



**Billings**

**PARKS**

**AND RECREATION**

**Recreation Division**



# How Does the Rec. Center Take Recreation to the Next Level

- Expands our ability to provide year-round, safe spaces for children to participate in recreation programs.
- The facility and programs offered for youth and adults will reduce crime
- Allows for creative program development for new activities
- Offers families and children the opportunity to swim year-round
- Provides a venue to host regional sports tournaments and swim meets
- Our current level of programming will continue to be accessible throughout the community



**UNLIMITED RECREATIONAL OPPORTUNITIES.....**

# Mobile Recreation Division

Where can you find Parks and Recreation Programs and Activities:

- **Billings Public School District #2** gymnasiums (youth and adult sports)
- **Municipal Pools** (swim lessons, aquatic camps, exercise classes)
- **City Parks** (summer day camps, tennis instruction, youth and adult sports)
- **Community and Senior Center** (senior wellness programs)



**Our programs and activities are provided throughout the entire community, making them accessible for all children and families**

# Partnership with School District #2

- **Youth Instructional Sports**
  - Feeder programs for 3-5<sup>th</sup> grade boys/girls basketball and girls volleyball.
- **Adult Sports Leagues and Tournaments**
  - Men's and Women's City League Basketball and Coed Volleyball
- Availability limited to evenings (6-10pm) after SD2 activities and music programs are completed and Sunday afternoons
- No indoor space available to expand programs or develop new recreational opportunities



**Able to utilize all six middle and three elementary school gymnasiums for community programs**

# Swimming Pools and Aquatic Operations

- 50-meter pool at Rose Park
- Waterslides and zero-entry spray pool
- 100+ children weekly enrolled in our American Red Cross Learn to Swim Program
- Partner with Billings Aquatics Club
- Certified Aquatic Facility Operators
- Ability to certify lifeguards and swim instructors in-house
- In-house concessions operations
- Maintenance support from Parks Division



**Over 50,000 annual visits to Rose and South Pool, thousands more at wading pools**

# City Park Programming

**Summer Day Camps** (M-F, 8-5) at Pioneer, North, Rose Pool, Veterans, Optimist which all have buildings used as basecamps.

**Tennis and Pickleball Instruction** (Youth and Adult) at Pioneer, Rose, Castle Rock, Central and Lillis

**Specialty Camps and Programs** – Miracle League Baseball at Landon's Field, Rock Band Camp, Rocket Camp, Cycling Camp and Babysitters Camp

**Youth and Adult Sports** - Summer Sports Camps, Youth Sports Leagues (NFL Flag Football, Club Baseball) Adult Sports Leagues (Soccer and Sand Volleyball)



**Our programs are provided throughout the entire community which makes them accessible to all**

# Senior Adult Wellness Programming

**35% increase in Wellness**

**Programming participation in 2022**

- **Billings Community and Senior Center**  
Providing life-enriching programs and services that enhance emotional, social, physical, and mental wellness for the over 30,000 seniors living in Billings.
- **Adult Resource Alliance of Yellowstone County** – formal partnership for meal site and access to the Alliance Westend and Heights facilities to expand our Senior Adult Wellness Programming



**Offering a wide-range of programs and activities from arts and crafts to exercise and nutrition**

# Front Desk and Customer Service Operation

- **Online and in-person Activity Registration Software** (72% online transactions)
- **Sports League and Tournament Scheduling Software** currently used with Adult City League Basketball and Coed Volleyball
- **Point-of-Sale (POS)** used at Rose Pool at both admission and concession operation
- **Pass Management** (key fobs with barcode scanners) used at Rose Pool for season passes
- **Facility Reservation** used to schedule over 140 park permits and events annually



**Parks and Recreation Mobile App** brings all of our programs, schedules and updates together in one convenient location

# Recreation Division Operates New Rec. Center

- Knowledgeable staff is excited to bring our existing skills and services to the Rec Center
  - Activity Programming Specialists
  - Aquatics Operations
  - Sports League and Tournament Directors
  - Health and Wellness Specialists
- Operational infrastructure already in place
  - IT
  - Finance
  - Human Resources
  - Legal
- In-house Park Maintenance Staff with knowledge, equipment and experience.



**If you combine the programs and service that we are currently providing into one centralized location – the Recreation Division is already operating a Rec. Center.**

# The Benefits Are Endless .....

The Recreation Division delivers and specializes in **QUALITY** programs and activities that are:

- **SAFE**
- **ACCESSIBLE TO ALL**
- **AFFORDABLE**
- **AND REDUCE CRIME**

