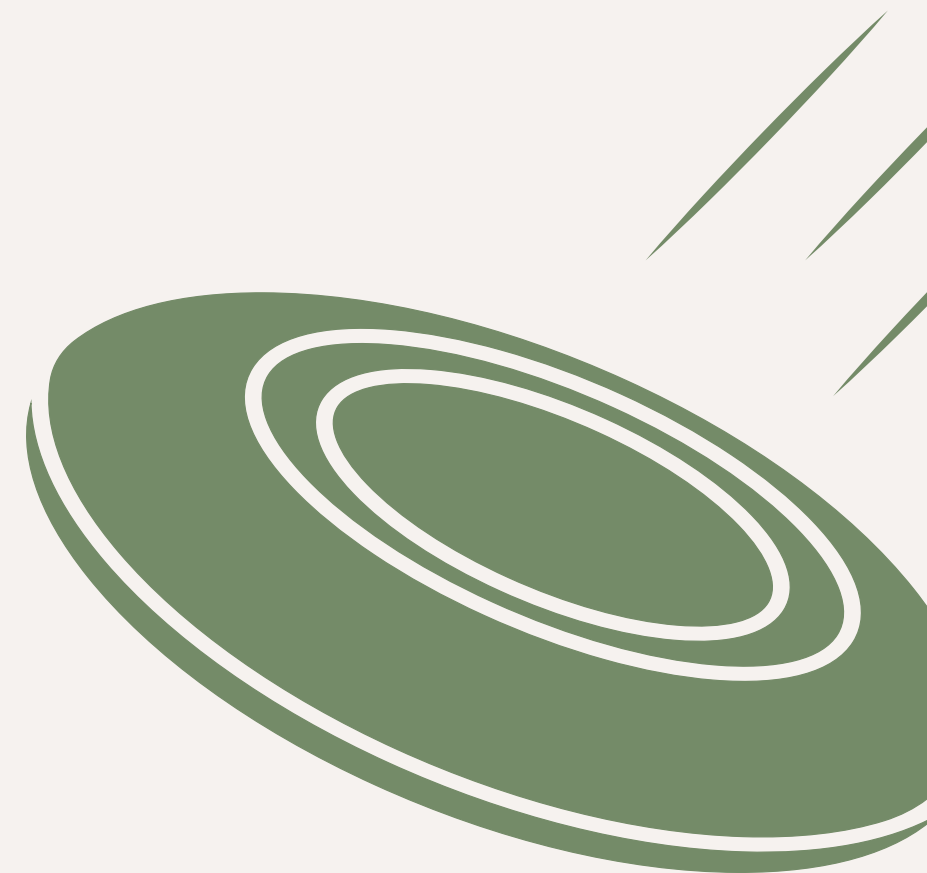




North Park Master Plan Update

Let 's Nurture North Park

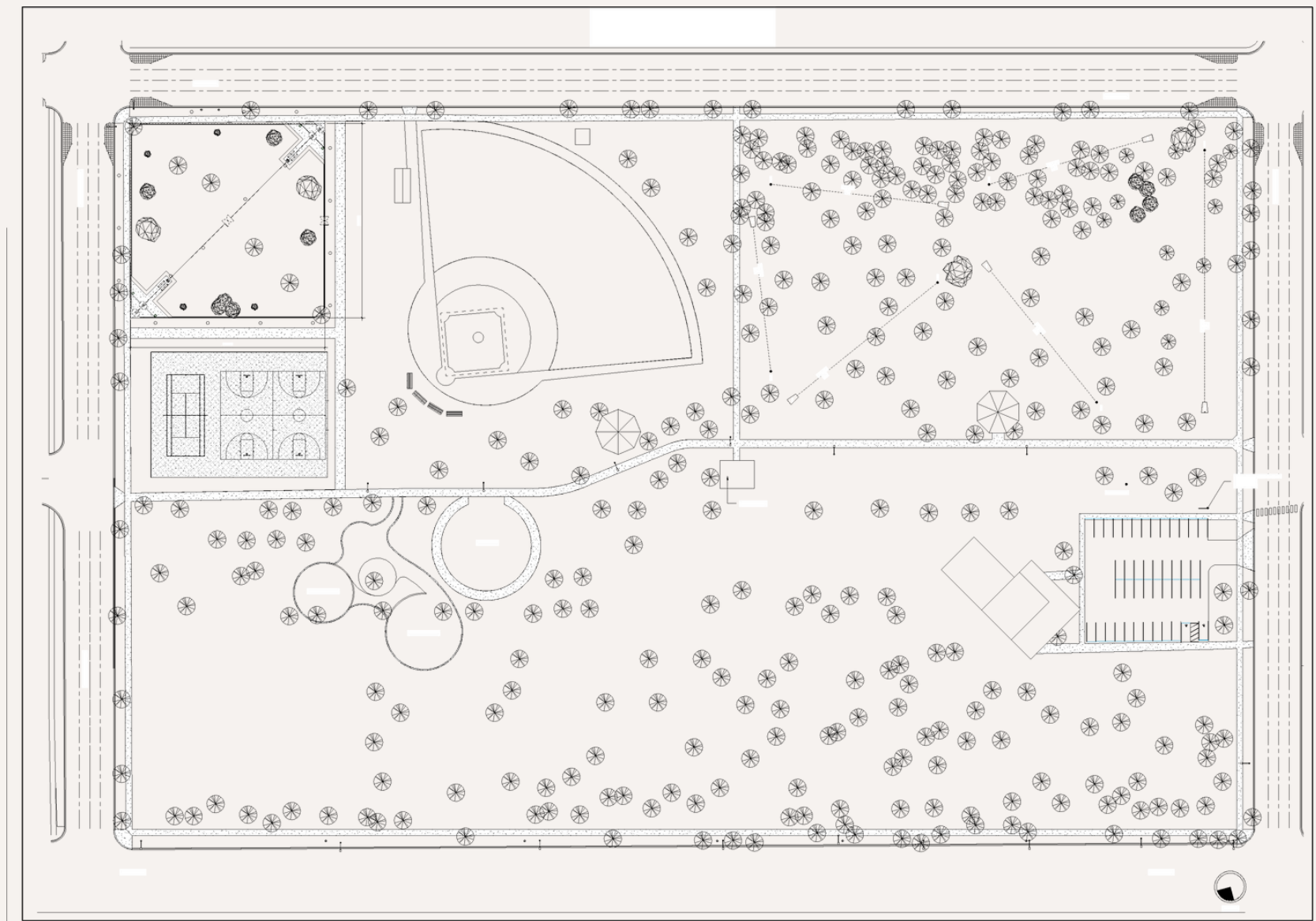
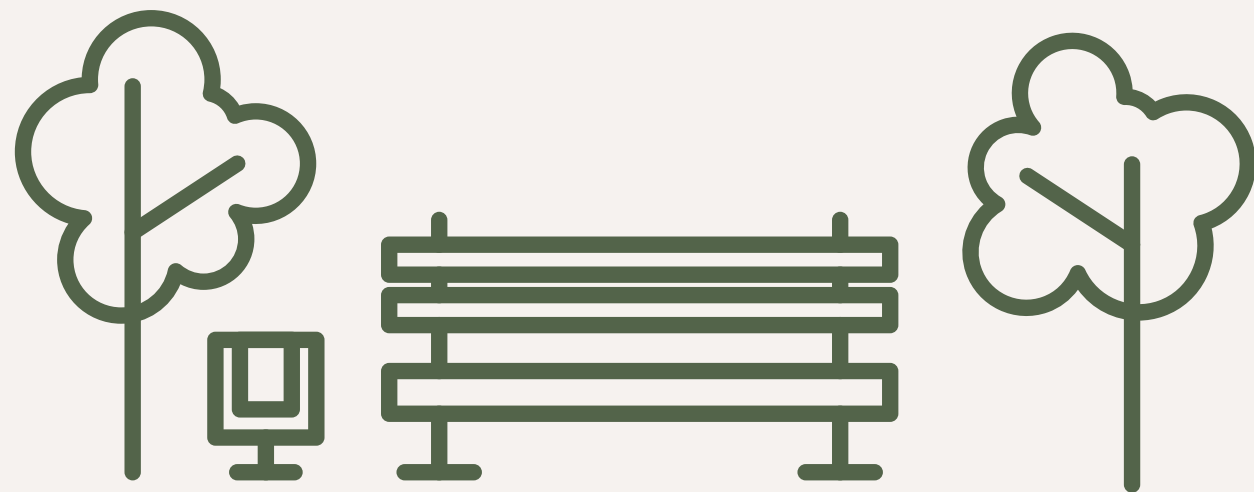


Proposal

We are asking for permission to update the North Park Master Plan to include the following two new recreational activities to North Park. We are proposing to add a dog park to the northwest corner of North Park, and a disc golf course to the northeast corner of North Park.

The areas that will be activated by this proposal will happen in poorly lit areas and in portions of the park that currently do not have any designated activities occurring. Both of these additions come at no or low cost for the community to partake in.

Our goal with adding new recreational activities to North Park is to activate the park in order to make North Park a place where people want to come to visit and stay. These additions will help upgrade the park to suit the growing community. The more we activate the space, the more we can eliminate unwanted behavior in the park.



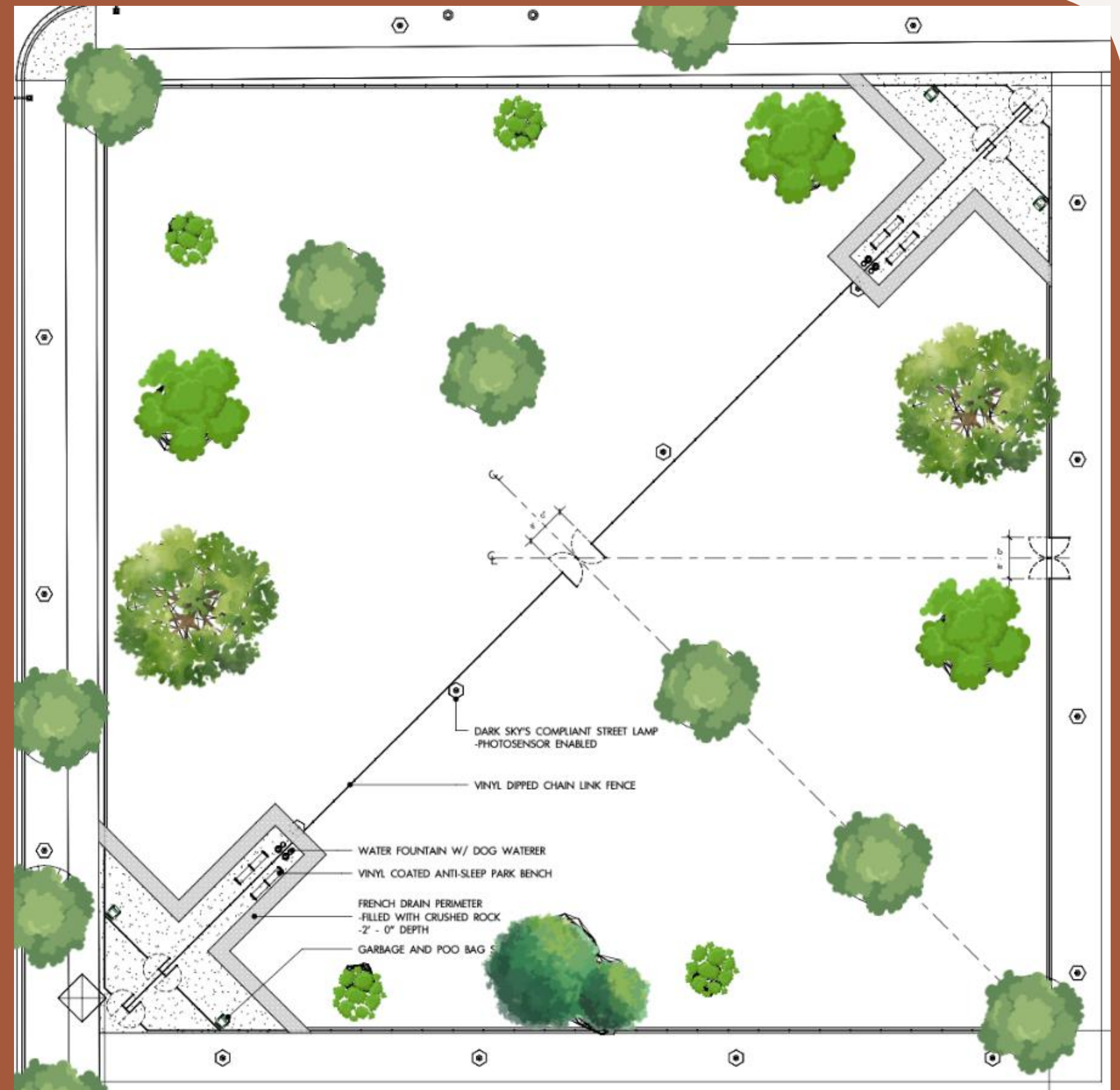
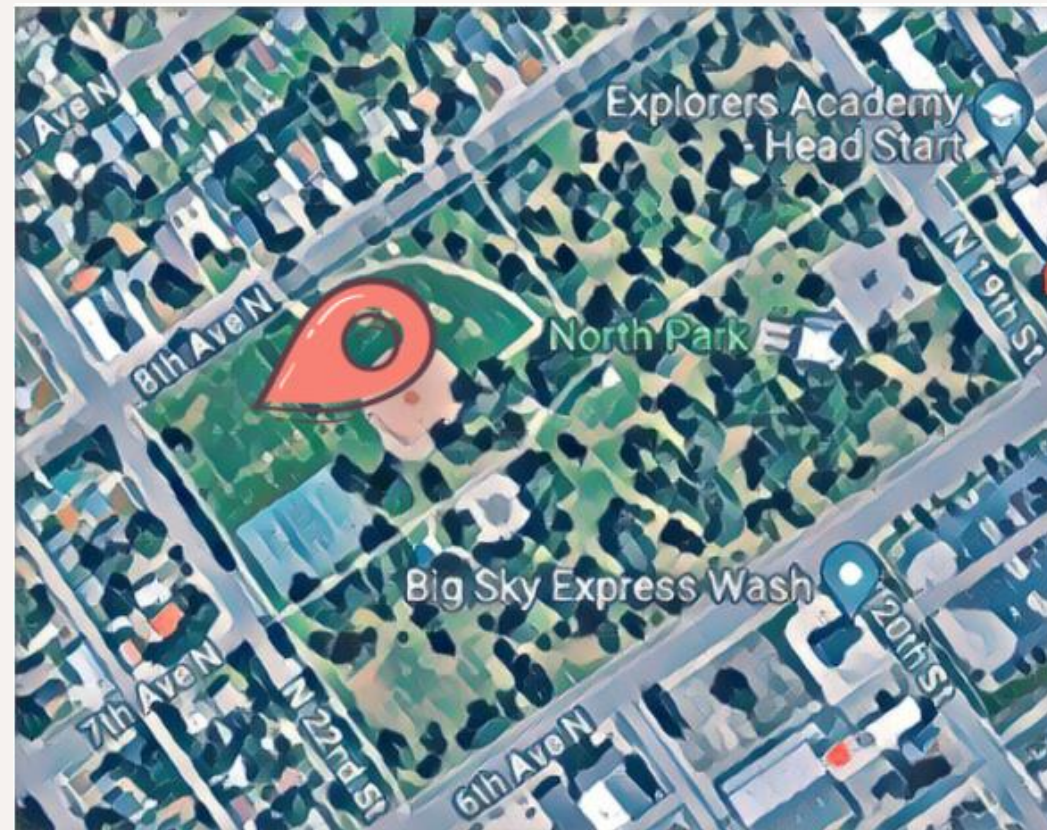
The BIRD and Director Mike Pigg of Billings Parks and Recreation have been working together to make sure the plan for the park suits his department and his team.

We are also working with the Chamber to make sure all improvements we make to North Park follow Crime Prevention Through Environmental Design (CPTED) principals. We want to make sure collaboration is used are much as possible on our projects

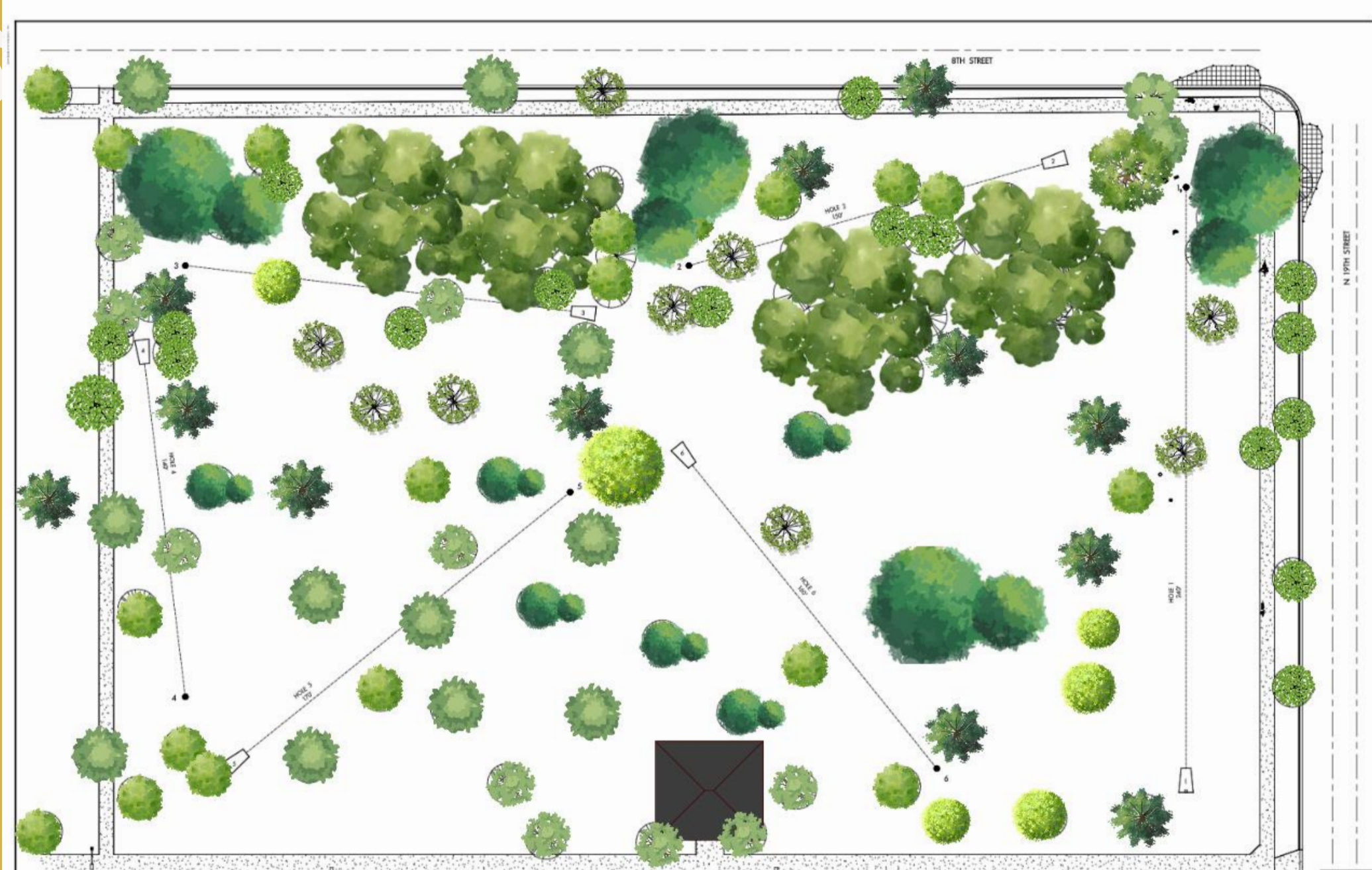
Dog Park at North Park

The dog park will be located in the northwest corner of North Park, where the old Naval Reserve facility was located.

The dog park will be approximately one acre. It will include newly planted mature trees, fountains (dog, standard and ADA heights), benches, double gated systems, and more amenities.

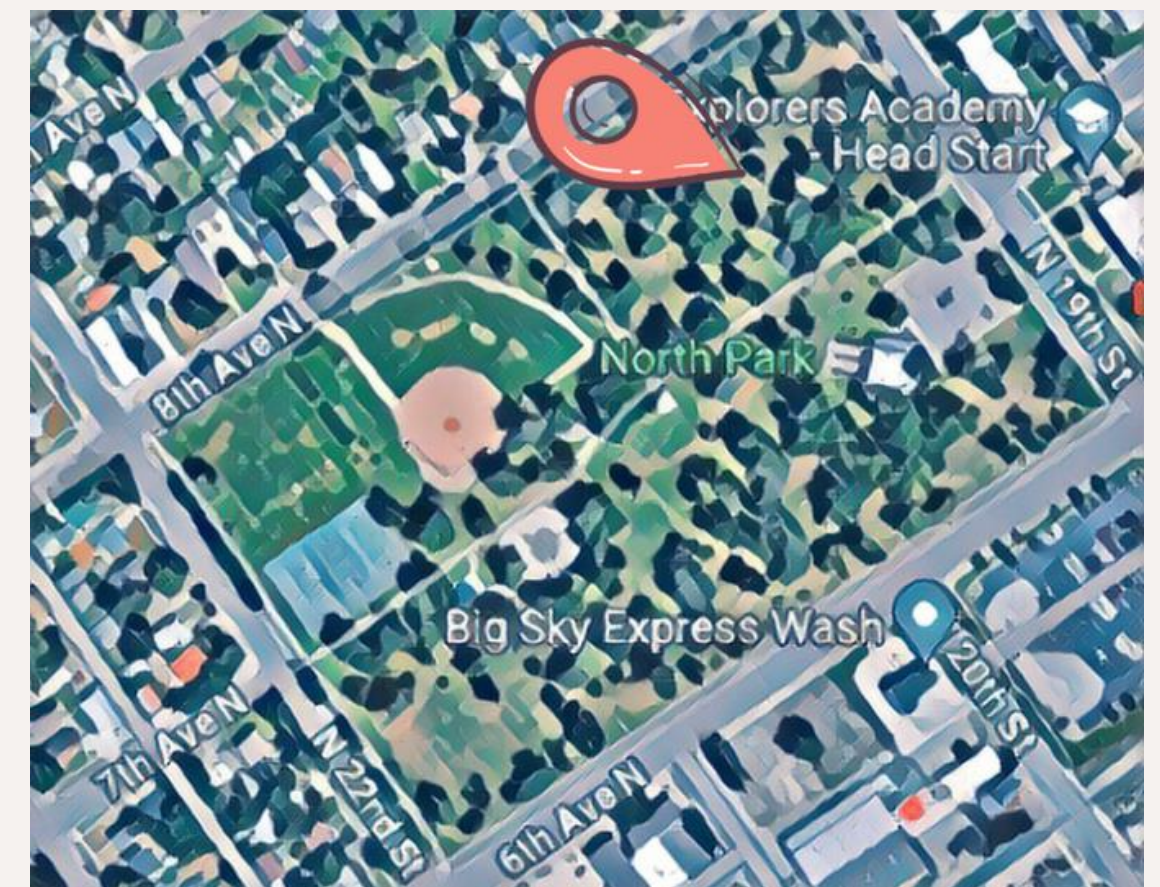


Disc Golf at North Park



The disc golf course will be located in the northeast corner of North Park, where there is currently beautiful mature trees. Which the course will not disturb.

The disc golf course will include 6 baskets and tee boxes. They will be set up in a way that we can have multiple course options with the same layout. This course will be seen as a family and beginner course.



Community Outreach Timeline



First Community Meeting

- Great idea
- Strong Support
- Loved the fountains at dog park
- Excited to see one in the area
- Loved seeing North Park getting “new” things
- It will be nice to want to come to the park after work and be excited to meet people there
- Excited to see the community effort

- Would like the separate spaces not to be even
- Like to be an area for large and small dogs
- Pickle ball group mentioned making it smaller to expand the pickle ball courts
- Add separation to prevent barking at the fence

Second Community Meeting

- Excited to see positive momentum at North Park
- Hopeful there wouldn't be as much dog waste in park
- Positive response for the disc golf and activity for kids
- Concern over maintenance- who would take care of it and follow through
- Discussed the separate spaces again

Solutions

- Director Pigg prefers this layout, due to our grass to keep it healthy and doesn't turn into a dirt field.
- The courts are in the Parks CIP for next year, where pickle ball lines are in the design.
- We'll put “dog” decals on the fence and position the trees to add barrier amid the dogs and on-goers.
- Parks will maintain- the plan was formatted with them in mind.

What the community says:



Brian Epley
North Park Task Force Chair

"The park has some areas that, by putting in the additions, would help reduce the crime in the park and the unwanted activity. It would also help bring more people into the park to see how wonderful it can be."



Thom Greenwood
Simonsen Architect

"As a resident of North Park Ward One, community member and architectural designer I am a proud supporter of your efforts to improve North Park. The Dog Park is a much-needed improvement not only for the local residents but for the downtown Billings community as well. Being that the only two local dog parks are at the extents of the city, I feel having a centralized location will be quintessential increasing the density and activation of North Park."



Katy Easton
Downtown Billings Alliance

"The projects proposed for North Park will add value through beautification, increased visitorship, and public safety and will continue to benefit our city for decades to come. This project and the work of the Billings Industrial Revitalization District is invaluable to not only the downtown core, but the city, and region as a whole."



Benefits of increased recreational activities in North Park

for all of our community members
(those with and without tails)



Allow You to Develop a Better Understanding of Your Dog



Provide low costs activities people at any age can enjoy



Build A Tight-Knit Community



Promote Active Lifestyles for dogs and their humans



Socializing - For Humans and dogs



Improves the time people spend in the park



Allow Dogs to Run Free



Increases the number of people who come to a park-park activation

Funding

How are we going to get there?



NORTH PARK DOG PARK PROJECTED BUDGET

ESTIMATED INCOME

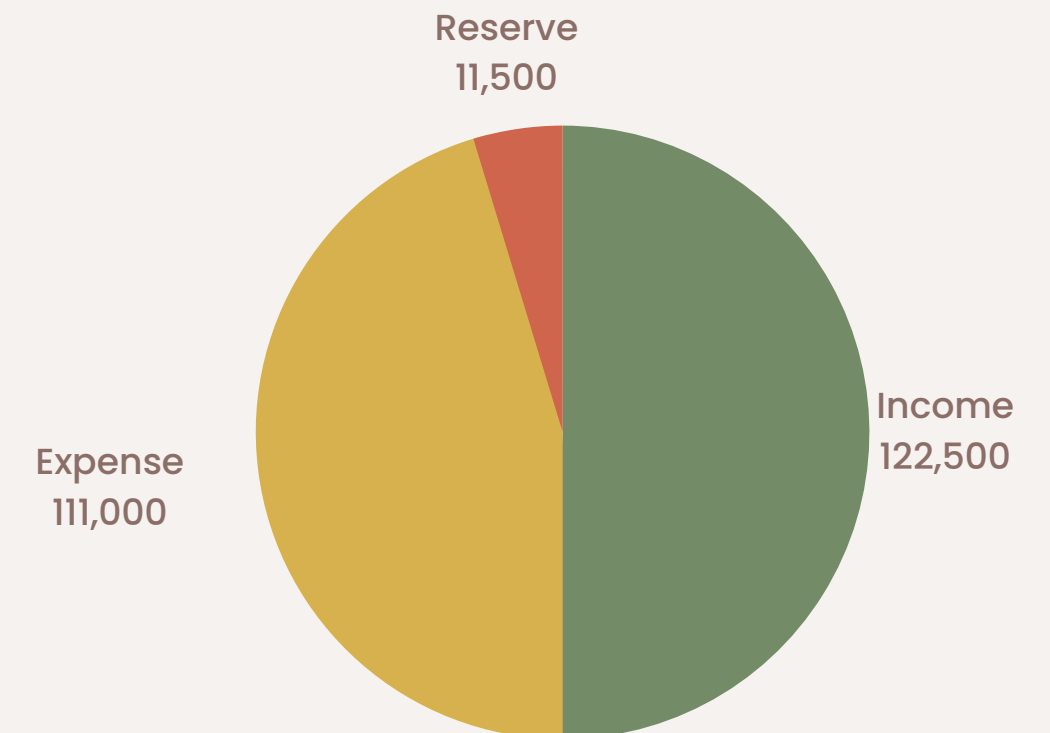
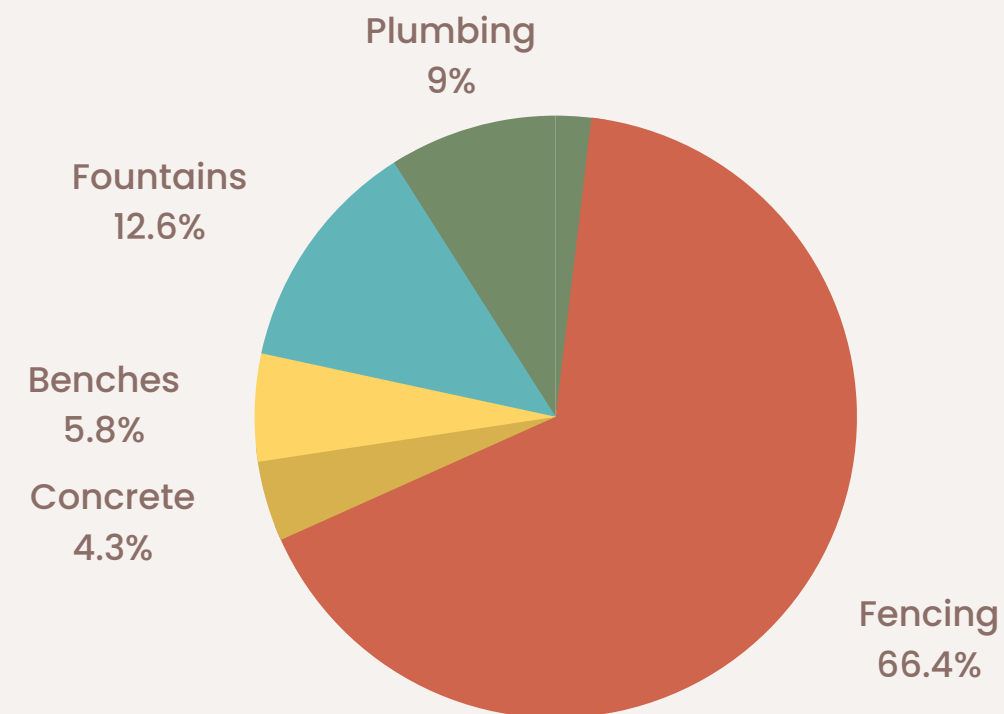
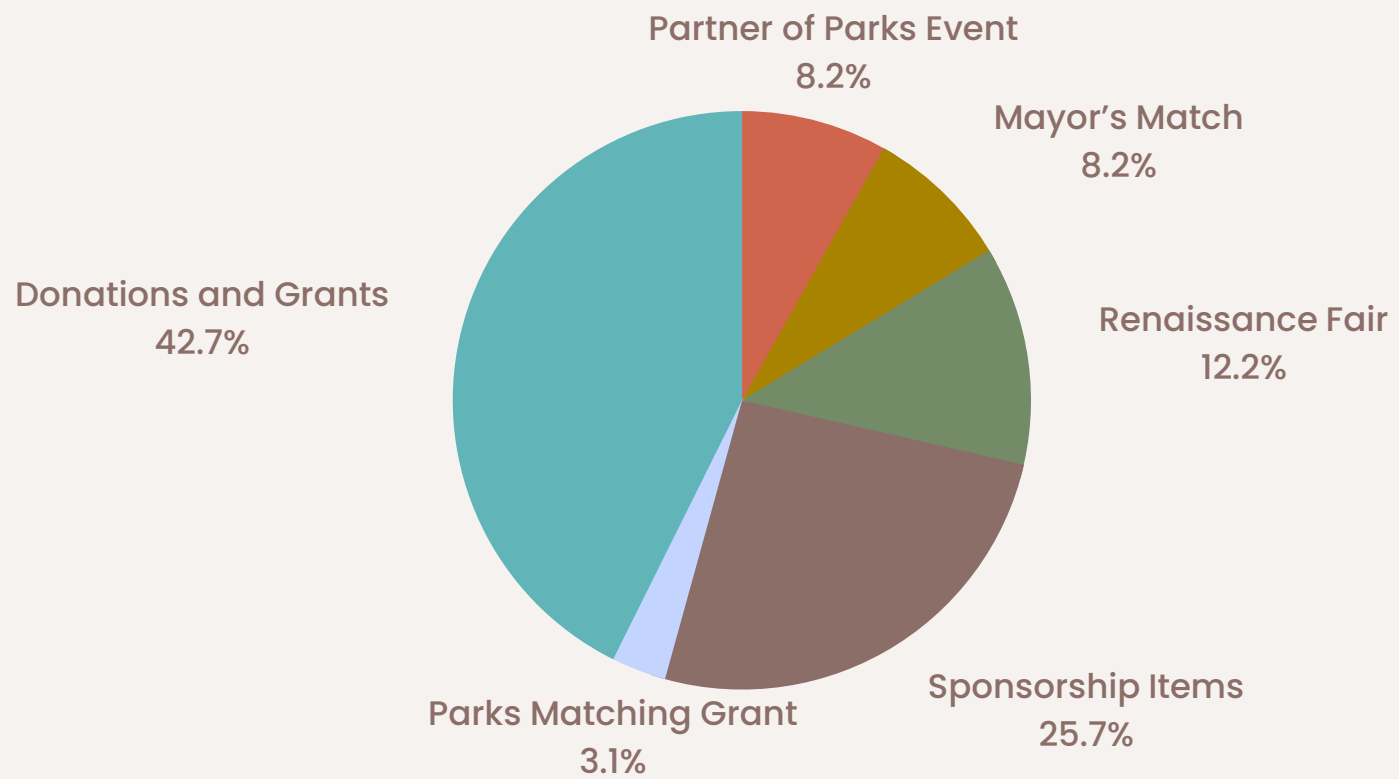
Source	Amount
Partner of Parks Event	10,000
Mayor's Match	10,000
Renaissance Fair	15,000
Remaining trees, benches, fountains	31,500
Parks Matching Grant	3,750
Other events, donations and grants	52,250
	122,500

ESTIMATED EXPENSES

Source	Amount
Signage	2,100
Fencing	73,700
Concrete	4,800
Benches	6,400
Fountains	14,000
Plumbing	10,000
	111,000

SUMMARY

Source	Amount
(+) Income	122,500
(-) Expense	111,000
Reserve:	11,500



****A \$11,500 RESERVE IS BUILT INTO THE BUDGET FOR UNEXPECTED EXPENSES**

***ALL NUMBERS USED WERE CONSERVATIVE ESTIMATES AND EXPENSES ROUNDED UP**

NORTH PARK DISC GOLF PROJECTED BUDGET

ESTIMATED INCOME

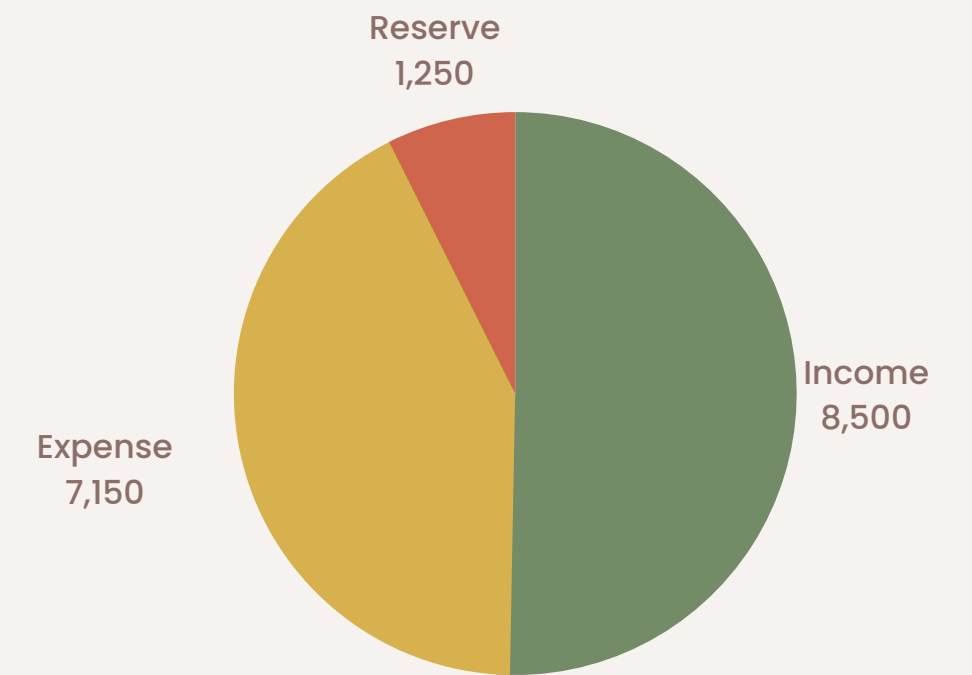
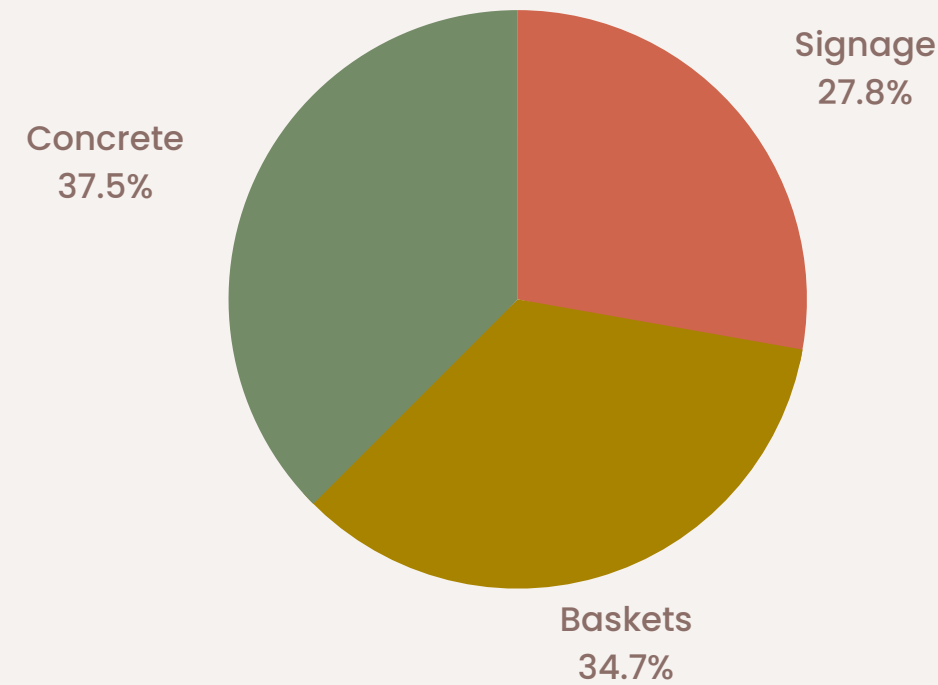
Source	Amount
Major Donor – Top Tier Disc Golf	5,000
Basket Sponsors	3,500
	8,500

ESTIMATED EXPENSES

Source	Amount
Signage	2,000
Baskets	2,450
Concrete	2,700
	7,150

SUMMARY

Source	Amount
(+) Income	8,500
(-) Expense	7,150
Reserve:	1,250

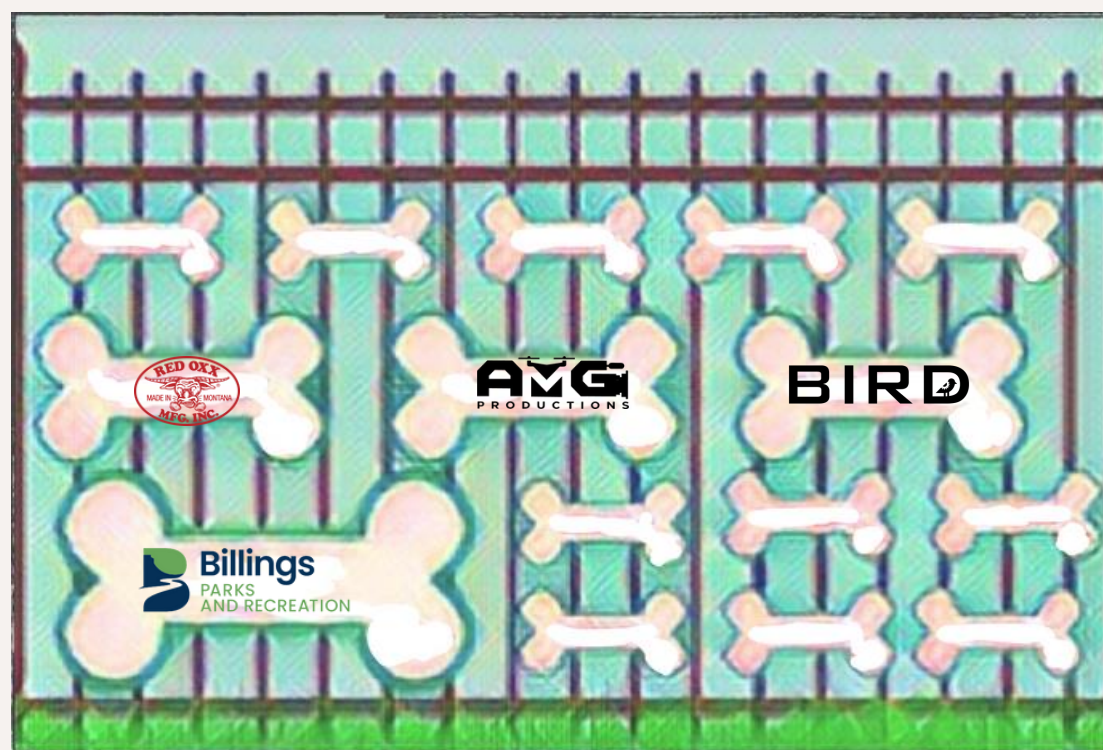




Funding Efforts

Dog Park

In order to build the disc golf course, we need to raise \$111,000. Billings Partners for Parks will hold all contributions. All donations are deductible for tax purposes. Please feel free to donate whatever amount you can from \$10 to \$111,000.



Dog Entry Area Sponsor

Provides funding for fencing, concrete and gravel in entry area with sponsor name
\$15,000
2 available

Water Station Sponsor

Provides a water station and permanent signage with sponsor name
\$7,500
2 available

Park Bench Sponsor

Provides a park bench installed with bronze sponsor plaque
\$3,500
6 available

Signage Sponsor

Provides signage for the dog park with sponsor plaque
\$2,500
2 available

THE TOP DOG: \$50,000+

- Naming rights to the North Park dog park

Friends of the Fence: \$500+

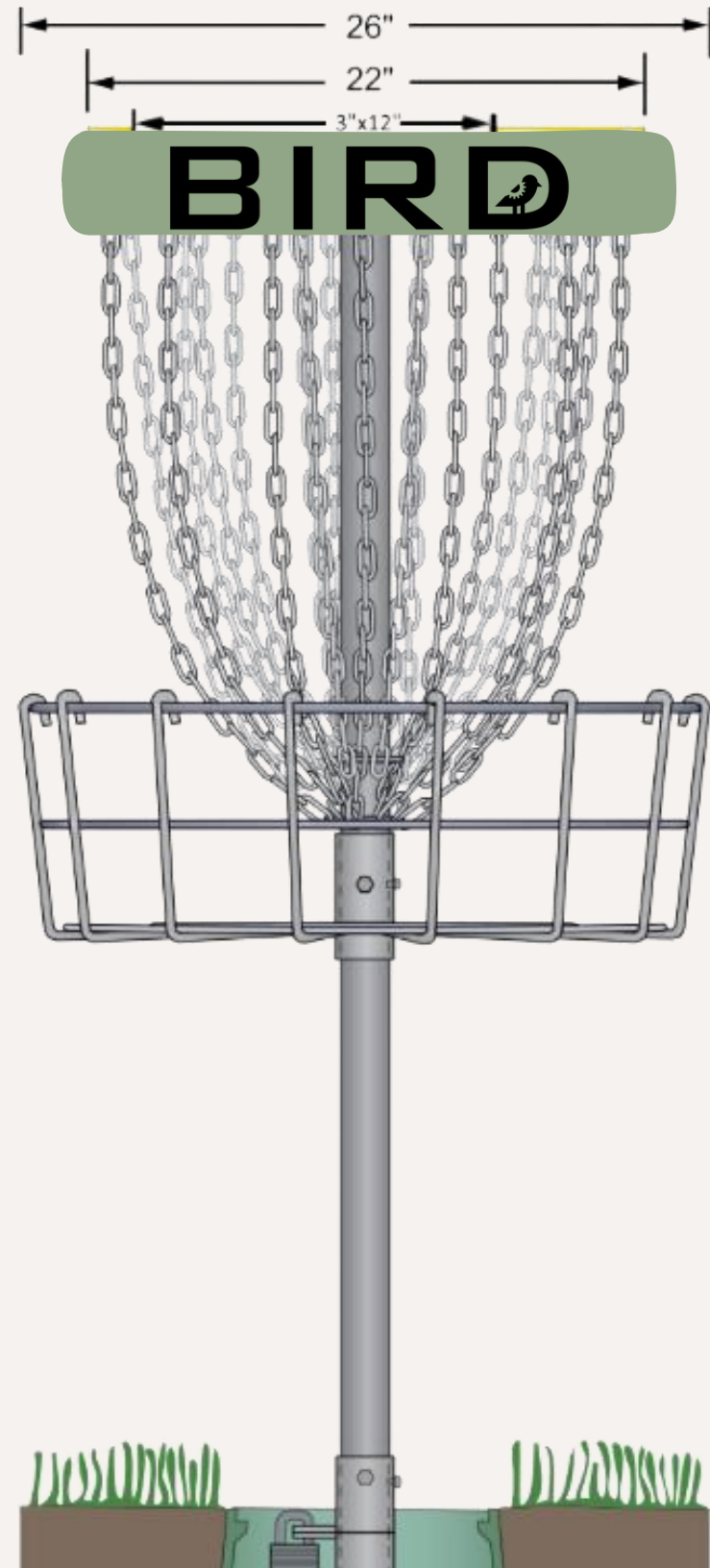
- Sponsor a part of the fence! One custom "dog" decal size determined by level of donation. If you would like to make your donation in someone's name, let us know and we will send you a certificate that can be given as a gift. Can include logo, names, dedications, etc.

Dog's Best Friend: <\$499

- The gratitude of your faithful furry friend

Funding Efforts

Disc Golf Course



In order to build the dog park, we need to raise \$7,150. Billings Partners for Parks will hold all contributions. All donations are deductible for tax purposes. Please feel free to reach out about being a basket sponsor!

Major Donor: \$5,000

- Top Tier Golf has stepped forward at the beginning phase of the project.

Basket Sponsors: \$350

- Get your company name or logo on one of the courses 6 baskets or 1 practice basket.

By sponsoring a hole at North Park disc golf course you are helping the community as well as the sport of disc golf. The money goes towards course build expenses and you get to pick a hole of your choosing for your advertisement sign. Money is spent on disc golf baskets, signage, concrete and more.



Stay up-to-date on North Park updates



Timeline for Updates at North Park



October 2023 – Master Plan approved by Parks and Rec Board

November 2023 – North Park Dog Park announced as finalist in PetSafe grant

Nov-Dec 2023 – Master Plan approved by City Council

December 2023 (when passed) – Began public ask for donations and sponsorships

Spring 2024 – Wrap up fundraising efforts to begin construction

Summer 2024 – Completion of North Park Dog Park and Disc Golf Course

Estimated Timeline

BIRD and Partners for Parks Collaboration



BIRD+
Partners for Parks



BIRD

Partners for Parks will hold all funds fundraised for the updates to North Park to keep all funds separate from TIF funds and to ensure all donations will be tax deductible!

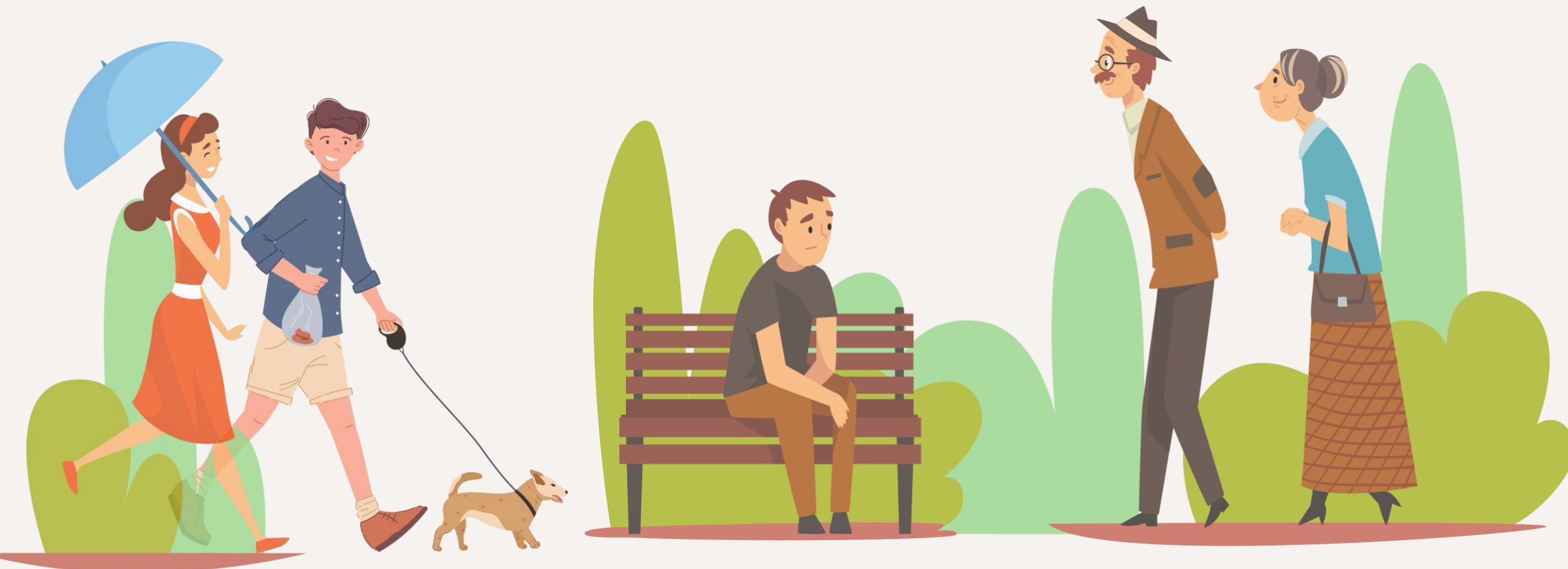


The Billings Industrial Revitalization District (BIRD) is a 501(c)(6) organization that is contracted with the City of Billings to manage the East Billings Urban Renewal District (EBURD) Tax Increment Finance process. It is led by a local board of directors representing businesses and property owners in the BIRD.

Partners for Parks is a 501(c)(3) non-profit foundation accepting tax deductible donations to benefit Billings parks. It was originally organized in 1980 as the "Billings Parks and Preservation Foundation". The goal of the foundation is to promote, acquire, develop, maintain, and establish public park and recreational facilities in the Billings area. That mission continues today under our freshly focused identity of "Partners for Parks".

"Be the person your dog thinks you are."

-C.J. Frick



Talk to us:

We're ready to answer your questions.



Phone

(406) 545-7007



BIRD Address

1413 4TH AVE N. 59101



Website

www.billingsBIRD.com



Email

BILLINGSBIRD@GMAIL.COM



Facebook

Billings BIRD
Let's Nurture North Park



Instagram

[billings_bird](https://www.instagram.com/billings_bird)