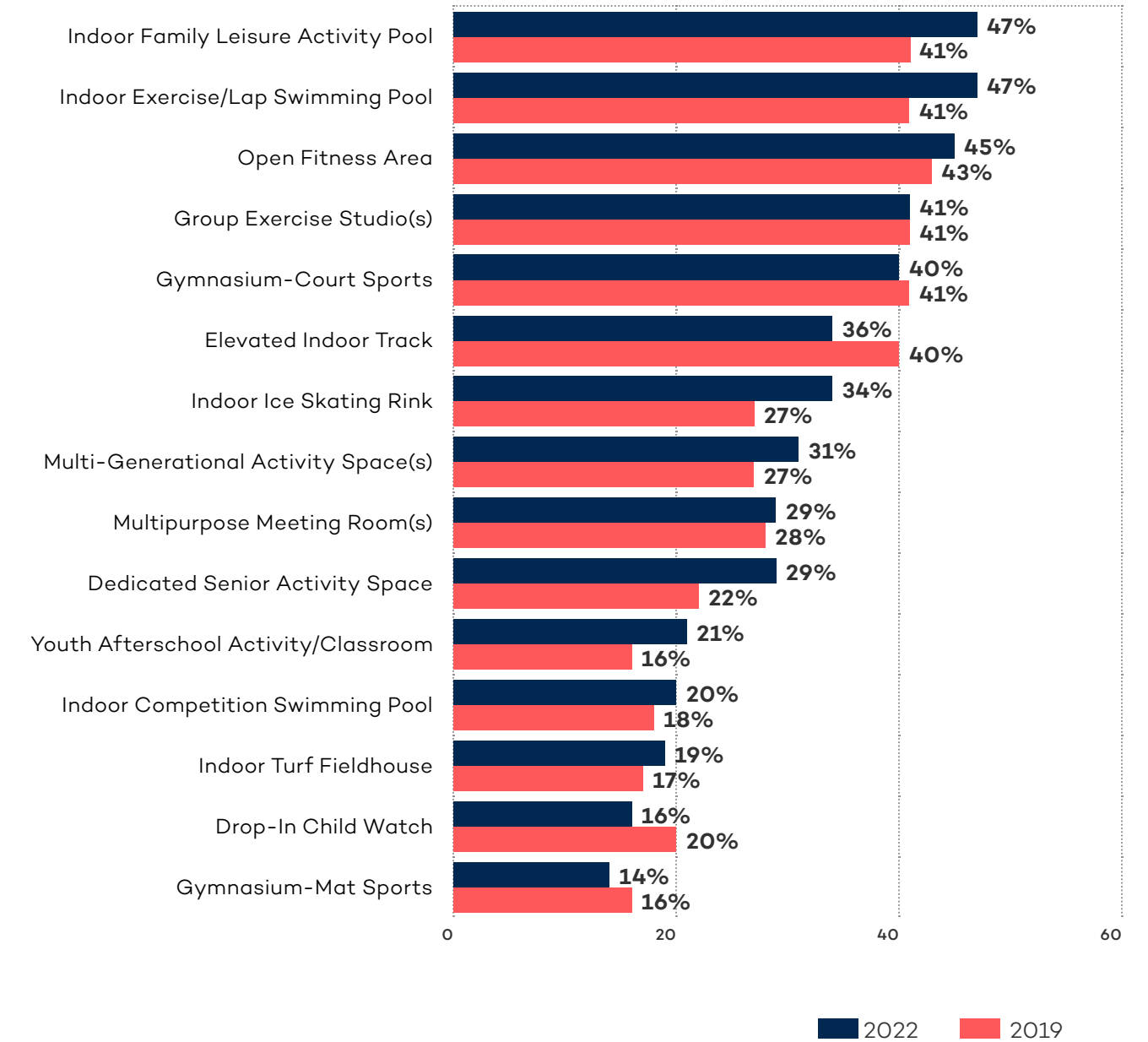


TAKEAWAYS:

No significant changes

Q7a. Percentage of Respondents That Have a Need for Recreation Facilities and Amenities

by percentage of respondents (multiple selections could be made)

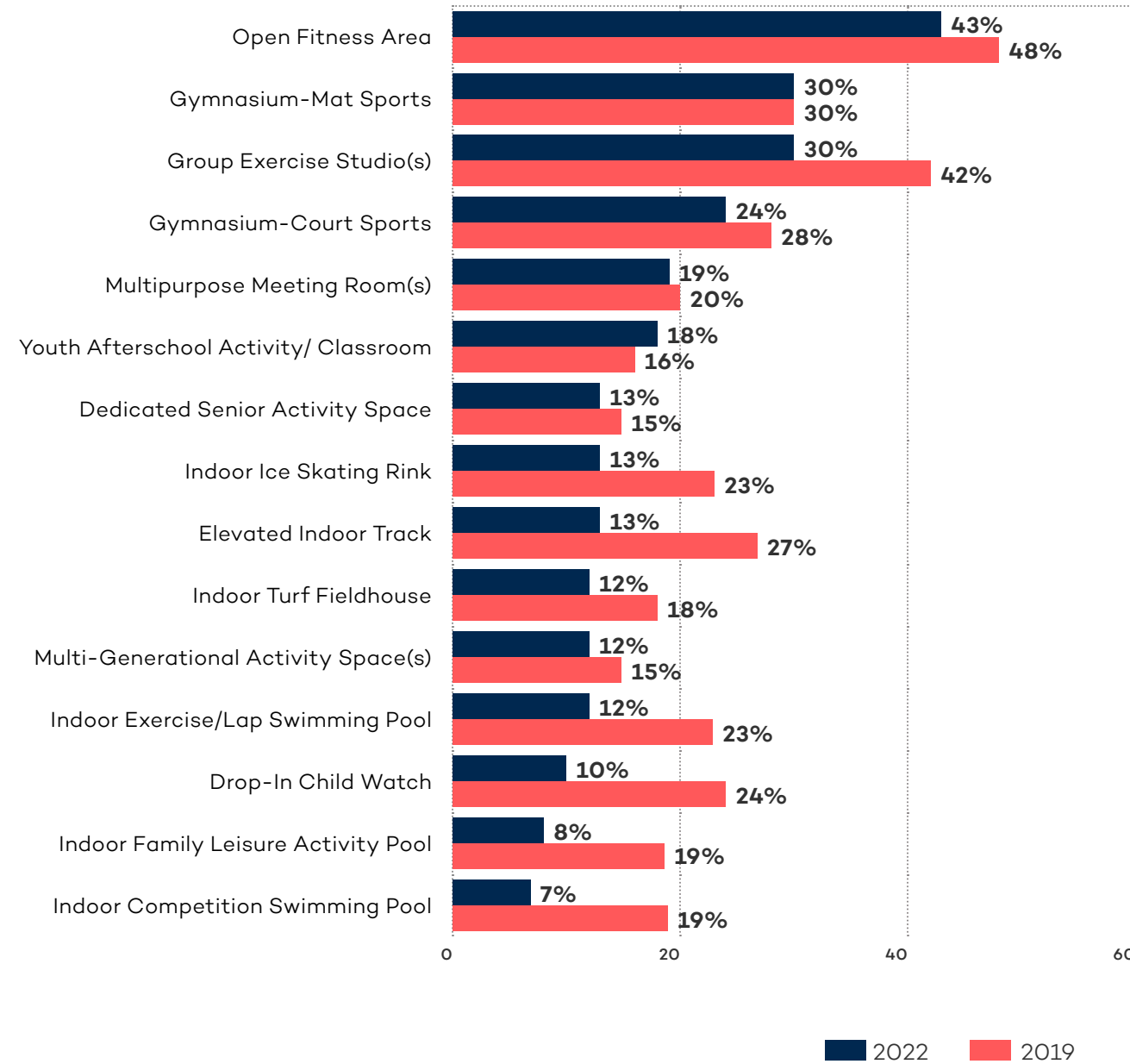


TAKEAWAYS:

No significant changes

Q7b. How Well Households' Need For Recreation Facilities and Amenities Are Being Met - Fully and Mostly Met

by percentage of respondents who indicated their household had a need for the amenity

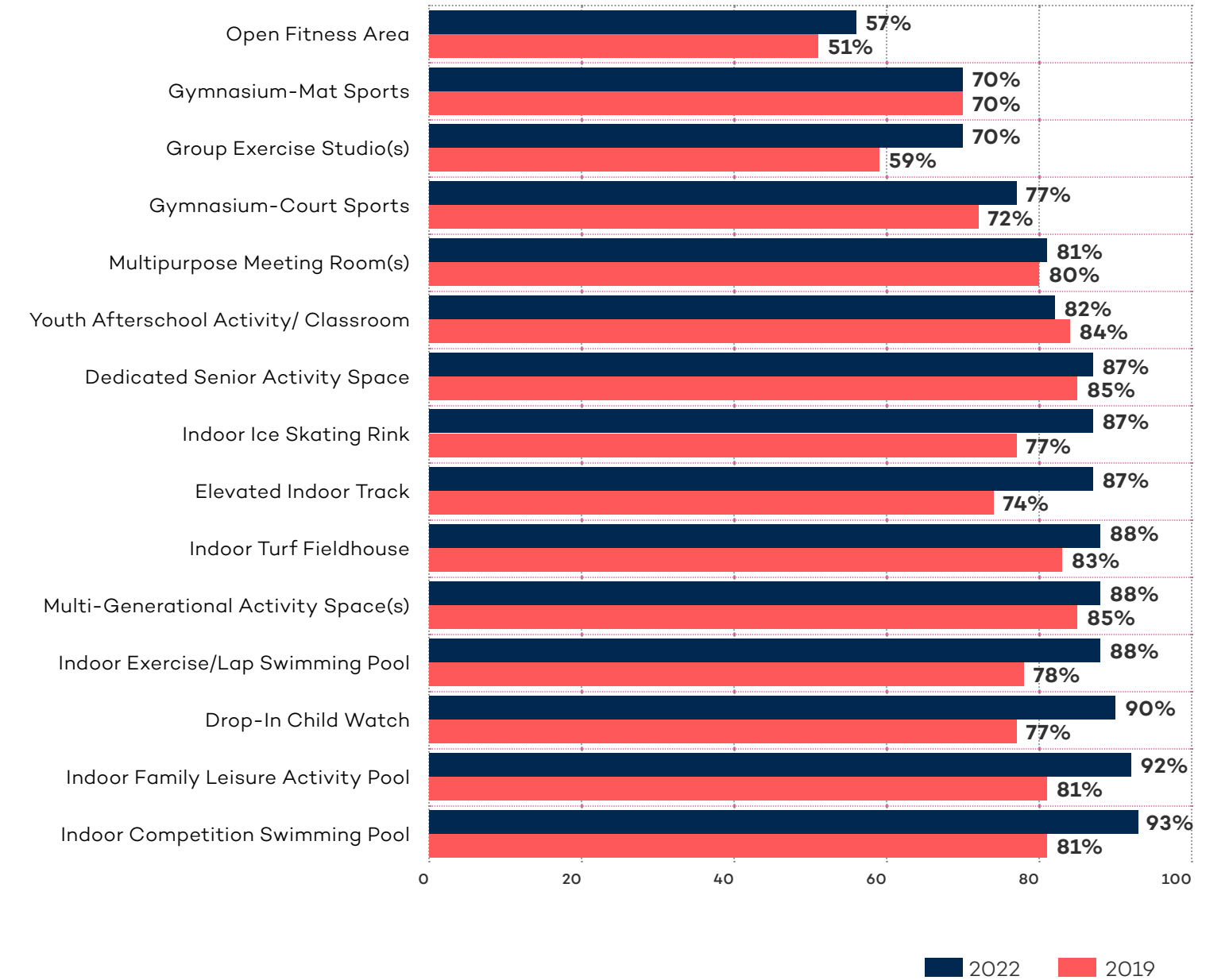


TAKEAWAYS:

No significant changes

Q7c. How Well Households' Need For Recreation Facilities and Amenities Are Being Met - Partly and Not Met

by percentage of respondents who indicated their household had a need for the amenity

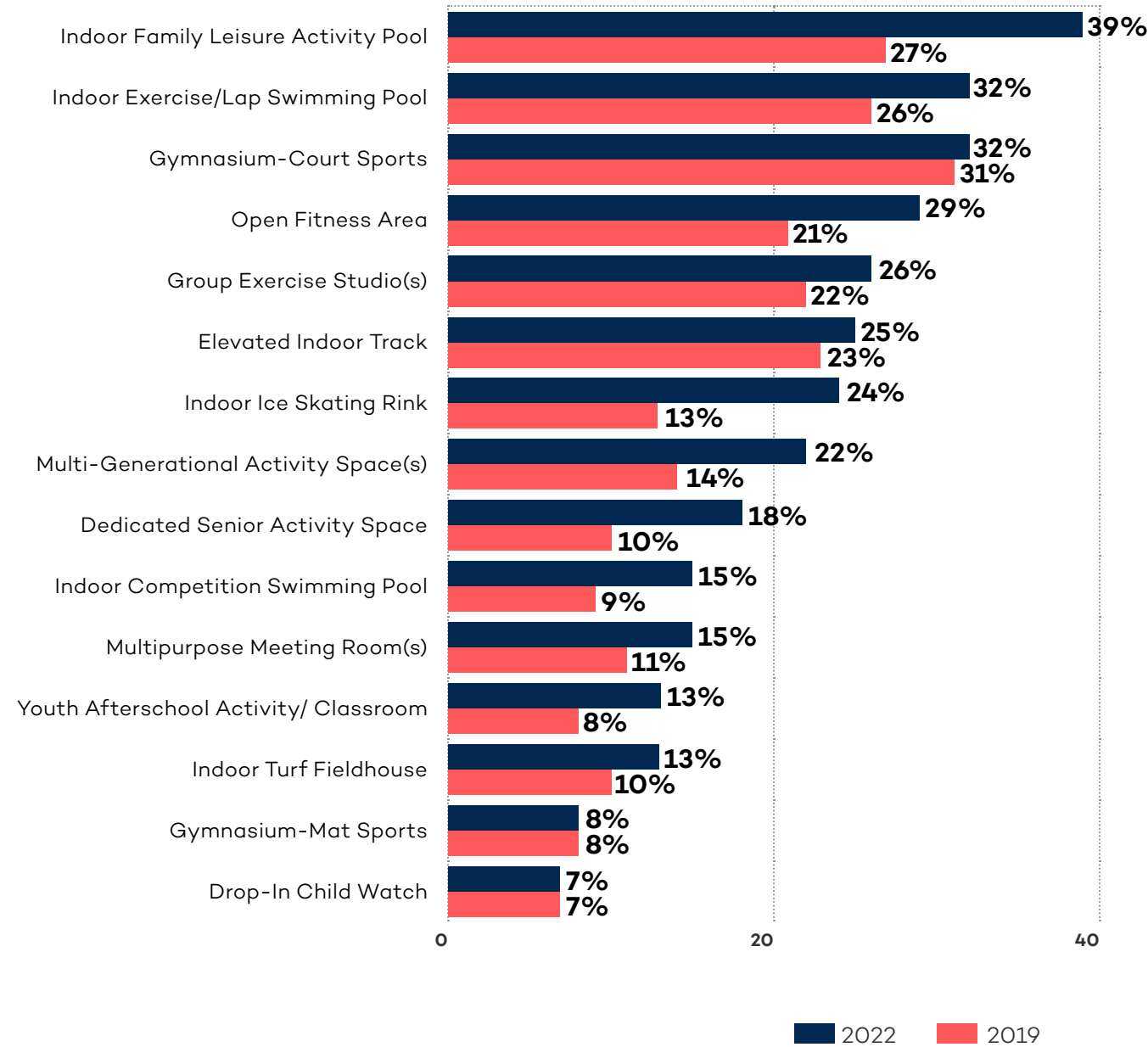


TAKEAWAYS:

Significant uptick in pool and ice

Q8. Importance of Amenity to be Included in Design of New Recreation Center - Sum of Top 4 Choices

by percentage of respondents who selected the item as one of their top four choices

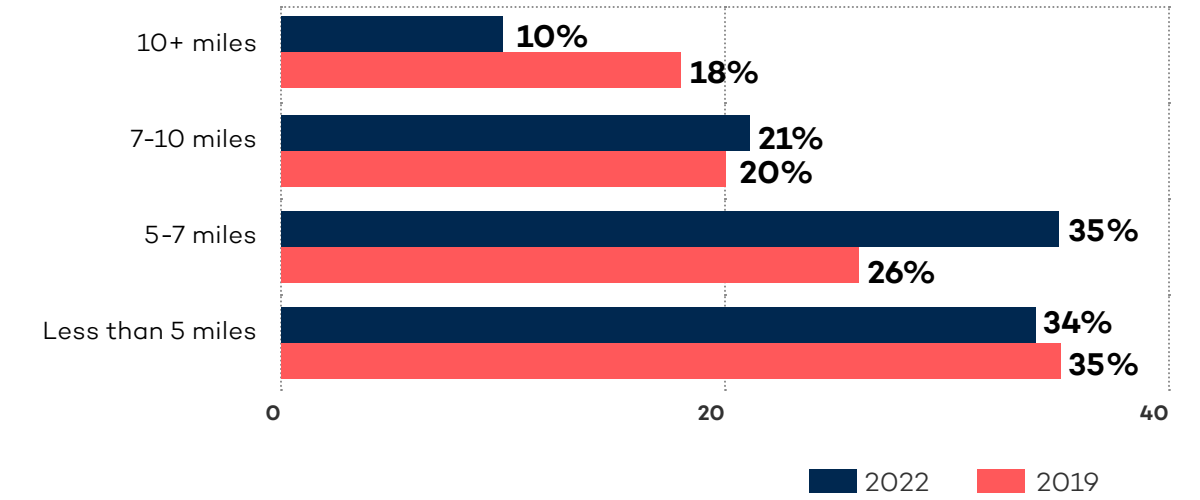


TAKEAWAYS:

Significant change: people appear not as willing to travel as far

Q9. How Far Would You be Willing to Travel to Utilize a Facility with the Amenities Most Important to Your Household?

by percentage of respondents (excluding "not provided")

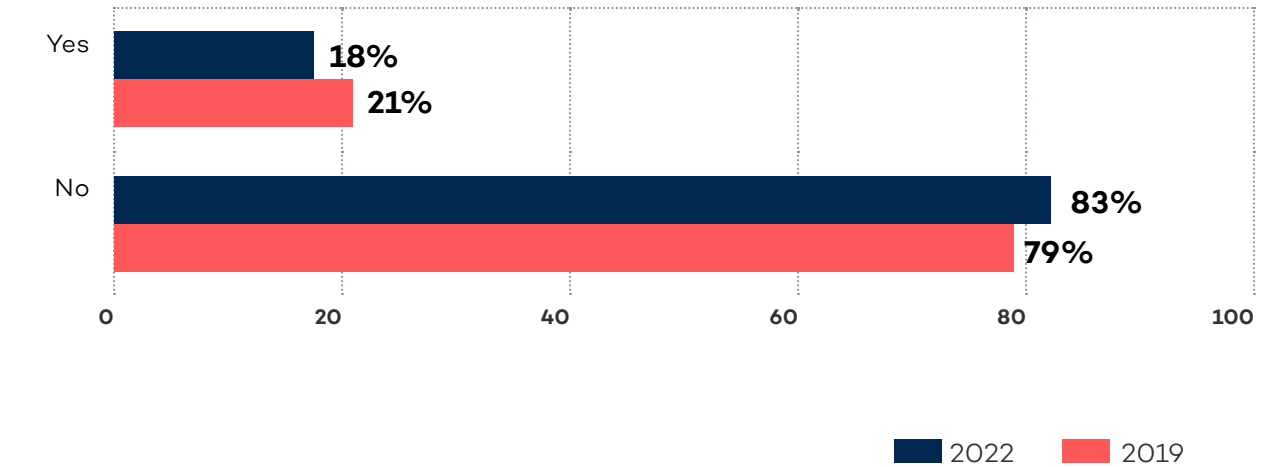


TAKEAWAYS:

No significant change

Q10. Does Anyone in Your Household Currently Participate in an Indoor League Sport?

by percentage of respondents



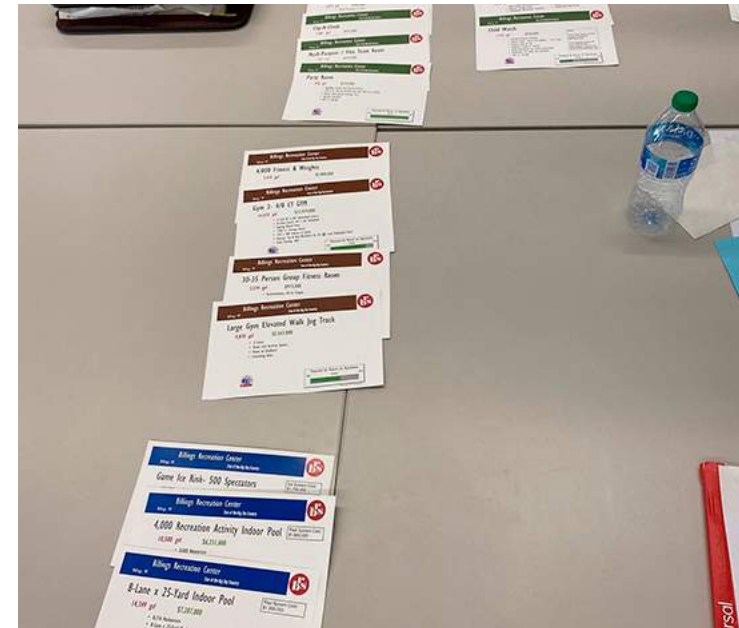
design process.

The members of the Core and Executive Committees provided the most guidance in determining which programs would be included in the recreation center. Over the course of five months, the Design Team held monthly design meetings to facilitate the decision-making process. Case studies, city surveys, and real data were given to the steering committees so that they would be able to make informed determinations regarding which programs would best meet the needs of the Billings community. A number of exercises and strategies were used to glean information from the committee including:

- goal & vision setting
- case study reviews
- ‘card game’ (images shown to the right)
- ‘blink game’ (to define the architectural character)
- group discussions

The Core committee’s design recommendations were brought to the Executive committee after every meeting for their final approval. The final recreation center design represented in this document is the culmination of the work of these two committees and is the result of continual group consensus.

card game.



GROUP 1 – BASE PROGRAM

Space Type	Square Footage GSF	Revenue Generation Potential
Lobby & Support Spaces	6,272	Low
Locker Spaces	5,337	Low
Facility Administration	2,050	Low
Child Watch	1,252	Low
Multipurpose / Flex Team Room	1,872	Medium
Party Room	936	High
Gymnasium – 4 Court Basketball / 4 Court Volleyball	31,395	High
6,000 SF Open Fitness – Cardio/Circuit/Weights	7,455	High
30-35 Person Group Fitness Room	2,574	Medium
Aquatic Support	410	Low
8-Lane x 25 YD Competition Pool w/ Spectator Area	14,349	Low
4,000 SF Recreation Activity Indoor Pool	10,500	High
Game Ice Rink – 500 Spectator Area	38,378	High
Total	122,780	

GROUP 1 – FUTURE PHASE

Space Type	Square Footage GSF	Revenue Generation Potential
Indoor Playground	2,808	High
Gymnasium – 2 Court Basketball / 2 Court Volleyball	15,750	High
Medium Gym Elevated Track	7,770	Medium
Practice Ice Rink	32,130	Medium
Total	58,458	

GROUP 2 – FULL PROGRAM

Space Type	Square Footage GSF	Revenue Generation Potential
Lobby & Support Spaces	6,272	Low
Locker Spaces	5,337	Low
Facility Administration	2,050	Low
Cafe / Juice Bar	1,872	Medium
Clip-N-Climb	1,966	High
Multipurpose / Flex Team Room	1,872	Medium
Party Room	936	High
Gymnasium – 4 Court Basketball / 8 Court Volleyball	41,475	High
Large Gym Elevated Track	9,870	Medium
6,000 SF Open Fitness – Cardio/Circuit/Weights	7,455	High
30-35 Person Group Fitness Room	2,574	Medium
Aquatic Support	410	Low
8-Lane x 25 YD Competition Pool w/ Spectator Area	14,349	Low
4,000 SF Recreation Activity Indoor Pool	10,500	High
Game Ice Rink – 500 Spectator Area	38,378	High
Total	145,316	

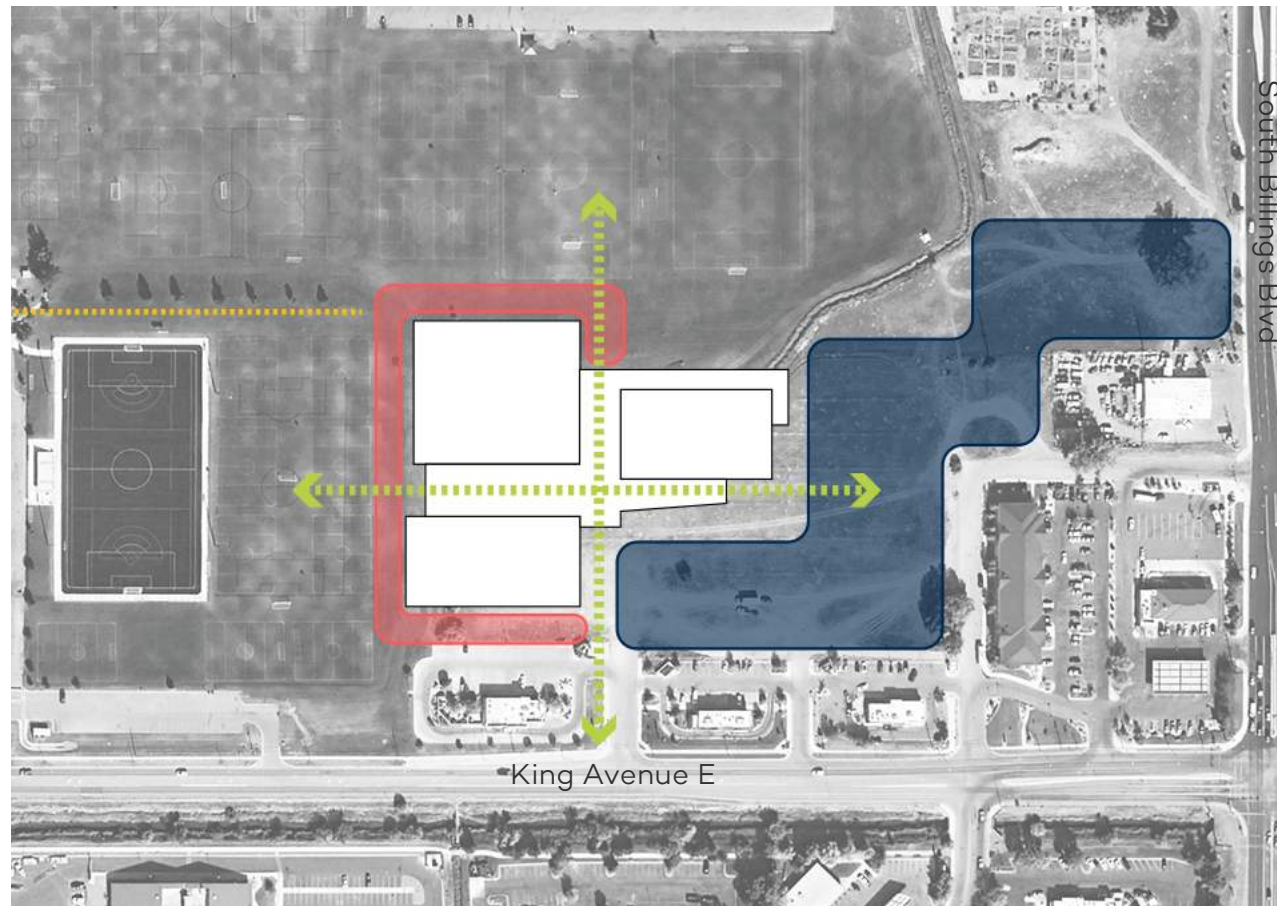
*differences between group programs shown in red, green & blue





CONCLUSIONS:

- general alignment between two groups
- similar to 2019 option A.1



site strategy.

The site design evolved from the primary concepts established within the 2019 Master Plan site plan. Efficiencies and opportunities were found by consolidating all to the east, allowing the building's west side to interface and open to Amend Park. A direct path from the Recreation Center is formally established with a walking path connecting the plaza to the Amend Park Pavilion. The fire lane was transformed into a walkable plaza for both Recreation Center users and soccer players and viewers.



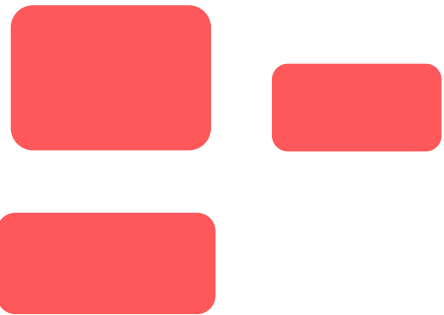
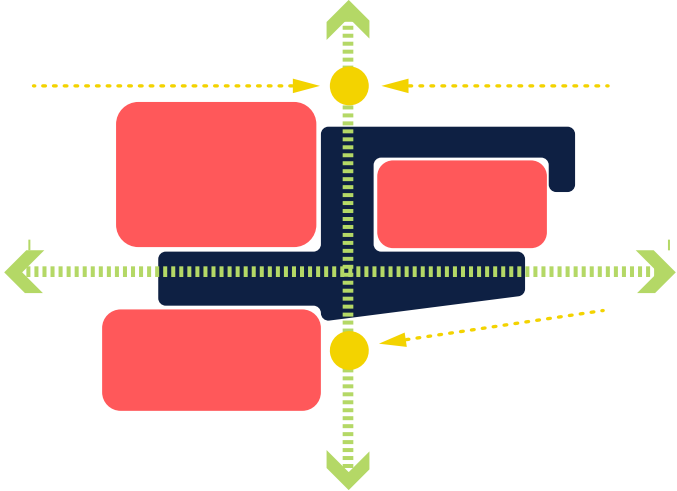
-  515+ Parking Spaces
-  Fire Lane Plaza & Interface to Amend Park
-  Primary Core Internal/Exterior Site Axis
-  Path to Amend Park Pavilion



- 1. Drop-Off
 - 2. 515+ Parking Spaces
 - 3. North Plaza/Concessions
 - 4. Service Yard/Delivery
 - 5. Bus/Overflow Parking
-  Property Line
 -  Approx. Location of Relocated Ditch
 -  Approx. Location of Existing Ditch

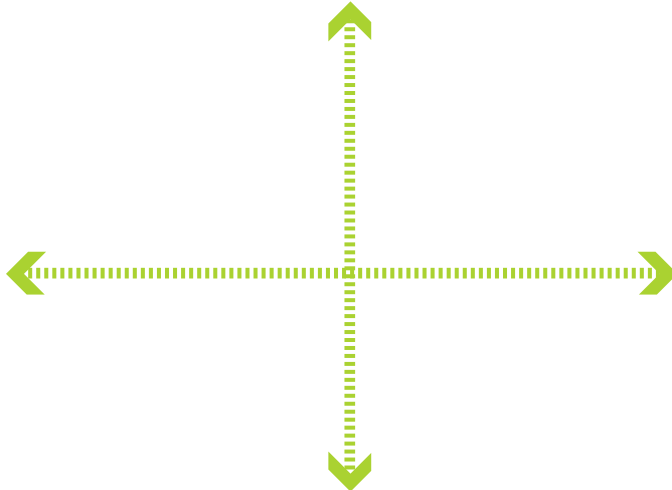
building design.

The final building program was informed directly by the results of the 2022 survey and subsequently molded by the Core and Executive Committees, with feedback and guidance from City Council. The Design Team took the programmatic direction and applied an architectural diagram to help inform the organization of space, and hierarchical scale of recreational areas, both interior and exterior. As the design progresses through schematic design, the narrative and story of these spaces will evolve to represent the voices of the community and the nature of the project. As architectural characteristics are employed in future iterations, the design must respond to the historic, architectural, and social context in which the building is sited. The building must come from and help tell the story of Billings.



'BOXES' <competitions>

- **scale:** large
- **activity:** large groups of people coming together to perform, celebrate, compete
- **quality:** state-of-the-art, excitement, loud, energetic



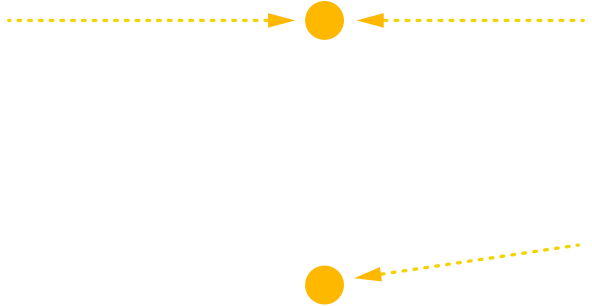
'CORES' <connectivity>

- **scale:** large
- **activity:** gathering people along connective fabric between rec center and greater Amend Park and neighborhood
- **quality:** expansive plazas, vegetative, welcoming, equitable



'GLUE' <community>

- **scale:** medium
- **activity:** connecting people through the informality of smaller, more intimate 'in-between' spaces
- **quality:** informal, social, bright, lively



'PATH' <celebration>

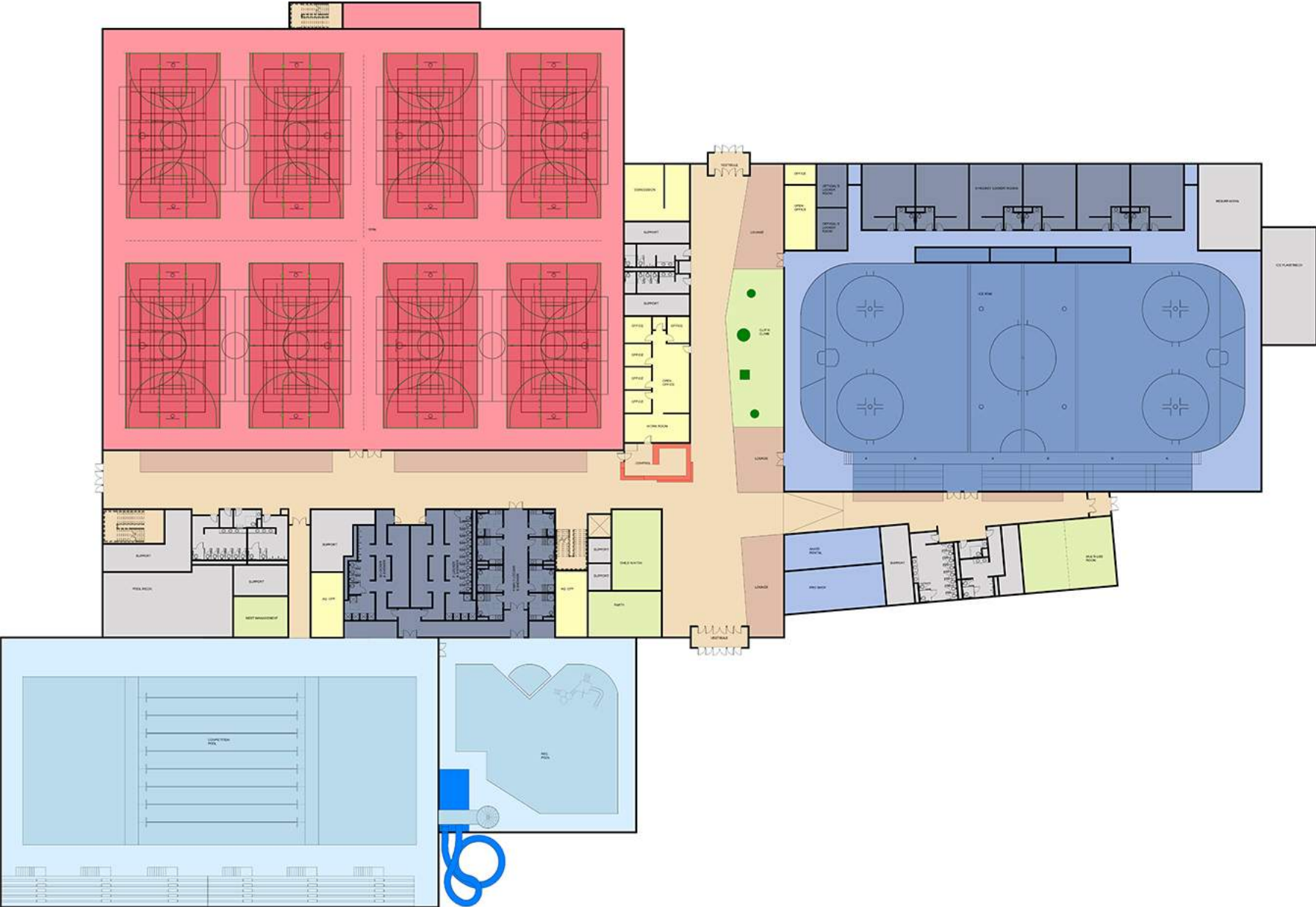
- **scale:** small
- **activity:** directed movement along paths, brought down in scale, that invite and excite the user with installations and storytelling
- **quality:** sense of celebration, protective, movement

program.

total gross building sf:
177,045 *

LOWER LEVEL **GROSS SF**

Lobby & Seating Areas	4,790 sf	●
Locker Spaces	5,420 sf	●
Facility Administration	1,750 sf	●
Concession	790 sf	●
Child Watch	1,010 sf	●
Clip-N-Climb	1,720 sf	●
Multipurpose / Flex Team Room	1,650 sf	●
Party Room	710 sf	●
Gymnasium 4 HS Basketball / 8 MS Basketball & Volleyball	45,430 sf	●
Aquatic Support	3,000 sf	●
Competition Pool 8-Lane x 50M	23,990 sf	●
Leisure Pool	7,780 sf	●
Game Ice Rink – 300 Spectator Area	34,860 sf	●
Support & Restrooms	6,320 sf	●



* includes an estimated 17,205 sf of circulation space



program.

UPPER LEVEL

Large Gym Elevated Track

8,220 sf

Open Fitness 6,000 sf
Cardio/Circuit/Weights

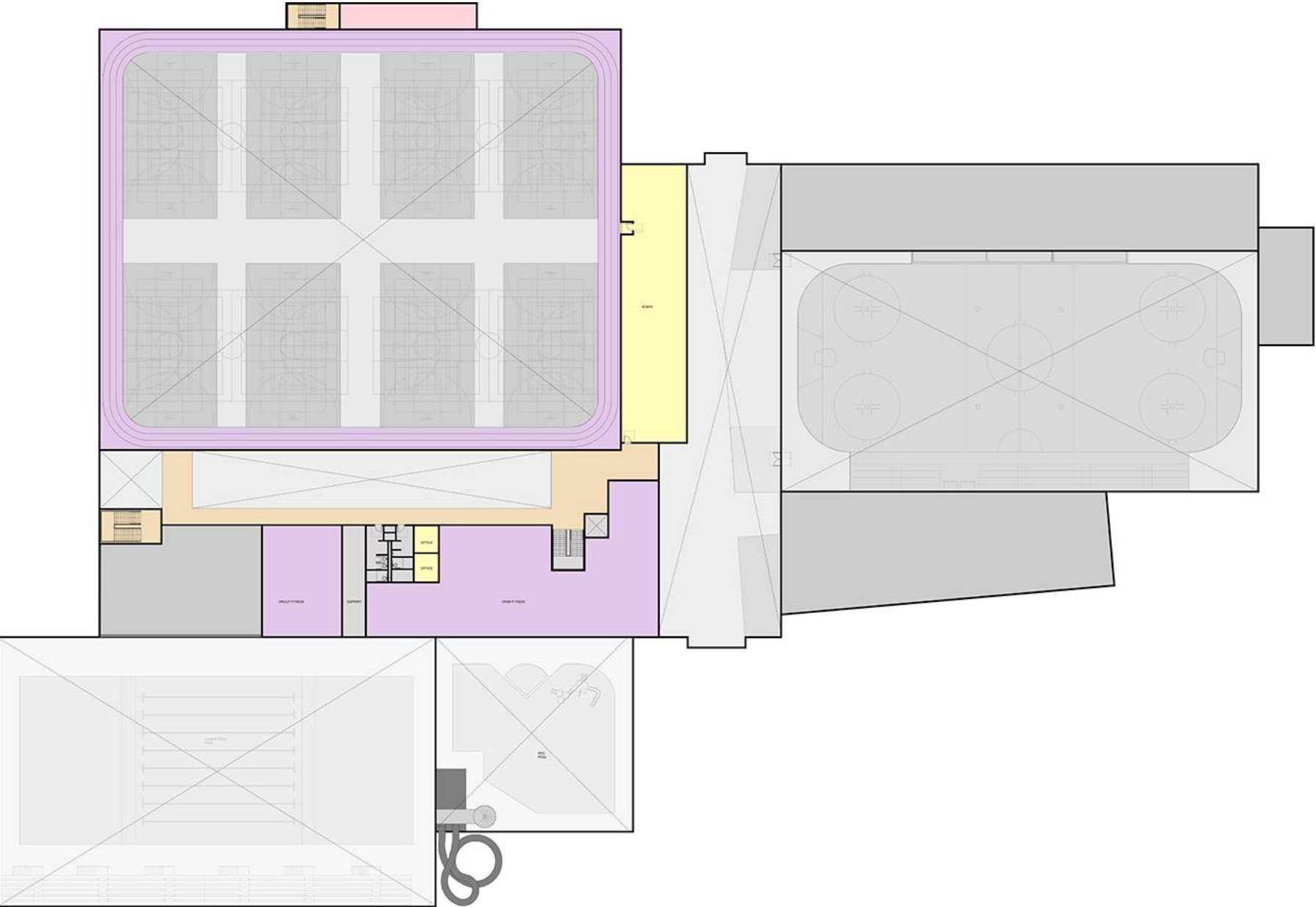
6,460 sf

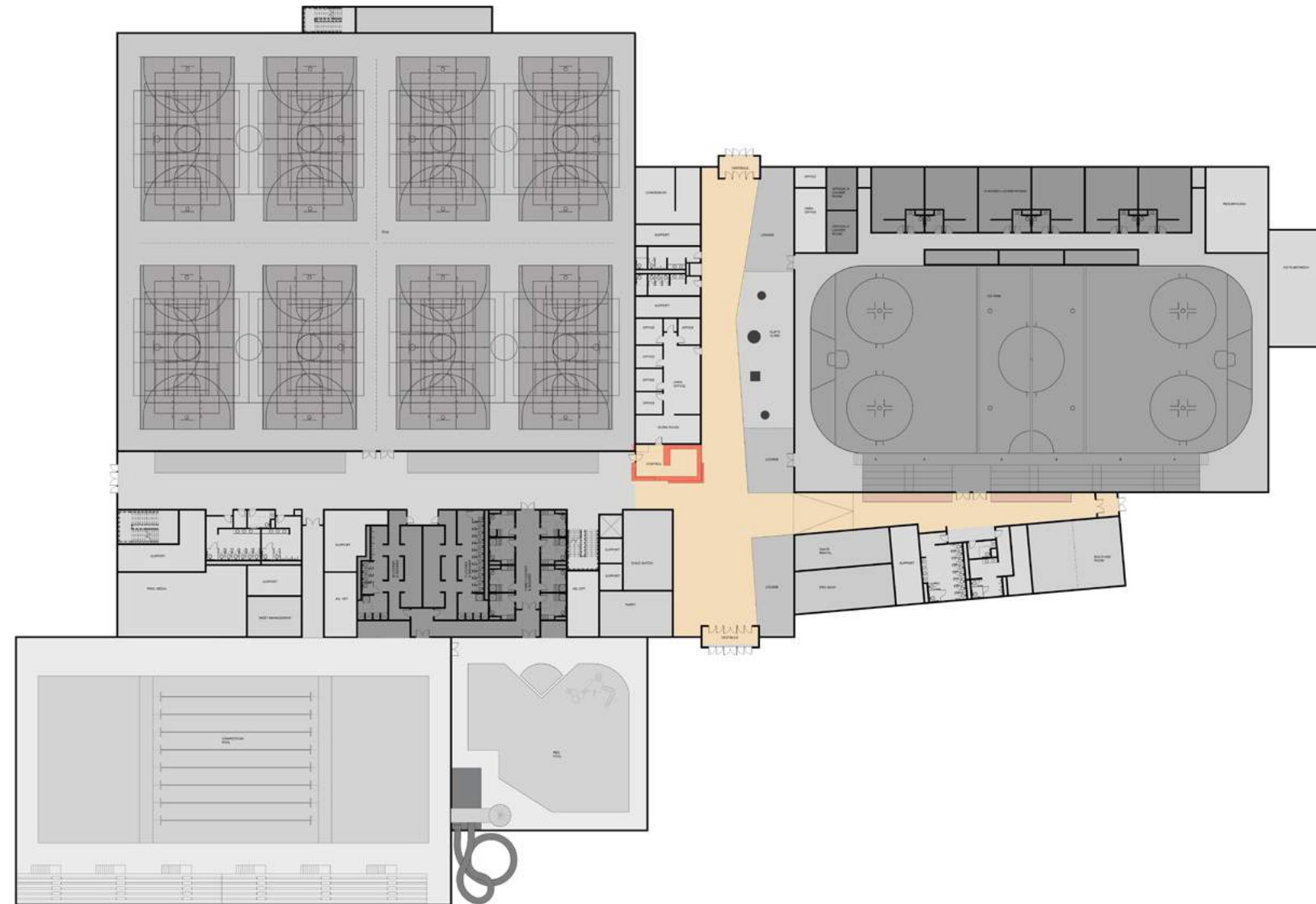
Group Fitness Room 30-35 Person

2,120 sf

Administration Offices

3,820 sf





Lobby & Seating Areas 4,790 sf

FEATURES

- Central control desk location has good visibility & monitoring throughout the lobby space
- Public can access the facility from the south (primary), north (secondary), and east (tertiary)
- Ice rink, party room, & multi-use room spaces are program driven and located before the control desk

ADJACENCIES

- Ice rink
- Aquatics programs
- Gymnasium
- Entry vestibules
- Administration offices

SPATIAL QUALITIES

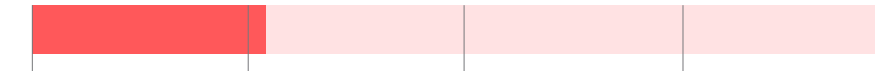
daylight



acoustics



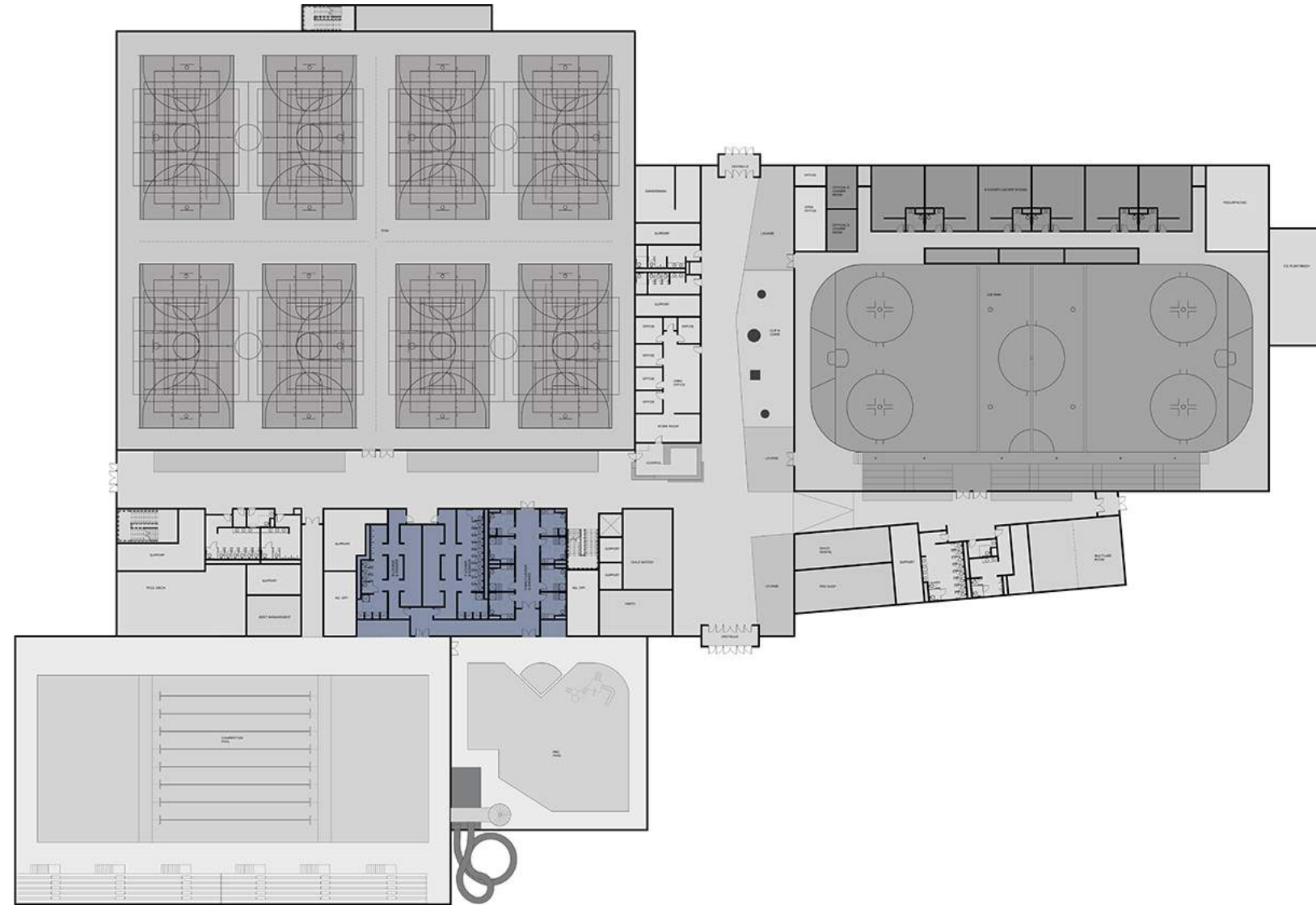
thermal/energy needs



STRUCTURE & ARCHITECTURAL QUALITY

- Steel structure
- Open to central atriums
- Natural daylight from lobby





RECREATION LOCKERS 5,420 sf

FEATURES

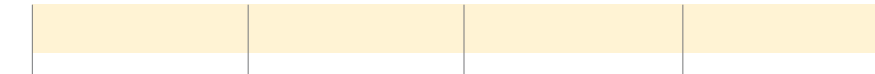
- All locker rooms connect to both the competition pool and the leisure pool areas through a wet hallway to allow for pool areas to be individually closed off for events
- Eight (8) inclusive change cabanas provided to improve access for all users
- Variety of locker sizes to be provided to meet storage needs
- Good lighting and bright colors will be used to create a welcoming appearance

ADJACENCIES

- Leisure pool
- Aquatics locker rooms
- Recreation hall to support gymnasium and fitness center above

SPATIAL QUALITIES

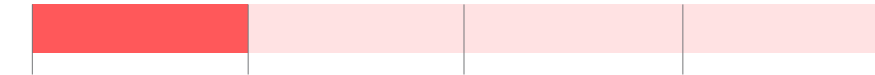
daylight



acoustics



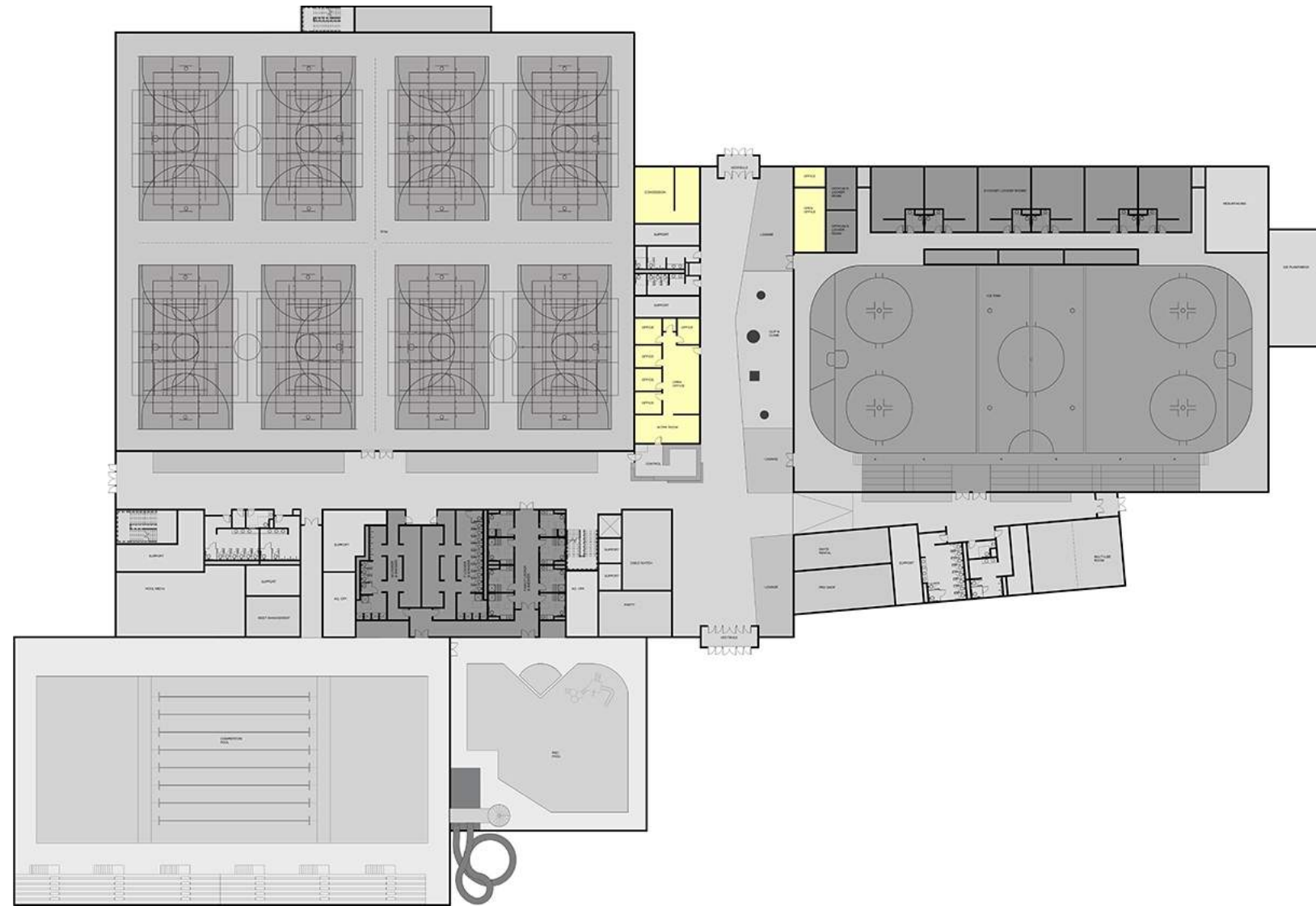
thermal/energy needs



STRUCTURE & ARCHITECTURAL QUALITY

- durable, lasting surfaces
- moisture-resistant materials





LOWER LEVEL ADMIN & CONCESSIONS 2,470 sf

FEATURES

- Open or enclosed office spaces
- Open to lobby atrium for access to natural daylight
- Supports the primary program spaces of the center
- Concession located to serve the indoor center and outdoor park to the north

ADJACENCIES

- Near reception, open lobby and social spaces
- Opposite clip-n-climb and lounge areas

SPATIAL QUALITIES

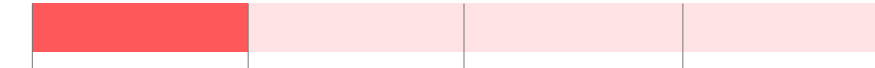
daylight



acoustics



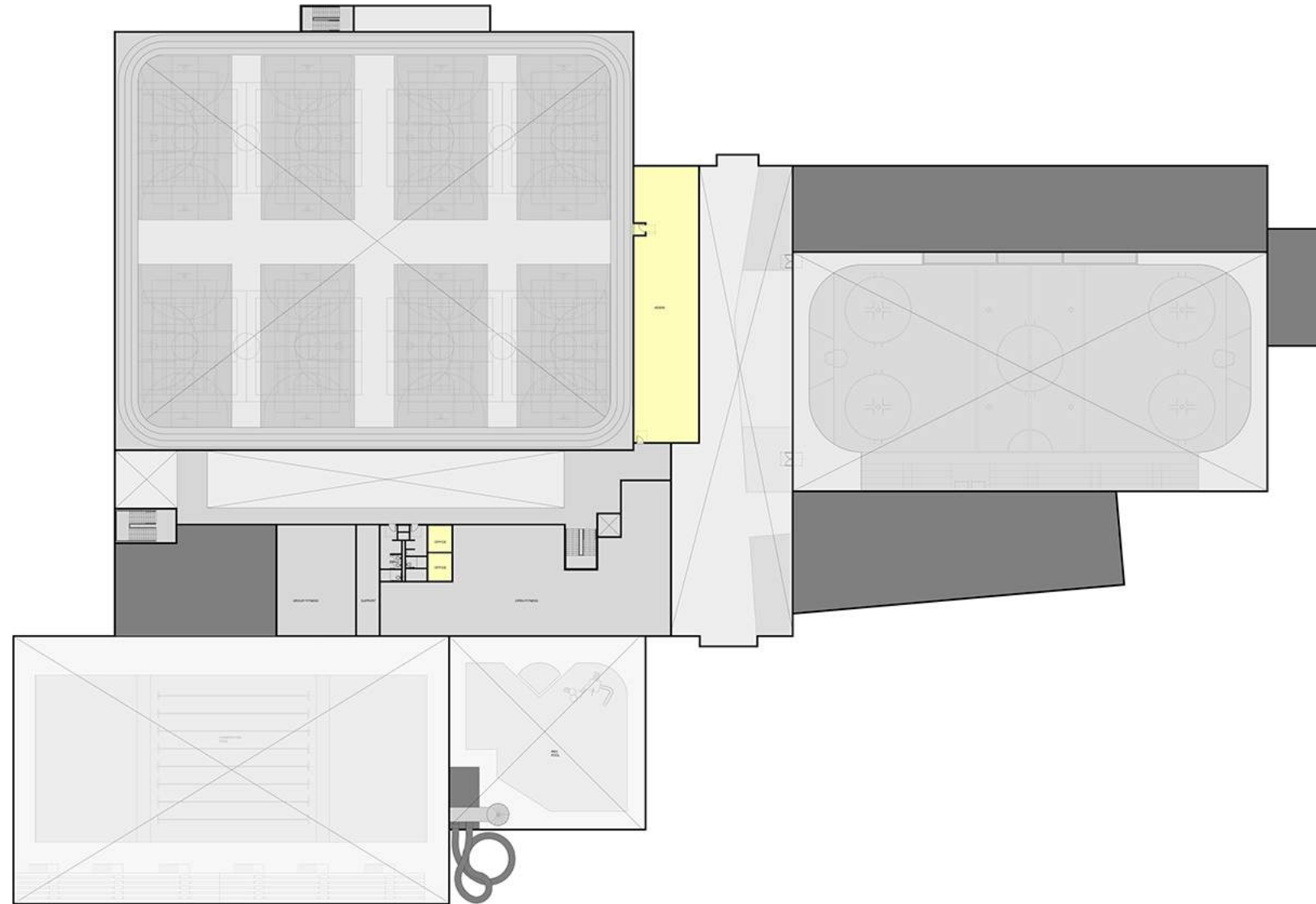
thermal/energy needs



STRUCTURE & ARCHITECTURAL QUALITY

- Steel frame
- Indirect light from skylights or light tubes





UPPER LEVEL ADMIN 3,820 sf

FEATURES

- Open or enclosed office spaces
- Two offices for fitness-related programs
- Open to lobby atrium below for access to natural daylight
- Visual access to open fitness area and fitness classroom
- Space provided for Billings Parks and Recreation Department

ADJACENCIES

- Open fitness
- Visual connection to lobby

SPATIAL QUALITIES

daylight



acoustics

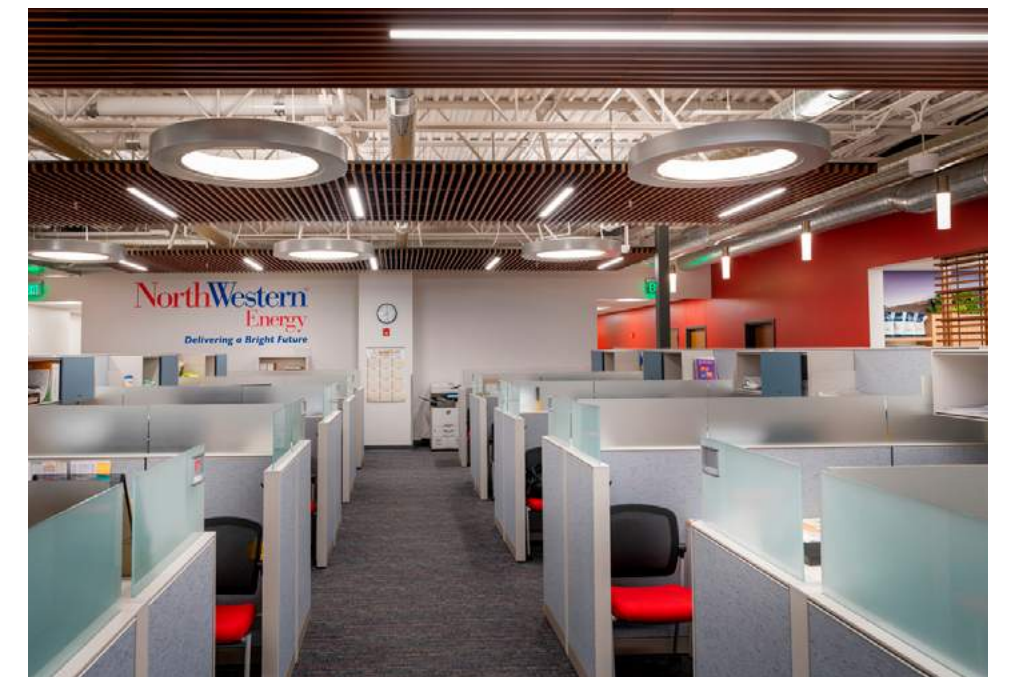


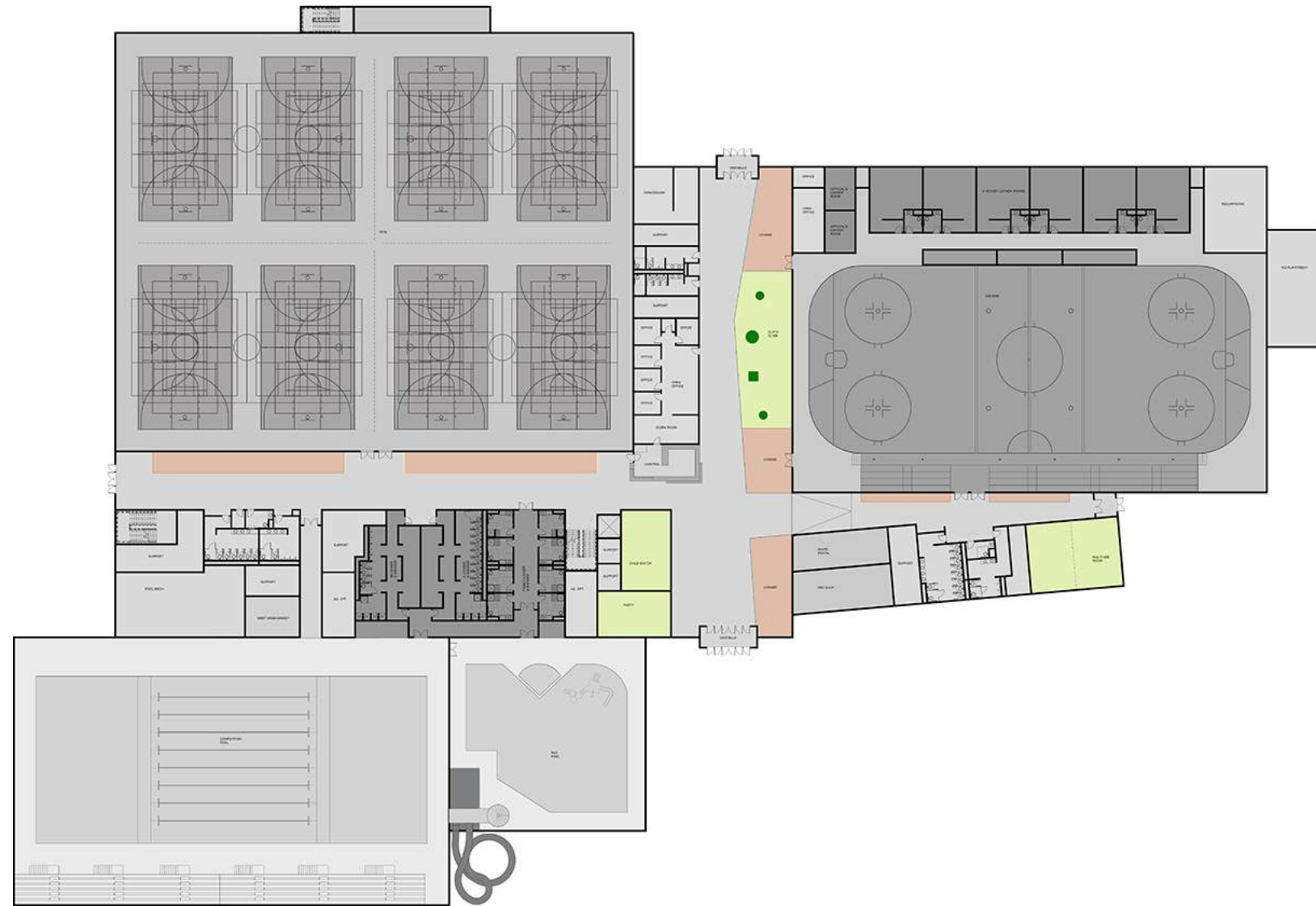
thermal/energy needs



STRUCTURE & ARCHITECTURAL QUALITY

- steel frame
- indirect light from skylights or light tubes





MULTIPURPOSE & SOCIAL AREAS 9,370 sf

FEATURES

- Lounges of different sizes and types can be found throughout the center
- Clip-N-Climb highlight feature at the center of the lobby
- Access to Child Watch with windows for good visibility
- Windows into main highlight spaces
- Open balcony to fitness above

ADJACENCIES

- Ice rink
- Aquatics programs
- Gymnasium
- Entry vestibules
- Administration

SPATIAL QUALITIES

daylight



acoustics



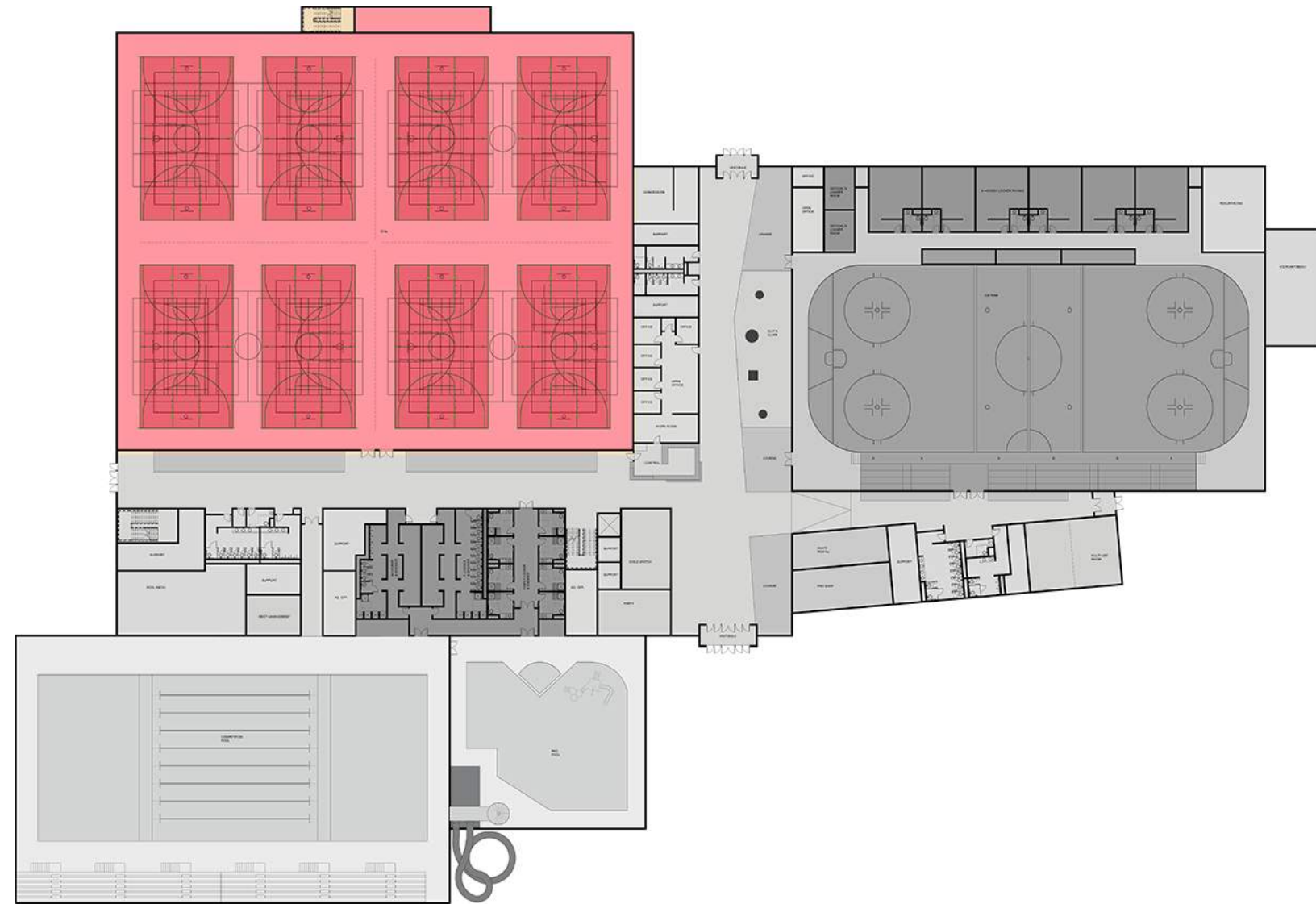
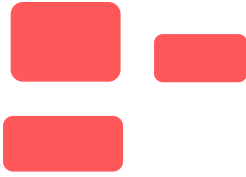
thermal/energy needs



STRUCTURE & ARCHITECTURAL QUALITY

- Recessed spaces with materials that provide acoustic attenuation
- Large exposed steel truss structure
- Bright colors
- Variety of tactile surfaces





GYMNASIUM 46,800 sf

FEATURES

- Multiple game types and activities with drop-down divider curtains
- Setup for eight (8) primary middle school size basketball / volleyball courts with appropriate clearances
- Sized for youth tournaments
- Windows from recreation hall for visual connectivity
- Walk/jog track above

ADJACENCIES

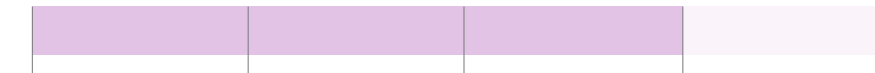
- Reception desk
- Amend Park
- Lockers
- Gathering spaces

SPATIAL QUALITIES

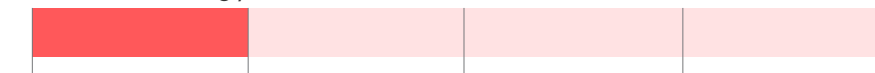
daylight



acoustics



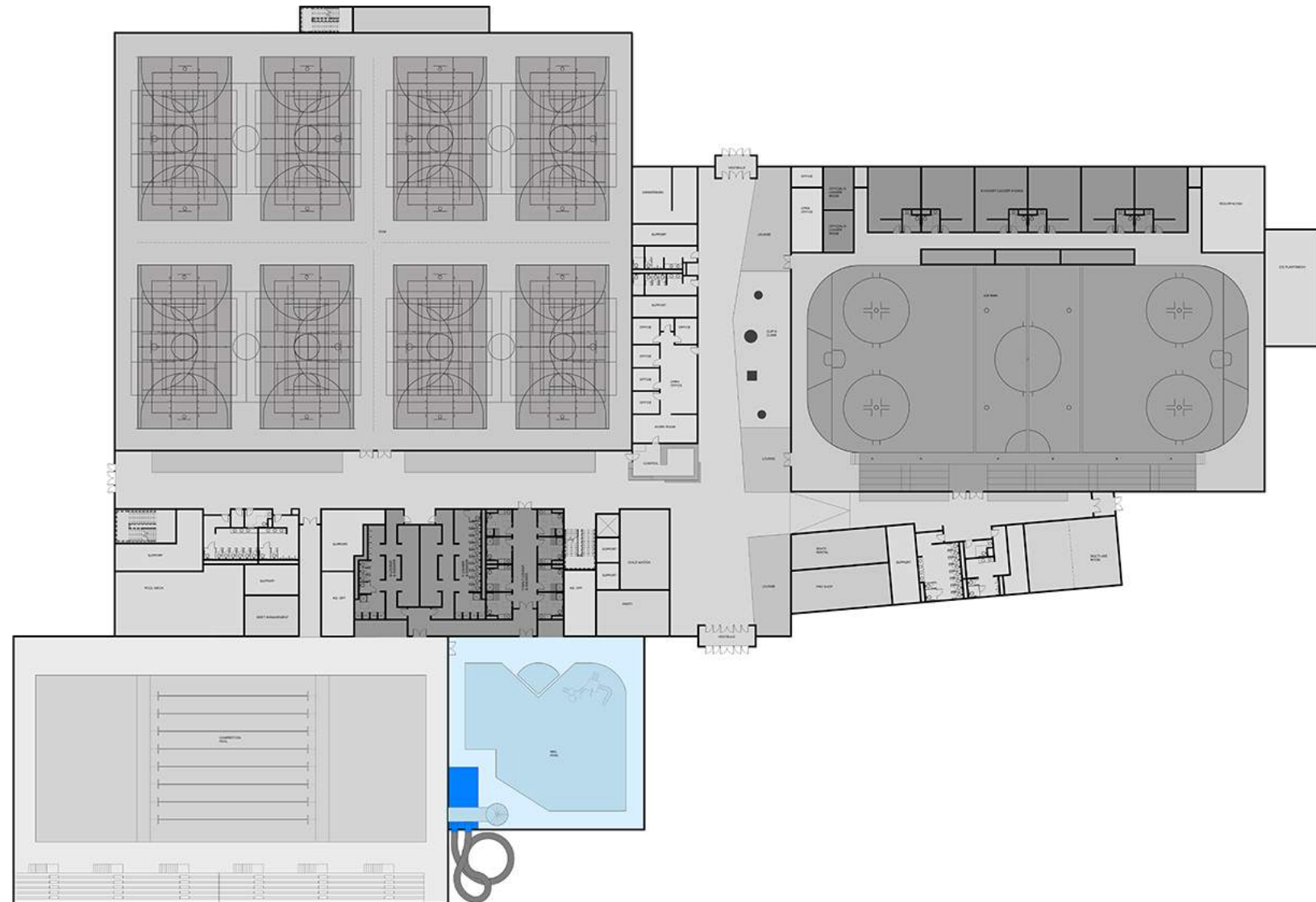
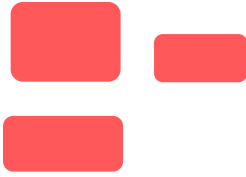
thermal/energy needs



STRUCTURE & ARCHITECTURAL QUALITY

- Precast, truss with center columns
- 190' x 235'
- North diffused & indirect light
- Open expanses of glass to Amend Park





LEISURE POOL 7,780 sf

FEATURES

- 4,000 sf of water area for activities, play, features, and social gathering
- Water slide with runout area to maximize the size of the leisure pool and deck area
- Primary access from the recreation locker area
- Access from the party room for events
- Separated from the competition pool to maintain temperature and humidity control
- Visible from the upper level open fitness area
- Visible from main entrance plaza at the front of the building

ADJACENCIES

- Party room
- Recreation locker rooms
- Competition pool

SPATIAL QUALITIES

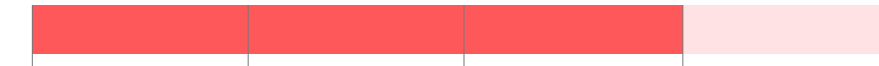
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acoustics

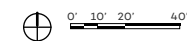


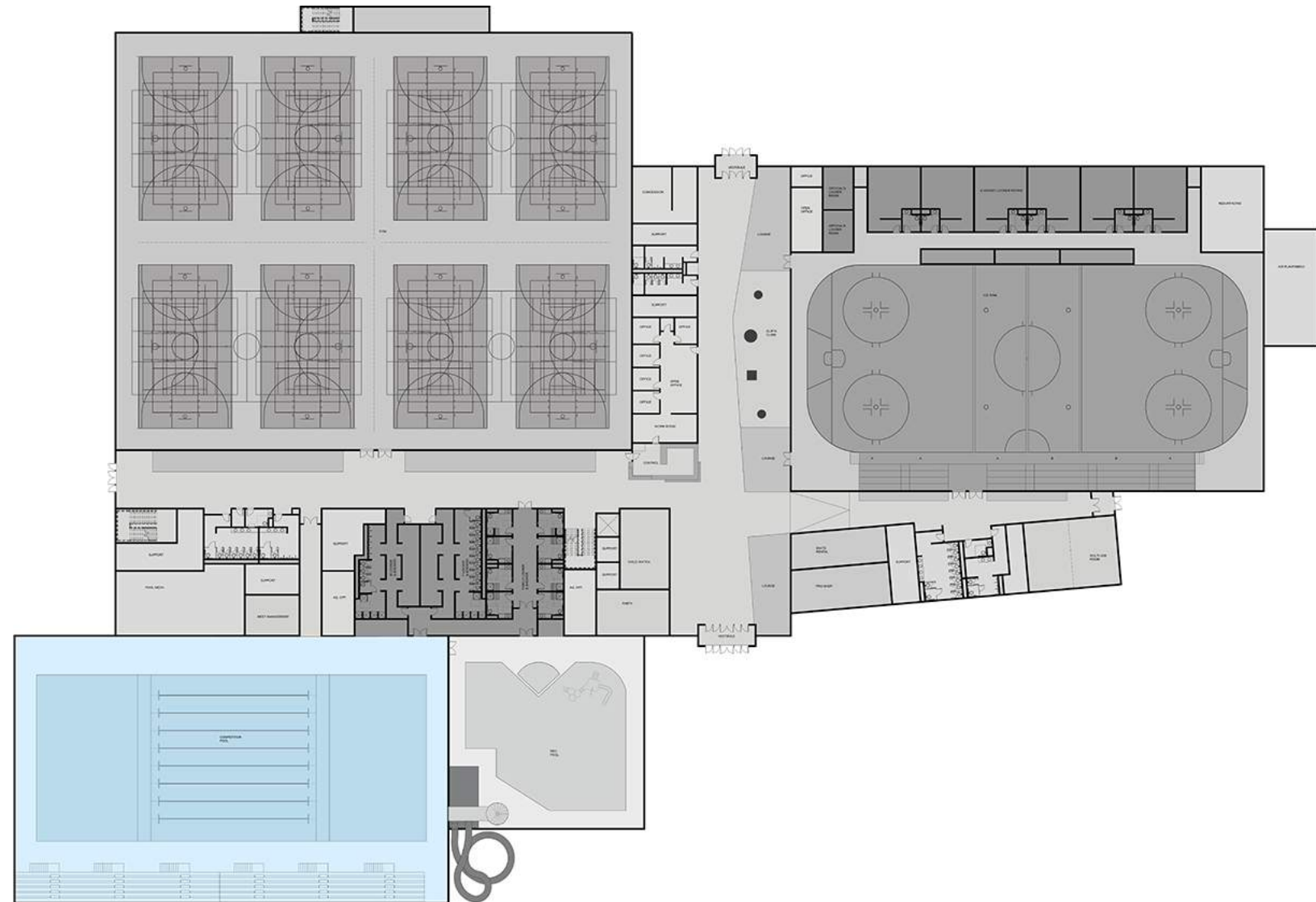
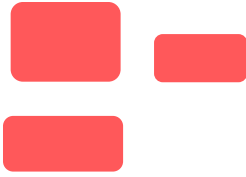
thermal/energy needs



STRUCTURE & ARCHITECTURAL QUALITY

- Precast panels, truss
- Large south-facing windows open to entry plaza and King Avenue
- Visual connectivity between interior and exterior
- Bright, fun, and expressive colors and elements





COMPETITION POOL 45,500 sf

FEATURES

- Stretch 50M pool with 2 bulkheads
- Elevated spectator seating with access from the pool deck
- Pool storage located below the spectator seating
- Pool deck sized for access and circulation for athletes, coaches, officials, and spectators
- Primary access from the recreation locker area
- Separated from the recreation leisure pool to maintain temperature and humidity control
- Visible from the upper level group fitness studio

ADJACENCIES

- Leisure pool
- Recreation locker rooms
- Aquatics support
- Aquatics office
- Meet management room / wet classroom

SPATIAL QUALITIES

daylight



acoustics



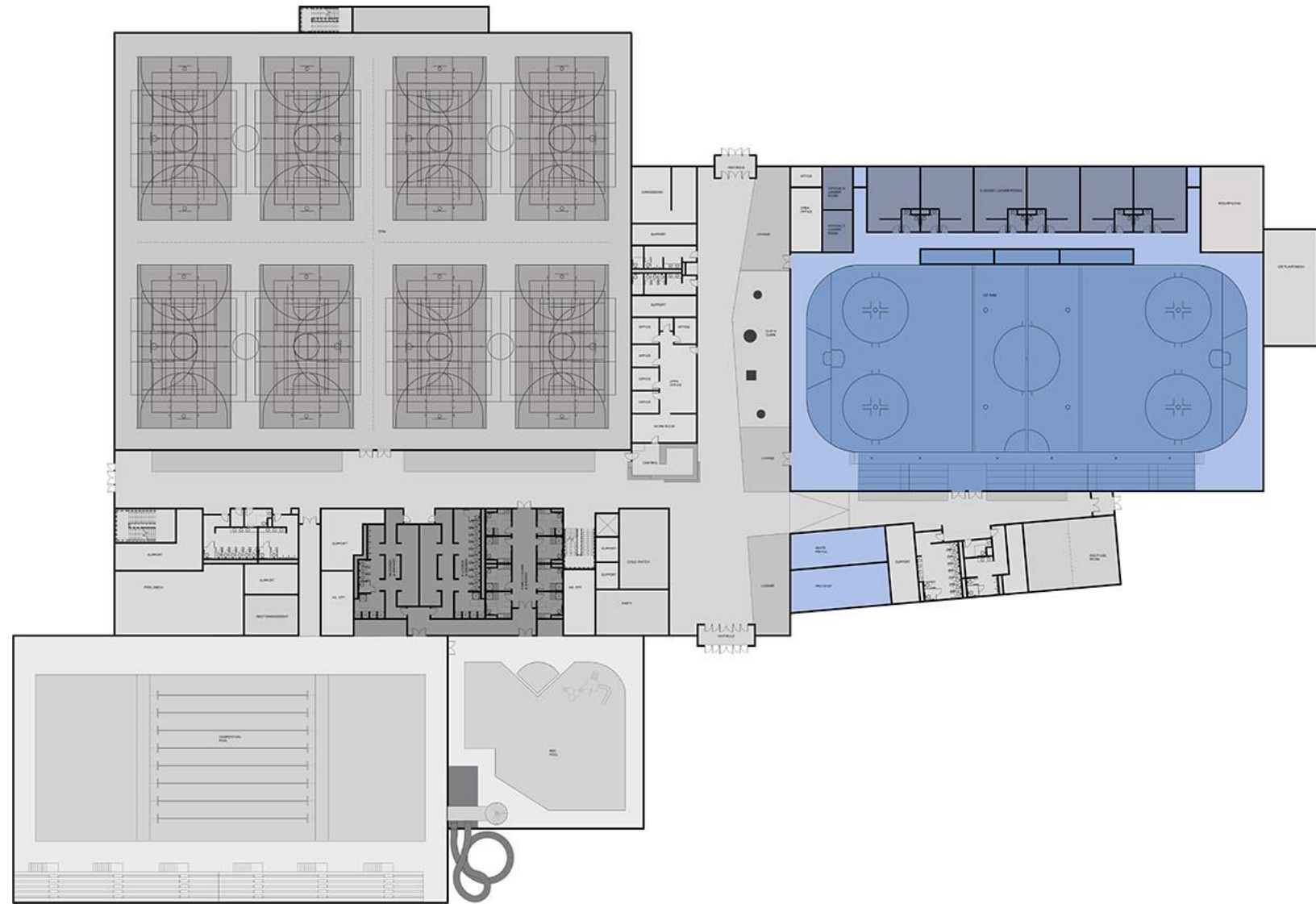
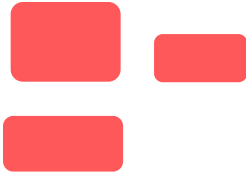
thermal/energy needs



STRUCTURE & ARCHITECTURAL QUALITY

- Precast panels, truss
- South-facing Kalwall with shaded windows open to south and west





ICE RINK 34,860 sf

FEATURES

- Elevated spectator seating opposite of the player benches
- Team rooms with direct access to the rink for ease of flow/reduced circulation
- Skate rental/pro-shop near the front door of the center
- Lounges with access and views into the space from the main lobby

ADJACENCIES

- Reception desk
- Ice admin offices
- Lounge
- Gathering spaces

SPATIAL QUALITIES

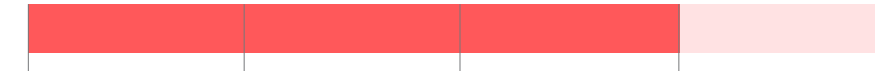
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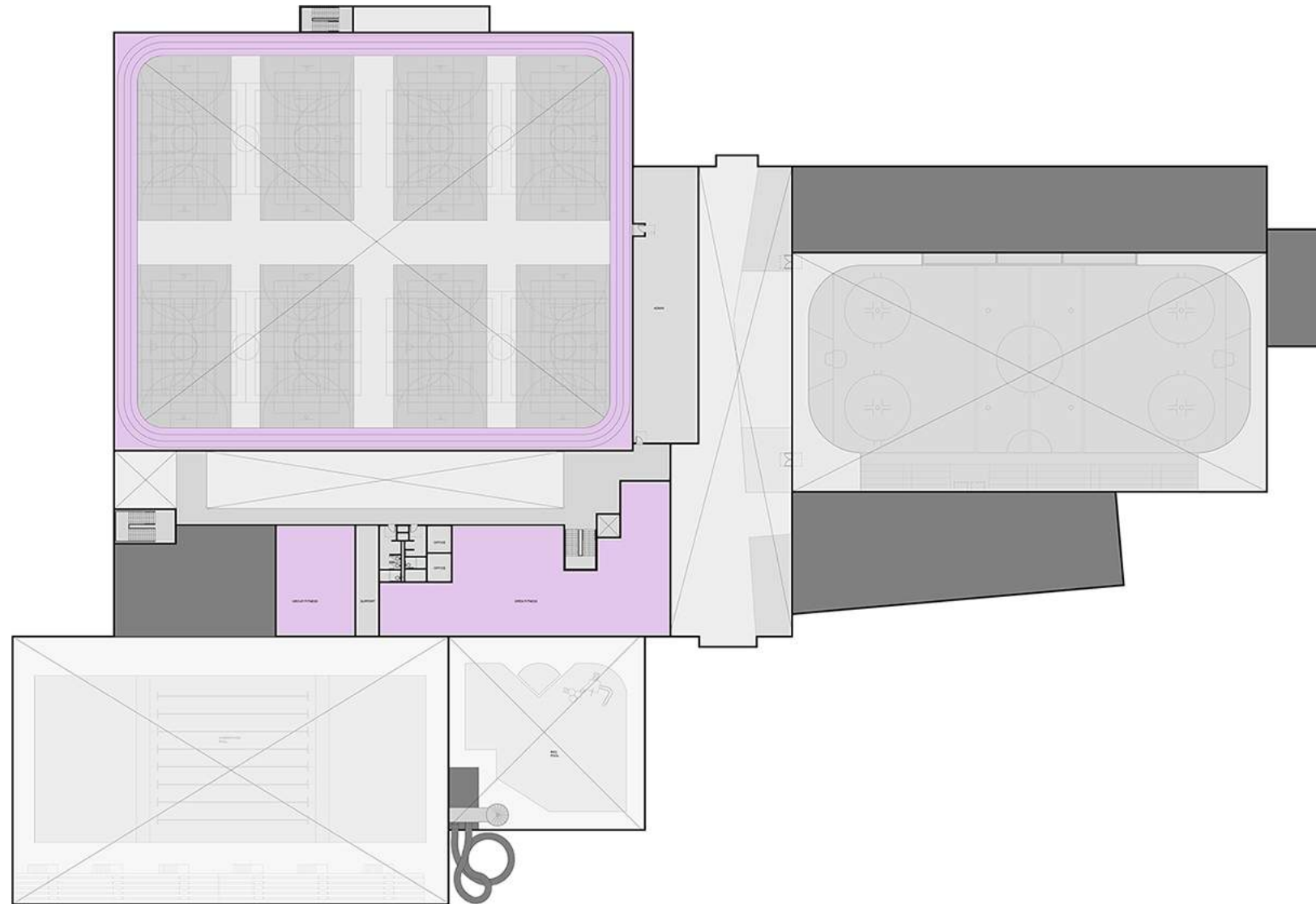
thermal/energy needs



STRUCTURE & ARCHITECTURAL QUALITY

- Precast panels, truss
- Indirect north light through Kalwall clerestory
- No windows





OPEN FITNESS 16,800 sf

FEATURES

- Fitness spaces with visual and open connectivity to the lobby and gymnasium
- Windows that overlook the aquatic spaces for visual connectivity
- Less than seven (7) laps to a mile walk/jog track around the gymnasium
- Staff monitoring from a fitness desk at the top of the primary stair and elevator
- Potential to lock down the fitness areas while the rest of the center on the main level remains open

ADJACENCIES

- Fitness program offices
- Upper level admin

SPATIAL QUALITIES

daylight



acoustics

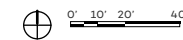


thermal/energy needs



STRUCTURE & ARCHITECTURAL QUALITY

- Hanging track and steel structure
- Indirect north light through clerestory, sky lights, or solar tubes



SOUTH ENTRANCE



BILLINGS
RECREATION CENTER

EAST APPROACH



NORTH ENTRANCE

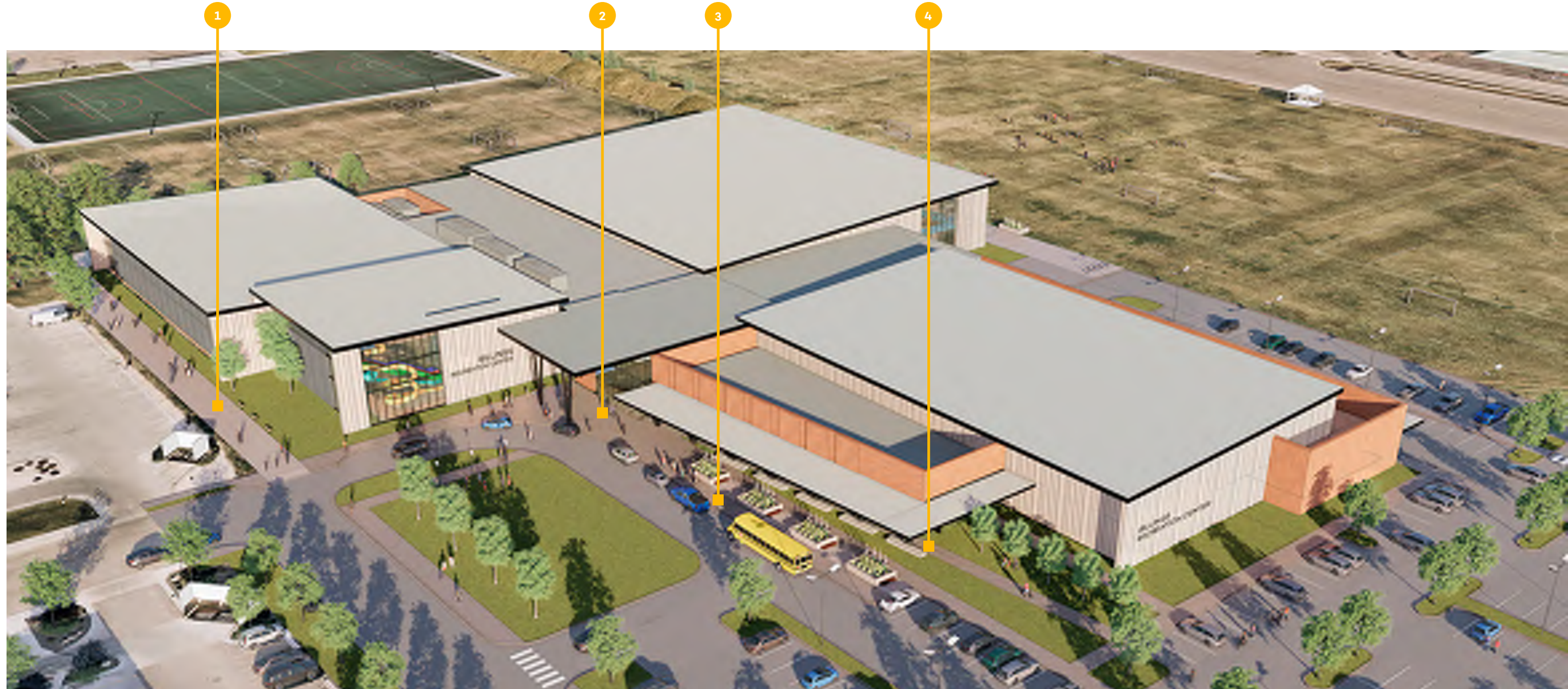


WEST SOCCER FIELDS



SOUTHEAST AERIAL

1. Fire Lane/Plaza
2. South Plaza & Main Entry
3. Drop-Off
4. Covered Entry Path



NORTHWEST AERIAL

1. Covered Entry Path
2. Mechanical Equipment
3. North Plaza/Concessions
4. Fire Access/Expanded Plaza
5. Dedicated Path to Amend Park Pavilion
6. Service Yard
7. Elevated Sports Viewing Landscape



construction costs.

For each iteration of the program, design consultants updated the building costs to provide estimated numbers for the Core and Executive committees to make decisions. The final program was a fine balancing of community needs, construction costs, and cost recovery. The construction cost estimate is based on cost per square foot estimates for the anticipated construction of the project and does not take into account the extent of unknown future cost escalations.

OVERALL COST:

\$82,285,000 - Total Construction Costs

\$79,120,000 - Building & Site Construction Costs

\$3,165,000 - Additional Market Volatility Contingency

\$16,457,000 - Soft Costs

Includes Professional Services, Agency Fees, Testing & Inspections, FF&E, Owner's Contingency

\$98,742,000 - Total Project Cost

operations & cost recovery.

Ballard King & Associates specialize in recreation center operations and management and were the operations consultants for the 2019 Master Plan. They repeated their pro forma analysis for this concept design phase. Their full report can be viewed in the appendix of this document.

Additionally, there are some operational efficiencies that could be gained if the City of Billings is selected to provide management of the proposed facility. Estimated saving through City management will reduce the operating expenses about 10%-12% and ultimately reducing the amount of subsidy required to balance the operation budget.

COST RECOVERY:

\$3,425,130 - expenses

\$2,523,660 - revenue

(\$901,530 difference)

74% cost recovery

appendix.

MEETING MINUTES

02/08/22 Core Committee Meeting 1

03/09/22 Core Committee Meeting 2

03/31/22 Core Committee Meeting 3

05/10/22 Core Committee Meeting 4

05/10/22 Community Meeting 1

06/15/22 Core Committee Meeting 5

2022 SURVEY

2022 City of Billings, Montana, Community Recreation Center Development Survey, Findings Report, ETC Institute

Billings Trends, 2022, Selected Questions, ETC Institute

PRO FORMA

Operational Analysis, 2022, Ballard King & Associates



Meeting Minutes

A&E will rely on these notes as the approved record of matters discussed and conclusions reached unless written notice is received by A&E within 10 calendar days of the issue date of these notes.

Project Name: South Billings Recreation Center
Meeting Location: Billings Public Library
Meeting Subject: Core and Executive Team Kick-off
Attending:

Project Number: 21146
Date: 02/08/2022
Prepared By: Nicole Andersson

- **Introductions**

- Executive Team:
 - Dick Zier
 - Wyeth Friday
 - Michael Whitaker
 - Kory Thomson
 - Mark Jarvis
- Core Team
 - Jim Tevlin
 - Andrew Houlihan
 - Chuck Platt
 - Chris Martin
 - Brad Knutson
 - Jennifer Brown
 - Paul Reinhardt
 - Mike Pigg
 - Thelma Armstrong
 - Shaun Seedhouse
 - Sean Marshall
 - Ron Spence
 - Kevin Nelson
 - Dianne Lehm
- Design Team:
 - Dusty Eaton, A&E Design
 - Nicole Andersson, A&E Design
 - Kevin Armstrong, BRS Architecture
 - Jeff King, Ballard King
- Also, in attendance
 - Bill Cole
 - Chris Kukulski

Notes

- Intros – Around the room

- Dusty – Gave an overview of the core team and executive team make up (see attached presentation PDF for further details)
- Project Overview
 - Dusty – The goal is to build on the master plan and launch into the concept design phase. During the master plan effort in 2019 we heard the need for the project and we need to build upon it with this phase. The overall goal of this phase is the following:
 - Convey the vision of the building
 - Creation of Visuals, Site Plan, Floor Plan, Program, Budget in alignment with the consensus of this group for the project
- Schedule
 - Dusty – Gave an overview of the schedule for the project (see attached schedule for further details)
- Process & How We Work
 - We want to conduct a successful process. For this phase success will be the creation of a center that is a genuine reflection of Billings and represents the residents and community.
 - This group will be ambassadors for the project to help champion the project and test ideas. The group will be asked to help make decisions and build consensus regarding the make-up of the facility.
 - The design team is here to help facilitate the process and pull out the vision from this group and the community to cast the vision of the center that is reflective of the outcomes developed during this phase.
 - Design philosophy is “Listen, Collaborate, Apply”
- **2019 Master Plan Review**
 - What the master plan accomplished
 - Lasted ~ 1 year / Hard work was over 8 months
 - Adopted by council last year as a master plan to build from for the project going forward
 - The goal is to not redo work from the previous study and to advance the effort already in place
 - Previous Efforts
 - Dusty gave an overview of the timeline of the previous study
 - Defining Guidelines – Overview provided for vision goals from the last study (see attached presentation for further details)
 - Market Research
 - Primary service area was a 45-minute drive time to the area and was not limited to the City of Billings. There was not a secondary service area that was evaluated.
 - A statistically valid survey was conducted as part of the master plan.

- It provided evidence that residents strongly agree for the need for a recreation center (see attached presentation for further details and survey results)
 - Site selection: Amend Park & Convention Center
 - Two sites were evaluated as part of the master plan process.
 - The site adjacent to Amend Park was identified as the preferred site for the project. This was due to its size to accommodate the proposed program, access to the vehicular circulation in the area, and adjacency to the park for a synergy of uses.
 - Option A & B – An overview of the proposed program options developed in the master plan were reviewed. In each option the potential phasing of the project was shown as well as details regarding cost, cost recovery potential, and size.
 - Each option was shown using a plug and play concept with many of the primary program areas. This was built in this manner to allow for program flexibility.
 - Option A met many of the needs of the community with a facility that was sized to adhere to a lower project budget compared to Option B.
 - Option B is a larger size facility with spaces that could offer programming beyond what was shown in Option A if a larger budget could be available.
 - In general cost recovery for larger facilities is higher (see attached presentation for further details and ranges for cost recovery of each option)
 - The 2019 Master Plan can be found on the Parks and Rec website
- **Case Studies**
 - Case Study #1: St. Peters Rec Plex
 - Jeff King was the rec director for the facility, operating it for 7 years
 - Included: 50-meter pool, Leisure Pool, Ice Rink, Large Gymnasium, Fitness Center & Track, Childcare, Food Court
 - A balance was found with net positive operating costs, \$5.5 million (25 years ago)
 - It was successful because it was serving a 50,000 population and was dependent on the location. It was in the St. Louis market and drew from the neighboring community to help support its use.
 - Having aquatics next to a leisure pool creates a dynamic environment
 - Case Study #2: The Bridge, Bridgeport Indoor Sports & Recreation Complex
 - 156,000 SF, \$44 million Construction Cost (Approx. \$52-54 million Total Project Budget)
 - Economical and durable structure – precast concrete walls
 - Program included: Natatorium – 500 seats, competition and shallow community pool for learn to swim, 6 court gymnasium, 17,500 fitness center (see slides for breakdown of spaces), 40,000 SF Indoor Turf facility
 - The project met its first year membership goals within the first month of operations, largely in part to the outreach to the community, like the Billings community, with a large regional population to draw from

- Entrepreneurial in approach with how they run their programs, and a strong media brand and marketing of programs
 - They now wish they had built their fitness space larger
 - There are other amenity-type program – clip n’ climb, a climbing space for younger kids
 - It’s great for birthday parties
 - Part of a well rounded programming approach for the center and acts as a driver of use beyond sports and leagues
 - During events, smaller kids can use when there for long competitions
- Case Study #3: How rec centers impact private fitness center – Kevin Armstrong
 - Dr. Joseph Walker, University of North Texas, did study about how recreation center affect local private fitness providers
 - 9 different communities surveyed
 - Results:
 - Recreation centers create awareness of overall fitness activity and stimulate engagement in other fitness programs
 - Recreation center becomes an incubator (Ex. People discover a yoga class and then expand their yoga experience beyond the recreation center at other private yoga studios)
 - Richardson, Texas example of a public facility and a private facility working in the same general area.
 - Private LA Fitness opened in 2009 next to the Huffines Recreation Center that opened in 2008, and is still open today; the businesses build on one another
 - Private fitness environments less welcoming to younger and older populations
 - Jeff King said he saw the same thing at the Rec-Plex, where a YMCA was only 1.5 miles away
 - Today, there are 5 private health clubs nearby, which proves that the rec center becomes a feeder program to the private sector
 - Mayor Cobb, Hobbs, New Mexico – Quote about how fitness becomes a benefit for all, both public and private, with enhanced awareness (see attached PDF)
- **Market Analysis Review** (see attached PDF for graphs)
 - Jeff King presented service areas as follows:
 - Primary Service Area: City of Billings
 - Secondary Service Area: 45-minute drive to the City
 - Medium age in Billings - older than national but lower than overall state of Montana
 - Significant number of households in the area are made up of families
 - Average household income is less than national average but higher than the state of Montana
 - But if you look at the household expenses, they are appropriate and are equally proportionally lower than the national average (about 11%).
 - This means that there is available income to spend on recreation and activities.

- Income distribution
 - These are indicators of how many people will not be able to pay for participation in the rec center so it's important to think about scholarships and aid
 - Household Budget Expenditures for survey area is higher than state but lower than National average
 - Age Group distribution
 - 25-44 age group same as national average
 - Estimate Age Group estimates growth for the primary service area, which is expected to grow, especially in the 24-44 age group which is important because that's the age when people are having families
 - This also shows that there is a growing senior population
 - Activity Participation – exercise/ walking is the number one activity (42,500 people projected for 2026 in the Billings market)
 - Activity Rating
 - Speaks to the importance of having a fitness component, weightlifting, yoga
 - Hockey and Ice skating did not come in the top 50 sports
 - Activities Trending Upward
 - Kayaking, Gymnastics, Aerobic Exercising, Yoga, Weightlifting
 - Activities Trending Downward
 - If you look at 2020, you'll see that all activities have decreased because of COVID
 - Swimming is a sport that is trending down, but it has a large overall base of participation to pull from for users.
 - Activities like golf, however, have increased in popularity because it's seen as a safe activity
 - Importance of Market Research
 - Helps determine the size for the program
 - Helps form the foundation of an operating model
 - It would help us determine the portion of the market that can be captured for revenue for different programs
- **Project Budget Target**
 - Known funding source
 - \$35.5 million - SUBRA TIF Fund
 - \$2 million – Soft Costs
 - Other potential funding sources
 - Private donations
 - Community partnerships
 - Sponsorship Opportunities
 - Jim T – SUBRA South TIF Overview
 - Based on cashflows over next 5-10 years / over the life of the TIF

- The life of the TIF is important to understand in terms of the dollars available and when the TIF sunsets the dollars go back into the general fund.
 - The \$35.5 million is a part of a larger \$38 million bond with a reserve of \$2.5 million. It is important to understand that the \$2.5 million is needed to be held in a reserve to secure potential bonding.
 - The \$2 million soft costs are a support cost approved separately from the primary bond and are allocated to this project.
 - All these funds are contingent on council approval
 - Numbers shown are what we must work with at this juncture
 - SUBRA Rec Committee has been formed to help create a fundraising committee
 - Jim presented that we are trying to get off the ground as soon as possible to make best use of TIF bond available before its capacity is reduced due to the sunset timeframe of the fund (in approx. 25 years)
 - Andrew – Right now the \$35.5 million is at the base of the recreation facilities from the master plan from 2019
 - Jim – The \$35.5 million will not be reflected on local tax bills and will be paid by the TIF
 - Mayor Bill Cole – March 11 is a planning retreat for the council, and it is important for this group to attend the meeting to advocate for this project.
 - This project is part of a much larger discussion of parks and recreation for the community.
 - To pay for operations costs it needs to be fair for how costs are covered. Cost mechanisms need to be reviewed to identify how this can be supported going forward.
 - Dusty – We have \$35.5 million to build the facility today without affecting others. Total project costs are typically 20% for all things beyond the hard cost.
 - Option 1 - We can identify the design of the facility based on what is available with current funds.
 - Option 2 – If we look to a larger facility then we need to identify those additional resources such as a bond election.
 - School bond example was presented.
 - We would need to think about a potential campaign to work with the public on what could be an acceptable increase in support of this project. This will be a task asked of this committee going forward to review what may be appropriate.
 - A further discussion was conducted regarding how these types of facilities can help support economic impact.
 - Jim – It is easier to issue TIF bonds for council approval vs. GO bonds that need to go to the community for approval.
- **Project Visioning**

- What are the KEY GOALS for you that define success for the project?
 - Kevin N – Concern about who is going to manage the facility. Will this committee dig into who will manage the facility?
 - Dusty brought up that this will be a good area for Jeff Ballard to advise on during this process and will be a topic of discussion for the team.
 - Kevin N – Concern about cost recovery – Could a bed tax be considered to assist with providing funding for the project as a possibility?
 - Jim – For bricks and mortar the TIF can support this project.
 - Operations may be able to be covered, but he is not positive that it is viable and will need to look into it further.
 - Capital replacement costs could possibly come from the TIF fund and have been discussed by the SBURA
 - Kevin A – Pool and Ice equipment in rec centers run 24/7 so replacement is between 7 – 10 years
 - The replacement of equipment and capital planning will need to be built into the operations proforma. This is something that Ballard King provides in their analysis.
 - Thelma – Would like to see that we develop a community recreation center for all people and create a funding mechanism that is supported by the full community.
 - This center should be a true community center.
 - Concern that the funding only comes from one place
 - The facility should be inclusive
 - We should look beyond traditional recreation activity spaces and also look at spaces for non-traditional activities; in between places for people to come together and meet with one another.
 - Kevin A – We will work discuss these types of spaces and how they can help support gathering and people coming together within the community.
 - Thelma – Stated a good example was the community room we were in at the library as an example of these types of spaces.
 - Concern is that the facility needs to grow and expand with the community
 - Concern that we don't build enough now because we don't have the funding
 - Shaun S – If this committee can get through the obstacle of knowing what should be built, we also need to look at the operational sustainability for what can be built going forward. Not a tax burden on the general community.
 - Mayor Bill Cole – Incentivize private donors

- If there is a group that feels strongly about a specific type of programming, then we can formulate a match that can help foster potential programming outcomes.
- Jim – SUBRA recreation committee
 - Looking at the notion of kickstarting a fundraising campaign for a coordinated effort to look at potential donors.
 - Create a coordinated committee with various groups working in concert with one another.
 - Dollars toward the purchase of equipment and operations and not the bricks and mortar for the facility.
- Andrew – Key is to stay focused on the Victus report with courts, aquatics, and ice as the primary elements and then support with gathering spaces as a further outcome.
 - Make sure we are clear on what city council wants.
 - Get from City staff guidance on legal matters.
 - What are the decreases as time goes by for funds available with the reduction of TIF funds?
 - Is this a phased project or is this whole? Why?
 - Defining operations with a clear strategy for whole will be running the facility. Make sure it is well understood. Could include looping in Amend Park.
- Mike W – This needs to be truly a multi-generational center for all ages. Not just for one area or one user group.
- Dick – Does not want to price anyone out of being able to use the facility.
 - Supports the concepts of providing economic scholarships for users who cannot afford to pay for facility fees, leagues, etc.
- Paul – Wants us to look back 15 years from now and see we did this right way and that we did not sell ourselves short.
- Jennifer – Echoes the multi-generational aspect and create something for everybody. Opportunities for intergenerational activities.
 - Help the general health and wellness of the overall community
 - Overall obesity rates go down with improved community health, bringing down other related healthcare costs
 - Everyone needs to be looked at for the design
- Eric – There will be a big ask for this facility along with the ask for other facilities in the city – Metro Center, Schools, etc. We need to promote why this facility is important for Billings.
- Dick – Make sure we have a product we can be proud of to meet the needs of the community as well as sports and tournaments. For example:
 - 6 courts for tournaments vs 3 courts that may not meet needs.
 - 1 ice rink vs 2 rinks so the facility can host a tournament.

- The group discussed the “Lands and Legacy” foundation and that it was set up to build miracle league field and playground in an effort to build inclusive amenities. This an example of a group that could be formed to help support a facility.
- Dusty – We are maximizing what we build today to meet the most needs and then allow for phasing for the future.
- Jim – Concern from Jim, Andrew, and Dick is that we should think outside the box beyond an approach of “this is how we have always done this...”.
 - Look at this as an opportunity for how we can move forward with the project.
 - Hears that for now all we can go with is the TIF and the private sector.
 - Concern is there is an urgency for this and that we need to be innovative for how we can proceed forward.
 - Thelma – What is outside the box?
 - Jim – The notion is that we are setting aside \$0.5 million in capital funds we are reducing the levy of what might be needed. There could be more interest in private funds than in being in a public fund investment.
- Kevin N – Do we care what Laurel is doing? Will they affect us?
 - Dusty – They shouldn’t drive decision making for this project.
- **Next Steps**
 - For further communication please connect with Kory.
 - Andrew – What does success look like from each point of view? We need to be clear with what will make this project something that will meet appropriate needs and outcomes from your perspective. We must be clear with the group.
 - Example – 2 courts would not be successful but 3 would be and here is why...
 - Survey
 - Current survey is like the previous survey to garner their input to get a community data component.
 - Will be going out soon for feedback in late March.
 - Wrap-up
 - Next meeting is March 9th

End of Meeting Minutes



Meeting Minutes

A&E will rely on these notes as the approved record of matters discussed and conclusions reached unless written notice is received by A&E within 10 calendar days of the issue date of these notes.

Project Name: South Billings Recreation Center **Project Number:** 21146
Meeting Location: Billings Public Library **Date:** 03/09/2022
Meeting Subject: Core and Executive Meeting 2 **Prepared By:** Nicole Andersson
Attending:

- **Attendees**

- Design Team
 - Dusty Eaton, A&E
 - Nicole Andersson, A&E
 - Kevin Armstrong, BRS
- Core Team
 - Sean Marshall, Billings Aquatic Club/ West HS
 - Alex Tyson, Visit Billings
 - Ron Spence, TBID Board/ Billings Hotel
 - Jami Clark, Partners for Parks
 - Brad Knutson, PRPL Recreation
 - Mike Pigg, PRPL
 - Paul Reinhardt, PRPL
 - Chris Martin, PRPL
 - Dan McKinney, PRPL
 - Dianne Lehm, BSED
 - Jim Tevlin, SBURA
 - Shaun Seedhouse, Billings Ice Community
 - Chuck Plat, Park Board
 - Jennifer Brown, PRPL
 - Andrew Houlihan, SBURA
 - Kevin Nelson, SWCT
- Executive Team
 - Mark Jarvis, PRPL
 - Dick Zier, SBURA
 - Michael Whitaker, PRPL
 - Kory Thomson, PRPL
- Also in attendance
 - Chris Kukulski

Notes

1. Introduction

- a. This design work is building on the 2019 Master Plan that was adopted by City Council
- b. The work was a rigorous effort done by a broad section of the community
- c. The designer's scope of work for this phase is for the 'concept design'
 - i. This work includes a portion of schematic design
 - ii. By the end of this phase, we'll have updated cost estimates
- d. It's important to make sure everyone understands the direction we're going and that we are not trying to redo the work of the previous master plan but build upon it.

2. Schedule | Work Plan

- a. See project schedule

3. Project Visioning – Review of Outcomes from Core Team Meeting 1 and the 2019 Master Plan

- a. It was found that the overall aims for the project are in general alignment between the Core Team and the 2019 Master Plan.
- b. Core Team Meeting 1 - What are the key goals for you that define success? (See presentation slide)
 - i. Review of the key goals was presented.
 1. Kevin Nelson mentioned that we talked about having an ambassador for the community: Will we have one person? We need to have one voice
 2. Dusty explained that where we are right now in the design process, there isn't one voice; there are a lot of perspectives at the table right now
 3. The goal is for this group to come together with a common vision and once that is developed broader communication should begin with the community.
- c. Core Team Meeting 1 - What are the most important outcomes of the project for you? (See presentation slide)
 - i. Review of outcomes was presented.
- d. Core Team Meeting 1 - What are your biggest concerns? (See presentation slide)
 - i. Review of concerns was presented.
- e. 2019 Master Plan Goals (see presentation slide)
 - i. An overview of the goals from the 2019 Master Plan was presented.
 - ii. It was discussed that they still align for the project with the Core Team.
- f. 2019 Mater Plan Survey Review (see presentation slide)
 - i. An overview of the results regarding facility and amenity needs was provided.
 - ii. Dusty updated the Core Team that the updated community survey has gone out and we will review the results as a group once they are received.
- g. 2019 Master Plan Design Options (A.0 – A.3)
 - i. It was discussed that from the A.1 was the ideal solution for the a 'phase 1' recreation center as it met the base needs for the variety of user groups with

the ability to be phased in the future with additional courts and ice. The core components of the facility were as follows:

1. Competition pool and leisure pool
 2. Courts (4)
 3. Competition ice
 4. Open fitness
 5. Support spaces
- ii. Why was A.1 considered to be a strong option?
1. Balancing goals of community reach and revenue generation
 2. Our team's operations consultant, Jeff King with Ballard King, has advised us in the past that we need to be clear on what is the primary goal for the facility?
 - a. Is it community impact & reach or is it revenue generation?
 - b. Depending on which direction is preferred the overall project make up will be different and reflective of the goal
 - c. For example, a revenue-generating facility could have more courts than other spaces because it is low cost to operate and has high revenue generation. This would be successful for these goals, but it would not meet the needs of other members of the community as they may not use courts.
 3. The A.1 concept option balanced well the goals of creating a center that met the needs of the community at large while also having good opportunities for revenue generation and cost recovery. The facility has a cost recovery range of 80%-85%.
- iii. Cost Recovery
1. Kevin Armstrong stated that cost recovery goals for different communities vary, and for some communities a cost recovery range of 60% could be acceptable.
 - a. Many communities have cost recovery in the 60-75% range for their centers.
 - b. Kevin A relayed that each of the A.0-A.3 options have a better than average cost recovery and the range will be refined once we settle on a defined program for the project.
- iv. As stated previously in the notes, it was reinforced that the goal for this phase of the project is to not redo the 2019 Master Plan work, but to re-confirm it and build upon it.

4. Case Study – Great Falls Rec Center

a. Great Falls

- i. Details (see presentation slide)
 1. 45,000 sf
 2. \$20 million (2021 bid) construction cost
 - a. The construction cost is approx. \$444/ sf

- b. This is a cost range that based on current market conditions the design team is seeing is thought to be realistic for our project
 - 3. The design team believes the total project cost is in the \$24-25 million dollar range once soft costs are included. This has not been verified.
 - ii. Program and features (see presentation slides)
 - 1. Admin, child watch space
 - a. It was noted that the administration space is not a separate suite from the rest of the facility. This is not common.
 - 2. Competition Pool
 - a. 8-lane x 25 yd pool with 160 spectator seats
 - 3. 3,000 SF Leisure Pool w/ Water Slide
 - 4. 1,400 SF Multi-use Group Fitness Room
 - 5. Single Court Gymnasium
 - a. One 84 x 50 Basketball Court
 - b. One Volleyball Court
 - c. Two Smaller Recreation Cross Courts
 - 6. Small Walking Track
 - a. 18 laps to mile which is not an ideal size and is a short length
 - b. More typical is 10 laps to a mile or less for a center
 - 7. 4,500 SF open-space fitness
 - iii. Construction – It was discussed that the facility appears to be built primarily with exterior tilt-up insulated concrete walls.
- b. Comparison between A.1 program components and the Great Falls Center was presented including a floor plan comparison to help the team understand the scale between the two centers. (See presentation slides)

5. Master Plan Cost Update

- a. \$59.8 million – Updated Option A.1 Total Project Costs
 - i. \$49.8 million - Construction Cost (Building + Site)
 - 1. Approx. \$430/SF
 - ii. \$10.0 million – Soft Costs
- b. In 2019 Option A.1 was estimated to have a total project cost of \$52.9 million
 - i. This shows a rise of \$6.9 million over the last three years since the study was completed.
 - ii. It was stated that this aligns with what the Design Team is currently seeing in the construction marketplace with significant rising escalation over this period.
 - 1. Construction costs by major program systems
 - a. \$355/ sf – leisure pool (pool, pool equipment, features, slides)
 - b. \$300/ sf – competition pool (pool, pool equipment)
 - c. \$100/ sf – ice rink system (rink, refrigeration plant, dasher boards)
- c. The updated Option A.1 program breakdown was presented. (See presentation slide)
 - i. It was stated that this should be viewed as a good baseline for the project.
 - ii. The team should use this as a starting point and build upon it for the project.

6. Group Exercise: Project Goal Confirmation/ Setting

a. Goal setting Discussion

i. Jim Tevlin

1. Asked for a cost breakdown for each program space
 - a. This will be presented shortly during the card game
2. Discussed that he had discussions with Great Falls community & project team
 - a. They started with the 'Taj Mahal' and their target was to support \$250,000 deficit which they eventually brought down
 - b. The overall scale of the project was determined by this value and was reduced to meet the operations deficit goal
 - c. Great Falls also already has a recently built ice facility
 - d. He stated that he does not know if we want to support open fitness as the SUBRA Board has a concern about competing with private fitness centers

ii. Kevin Armstrong

1. Suggested that fitness centers can increase revenue and feed into other program uses
 - i. It was discussed that often there are complementary uses within a recreation center and that having a variety of programs helps support other uses in the center.
 1. For example, if a child is at the center for practice, then the parent can exercise at the center where previously they would not be using the center.
 2. Helps to provide an overall sense of wellness.
 - ii. After we go through today's exercise, we'll re-engage with Jeff King to review operations and hours of operation to handle that activity

iii. Andrew Houlihan

1. We have the current funding allocated in our budget to execute the project
 - a. The \$35 million TIF would allow \$28 million build cost, so we can see clearly what we can build by looking at the Great Falls project
 - i. Are 4 courts adequate for tournaments? Or can we leverage city wide facilities?
 - ii. We need to figure out what is appropriate for us
 - b. Our goal is to promote economic growth in our district from the SUBRA perspective
 - i. Project can subsidize lower income area of our community – who has scholarships to help?

- c. Two funding options: \$35.5 million all in OR \$35.5 million + Bond
 - i. How do we think about this as a phased project? is there a third option that is a better way to look at it?
 - ii. What is the best we can do with what we have?
 - d. The Victus report outlined three areas we are insufficient in: Courts, Ice Aquatics – ‘if we build it, they will come’
 - i. There is concern about competing with private fitness
 - ii. However, Scheels would donate to a different user to have a pro shop; they are on board to support a competitor to generate activity
 - e. Time limit – ‘hurry up and go’ with this money
 - i. Mid 2040s TIF will sunset
 - ii. Each passing fiscal year, we’ll have less time to leverage a bond
 - iii. Jim Tevlin can confirm those dates
 - iv. Jim Tevlin
 - 1. \$35.5 TIF
 - 2. \$2 million as soft cost place holder; we don’t know if this is the right or wrong number
 - 3. Overall budge currently available is approx. \$37 million
 - v. Shaun Seedhouse
 - 1. Has handouts to talk about ice community (see attached handout)
 - 2. Ice facilities are insufficient
 - 3. 2 sheets are more effective in bringing in more money
 - vi. Ron Spence
 - 1. Are we building something for the community to enjoy or are we building something to ‘put heads in beds’?
 - 2. Pool won’t have big tournaments, whereas ice and courts will bring in more tournaments
 - a. These will be revenue generating
 - b. 600-1000 kids coming to a tournament, there is a lot of money being brought into Billings
 - 3. Down the road you can build more to the facility
 - vii. Paul Reinhardt
 - 1. Pool sizes: to host a tournament, a reasonable size is 300 spectator, 8-lane pool
 - a. The aquatics community determined this size in 2019 to say this size can adequately host a tournament
 - viii. Dick Zier
 - 1. We need to study the economic development: how many possible pool tournaments can we host? 10? 20? We don’t know
 - 2. With basketball and hockey, we can have something going every weekend
 - a. We are talking big money when we host meets

3. Kevin Armstrong – Stated that this will be a part of the next phase of this project once we confirm a program for the facility. Jeff King will be helpful in determining this and will have a sense of what is feasible for number of tournaments and meets for the facility.
- ix. Michael Whitaker
 1. We need to be patient and see what the results of the survey are from the community. This will help us determine the project’s program further and what will reach the greatest number of users in the Billings community.
 - x. Dusty Eaton
 1. As designers, we were charged with designing a facility for the community, one that represents it
 2. Jeff King said that revenue generation versus reach can be competing
 3. There are two different approaches:
 - a. Revenue generation - ‘heads in beds’
 - b. Reach the largest number of Billings residents – what void are we filling in the community
 - xi. Dick Zier
 1. Asked what was the top priority from the 2019 Master Plan community survey?
 - a. The top priority from the community was Open Fitness
 - xii. Ron Spence
 1. How many fitness centers have popped up since that time?
 - a. This will need to be reviewed.
 - xiii. Dusty Eaton
 1. Across the board, this topic is the most controversial because there is fear about competition with local private fitness centers
 - a. However, Jeff King says that it enhances the fitness in the area because it serves a different demographic
 - xiv. Alex Tyson
 1. If you look at all these facilities, there is a happy medium
 2. Boise, Cody – these facilities are more a balance of both
 - a. Sunday thru Wednesday – > community oriented
 - b. Thursday thru Saturday –> more tournament focused
 - xv. Dusty Eaton
 1. Yes, there should be a balance
 - xvi. Kevin Armstrong
 1. Courts can support community programs as well
 2. Everyone appears to be aligned, but the question is how many?
 3. With ice and aquatics, we will need to discuss what is the right balance for the center to meet the aims and goals for the facility.
 - xvii. Sean Marshall
 1. There are two different swimming teams in Billings
 - a. High School team with 3-month season and competitions once a week, plus travel

- i. MSUB is the largest facility here
 - ii. Limited to 180 on deck, 300 total
 - iii. At other facilities there is greater capacity
 - 1. Great falls – state competition – 6-lane
 - b. Club Team meets 2 times a month competition
 - i. Wyoming has a good facility, and they travel
 - ii. Washington and Idaho could come to us; with a larger facility we will draw bigger multi-team meets
 - iii. We are so limited right now, at Rocky, there can be no spectators; we must live stream events
- xviii. Andrew Houlihan
 - 1. What are ideal sizes of pool?
- xix. Sean Marshall
 - 1. 8-lane is the smallest size pool we will want for the community
 - 2. Needs to be multi-functional
 - a. 50-meter pools are the most multi-functional competition pools.
 - i. You can have two meets occur at the same time. For example, there can be 10 lanes on one side for boys, 10 lanes on other side for girls.
 - 3. Right now, we practice at Yellowstone fitness with shallow lap lanes
 - 4. 150 kids on Billings Water Club
 - a. Traveling – take 100 kids
 - b. Gillette – have 20 teams come down
 - i. \$6,000 meet entry fee
 - 5. There are a few 50-meter pools (tanks) in MT:
 - a. Rose Park - Outdoor
 - b. Bozeman - Indoor
 - c. Missoula – Outdoor / new
 - i. Outdoor season is short (May thru August)
- xx. Kory Thomson
 - 1. We represent the community for aquatics
 - 2. 50,000 visitors for the summer who are part of our community
 - 3. 750 kids go through swim lessons in 7 weeks
 - a. There is lots of interest in leisure swimming
 - b. The community has the benefit the other 6 days there aren't tournaments
- xxi. Kevin Nelson
 - 1. Can we model the economic impact?
- xxii. Alex Tyson
 - 1. For example, Big Sky volley-fest
 - a. At Skyview, Castlerock and has expanded into Metra Park
 - b. The goal was to grow tournament to 100 teams, now 180 teams
 - c. He's now at other schools
 - d. 120 teams come from out of town

- i. \$180/ occupied room / night
 - ii. Hotel rates have gone up \$30 so now closer to \$210/ person
 - iii. This would be every week
 - 2. Ice would be competing with hockey, curling, etc.
 - 3. Courts would compete
- xxiii. Kevin Nelson
 - 1. Can we expect 40 weeks of competitions?
- xxiv. Alex Tyson
 - 1. That is a number we need to figure out
 - 2. Sean, could we find a number?
 - 3. We could find a number with volleyball and basketball
 - 4. 2.6 million visitors to Billings/ year bringing in \$621 million
 - 5. Operations pro-forma feeds into the visitor numbers
- xxv. Paul Reinhardt
 - 1. May not be able to host ice and courts tournament at the same time, so competitions could be scheduled to optimize revenue
- xxvi. Kevin Armstrong
 - 1. Example: Bridgeport – normal activity during the week
 - a. Small kids can go to clip and play
 - 2. Ideal scenario to have a place for community members to be concurrently with tournaments going on
- xxvii. Chris Martin
 - 1. This is a community facility; community members will want to be able to take advantage of this facility
 - 2. Looking at options of this building is amazing, and to just limit it to tournaments, then we are missing an opportunity to get community members involved
 - 3. We want a reason for everyone to step into that building, and then see all the other programs available
- xxviii. Chris Kukulski
 - 1. Except for the donations that are raised, every other dollar is a tax dollar
 - a. The community won't say yes to this unless they buy-in to the program
 - b. The community needs to be excited about it
 - c. Indirect activity of economic development does not go directly back into the facility
 - d. We can't lose sight that the general population has to be excited about this investment
 - 2. Health & Safety
 - a. People are engaged and active; direct correlation to building a healthy community
 - b. \$11 million added every year in criminal justice system
 - c. These programs build a healthier community with engaged kids

xxix. Jennifer Brown

1. Group fitness – close to 100 people in 6,000 sf in general fitness
2. If you programmed it to the max, can facilitate 800 people a day
 - a. Out of a 110,000 population, senior fitness has been removed from a lot of centers
 - b. This is a big need for seniors; we can't shy away from this – we don't have low-impact fitness like Zumba
 - i. Those participates during the rest of the year don't do any other fitness when Zumba is not available

7. Group Exercise: Programming Card Game

- a. The Core Team broke into two groups and independently developed programs. The results from the exercise are shown below by group. There was not a predetermined program mix given to each group, just a goal to come up with a facility that could meet the broadest variety of program goals.

b. Group 1 – Base Facility

Space Type	Square Footage GSF	Revenue Generation Potential
Lobby & Support Spaces	6,272	Low
Locker Spaces	5,337	Low
Facility Administration	2,050	Low
Child Watch	1,252	Low
Multi-purpose / Flex Team Room	1,872	Medium
Party Room	936	High
Gymnasium – 4 Court Basketball / 4 Court Volleyball	31,395	High
6,000 SF Open Fitness – Cardio/Circuit/Weights	7,455	High
30-35 Person Group Fitness Room	2,574	Medium
Aquatic Support	410	Low
8-Lane x 25 YD Competition Pool w/ Spectator Area	14,349	Low
4,000 SF Recreation Activity Indoor Pool	10,500	High
Game Ice Rink – 500 Spectators	38,378	High
Total	122,780	

a. Group 1 – Future Phases

Space Type	Square Footage GSF	Revenue Generation Potential
Indoor Playground	2,808	High
Gymnasium – 2 Court Basketball / 2 Court Volleyball	15,750	High
Medium Gym Elevated Track	7,770	Medium
Practice Ice Rink	32,130	Medium
Total	58,458	

b. Group 2 – Base Facility

Space Type	Square Footage GSF	Revenue Generation Potential
Lobby & Support Spaces	6,272	Low
Locker Spaces	5,337	Low
Facility Administration	2,050	Low
Cafe / Juice Bar	1,872	Medium
Clip-N-Climb	1,966	High
Multi-purpose / Flex Team Room	1,872	Medium
Party Room	936	High
Gymnasium – 4 Court Basketball / 8 Court Volleyball	41,475	High
Large Gym Elevated Track	9,870	Medium
6,000 SF Open Fitness – Cardio/Circuit/Weights	7,455	High
30-35 Person Group Fitness Room	2,574	Medium
Aquatic Support	410	Low
8-Lane x 25 YD Competition Pool w/ Spectator Area	14,349	Low
4,000 SF Recreation Activity Indoor Pool	10,500	High
Game Ice Rink – 500 Spectators	38,378	High
Total	145,316	

c. Summary – Findings from the Card Game

- i. These two base scenarios are very similar to each other and to the Option A.1 scenario from the 2019 Master Plan.
 - 1. This helps in re-confirming the effort from the previous master plan.
- ii. The key thing is to make sure we have the balance between community amenities and tournaments

d. Jim Tevlin

- i. The given here is that we have to go out for public funding
- ii. What SBURA can put into it won't be reflected in the average taxpayer's bill

e. Dick Zier

- i. If we go for a bond, why don't we go for the whole thing? Phasing won't happen

f. Paul Reinhardt

- i. What we all agree is that the community needs all these things
- ii. But the issue is what will the community go for?

g. Jim Tevlin

- i. There is a simplicity in going to the public, 'you're getting a full facility, for half the price'
 - ii. Go for it, but marketing is key here
 - h. Dusty Eaton
 - i. Yes, marketing is everything; we see this with the school bonds
 - ii. School bond example - A community survey told us that \$120 million bond was what they would go for and then it turned into a marketing campaign.
 - iii. Schools, Metra, etc. will all be asking for a lot of money
 - iv. It would be nice to get this part of a greater community effort; not just Billings, but the region
 - v. We are the economic center of the state
- 8. Next Steps
 - a. The design team will use the information from this meeting to begin to develop a consensus program for the project. This program will be tested for operations review and cost recovery. This information will be presented at the next Core Team Meeting.
 - b. Next Core Team Meeting - March 31, 11:30 AM

End of Meeting Minutes



Meeting Minutes

A&E will rely on these notes as the approved record of matters discussed and conclusions reached unless written notice is received by A&E within 10 calendar days of the issue date of these notes.

Project Name: South Billings Recreation Center **Project Number:** 21146
Meeting Location: Billings Public Library **Date:** 03/31/2022
Meeting Subject: Core and Executive Meeting 3 **Prepared By:** Nicole Andersson
Attending:

- **Attendees**

- Design Team
 - Dusty Eaton, A&E
 - Nicole Andersson, A&E
 - Kevin Armstrong, BRS
 - Jeff King, Ballard King & Associates
- Core Team
 - Dianne Lehm, Big Sky Economic Development
 - Alex Tyson, Visit Billings
 - Tom Ripses, City Council
 - Ron Spence, TBID Board, BHCC
 - Jami Clark, Partners for Parks
 - Paul Reinhardt, Billings & Rec
 - Mark Wahl, Billings Public Schools
 - Chuck Platt, Parks Board
 - Chris Martin, PRPL
 - Brad Knutson, PRPL
 - Dan McKinney, PRPL
 - Andrew Houlihan, SBURA
 - Kevin Nelson, SWCT
 - Shaun Seedhouse, Ice Community
 - Jennifer Brown, PRPL
 - Thelma McClosky Armstrong, Community Member
- Executive Team
 - Mark Jarvis, PRPL – Was Mark at the last meeting?
 - Dick Zier, SBURA
 - Michael Whitaker, PRPL
 - Kory Thomson, PRPL
- Also, in attendance
 - Chris Kukulski

Notes

1. Schedule | Work Plan

- a. See project schedule

2. Program Confirmation

- a. Option A.1 was reviewed in the last meeting
- b. We talked about additional gymnasium space
- c. We want to make sure we are thinking holistically about the community
- d. The card game was a good exercise, and everyone was engaged
 - i. Cost recovery, cost/ SF conversations
 - ii. We started to talk about what each of the program spaces looks like
 - iii. Overall, there was general alignment between the two card game groups
- e. Card Game results
 - i. Aligned other than these programs:
 1. Group 2 - Clip n climb, Juice bar
 2. Group 1 – child watch
 - ii. Group 1: 122,780 SF
 - iii. Group 2: 145,316 SF
- f. Consolidated Program Option
 - i. We are proposing a consolidated program that blends together both groups' programs, including clip n climb, café and child watch
 1. We could leverage other lounge spaces
 - ii. Flex space that divides in two to be multi-functional
 - iii. Party room (second party room in a future phase)
 - iv. Gymnasium - to attract youth tournaments
 1. Jeff King explained that the volleyball and basketball programs are currently maxed out
 2. This new program allows two courts for 'drop-in' which isn't currently available in Billings, and provides program demands
 - v. 30–35-person fitness classroom; mid-size, not too big
 - vi. 6,000 sf fitness; doesn't overpower the marketplace
 1. It is an incubator for other fitness places in the community
 2. Welcome to younger and older adults
 3. Jeff King also has seen the public facility become a feeder to private sector because the public facility provides the basic programs, not necessarily the advanced programs
 - a. Public facility is a place where some people come to get into some shape and then transfer to a private facility because it is less intimidating
 4. 6,000 SF is less than 6% of the total program: it's not the sole function
 5. There are also social-economic issues at play that don't allow some people to access private fitness
 - a. Kevin asked who manages the equipment in the fitness facility

- b. Jeff King explained this fitness center will be about showing people how to use the equipment properly and not necessarily training-specific instruction
 - c. Jeff King talked about an 'attendant' position and how to use them in multiple program areas
 - vii. 8-lane competition pool w/ 4,000 SF recreation pool
 - viii. Game ice rink – 300 spectators
- g. Updated plan diagram
 - i. 145,000 SF
 - ii. \$69.5 million total project cost
 - 1. \$57.9 million construction costs
 - a. Approx. \$397/ sf
 - 2. \$11.6 million soft costs
 - iii. Future possible phases: Ice rink, Support space, party room, expanded gymnasium

3. Building Layout and Spatial Adjacencies

- a. Main Level Floor Plan (127,000 SF)
 - i. Floor plans builds off the previous floor plan
 - ii. Admin/ Control has visual access to all programs
 - iii. Party room has good access to leisure pool
 - iv. Ice is kept thermally contained to keep ice cold
 - v. Drop-by activities happen past the control desk
- b. Upper-Level Plan (19,800 SF)
 - i. Fitness program
 - ii. 6.5 laps/ mile track
 - iii. Open fitness has visibility to other spaces and acoustically connected to main lobby
- c. Control & Access
 - i. Three entrances; control and staffing is a conversation that happens later in design process
 - ii. Control desk has visual access to ice, aquatics, and courts
 - iii. Large indoor playground would be like clip n climb
 - iv. Getting views into the main program components to sense the activity
 - v. Redline represents the control point
 - vi. The 'star' is the narrowed point of control
 - vii. We'll start refining these sizes and scales
 - viii. Lobby is about 20' wide, necessary to handle the large number of people circulating through
 - ix. If people are standing by the clip n' climb other people can pass by
 - x. Thelma McClosky Armstrong asked about public restrooms.
 - 1. There will be public restrooms outside the ice and at the main lobby
 - 2. Child watch will have its own toilet

3. Occupancy numbers will drive the size of restrooms and # of plumbing fixtures
4. Upper level would have restrooms by the fitness center
5. We'll provide good access to restrooms through the facility
- xi. Thelma McClosky Armstrong also asked about where the staff will be
 1. The central admin area will be adjacent to the control desk
 2. The fitness space would also have its own supervisor
- d. Main Lobby Socialization
 - i. Visual connectivity and social lounges connect the spaces
- e. Ice Rink Character & Spaces
 - i. (See list of space features from ppt)
 - ii. Jeff King explained the challenge of only having 4 lockers
 1. For female hockey you need at least one additional locker room
 2. A lot of the facilities we design today have 6 locker rooms
 3. We want to be of a good size, 600-700 sf
 4. This allows players to safely store their bags in the lockers so their items are secure
 5. Equity is something we need to think about and not create a barrier of use
 6. Hockey bags are huge, so you want to make sure not to undersize those spaces
 - iii. Paul asked about the space above the locker rooms
 1. It was discussed that currently the design intends to put building services over the hockey locker rooms. As the design develops options can be reviewed if there is the potential to add program areas above these spaces.
 - iv. If we need to look at pre-engineered building we can, but we want to make sure it's cohesive architecturally with the rest of the building so it doesn't look like it's tacked on
 - v. Humidity, you have a lot of from the rink and pools and will want to migrate
 - vi. Thelma McClosky Armstrong asked how much planning goes into special accommodations for accessible sports
 1. ADA lifts in pools; will be safe transfers
 2. All areas of design will have ADA requirements incorporated
 3. Not all disabilities are wheelchairs; there are mental and cognitive handicaps we need to think about as well
- f. Recreation Leisure Pool
 - i. (See list of space features from ppt)
 - ii. Lockers rooms circulate to a 'wet corridor' and then into leisure pool
 - iii. Control allows the competition pool to be closed off during competitions
 - iv. Have a physical barrier between leisure and competition pool; have a wall with windows for visual connectivity
 1. Allows each space to have different temperatures and humidity
 - v. How we circulate spectators into the pool will be something we work through
 - vi. Jeff King explained that keeping the different temperatures is important

1. 84 degrees, for example, in leisure would be too hot for competition pool
- vii. Tickets – want to make it easy for people to buy
 1. Will tie into the design later and also the pro forma
- g. Competition Pool
 - i. (See list of space features from ppt)
 - ii. Has visibility from above
 - iii. Jennifer Brown asked about whether fitness programs would be in the competition pool?
 1. Want to make sure the competition pool is deep; so, people in fitness programs may be more comfortable in shallower leisure pool. We will provide program space for these types of activities in the leisure pool.
 2. You can also program paddleboard yoga and other programs in the competition pool
 - iv. Jeff King said that the middle of the competition pool can be shallow for fun programs
 1. Kevin stated that this is true if the pool has enough length to properly slope the bottom of the pool to meet depth needs for the variety of activities.
 - v. Wyeth believes that the community will be missing out if it's not big enough (around a 50 M pool)
 1. In Bozeman, it can get very crowded
 2. A pool cannot be easily expanded later
 3. It's important to think about deck space; it never seems like enough
 - vi. Jeff King says that it becomes harder to host big events; bids every four years
 1. When we have hosted 50 M, we very rarely had 50 M events, but it allowed us to have 25 lanes of 25 M; we could host 7 high schools
 2. US swimming events; could host 1200 swimmers
 3. The value of the 50 M is to have the multiple lanes
 4. You can have warm-up and cool-down at the same time
 5. Could have diving on one end
 - vii. Kevin N. asked about the design of the competition pool
 1. Kevin Armstrong said that this is a starting point and so we will talk about circulation and access
 2. We need to be cognizant about having cross traffic
- h. Gymnasium Flexibility
 - i. (See list of space features from ppt)
 - ii. 8 – Middle school size courts (74'x44') – basketball; Yellow 30x60 volley courts
 - iii. 4 - Collegiate size (94'x50') basketball cross courts for competition events
 - iv. Try to minimize striping
 - v. Want to have safe runout clearances and areas for tip-n-roll bleachers
 - vi. We could also fit 12-16 pickle ball courts
 - vii. Andrew said that the soccer groups at Amend would be interested in renting the court spaces when available
 - viii. We wouldn't be able to divide out each individual court with this layout

- ix. Kevin N. asked if the ice is 365 days?
 - 1. Jeff King said yes, it's 365 days a year
 - 2. The time soccer is interested would be wintertime
- x. Chuck asked why the courts are at an angle
 - 1. The courts were rotated at an angle to provide more area in the hallway at the control/ access point
- i. Upper-Level Fitness Openness
 - i. Add notes from PPT
 - ii. Jeff King explains that this area will also have other open sports training areas
 - iii. We'll talk about what fitness equipment is in here; it's not going to be packed wall to wall with fitness equipment

4. Site Design and Investigations

- a. Site layout and access/ entrances
 - i. One of the key next steps is how the building lives on the site
 - ii. The adjacency to amend park is critical and we need to be thoughtful; so that it is an indoor-outdoor sports complex
 - iii. Entry points are must be clear
 - iv. There won't necessarily be a dominant front door
- b. Ditch Relocation
 - i. The existing ditch will be relocated if existing site layout is pursued
 - ii. It's a flat site making it more difficult to slope drainage ditch
- c. Context
 - i. Fast food restaurants, hotel, gas station, auto shop
 - ii. City owns the community gardens
 - iii. Multiple points of entry off of King Ave east
 - iv. We'll start thinking about drop-off and circulation
- d. Zoning code
 - i. Since the masterplan, the code has changed so we are looking at parking counts
 - ii. We need firetruck access around the building
 - iii. We'll need staff/ maintenance access
- e. Site concepts
 - i. Connection to amend park
- f. Ron asked how many parking spots?
 - i. Kevin Armstrong stated usually there are about 3-4 spaces/ 1000 SF of building
 - ii. We would need 450-480 spaces for this facility using the same rule
 - iii. The zoning has been updated to 6 space/ 1000 SF and so the design team will need to work with the city to figure out what is appropriate
- g. Ron said that the soccer people at Amend Park will park at this site
 - i. Dusty said we just have to plan for this building; we know parking will spill out and realize the need to maximize it
- h. Community Garden
 - i. Paul R. asked about whether the parking extends into the community garden
 - 1. Dusty understands that the community garden would be moved

- ii. Dick Zier said there are different locations where the gardens could go
- iii. Andrew H. has spoken to the city council members, and they said yes, we'd be open to the garden moving
 - 1. There is a garden outside Josephine crossing
 - 2. Is there a place for it go that's more central?
- i. Site adjacencies
 - i. The adjacent auto body shop has been purchased and is planned for private development
 - ii. Andrew H. encourages the design team to explore the potential of moving the building to other areas in the park and around the site; the city owns the whole property so explore all the possibilities

5. Operations Analysis Update

- a. Current Status (taken from PPT presentation)
 - i. Updates to the 2019 Master Plan analysis is being prepared based on the new consolidated program plan option
 - ii. Meetings have been conducted with the Design Team and Parks & Recreation Department Staff to understand how the center can be managed and staffed
 - iii. Review of control and monitoring
 - iv. Staffing structure and efficiencies
 - v. Review of current programming with indoor recreation sports leagues and how they can use the new facility in conjunction with drop-in play
- b. Upcoming Activities (taken from PPT presentation)
 - i. Confirm commitments from user groups (aquatics, ice, court sports, etc.) for how they properly tie into the center to be included with the operations analysis
 - ii. Conduct an analysis comparing operations by the City or a third party
 - iii. Refinement of the proforma
 - iv. This is a work in progress and will continue to refine this
- c. Current Operations Analysis Update
 - i. Cost recovery 80-85%
 - ii. Expenses: \$2.8-\$3.1 M
 - iii. Revenue: \$2.2M -\$2.6M
- d. Operating Hours (take from PPT)
 - i. Monday – Friday 5:30 am – 10:00 pm
 - ii. Saturday - 7:00 am – 10:00 pm
 - iii. Sunday - 1:00 pm – 8:00 pm
 - iv. Hours/ week = 104 hours
- e. Operational Expenses Update (take from PPT)
 - i. 75% of the cost is tied up in staffing (up from, in 2019, 65%)
 - 1. It's a service driven business
 - 2. Salaries are being driven up
 - ii. 8% Supplies
 - iii. 13% Utilities

- iv. 2% contract services
- v. 2% capital replacement
- f. Revenue
 - i. 43% Admissions
 - ii. 36% programs
 - iii. 16% rentals
 - iv. 5% other
- g. Questions?
 - i. Jodi – is everyone coming into the rec center paying?
 - 1. Yes, the admission rate allows you to do different activities at the same time (skate, swim and play on courts in same admission)
 - 2. It's not a membership, more of a 'pass'
 - ii. Michael Whitaker asked if there was a possible scholarship program?
 - 1. We talked about that earlier; social economic factor – how do the people who can't afford it have access?
 - 2. Creation of scholarship fund
 - 3. If it's free, it has no value
 - 4. 50-60% coverage with scholarship funds
 - 5. There is usually an application process and should be made as easy as possible
 - iii. Ron asked if everyone who walks through the door must pay?
 - 1. Does a spectator for an event have to pay?
 - 2. It depends on the activity
 - a. Not in the 'learn to skate, play...etc.'
 - 3. You will have to pay to get into the tournament
 - iv. Kevin N asked how many years will it take to get the fees to a point to get cost recovery down?
 - 1. Jeff King – this is a first-year projection and then we'll do a 5-year projection
 - v. Kevin N asked if 100% cost recovery is feasible?
 - 1. Jeff King stated that 85% is a very high-cost recovery
 - 2. There are things we can do to increase efficiencies, but it's not realistic to assume a 100% recovery
 - vi. Kevin N. asked how many people will come through the door?
 - 1. Jeff King stated that this will be further refined with the development of the proforma
 - a. It is important to note that development will also be based on the creation of passes or units for sale. It may not count individual people.
 - i. A family pass may include 5 people but be 1 unit
 - vii. Thelma – 85% feels very optimistic to me for this community
 - 1. Jeff King said that the numbers will be shared eventually
 - 2. There are passes, rental rates; these details will be shared with you and will be transparent and clearly identified

3. The staff will understand what went into it, so they are well equipped with how to adjust it, and manage it
- viii. Ron S. asked what the annual fee for a family pass would be?
 1. \$60/ month or \$700/ annually
 2. \$20/ month for individual
 3. These are the current costs identified in the proforma

6. Blink

- a. Exercise conducted to gauge Core Team preferences for architectural character.
 - i. Results will be shared and discussed at the next Core Team Meeting.

7. Remaining comments

- a. Racquetball should be considered as an option?
 - i. Jeff King explained this is not a sport usually incorporated in facilities
- b. Kory asked about e-games
 - i. Kevin A. explained it depends how much space it requires and how you close it off because of the big investment into it
 - ii. Also need to make sure you have high-speed internet in the facility otherwise you can't be competitive; therefore, your costs go up
 - iii. Also, would need to think about what is appropriate gaming?
 - iv. Super Smash brother, NBA games are easy to set up and do in a general environment
 - v. Kevin A. has projects that talk about it but haven't had one that has a dedicated e-sports yet
 - vi. Jeff King says that it's hard to keep up with trends and equipment

8. Next meeting

- a. Community meeting: would be great is Core Team joins to be advocates for the project
- b. Chris K. suggests that if you don't show up, the city won't have respect for the work that has been done

End of Meeting Minutes



Meeting Minutes

A&E will rely on these notes as the approved record of matters discussed and conclusions reached unless written notice is received by A&E within 10 calendar days of the issue date of these notes.

Project Name: South Billings Recreation Center **Project Number:** 21146
Meeting Location: Billings Public Library **Date:** 05/10/2022
Meeting Subject: Core and Executive Meeting 4 **Prepared By:** Kevin Armstrong, BRS
Attending:

- **Attendees**
 - Design Team
 - Dusty Eaton, A&E
 - Kevin Armstrong, BRS
 - Jeff King, Ballard King & Associates (online)
 - Core Team
 - See sign-in sheet
 - Executive Team
 - Mark Jarvis, PRPL
 - Dick Zier, SBURA
 - Michael Whitaker, PRPL
 - Kory Thomson, PRPL
 - Also, in attendance
 - Chris Kukulski

Notes

1. Schedule | Work Plan

- a. See project schedule

2. Community Survey Results

- a. Results from the statistically valid survey were reviewed
 - i. 555 survey responses were received. All within the City of Billings
 - ii. The results had a precision of 95%
 - iii. This is a high level of confidence
- b. Survey items presented shown in the attached presentation
 - i. On each slide are the methodology and rating system for each survey item
 - ii. For further details please see the final survey documentation from ETC Institute
- c. Unmet Needs Rating for Recreation Facilities and Amenities was reviewed
 - i. Top Items (Greater than 60): Activity Pool, Exercise/Lap Swimming, Elevated Track, Gymnasium Court Sports, Ice Skating Rink, Group Exercise Studio, Multi-gen Activity Space
 - ii. No issues were taken with the information presented by the team
- d. Importance Rating for Recreation Facilities and Amenities

- i. Top Items (Greater than 60): Activity Pool, Exercise/Lap Swimming, Gymnasium Court Sports, Open Fitness Area, Elevated Track, Group Exercise Studio, Ice Skating Rink
 - ii. No issues were taken with the information presented by the team
 - e. Top Priorities for Investment for Recreation Facilities and Amenities Based on the Priority Investment Rating
 - i. High Priority Items (Greater than 100): Activity Pool, Exercise/Lap Swimming, Gymnasium Court Sports, Elevated Track, Open Fitness Area, Group Exercise Studio, Ice Skating Rink, Multi-gen Activity Space, Dedicated Senior Activity Space
 - ii. No issues were taken with the information presented by the team
 - f. Comparison of current 2022 survey results with 2019
 - i. Q4. Outside Organizations Used for Facilities
 - 1. It was shown that the uptick in usage of private health/fitness clubs is the only statistically significant change since the 2019 survey
 - a. This is likely due to COVID-19
 - 2. No issues were taken with the information presented by the team
 - ii. Q5. Reasons Households Do Not Use Parks and Recreation Programs, Facilities, and Events More Often
 - 1. There was no significant change between the current survey and previous survey
 - 2. No issues were taken with the information presented by the team
 - iii. Q7a. Percentage of Respondents That Have a Need for Recreation Facilities and Amenities
 - 1. There was no significant change between the current survey and previous survey
 - 2. No issues were taken with the information presented by the team
 - iv. Q7c. How Well Households' Need for Recreation Facilities and Amenities Are Being Met – Fully and Mostly Met
 - 1. There were significant changes between the current survey and the previous survey. Many needs are not being met as well compared to 2019.
 - 2. This was presented to the Core Team and no issues were taken with the information shown
 - v. Q7c. How Well Households' Need for Recreation Facilities and Amenities Are Being Met – Partially and Not Met
 - 1. There were significant changes between the current survey and the previous survey. Many needs are not being met as well compared to 2019.
 - 2. This was presented to the Core Team and no issues were taken with the information shown
 - vi. Q8. Importance of Amenity to be Included in Design of New Recreation Center – Sum of Top 4 Choices
 - 1. There was a significant uptick in importance for pool and ice facilities between the current survey and the previous survey.

- a. The Core Team agreed that these are needs to be addressed with this project.
 - 2. This was presented to the Core Team and no issues were taken with the information shown
- vii. Q9. How Far Would You be Willing to Travel to Utilize a Facility with the Amenities Most Important to Your Household?
 - 1. There was a significant change where people appear to not be willing to travel as far for services if they live greater than 10+ miles from the facility between the current survey and the previous survey.
 - 2. This was presented to the Core Team and no issues were taken with the information shown
- viii. Q10. Does Anyone in Your Household Currently Participate in an Indoor League Sport?
 - 1. There was no significant change between the current survey and previous survey
 - 2. No issues were taken with the information presented by the team

3. Proforma Update

- a. The current status of the proforma development was reviewed.
 - i. It was discussed that the operations analysis was looking to show a cost recovery range between 79-91%.
 - 1. 79% for Third Party Management and 91% for City Management.
 - 2. There were potential efficiencies that could come from a City Managed facility where some existing staffing could potentially serve the Center as well as current positions within the city.
 - ii. Following the meeting it was discussed that there is a preference in looking at the third-party management proforma as it leaves open the option for who may operate the facility going forward.

4. Program & Building Layout

- a. The updated program and building layout were presented
 - i. In general, the program was accepted by the Core Team.
- b. During this portion of the meeting a robust conversation was had whether the building should include a competition 50M pool instead of the 8-lane x 25 yd pool in the current program.
 - i. It was requested that the Design Team investigate the viability of the larger pool in terms of site layout and operations review.
- c. Concessions were discussed
 - i. It was requested that the design team look further into the location of a concession area for large events and resolve how appropriate queuing can be provided during these times of use.
- d. The Design Team committed to looking into these items for follow-up during the next meeting for review.

5. Site Design

- a. It was discussed that the Design Team reviewed alternate site options as part of the due diligence for the project.
 - i. The two alternate options were at the northeast corner of Amend Park at the intersection of South Billings Blvd. and Simpson St. across from Newman Elementary School.
- b. Pros and Cons for the alternate sites were presented.
- c. Based on the challenges of the northeast site location it was discussed that the design team circled back to the original site because it is believed to provide the best fit and access for the facility.
 - i. The Core Team agreed with this direction.
- d. The original site layout from the 2019 master plan was presented alongside an updated site plan based on the current concept plan.
 - i. It was discussed by the design team that this site plan is a starting point for refinement.
 - ii. The Core Team agreed with the overall concept and how the facility ties into the area around it and Amend Park.

6. Architectural Character

- a. The results from the Blink Exercise from the previous Core Team Meeting were presented.
 - i. The Core Team discussed why the top 5 options that were selected resonated with the group for the project. Main items were as follows:
 1. The mixture of modern materials with the warmth of wood was appreciated.
 2. Openness to seeing activities within the space was important.
 3. Having overhangs that created a sense of entry and prominence.
 4. Indoor/Outdoor connections.
 - ii. The Core Team also discussed the bottom 5 options. Main talking points were as follows:
 1. Large areas of solid walls do not feel inviting and appear to be closed off from the exterior.
 2. Many of the forms of the buildings are not appropriate for the project site and do not reflect the character of Billings.
 - iii. Results where opinions were split were also discussed.
 1. Large overhangs were something that was well received.
 2. Indoor/outdoor connections were positive items and the group discussed how they liked seeing what could be inside the building.
 3. Mixture of materials was important and again the group liked that there were some modern building forms shown that used natural wood.
- b. Initial building massing concepts were shown with the potential overall form for the facility.

- i. The team proposes separating the three primary program elements (pools, ice, gym) into main forms with the other program elements connecting them with lower roof heights.
 - 1. This will let the main program elements stand out.
- ii. It was also discussed that the design team is looking to incorporate large overhangs to the main massing elements to make them feel more like the preferred images from the Blink Exercise.
- c. Overall, the massing was well received by the Core Team.

7. Next Steps

- a. Upcoming Public Meeting Activities
 - i. In the evening following the meeting is a public open house to get community feedback
 - ii. A&E and Core Team members that would like to speak in support of the project will update the City Council on the progress of the project at the upcoming May 23 meeting
 - 1. It was discussed that it is important to show team support for council.
- b. Design Items
 - i. Program revisions to be reviewed
 - 1. The design team will review the potential for providing a 50M competition pool in lieu of an 8-lane x 25 yd. pool for consideration.
 - 2. The concession area will be further reviewed for use during large events.
 - ii. Proforma Refinement
 - 1. Jeff King will further refine the proforma based on the feedback from this meeting and potential program updates.
 - iii. Site Design
 - 1. The site design and layout will be further refined and adjusted based on potential program revisions.
 - iv. Architecture Design
 - 1. The conceptual architecture design will be advanced based on feedback from this meeting.

End of Meeting Minutes



Meeting Minutes

Project Name: SBURD Rec Center – Community Meeting

Project Number: 21146.00

Date: 5.10.22

Time: 5pm

Location: Billings Public Library Community Room

The below notes were compiled via the community discussion. Please see the attached photos for reference.

Two Sheets of Ice (94 votes)

- Opportunity for large youth and adult tournaments
- Utilized by four groups
- Curling and Ice-skating opportunities
- Hockey is a growing sport and would pay for itself
- Opportunity for semi-pro hockey team
- Centennial is too small for our growing community
- Facilitate a strong youth hockey program
- Opportunity for more tourism
- Winter activities in MT are crucial
- Billings should be central to ice sports in MT
- Opportunity for accessibility and para-hockey
- New ice is needed to compete with surrounding communities

50m Competitive Pool (40 votes)

- Short sighted to not do it right the first time
- Combine for competition and leisure
- Bring in revenue and regional money
- Facilitate state and regional tournaments
- Swimming can be a lifelong sport (everyone can benefit)
- Very difficult to upgrade a 25m pool later
- Rocky and MSUB are not long term solutions
- Year round revenue opportunities
- Only one other 50m pool in the state
- Opportunities for swim lessons, geriatric classes, sports competition, rec swimming, etc.
- Competitive Diving
 - Springboard diving
 - Cost effective
 - Lead the way for the whole state by offering a new sport

Additional Seating Capacity (9 votes)

- Upper-level viewing area
- Additional seating in rink area
- Know minimums spectator sizes for competitions

Additional Court Suggestions (8 votes)

- Pickleball Courts
 - Billings Pickleball Association has over 200 members
 - Fastest growing sport in US
 - Indoor and outdoor court space
- Indoor Circle Track
- Beach Volleyball Court

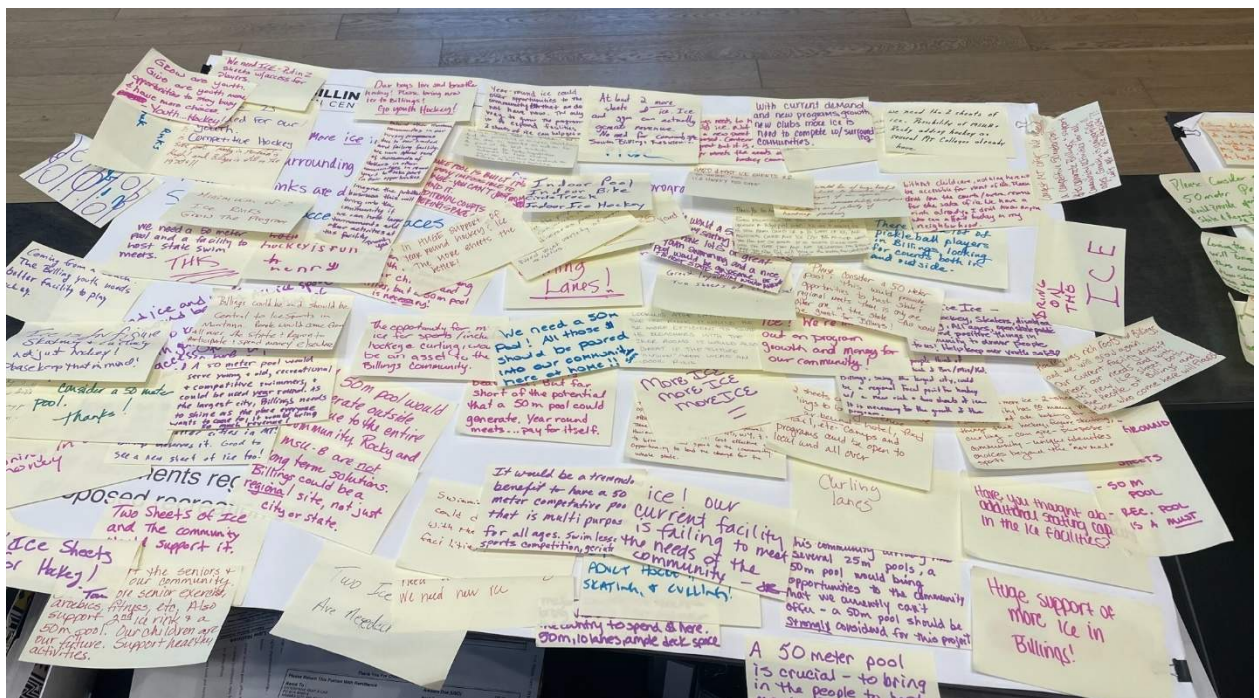
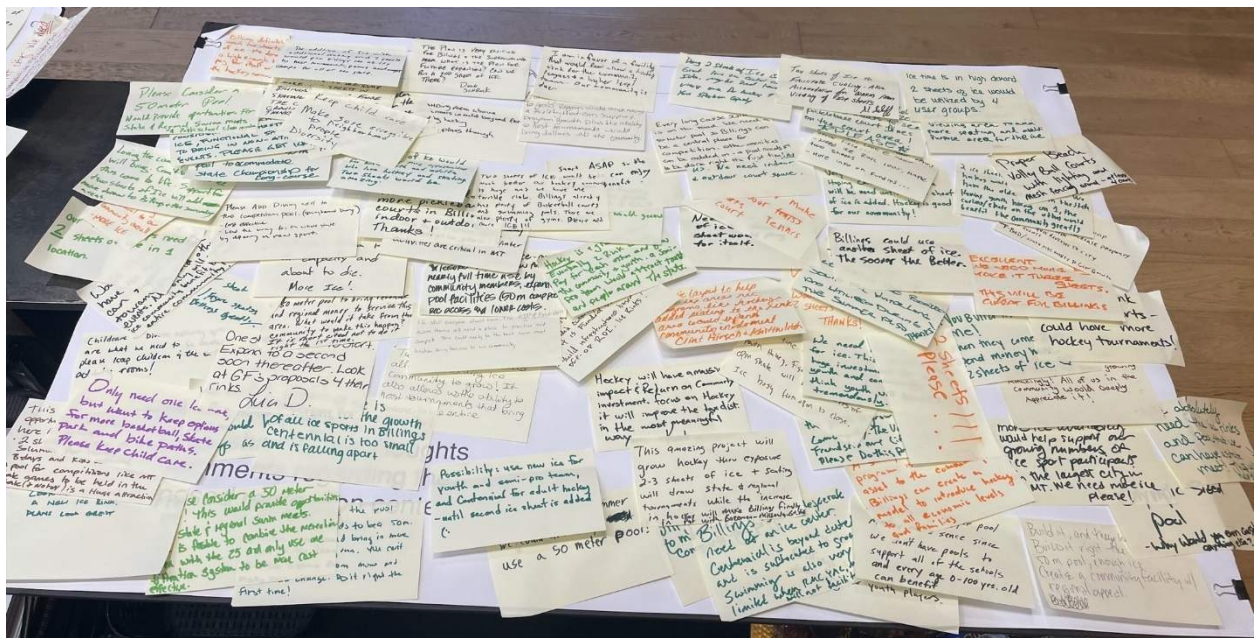
Childcare Opportunities

- Would make the center more accessible to everyone
- Provide more community opportunities

Below are the suggestions taken from the community discussion and the tally for each suggestion)

Suggestion	Tally
Two Sheets of Ice	94
Curling Lanes	6
Figure Skating	3
50m Pool	40
Competitive Diving	3
Additional Seating Capabilities	9
Upper-level viewing area	3
Additional Court Suggestions	8
Pickleball Courts	5
Indoor Circle Track	2
Beach Volleyball Court	1
Childcare Opportunities	5
Diverse Space	6
Indoor Playground Space	1
Geriatric Classes	1
Special Needs Opportunities	1
Activity/Community Rooms	2

END OF NOTES





Meeting Minutes

A&E will rely on these notes as the approved record of matters discussed and conclusions reached unless written notice is received by A&E within 10 calendar days of the issue date of these notes.

Project Name: South Billings Recreation Center **Project Number:** 21146
Meeting Location: Billings Public Library **Date:** 06/15/2022
Meeting Subject: Core and Executive Meeting 5 **Prepared By:** Nicole Andersson
Attending:

- **Attendees**

- Design Team
 - Dusty Eaton, A&E
 - Nicole Andersson, A&E
 - Kevin Armstrong, BRS
 - Jeff King, Ballard King & Associates
- Core Team
 - Jim Tevlin, SBURA
 - Ron Spence, TBID Board, BHCC
 - Paul Reinhardt, Billings & Rec
 - Chuck Platt, Parks Board
 - Chris Martin, PRPL
 - Brad Knutson, PRPL
 - Dan McKinney, PRPL
 - Andrew Houlihan, SBURA
 - Kevin Nelson, SWCT
 - Shaun Seedhouse, Ice Community
 - Jennifer Brown, PRPL
 - Thelma McClosky Armstrong, Community Member
 - Dick Zier, SBURA
 - Sean Marshal, Billings Aquatic Club
- Executive Team
 - Mark Jarvis, PRPL – Was Mark at the last meeting?
 - Dick Zier, SBURA
 - Michael Whitaker, PRPL
 - Kory Thomson, PRPL
 - Wyeth Friday
- Also, in attendance
 - Chris Kukulski

Notes

1. Status of Project

- a. Dusty reviewed the outcome of the previous executive meeting, which was to include a 50M pool in the program
- b. The previous city council meeting was reviewed:
 - i. Overall, the council was in favor of the plan
 - ii. Consensus that the planning committee should 'go big' and get it right the first time
 - iii. A second sheet of ice can be added in the future, but the pool can not be expanded

2. Presentation of 'Base Option'

- a. Sean M. would like to understand the additional income generated from the 50M pool, along with cost recovery and expenses
 - i. Jeff King and consultants can begin to provide more exact numbers after final program has been decided on
 - ii. The next report will provide another level of detail
 - iii. It is hard to split off revenue by program
- b. Sean M. proposed no need for bulkheads at the pool
 - i. Three areas: boys, girls, and warm-up
- c. Andrew H. agreed that each user group has information to provide Jeff King for his analysis
- d. Thelma – was the building shifted on site?
 - i. No, the building fits within the property line and this design version did not shift the building on the site
- e. Was a second ice sheet considered when the executive team decided on base option?
 - i. Yes, it was considered. The rationale for not including the second sheet of ice was because it is easier to add a sheet than expand a pool
- f. How many spectators at the pool?
 - i. 500 spectators
 1. Additional roll-out bleachers can be brought out to accommodate a larger crowd
 - ii. Typical tournament will have 2,200 people, but split up between sessions, roughly 3 hours each
- g. Thelma A. agreed that the 'base option' makes sense because you can't 'go back' and add more pool.
 - i. Bozeman is building a 50 M
 - ii. Missoula and Helena are only other places in Montana with 50M but both outside
- h. Jim T. suggests out of the box thinking with swim programs
- i. Sean M. explained that you can plan the pool to have no downtime; include programs like wave runner and underwater hockey
- j. Thelma – what is the life expectancy of a building like this?
 - i. 30-50 years depending on how well it is maintained.
 - ii. 10-year replacement expected for major equipment

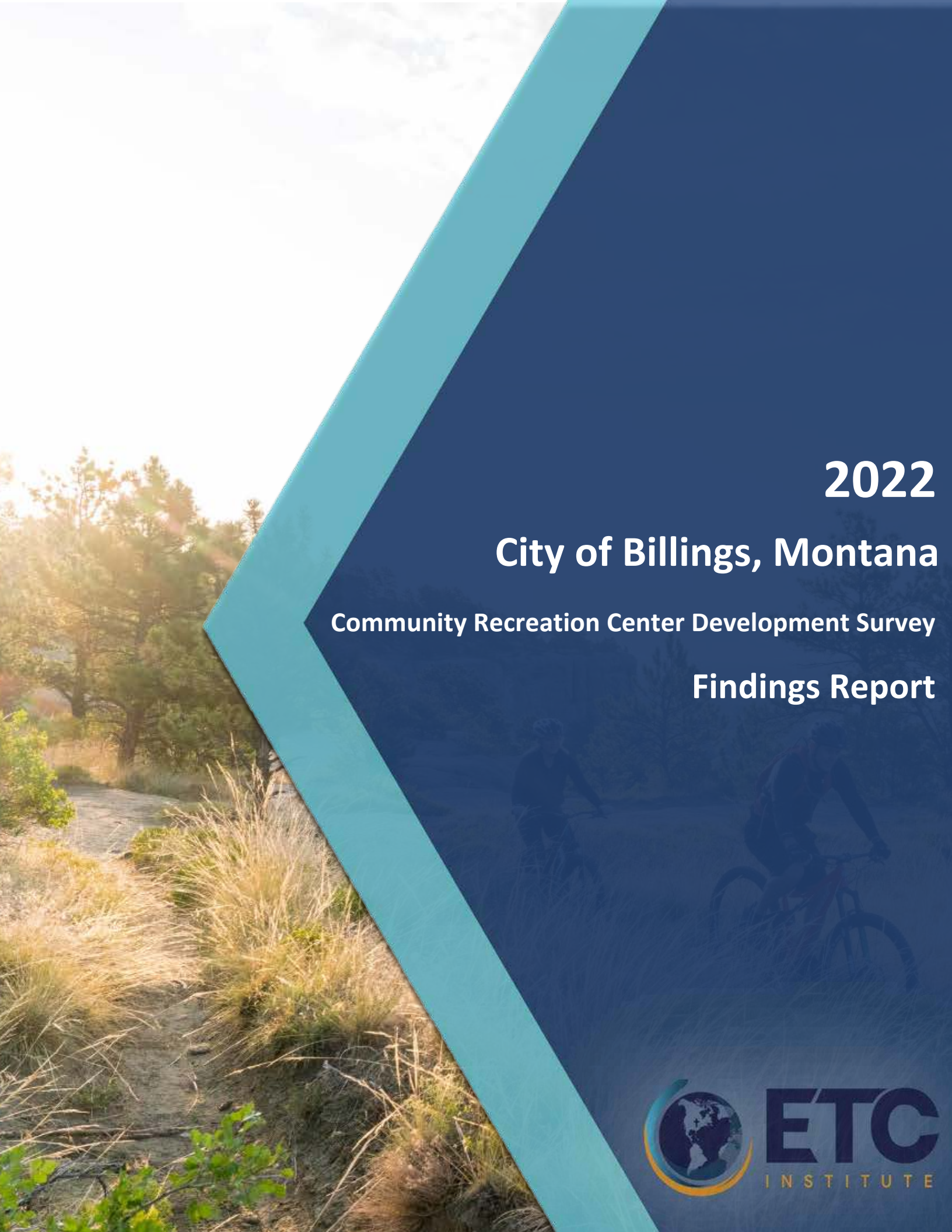
- iii. Capital improvements is a big cost and consideration
- k. Shaun S. – city council encouraged us to go bigger, so who is telling us to stay under \$100M?
- l. Michael W. – no one is limiting the budget and it is the big unknown with what other projects will be on the capital bond like the community parks development projects
- m. Wyeth F. reminded the group: Are we meeting all the primary needs? Is the program matching up with the survey?
- n. Shaun S. mentioned that centennial only has 5 years left
- o. Dick Zier – Sports Plex is a vacant building that could house a hockey rink
 - i. \$3.7 M, 40,000SF (under \$100/ SF)
- p. Jim T. agreed that it is worth exploring because converting the building to an ice rink would not be expensive, because there's not a lot of parking it could be used as practice rink
- q. Andrew H. – would this be included in the bond? Or would this be part of SBURA?
- r. Dick Z. – it could be both
- s. Wyeth brought up questions about the structural integrity of the Sports Plex building
- t. Thelma believes that the presented plan meets the goal of the multi-generation facility at all levels; users can find ways to meet their needs; 'I support this plan' and 'I get nervous' if we go bigger
- u. There is a concession planned that will function as an inside/ outside area
 - i. Kevin N. believes that there are other viable options for the concessions and questions whether it needs to be in this program
- v. Thelma mentioned the concern of the council members regarding private fitness; the design team and committee needs to investigate this
- w. Jennifer B. - the pool must be in the program because it meets the standard of a recreational facility

3. Presentation of Site and Building Design

- a. Is there a dedicated area for bus parking?
 - i. Yes, this could be planned for the north parking lot
- b. Where would second mechanical ice go?
 - i. It would need to be planned adjacent to the second ice rink
- c. Mechanical units are noisy and should be considered by the design team, especially in regard to the neighboring sites like the hotel
- d. Kevin N. wonders if we can add the second ice as an addendum
- e. Andrew H. – for second sheet, the bond would be close to \$150M; alternatively, the second ice sheet can be privately funded
- f. Thelma reminds that this project is a multi-generational facility and not an amateur sports complex
- g. For second sheet of ice, the cost goes up from \$94M to \$110M and that is conservative estimate because conditions are so unknown
- h. There is an operational efficiency with the second sheet of ice
 - i. Kevin N. sees Billings growing and not going backwards and sees this recreation center as an opportunity
- j. Dusty – there is a fine balance with the program; are people going to think it is too big to vote for it or can we effectively sell it?

- k. Paul R. – there can be a financial barrier for ice sports more so than other sports
 - l. Shaun S. – ice is more accessible than just hockey
 - m. Dick Z. – the second ice sheet planned for a project in South Dakota 30 years ago was never built
 - i. Makes motion to vote for a second sheet of ice
 - n. Ron S. – concerned that only one event can be brought in at a time; the economic impact of this facility will be huge by filling up hotels; votes for 2 sheets of ice
 - o. Jim T. – we must make a recommendation to city council and then it comes down to a vote
 - p. The structure of these teams is that the core team must make a recommendation to the executive team
 - q. Thelma – reminds everyone to keep in mind the community and people who can't afford to use this facility; is it a rec center or sports complex?
 - r. Kory – we need business community's support to market the project
 - s. Vote for second sheet of ice: 11 in favor is the majority
 - t. Michael W. – We need to be sensitive about who is paying for this facility. We need to keep it small enough to get it to pass.
 - u. Dusty reminds everyone that whatever is in the bond is outside our scope of work and must keep it a separate conversation.
- 4. Next Steps:**
- a. The design team will reconvene with the executive team to make a final decision
 - b. Final design document will be presented remotely on July 5th.

End of Meeting Minutes



2022

City of Billings, Montana

Community Recreation Center Development Survey

Findings Report



ETC
INSTITUTE

Contents

Section 1: Executive Summary.....	4
Section 2: Charts and Graphs.....	14
Section 3: Priority Investment Rating	39
Section 4: Tabular Data.....	44
Section 5: Open-Ended Responses.....	86
Section 6: Survey Instrument.....	98



1 Executive Summary

2022 City of Billings Parks and Recreation Needs Assessment Survey Executive Summary

Overview

ETC Institute administered a Parks and Recreation Needs Assessment Survey for the City of Billings Parks and Recreation Department during the winter of 2022. The survey will help the Billings City Parks and Recreation Department plan for future recreation programs and facilities that meet the community's needs and preferences.

Methodology

ETC Institute mailed a survey packet to a random sample of households in the City of Billings. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at [ICPRSurvey.org](https://www.icprsurvey.org).

Ten days after the surveys were mailed, ETC Institute sent emails, text messages, and placed phone calls to the households that received the survey to encourage participation. The emails and text messages contained a link to the online version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents of the City of Billings from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The goal was to complete a minimum of 300 completed surveys from City residents. The goal was far exceeded with 555 completed surveys collected. The overall results for the sample of 555 households have a precision of at least +/-4.2 at the 95% level of confidence.

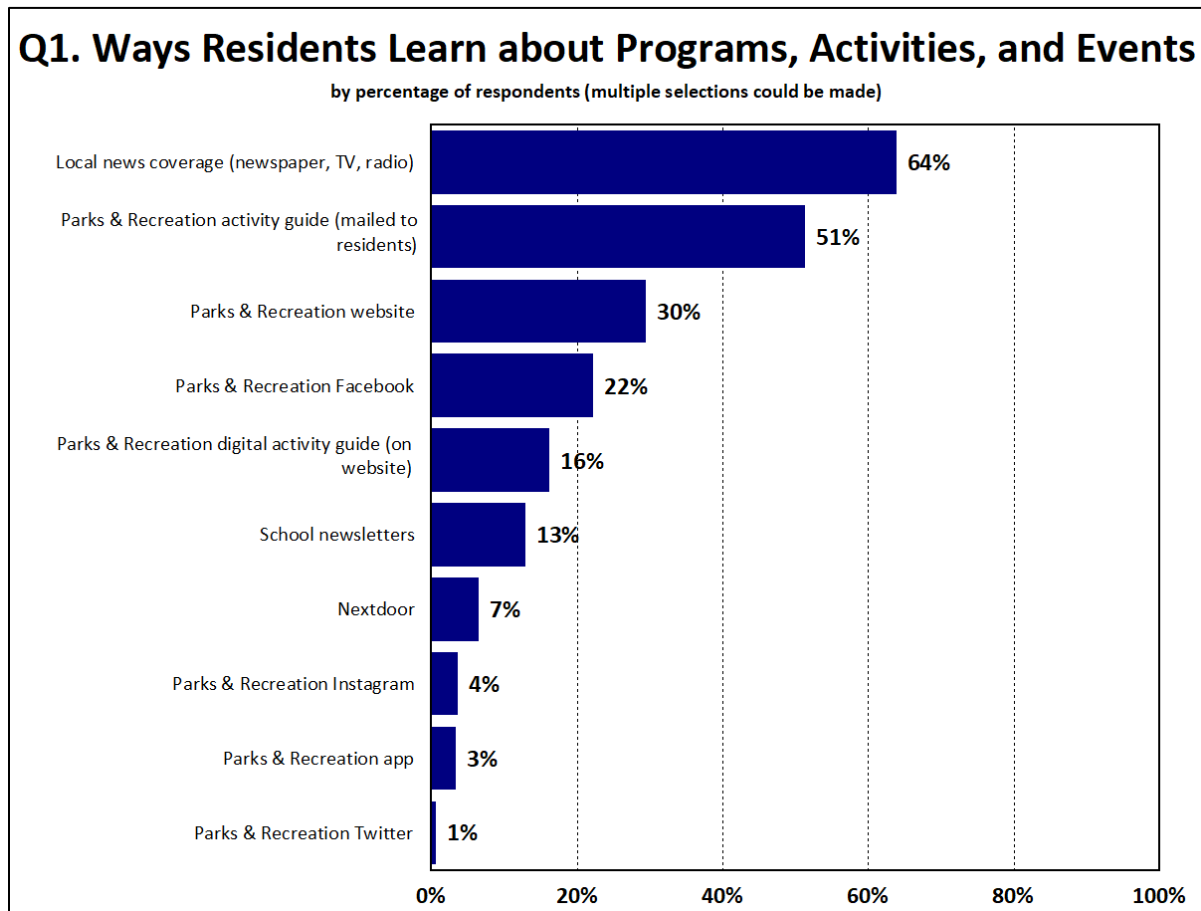
This report contains the following:

- Charts showing the overall results of the survey (Section 1)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs (Section 2)
- Tabular data showing the overall results for all questions on the survey (Section 3)
- A copy of the survey instrument (Section 4)

The major findings of the survey are summarized on the following pages.

Parks and Recreation Communications

Respondents were asked to indicate all the ways they learn about City of Billings Parks and Recreation programs and activities. Local news coverage (newspaper, TV, radio) at 64% and Parks and Recreation activity guide (mailed) at 51% were selected most often. These were also the two most preferred methods of communication at 65% and 56% respectively. More than a quarter of respondents also selected the Parks and Recreation website (36%), Facebook page (32%), and digital activity guide (27%) in their top 3 preferred communication methods. The chart below shows the ways residents most often learn of Parks and Recreation programs, activities, and events.



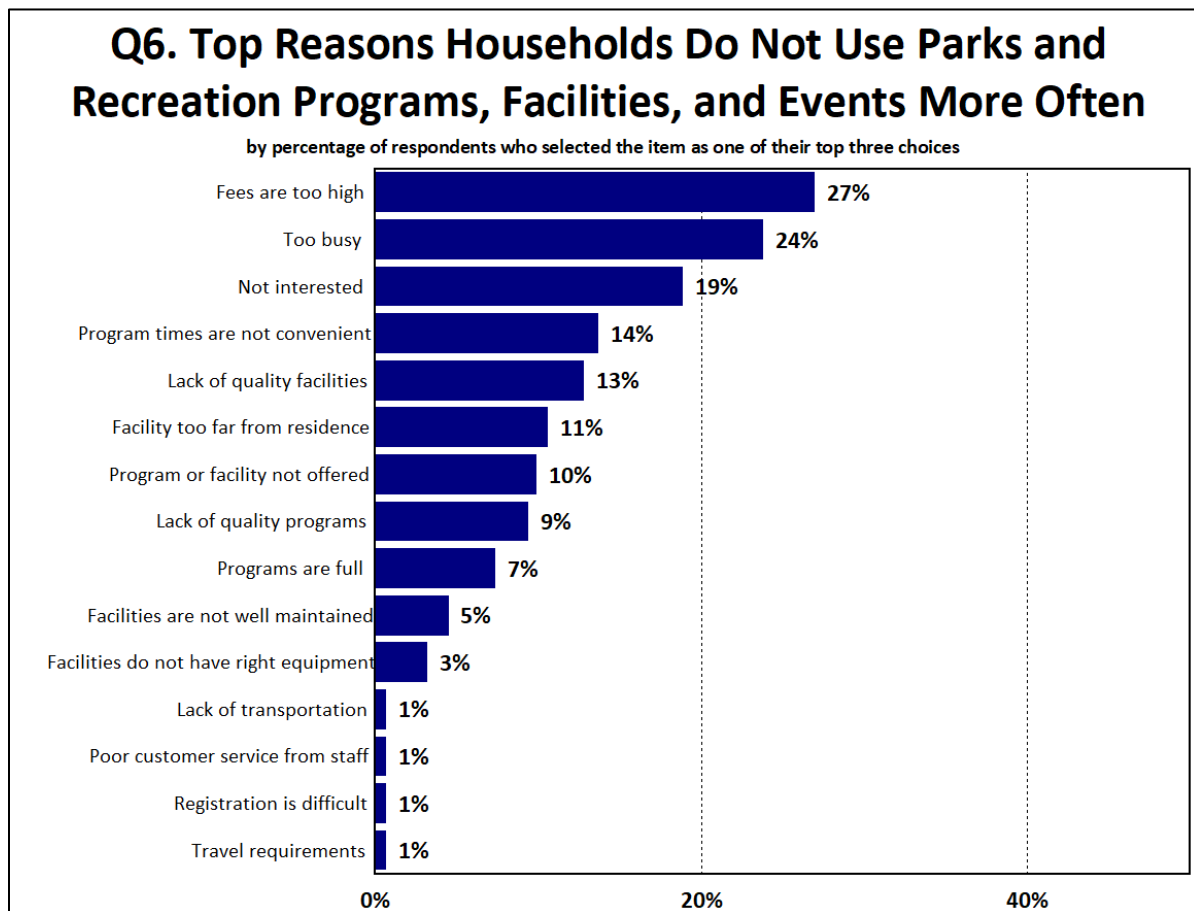
Facilities and Amenities Use

Frequency of Use. Respondents were asked to indicate how often their household had used the Parks and Recreation facilities within the past 12 months. The three most common responses were fairly evenly split at several times per week (22%), less than once a month (24%), and never (24%). Daily was selected least often at 5%.

Organizations used. The most common organizations used for their recreational facilities were private health and fitness clubs (47%), Billings Parks and Recreation (36%), the YMCA (28%), and public/private schools (25%).

Barriers for use. The top three reasons respondents did not utilize Billings Parks and Recreation programs, facilities, and events are high fees (27%), busy schedules (24%), and lack of interest (19%). Travel requirements, difficulty with registration, poor customer service, and lack of transportation were not indicated as major barriers to participation—each were selected by less than 1%.

The chart below the top three reasons households do not use Billings Parks and Recreation programs, facilities, and events more often.



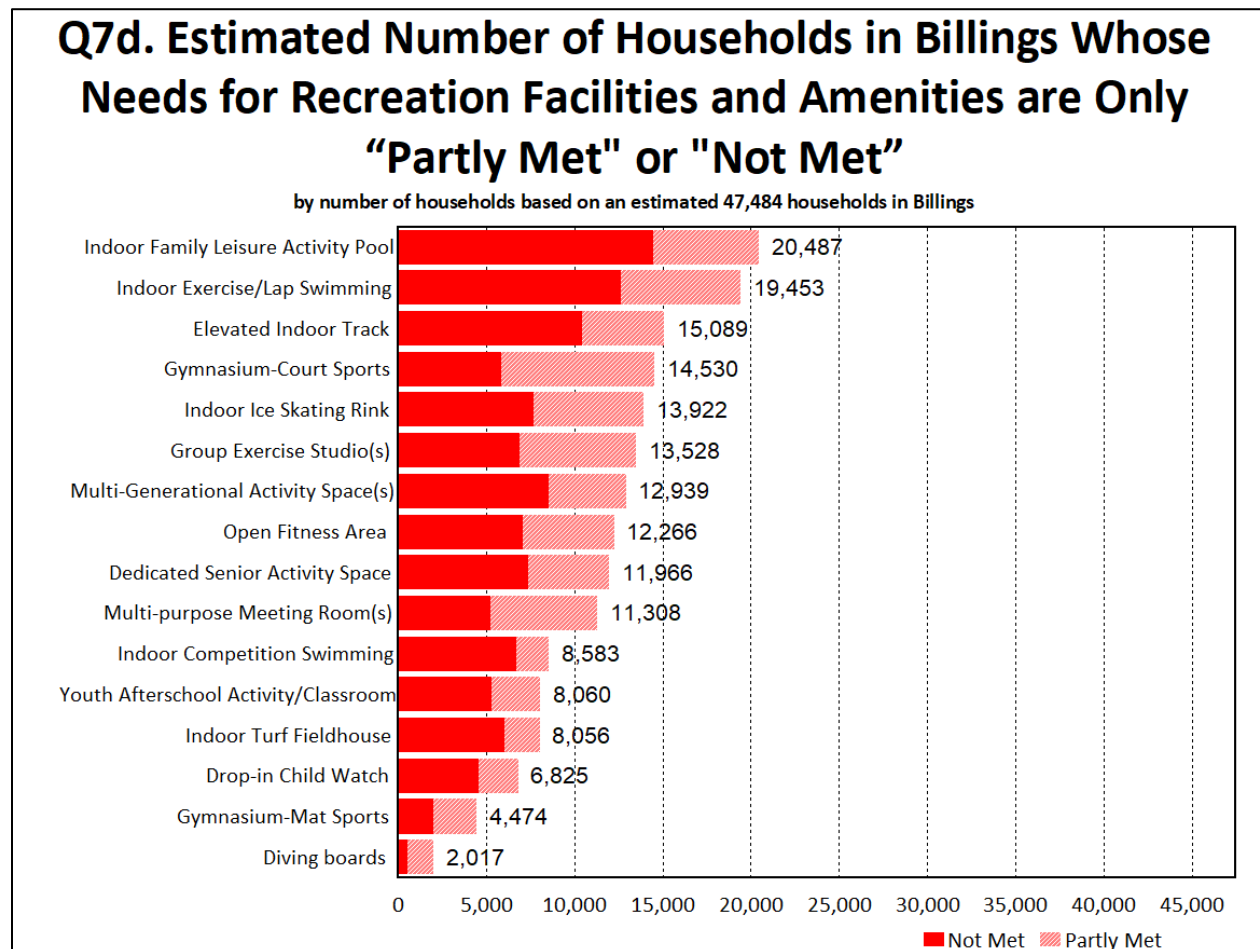
Recreation Center Facility and Amenity Needs and Priorities

Recreation Center Amenity Needs: Respondents were asked to identify if their household had a need for 15 recreation amenities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various amenities.

The three recreation center amenities with the highest percentage of households that have an unmet need were:

1. Indoor Family Leisure Activity Pool – 20,487 households (43%),
2. Indoor Exercise/ Lap Swimming – 19,453 households (71%), and
3. Elevated Indoor Track – 15,089 households (32%).

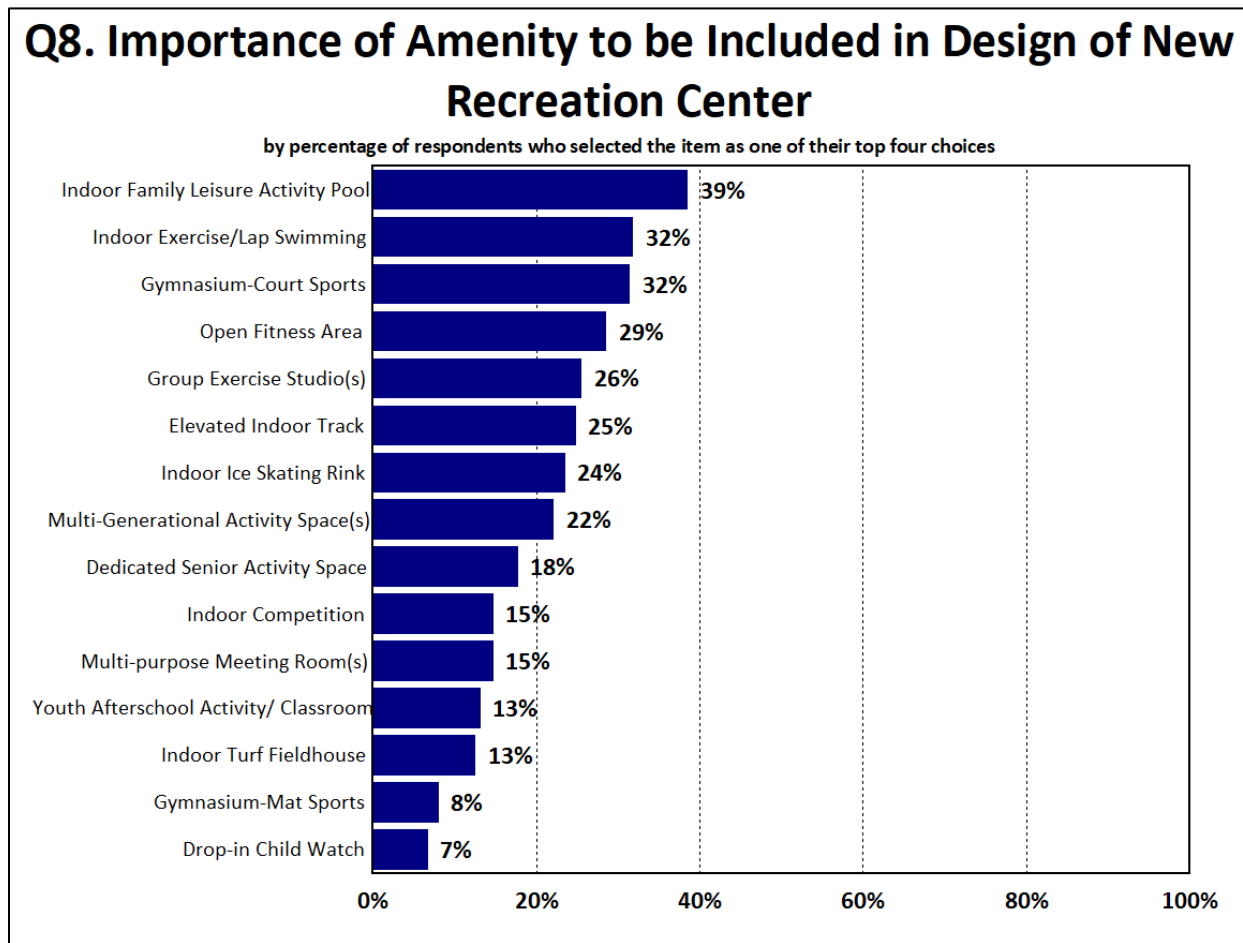
The estimated number of households that have unmet needs for each of the 15 recreation center amenities assessed is shown in the chart below.



New Recreation Center Amenity Importance: In addition to assessing the needs for each recreation center amenity, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top four choices, the three most important amenities to residents in a new recreation center were:

1. Indoor Family Leisure Activity Pool (39%),
2. Indoor Exercise/ Lap Swimming (32%), and
3. Gymnasium-Court Sports (32%)

The percentage of residents who selected each amenity as one of their top four choices is shown in the chart below.



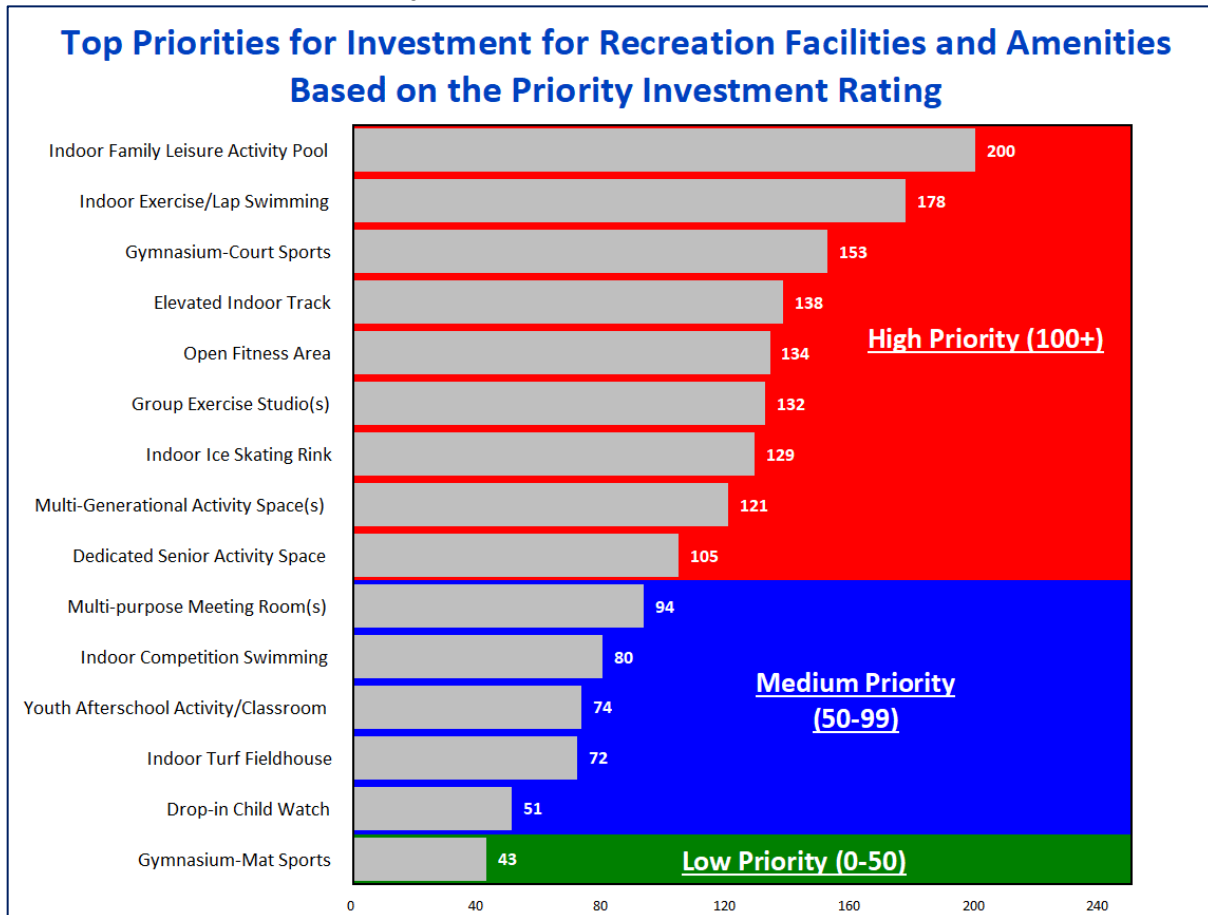
Top Programs. Respondents were asked to select the top four programs/services of highest interest to their household. The top four choices were fairly evenly split: drop-in fitness and wellness classes and open swimming/aquatic exercise classes were selected most often (25%), followed by adult recreational swimming (23%), adult recreational court sports, organized group fitness and wellness classes, senior programs, and adult enrichment classes with 22%, and events and special functions was selected fourth most often at 19%.

Priorities for Facility Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weights (1) the importance that residents place on amenities and (2) how many residents have unmet needs for the amenity. [Details regarding the methodology for this analysis are provided in Section 2 of this report.]

Based the Priority Investment Rating (PIR), the following recreation center amenities were rated as high priorities for investment:

- Indoor Family Leisure Activity Pool (PIR=200)
- Indoor Exercise/Lap Swimming (PIR=178)
- Gymnasium- Court Sports (PIR=153)
- Elevated Indoor Track (PIR=138)
- Open Fitness Area (PIR=134)
- Group Exercise Studio(s) (PIR=132)
- Indoor Ice-Skating Rink (PIR=129)
- Multi-Generational Activity Space(s) (PIR=121)
- Dedicated Senior Activity Space (PIR=105)

The chart below shows the Priority Investment Rating for each of the 15 recreation center amenities assessed on the survey.

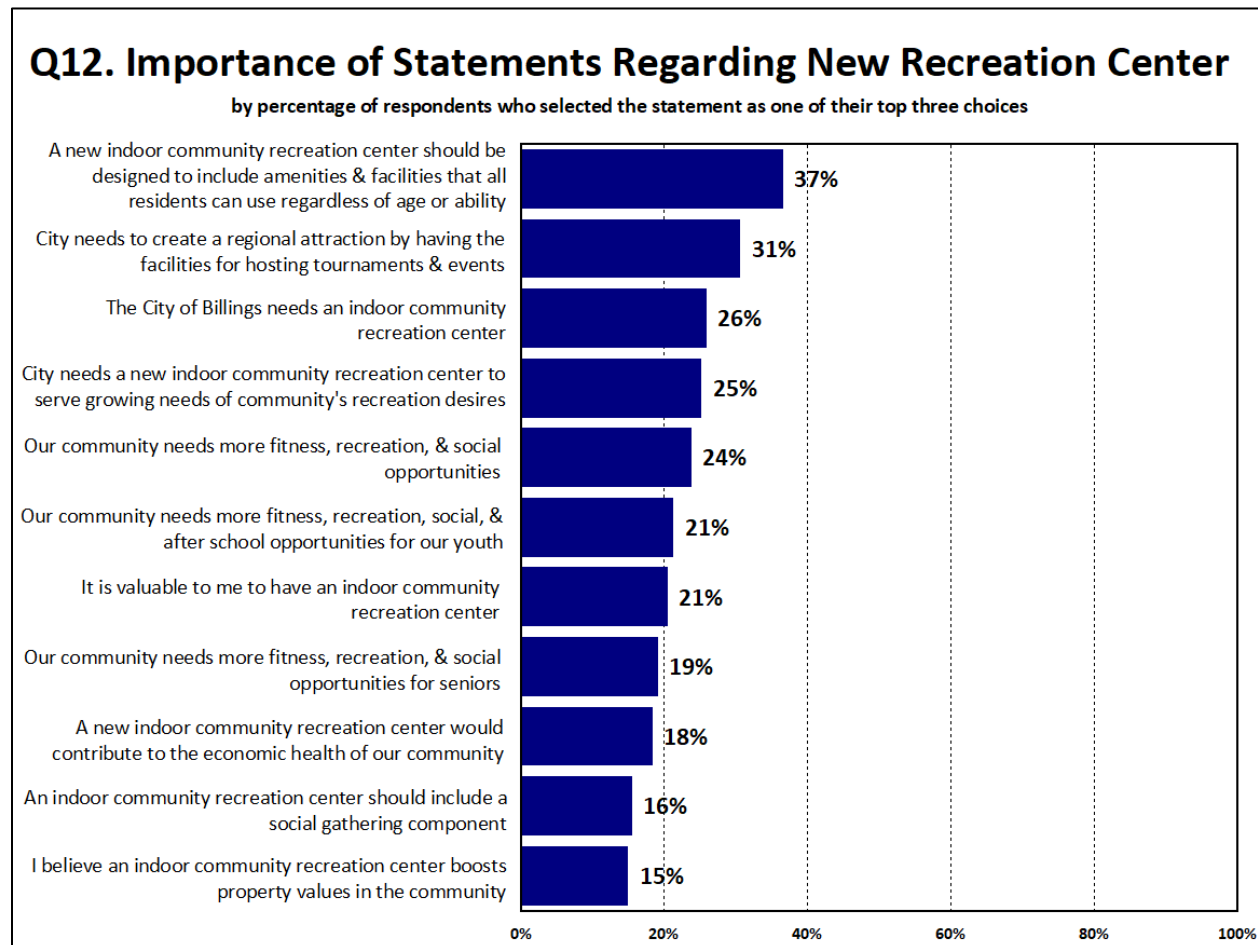


New Recreation Center Beliefs

Level of Agreement. Respondents were asked to indicate their level of agreement regarding various statements about recreation and a new recreation center. Most respondents either agreed or strongly agreed with each of the statements: “A new indoor community recreation center should be designed to include amenities and facilities that all residents can use regardless of age or ability” received the highest level of agreement (91% either agreed or strongly agreed) and “An indoor community recreation center should include a social gathering component” received the fewest (70% either agreed or strongly agreed).

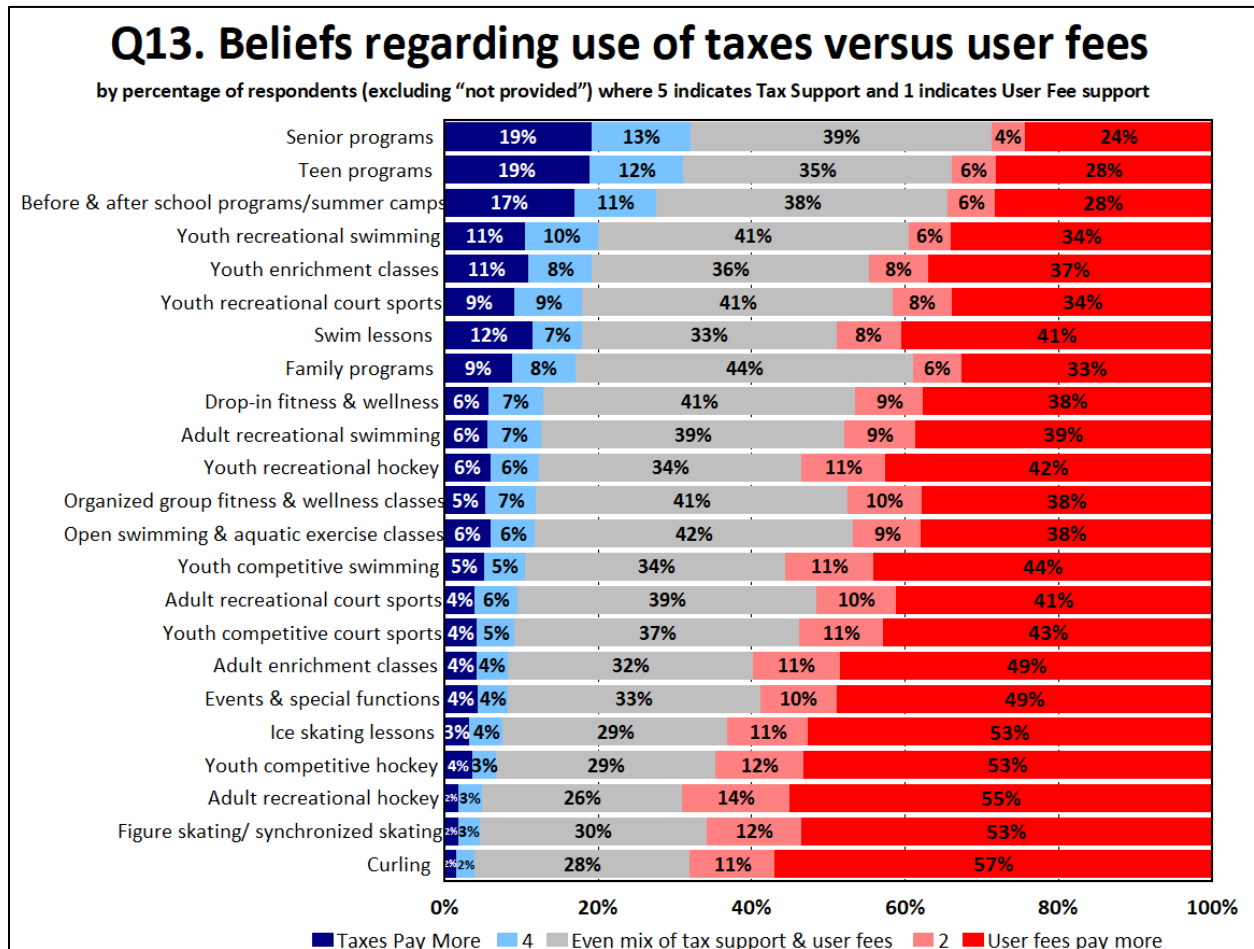
Level of Importance. Using the same statements, respondents were asked to select the three statements of highest importance. Three top selected choices were:

- “A new indoor community recreation center should be designed to include amenities & facilities that all residents can use regardless of age or ability” (37%),
- “City needs to create a regional attraction by having the facilities for hosting tournaments & events” (31%) and
- “The City of Billings needs an indoor community recreation center” (26%).



Use of Taxes versus User Fees

Balance of Taxes versus User Fees. Respondents were asked to indicate on a scale of 1 to 5 how 23 programs and amenities should be funded, with 5 being more tax support, 3 being an even mix of tax and user fees, and 1 being more user fees. Nine categories (39%) had “An even mix of tax support and user fees” selected most often: senior programs (39%), teen programs (35%), before and after school programs/ summer camps (38%), youth recreational swimming and court sports (41%), family programs (44%), drop-in fitness & wellness (41%), organized group fitness and wellness classes (41%), and open swimming and aquatic exercise classes (42%). The other 14 categories (61%) had “User fees pay more” most often selected.



Additional Findings

Willingness to Travel. Respondents were asked how far they would be willing to travel to utilize a facility with amenities most important to their household. Most respondents (69%) were willing to travel up to seven miles, with 34% willing to travel less than 5 miles and 35% willing to travel 5-7 miles. Only 10% of respondents were willing to travel more than 10 miles.

Indoor League Sports. 18% of respondents indicated that someone in their household participates in an indoor league sport. Of those participating residents, more than half (54%) would be willing to pay a higher league fee for the use of a new indoor recreation facility that meets their needs: 31% would be willing, and 23% would be very willing. 17% of respondents would be either not willing or not at all willing to pay a higher league fee.

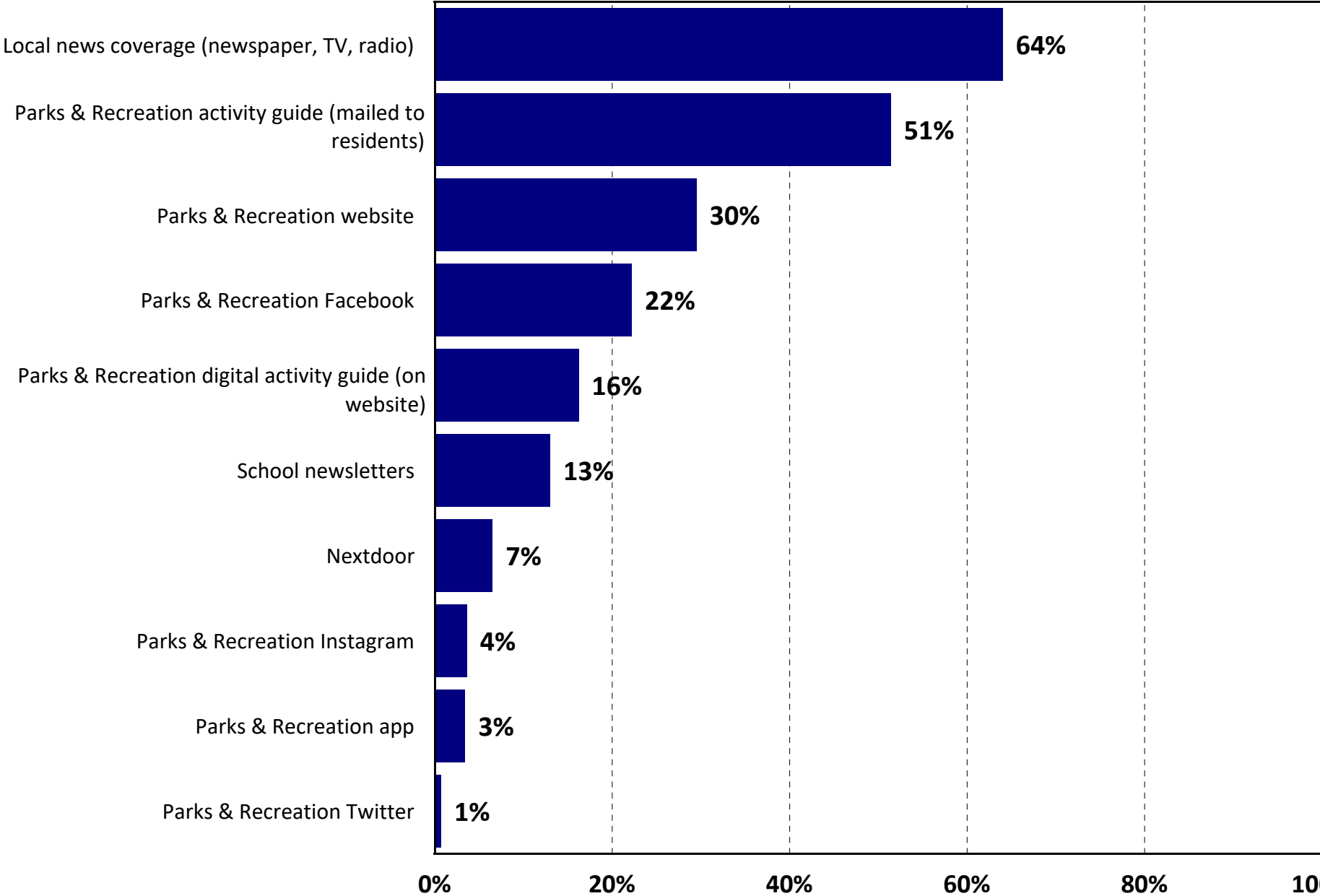


2

Charts and Graphs

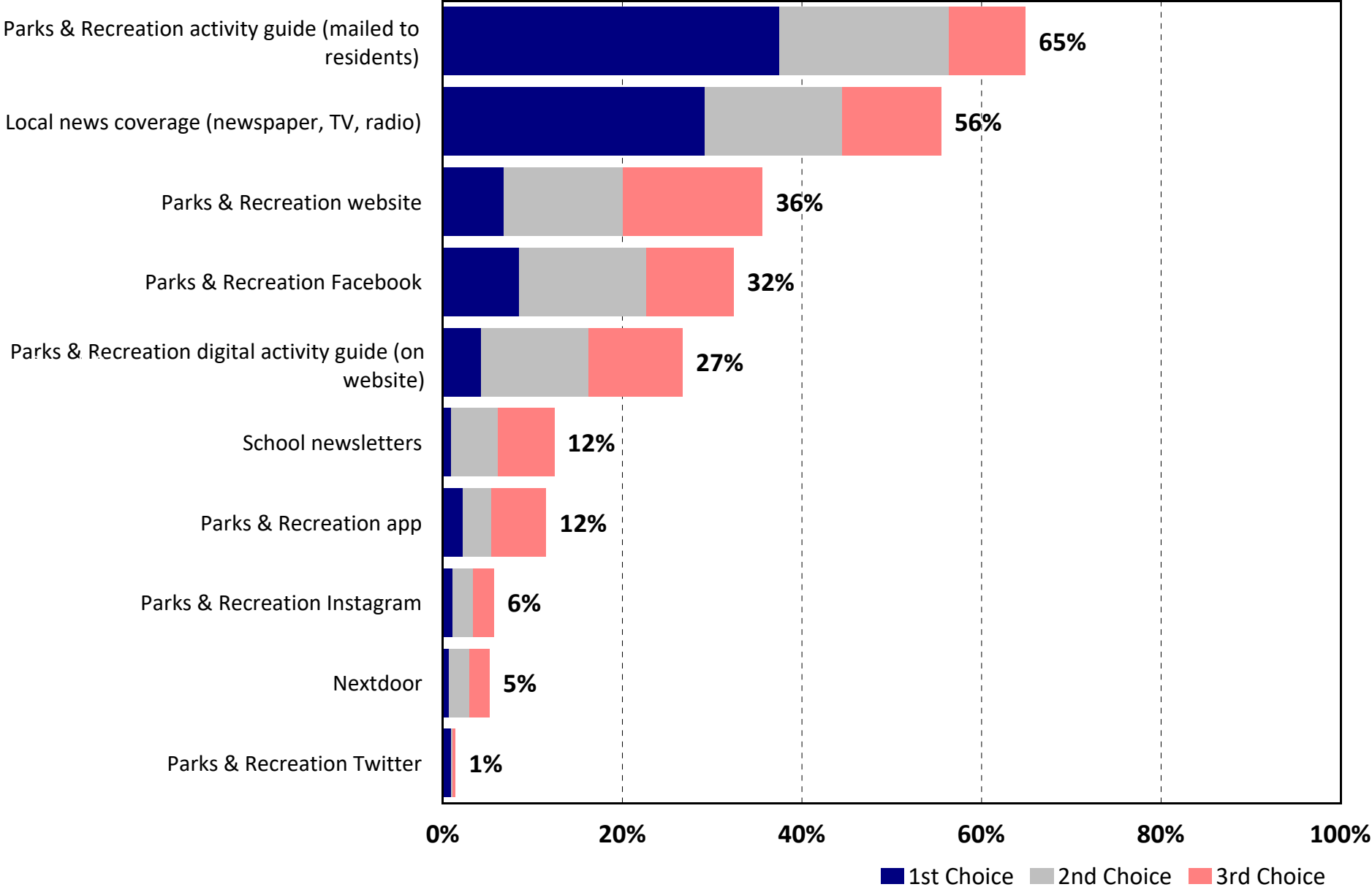
Q1. Ways Residents Learn about Programs, Activities, and Events

by percentage of respondents (multiple selections could be made)



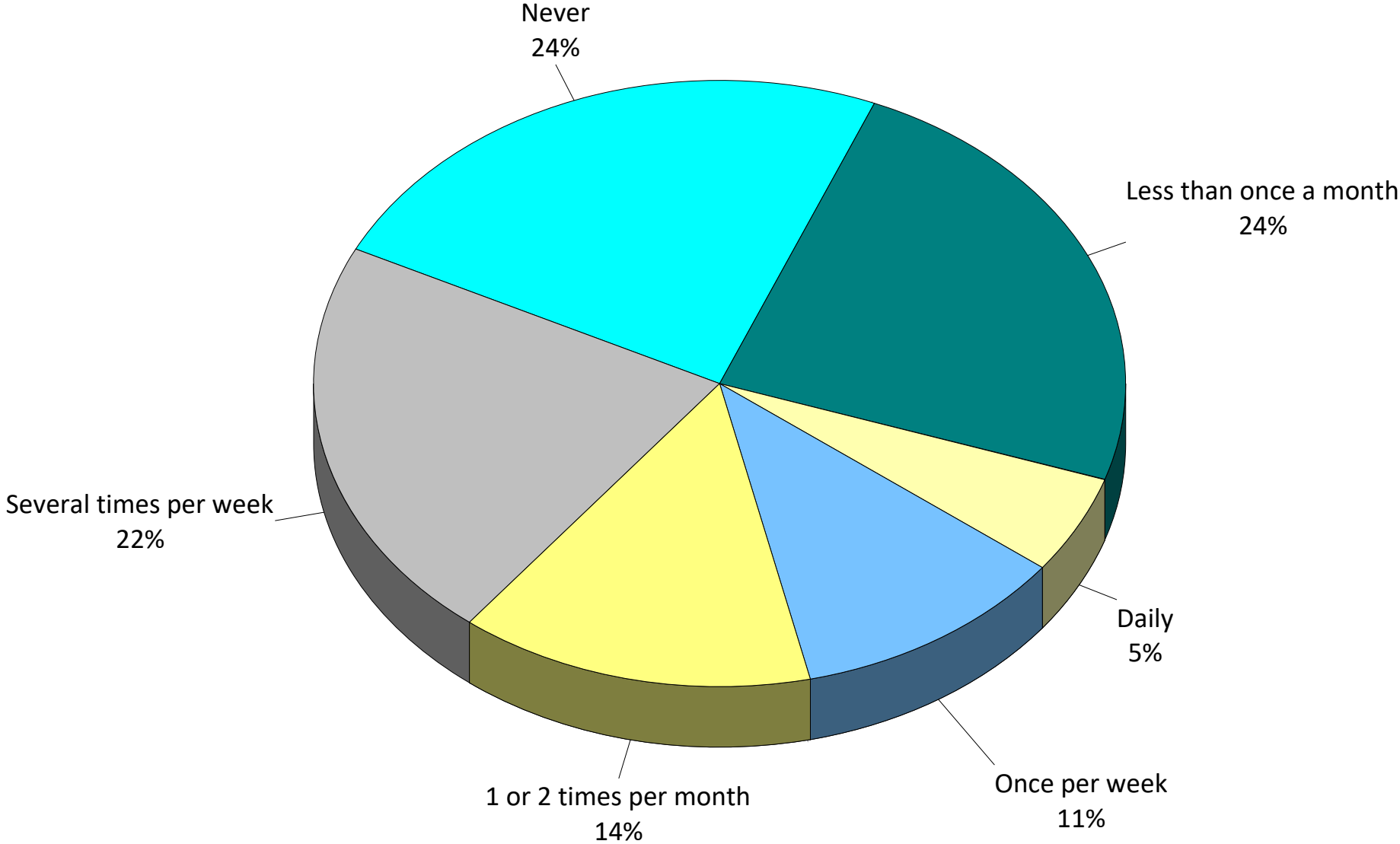
Q2. Preferred Communication Method

by percentage of respondents who selected the item as one of their top three choices



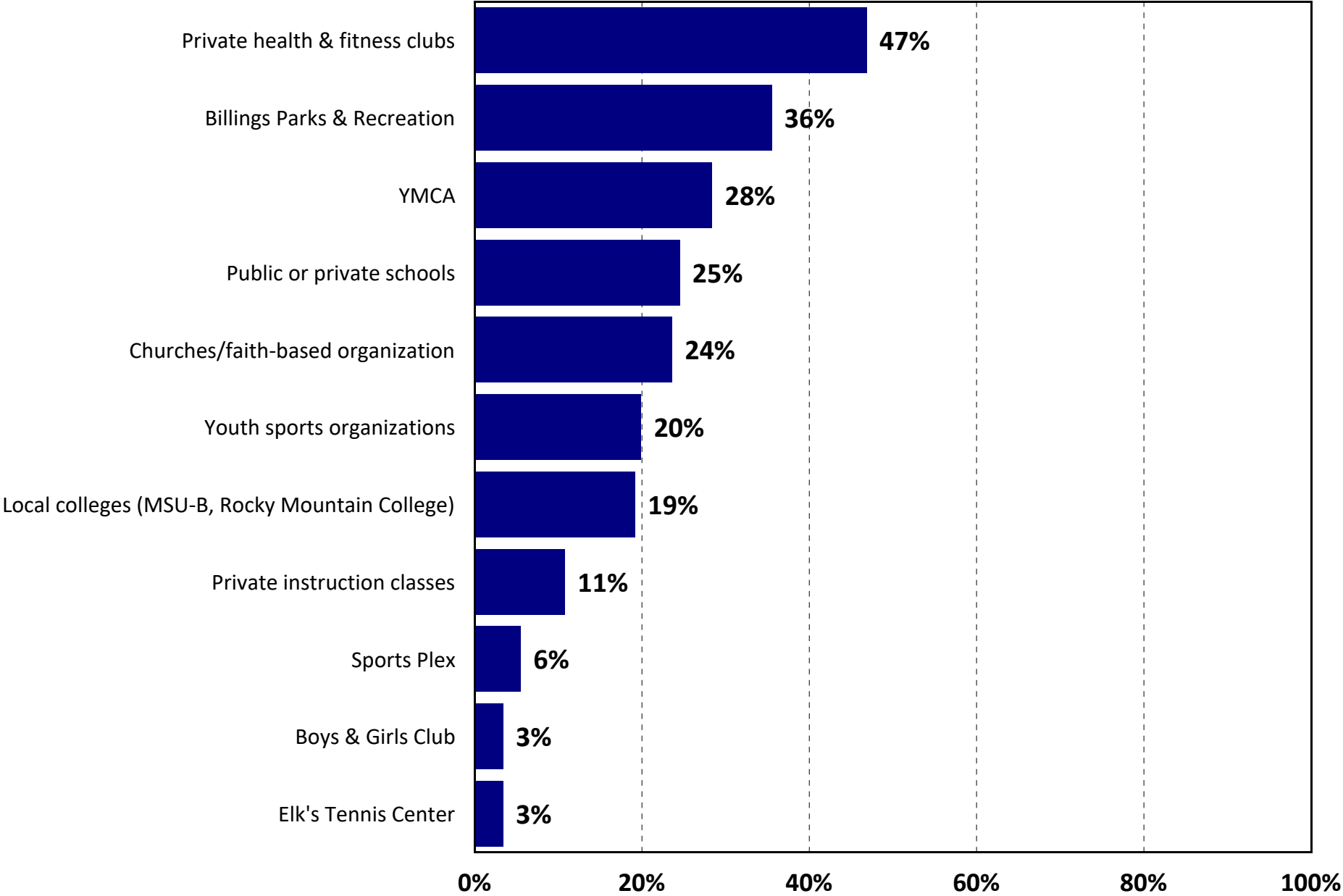
Q3. Facilities Frequency of Use Over Past Year

by percentage of respondents (excluding "not provided")



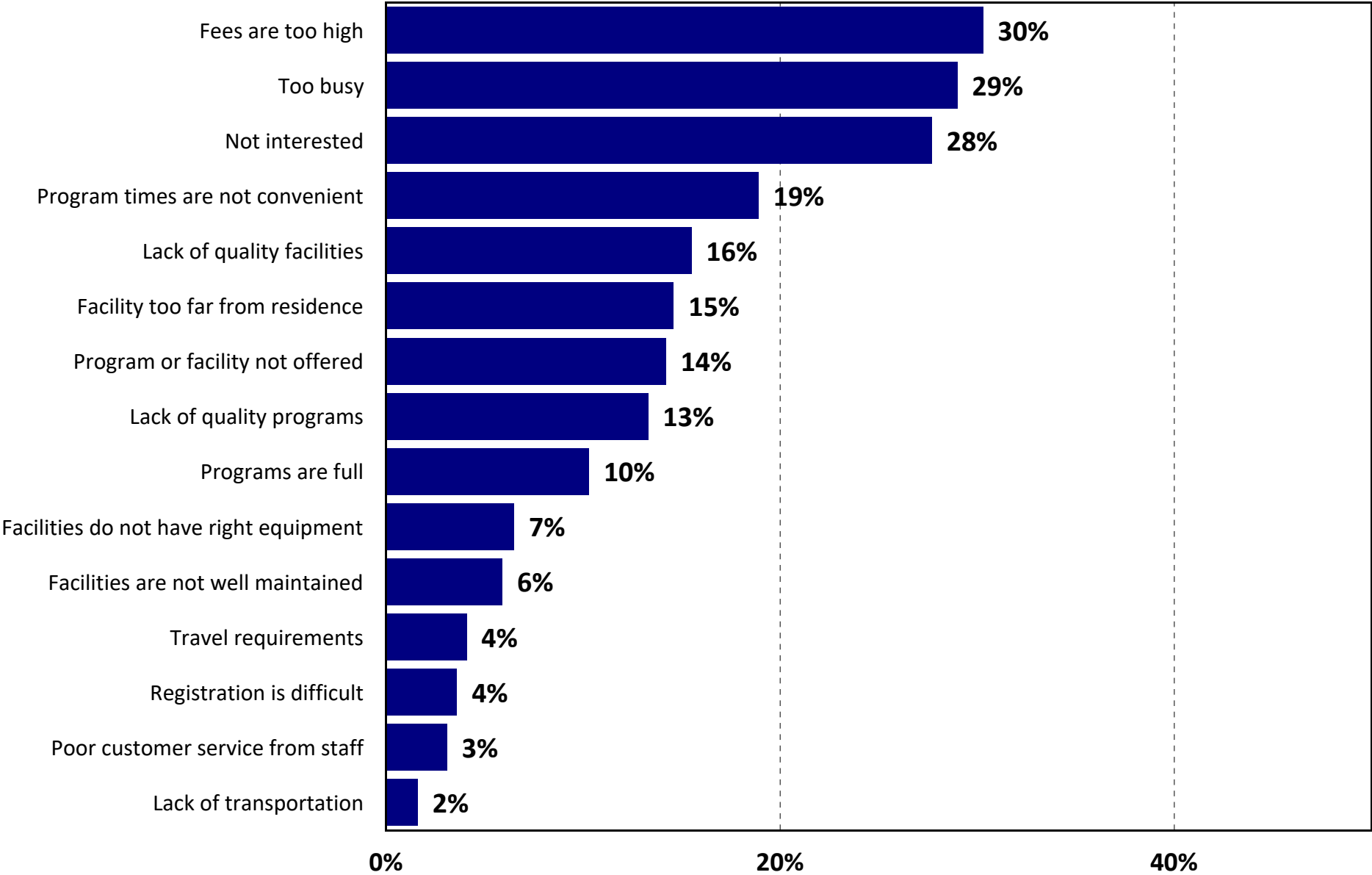
Q4. Outside Organizations Used for Facilities

by percentage of respondents (multiple selections could be made)



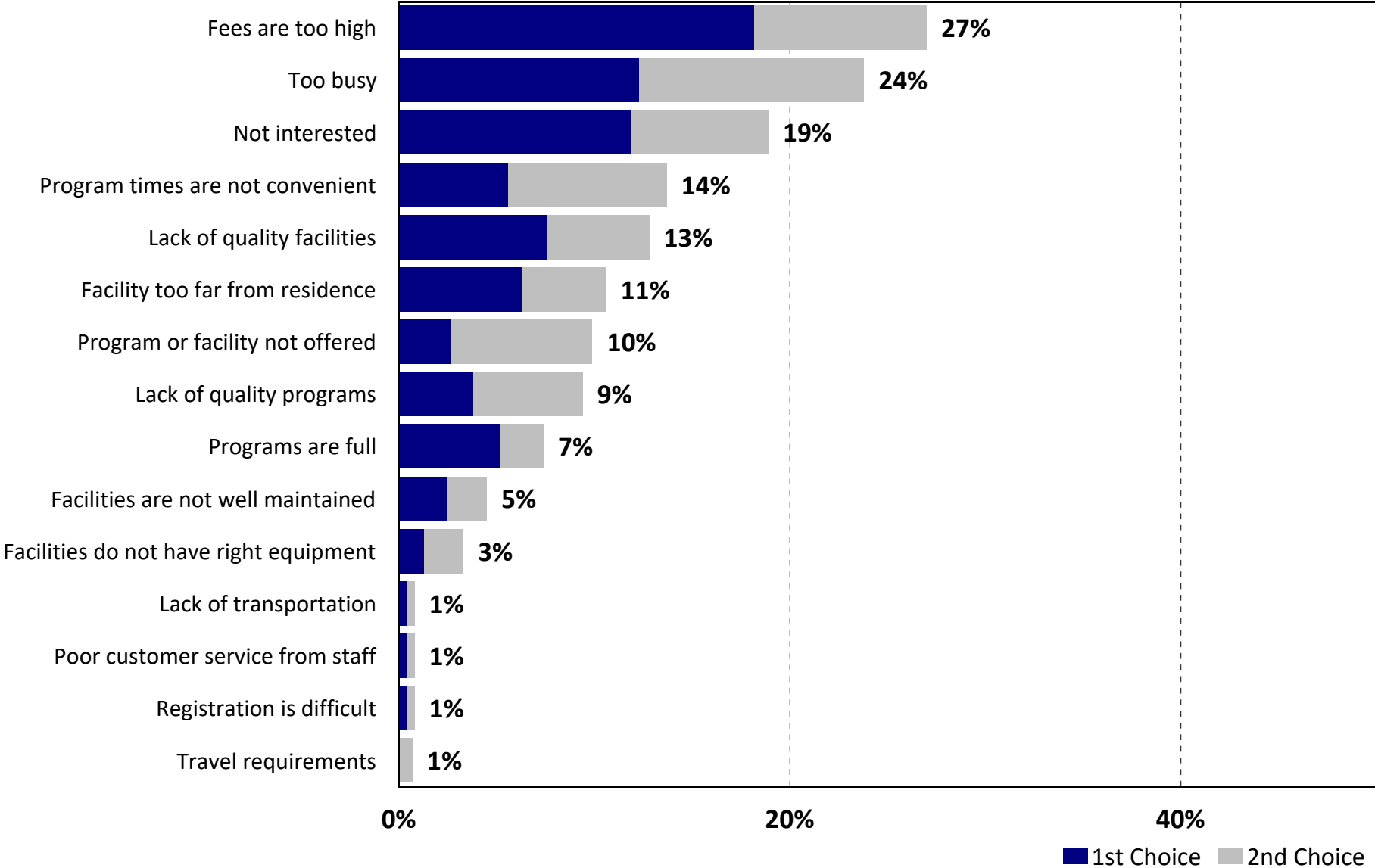
Q5. Reasons Households Do Not Use Parks and Recreation Programs, Facilities, and Events More Often

by percentage of respondents (multiple selections could be made)



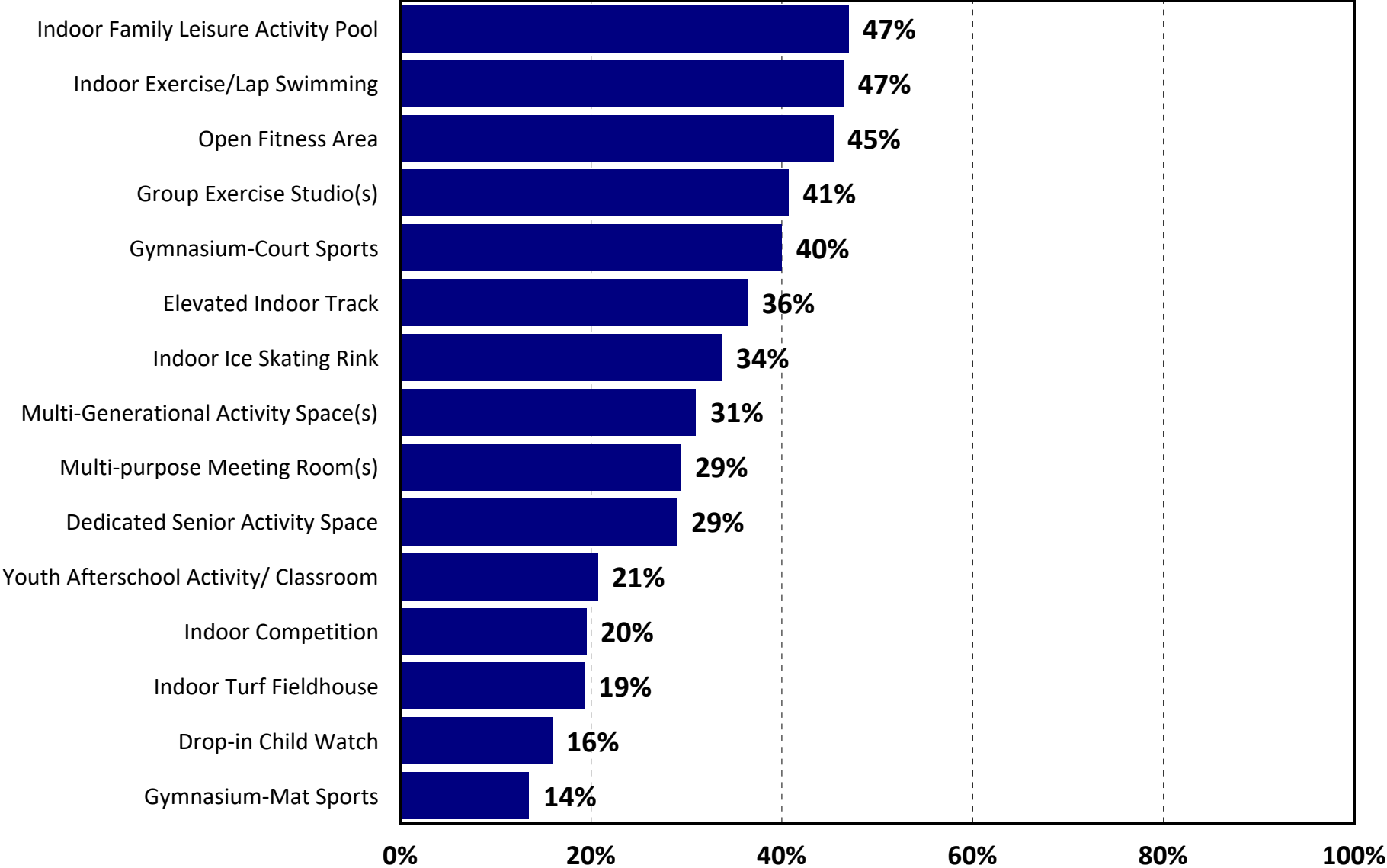
Q6. Top Reasons Households Do Not Use Parks and Recreation Programs, Facilities, and Events More Often

by percentage of respondents who selected the item as one of their top three choices



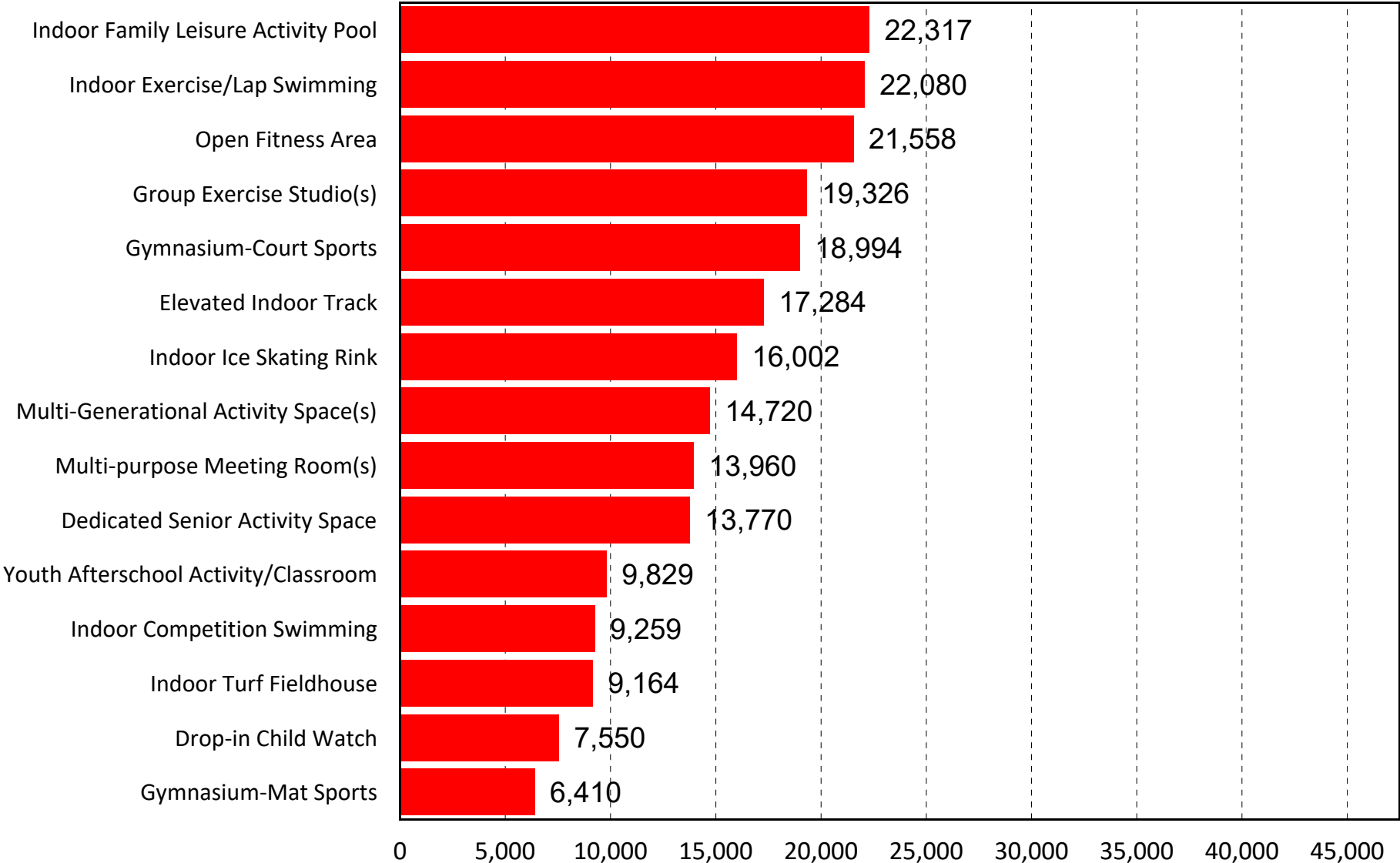
Q7a. Percentage of Respondents That Have a Need for Recreation Facilities and Amenities

by percentage of respondents (multiple selections could be made)



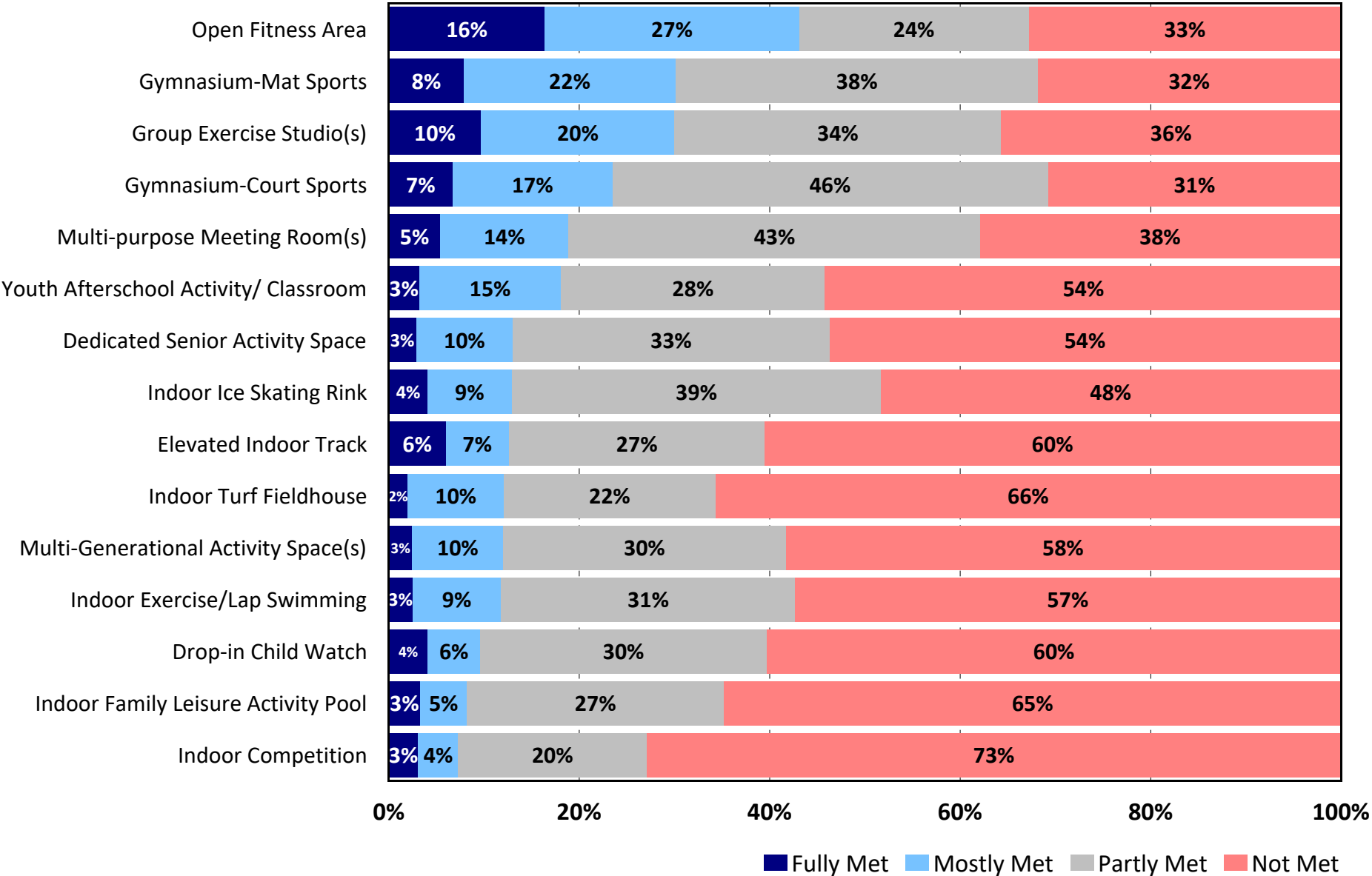
Q7b. Estimated Number of Households in Billings Who Have a Need for Recreation Facilities and Amenities

by number of households based on an estimated 47,484 households in Billings



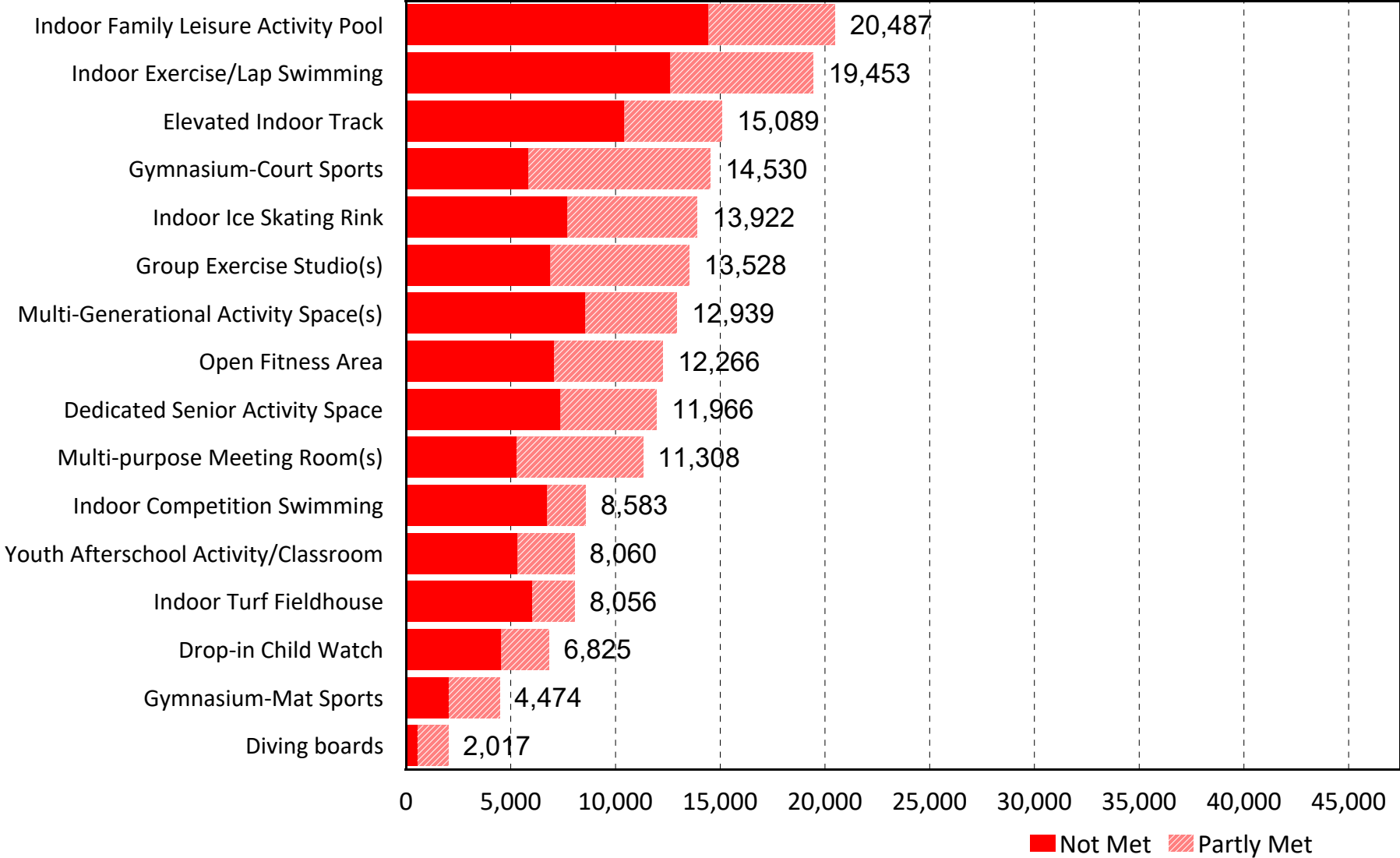
Q7c. How Well Households' Need For Recreation Facilities and Amenities Are Being Met

by percentage of respondents who indicated their household had a need for the amenity



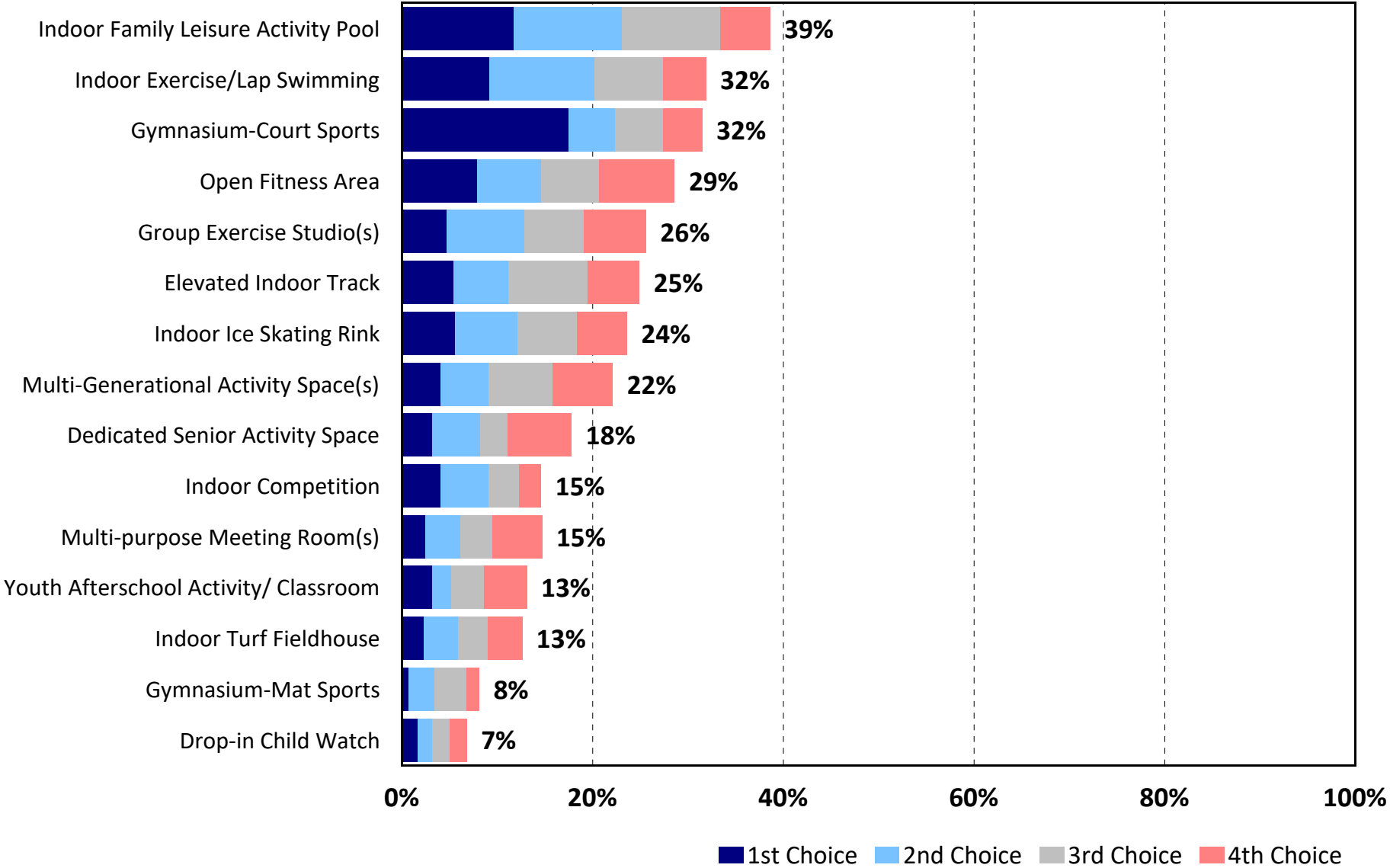
Q7d. Estimated Number of Households in Billings Whose Needs for Recreation Facilities and Amenities are Only "Partly Met" or "Not Met"

by number of households based on an estimated 47,484 households in Billings



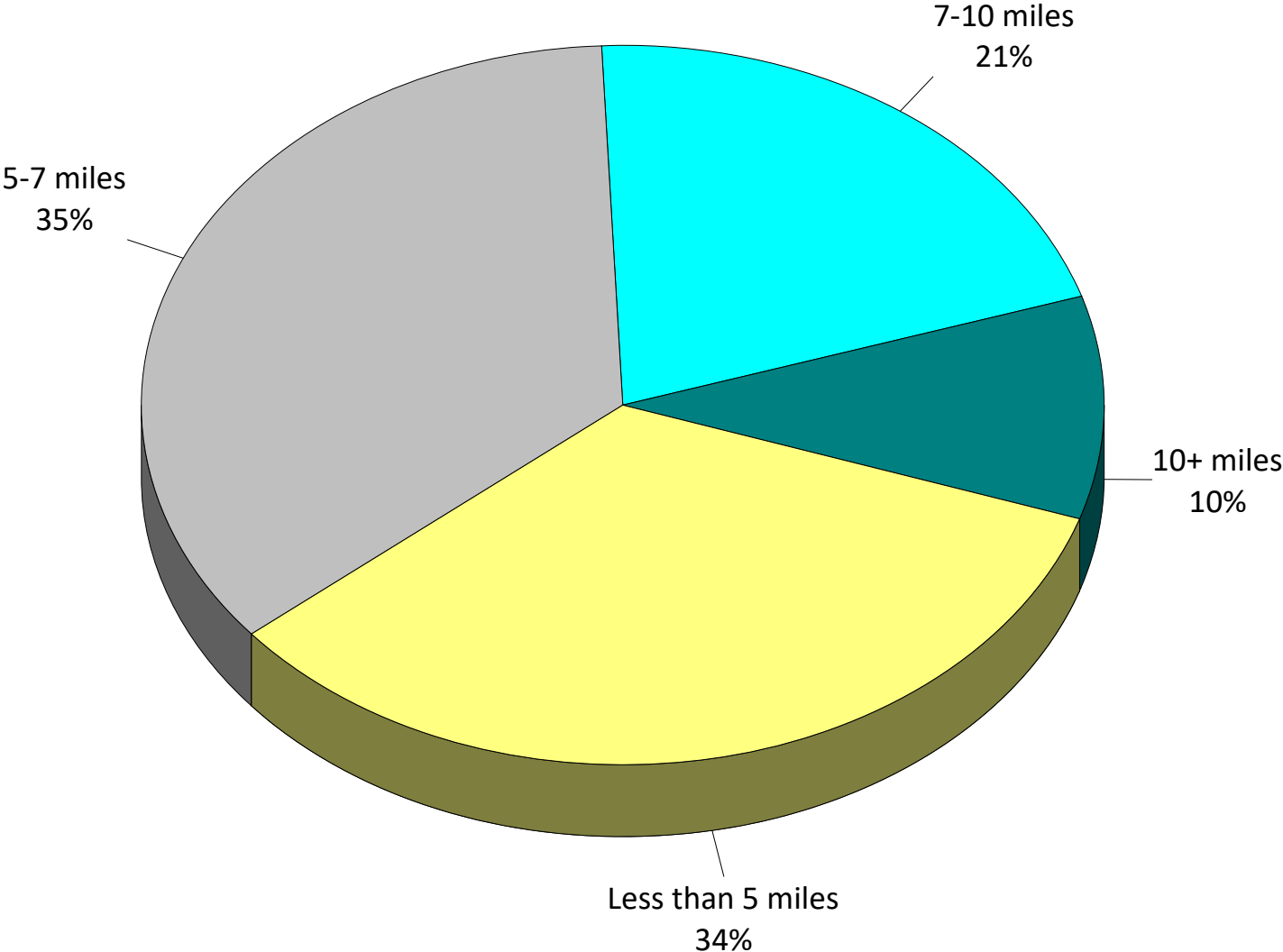
Q8. Importance of Amenity to be Included in Design of New Recreation Center

by percentage of respondents who selected the item as one of their top four choices



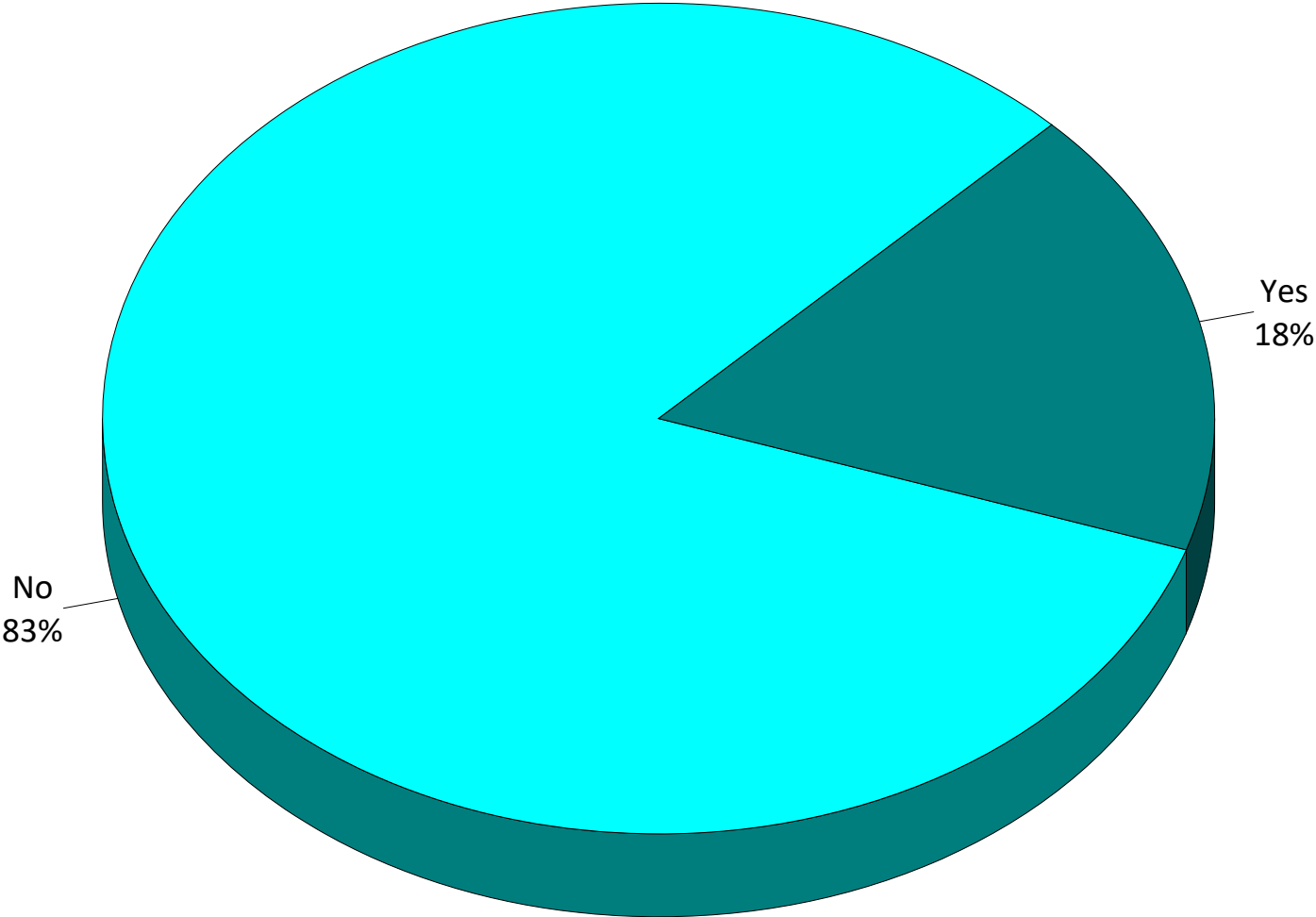
Q9. How Far Would You be Willing to Travel to Utilize a Facility with the Amenities Most Important to Your Household?

by percentage of respondents (excluding "not provided")



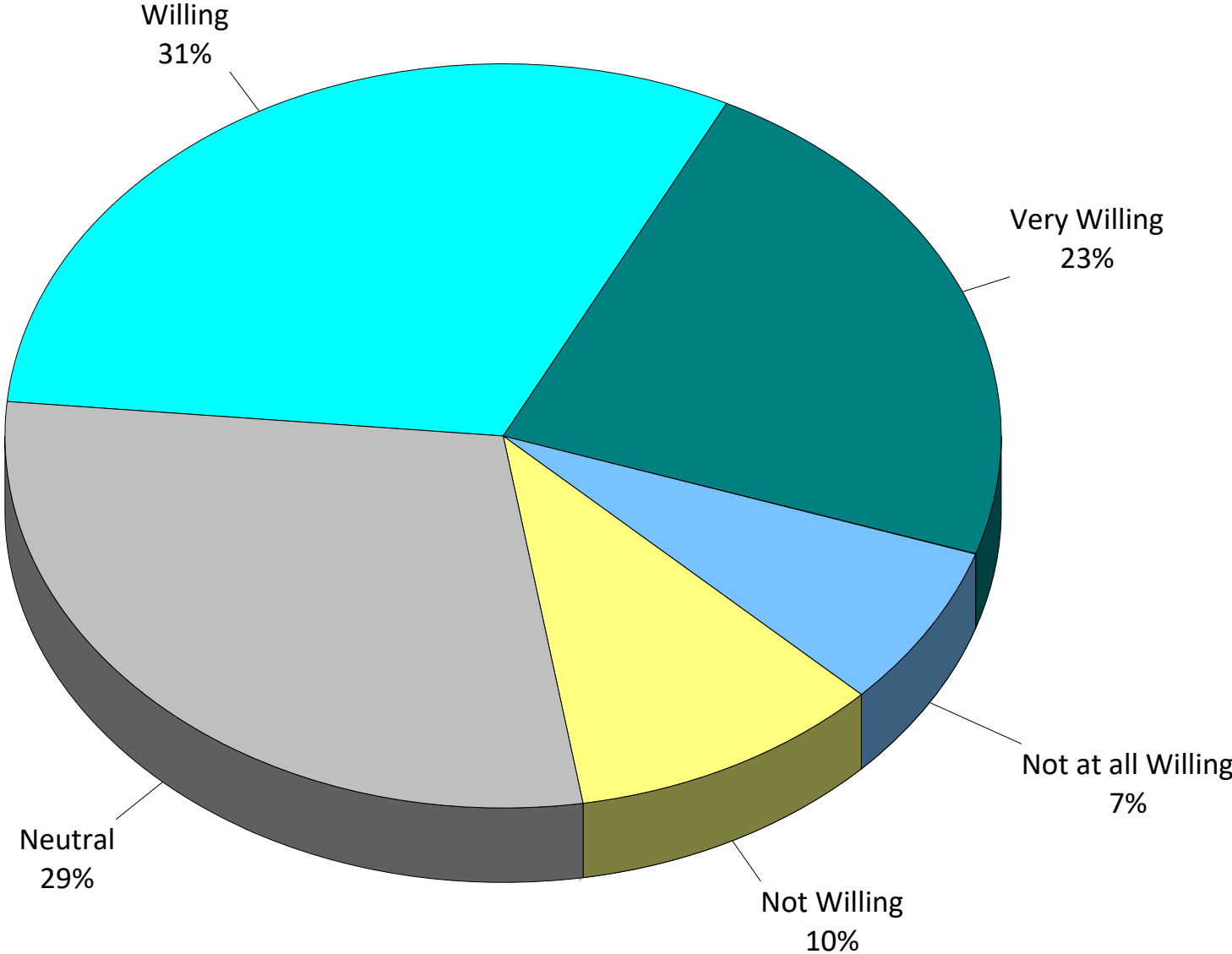
Q10. Does Anyone in Your Household Currently Participate in an Indoor League Sport?

by percentage of respondents



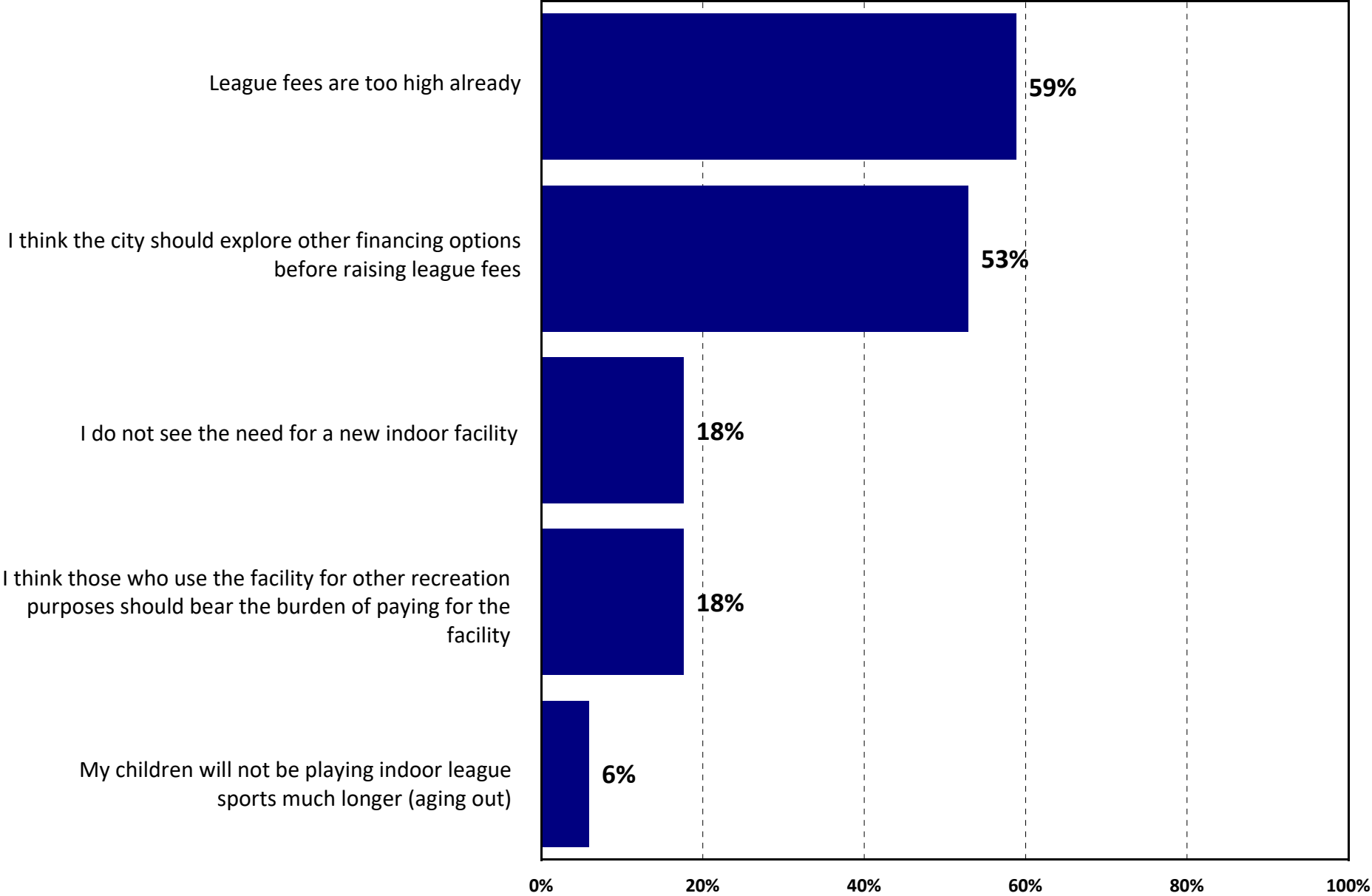
Q10a. Willingness to Pay Higher League Fee for the Use of the New Indoor Recreation Facility if it Meets Needs

by percentage of respondents who indicated someone in their household currently participates in an indoor league sport



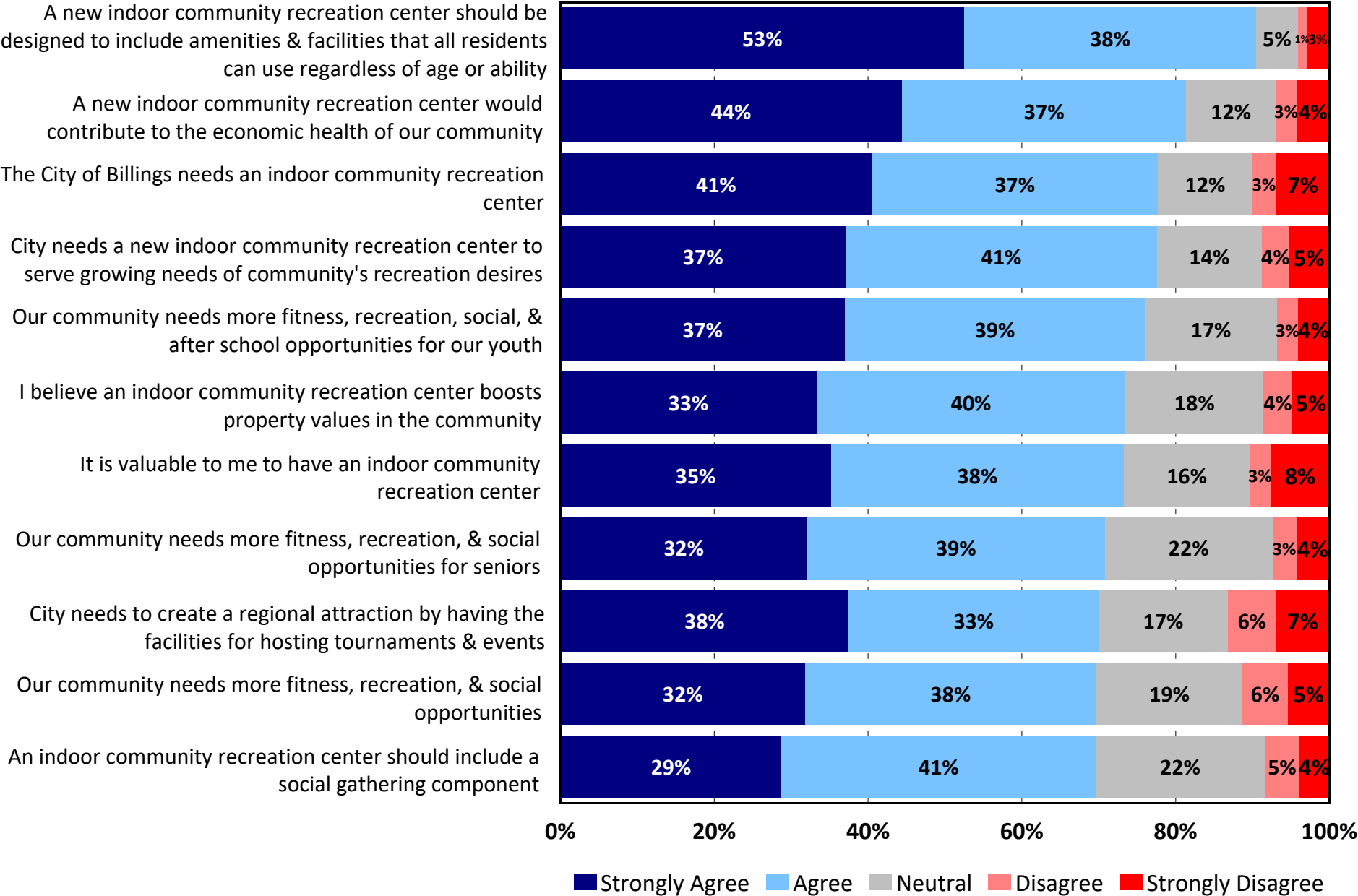
Q10b. Reasons for Unwillingness to Support Higher League Fees

by percentage of respondents who indicated someone in their household currently participates in an indoor league sport and they were either "not willing" or "not at all willing" to pay higher league fees to support a new recreation facility



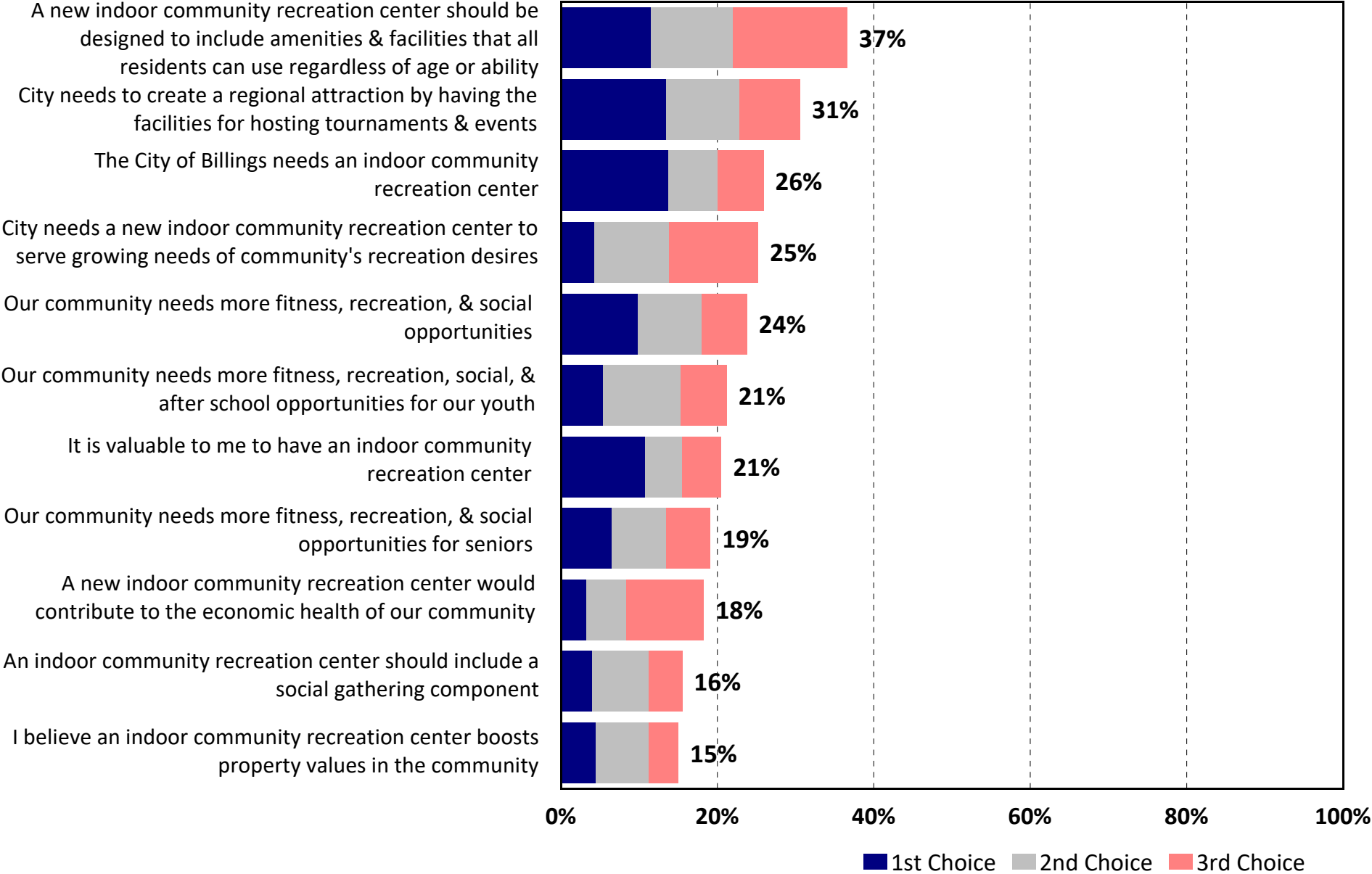
Q11. Level of Agreement on Statements Regarding Recreation

by percentage of respondents (excluding “don’t know”)



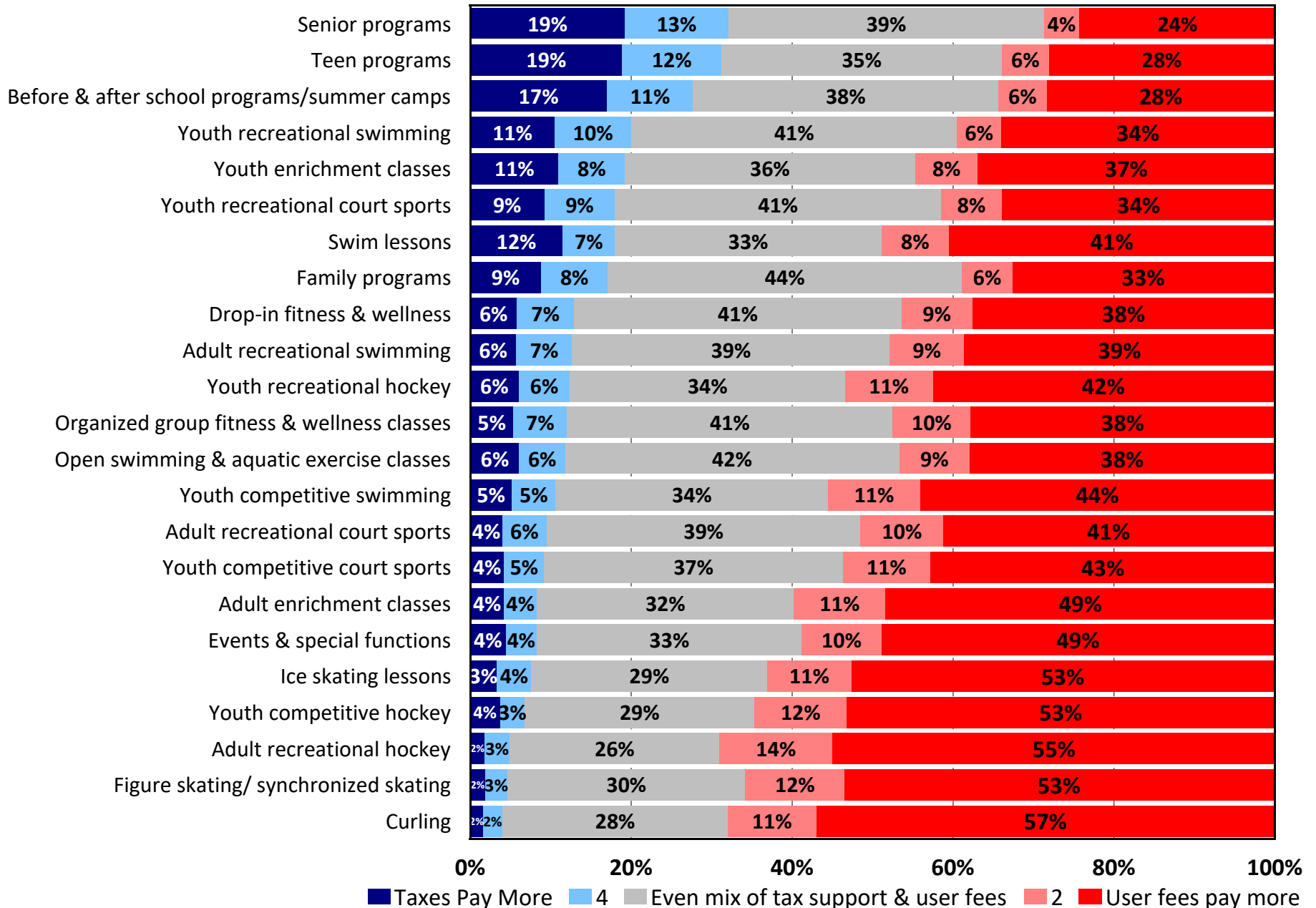
Q12. Importance of Statements Regarding New Recreation Center

by percentage of respondents who selected the statement as one of their top three choices



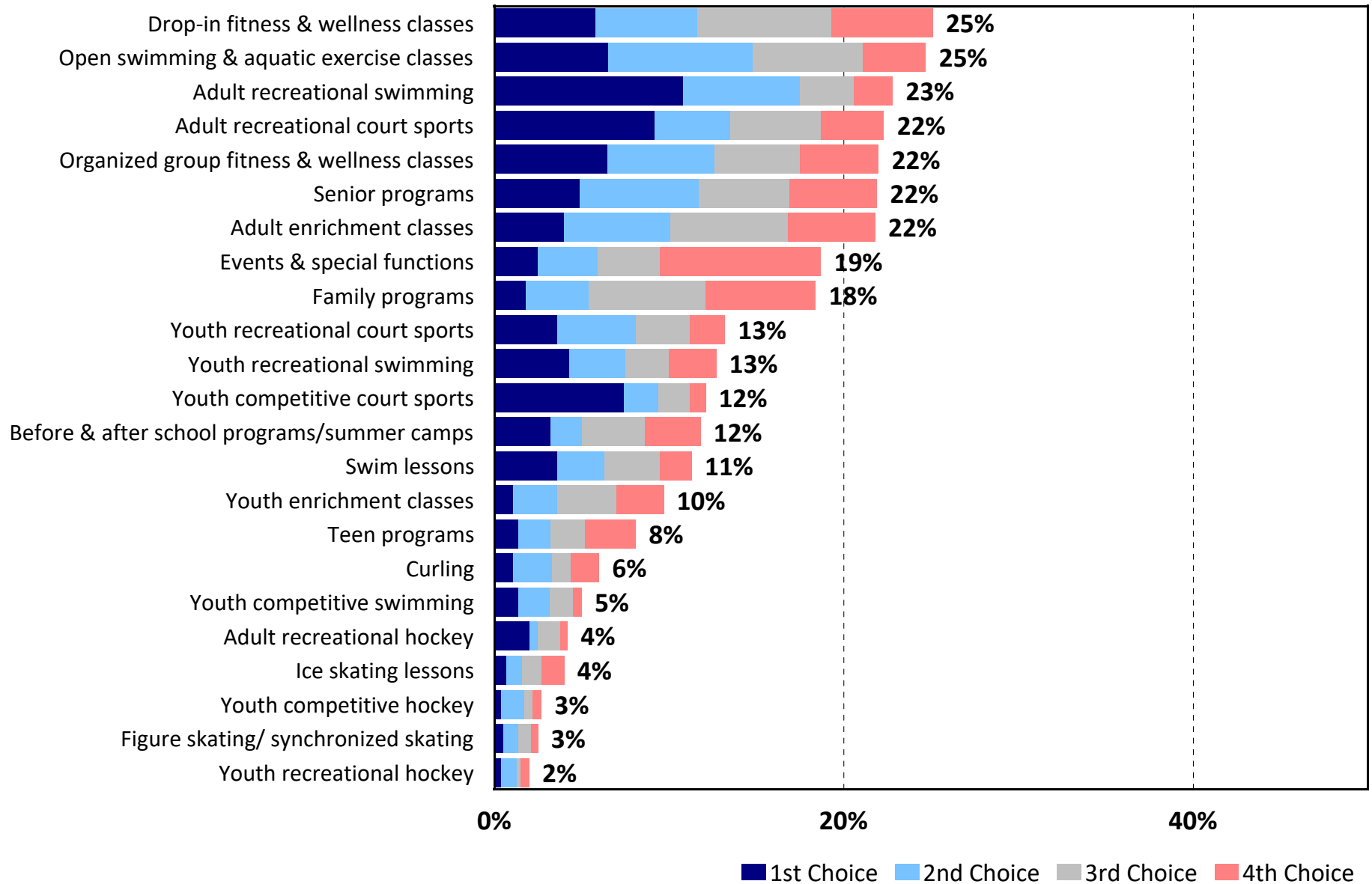
Q13. Beliefs regarding use of taxes versus user fees

by percentage of respondents (excluding “not provided”) where 5 indicates Tax Support and 1 indicates User Fee support



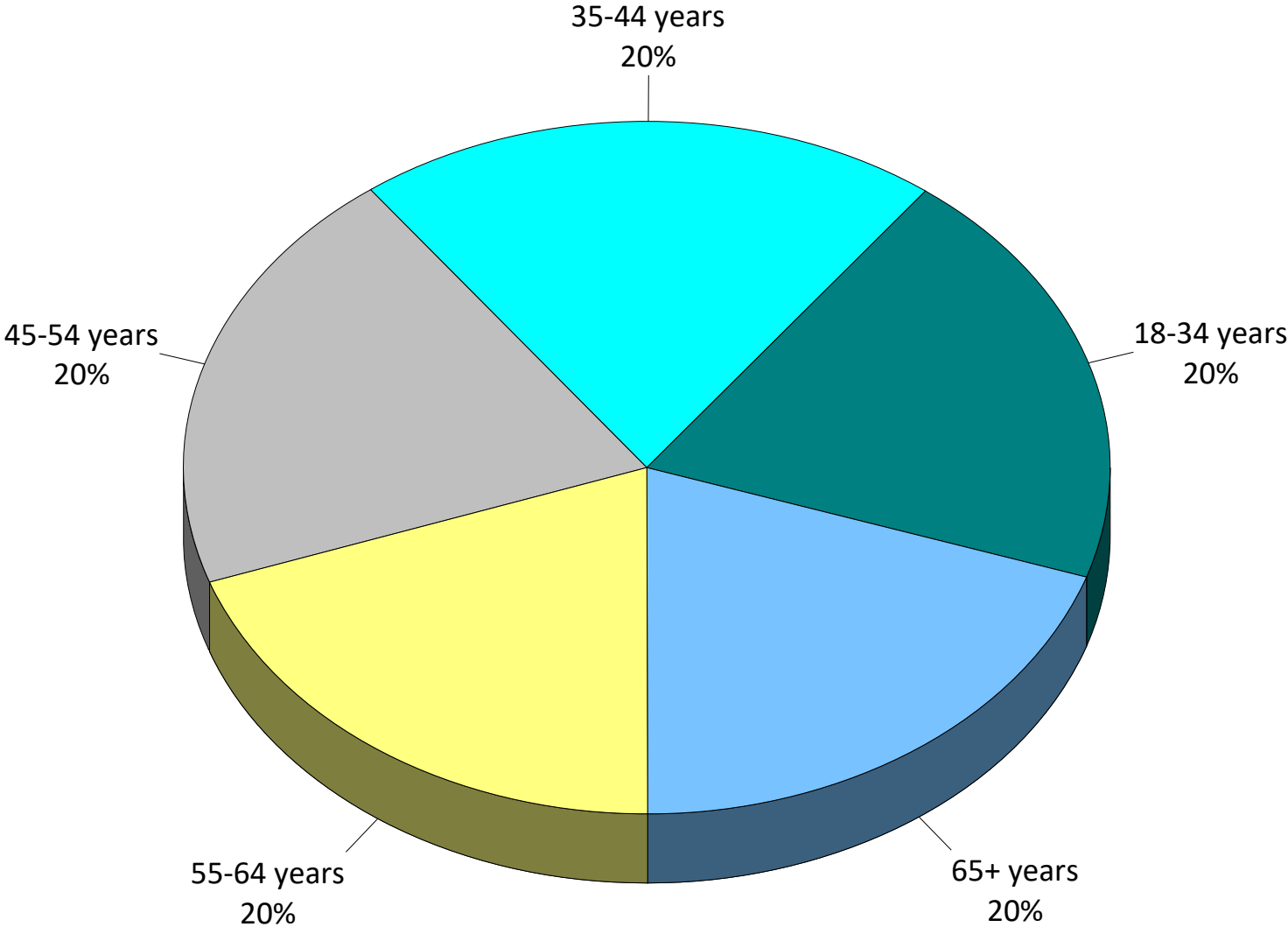
Q14. Top Programs/Services that Households were Interested In

by percentage of respondents who selected the item as one of their top four choices



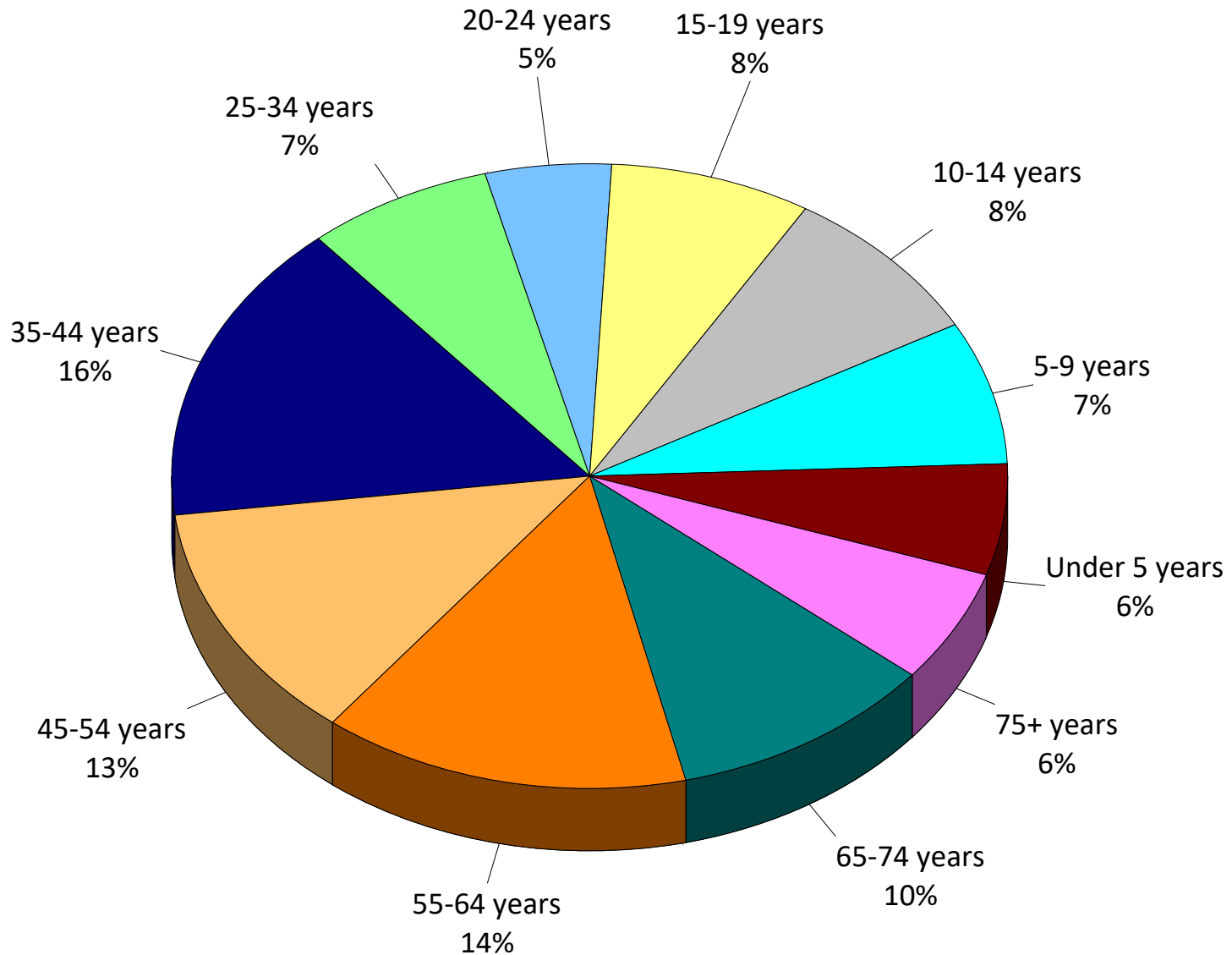
Q16. What is your age?

by percentage of respondents (excluding "not provided")



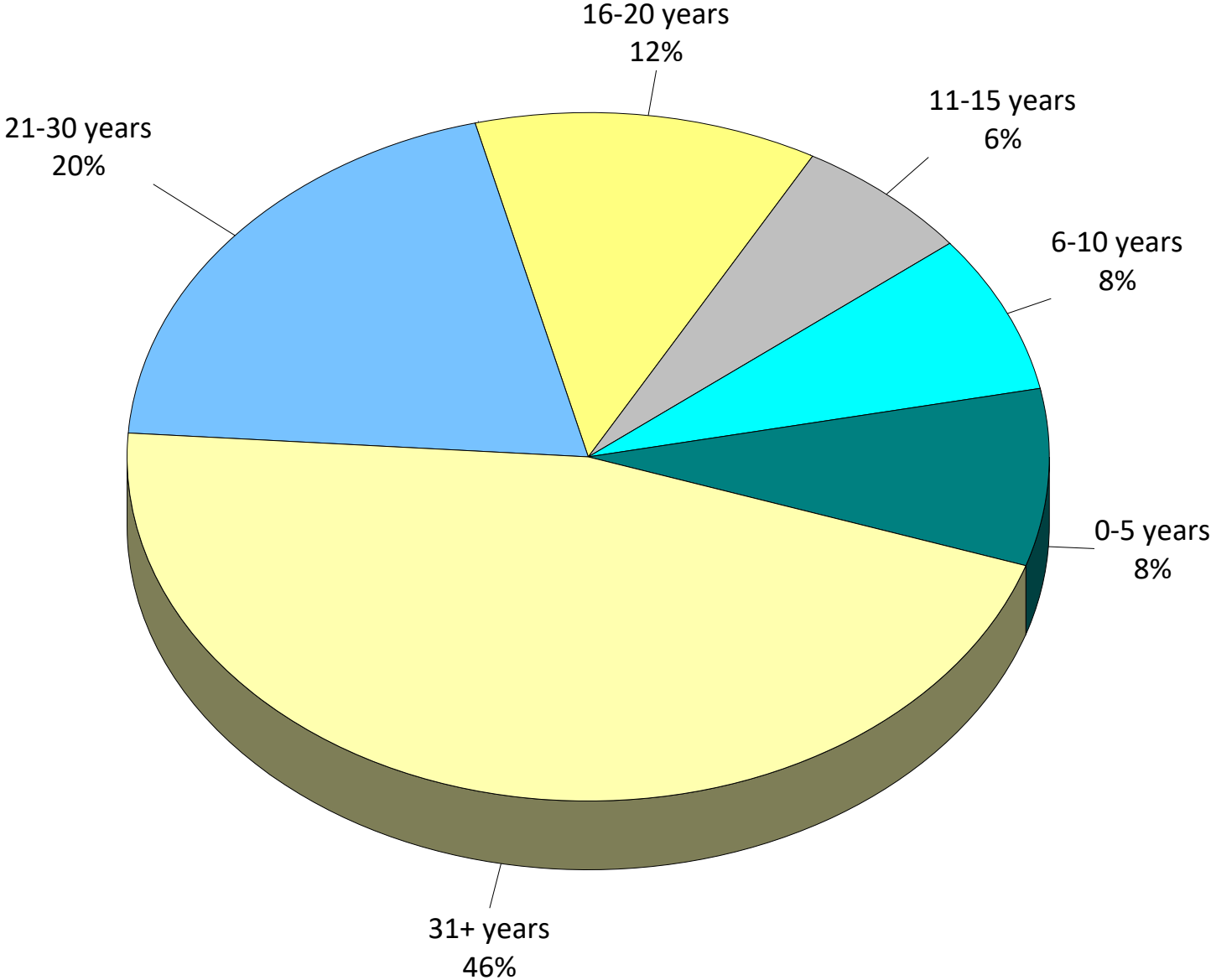
Q17. Counting yourself, how many people in your household are in the following age groups?

by percentage of persons in household



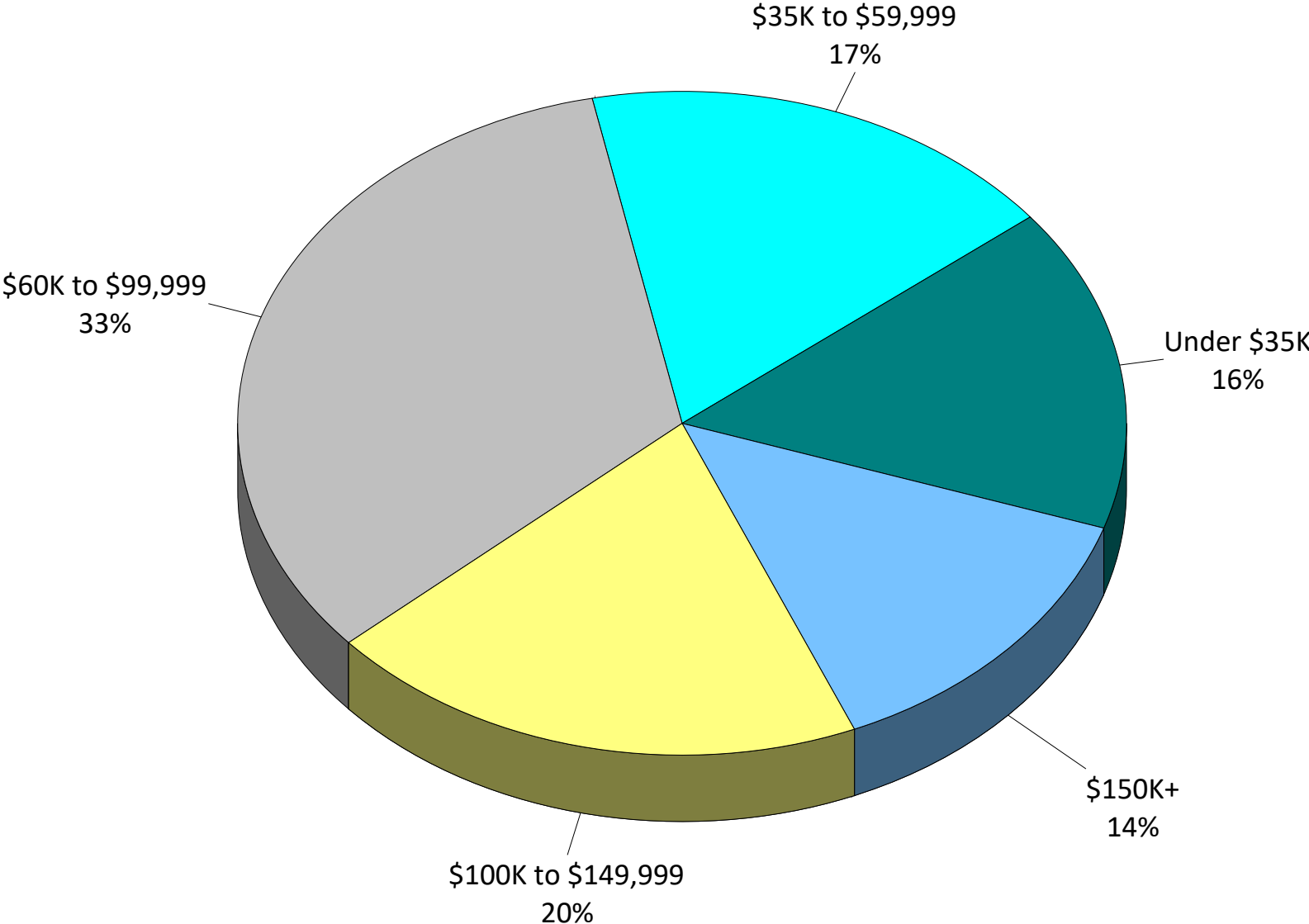
Q18. How long have you lived in the City of Billings?

by percentage of respondents (excluding "not provided")



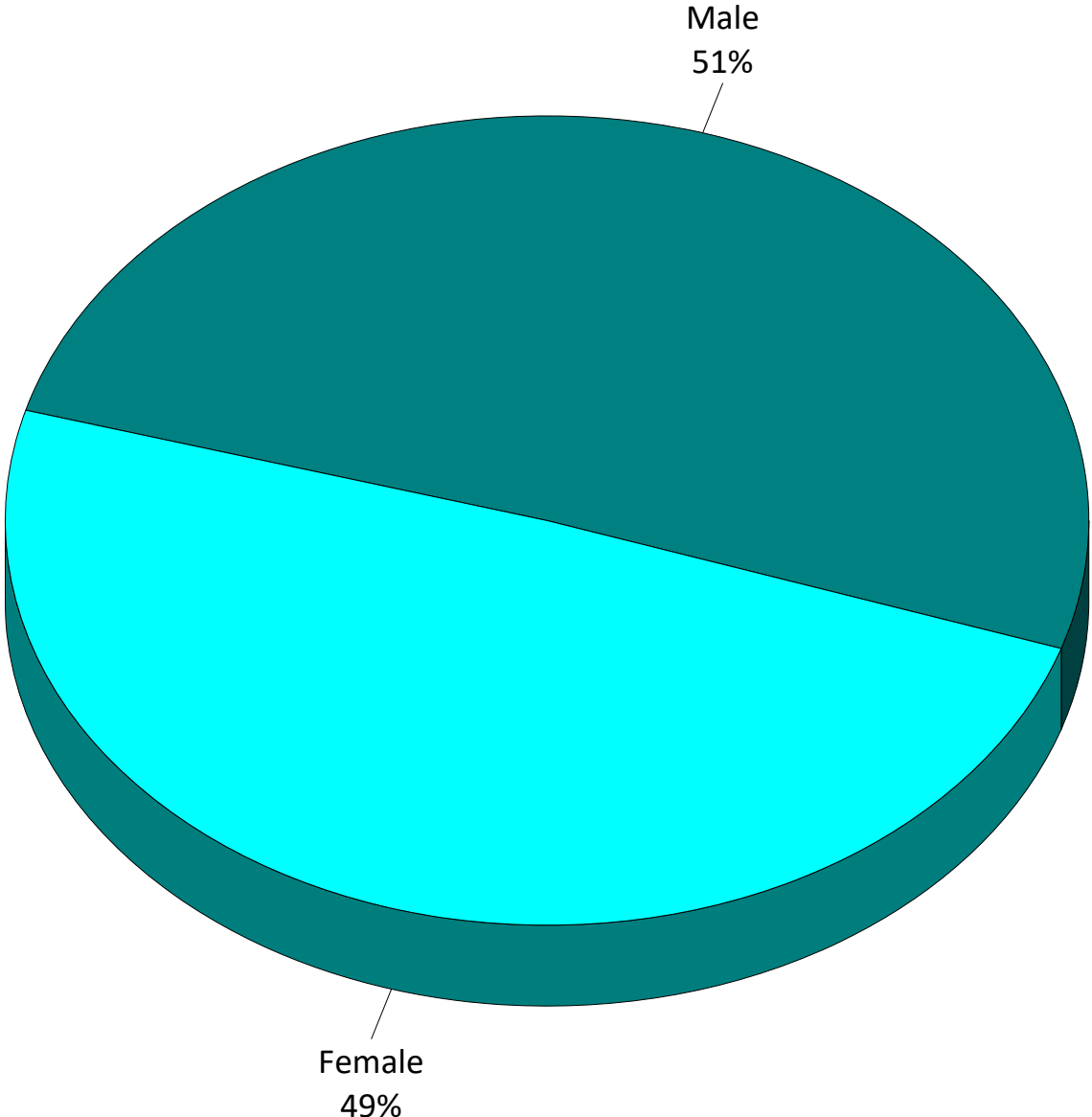
Q19. What is your total annual household income?

by percentage of respondents (excluding "not provided")



Q20. Your gender:

by percentage of respondents (excluding "not provided")





Priority Investment Rating

Priority Investment Rating

Billings, Montana

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

How to Analyze the Charts:

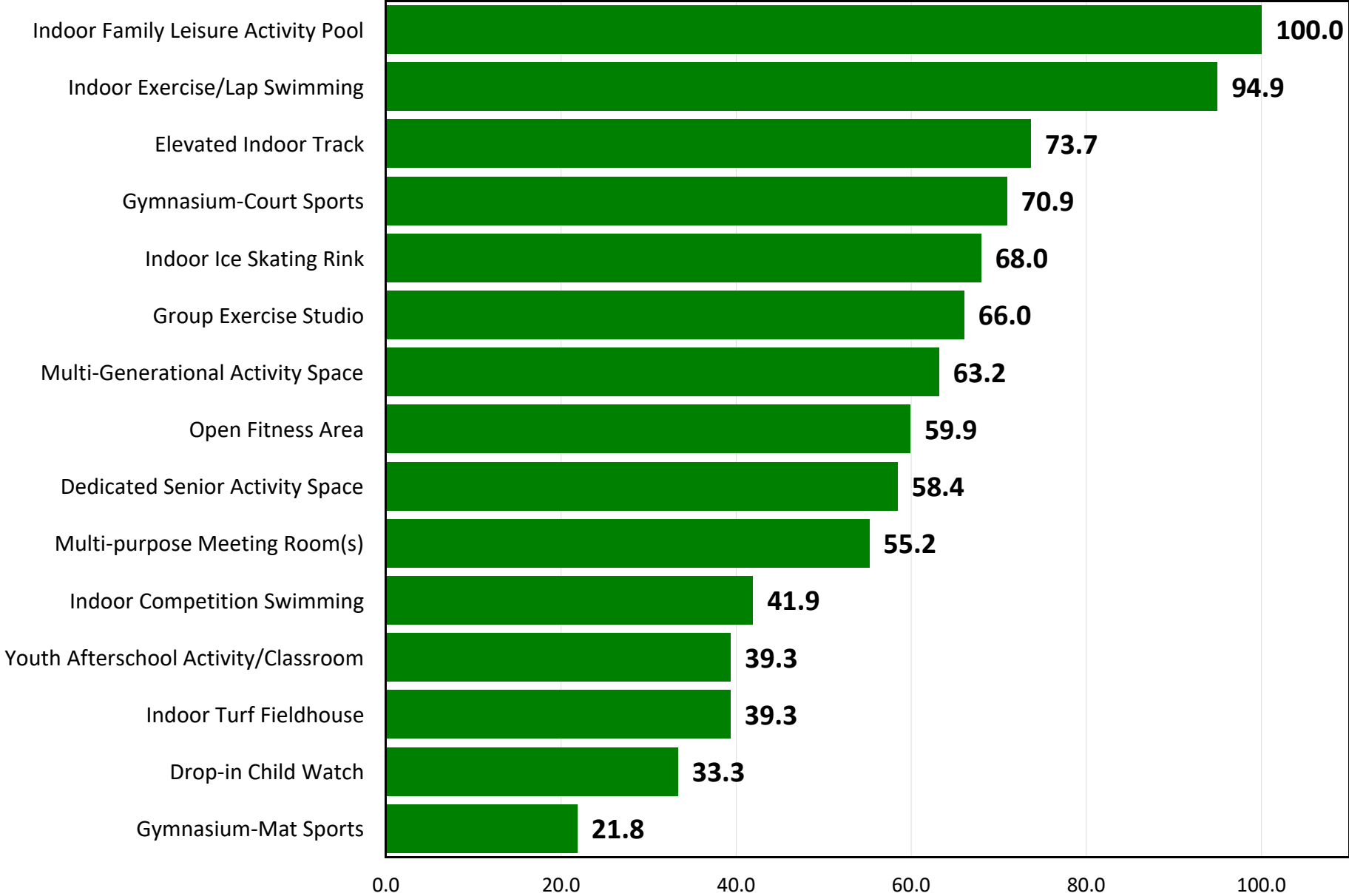
- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Recreation Facilities and Amenities

the rating for the item with the most unmet need=100

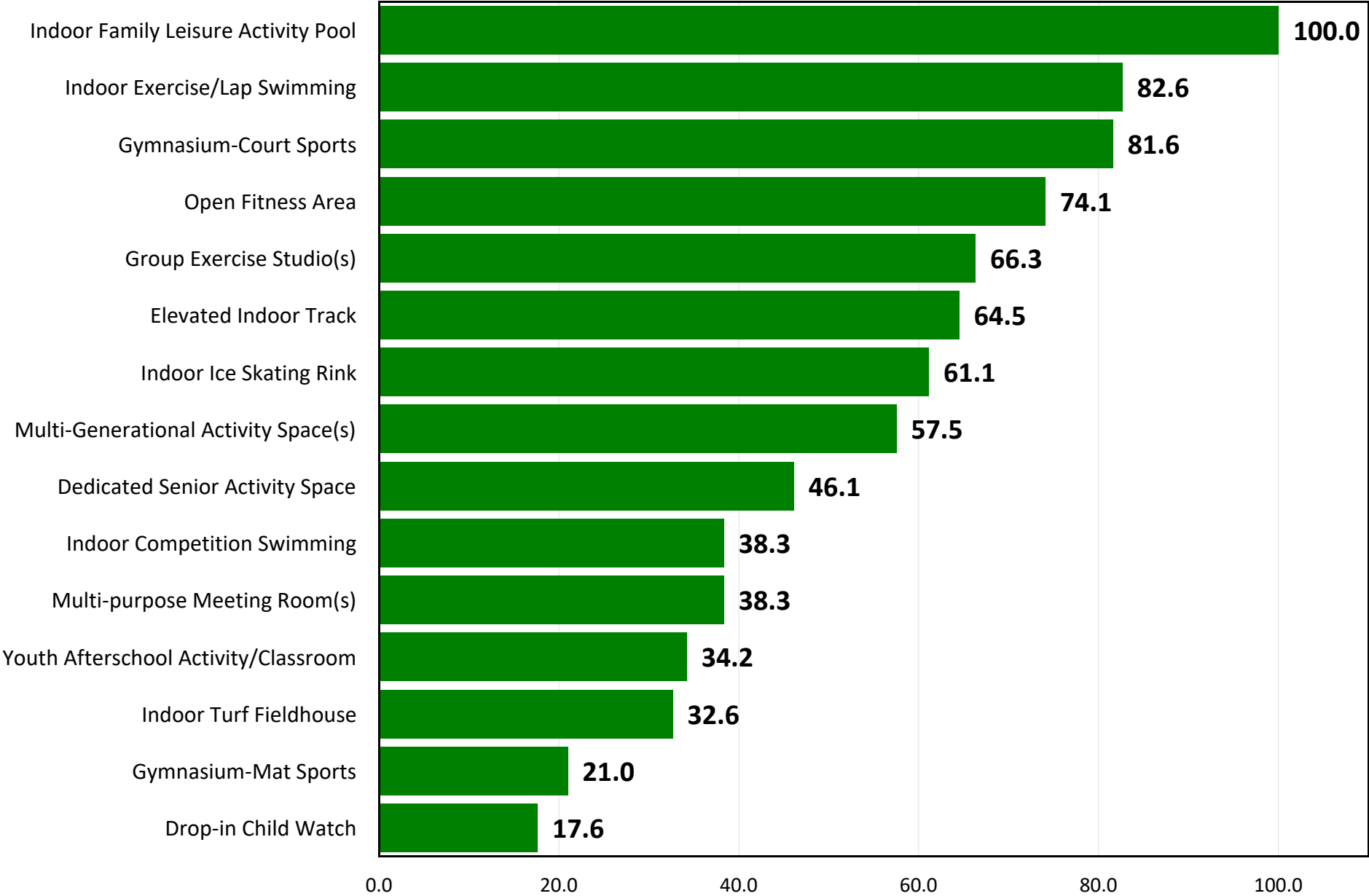
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



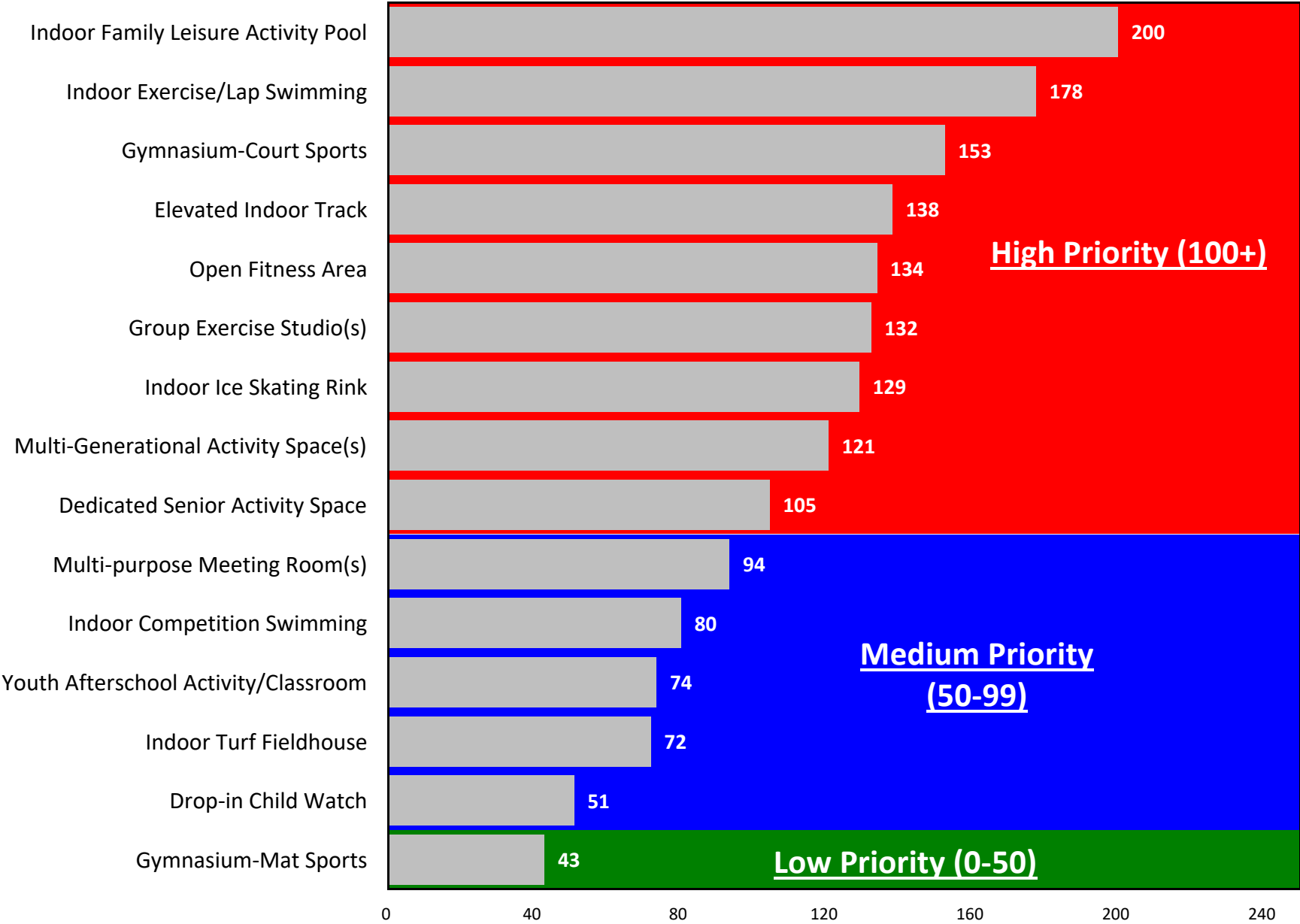
Importance Rating for Recreation Facilities and Amenities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Recreation Facilities and Amenities Based on the Priority Investment Rating





4

Tabular Data

Q1. From the following list, please CHECK ALL of the ways you learn about City of Billings Parks and Recreation programs, activities, and events.

Q1. All the ways you learn about City Parks & Recreation programs, activities, & events	Number	Percent
Local news coverage (newspaper, TV, radio)	355	64.0 %
Parks & Recreation activity guide (mailed to residents)	285	51.4 %
Parks & Recreation digital activity guide (on website)	90	16.2 %
Parks & Recreation Facebook	123	22.2 %
Parks & Recreation Instagram	20	3.6 %
Parks & Recreation Twitter	4	0.7 %
Parks & Recreation website	164	29.5 %
Nextdoor	36	6.5 %
Parks & Recreation app	19	3.4 %
School newsletters	72	13.0 %
Other	49	8.8 %
Total	1217	

Q1-11. Other

Q1-11. Other	Number	Percent
Word of mouth	25	51.0 %
Council meetings	3	6.1 %
Local magazines	2	4.1 %
Local news online	1	2.0 %
Downtown Billings Alliance	1	2.0 %
Friends/family	1	2.0 %
Billings365.com	1	2.0 %
Monthly local magazines	1	2.0 %
Billings Gazette	1	2.0 %
City staff, city council	1	2.0 %
Communicating with peera	1	2.0 %
It is hard if you are not familiar with Billings to learn what is going on	1	2.0 %
Community leaders	1	2.0 %
Google	1	2.0 %
Parks & rec newsletter	1	2.0 %
Healthy by newsletter	1	2.0 %
Involvement in Billings tennis	1	2.0 %
Signs when I drive	1	2.0 %
Rose Park	1	2.0 %
Drive by	1	2.0 %
Social media, word of mouth	1	2.0 %
Task forces	1	2.0 %
Total	49	100.0 %

Q2. From the list in Question 1, which THREE methods of communication would you MOST PREFER the City use to communicate with you about programs, activities, and events?

Q2. Top choice	Number	Percent
Local news coverage (newspaper, TV, radio)	162	29.2 %
Parks & Recreation activity guide (mailed to residents)	208	37.5 %
Parks & Recreation digital activity guide (on website)	24	4.3 %
Parks & Recreation Facebook	47	8.5 %
Parks & Recreation Instagram	6	1.1 %
Parks & Recreation Twitter	5	0.9 %
Parks & Recreation website	38	6.8 %
Nextdoor	4	0.7 %
Parks & Recreation app	12	2.2 %
School newsletters	5	0.9 %
Other	10	1.8 %
None chosen	34	6.1 %
Total	555	100.0 %

Q2. From the list in Question 1, which THREE methods of communication would you MOST PREFER the City use to communicate with you about programs, activities, and events?

Q2. 2nd choice	Number	Percent
Local news coverage (newspaper, TV, radio)	85	15.3 %
Parks & Recreation activity guide (mailed to residents)	105	18.9 %
Parks & Recreation digital activity guide (on website)	66	11.9 %
Parks & Recreation Facebook	79	14.2 %
Parks & Recreation Instagram	13	2.3 %
Parks & Recreation Twitter	1	0.2 %
Parks & Recreation website	74	13.3 %
Nextdoor	13	2.3 %
Parks & Recreation app	18	3.2 %
School newsletters	29	5.2 %
Other	7	1.3 %
None chosen	65	11.7 %
Total	555	100.0 %

Q2. From the list in Question 1, which THREE methods of communication would you MOST PREFER the City use to communicate with you about programs, activities, and events?

Q2. 3rd choice	Number	Percent
Local news coverage (newspaper, TV, radio)	61	11.0 %
Parks & Recreation activity guide (mailed to residents)	47	8.5 %
Parks & Recreation digital activity guide (on website)	58	10.5 %
Parks & Recreation Facebook	54	9.7 %
Parks & Recreation Instagram	13	2.3 %
Parks & Recreation Twitter	2	0.4 %
Parks & Recreation website	86	15.5 %
Nextdoor	12	2.2 %
Parks & Recreation app	34	6.1 %
School newsletters	35	6.3 %
Other	16	2.9 %
None chosen	137	24.7 %
Total	555	100.0 %

Q2. From the list in Question 1, which THREE methods of communication would you MOST PREFER the City use to communicate with you about programs, activities, and events? (top 3)

Q2. Sum of top 3 choices	Number	Percent
Local news coverage (newspaper, TV, radio)	308	55.5 %
Parks & Recreation activity guide (mailed to residents)	360	64.9 %
Parks & Recreation digital activity guide (on website)	148	26.7 %
Parks & Recreation Facebook	180	32.4 %
Parks & Recreation Instagram	32	5.8 %
Parks & Recreation Twitter	8	1.4 %
Parks & Recreation website	198	35.7 %
Nextdoor	29	5.2 %
Parks & Recreation app	64	11.5 %
School newsletters	69	12.4 %
Other	33	5.9 %
None chosen	34	6.1 %
Total	1463	

Q3. Approximately how often did you or members of your household visit any indoor sports, recreation, and fitness facilities in Billings over the past 12 months?

Q3. How often did your household visit any indoor sports, recreation, & fitness facilities over past 12 months

	Number	Percent
Daily	29	5.2 %
Several times per week	118	21.3 %
Once per week	61	11.0 %
1 or 2 times per month	76	13.7 %
Less than once a month	130	23.4 %
Never	130	23.4 %
Not provided	11	2.0 %
Total	555	100.0 %

WITHOUT "NOT PROVIDED"

Q3. Approximately how often did you or members of your household visit any indoor sports, recreation, and fitness facilities in Billings over the past 12 months? (without "not provided")

Q3. How often did your household visit any indoor sports, recreation, & fitness facilities over past 12 months

	Number	Percent
Daily	29	5.3 %
Several times per week	118	21.7 %
Once per week	61	11.2 %
1 or 2 times per month	76	14.0 %
Less than once a month	130	23.9 %
Never	130	23.9 %
Total	544	100.0 %

Q4. Which of the following organizations provide indoor sports and recreation facilities that are used by you and other members of your household?

Q4. Which following organizations provide indoor sports & recreation facilities that are used by your household

	Number	Percent
Boys & Girls Club	15	2.7 %
Churches/faith-based organization	103	18.6 %
Local colleges (MSU-B, Rocky Mountain College)	84	15.1 %
Billings Parks & Recreation	156	28.1 %
Elk's Tennis Center	15	2.7 %
Sports Plex	24	4.3 %
Private health & fitness clubs	205	36.9 %
Private instruction classes	48	8.6 %
Public or private schools	107	19.3 %
YMCA	124	22.3 %
Youth sports organizations	87	15.7 %
Other	30	5.4 %
None. Do not use any organizations	118	21.3 %
Total	1116	

WITHOUT "NONE"

Q4. Which of the following organizations provide indoor sports and recreation facilities that are used by you and other members of your household? (without "none")

Q4. Which following organizations provide indoor sports & recreation facilities that are used by your household

	Number	Percent
Boys & Girls Club	15	3.4 %
Churches/faith-based organization	103	23.6 %
Local colleges (MSU-B, Rocky Mountain College)	84	19.2 %
Billings Parks & Recreation	155	35.5 %
Elk's Tennis Center	15	3.4 %
Sports Plex	24	5.5 %
Private health & fitness clubs	205	46.9 %
Private instruction classes	47	10.8 %
Public or private schools	107	24.5 %
YMCA	124	28.4 %
Youth sports organizations	87	19.9 %
Other	30	6.9 %
Total	996	

Q5. Please CHECK ALL of the following reasons why your household does not participate in indoor sports or recreation programs or activities MORE OFTEN.

Q5. All the following reasons why your household does not participate in indoor sports or recreation programs or activities more often

	Number	Percent
Programs are full	57	10.3 %
Facilities are not well maintained	33	5.9 %
Facilities do not have right equipment	36	6.5 %
Facility too far from residence	81	14.6 %
Lack of quality facilities	86	15.5 %
Fees are too high	168	30.3 %
Lack of quality programs	74	13.3 %
Lack of transportation	9	1.6 %
Not interested	154	27.7 %
Poor customer service from staff	17	3.1 %
Program or facility not offered	79	14.2 %
Program times are not convenient	105	18.9 %
Registration is difficult	20	3.6 %
Too busy	161	29.0 %
Travel requirements	23	4.1 %
Other	80	14.4 %
Total	1183	

Q6. Which TWO of the items listed in Question 5 do you think are the biggest barriers to your participation in indoor sports or recreation programs or activities?

Q6. Top choice	Number	Percent
Programs are full	29	5.2 %
Facilities are not well maintained	14	2.5 %
Facilities do not have right equipment	7	1.3 %
Facility too far from residence	35	6.3 %
Lack of quality facilities	42	7.6 %
Fees are too high	101	18.2 %
Lack of quality programs	21	3.8 %
Lack of transportation	2	0.4 %
Not interested	66	11.9 %
Poor customer service from staff	2	0.4 %
Program or facility not offered	15	2.7 %
Program times are not convenient	31	5.6 %
Registration is difficult	2	0.4 %
Too busy	68	12.3 %
Other	38	6.8 %
None chosen	82	14.8 %
Total	555	100.0 %

Q6. Which TWO of the items listed in Question 5 do you think are the biggest barriers to your participation in indoor sports or recreation programs or activities?

Q6. 2nd choice	Number	Percent
Programs are full	12	2.2 %
Facilities are not well maintained	11	2.0 %
Facilities do not have right equipment	11	2.0 %
Facility too far from residence	24	4.3 %
Lack of quality facilities	29	5.2 %
Fees are too high	49	8.8 %
Lack of quality programs	31	5.6 %
Lack of transportation	2	0.4 %
Not interested	39	7.0 %
Poor customer service from staff	2	0.4 %
Program or facility not offered	40	7.2 %
Program times are not convenient	45	8.1 %
Registration is difficult	2	0.4 %
Too busy	64	11.5 %
Travel requirements	4	0.7 %
Other	26	4.7 %
None chosen	164	29.5 %
Total	555	100.0 %

Q6. Which TWO of the items listed in Question 5 do you think are the biggest barriers to your participation in indoor sports or recreation programs or activities? (top 2)

Q6. Sum of top 2 choices	Number	Percent
Programs are full	41	7.4 %
Facilities are not well maintained	25	4.5 %
Facilities do not have right equipment	18	3.2 %
Facility too far from residence	59	10.6 %
Lack of quality facilities	71	12.8 %
Fees are too high	150	27.0 %
Lack of quality programs	52	9.4 %
Lack of transportation	4	0.7 %
Not interested	105	18.9 %
Poor customer service from staff	4	0.7 %
Program or facility not offered	55	9.9 %
Program times are not convenient	76	13.7 %
Registration is difficult	4	0.7 %
Too busy	132	23.8 %
Travel requirements	4	0.7 %
Other	64	11.5 %
None chosen	82	14.8 %
Total	946	

Q7. Several indoor recreation facilities and amenities that could be included in the new Billings Community Recreation Center are listed below. For each one, please indicate if you or others in your household have a need for the item.

(N=555)

	Yes	No
Q7-1. Gymnasium-Court Sports (Basketball, Volleyball, Pickleball, etc.)	40.0%	60.0%
Q7-2. Gymnasium-Mat Sports (Wrestling, Martial Arts, Gymnastics Events)	13.5%	86.5%
Q7-3. Open Fitness Area (Cardio, Circuit Training, Free Weights, etc.)	45.4%	54.6%
Q7-4. Group Exercise Studio(s) (Aerobics, Dance, Yoga, Spinning, etc.)	40.7%	59.3%
Q7-5. Elevated Indoor Track (Running, Walking, Jogging)	36.4%	63.6%
Q7-6. Indoor Turf Fieldhouse (Soccer, Football, Lacrosse, etc.)	19.3%	80.7%
Q7-7. Indoor Competition Swimming (Meets & Events, Spectator Seating, Practice)	19.5%	80.5%
Q7-8. Indoor Exercise/Lap Swimming (Open Public Lap Swimming, Learn to Swim, Aquatic Exercise Classes, etc.)	46.5%	53.5%
Q7-9. Indoor Family Leisure Activity Pool (Warm Water, Shallow Entry, Play Features, Learn to Swim, Current Channel, Water Slides)	47.0%	53.0%
Q7-10. Indoor Ice Skating Rink (Public Skating, Ice Hockey, Figure Skating, Curling, etc.)	33.7%	66.3%
Q7-11. Drop-in Child Watch (Short Term While Family Member Exercises)	15.9%	84.1%
Q7-12. Multi-Generational Activity Space(s) (Shared Senior/Youth Activity and Game Areas, Social Spaces, Party Rooms, etc.)	31.0%	69.0%

Q7. Several indoor recreation facilities and amenities that could be included in the new Billings Community Recreation Center are listed below. For each one, please indicate if you or others in your household have a need for the item.

	Yes	No
Q7-13. Dedicated Senior Activity Space (Senior Gathering Area, Lounge, Arts & Crafts, Games, etc.)	29.0%	71.0%
Q7-14. Youth Afterschool Activity/ Classroom (Educational Activities, Maker Space, Art, etc.)	20.7%	79.3%
Q7-15. Multi-purpose Meeting Room(s) (Community Gathering, Meeting Space, Classes, Special Functions, Rentable)	29.4%	70.6%
Q7-16. Other	3.1%	96.9%

Q7. If you mark "Yes," please rate how well your household's needs are being met.

(N=492)

	Fully met	Mostly met	Partly met	Not met
Q7-1. Gymnasium-Court Sports (Basketball, Volleyball, Pickleball, etc.)	6.7%	16.8%	45.7%	30.8%
Q7-2. Gymnasium-Mat Sports (Wrestling, Martial Arts, Gymnastics Events)	7.9%	22.2%	38.1%	31.7%
Q7-3. Open Fitness Area (Cardio, Circuit Training, Free Weights, etc.)	16.4%	26.7%	24.1%	32.8%
Q7-4. Group Exercise Studio(s) (Aerobics, Dance, Yoga, Spinning, etc.)	9.7%	20.3%	34.3%	35.7%
Q7-5. Elevated Indoor Track (Running, Walking, Jogging)	6.0%	6.6%	26.9%	60.4%
Q7-6. Indoor Turf Fieldhouse (Soccer, Football, Lacrosse, etc.)	2.0%	10.1%	22.2%	65.7%
Q7-7. Indoor Competition Swimming (Meets & Events, Spectator Seating, Practice)	3.1%	4.2%	19.8%	72.9%
Q7-8. Indoor Exercise/Lap Swimming (Open Public Lap Swimming, Learn to Swim, Aquatic Exercise Classes, etc.)	2.5%	9.3%	30.9%	57.2%
Q7-9. Indoor Family Leisure Activity Pool (Warm Water, Shallow Entry, Play Features, Learn to Swim, Current Channel, Water Slides)	3.3%	4.9%	27.0%	64.8%
Q7-10. Indoor Ice Skating Rink (Public Skating, Ice Hockey, Figure Skating, Curling, etc.)	4.1%	8.8%	38.8%	48.2%
Q7-11. Drop-in Child Watch (Short Term While Family Member Exercises)	4.1%	5.5%	30.1%	60.3%
Q7-12. Multi-Generational Activity Space(s) (Shared Senior/Youth Activity and Game Areas, Social Spaces, Party Rooms, etc.)	2.5%	9.5%	29.7%	58.2%

Q7. If you mark "Yes," please rate how well your household's needs are being met.

	Fully met	Mostly met	Partly met	Not met
Q7-13. Dedicated Senior Activity Space (Senior Gathering Area, Lounge, Arts & Crafts, Games, etc.)	2.9%	10.1%	33.3%	53.6%
Q7-14. Youth Afterschool Activity/ Classroom (Educational Activities, Maker Space, Art, etc.)	3.2%	14.9%	27.7%	54.3%
Q7-15. Multi-purpose Meeting Room(s) (Community Gathering, Meeting Space, Classes, Special Functions, Rentable)	5.4%	13.5%	43.2%	37.8%
Q7-16. Other	0.0%	21.4%	21.4%	57.1%

Q8. Which FOUR of the items listed in Question 7 do you think are MOST IMPORTANT to include in the design of a new indoor community recreation center for Billings?

<u>Q8. Top choice</u>	<u>Number</u>	<u>Percent</u>
Gymnasium-Court Sports (Basketball, Volleyball, Pickleball, etc.)	97	17.5 %
Gymnasium-Mat Sports (Wrestling, Martial Arts, Gymnastics Events)	4	0.7 %
Open Fitness Area (Cardio, Circuit Training, Free Weights, etc.)	44	7.9 %
Group Exercise Studio(s) (Aerobics, Dance, Yoga, Spinning, etc.)	26	4.7 %
Elevated Indoor Track (Running, Walking, Jogging)	30	5.4 %
Indoor Turf Fieldhouse (Soccer, Football, Lacrosse, etc.)	13	2.3 %
Indoor Competition Swimming (Meets & Events, Spectator Seating, Practice)	23	4.1 %
Indoor Exercise/Lap Swimming (Open Public Lap Swimming, Learn to Swim, Aquatic Exercise Classes, etc.)	51	9.2 %
Indoor Family Leisure Activity Pool (Warm Water, Shallow Entry, Play Features, Learn to Swim, Current Channel, Water Slides)	65	11.7 %
Indoor Ice Skating Rink (Public Skating, Ice Hockey, Figure Skating, Curling, etc.)	31	5.6 %
Drop-in Child Watch (Short Term While Family Member Exercises)	9	1.6 %
Multi-Generational Activity Space(s) (Shared Senior/ Youth Activity and Game Areas, Social Spaces, Party Rooms, etc.)	23	4.1 %
Dedicated Senior Activity Space (Senior Gathering Area, Lounge, Arts & Crafts, Games, etc.)	18	3.2 %
Youth Afterschool Activity/Classroom (Educational Activities, Maker Space, Art, etc.)	18	3.2 %
Multi-purpose Meeting Room(s) (Community Gathering, Meeting Space, Classes, Special Functions, Rentable)	14	2.5 %
Other	11	2.0 %
None chosen	78	14.1 %
Total	555	100.0 %

Q8. Which FOUR of the items listed in Question 7 do you think are MOST IMPORTANT to include in the design of a new indoor community recreation center for Billings?

<u>Q8. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Gymnasium-Court Sports (Basketball, Volleyball, Pickleball, etc.)	27	4.9 %
Gymnasium-Mat Sports (Wrestling, Martial Arts, Gymnastics Events)	15	2.7 %
Open Fitness Area (Cardio, Circuit Training, Free Weights, etc.)	37	6.7 %
Group Exercise Studio(s) (Aerobics, Dance, Yoga, Spinning, etc.)	45	8.1 %
Elevated Indoor Track (Running, Walking, Jogging)	32	5.8 %
Indoor Turf Fieldhouse (Soccer, Football, Lacrosse, etc.)	20	3.6 %
Indoor Competition Swimming (Meets & Events, Spectator Seating, Practice)	28	5.0 %
Indoor Exercise/Lap Swimming (Open Public Lap Swimming, Learn to Swim, Aquatic Exercise Classes, etc.)	61	11.0 %
Indoor Family Leisure Activity Pool (Warm Water, Shallow Entry, Play Features, Learn to Swim, Current Channel, Water Slides)	63	11.4 %
Indoor Ice Skating Rink (Public Skating, Ice Hockey, Figure Skating, Curling, etc.)	36	6.5 %
Drop-in Child Watch (Short Term While Family Member Exercises)	9	1.6 %
Multi-Generational Activity Space(s) (Shared Senior/ Youth Activity and Game Areas, Social Spaces, Party Rooms, etc.)	28	5.0 %
Dedicated Senior Activity Space (Senior Gathering Area, Lounge, Arts & Crafts, Games, etc.)	28	5.0 %
Youth Afterschool Activity/Classroom (Educational Activities, Maker Space, Art, etc.)	11	2.0 %
Multi-purpose Meeting Room(s) (Community Gathering, Meeting Space, Classes, Special Functions, Rentable)	20	3.6 %
Other	3	0.5 %
<u>None chosen</u>	<u>92</u>	<u>16.6 %</u>
Total	555	100.0 %

Q8. Which FOUR of the items listed in Question 7 do you think are MOST IMPORTANT to include in the design of a new indoor community recreation center for Billings?

<u>Q8. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Gymnasium-Court Sports (Basketball, Volleyball, Pickleball, etc.)	28	5.0 %
Gymnasium-Mat Sports (Wrestling, Martial Arts, Gymnastics Events)	19	3.4 %
Open Fitness Area (Cardio, Circuit Training, Free Weights, etc.)	34	6.1 %
Group Exercise Studio(s) (Aerobics, Dance, Yoga, Spinning, etc.)	35	6.3 %
Elevated Indoor Track (Running, Walking, Jogging)	46	8.3 %
Indoor Turf Fieldhouse (Soccer, Football, Lacrosse, etc.)	17	3.1 %
Indoor Competition Swimming (Meets & Events, Spectator Seating, Practice)	18	3.2 %
Indoor Exercise/Lap Swimming (Open Public Lap Swimming, Learn to Swim, Aquatic Exercise Classes, etc.)	40	7.2 %
Indoor Family Leisure Activity Pool (Warm Water, Shallow Entry, Play Features, Learn to Swim, Current Channel, Water Slides)	57	10.3 %
Indoor Ice Skating Rink (Public Skating, Ice Hockey, Figure Skating, Curling, etc.)	35	6.3 %
Drop-in Child Watch (Short Term While Family Member Exercises)	10	1.8 %
Multi-Generational Activity Space(s) (Shared Senior/ Youth Activity and Game Areas, Social Spaces, Party Rooms, etc.)	37	6.7 %
Dedicated Senior Activity Space (Senior Gathering Area, Lounge, Arts & Crafts, Games, etc.)	16	2.9 %
Youth Afterschool Activity/Classroom (Educational Activities, Maker Space, Art, etc.)	19	3.4 %
Multi-purpose Meeting Room(s) (Community Gathering, Meeting Space, Classes, Special Functions, Rentable)	19	3.4 %
Other	3	0.5 %
<u>None chosen</u>	<u>122</u>	<u>22.0 %</u>
Total	555	100.0 %

Q8. Which FOUR of the items listed in Question 7 do you think are MOST IMPORTANT to include in the design of a new indoor community recreation center for Billings?

Q8. 4th choice	Number	Percent
Gymnasium-Court Sports (Basketball, Volleyball, Pickleball, etc.)	23	4.1 %
Gymnasium-Mat Sports (Wrestling, Martial Arts, Gymnastics Events)	7	1.3 %
Open Fitness Area (Cardio, Circuit Training, Free Weights, etc.)	44	7.9 %
Group Exercise Studio(s) (Aerobics, Dance, Yoga, Spinning, etc.)	36	6.5 %
Elevated Indoor Track (Running, Walking, Jogging)	30	5.4 %
Indoor Turf Fieldhouse (Soccer, Football, Lacrosse, etc.)	20	3.6 %
Indoor Competition Swimming (Meets & Events, Spectator Seating, Practice)	13	2.3 %
Indoor Exercise/Lap Swimming (Open Public Lap Swimming, Learn to Swim, Aquatic Exercise Classes, etc.)	25	4.5 %
Indoor Family Leisure Activity Pool (Warm Water, Shallow Entry, Play Features, Learn to Swim, Current Channel, Water Slides)	29	5.2 %
Indoor Ice Skating Rink (Public Skating, Ice Hockey, Figure Skating, Curling, etc.)	29	5.2 %
Drop-in Child Watch (Short Term While Family Member Exercises)	10	1.8 %
Multi-Generational Activity Space(s) (Shared Senior/ Youth Activity and Game Areas, Social Spaces, Party Rooms, etc.)	35	6.3 %
Dedicated Senior Activity Space (Senior Gathering Area, Lounge, Arts & Crafts, Games, etc.)	37	6.7 %
Youth Afterschool Activity/Classroom (Educational Activities, Maker Space, Art, etc.)	25	4.5 %
Multi-purpose Meeting Room(s) (Community Gathering, Meeting Space, Classes, Special Functions, Rentable)	29	5.2 %
Other	4	0.7 %
None chosen	159	28.6 %
Total	555	100.0 %

Q8. Which FOUR of the items listed in Question 7 do you think are MOST IMPORTANT to include in the design of a new indoor community recreation center for Billings? (top 4)

<u>Q8. Sum of top 4 choices</u>	<u>Number</u>	<u>Percent</u>
Gymnasium-Court Sports (Basketball, Volleyball, Pickleball, etc.)	175	31.5 %
Gymnasium-Mat Sports (Wrestling, Martial Arts, Gymnastics Events)	45	8.1 %
Open Fitness Area (Cardio, Circuit Training, Free Weights, etc.)	159	28.6 %
Group Exercise Studio(s) (Aerobics, Dance, Yoga, Spinning, etc.)	142	25.6 %
Elevated Indoor Track (Running, Walking, Jogging)	138	24.9 %
Indoor Turf Fieldhouse (Soccer, Football, Lacrosse, etc.)	70	12.6 %
Indoor Competition Swimming (Meets & Events, Spectator Seating, Practice)	82	14.8 %
Indoor Exercise/Lap Swimming (Open Public Lap Swimming, Learn to Swim, Aquatic Exercise Classes, etc.)	177	31.9 %
Indoor Family Leisure Activity Pool (Warm Water, Shallow Entry, Play Features, Learn to Swim, Current Channel, Water Slides)	214	38.6 %
Indoor Ice Skating Rink (Public Skating, Ice Hockey, Figure Skating, Curling, etc.)	131	23.6 %
Drop-in Child Watch (Short Term While Family Member Exercises)	38	6.8 %
Multi-Generational Activity Space(s) (Shared Senior/ Youth Activity and Game Areas, Social Spaces, Party Rooms, etc.)	123	22.2 %
Dedicated Senior Activity Space (Senior Gathering Area, Lounge, Arts & Crafts, Games, etc.)	99	17.8 %
Youth Afterschool Activity/Classroom (Educational Activities, Maker Space, Art, etc.)	73	13.2 %
Multi-purpose Meeting Room(s) (Community Gathering, Meeting Space, Classes, Special Functions, Rentable)	82	14.8 %
Other	21	3.8 %
None chosen	78	14.1 %
Total	1847	

Q9. How far would you be willing to travel to utilize a facility with the amenities that you indicated are most important to you and the members of your household from Question 8?

Q9. How far would you be willing to travel to utilize a facility with amenities that are most important to your household

	Number	Percent
Less than 5 miles	171	30.8 %
5-7 miles	177	31.9 %
7-10 miles	105	18.9 %
10+ miles	49	8.8 %
Not provided	53	9.5 %
Total	555	100.0 %

WITHOUT "NOT PROVIDED"

Q9. How far would you be willing to travel to utilize a facility with the amenities that you indicated are most important to you and the members of your household from Question 8? (without "not provided")

Q9. How far would you be willing to travel to utilize a facility with amenities that are most important to your household

	Number	Percent
Less than 5 miles	171	34.1 %
5-7 miles	177	35.3 %
7-10 miles	105	20.9 %
10+ miles	49	9.8 %
Total	502	100.0 %

Q10. Does anyone in your household currently participate in an indoor league sport?

Q10. Does anyone in your household currently participate in an indoor league sport	Number	Percent
Yes	97	17.5 %
No	458	82.5 %
Total	555	100.0 %

Q10a. How willing would you be to pay a higher league fee for the use of the new indoor recreation facility if it meets your needs?

Q10a. How willing would you be to pay a higher league fee for the use of new indoor recreation facility	Number	Percent
Very willing	22	22.7 %
Willing	30	30.9 %
Neutral	28	28.9 %
Not willing	10	10.3 %
Not at all willing	7	7.2 %
Total	97	100.0 %

Q10b. If you answered "Not willing" or "Not at all willing" to Question 10a, please indicate why you are not willing to pay higher league fees to support the development of a new indoor recreation facility?

Q10b. Why are you not willing to pay higher league fees to support development of a new indoor recreation facility	Number	Percent
League fees are too high already	10	58.8 %
I do not see the need for a new indoor facility	3	17.6 %
My children will not be playing indoor league sports much longer (aging out)	1	5.9 %
I think those who use the facility for other recreation purposes should bear the burden of paying for the facility	3	17.6 %
I think City should explore other financing options before raising league fees	9	52.9 %
Total	26	

Q11. Using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please rate your level of agreement with the following statements.

(N=555)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q11-1. It is valuable to me to have an indoor community recreation center	33.5%	36.2%	15.5%	2.7%	7.2%	4.9%
Q11-2. I believe an indoor community recreation center boosts property values in the community	31.2%	37.7%	16.8%	3.6%	4.5%	6.3%
Q11-3. City of Billings needs an indoor community recreation center	39.3%	36.0%	11.9%	2.9%	6.8%	3.1%
Q11-4. City needs to create a regional attraction by having the facilities for hosting tournaments & events in our community	36.2%	31.4%	16.2%	6.1%	6.7%	3.4%
Q11-5. An indoor community recreation center should include a social gathering component	27.6%	39.1%	21.1%	4.3%	3.8%	4.1%
Q11-6. Our community needs more fitness, recreation, & social opportunities	31.0%	36.9%	18.6%	5.8%	5.2%	2.5%
Q11-7. Our community needs more fitness, recreation, & social opportunities for seniors	29.7%	35.9%	20.2%	2.9%	4.0%	7.4%

Q11. Using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please rate your level of agreement with the following statements.

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q11-8. Our community needs more fitness, recreation, social, & after school opportunities for our youth	34.4%	36.2%	16.0%	2.5%	3.8%	7.0%
Q11-9. City needs a new indoor community recreation center to serve growing needs of community's recreation desires	35.3%	38.6%	13.0%	3.4%	4.9%	4.9%
Q11-10. A new indoor community recreation center should be designed to include amenities & facilities that all residents can use regardless of age or ability	51.0%	36.9%	5.2%	1.1%	2.9%	2.9%
Q11-11. A new indoor community recreation center would contribute to the economic health of our community	42.2%	35.1%	11.0%	2.7%	4.0%	5.0%

WITHOUT "DON'T KNOW"

Q11. Using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please rate your level of agreement with the following statements. (without "don't know")

(N=555)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q11-1. It is valuable to me to have an indoor community recreation center	35.2%	38.1%	16.3%	2.8%	7.6%
Q11-2. I believe an indoor community recreation center boosts property values in the community	33.3%	40.2%	17.9%	3.8%	4.8%
Q11-3. City of Billings needs an indoor community recreation center	40.5%	37.2%	12.3%	3.0%	7.1%
Q11-4. City needs to create a regional attraction by having the facilities for hosting tournaments & events in our community	37.5%	32.5%	16.8%	6.3%	6.9%
Q11-5. An indoor community recreation center should include a social gathering component	28.8%	40.8%	22.0%	4.5%	3.9%
Q11-6. Our community needs more fitness, recreation, & social opportunities	31.8%	37.9%	19.0%	5.9%	5.4%
Q11-7. Our community needs more fitness, recreation, & social opportunities for seniors	32.1%	38.7%	21.8%	3.1%	4.3%
Q11-8. Our community needs more fitness, recreation, social, & after school opportunities for our youth	37.0%	39.0%	17.2%	2.7%	4.1%
Q11-9. City needs a new indoor community recreation center to serve growing needs of community's recreation desires	37.1%	40.5%	13.6%	3.6%	5.1%
Q11-10. A new indoor community recreation center should be designed to include amenities & facilities that all residents can use regardless of age or ability	52.5%	38.0%	5.4%	1.1%	3.0%

WITHOUT "DON'T KNOW"

Q11. Using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please rate your level of agreement with the following statements. (without "don't know")

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q11-11. A new indoor community recreation center would contribute to the economic health of our community	44.4%	37.0%	11.6%	2.8%	4.2%

Q12. Which THREE of the items listed in Question 11 do you think are MOST IMPORTANT when thinking about the design of a new indoor community recreation center?

Q12. Top choice	Number	Percent
It is valuable to me to have an indoor community recreation center	60	10.8 %
I believe an indoor community recreation center boosts property values in the community	25	4.5 %
City of Billings needs an indoor community recreation center	76	13.7 %
City needs to create a regional attraction by having the facilities for hosting tournaments & events in our community	75	13.5 %
An indoor community recreation center should include a social gathering component	22	4.0 %
Our community needs more fitness, recreation, & social opportunities	55	9.9 %
Our community needs more fitness, recreation, & social opportunities for seniors	36	6.5 %
Our community needs more fitness, recreation, social, & after school opportunities for our youth	30	5.4 %
City needs a new indoor community recreation center to serve growing needs of community's recreation desires	24	4.3 %
A new indoor community recreation center should be designed to include amenities & facilities that all residents can use regardless of age or ability	64	11.5 %
A new indoor community recreation center would contribute to the economic health of our community	18	3.2 %
None chosen	70	12.6 %
Total	555	100.0 %

Q12. Which THREE of the items listed in Question 11 do you think are MOST IMPORTANT when thinking about the design of a new indoor community recreation center?

Q12. 2nd choice	Number	Percent
It is valuable to me to have an indoor community recreation center	26	4.7 %
I believe an indoor community recreation center boosts property values in the community	37	6.7 %
City of Billings needs an indoor community recreation center	35	6.3 %
City needs to create a regional attraction by having the facilities for hosting tournaments & events in our community	52	9.4 %
An indoor community recreation center should include a social gathering component	40	7.2 %
Our community needs more fitness, recreation, & social opportunities	45	8.1 %
Our community needs more fitness, recreation, & social opportunities for seniors	39	7.0 %
Our community needs more fitness, recreation, social, & after school opportunities for our youth	55	9.9 %
City needs a new indoor community recreation center to serve growing needs of community's recreation desires	53	9.5 %
A new indoor community recreation center should be designed to include amenities & facilities that all residents can use regardless of age or ability	58	10.5 %
A new indoor community recreation center would contribute to the economic health of our community	29	5.2 %
None chosen	86	15.5 %
Total	555	100.0 %

Q12. Which THREE of the items listed in Question 11 do you think are MOST IMPORTANT when thinking about the design of a new indoor community recreation center?

Q12. 3rd choice	Number	Percent
It is valuable to me to have an indoor community recreation center	28	5.0 %
I believe an indoor community recreation center boosts property values in the community	21	3.8 %
City of Billings needs an indoor community recreation center	33	5.9 %
City needs to create a regional attraction by having the facilities for hosting tournaments & events in our community	43	7.7 %
An indoor community recreation center should include a social gathering component	24	4.3 %
Our community needs more fitness, recreation, & social opportunities	32	5.8 %
Our community needs more fitness, recreation, & social opportunities for seniors	31	5.6 %
Our community needs more fitness, recreation, social, & after school opportunities for our youth	33	5.9 %
City needs a new indoor community recreation center to serve growing needs of community's recreation desires	63	11.4 %
A new indoor community recreation center should be designed to include amenities & facilities that all residents can use regardless of age or ability	81	14.6 %
A new indoor community recreation center would contribute to the economic health of our community	55	9.9 %
None chosen	111	20.0 %
Total	555	100.0 %

Q12. Which THREE of the items listed in Question 11 do you think are MOST IMPORTANT when thinking about the design of a new indoor community recreation center? (top 3)

Q12. Sum of top 3 choices	Number	Percent
It is valuable to me to have an indoor community recreation center	114	20.5 %
I believe an indoor community recreation center boosts property values in the community	83	15.0 %
City of Billings needs an indoor community recreation center	144	25.9 %
City needs to create a regional attraction by having the facilities for hosting tournaments & events in our community	170	30.6 %
An indoor community recreation center should include a social gathering component	86	15.5 %
Our community needs more fitness, recreation, & social opportunities	132	23.8 %
Our community needs more fitness, recreation, & social opportunities for seniors	106	19.1 %
Our community needs more fitness, recreation, social, & after school opportunities for our youth	118	21.3 %
City needs a new indoor community recreation center to serve growing needs of community's recreation desires	140	25.2 %
A new indoor community recreation center should be designed to include amenities & facilities that all residents can use regardless of age or ability	203	36.6 %
A new indoor community recreation center would contribute to the economic health of our community	102	18.4 %
None chosen	70	12.6 %
Total	1468	

Q13. For each item listed below, please indicate what you believe is the appropriate mix of support from taxes versus user fees for each program/service provided by Billings Parks and Recreation.

(N=555)

	Taxes pay more	4	Even mix of tax support & user fees	2	Users pay more	Not provided
Q13-1. Youth Competitive Court Sports (Basketball, Volleyball, etc.)	4.0%	4.7%	35.1%	10.3%	40.5%	5.4%
Q13-2. Youth Recreational Court Sports (Basketball, Volleyball, etc.)	8.6%	8.3%	38.2%	7.2%	32.1%	5.6%
Q13-3. Adult Recreational Court Sports (Basketball, Volleyball, Pickleball, etc.)	3.8%	5.2%	36.8%	9.7%	38.7%	5.8%
Q13-4. Youth Competitive Swimming	4.9%	5.0%	31.7%	10.6%	41.3%	6.5%
Q13-5. Youth Recreational Swimming	9.9%	9.0%	38.2%	5.2%	32.1%	5.6%
Q13-6. Adult Recreational Swimming	5.4%	6.7%	37.3%	8.8%	36.6%	5.2%
Q13-7. Swim Lessons	10.8%	6.1%	31.2%	7.9%	38.2%	5.8%
Q13-8. Open Swimming & Aquatic Exercise Classes	5.8%	5.4%	39.1%	8.3%	35.7%	5.8%
Q13-9. Youth Competitive Hockey	3.4%	2.9%	26.3%	10.6%	49.2%	7.6%
Q13-10. Youth Recreational Hockey	5.6%	5.9%	31.7%	10.1%	39.3%	7.4%
Q13-11. Adult Recreational Hockey	1.6%	2.9%	24.1%	13.0%	51.0%	7.4%

Q13. For each item listed below, please indicate what you believe is the appropriate mix of support from taxes versus user fees for each program/service provided by Billings Parks and Recreation.

	Taxes pay more	4	Even mix of tax support & user fees	2	Users pay more	Not provided
Q13-12. Figure Skating/ Synchronized Skating	1.8%	2.5%	27.4%	11.4%	49.4%	7.6%
Q13-13. Curling	1.4%	2.2%	25.6%	10.1%	52.1%	8.6%
Q13-14. Ice Skating Lessons	3.1%	4.0%	27.0%	9.7%	48.5%	7.7%
Q13-15. Drop-in Fitness & Wellness	5.4%	6.7%	38.2%	8.3%	35.3%	6.1%
Q13-16. Organized Group Fitness & Wellness Classes	5.0%	6.1%	37.7%	9.0%	35.1%	7.0%
Q13-17. Adult Enrichment Classes (Ballroom Dance, Art, etc.)	4.0%	3.8%	29.7%	10.6%	45.2%	6.7%
Q13-18. Youth Enrichment Classes (Dance, Art, Maker Space, etc.)	10.1%	7.6%	33.2%	7.2%	33.9%	8.1%
Q13-19. Teen Programs	17.7%	11.5%	32.6%	5.4%	26.3%	6.5%
Q13-20. Senior Programs	18.0%	12.1%	36.8%	4.1%	22.9%	6.1%
Q13-21. Before & After School Programs/ Summer Camps	16.0%	10.1%	35.7%	5.8%	26.7%	5.8%
Q13-22. Family Programs (Family Fun Days/Activities)	8.3%	7.7%	41.3%	5.9%	30.5%	6.3%
Q13-23. Events & Special Functions	4.1%	3.6%	30.6%	9.2%	45.6%	6.8%

WITHOUT "NOT PROVIDED"

Q13. For each item listed below, please indicate what you believe is the appropriate mix of support from taxes versus user fees for each program/service provided by Billings Parks and Recreation. (without "not provided")

(N=555)

	Taxes pay more	4	Even mix of tax support & user fees	2	Users pay more
Q13-1. Youth Competitive Court Sports (Basketball, Volleyball, etc.)	4.2%	5.0%	37.1%	10.9%	42.9%
Q13-2. Youth Recreational Court Sports (Basketball, Volleyball, etc.)	9.2%	8.8%	40.5%	7.6%	34.0%
Q13-3. Adult Recreational Court Sports (Basketball, Volleyball, Pickleball, etc.)	4.0%	5.5%	39.0%	10.3%	41.1%
Q13-4. Youth Competitive Swimming	5.2%	5.4%	33.9%	11.4%	44.1%
Q13-5. Youth Recreational Swimming	10.5%	9.5%	40.5%	5.5%	34.0%
Q13-6. Adult Recreational Swimming	5.7%	7.0%	39.4%	9.3%	38.6%
Q13-7. Swim Lessons	11.5%	6.5%	33.1%	8.4%	40.5%
Q13-8. Open Swimming & Aquatic Exercise Classes	6.1%	5.7%	41.5%	8.8%	37.9%
Q13-9. Youth Competitive Hockey	3.7%	3.1%	28.5%	11.5%	53.2%
Q13-10. Youth Recreational Hockey	6.0%	6.4%	34.2%	10.9%	42.4%
Q13-11. Adult Recreational Hockey	1.8%	3.1%	26.1%	14.0%	55.1%
Q13-12. Figure Skating/Synchronized Skating	1.9%	2.7%	29.6%	12.3%	53.4%
Q13-13. Curling	1.6%	2.4%	28.0%	11.0%	57.0%
Q13-14. Ice Skating Lessons	3.3%	4.3%	29.3%	10.5%	52.5%
Q13-15. Drop-in Fitness & Wellness	5.8%	7.1%	40.7%	8.8%	37.6%
Q13-16. Organized Group Fitness & Wellness Classes	5.4%	6.6%	40.5%	9.7%	37.8%

WITHOUT "NOT PROVIDED"

Q13. For each item listed below, please indicate what you believe is the appropriate mix of support from taxes versus user fees for each program/service provided by Billings Parks and Recreation. (without "not provided")

	Taxes pay more	4	Even mix of tax support & user fees	2	Users pay more
Q13-17. Adult Enrichment Classes (Ballroom Dance, Art, etc.)	4.2%	4.1%	31.9%	11.4%	48.5%
Q13-18. Youth Enrichment Classes (Dance, Art, Maker Space, etc.)	11.0%	8.2%	36.1%	7.8%	36.9%
Q13-19. Teen Programs	18.9%	12.3%	34.9%	5.8%	28.1%
Q13-20. Senior Programs	19.2%	12.9%	39.2%	4.4%	24.4%
Q13-21. Before & After School Programs/Summer Camps	17.0%	10.7%	37.9%	6.1%	28.3%
Q13-22. Family Programs (Family Fun Days/Activities)	8.8%	8.3%	44.0%	6.3%	32.5%
Q13-23. Events & Special Functions	4.4%	3.9%	32.9%	9.9%	48.9%

Q14. Which FOUR of the programs/services listed in Question 13 would you and the members of your household be MOST INTERESTED in participating in?

Q14. Top choice	Number	Percent
Youth Competitive Court Sports (Basketball, Volleyball, etc.)	41	7.4 %
Youth Recreational Court Sports (Basketball, Volleyball, etc.)	20	3.6 %
Adult Recreational Court Sports (Basketball, Volleyball, Pickleball, etc.)	51	9.2 %
Youth Competitive Swimming	8	1.4 %
Youth Recreational Swimming	24	4.3 %
Adult Recreational Swimming	60	10.8 %
Swim Lessons	20	3.6 %
Open Swimming & Aquatic Exercise Classes	36	6.5 %
Youth Competitive Hockey	2	0.4 %
Youth Recreational Hockey	2	0.4 %
Adult Recreational Hockey	11	2.0 %
Figure Skating/Synchronized Skating	3	0.5 %
Curling	6	1.1 %
Ice Skating Lessons	4	0.7 %
Drop-in Fitness & Wellness	32	5.8 %
Organized Group Fitness & Wellness Classes	27	4.9 %
Adult Enrichment Classes (Ballroom Dance, Art, etc.)	22	4.0 %
Youth Enrichment Classes (Dance, Art, Maker Space, etc.)	6	1.1 %
Teen Programs	8	1.4 %
Senior Programs	36	6.5 %
Before & After School Programs/Summer Camps	18	3.2 %
Family Programs (Family Fun Days/Activities)	10	1.8 %
Events & Special Functions	14	2.5 %
None chosen	94	16.9 %
Total	555	100.0 %

Q14. Which FOUR of the programs/services listed in Question 13 would you and the members of your household be MOST INTERESTED in participating in?

<u>Q14. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Youth Competitive Court Sports (Basketball, Volleyball, etc.)	11	2.0 %
Youth Recreational Court Sports (Basketball, Volleyball, etc.)	25	4.5 %
Adult Recreational Court Sports (Basketball, Volleyball, Pickleball, etc.)	24	4.3 %
Youth Competitive Swimming	10	1.8 %
Youth Recreational Swimming	18	3.2 %
Adult Recreational Swimming	37	6.7 %
Swim Lessons	15	2.7 %
Open Swimming & Aquatic Exercise Classes	46	8.3 %
Youth Competitive Hockey	7	1.3 %
Youth Recreational Hockey	5	0.9 %
Adult Recreational Hockey	3	0.5 %
Figure Skating/Synchronized Skating	5	0.9 %
Curling	12	2.2 %
Ice Skating Lessons	5	0.9 %
Drop-in Fitness & Wellness	32	5.8 %
Organized Group Fitness & Wellness Classes	38	6.8 %
Adult Enrichment Classes (Ballroom Dance, Art, etc.)	34	6.1 %
Youth Enrichment Classes (Dance, Art, Maker Space, etc.)	14	2.5 %
Teen Programs	10	1.8 %
Senior Programs	34	6.1 %
Before & After School Programs/Summer Camps	10	1.8 %
Family Programs (Family Fun Days/Activities)	20	3.6 %
Events & Special Functions	19	3.4 %
None chosen	121	21.8 %
Total	555	100.0 %

Q14. Which FOUR of the programs/services listed in Question 13 would you and the members of your household be MOST INTERESTED in participating in?

Q14. 3rd choice	Number	Percent
Youth Competitive Court Sports (Basketball, Volleyball, etc.)	10	1.8 %
Youth Recreational Court Sports (Basketball, Volleyball, etc.)	17	3.1 %
Adult Recreational Court Sports (Basketball, Volleyball, Pickleball, etc.)	29	5.2 %
Youth Competitive Swimming	7	1.3 %
Youth Recreational Swimming	14	2.5 %
Adult Recreational Swimming	17	3.1 %
Swim Lessons	18	3.2 %
Open Swimming & Aquatic Exercise Classes	35	6.3 %
Youth Competitive Hockey	3	0.5 %
Youth Recreational Hockey	1	0.2 %
Adult Recreational Hockey	7	1.3 %
Figure Skating/Synchronized Skating	4	0.7 %
Curling	6	1.1 %
Ice Skating Lessons	6	1.1 %
Drop-in Fitness & Wellness	43	7.7 %
Organized Group Fitness & Wellness Classes	29	5.2 %
Adult Enrichment Classes (Ballroom Dance, Art, etc.)	37	6.7 %
Youth Enrichment Classes (Dance, Art, Maker Space, etc.)	19	3.4 %
Teen Programs	11	2.0 %
Senior Programs	27	4.9 %
Before & After School Programs/Summer Camps	20	3.6 %
Family Programs (Family Fun Days/Activities)	37	6.7 %
Events & Special Functions	20	3.6 %
None chosen	138	24.9 %
Total	555	100.0 %

Q14. Which FOUR of the programs/services listed in Question 13 would you and the members of your household be MOST INTERESTED in participating in?

Q14. 4th choice	Number	Percent
Youth Competitive Court Sports (Basketball, Volleyball, etc.)	5	0.9 %
Youth Recreational Court Sports (Basketball, Volleyball, etc.)	11	2.0 %
Adult Recreational Court Sports (Basketball, Volleyball, Pickleball, etc.)	20	3.6 %
Youth Competitive Swimming	3	0.5 %
Youth Recreational Swimming	15	2.7 %
Adult Recreational Swimming	12	2.2 %
Swim Lessons	10	1.8 %
Open Swimming & Aquatic Exercise Classes	20	3.6 %
Youth Competitive Hockey	3	0.5 %
Youth Recreational Hockey	3	0.5 %
Adult Recreational Hockey	2	0.4 %
Figure Skating/Synchronized Skating	2	0.4 %
Curling	9	1.6 %
Ice Skating Lessons	7	1.3 %
Drop-in Fitness & Wellness	32	5.8 %
Organized Group Fitness & Wellness Classes	28	5.0 %
Adult Enrichment Classes (Ballroom Dance, Art, etc.)	28	5.0 %
Youth Enrichment Classes (Dance, Art, Maker Space, etc.)	15	2.7 %
Teen Programs	16	2.9 %
Senior Programs	25	4.5 %
Before & After School Programs/Summer Camps	18	3.2 %
Family Programs (Family Fun Days/Activities)	35	6.3 %
Events & Special Functions	51	9.2 %
None chosen	185	33.3 %
Total	555	100.0 %

Q14. Which FOUR of the programs/services listed in Question 13 would you and the members of your household be MOST INTERESTED in participating in? (top 4)

<u>Q14. Sum of top 4 choices</u>	<u>Number</u>	<u>Percent</u>
Youth Competitive Court Sports (Basketball, Volleyball, etc.)	67	12.1 %
Youth Recreational Court Sports (Basketball, Volleyball, etc.)	73	13.2 %
Adult Recreational Court Sports (Basketball, Volleyball, Pickleball, etc.)	124	22.3 %
Youth Competitive Swimming	28	5.0 %
Youth Recreational Swimming	71	12.8 %
Adult Recreational Swimming	126	22.7 %
Swim Lessons	63	11.4 %
Open Swimming & Aquatic Exercise Classes	137	24.7 %
Youth Competitive Hockey	15	2.7 %
Youth Recreational Hockey	11	2.0 %
Adult Recreational Hockey	23	4.1 %
Figure Skating/Synchronized Skating	14	2.5 %
Curling	33	5.9 %
Ice Skating Lessons	22	4.0 %
Drop-in Fitness & Wellness	139	25.0 %
Organized Group Fitness & Wellness Classes	122	22.0 %
Adult Enrichment Classes (Ballroom Dance, Art, etc.)	121	21.8 %
Youth Enrichment Classes (Dance, Art, Maker Space, etc.)	54	9.7 %
Teen Programs	45	8.1 %
Senior Programs	122	22.0 %
Before & After School Programs/Summer Camps	66	11.9 %
Family Programs (Family Fun Days/Activities)	102	18.4 %
Events & Special Functions	104	18.7 %
None chosen	94	16.9 %
Total	1776	

Q16. What is your age?

Q16. Your age	Number	Percent
18-34	107	19.3 %
35-44	110	19.8 %
45-54	109	19.6 %
55-64	107	19.3 %
65+	108	19.5 %
Not provided	14	2.5 %
Total	555	100.0 %

WITHOUT "NOT PROVIDED"

Q16. What is your age? (without "not provided")

Q16. Your age	Number	Percent
18-34	107	19.8 %
35-44	110	20.3 %
45-54	109	20.1 %
55-64	107	19.8 %
65+	108	20.0 %
Total	541	100.0 %

Q17. Counting yourself, how many people in your household are...

	Mean	Sum
Under age 5	0.2	87
Ages 5-9	0.2	114
Ages 10-14	0.2	131
Ages 15-19	0.2	120
Ages 20-24	0.1	73
Ages 25-34	0.2	113
Ages 35-44	0.4	243
Ages 45-54	0.4	195
Ages 55-64	0.4	218
Ages 65-74	0.3	162
Ages 75+	0.2	92

Q18. Approximately how many years have you lived in the City of Billings?

Q18. How many years have you lived in City of Billings		
	Number	Percent
0-5	43	7.7 %
6-10	40	7.2 %
11-15	34	6.1 %
16-20	63	11.4 %
21-30	107	19.3 %
31+	245	44.1 %
Not provided	23	4.1 %
Total	555	100.0 %

WITHOUT "NOT PROVIDED"**Q18. Approximately how many years have you lived in the City of Billings? (without "not provided")**

Q18. How many years have you lived in City of Billings		
	Number	Percent
0-5	43	8.1 %
6-10	40	7.5 %
11-15	34	6.4 %
16-20	63	11.8 %
21-30	107	20.1 %
31+	245	46.1 %
Total	532	100.0 %

Q19. What is your total household income?

<u>Q19. Your total household income</u>	<u>Number</u>	<u>Percent</u>
Under \$35K	76	13.7 %
\$35K to \$59,999	85	15.3 %
\$60K to \$99,999	162	29.2 %
\$100K to \$149,999	96	17.3 %
\$150K+	67	12.1 %
Not provided	69	12.4 %
Total	555	100.0 %

WITHOUT "NOT PROVIDED"**Q19. What is your total household income? (without "not provided")**

<u>Q19. Your total household income</u>	<u>Number</u>	<u>Percent</u>
Under \$35K	76	15.6 %
\$35K to \$59,999	85	17.5 %
\$60K to \$99,999	162	33.3 %
\$100K to \$149,999	96	19.8 %
\$150K+	67	13.8 %
Total	486	100.0 %

Q20. What is your gender?

<u>Q20. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	279	50.3 %
Female	271	48.8 %
Not provided	5	0.9 %
Total	555	100.0 %

WITHOUT "NOT PROVIDED"**Q20. What is your gender? (without "not provided")**

<u>Q20. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	279	50.7 %
Female	271	49.3 %
Total	550	100.0 %

A graphic consisting of a dark blue horizontal bar. On the left side of the bar is a white circle containing the number '5' in a dark blue font. To the right of the circle, the text 'Open-Ended Responses' is written in a white, bold, sans-serif font, stacked in two lines.

5 Open-Ended Responses

Open-Ended Questions:

Q4—"Other": Which of the following organizations provide indoor sports and recreation facilities that are used by you and other members of your household?

- Audabon Center
- Bowling
- Centennial Ice Arena
- Centennial Ice Arena
- Centennial Ice Arena
- Centennial Ice Arena
- Centennial Ice Arena
- Centennial Ice Arena
- Club volleyball
- Concerts, rodeos, Native American Powwow organizations
- D-Bat, Yoga, Swim
- dog park
- "Go Kickball
- Billings Sports ball"
- golf course
- golf course
- Ice rink which the city should support. Every big town and some very small support a nice Ice Rink and Billings is the worst.
- just moved within 3 months to the state and I do not have the \$\$
- Lagree MT
- Laurel Locomotion fitness.
- Laurel Yoga Studio
- North park Community Center
- Private adult recreation league
- Private fitness.
- Shrine Auditorium
- Shrine/steep world
- Swing Lab
- The Reef
- Travel baseball upper deck.
- We do not currently as a household. However, when raising children the YMCA, Youth Sports organizations, Church groups etc. If Billings had a decent recreation facility, I could see my husband and I getting more involved in utilizing a rec center.
- Wise wonders children's museum

Q5—“Other”: Please CHECK ALL of the following reasons why your household does not participate in indoor sports or recreation programs or activities MORE OFTEN.

- adult clubs, crafting and hobbies
- belong to private fitness club
- bus does not run late in PM and do not always go to the activity
- Children are grown now and we usually only go to gym or walk the paths. We do have a nephew that we watch in sports and he is in baseball, basketball, football so that is where we use the facilities
- Covid
- Covid
- Covid
- Covid
- Covid
- Covid
- COVID - avoiding indoor activities past 2 years
- covid, prefer outdoors
- Currently have small children that don't want to go to provided childcare but would love to get back to "more often".
- Did not know about facility.
- Don't have enough information on the facilities.
- Don't know about the events
- Don't know about them
- Don't get info quick and easily.
- Don't know much about them
- Exercise and walk outdoors.
- Gas, food, utilities prices, inflation.
- have not been active
- health issues
- health issues
- health issues
- Health limitations
- Health limitations prompting me to avoid interaction with people outside my immediate family.
- home gym
- I am not at a time in my life where I schedule a regular time to do this. I plan to use the Y in the future. I prefer to exercise in my own home and walk the Bike Path as often as I can because it is convenient.
- I prefer outdoors, I ride bikes
- I raised three very active boys who were involved in many sports. They are now in their 20's. YOUTH Sports facilities and access to good quality indoor facilities such as hockey, indoor football and off season work out, wrestling clubs, basketball and swimming all have been overlooked for far too long. Wyoming has incredible recreation facilities that offer swimming, indoor ice rinks, rock climbing walls, basket ball courts, tennis courts running tracks to name a few. When I visit Gillette I use their facility often. Now that we are empty nesters and since Covid, we have a home gym.

- I really need to educate myself more on what's available in Billings in the summer months. I would like to see indoor pickleball offered during winter months as many people can't afford gym memberships - especially seniors on a fixed income or young families. I snowbird in Florida and down here the county parks and rec folks have wonderful facilities that are very affordable to use. In fact, there are several centers available to me within my own county. I can play indoor pickleball for as cheap as 1.50 per day. They also offer affordable classes, fitness equipment, pools. Billings needs a city or county rec center!!
- I walk outdoors in my neighborhood
- I will be more involved soon
- injured
- just moved here
- Kids are grown
- Kids are grown
- Kids are too young for organized sports and I'm too busy
- Lack of awareness of programs.
- Lack of knowing
- Men's hockey has to play at late hours due to one poor rink.
- More advertising needs to be done in newspaper, Facebook, etc.
- Native American do not feel welcome. Deep seated hatred amongst the non-native community
- Need programs for teens between the age of 12 to 18.
- Need to find the motivation.
- New to Billings.
- No childcare on site
- no enforcement of equipment cleaning between users. This happens at every facility we have been to in the last few yrs.
- no knowledge
- Not aware of them.
- Not aware of them.
- Not enough staff manning
- Not knowing about them.
- Older than the average
- Our kids have grown up left our home
- Pandemic
- Pandemic
- Parks and Rec doesn't sports or activities they fit my lifestyle
- Physical limitations
- pickleball times are limited & often overly full
- poor/cheap
- prefer being outside and we have been in pandemic.
- Prefer outdoor activity.
- prefer outdoors
- Prefer to golf, fish, hike, or hunt.
- Recreate outside
- Satisfied with current scheduling.
- Too many people using them.

- Truly the last two years of the pandemic have kept me away from any such places. Plus, I've had some personal health issues. Now that both of these reasons are diminishing I will hopefully utilize what's available. I think the public recreational opportunities are incredibly important for our community and I fully support enhancing what our city has to offer.
- unaware of facilities and programs/activities
- We are in all the sports we want to be in.
- We are snow birds.
- We aren't aware of any adult indoor sport or recreation programs and I don't know how to find out more information about them.
- We belong to a fitness center and our free time is spent there
- We do not have extra time at this moment in our lives
- We just do basketball, all other sports are outside.
- We participate in many activities.
- We prefer outdoor activities throughout the year.
- We would love more indoor facilities for the winter months! We play sports year round, and swimming and gym facilities are so limited in the area.

Q7—"Other": Several indoor recreation facilities and amenities that could be included in the new Billings Community Recreation Center are listed below. For each one, please indicate if you or others in your household have a need for the item by circling either "Yes" or "No." If you mark "Yes," please rate how well your household's needs are being met.

- archery classes, indoor shooting range
- Batting cages
- BIKE TRAILS/RUNNING PATHS/Dog-joining paths/ XC SKI Trail system (check out Park City Utah! Yes I know, they had the Olympics but we need outdoor opps for large muscle groups, get-out-&-stay-out size & distance & dimensions) & we need to keep going expanding our trail systems so folks can accomplish non-motorized errands & commutes safely & reduce our use of fossil fuels, & for our mental health our pets are important, we need many more dog park facilities for families throughout Billings to get folks OUTSIDE & get the necessary sunlight to trigger their body's own immune system (vitD/melatonin production!) & get a good long jog in on varied terrain such as hilly areas w/access to a stream if there is such a thing) such as they have in Butte, Bozeman, Red Lodge.
- bike/running tracks
- Botanical gardens indoor and outdoor facility
- fees to join classes
- Height and location.
- Indoor field
- indoor dog exercise area
- Indoor skate park
- Kids need a place to play inside, since we always have a never ending winter.
- Large area to hold 2000 powwow attendance with 8 food service and area for 20 vendors
- Lazy
- Senior center on the west end.
- spa & hot tub
- Tennis courts
- Visit Gillette, WY rec center

Q15: Please provide any additional comments that you would like to share.

- A 50 meter pool is needed, Bozeman is the only option for indoor use, or hotels, and they are outrageous. Bring back the money here.
- A completely terrible idea.
- A really nice indoor aquatic center like Billings. We need more adult activities.
- Adult recreational skating would be nice
- Any of the uses of these facilities should be totally covered by user fees. No MORE TAXES ON REAL ESTATE. Enough is enough. We are not socialist yet but it seems like those that want something like these facilities want everyone else to pay for them to their benefit at a lower fee so they can save money and have immediate fulfillment rather delayed enjoyment when they have earned the money to enjoy the benefit. Those that don't use the facilities should not be Forced to pay for those facilities for the benefit of the community. That is Socialism. I grew up very poor but I paid for basic needs like police and schools in taxes and user fees.
- Anything to do with seniors should be tax based and not charged.
- As I noted in a previous question, Billings is really behind the times in terms of a dedicated recreational facility. Even Cody has a beautiful building with indoor swimming, courts for pickleball, etc. One of the reasons why we winter in Florida is because of the dedication to recreation. They have 6 beautiful facilities (indoor and outdoor) and we can go to any of them in our county (Charlotte County). <https://www.charlottecountyfl.gov/departments/community-services/recreation-pools/recreation-centers/> These facilities serve people of all ages and support healthy activities and lifestyles. Given the high percentage of depression in Montana youths, it seems that a nice facility with good programming could help turn this around. In our winter home, they help fund projects through a 1% local option sales tax that has to be renewed by voters and goes to supporting many projects. More info here: <https://www.charlottecountyfl.gov/departments/administration/sales-tax/>. Parks and Rec has made a commitment to pickleball in Billings and it there really is an opportunity for growth in this -- perhaps as a destination tournament location given our proximity to Yellowstone Park, etc. Large tournaments really bring in the people and money but we need to have the infrastructure too. Thanks for asking my opinion on things. I sure hope that Billings can get a nice rec center someday.
- Been much needed for some time. Provides needed option for year round use.
- Better and more outdoor recreation options
- Billings is in dire need of an indoor Olympic size swimming pool for our high school swim team.
- Billings does not need a rec center paid for by taxpayers.
- Billings is growing. We need to get with the times. We are so far behind most cities with our population.
- Billings is in desperate need for a modern ice facility that will allow it to promote tourism and industry locally. Other communities in Montana have modern facilities with multiple sheets of ice. There is a need in this community for a similar facility.
- Billings is lacking in this area, and it would be a welcome addition to the community.
- Billings needs a well rounded sports and rec center!

- Billings needs an indoor pool for recreation and competition. Anything social and recreational to draw the community together would be a benefit and hopefully lower crime rates and boost the economics of our town.
- Billings needs more bike paths/trails
- Billings needs more spaces large enough for weddings, job fairs, family reunions, etc.
- Billings needs to support hockey as other Montana towns do.
- Buildings need a multi use facility.
- Civil programs should not compete with private industry.
- Dehler Park is a horrible example of taxpayers paying for a facility used for very little community things. I pay taxes for that park and have never once been there because the 2 things it hosts are of zero interest to me, yet it was advertised to be a multi-use facility. Please don't make this be like that.
- Do not raise property taxes!
- Don't duplicate already underused facilities.
- Even though I am not the prime demographic for this right now - working, children grown - I am very very supportive of a new recreational center for billings and I would support a tax increase. I would also support by attending and paying fees as my time and interests allow. So I am a big thumbs up to the idea.
- Examine better use of educational facilities. Running tracks are locked up.
- Family programs should include grandparent(s)/grandkid option.
- I am open to mix of possibilities in a center for both youth and adults, but strongly feel taxes should be the bulk of financing so it is affordable to the largest share of community.
- I am tired of the city of billings billing and taxing for decreasing services, i.e. garbage collection and dumping the cost of indigents onto the tax payers and not addressing the root cause of the problems
- I appreciate the activities and facilities that our Parks and Rec already provide
- I appreciate the need in the community but I do not need it, esp. on the South Side and will not support tax increases for it. Outdoor rec I would support. I think the user fees should support it as they are the ones using it.
- I didn't know there was an app. Cool. I'm downloading it
- I do think there should be a reduced user fee for lower income families.
- I enjoy taking my grandchildren swimming in summer. It would be great to have an indoor facility for other months.
- I feel that the city desperately needs a better ice skating rink/facility. A clear, indoor public swimming facility would be great as well.
- I feel that with the condition of the health of our people, we need to support activity in daily amounts.
- I have answered this survey based on my personal needs and how I would use a community recreation center.
- I love the idea of a recreational center especially if it involves tournaments which draw in more money fore the community allowing a tax relief. Thank you for letting me participate in this survey.
- I mostly like to walk, dance or swim and enjoy water exercises.

- I regularly walk the local neighborhood.
- I can see lots of value in the youth programs, once we have kids, but we don't yet.
- I think our city would benefit very much from social family gatherings like dances, board game nights, craft nights, etc.
- I would like to see local products, goods, and services have a consistent place to showcase and get their names into the community. Broader access to and from these local businesses, I believe, will drive more growth in our community.
- I would like to see the city of Billings maintain their existing parks better by keeping them mowed. There are several that they do not mow at all.
- If it can't survive on its own, taxes should not pay for it. User fees should pay for all of it, user fees & donations.
- If people want specialized facilities. I.e. ice or water. They can pay for it. They should not be subsidized. The tax dollar per participant is prohibitive.
- If property owners are asked to support this through their taxes then they should have a discounted rate for use (something like 50%). Anyone who lives outside city limits or who is a renter should have to pay full price. There should be programs to help low income families afford services.
- If this is planned for the west end then disregard all of my answers. I'm talking specifically for the heights.
- Indoor skate park
- It is funny that this survey was outsourced to KS as opposed to keeping tax dollars in the community.
- It really depends on how much of a tax increase we are talking about, South Billings taxes are already stupid high!
- It seems the west end of town is over looked for a recreation facility. Please consider the west side as an option?
- It would be wonderful for an affordable option for those since I home school my children they would not have the opportunity to participate in these activities otherwise.
- It's a very nice idea. My concern is that if people don't pay at least some of the fees associated with participating, they won't be compelled to treat the facility with respect and keep it looking nice. It would be devastating to put money into a beautiful new facility and have it be trashed by the community just because it's free.
- It's time for the users to pay more and quit raising taxes.
- Kids need more places to go to, to keep them away from all the bad going on in Billings lately.
- Let's get it done!
- Let's make Billings stand out as a leader
- Like any gov't run program, this could be a positive thing or a negative thing. Social programs are good in theory but liberal politics always seem to turn good things into liabilities.
- Local health/fitness clubs are abundant in Billings
- Look at Rapid City for a great example. Also, Gillette WY and Casper WY
- More art classes would be beneficial, oil painting etc.
- More courts are needed!!!

- Multi-generational needs of the community are important to be met. Families, youth and seniors.
- Need more opportunities for youth/ teens
- Need to bring hockey back to the metro.
- No green space in the heights. No basketball courts to shoot on, Subdivisions allowed to build with no green space. Wrong! I live in Kingston Subd. No reason I should have to walk to Walden Grove and no basketball hoop there. That park is sad.
- NO MORE TAXES TO PAY FIR THIS STUFF. THE USER OF ANY FACILITY SHOULD BE PAYING FOR IT NO MORE TAXES!! Can't say that enough.
- None of these are beneficial if you put it all the way on the West end. put something in the Heights.
- Our facilities are not nearly as good as others like Gillette Wy or RC , SD. We need better, our tennis courts need work.
- Parks and Rec already get too much of my tax money.
- Partner with YMCA, they have been here a long time. Include adequate parking space free of charge
- perhaps set up more community rec centers throughout town then just one by one. This allows more area. Send everyone in the mail a list of sports, events, etc.
- please do not raise taxes for a center that many folks will not use but will be shouldered with paying for in their property taxes- which are already too high
- Please remember that there are many people who do not like sports, we need other activities to be able to meet people and learn new things
- Poor timing to plan this. Out current indoor swimming facilities are gong to have to do. Every public school has a gym already.
- Property tax is already outrageous, and we do not have recycling. Use the cannabis tax to pay for this center.
- Reduce user fees for events and activities open to the public. Charge fees for more expensive organized sports that require paid coaches and gear.
- senior wellness classes are in the middle of the day. May 55 to 65 are still working and cannot participate
- Some people have little money and they have to pay class fees and memberships fees (ridiculous) Community would be less crime, healthier, if we had more things to participate in without a huge fee
- Taxes are too high now. We have many private businesses providing the described services. They should not be a government concern
- Taxes should not be raised in this qwest!
- Thank you
- Thank you for all the classes that you offer for parks and rec.
- Thank you for doing this. Our community needs more opportunities for families to be active together and provide things that are cost friendly for families. It's hard as a family of 6 to always afford the extra curricular activities or to find fun things to do together to be active during the cold winter months.
- The city already has Metra Park maybe it's time they use it and take care of it

- The city council loves to spend our money.
- The city is crooked. They are thieves.
- The city needs to offer tax incentives for anyone willing to open a grocery store on the Southside. It's a food desert and people can't live off of McDonald's.
- The city needs to quit competing with private industry. People want these things let them join a club. It's not fair tax payers have to shell out money all the time for special interests. City council needs to return to governing and quit running a business with unending expenditures. Let private industry cover the needs of billings. Do not take more of my income for something that doesn't pay for itself
- The city of billings should provide a quality competitive swimming arena that can be used by the high schools as well as for big sky state games with enough spectator seating and prep area for competitors. A quality outdoor ice skating rink should also be considered for public use.
- The residents of the city of Billings should not shoulder the cost of this alone. If it is not paid for by the residents of Yellowstone county I will never use it. The Dehler Field financing getting shoved down my throat so that county folks could enjoy a nice facility was a difficult tax for me to swallow and I have will never set foot in that place! The same for this little pet project. I think it's a good idea but everyone needs to pay and it needs to be CENTRALLY LOCATED, not on the west end! Put out anywhere past Division Street and you will not have my support. Downtown needs modernization and the Heights desperately needs the cities help with attracting new businesses to the area.
- There are a lot of places in Billings were these activities can already take place. I think the focus should be on supporting the businesses.
- This community absolutely needs a competition swim center for the high schools to compete in. We are the laughing stock of the state. It's unfortunate and ridiculous that this has never come to light.
- This indoor facility should be built in the Heights, please complete Castle Rock first!
- This town is taxed to death. The fact that you are even considering this shows how out of touch the city government is with its citizenship and what is occurring in this town right now. Stop wasting our money and start putting it towards things that really matter to the citizens.
- Tired of increasing property taxes to pay for everything. Need to find another way to fund besides from home owners. Everyone complains that rent and housing is too expensive. Need to address that problem before wanting to spend more money
- We don't need this, don't waste our money.
- "We have lived in Billings for 50 plus years, I have been active in various hobby groups, everything too expensive for non-profits , my biggest complaint is that everything we propose is always shot down by the downtown association, all of Billings does not rotate around them, we don't want a facility downtown, no parking and no city fees
- We have metra & RMC & MSU-B available tot he public for many of these activities.
- We have plenty of facilities. This is not needed.
- We have young children and we are excited that Covid is winding down. We can't wait to use this facility.
- We need an indoor ice skating rink.
- We need more canine options. Recreation with dogs is super important to me. This planning should include that interest.

- We need something in the Heights!
- We really just need an indoor recreational facility as the bike paths and outdoor summer programs are great - we all get fat in winter if you do not have a place to go!
- We really wish they gave more support to tennis programs for youth through adults. We need an indoor facility in addition to improved maintenance of outdoor courts.
- We should not be taxed to support things that we cannot use.
- We think an indoor rec center would be great for our community and would support it.
- We would love more indoor facilities for the winter months! We play sports year round, and swimming and gym facilities are so limited in the area. I am very encourage that the city is considering a rec center!
- West end is growing. A family recreation facility is needed on the west end.
- Why are we using tax money to compete against local businesses. All it does is hurt the local community.
- With the current economic crisis in our country and community we should not be looking for ways to spend money and raise property taxes. We as a community are having a hard enough time filling our vehicles with fuel and putting food on the table.
- Would like more affordable family activities, organized activities for our youth/teens

A graphic consisting of a dark blue horizontal bar. On the left side of the bar, there is a white circle containing the number '6' in a dark blue font. To the right of the circle, the words 'Survey Instrument' are written in a white, bold, sans-serif font.

6 Survey Instrument

**City of Billings
Parks and
Recreation
Department**

**Michael
Whitaker**
Director

whitakerm@billingsmt.gov

390 N. 23rd Street
Billings, MT 59101
406-657-8371

Website:
www.BillingsParks.org

Dear Billings Resident:

The City of Billings, in collaboration with the South Billings Urban Renewal Association (SBURA), has partnered with a team of consultants to create the Billings Community Recreation Center Concept Development Plan. The plan builds on prior efforts including the 2017 Comprehensive Parks and Recreation Master Plan and the 2019 Recreation Center Master Plan both of which were approved by the Billings City Council. This planning effort will refine the type of facility that will best serve the community of Billings. It was determined that a community-wide need for indoor facilities, including courts, an ice rink, aquatics, sports tournament opportunities, and other family recreational activities exists in Billings.

You have been randomly selected to participate...

We greatly appreciate you taking time out of your busy schedule to complete this survey. For added convenience, the enclosed survey includes a postage-paid envelope to ETC Institute, the survey research firm conducting the survey. If you prefer, you may also complete this survey online at [BillingRecreationSurvey.org](https://www.billingrecreation.org).

Your participation is very important...

Please return your survey or complete it online during the next week. Your responses will remain completely confidential. ETC Institute will compile the survey data and deliver a findings report to the City. The data collected will be a valuable resource as we plan for the future of recreation in Billings. A summary of the survey results will be communicated in a public meeting in spring of 2022.

If you have questions, please contact ETC Institute's Project Manager, Ryan Murray at (913) 254-4598 or Ryan.Murray@etcinstitute.com.

We greatly appreciate your input!

If you would like more information on the 2017 and 2019 Master Plans, please visit the links below:

<https://www.billingsparks.org/about-us/2017-comprehensive-parks-recreation-master-plan/>

<https://www.billingsparks.org/about-us/south-billings-aquatic-and-rec-center-master-plan-feasibility-study/>

2022 City of Billings Parks and Recreation Survey

The City of Billings would like your input to help determine indoor recreation priorities for a future multi-generational community recreation center in our City. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. You may also complete the survey online at BillingsRecreationSurvey.org. We greatly appreciate your input!

1. From the following list, please CHECK ALL of the ways you learn about City of Billings Parks and Recreation programs, activities, and events.

- | | |
|---|--|
| <input type="checkbox"/> (01) Local News Coverage (newspaper, TV, radio) | <input type="checkbox"/> (07) Parks & Recreation website |
| <input type="checkbox"/> (02) Parks & Recreation Activity Guide (mailed to residents) | <input type="checkbox"/> (08) Nextdoor |
| <input type="checkbox"/> (03) Parks & Recreation Digital Activity Guide (on website) | <input type="checkbox"/> (09) Parks & Recreation App |
| <input type="checkbox"/> (04) Parks & Recreation Facebook | <input type="checkbox"/> (10) School Newsletters |
| <input type="checkbox"/> (05) Parks & Recreation Instagram | <input type="checkbox"/> (11) Other: _____ |
| <input type="checkbox"/> (06) Parks & Recreation Twitter | |

2. From the list in Question 1, which THREE methods of communication would you MOST PREFER the City use to communicate with you about programs, activities, and events? [Write in your answers below using the numbers from the list in Question 1, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

3. Approximately how often did you or members of your household visit any indoor sports, recreation, and fitness facilities in Billings over the past 12 months?

- | | | |
|---|---|---|
| <input type="checkbox"/> (1) Daily | <input type="checkbox"/> (3) Once per week | <input type="checkbox"/> (5) Less than once a month |
| <input type="checkbox"/> (2) Several times per week | <input type="checkbox"/> (4) 1 or 2 times per month | <input type="checkbox"/> (6) Never |

4. Which of the following organizations provide indoor sports and recreation facilities that are used by you and other members of your household? [Check all that apply.]

- | | |
|--|--|
| <input type="checkbox"/> (01) Boys and Girls Club | <input type="checkbox"/> (08) Private instruction classes |
| <input type="checkbox"/> (02) Churches/Faith-based organization | <input type="checkbox"/> (09) Public or private schools |
| <input type="checkbox"/> (03) Local colleges (MSU-B, Rocky Mountain College) | <input type="checkbox"/> (10) YMCA |
| <input type="checkbox"/> (04) Billings Parks and Recreation | <input type="checkbox"/> (11) Youth sports organizations |
| <input type="checkbox"/> (05) Elk's Tennis Center | <input type="checkbox"/> (12) Other: _____ |
| <input type="checkbox"/> (06) Sports Plex | <input type="checkbox"/> (13) None; do not use any organizations |
| <input type="checkbox"/> (07) Private health and fitness clubs | |

5. Please CHECK ALL of the following reasons why your household does not participate in indoor sports or recreation programs or activities MORE OFTEN.

- | | |
|--|--|
| <input type="checkbox"/> (01) Programs are full | <input type="checkbox"/> (09) Not interested |
| <input type="checkbox"/> (02) Facilities are not well maintained | <input type="checkbox"/> (10) Poor customer service from staff |
| <input type="checkbox"/> (03) Facilities do not have right equipment | <input type="checkbox"/> (11) Program or facility not offered |
| <input type="checkbox"/> (04) Facility too far from residence | <input type="checkbox"/> (12) Program times are not convenient |
| <input type="checkbox"/> (05) Lack of quality facilities | <input type="checkbox"/> (13) Registration is difficult |
| <input type="checkbox"/> (06) Fees are too high | <input type="checkbox"/> (14) Too busy |
| <input type="checkbox"/> (07) Lack of quality programs | <input type="checkbox"/> (15) Travel Requirements |
| <input type="checkbox"/> (08) Lack of transportation | <input type="checkbox"/> (16) Other: _____ |

6. Which TWO of the items listed in Question 5 do you think are the biggest barriers to your participation in indoor sports or recreation programs or activities? [Write in your answers below using the numbers from the list in Question 5; or circle "NONE."]

1st: ____ 2nd: ____ NONE

7. **Several indoor recreation facilities and amenities that could be included in the new Billings Community Recreation Center are listed below. For each one, please indicate if you or others in your household have a need for the item by circling either "Yes" or "No." If you mark "Yes," please rate how well your household's needs are being met.**

Type of Facility/Amenity	Do you have a need for this facility/amenity?		If "Yes," how well are your needs currently being met?			
	Yes	No	Fully Met	Mostly Met	Partly Met	Not Met
01. Gymnasium-Court Sports (Basketball, Volleyball, Pickleball, etc.)	Yes	No	4	3	2	1
02. Gymnasium-Mat Sports (Wrestling, Martial Arts, Gymnastics Events)	Yes	No	4	3	2	1
03. Open Fitness Area (Cardio, Circuit Training, Free Weights, etc.)	Yes	No	4	3	2	1
04. Group Exercise Studio(s) (Aerobics, Dance, Yoga, Spinning, etc.)	Yes	No	4	3	2	1
05. Elevated Indoor Track (Running, Walking, Jogging)	Yes	No	4	3	2	1
06. Indoor Turf Fieldhouse (Soccer, Football, Lacrosse, etc.)	Yes	No	4	3	2	1
07. Indoor Competition Swimming (Meets and Events, Spectator Seating, Practice)	Yes	No	4	3	2	1
08. Indoor Exercise/Lap Swimming (Open Public Lap Swimming, Learn to Swim, Aquatic Exercise Classes, etc.)	Yes	No	4	3	2	1
09. Indoor Family Leisure Activity Pool (Warm Water, Shallow Entry, Play Features, Learn to Swim, Current Channel, Water Slides)	Yes	No	4	3	2	1
10. Indoor Ice Skating Rink (Public Skating, Ice Hockey, Figure Skating, Curling, etc.)	Yes	No	4	3	2	1
11. Drop-in Child Watch (Short Term While Family Member Exercises)	Yes	No	4	3	2	1
12. Multi-Generational Activity Space(s) (Shared Senior/Youth Activity and Game Areas, Social Spaces, Party Rooms, etc.)	Yes	No	4	3	2	1
13. Dedicated Senior Activity Space (Senior Gathering Area, Lounge, Arts and Crafts, Games, etc.)	Yes	No	4	3	2	1
14. Youth Afterschool Activity/Classroom (Educational Activities, Maker Space, Art, etc.)	Yes	No	4	3	2	1
15. Multi-purpose Meeting Room(s) (Community Gathering, Meeting Space, Classes, Special Functions, Rentable)	Yes	No	4	3	2	1
16. Other: _____	Yes	No	4	3	2	1

8. **Which FOUR of the items listed in Question 7 do you think are MOST IMPORTANT to include in the design of a new indoor community recreation center for Billings?** *[Write in your answers below using the numbers from the list in Question 7; or circle "NONE."]*

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

9. **How far would you be willing to travel to utilize a facility with the amenities that you indicated are MOST IMPORTANT to you and the members of your household from Question 8?**

____(1) Less than 5 miles ____ (2) 5-7 miles ____ (3) 7-10 miles ____ (4) 10+ miles

10. **Does anyone in your household currently participate in an indoor league sport?**

____ (1) Yes *[Answer Q10a.]* ____ (2) No *[Skip to Q11.]*

10a. **How willing would you be to pay a higher league fee for the use of the new indoor recreation facility if it meets your needs?**

____ (1) Very willing ____ (3) Neutral ____ (5) Not at all willing *[Answer Q10b.]*
 ____ (2) Willing ____ (4) Not willing *[Answer Q10b.]*

10b. If you answered "Not willing" or "Not at all willing" to Q10a, please indicate why you are not willing to pay higher league fees to support the development of a new indoor recreation facility?

- ___(1) League fees are too high already
- ___(2) I do not see the need for a new indoor facility
- ___(3) My children will not be playing indoor league sports much longer (aging out)
- ___(4) I think those who use the facility for other recreation purposes should bear the burden of paying for the facility
- ___(5) I think the City should explore other financing options before raising league fees

11. Using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please rate your level of agreement with the following statements. A rating of "3" indicates you understand the issue but are neutral. Circle "9" if you do not have enough information to have an opinion.

		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
01.	It is valuable to me to have an indoor community recreation center	5	4	3	2	1	9
02.	I believe an indoor community recreation center boosts property values in the community	5	4	3	2	1	9
03.	The City of Billings needs an indoor community recreation center	5	4	3	2	1	9
04.	The City needs to create a regional attraction by having the facilities for hosting tournaments and events in our community	5	4	3	2	1	9
05.	An indoor community recreation center should include a social gathering component	5	4	3	2	1	9
06.	Our community needs more fitness, recreation, and social opportunities	5	4	3	2	1	9
07.	Our community needs more fitness, recreation, and social opportunities for seniors	5	4	3	2	1	9
08.	Our community needs more fitness, recreation, social, and afterschool opportunities for our youth	5	4	3	2	1	9
09.	The city needs a new indoor community recreation center to serve the growing needs of the community's recreation desires	5	4	3	2	1	9
10.	A new indoor community recreation center should be designed to include amenities and facilities that all residents can use regardless of age or ability	5	4	3	2	1	9
11.	A new indoor community recreation center would contribute to the economic health of our community	5	4	3	2	1	9

12. Which THREE of the items listed in Question 11 do you think are MOST IMPORTANT when thinking about the design of a new indoor community recreation center? [Write in your answers below using the numbers from the list in Question 11; or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

13. For each item listed below, please indicate what you believe is the appropriate mix of support from taxes versus user fees for each program/service provided by Billings Parks and Recreation.

Name of Program/Service	Taxes Pay More	•	Even Mix of Tax Support and User Fees	•	Users Pay More
01. Youth Competitive Court Sports (Basketball, Volleyball, etc.)	5	4	3	2	1
02. Youth Recreational Court Sports (Basketball, Volleyball, etc.)	5	4	3	2	1
03. Adult Recreational Court Sports (Basketball, Volleyball, Pickleball, etc.)	5	4	3	2	1
04. Youth Competitive Swimming	5	4	3	2	1
05. Youth Recreational Swimming	5	4	3	2	1
06. Adult Recreational Swimming	5	4	3	2	1
07. Swim Lessons	5	4	3	2	1
08. Open Swimming and Aquatic Exercise Classes	5	4	3	2	1
09. Youth Competitive Hockey	5	4	3	2	1
10. Youth Recreational Hockey	5	4	3	2	1
11. Adult Recreational Hockey	5	4	3	2	1
12. Figure Skating/Synchronized Skating	5	4	3	2	1
13. Curling	5	4	3	2	1
14. Ice Skating Lessons	5	4	3	2	1
15. Drop-in Fitness and Wellness	5	4	3	2	1
16. Organized Group Fitness and Wellness Classes	5	4	3	2	1
17. Adult Enrichment Classes (Ballroom Dance, Art, etc.)	5	4	3	2	1
18. Youth Enrichment Classes (Dance, Art, Maker Space, etc.)	5	4	3	2	1
19. Teen Programs	5	4	3	2	1
20. Senior Programs	5	4	3	2	1
21. Before and After School Programs/Summer Camps	5	4	3	2	1
22. Family Programs (Family Fun Days/Activities)	5	4	3	2	1
23. Events and Special Functions	5	4	3	2	1

14. Which FOUR of the programs/services listed in Question 13 would you and the members of your household be MOST INTERESTED in participating in? [Write in your answers below using the numbers from the list in Question 13; or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

15. Please provide any additional comments that you would like to share.

Demographics

16. What is your age? _____ years

17. Counting yourself, how many people in your household are...

Under age 5: ____ Ages 15-19: ____ Ages 35-44: ____ Ages 65-74: ____
 Ages 5-9: ____ Ages 20-24: ____ Ages 45-54: ____ Ages 75+: ____
 Ages 10-14: ____ Ages 25-34: ____ Ages 55-64: ____

18. **Approximately how many years have you lived in the City of Billings?** _____ years

19. **What is your total household income?**

- ____(1) Under \$35,000 ____ (3) \$60,000 to \$99,999 ____ (5) \$150,000 or more
____(2) \$35,000 to \$59,999 ____ (4) \$100,000 to \$149,999

20. **What is your gender?** ____ (1) Male ____ (2) Female

21. **Would you be willing to participate in future surveys sponsored by the City of Billings?**

- ____ (1) Yes [Answer Q21a.] ____ (2) No

21a. **Please provide your contact information:**

Mobile Phone Number: _____

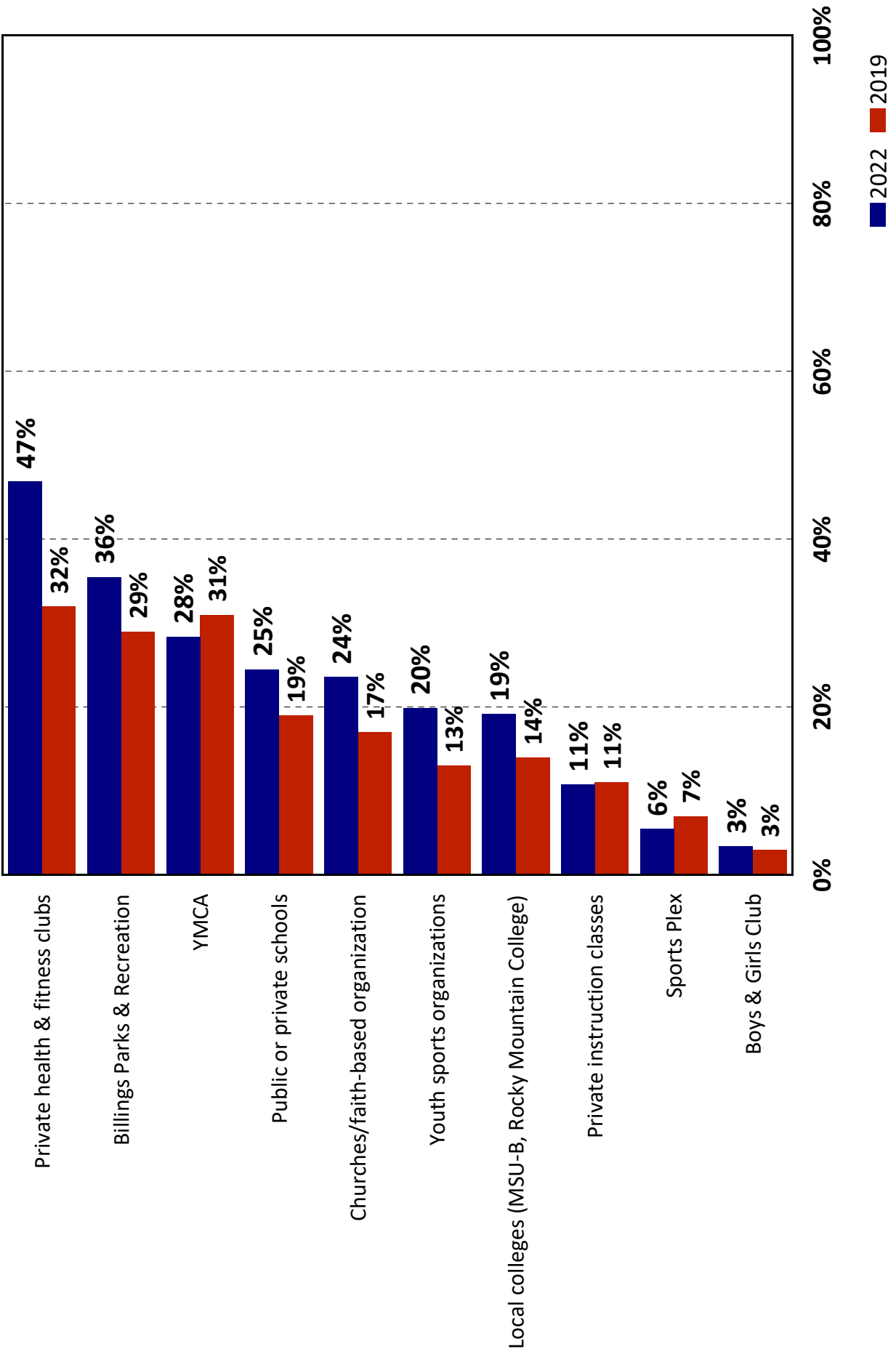
Email Address: _____

This concludes the survey. Thank you for your time!
Please return your completed survey in the enclosed return-reply envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

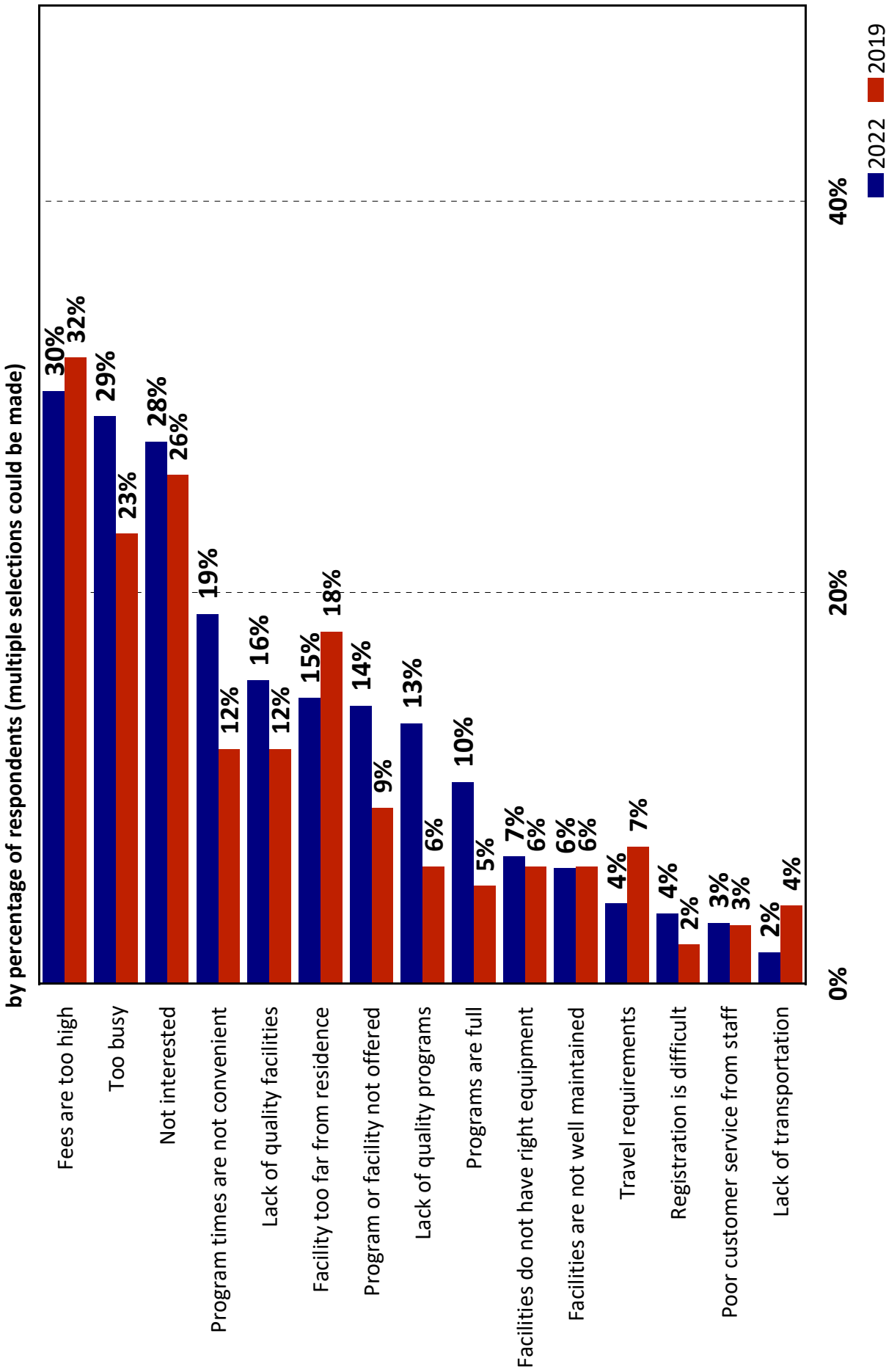
Your response will remain completely confidential. The address information printed to the right will only be used to help identify areas with special interests. Thank you.

Q4. Outside Organizations Used for Facilities

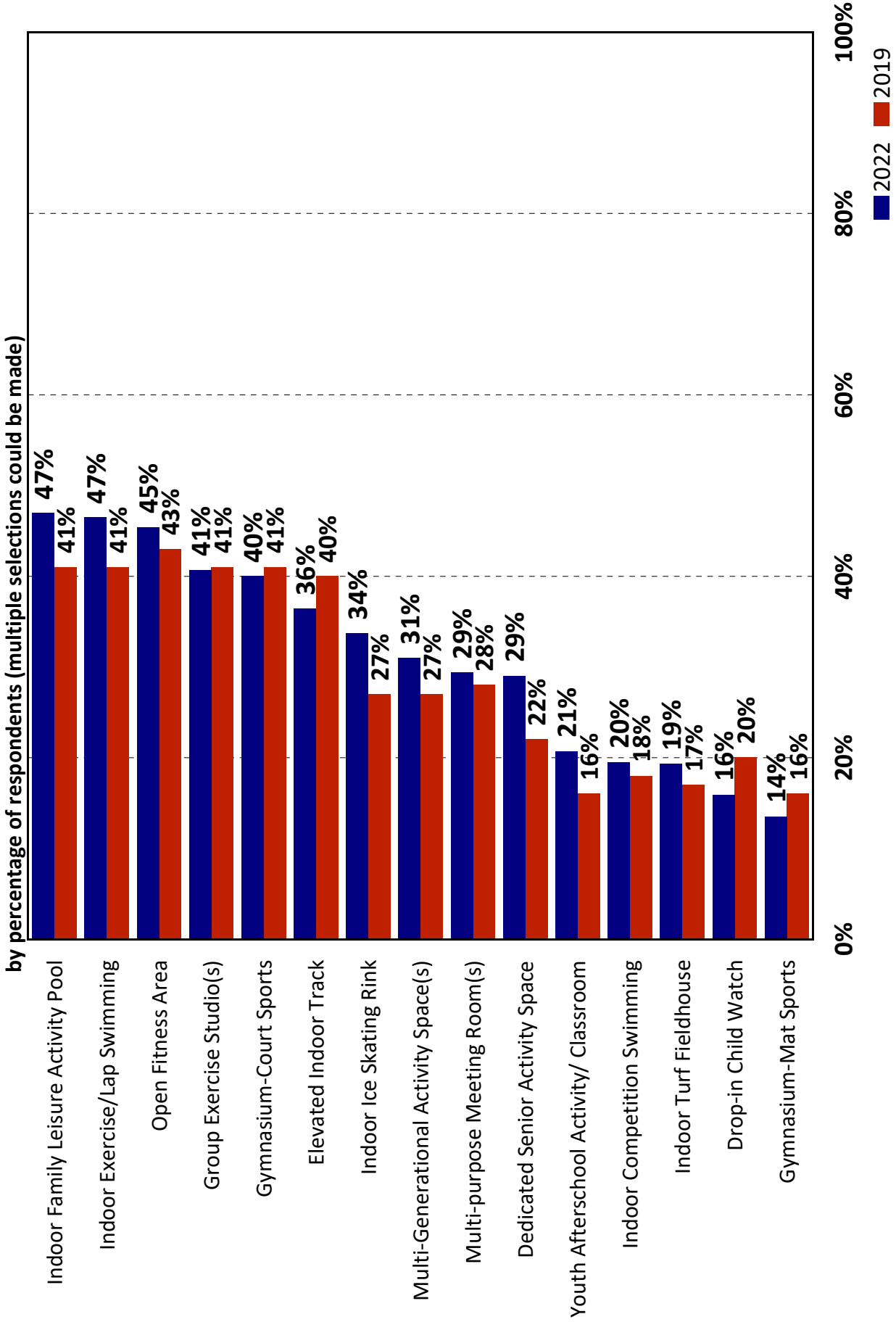
by percentage of respondents (multiple selections could be made)



Q5. Reasons Households Do Not Use Parks and Recreation Programs, Facilities, and Events More Often

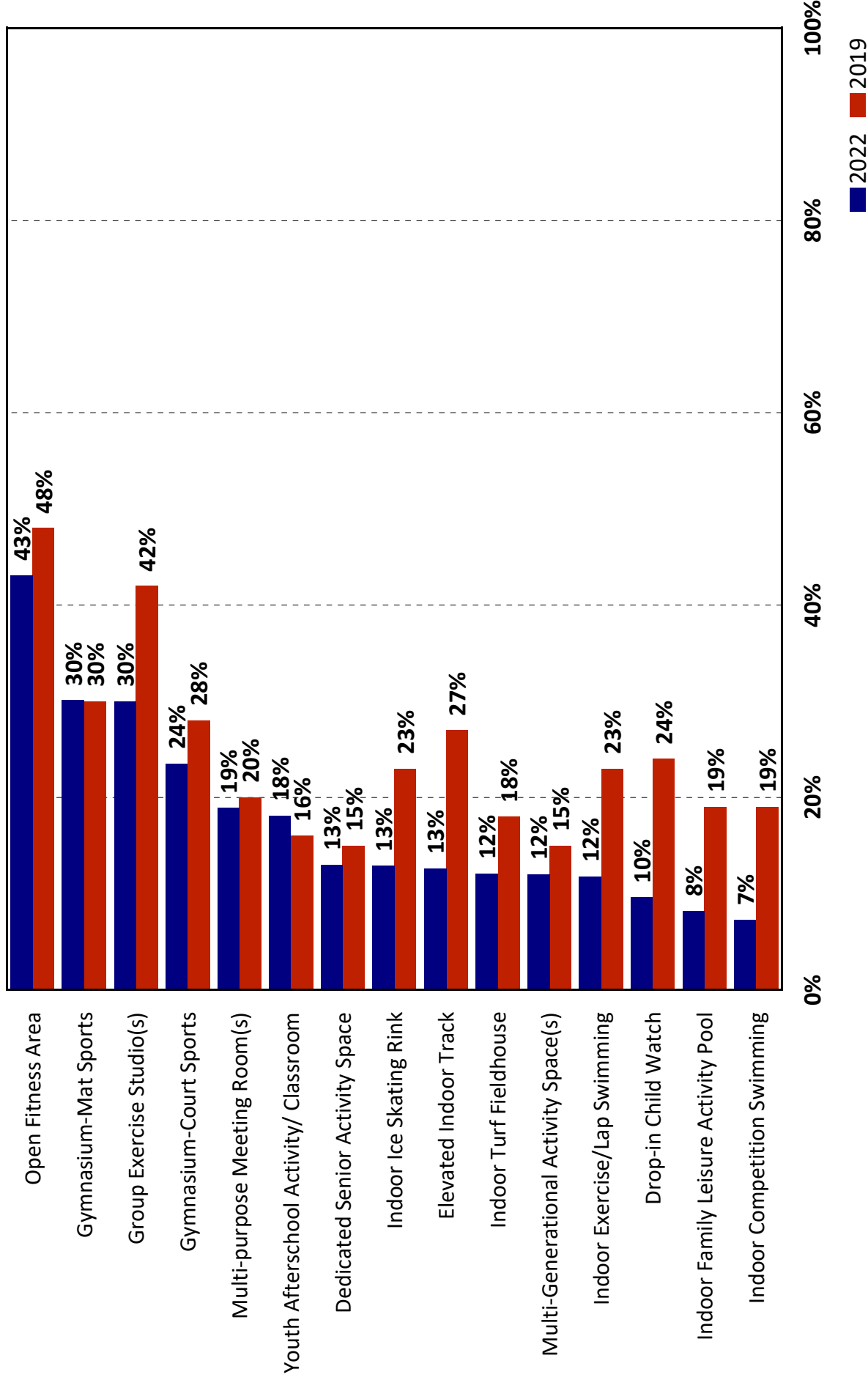


Q7a. Percentage of Respondents That Have a Need for Recreation Facilities and Amenities



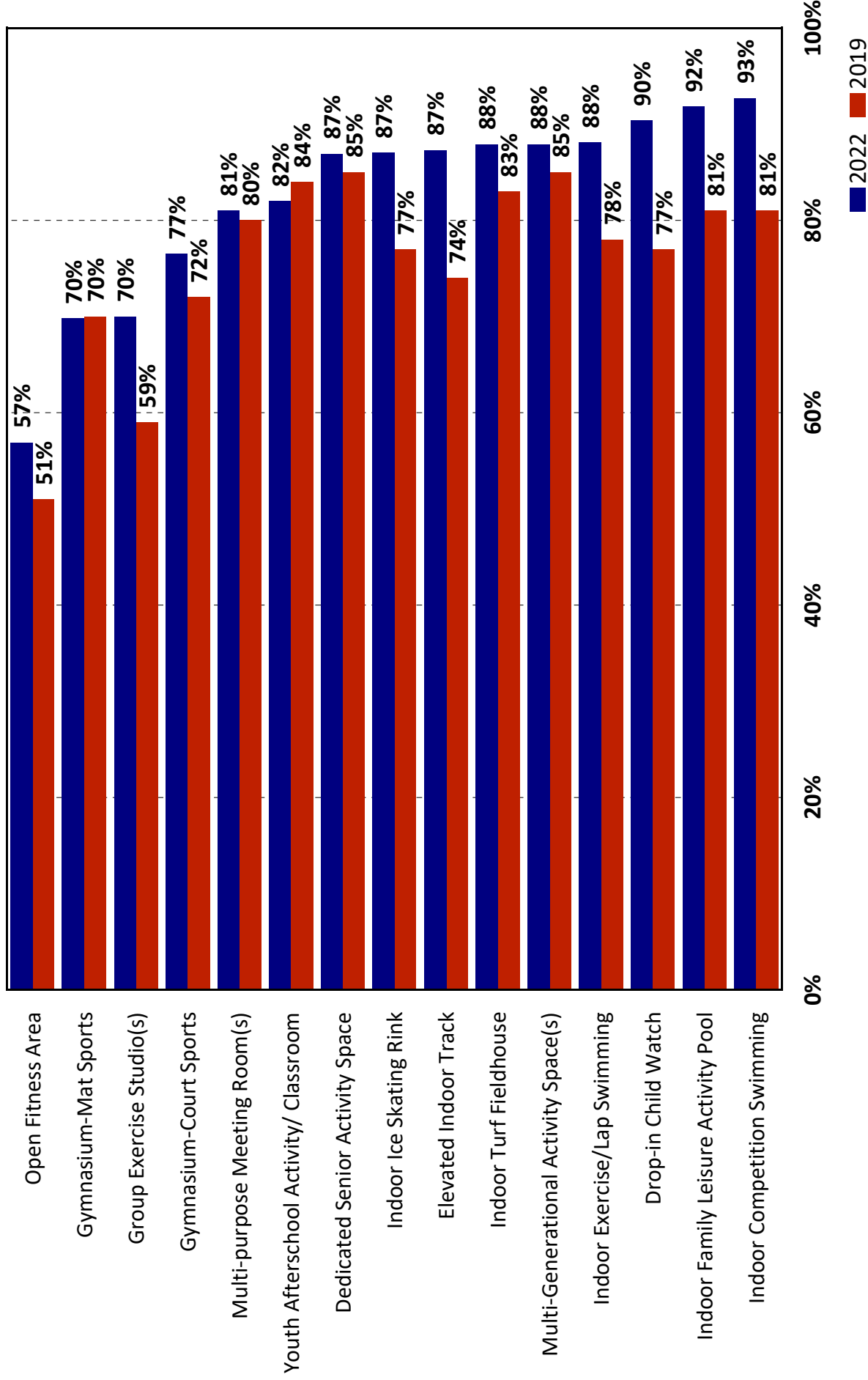
Q7c. How Well Households' Need For Recreation Facilities and Amenities Are Being Met - Fully and Mostly Met

by percentage of respondents who indicated their household had a need for the amenity

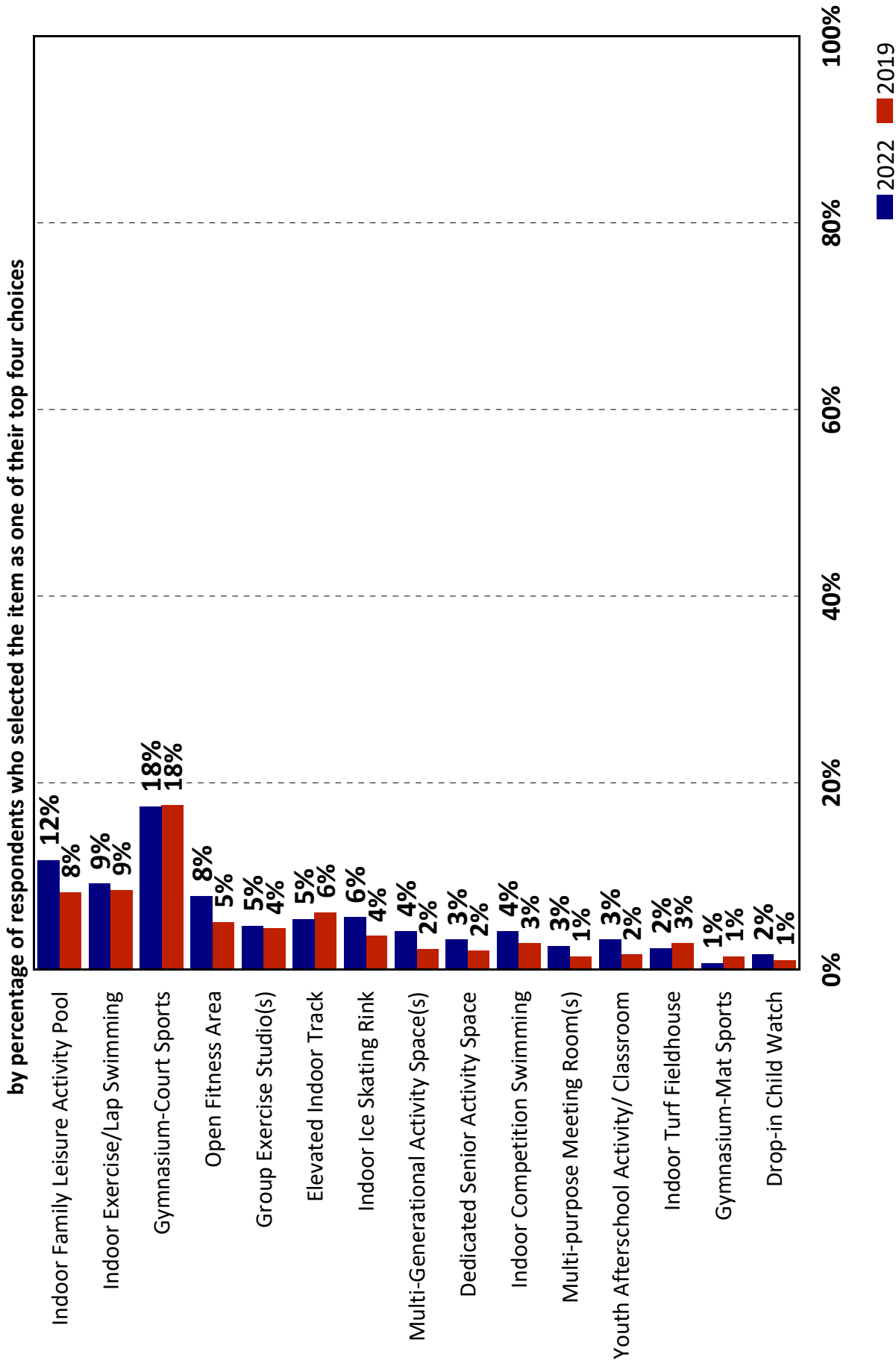


Q7c. How Well Households' Need For Recreation Facilities and Amenities Are Being Met - Partly and Not Met

by percentage of respondents who indicated their household had a need for the amenity

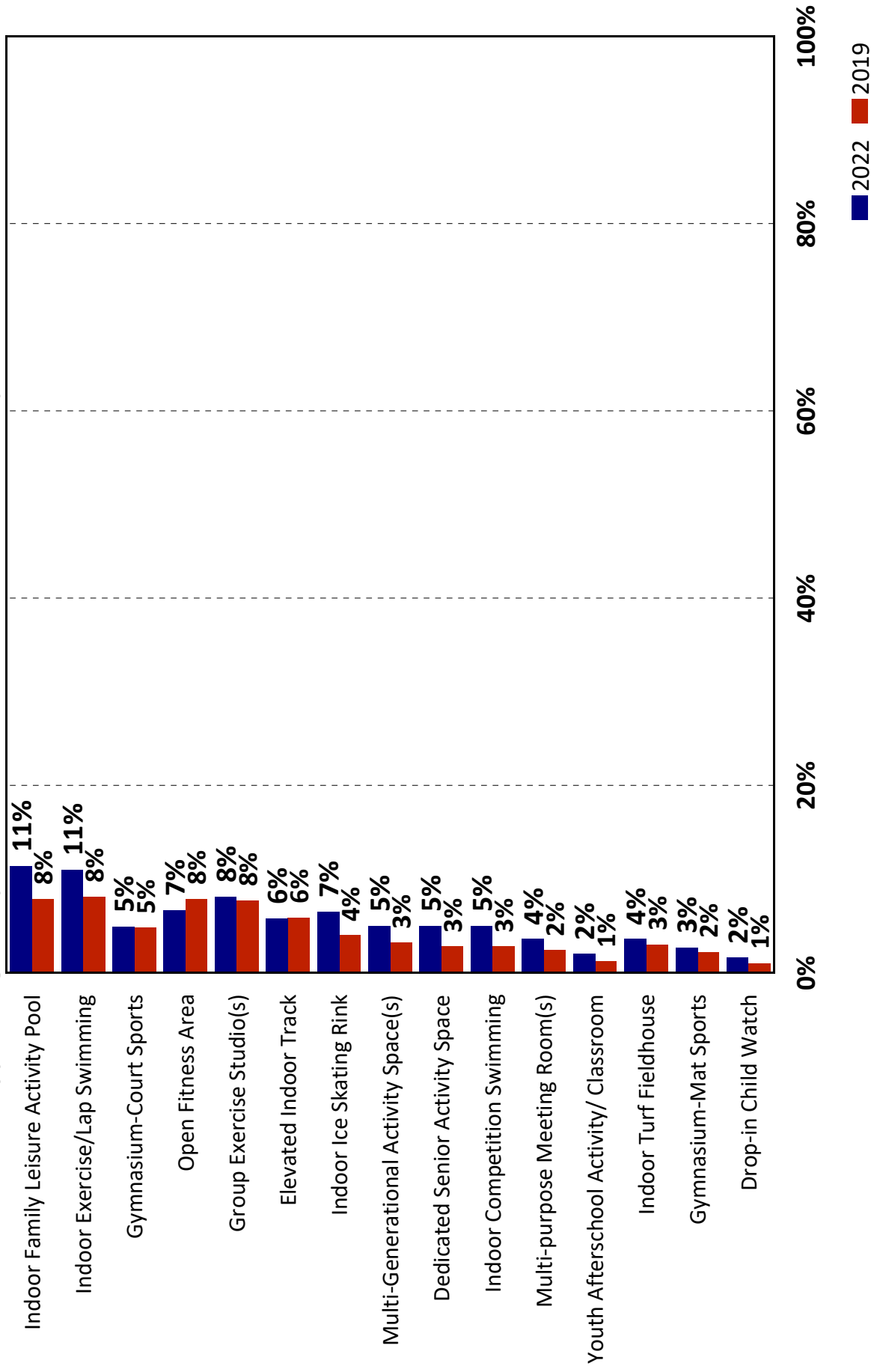


Q8. Importance of Amenity to be Included in Design of New Recreation Center - 1st Choice



Q8. Importance of Amenity to be Included in Design of New Recreation Center - 2nd Choice

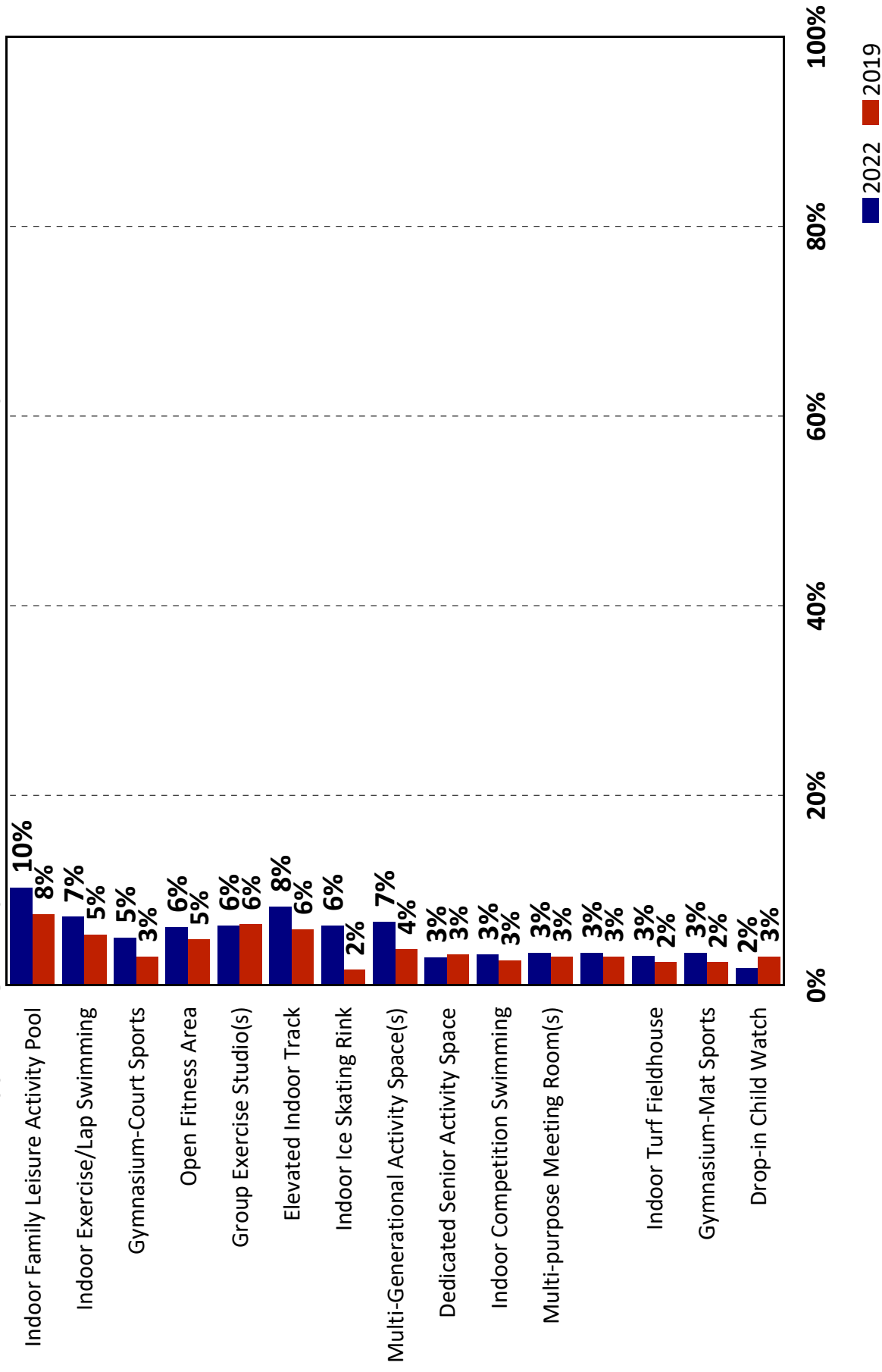
by percentage of respondents who selected the item as one of their top four choices



Q8. Importance of Amenity to be Included in Design of New

Recreation Center - 3rd Choice

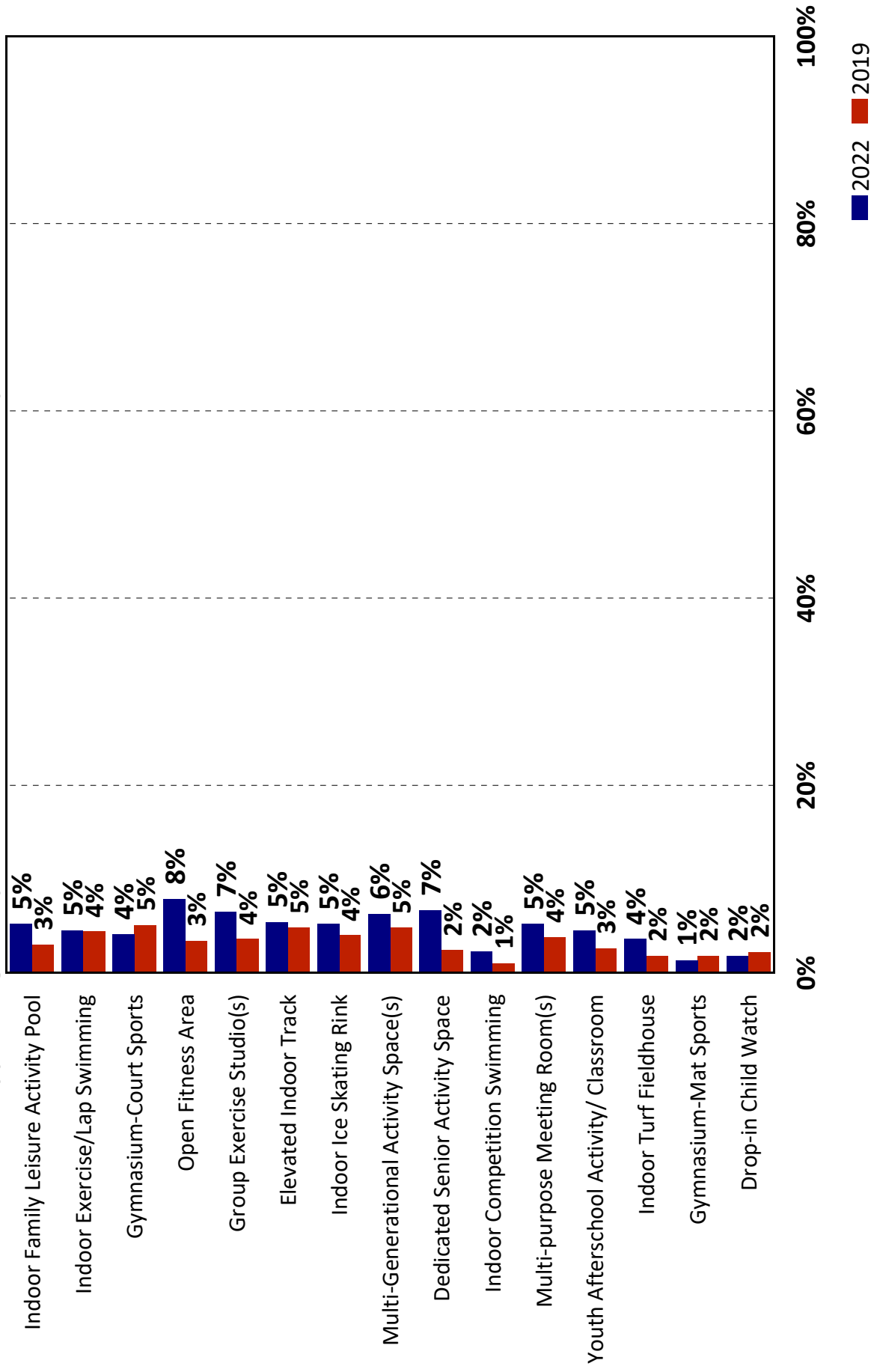
by percentage of respondents who selected the item as one of their top four choices



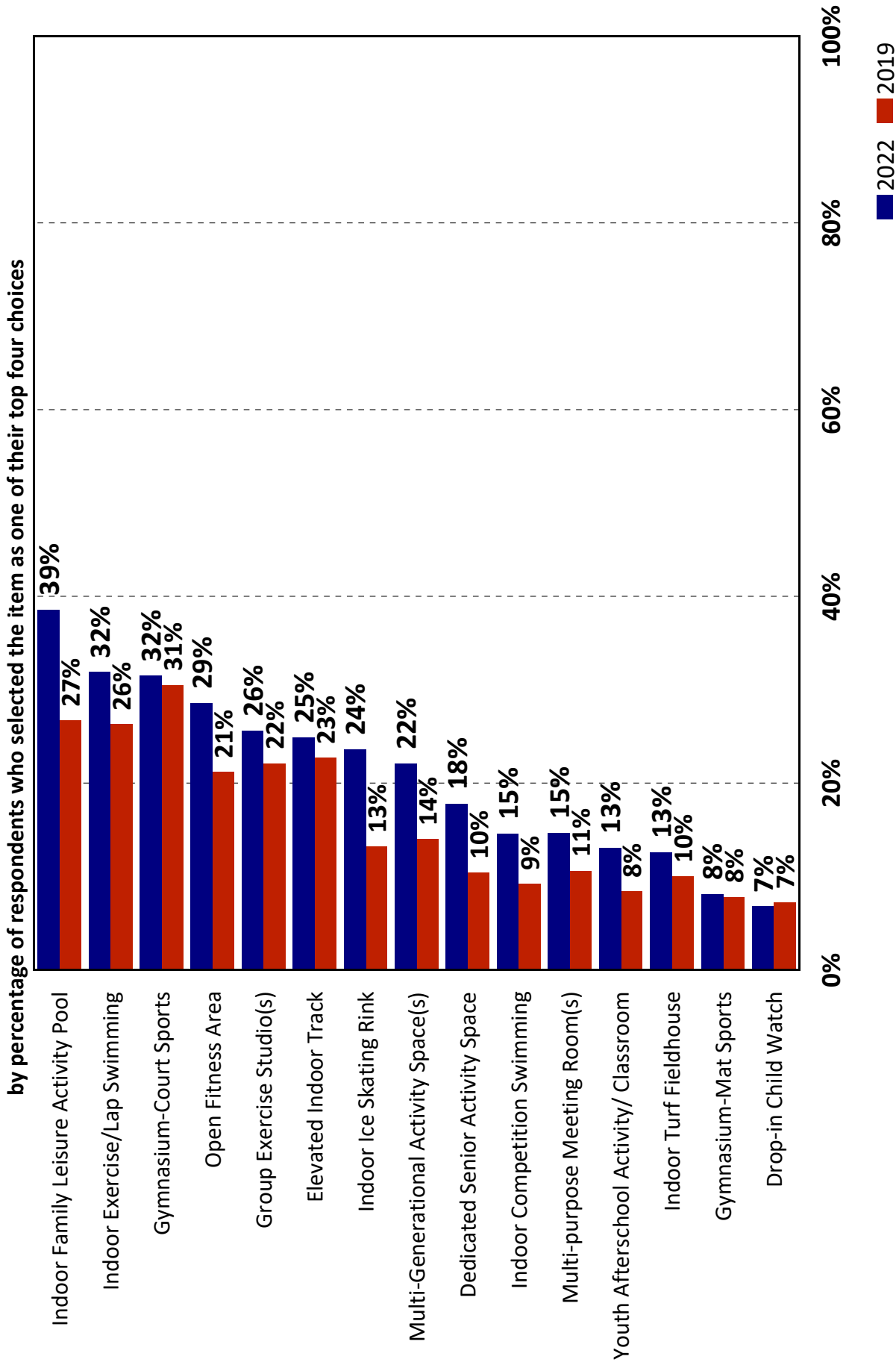
Q8. Importance of Amenity to be Included in Design of New

Recreation Center - 4th Choice

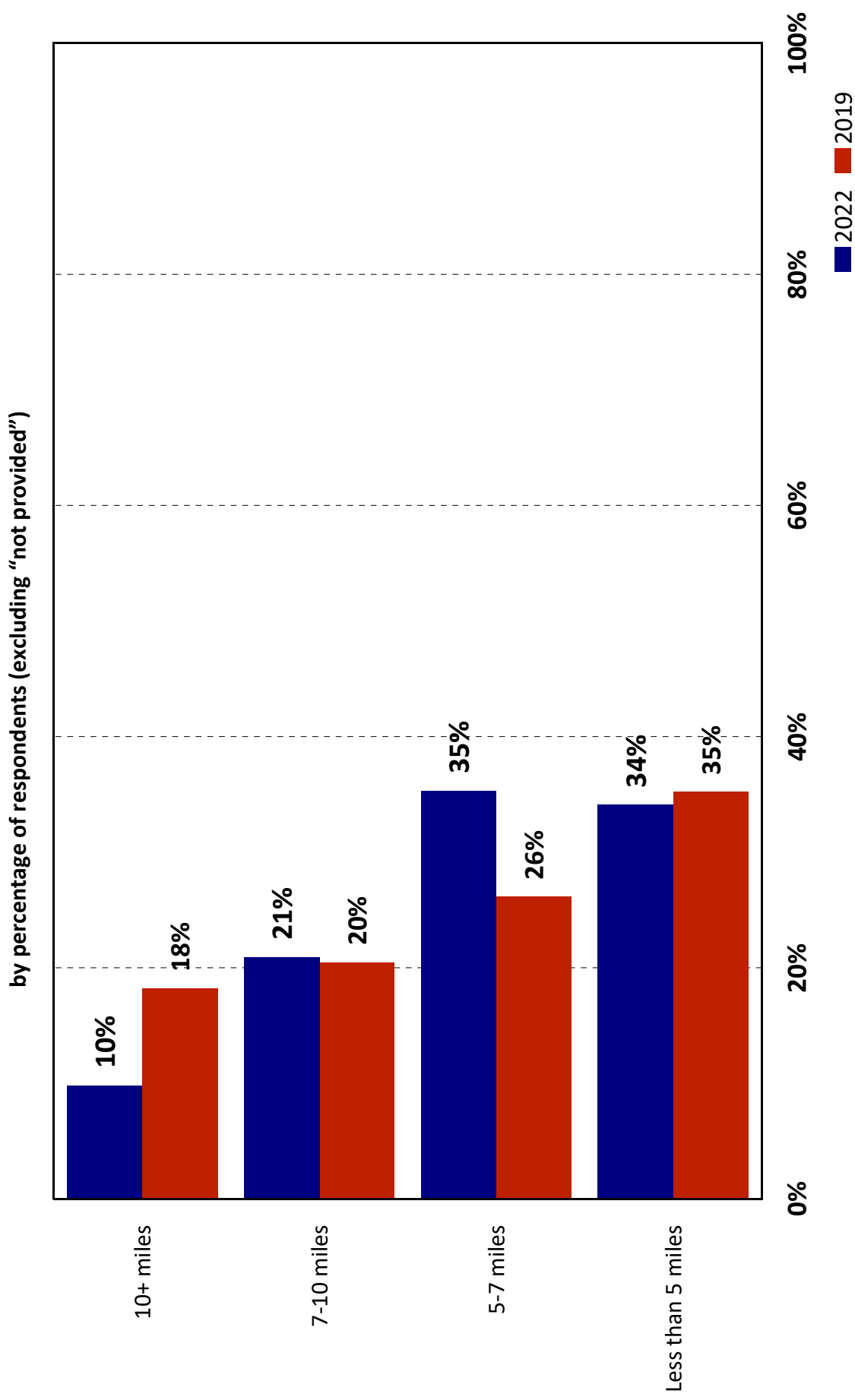
by percentage of respondents who selected the item as one of their top four choices



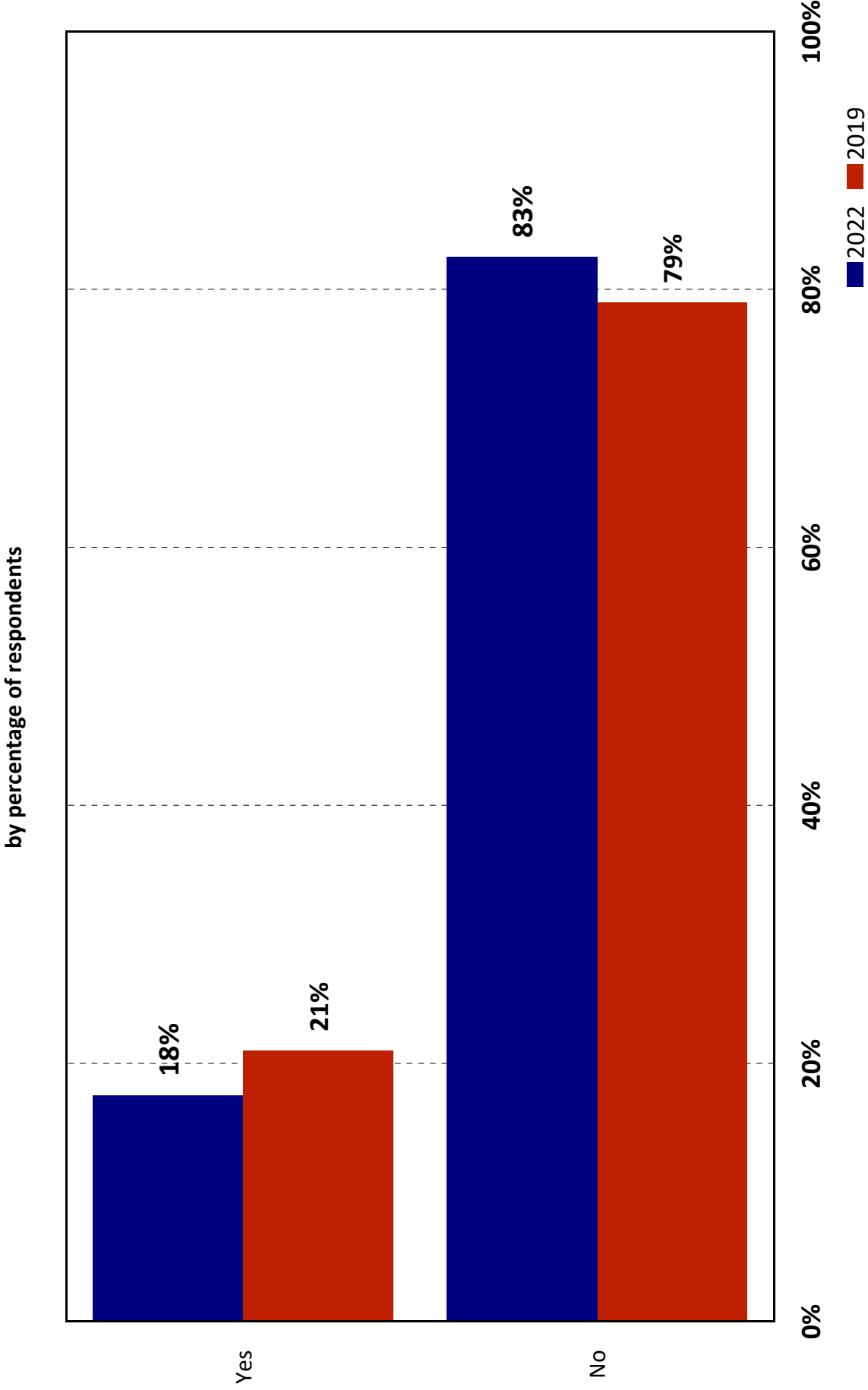
Q8. Importance of Amenity to be Included in Design of New Recreation Center - Sum of Top 4 Choices



Q9. How Far Would You be Willing to Travel to Utilize a Facility with the Amenities Most Important to Your Household?

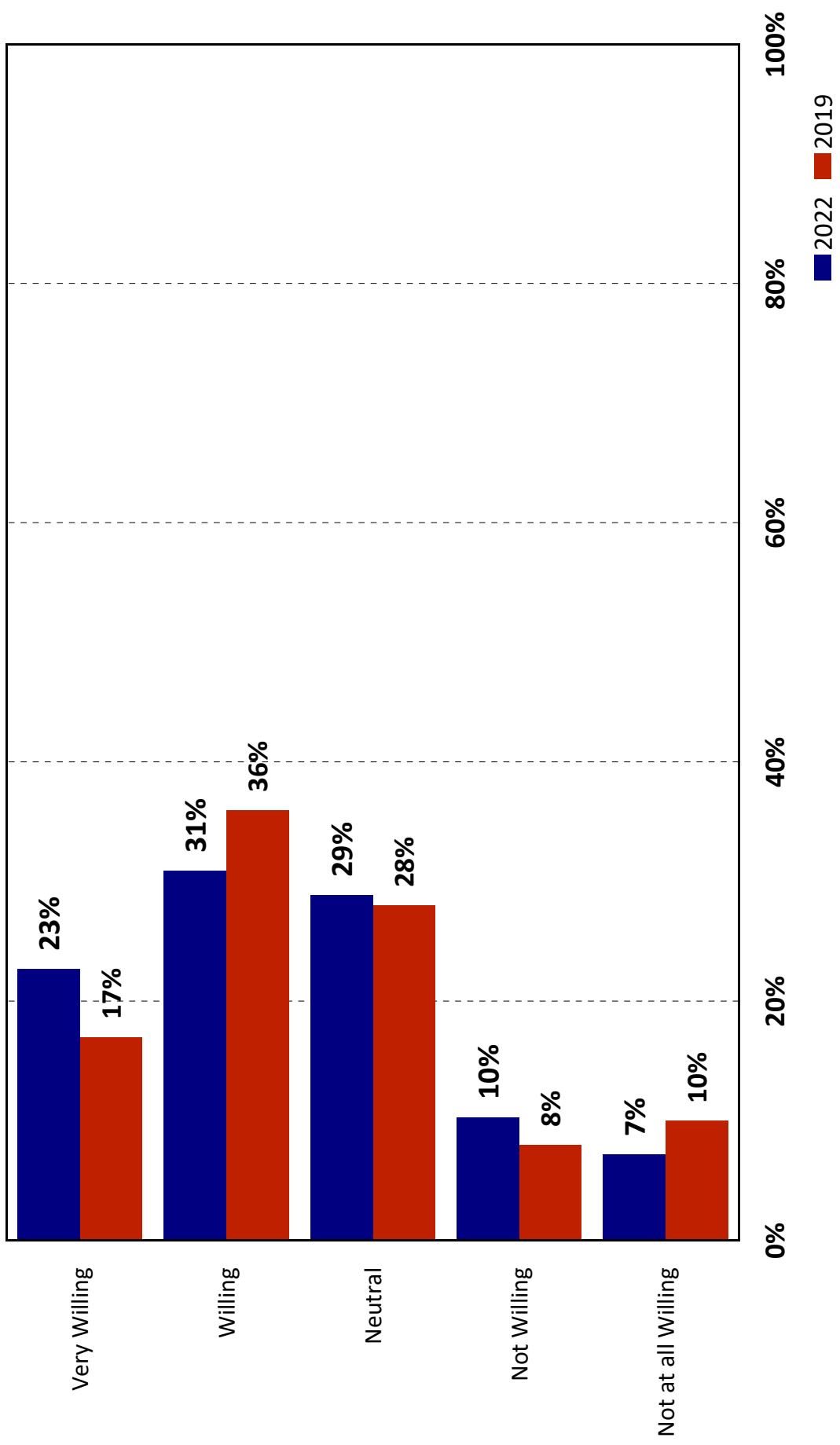


Q10. Does Anyone in Your Household Currently Participate in an Indoor League Sport?



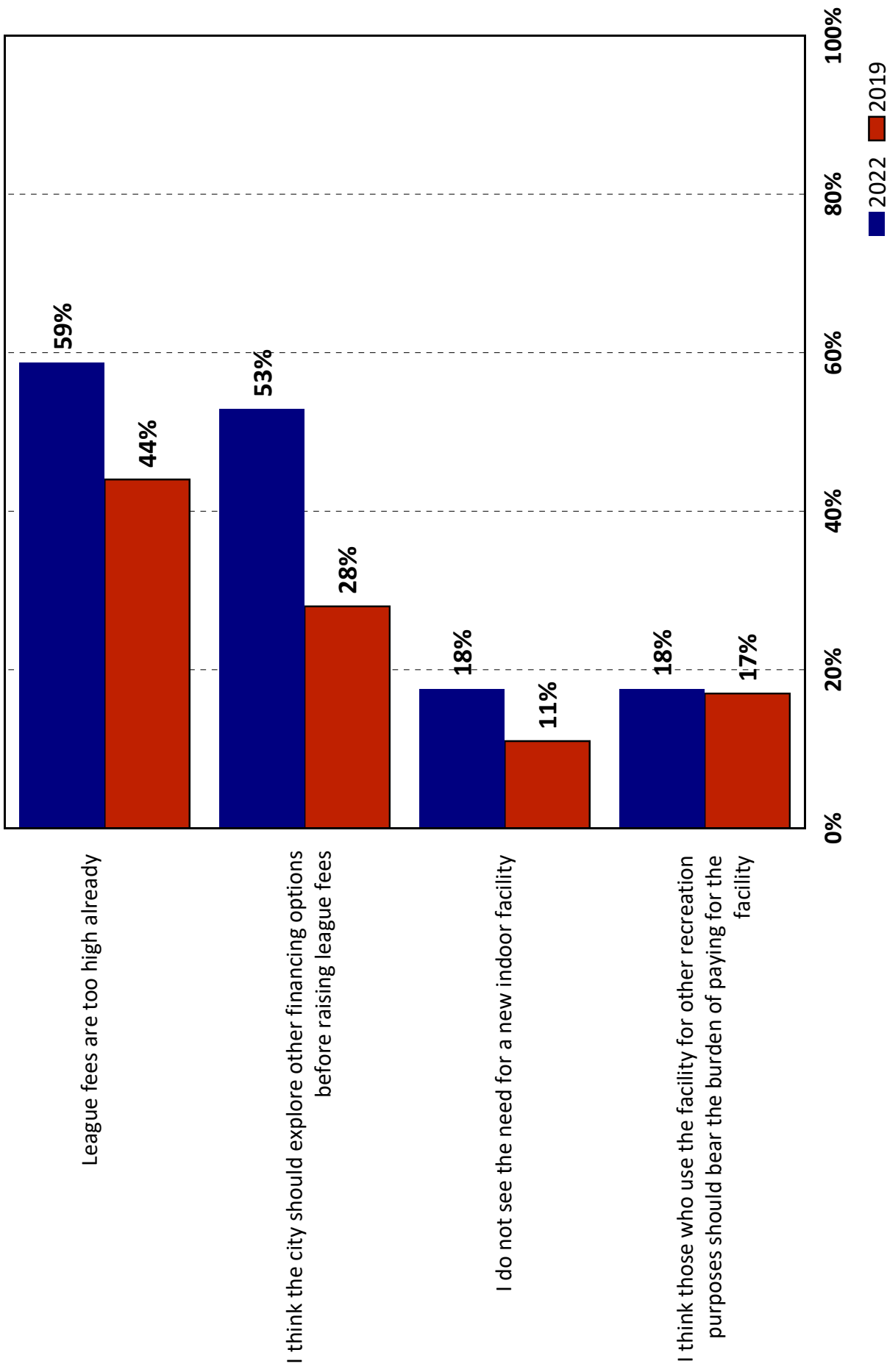
Q10a. Willingness to Pay Higher League Fee for the Use of the New Indoor Recreation Facility if it Meets Needs

by percentage of respondents who indicated someone in their household currently participates in an indoor league sport



Q10b. Reasons for Unwillingness to Support Higher League Fees

by percentage of respondents who indicated someone in their household currently participates in an indoor league sport and they were either “not willing” or “not at all willing” to pay higher league fees to support a new recreation facility



August 3, 2022

Operations Analysis

Operations

The operations analysis represents a conservative approach to estimating expenses and revenues and was completed based on the best information available and a basic understanding of the project. Fees and charges utilized for this study reflect a philosophy designed to meet a reasonable cost recovery rate and future operations cost and are subject to review, change, and approval by the City of Billings. There is no guarantee that the expense and revenue projections outlined in the operations analysis will be met as there are many variables that affect such estimates that either cannot be accurately measured or are subject to change during the actual budgetary process or partnership.

Expenditures

Expenditures have been formulated on the costs that were designated by Ballard*King and Associates to be included in the operating budget for the facility. The figures are based on the size of the center, the specific components of the facility, and the hours of operation. All expenses were calculated to the high side and the actual cost may be less based on the final design, operational philosophy, and programming considerations adopted by the facility.

Billings Recreation Center – A center with a multi-court gymnasium, warm water leisure pool with zero depth entry and play features, 50-meter competitive pool, multi-purpose room, walking/jogging track, fitness center with cardiovascular and weightlifting area, group exercise rooms, indoor clip and climb play area, birthday party rooms, child watch area, ice rink with spectator seating, support offices, administration area and lobby. The center is approximately 177,056 SF.

Full-Time Staffing Levels

Full Time Staff	Salary Level
Facility Manager	\$85,000
Sports/Fitness Coordinator	\$65,000
Aquatic Coordinator	\$65,000
Ice Coordinator	\$65,000
Guest Services Supervisor	\$45,000
Maintenance Supervisor	\$75,000
Maintenance Worker (4)	\$180,000
Administrative Assistant	\$45,000
Marketing Coordinator	\$65,000
Sub-Total	\$690,000
Benefits (35%)	\$241,500
Total Full-Time Staff	\$931,500

August 3, 2022

Part-Time Staffing Levels

	Rate	Hours	Weeks	Total
Guest Relations Coordinator	\$12.00	50	51	\$30,600
Welcome Desk	\$11.00	177	51	\$99,297
Fitness Attendants	\$10.00	117	51	\$59,670
Ice Attendant	\$10.00	84	36	\$30,240
Concession Attendant	\$9.50	34	50	\$16,150
Child Watch Attendant	\$10.00	178	51	\$90,780
Playground Attendant	\$9.50	124	51	\$60,078
Lifeguards 36 wks	\$12.00	429	36	\$185,328
Lifeguards 15 wks	\$12.00	523	15	\$94,140
Lifeguards 50-Meter Pool	\$12.00	232	51	\$141,984
Head Guard	\$14.00	55	51	\$39,270
Building Attendant	\$12.00	187	51	\$114,444
MOD	\$15.00	26	51	\$19,890
Adult Leagues				\$8,040
Youth Leagues				\$6,840
Youth Sports Camps				\$7,200
Youth Tournaments				\$3,240
Adult Tournaments				\$1,485
Fitness				\$113,360
Ice Instructors				\$8,720
General				\$49,432
Aquatics				\$28,275
Swim Coach				\$25,000
Aquatic Fitness				\$16,650
Sub-Total				\$1,250,113
Benefits				\$187,517
Total Part-Time				\$1,437,630

August 3, 2022

Expense Summary

Category	Budget
<u>Personnel</u> (includes benefits)	
Full-time	931,500
Part-time	1,437,630
Sub-Total	\$ 2,369,130
Utilities (Gas/Elect.-\$3.75 SF x 177,056 SF less 18% for circulation)	545,000
Water/Sanitary	36,000
Communications (Phone/Radios)	18,000
Dues and Subscriptions	2,000
Uniforms	4,000
Bank Charges (charge cards/EFT fees/software fees)	25,000
Insurance-General Liability	45,000
Custodial Supplies	18,000
Supplies-Office	15,000
Contract Services (Elevator/HVAC/Pool System/Control System)	65,000
ASCAP/Fire Alarm/Office Equipment/Software)	
Maint/Repair Supplies	15,000
Printing	8,500
Trash	4,000
Recreation Equipment and Supplies	48,000
Food Supplies	40,000
Pool Chemicals and Supplies	30,000
Postage	2,000
Advertising and Promotion	20,000
Items for Resale	3,500
Misc	12,000
Sub-Total	\$ 956,000
<u>Capital</u>	
Replacement fund	\$ 100,000
Grand Total	\$ 3,425,130

August 3, 2022

Revenues

The following revenue projections were formulated from information on the specifics of the project and the demographics of the service area as well as comparing them to national statistics, and the competition for recreation services in the area. Actual figures will vary based on the size and make-up of the components selected during final design, market stratification, philosophy of operation, fees and charges policy, and priority of use.

Category	
<u>Fees</u>	
Daily Admissions	\$ 232,968
Annuals	\$ 841,500
General Rentals	\$ 430,740
Total	\$ 1,505,208
<u>Programs</u>	
Adult Leagues	\$ 26,400
Youth Leagues	\$ 36,720
Adult Tournament	\$ 13,500
Youth Tournament	\$ 26,200
General	\$ 245,476
Swim Lessons	\$ 55,476
Fitness	\$ 98,880
Sports Camps	\$ 34,450
Aquatic Exercise	\$ 109,440
Birthday	\$ 67,200
Event Gate	\$ 131,200
Learn to Skate	\$ 54,260
Total	\$ 899,202
<u>Other</u>	
Resale Items	\$ 5,250
Special Events	\$ 5,000
Vending	\$ 4,000
Concession	\$ 75,000
Sponsorship	\$ 25,000
Misc	\$ 5,000
Total	\$ 119,250
Grand Total	\$ 2,523,660

August 3, 2022

Expense-Revenue Comparison

Category	Budget
Expenses	\$ 3,425,130
Revenue	\$ 2,523,600
Difference	\$ (901,530)
Cost Recovery	74%

This operational pro-forma was completed based on the best information available and a basic understanding of the project. However, there is no guarantee that the expense and revenue projections outlined above will be met as there are many variables that affect such estimates that either cannot be accurately measured or are not consistent in their influence on the budgetary process.

Future years: Expenditures – Revenue Comparison: Operation expenditures are expected to increase by approximately 3% a year through the first 3 to 5 years of operation. Revenue growth is expected to increase by 4% to 8% a year through the first three years and then level off with only a slight growth (3% or less) the next two years. Expenses for the first year of operation should be slightly lower than projected with the facility being under warranty and new. Revenue growth in the first three years is attributed to increased market penetration and in the remaining years to continued population growth. In most recreation facilities, the first three years show tremendous growth from increasing the market share of patrons who use such facilities, but at the end of this time period revenue growth begins to flatten out. It is not uncommon to see the amount of tax support to balance the center budget increase as the facility ages.

Appendix

Part-Time Worksheets

Guest Relations Coordinator	Days	Time	Total Hours	Employees	Days	Total Hrs. Week
	Mon-Fri	4pm-10pm	6	1	5	30
	Saturday	9am-3pm	6	1	1	6
		3pm-10pm	7	1	1	7
	Sunday	1pm-8pm	7	1	1	7
Total						50
Welcome Desk Attendant	Days	Time	Total Hours	Employees	Days	Total Hrs. Week
	Mon-Fri	5:30am-Noon	6.5	1	5	32.5
		9am-3pm	5	1	5	25
		3pm-10pm	7	2	5	70
	Saturday	6:00am-2pm	8	2	1	16
		2pm-10pm	8	2	1	16
	Sunday	9:30am-1pm	3.5	1	1	3.5
		1pm-8pm	7	2	1	14
Total						177
Sport/Fitness Attendant	Days	Time	Total Hours	Employees	Days	Total Hrs. Week
	Mon-Fri	7am-1pm	6	1	5	30
		5pm-10pm	5	2	5	50
	Saturday	7am-2pm	7	1	1	7
		2pm-10pm	8	2	1	16
	Sunday	1pm-8pm	7	2	1	14
Total						117
Ice Attendant	Days	Time	Total Hours	Employees	Days	Total Hrs. Week
36 weeks	Mon-Fri	4pm-10pm	6	1	5	30
	M-W-F	3pm-5pm	2	3	3	18
	Saturday	9am-10pm	13	1	1	13
		2pm-4pm	2	4	1	8
	Sunday	1pm-8pm	7	1	1	7
		2pm-4pm	2	4	1	8
Total						84

Operation Plan

Billings, MT

August 3, 2022

Concession Attendant	Days	Time	Total Hours	Employees	Days	Total Hrs. Week
50 weeks	Mon-Friday	3pm-9pm	6	0	1	6
	Saturday	10am-6pm	8	0	2	16
	Sunday	Noon-6pm	6	0	2	12
Total						34
Child Watch Attendant	Days	Time	Total Hours	Employees	Days	Total Hrs. Week
	Mon-Fri	8am-1pm	5	4	5	100
		4pm-8pm	4	3	5	60
	Saturday	10am-4pm	6	3	1	18
Total						178
Clip N Climb	Days	Time	Total Hours	Employees	Days	Total Hrs. Week
	Mon-Fri	8am-1pm	5	2	5	50
		4pm-8pm	4	2	5	40
	Saturday	9am-7pm	10	2	1	20
	Sunday	1pm-8pm	7	2	1	14
Total						124
Lifeguard-School (LP)	Days	Time	Total Hours	Employees	Days	Total Hrs. Week
36 weeks	Mon-Fri	8am-1pm	5	3	5	75
		3pm-6pm	3	6	5	90
		6pm-9pm	3	8	5	120
	Saturday	9:00am-Noon	6	4	1	24
		Noon-9pm	9	8	1	72
	Sunday	1pm-7pm	6	8	1	48
Total						429
Lifeguard-Summer (LP)	Days	Time	Total Hours	Employees	Days	Total Hrs. Week
15 weeks	Mon-Fri	8am-1pm	5	3	5	75
		1pm-9pm	8	8	5	320
	Saturday	9am-1pm	4	4	1	16
		1pm-6pm	5	8	1	40
		6pm-9pm	4	6	1	24
	Sunday	1pm-7pm	6	8	1	48
Total						523

Operation Plan

Billings, MT

August 3, 2022

Lifeguard 50-Meter Pool	Days	Time	Total Hours	Employees	Days	Total Hrs. Week
	Mon-Fri	5:30am-1pm	6.5	2	5	65
		1pm-9pm	8	3	5	120
	Saturday	9am-1pm	4	2	1	8
		1pm-8pm	7	3	1	21
	Sunday	1pm-7pm	6	3	1	18
Total						232
Pool Managers	Days	Time	Total Hours	Employees	Days	Total Hrs. Week
15 weeks	Mon-Fri	3pm-10pm	7	1	5	35
	Saturday	9am-10pm	13	1	1	13
	Sunday	1pm-8pm	7	1	1	7
Total						55
Building Attendant	Days	Time	Total Hours	Employees	Days	Total Hrs. Week
51 weeks	Mon-Fri	3pm-10pm	7	3	5	105
		9pm-Midnight	3	1	5	15
	Saturday	6:00am-Noon	6	1	1	6
		Noon-10pm	10	3	1	30
		9pm-Midnight	3	1	1	3
	Sunday	Noon-8pm	8	3	1	24
		8pm-Midnight	4	1	1	4
Total						187
MOD	Days	Time	Total Hours	Employees	Days	Total Hrs. Week
51 weeks	Friday	4pm-10pm	6	1	1	6
	Saturday	9am-10pm	13	1	1	13
	Sunday	1pm-8pm	7	1	1	7
Total						26

Operation Plan

Billings, MT

August 3, 2022

Program Staff Worksheets

Adult Leagues	Position	Staff	Rate/Game	Game/Wk	Weeks	Total
Basketball	Official	2	\$20.00	6	20	\$ 4,800
	Scorer	1	\$12.00	6	20	\$ 1,440
Volleyball	Official	1	\$15.00	6	20	\$ 1,800
Total						\$ 8,040
Youth Leagues	Position	Staff	Rate/Game	Game/Wk	Weeks	Total
Basketball	Official	2	\$15.00	6	20	\$ 3,600
	Scorer	1	\$12.00	6	20	\$ 1,440
Volleyball	Official	1	\$15.00	6	20	\$ 1,800
Total						\$ 6,840
Youth Sports Camps	Position	Staff	Rate/Hr	Number	Hours	Total
Basketball	Coaches	2	\$25.00	2	16	\$ 1,600
Volleyball	Coaches	2	\$25.00	2	16	\$ 1,600
Hockey	Coaches	2	\$25.00	2	24	\$ 2,400
Other	Coaches	2	\$25.00	2	16	\$ 1,600
Total						\$ 7,200
Adult Tournaments	Position	Staff	Rate/Game	Games	Tourn.	Total
Basketball	Official	2	\$20.00	27	1	\$ 1,080
Volleyball	Official	1	\$15.00	27	1	\$ 405
Total						\$ 1,485
Youth Tournaments	Position	Staff	Rate/Game	Games	Tourn.	Total
Basketball	Official	2	\$15.00	27	3	\$ 2,430
Volleyball	Official	1	\$15.00	27	2	\$ 810
Total						\$ 3,240

August 3, 2022

Fitness	Rate/Class	Classes/Week	Number of Staff	Weeks	Total
Group Fitness Classes	\$ 30.00	40	1	52	\$ 62,400
Personal Training	\$ 40.00	20	1	52	\$ 41,600
Small Group Training	\$ 30.00	6	1	52	\$ 9,360
Total					\$ 113,360
General Recreation Classes	Rate/Class	Classes/Week	Number of Staff	Weeks	Total
Adult Classes	\$ 15.00	6	1	36	\$ 3,240
Youth/Teen Classes	\$ 15.00	6		36	\$ -
Summer/Break Day Camp					
Supervisor	\$ 13.00	40	1	10	\$ 5,200
Leader	\$ 12.00	40	8	10	\$ 38,400
Misc. Classes	\$ 12.00	6	1	36	\$ 2,592
Total					\$ 49,432
Learn to Swim Classes	Rate/Class	Classes/Day	Days	Weeks	Total
Summer	\$ 12.00	18	5	8	\$ 8,640
Spring/Fall	\$ 12.00	12	2	20	\$ 5,760
Winter	\$ 12.00	9	2	8	\$ 2,160
Total					\$ 16,560

Learn to Skate Classes	Rate/Class	Classes/Day	Days	Weeks	Total
Summer	\$ 25.00	4	1	8	\$ 800
Spring/Fall	\$ 25.00	8	1	20	\$ 5,760
Winter	\$ 25.00	12	1	8	\$ 2,160
Total					\$ 8,720

Water Exercise	Rate/Class	Classes/Wk	Weeks	Total
Summer	\$ 25.00	15	14	\$ 5,250
Spring/Fall	\$ 25.00	12	26	\$ 7,800
Winter	\$ 25.00	12	12	\$ 3,600
Total				\$ 16,650
Other	Rate/Class	Classes/Wk	Weeks	Total
Private Lessons	\$ 12.00	6	45	\$ 3,240
Lifeguard Training	\$ 25.00	33	3	\$ 2,475
Misc.	\$ 20.00	6	50	\$ 6,000
Total				\$ 11,715

August 3, 2022

Revenue Worksheets

Adult Leagues	Teams	Fee	Seasons	Total
Basketball	12	\$ 750	2	\$ 18,000
Volleyball	12	\$ 350	2	\$ 8,400
Total				\$ 26,400

Youth Leagues	Teams or Players	Fee	Seasons	Total
Basketball	120	\$ 85	2	\$ 20,400
Volleyball	96	\$ 85	2	\$ 16,320
Total				\$ 36,720

Adult Tournament	Teams or Players	Fee	Seasons	Total
Basketball	18	\$ 350	1	\$ 6,300
Volleyball	24	\$ 300	1	\$ 7,200
Total				\$ 13,500

Youth Tournament	Teams or Players	Fee	Seasons	Total
Basketball	18	\$ 300	3	\$ 16,200
Volleyball	20	\$ 250	2	\$ 10,000
Total				\$ 26,200

Operation Plan

Billings, MT

August 3, 2022

General Recreation Classes	Rate or Class	Classes per Week	Participants	Weeks or Sessions	Total
Adult Classes	\$ 52.00	6	8	8	\$19,968
Youth/Teen Classes	\$ 48.00	8	10	8	\$30,720
Summer Camp	\$ 250.00		80	8	\$160,000
Pre/Post Care	\$ 45.00		25	8	\$ 9,000
Specialty Camp	\$ 150.00		15	6	\$ 13,500
Misc. Classes	\$ 48.00	4	8	8	\$12,288
Total					\$245,476

Fitness	Classes or Week	Fee	Participants	Weeks or Sessions	Total
General Classes	40	\$ 5.00	4	48	\$ 38,400
Personal Training	20	\$ 45.00	1	48	\$ 43,200
Small Group	6	\$ 30.00	2	48	\$ 17,280
Total					\$ 98,880

Learn to Swim	Classes or Week	Fee	Participants	Weeks or Sessions	Total
Summer	18	\$ 48.00	6	4	\$ 20,736
Fall	12	\$ 48.00	5	4	\$ 11,520
Youth	9	\$ 48.00	5	2	\$ 4,320
Private	1	\$ 35.00	12	45	\$ 18,900
Total					\$ 55,476

Water Exercise	Classes or Week	Fee	Participants	Weeks or Sessions	Total
Adult	12	\$ 48.00	15	12	\$ 103,680
Swim Camps	12	\$ 40.00	12	1	\$ 5,760
Total					\$ 109,440

August 3, 2022

Birthday Parties	Classes or Week	Fee	Participants	Weeks or Sessions	Total
Pool Parties	15	\$160.00	0	12	\$ 28,800
Sport Parties	8	\$160.00	0	12	\$ 15,360
Ice Parties	12	\$160.00	0	12	\$ 23,040
Total					\$ 67,200

Sports Camps	Classes or Week	Fee	Participants	Weeks or Sessions	Total
Basketball	2	\$ 65.00	30	2	\$ 7,800
Volleyball	2	\$ 65.00	35	2	\$ 9,100
Hockey	2	\$ 65.00	40	2	\$ 10,400
Swimming	2	\$ 65.00	20	2	\$ 5,200
All Sports	1	\$65.00	30	1	\$ 1,950
Total					\$ 34,450

Learn to Skate	Classes or Week	Fee	Participants	Weeks or Sessions	Total
Summer	4	\$ 65.00	6	1	\$ 1,560
Fall	8	\$ 65.00	8	2	\$ 8,320
Winter	12	\$ 65.00	8	4	\$ 24,960
Private	1	\$ 35.00	12	45	\$ 18,900
Total					\$ 53,740

August 3, 2022

Rentals	Rate/Hr.	Number of Hrs.	Weeks	Total
Meeting room	\$ 50	10	48	\$ 24,000
Gym (full Court)	\$ 100	2	32	\$ 6,400
Gym (1/2 Court)	\$ 60	8	32	\$ 15,360
Gym (Volleyball)	\$ 60	12	24	\$ 17,280
Swim Team (HS)	\$ 100	20	24	\$ 48,000
Swim Team	\$ 100	15	36	\$ 54,000
Youth Hockey	\$ 250	28	28	\$ 196,000
Summer Ice	\$ 225	12	15	\$ 40,500
Hockey Tournament	\$ 250	22	4	\$ 22,000
Swim Meets	\$ 150	24	2	\$ 7,200
Total				\$ 430,740

City Council Work Session

Date: 10/17/2022
Title: Park Operations and Development Tools
Presented by: Mike Whitaker, Parks, Recreation & Public Lands Director
Department: Parks/Rec/Public Lands
Presentation: Yes
Legal Review Not Applicable

RECOMMENDATION

N/A

BACKGROUND (Consistency with Adopted Plans and Policies, if applicable)

One of the 2022/2023 City Council strategies and priorities is to increase parks, trails, recreation, and cultural investments.

The 1st of 3 funding problems Billings Parks and Recreation faces in increasing parks, trails, recreation, and cultural amenities and programs is that current funding levels are below a typical park and recreation agency in the United States.

The 2nd of 3 problems is that there is no adequate funding mechanism for new parkland, trail, and recreation facility development. Until the completion of the first phase of Centennial Park in 2021 the last community park that was built was Castle Rock Park in the early 1980s when the population of Billings was approximately 68,000 and it has never been completed. Six community parks have not been completed or developed. Areas of potential new development include a community recreation center, trails, a west-end reservoir, and parkland acquisition.

The 3rd of 3 problems is that Park District #1 (PD#1) is set to expire at the end of the calendar year 2024 and will result in a \$3,275,400 (FY2023) reduction to the department's annual budget representing approximately 29% (FY2023) of the total budget.

Billings Parks and Recreation's current funding comes from 5 different sources. These sources include General Fund, 37 Individual PMDs, Park District #1, Parks Special Funds, and Fees and Charges. As everyone knows we will lose 29% of our budget when PD#1 sunsets in December of 2024. PD#1 is currently being used for operations and lifecycle replacement.

There are 11 primary ways to fund park operations and development. The funding mechanisms are divided up into 2 groups one-time funding and ongoing funding. One-time funding is generally used for capital improvement and ongoing funding is generally used for operations and maintenance. There are 6 one-time funding tools that can be used for park development and lifecycle replacement and 5 ongoing funding tools that can be used for operations and maintenance. One-time funding tools include bonding, donations, cash-in-lieu, special improvement districts, general fund reserves, and grants. On-going funding tools include special districts, general fund, dedicated parks and recreation operating levies, donations, user fees and charges for services.

General obligation and revenue bonds can be used for capital improvement. General obligation bonds must be approved by the voters and it's the cheapest way to borrow money. Revenue bonds do not need to be approved by voters, only the governing body. A funding source will need to be identified for revenue bonds.

It is possible to obtain one-time funding through donations, but we may not be able to address the identified needs in the order that the City sees as a priority. Many donors will want to contribute for a specific purpose or project and it may not align with the goals and priorities of the City Council or the public. Completing capital projects with donations is also challenging because the City is still required to follow our purchasing and procurement procedures, which can be upsetting for donors who may want to donate in kind. While this isn't an impossibility there are challenges when using this as a funding mechanism. Cash-in Lieu is usually not the primary funding source for projects. It also can take decades to build up enough funds to assist with park development.

Special Improvement Districts are usually used to develop small neighborhood parks in newer subdivisions that have waivers of protests. Most older subdivisions don't have waivers of protests. Yellowstone Family Park is an example of a neighborhood park that was developed with a Special Improvement District.

General Fund Reserves can be used to develop parks, but projects would have to compete with other City Departments' projects. Most grants require matching funds, limited in availability, and require staff time to write and administer. For example, the Land Water Conservation Fund grant program requires a 50% match.

On-going funding tools include special districts, general fund, dedicated parks and recreation operating levies, donations, user fees and charges for services. The City could continue using the General Fund or pass a dedicated Parks Levy to fund the Parks and Recreation Department. Currently, approximately 43% of the Department's budget comes from the General Fund. A vote of the people would be needed to provide a specific mill levy for funding parks and recreation. We currently charge for use of parks and participation in rec programs and entrance into our community pools. Continued review and analysis are always needing to be done to ensure we are not falling so far behind on our fees that dramatic increases are needed. The City's Special Assessment District Parks District #1 provides 29% of the Department's funding and will sunset December 2024. Reauthorization of the district must be voter-approved. Eleven percent of the Parks and Recreation Department comes from PMDs. Forty percent of the Department's funding comes from Special Assessment Districts.

A PowerPoint presentation has been attached.

ALTERNATIVES

N/A

FISCAL EFFECTS

N/A

Attachments

Park Funding 3rd Presentation



Billings
PARKS
AND RECREATION

Work Session 3: Park Operations and Development Tools

Park Operations and Development Tools

Presentation Schedule

1. **First work session**: presentation overview & multi-generation recreation center programming, estimated project cost, and cost recovery.
2. **Second work session**: department overview and funding issue.
3. **Third work session**: park operations and development tools.
4. **Fourth work session**: park development and funding recommendations

* Goal: Public vote summer of 2023

Park Operations and Development Tools



The City of Billings has an incredible opportunity to chart the course for the Parks and Recreation Department into the future.

2022/2023 Council Strategies & Priorities

Increase parks, trails, recreation, and cultural investments

- Determine level of capital investment to be proposed to voters in 2023 for the multi-generational recreation center and a corresponding strategy for executing on those capital investments.
 - Determine level of capital investment to be proposed to voters in 2023 for additional park and trail development and a corresponding strategy for executing on those capital investments.
 - Determine level of maintenance and operation expenses for parks, trails, and recreation facilities to be proposed to voters in 2023 to meet the needs of our community long term.
-
-

Park Operations and Department Tools



Mission: To provide accessible, safe and quality parks, facilities, open spaces and recreational opportunities for all.

91%

Of Billings households believe parks and recreation is an **essential service**

-2017 parks, recreation and public lands comprehensive master plan

86%

Of Billings households have used a city park during the past 12 months. (National benchmark is 79%)

-2017 parks, recreation and public lands comprehensive master plan

Park Operations and Development Tools

Problem Statement Review

1. Current funding levels are below a typical parks and recreation agency in the United States

Park Operations and Department Tools

Problem Statement Review

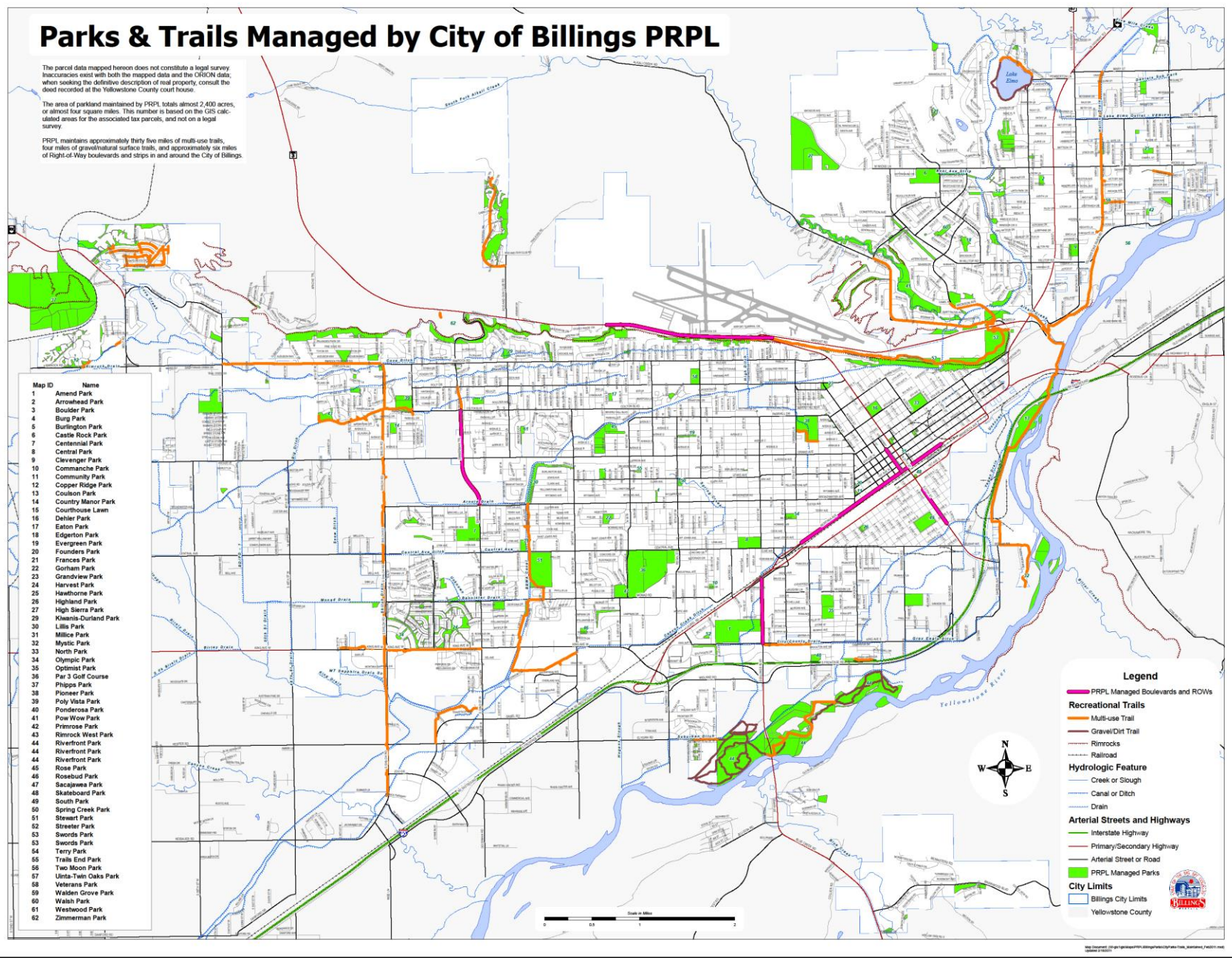
2. There is no adequate funding mechanism for new parkland, trail and recreation facility development.
 - The following 6 community parks have not been completed or developed:
 - Poly Vista Park
 - Coulson Park
 - Centennial Park
 - Castle Rock Park
 - Cottonwood Park
 - Future West end Reservoir / Park
 - Potential New Development:
 - Community Recreation Center
 - Trail Development
 - West End Reservoir
 - Parkland Acquisition

Parks & Trails Managed by City of Billings PRPL

The parcel data mapped herein does not constitute a legal survey. Inaccuracies exist with both the mapped data and the ORION data; when seeking the definitive description of real property, consult the deed recorded at the Yellowstone County court house.

The area of parkland maintained by PRPL totals almost 2,400 acres, or almost four square miles. This number is based on the GIS calculated areas for the associated tax parcels, and not on a legal survey.

PRPL maintains approximately thirty five miles of multi-use trails, four miles of gravel/dirt surface trails, and approximately six miles of Right-of-Way boulevards and strips in and around the City of Billings.



Map ID	Name
1	Amend Park
2	Arrowhead Park
3	Bozider Park
4	Burg Park
5	Burlington Park
6	Castle Rock Park
7	Centennial Park
8	Central Park
9	Cleaver Park
10	Comanche Park
11	Community Park
12	Copper Ridge Park
13	Coulson Park
14	Country Manor Park
15	Courthouse Lawn
16	Dehler Park
17	Eaton Park
18	Edgerton Park
19	Evergreen Park
20	Founders Park
21	Frances Park
22	Gorham Park
23	Grandview Park
24	Harvest Park
25	Hawthorne Park
26	Highland Park
27	High Sierra Park
29	Kiwanis-Durand Park
30	Lilla Park
31	Milice Park
32	Mystic Park
33	North Park
34	Olympic Park
35	Optimist Park
36	Par 3 Golf Course
37	Phipps Park
38	Pioneer Park
39	Poly Vista Park
40	Ponderosa Park
41	Pow Wow Park
42	Primrose Park
43	Rimrock West Park
44	Riverfront Park
44	Riverfront Park
44	Riverfront Park
45	Rose Park
46	Rosebud Park
47	Sacajawes Park
48	Skateboard Park
49	South Park
50	Spring Creek Park
51	Stewart Park
52	Streater Park
53	Swords Park
53	Swords Park
54	Terry Park
55	Trails End Park
56	Two Moon Park
57	Usta-Twin Oaks Park
58	Veterans Park
59	Walden Grove Park
60	Walsh Park
61	Westwood Park
62	Zimmerman Park

Legend

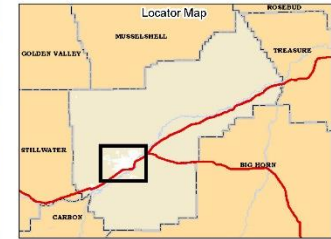
- PRPL Managed Boulevards and ROWs
- Recreational Trails**
 - Multi-use Trail
 - Gravel/Dirt Trail
 - Rimrocks
 - Railroad
- Hydrologic Feature**
 - Creek or Slough
 - Canal or Ditch
 - Drain
- Arterial Streets and Highways**
 - Interstate Highway
 - Primary/Secondary Highway
 - Arterial Street or Road
- PRPL Managed Parks**
- City Limits**
 - Billings City Limits
 - Yellowstone County



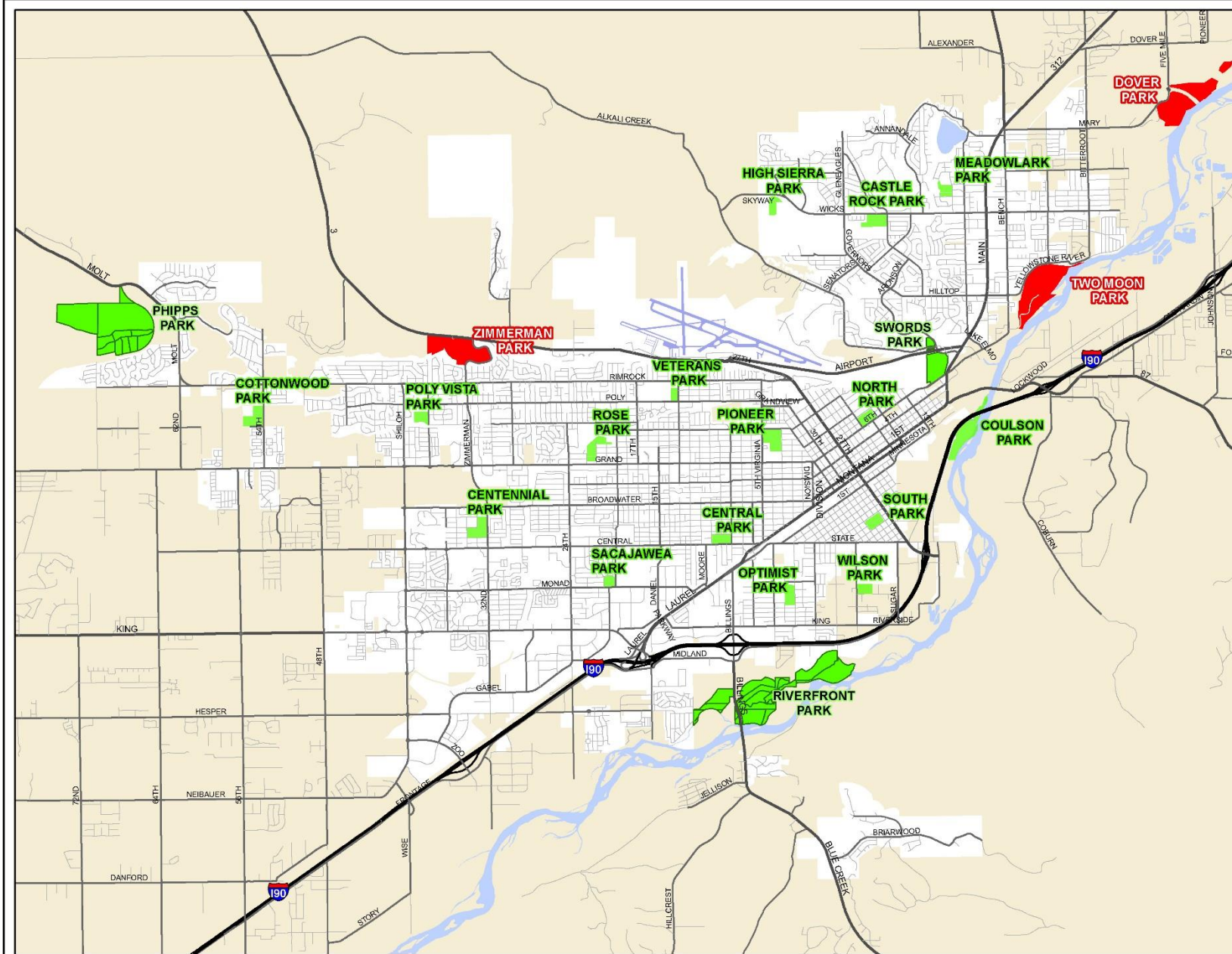
Map prepared by PRPL using GIS data from the City of Billings. All rights reserved. No part of this map may be reproduced without the written permission of PRPL.

City of Billings

Community & County
Parks Overview



The parcel data mapped hereon does not constitute a legal survey. Inaccuracies exist with both the mapped data and the Montana Department of Revenue CAMA data. When seeking the definitive description of real property, consult the deed recorded at the Yellowstone County court house.



Legend

- Interstate Highway
- Interstate Ramp
- US / State Route
- Arterial Street
- Collector Street
- Residential Street
- Community Park
- City Owned Park
- County Park
- Billings International
- Billings City Limits
- Yellowstone County



City of Billings

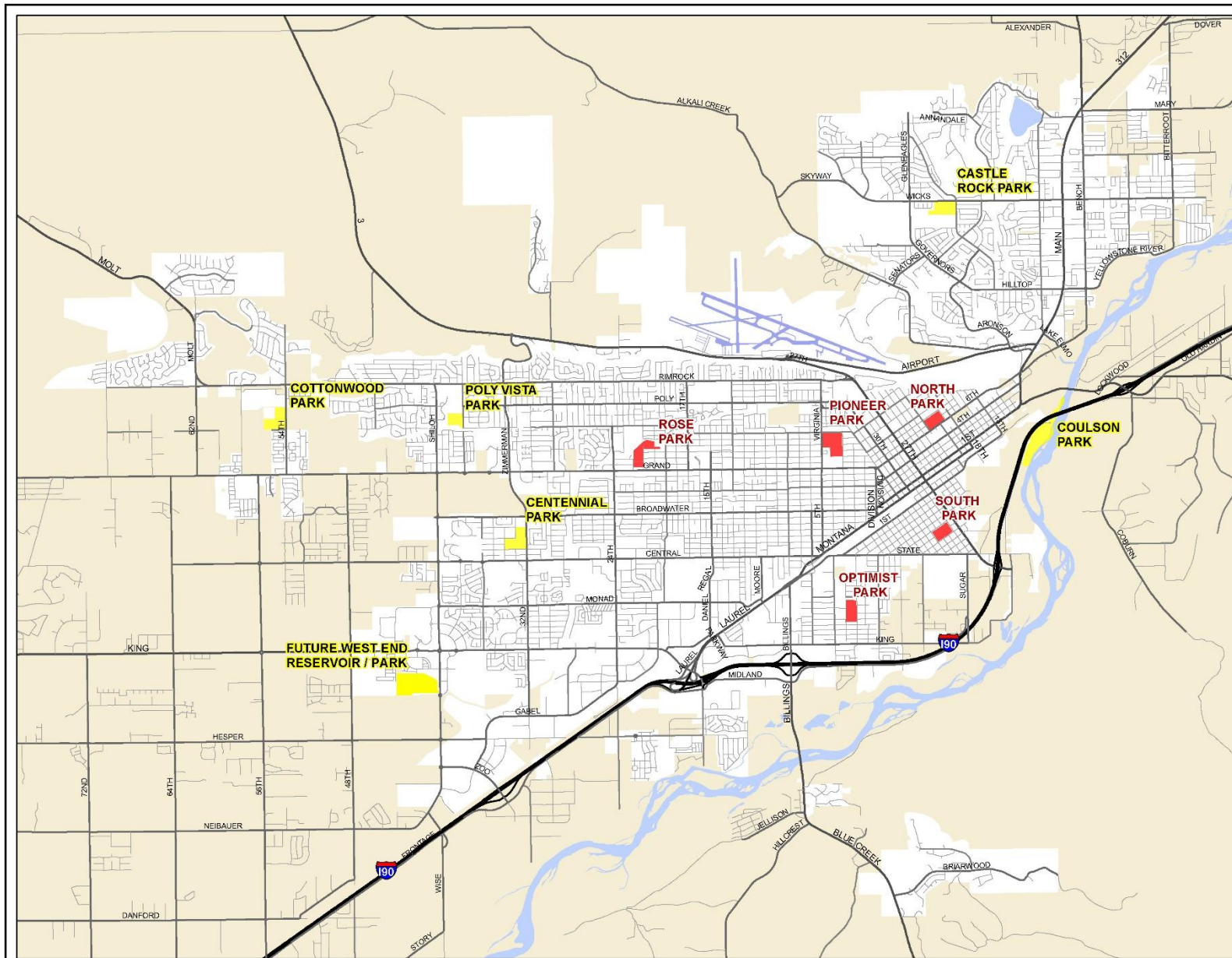
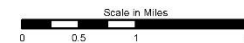
Community Parks Overview



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Legend

- Interstate Highway
- Interstate Ramp
- US / State Route
- Arterial Street
- Collector Street
- Residential Street
- Completed
- Incomplete
- Billings International
- Billings City Limits
- Yellowstone County



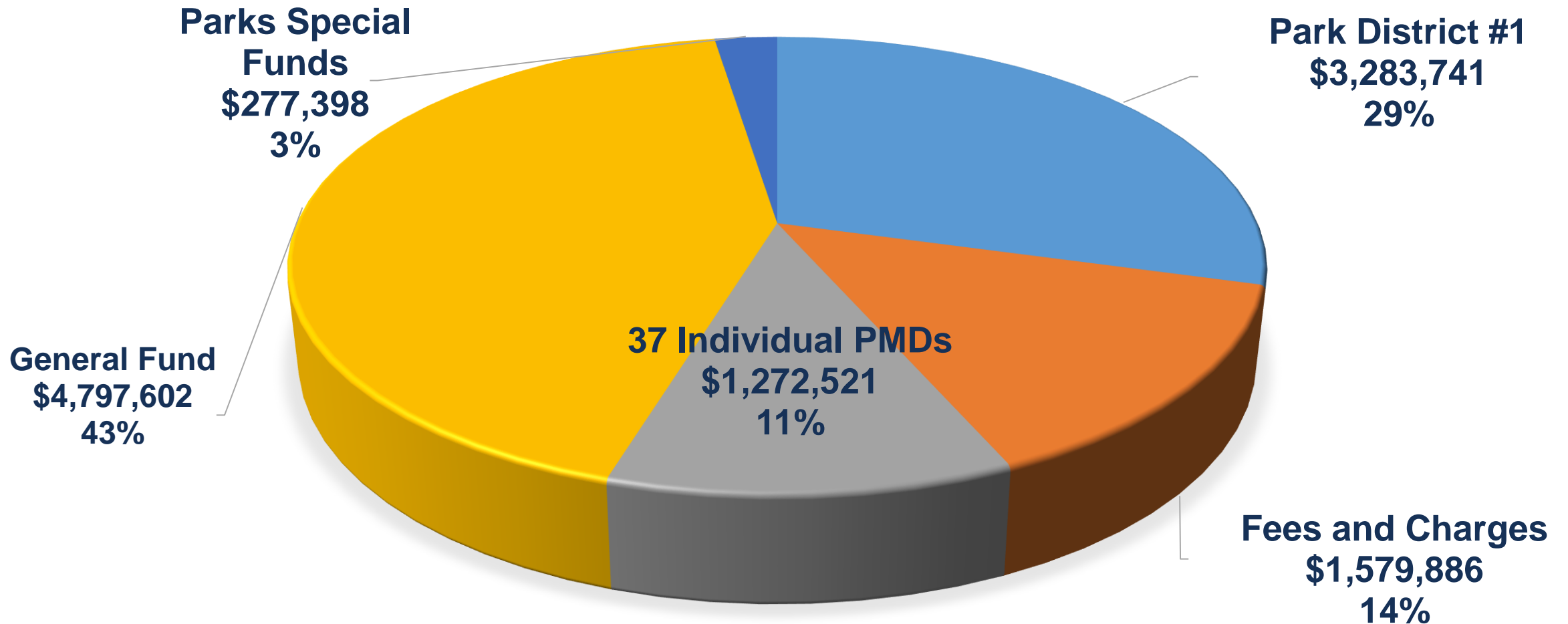
Park Operations and Development Tools

Problem Statement Review

3. Park District #1 is set to expire the end of calendar year 2024 and will result in a \$3,275,400 (FY2023) reduction to the department's annual budget representing approximately 29% (FY2023) of the total budget.

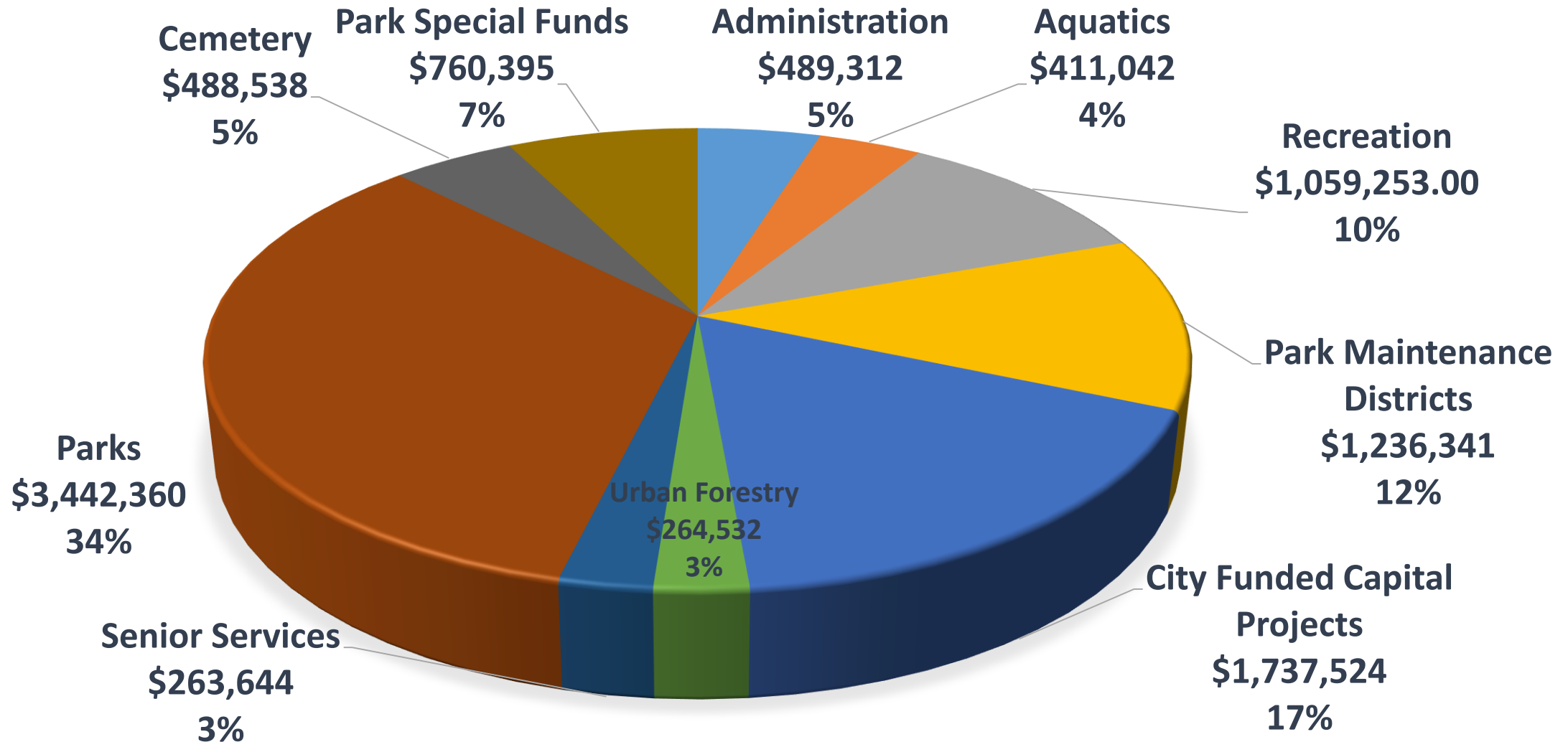
Park Operations and Development Tools

Where does the money come from?



Park Operations and Development Tools

Where does the money go?



Park Operations and Development Tools

Types of Funding

- **One-time**
 - Bonding (generally used for construction)
 - General Obligation Bonds
 - Revenue Bonds
 - Donations
 - Cash-in-lieu
 - Special Improvement Districts
 - General Fund Reserves
 - Grants
- **On-going**
 - Special Districts
 - Examples: Park District #1, PMD's
 - General Fund
 - Dedicated Parks & Recreation Operating Levy
 - Donations
 - User Fees & Charges for Services



Park Operations and Development Tools

One-Time Funding

- **Bonds**
 - **General Obligation Bonds**
 - Must be approved by the voters
 - Cheapest way to borrow money
 - **Revenue Bonds**
 - Does not need to be approved by voters, only the governing body
 - Need to identify a specific funding source that will be used to pay back the bonds
 - Example: Tax increment revenue and Park District #1 assessments



Park Operations and Development Tools

One-Time Funding

- **Donations**

- It is possible to obtain one-time funding thru donations, but we may not be able to address the identified needs in the order that the City sees as a priority.
- Completing capital projects with donations is challenging



Park Operations and Development Tools

One-Time Funding

- **Cash in Lieu**
 - Smaller/regional park development
 - Not a primary funding source



Park Operations and Development Tools

One-Time Funding

- **Special Improvement Districts (SID's)**
 - Small neighborhood development for those directly impacted.
 - **Example: Yellowstone Family Park**
 - Good for new subdivisions.
 - Most older subdivisions don't have Waivers of Protests

Park Operations and Development Tools

One-Time Funding

- **General Fund Reserves**
 - Take a long time to accumulate.
 - Compete with other departments.
 - Priorities can change over time.



Park Operations and Development Tools

One-Time Funding

- **Grants**

- Most require matching funds.
 - LWCF grants require a 50% match
- Limited in availability.
- Require staff time to write and administer



Park Operations and Development Tools

Types of Funding

- **On-going**
 - Special Districts
 - Examples: Park District #1, PMD's
 - General Fund
 - Dedicated Parks & Recreation Operating Levy
 - Donations
 - User Fees & Charges for Services



Park Operations and Development Tools

On-going Funding

- **General Fund**
 - Approximately 43% of the Parks and Recreation Department is funded by the General Fund.
- **Dedicated Parks & Operating Levy**
 - A vote of the people would be needed to provide a specific mill levy for funding parks and recreation.

Park Operations and Development Tools

On-going Funding

- **Donations**
 - While this is not a reliable source for operating costs, it may be an option for small repairs and maintenance items.
- **User Fees & Charges for Services**
 - We currently charge for use of parks, community pools and participation in rec programs.
 - 14% of our budget comes from fees and charges.



Park Operations and Development Tools

On-going Funding

- **Special Assessment District**

- Can be city-wide (Park District #1) or regional.
- Must be voter approved
- 40% of the budget comes from special assessment districts (PD#1 and 37 PMDs).



Park Operations and Development Tools

Key Questions to Consider:

1. How do we fund and at what level of service is operations and maintenance funded?
2. How do we adequately fund the development of parkland, trails and recreation facilities?
3. How do we replace the funding from Park District #1 which is set to expire December 2024?

Park Operations and Development Tools

Other Key Questions to Consider:

1. What is the community's priority for new development?
2. What level of service for maintenance and operation does the community want to fund?
3. **What is the community's vision for quality of life in Billings?**

Park Operations and Development Tools

Presentation Schedule

1. **First work session**: presentation overview & multi-generation recreation center programming, estimated project cost, and cost recovery.
2. **Second work session**: department overview and funding issue.
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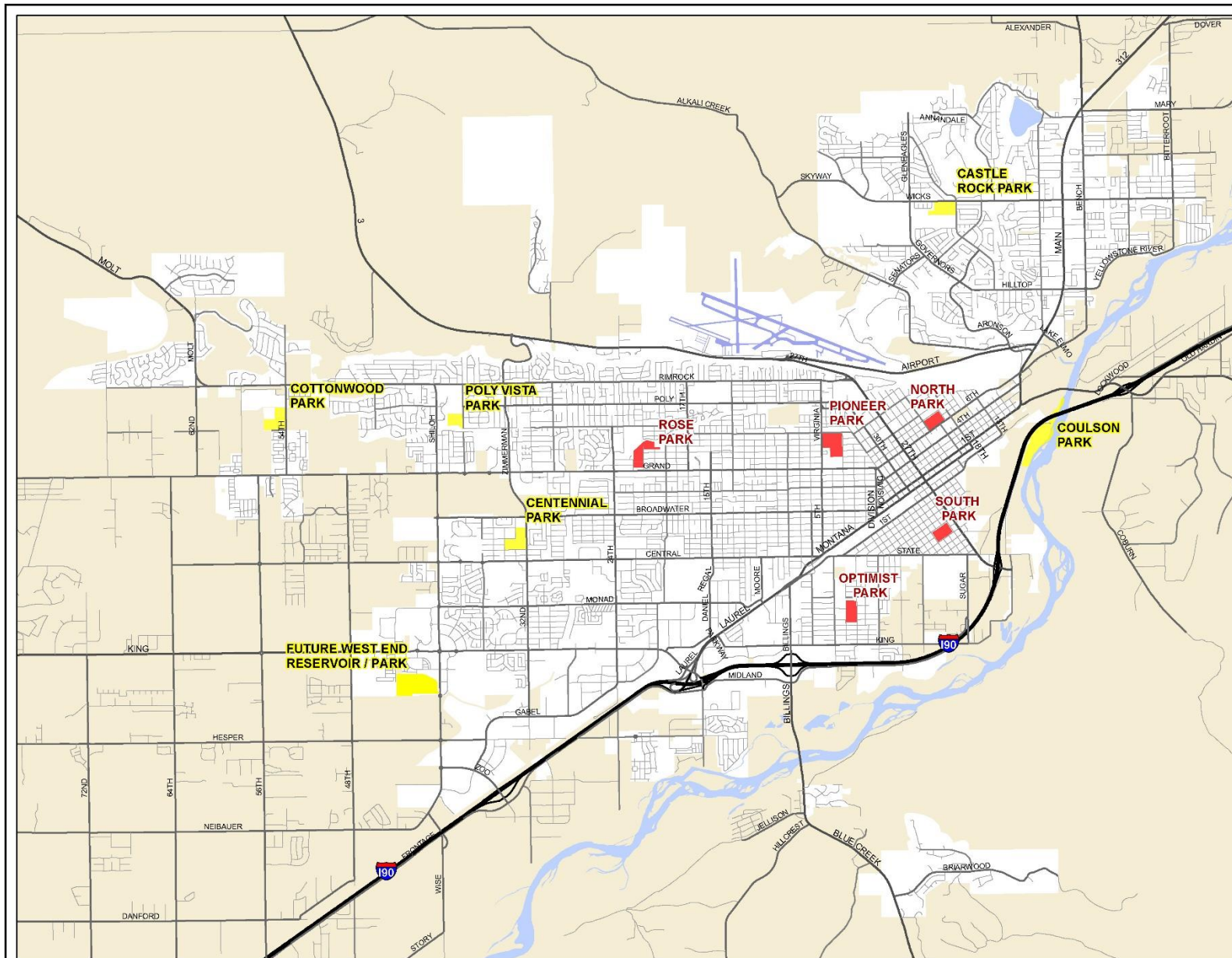
* Goal: Public vote summer of 2023

City of Billings

Community Parks Overview



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