



2025-2030 STRATEGIC PLAN

**Citizen
Safety**

Infrastructure

**Economic
Vibrancy**

Amenities

**High Performing
Government**



Goal #1: Improve the safety of Billings for all citizens

Objectives

Reduce:

- Violent crime
- Escalation of domestic violence
- Repeat victimization by the same or different offender
- Property crime
- Number of kids in juvenile justice system through legislative action
- Gaps in mental health services for victims/children through legislative action

Reduce/ Eliminate:

- Victim self-harm, suicide, and overdoses
- Intimate partner homicide

Maintain:

- Code enforcement compliance rate of 90% or higher

Enhance:

- Downtown safety
- Traffic safety, increase traffic law compliance, and reduce traffic accidents

Improve:

- Quality and resilience of medical response services



Goal #2: Sustain and Upgrade Critical Infrastructure

Objectives

Expand:

- Capacity and improve resiliency of water system
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Increase:

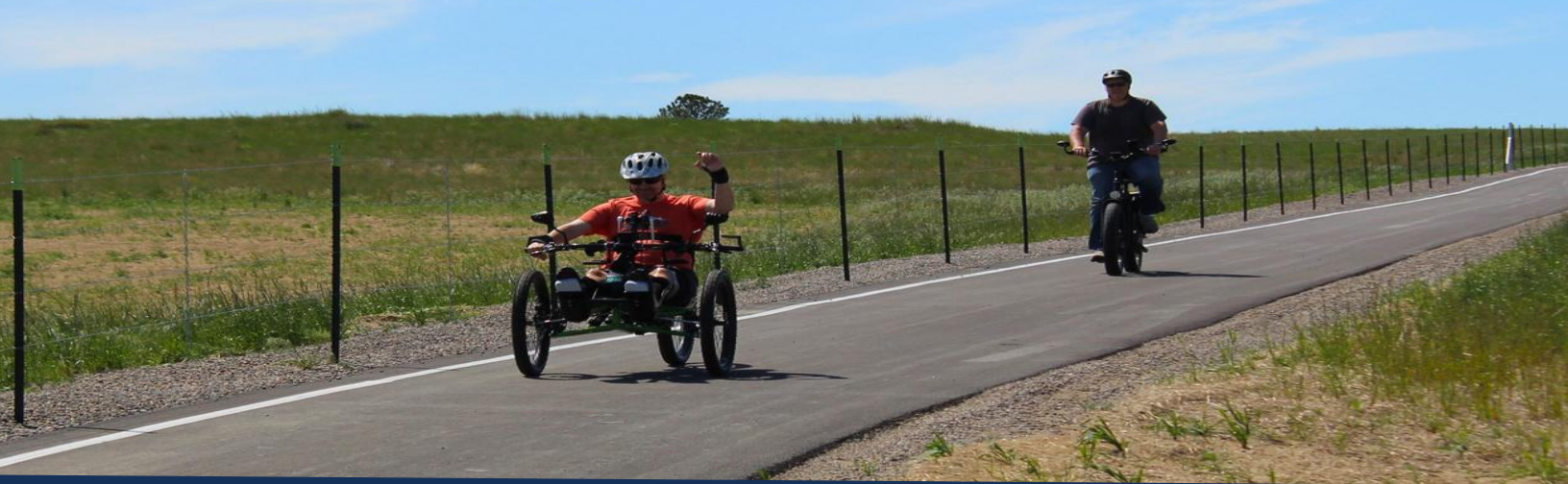
- Number of airport passengers
 - BIL's air cargo nationwide position
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Optimize:

- Efficiency of the transportation system
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Build/ Upgrade:

- Effective storm sewer system



Goal #3: Foster Economic Vibrancy through Quality Designed Neighborhoods and Business Districts

Objectives

Stimulate:

- Infill and redevelopment
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Improve:

- Multi-modal transportation system
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Update:

- Subdivision regulations
 - Neighborhood plans
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Develop:

- New land use plan and future land use map of Billings
 - Housing strategies to address strengthening and stabilizing neighborhoods
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Determine:

- Application of Cost of Service study findings
- Econ. Dev, Land use & infrastructure to serve Skyway Drive and the Billings bypass



Goal #4: Provide Exceptional Educational, Recreational, and Cultural Services and Amenities

Objectives

Activate:

- Parks and public spaces
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Maximize:

- Useful life of parks, recreation, and trail assets
 - Neighborhood plans
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Increase:

- Trail network
 - Rec participation
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Create:

- 5-year growth plan for Billings Public Library



Goal #5: Cultivate a High-Performance Organization

Objectives

Refine:

- City's vision, mission, core values
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Strengthen:

- Citizen trust through effective communication and transparency
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Digitize:

- Essential records for proper storage, organization, and retrieval
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Increase:

- City general fund reserves to 33% of GF expenditures, less capital.