

HOODIES FOR HEROES



HONORING ALL WHO



SERVED

Rick Baker Infantry Combat Soldier



Served - Operation Enduring Freedom

HOODIES
FOR
HEROES



Soldiers returning home

**HOODIES
FOR
HEROES**



Soldiers KIA





Hoodies 4 Heroes

Veteran's Monument Project

Creating a place for Families to reflect, recognize, and remember



HOODIES FOR HEROES



Mission

Finding the right group of individuals to help bring the Hoodies for Heroes mission to life.



Mission

There is No physical location to honor Montana's Fallen Heroes from the Iraq and Afghanistan campaigns

1

Solution 1

Sell Hoodies for Hero's shirts and hoodies and build awareness.

2

Solution 2

A core group formed, with a vision for a Memorial to recognize all Veterans who have served.

3

Solution 3

Build a Memorial for our Veterans, Service Members, Families, and the public to view our killed in action (KIA)





**Hoodies for Heroes
Fundraiser
Veteran Day
November 11, 2022
Texas Roadhouse**

1st Official Event

Rick met Ken Callahan

Past project - Freedom Monument in Williston ND



Completed project on schedule under budget



Served Airborne Ranger 1981 – 1984

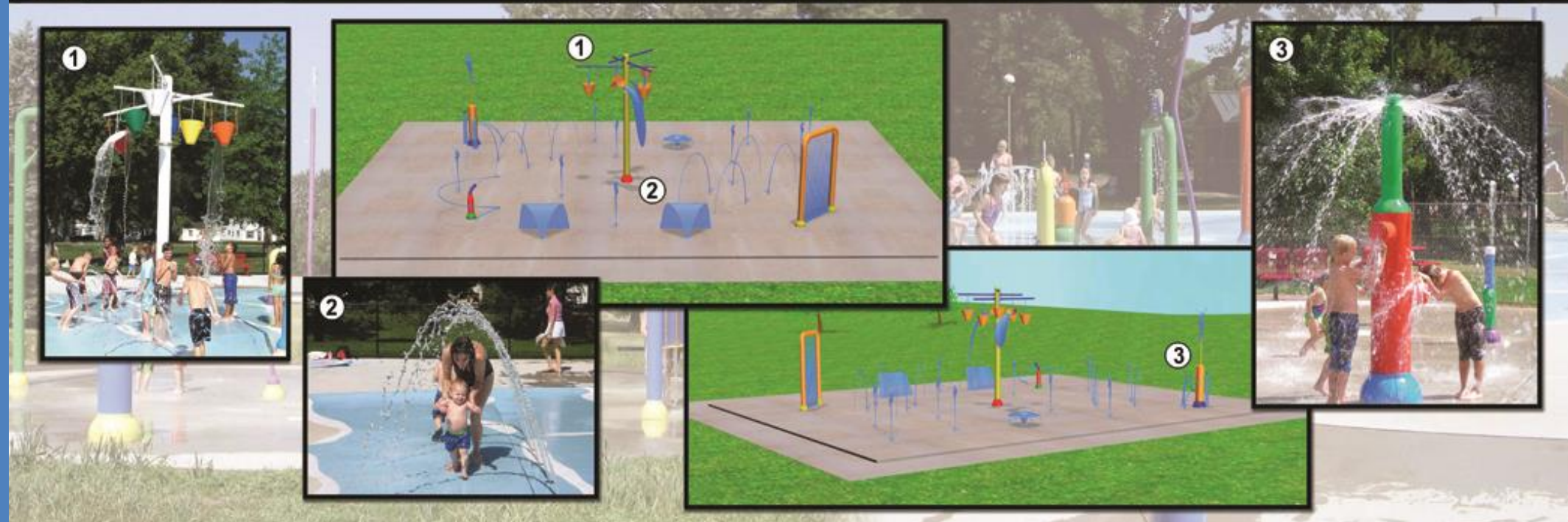
Ken Callahan

Ken Callahan



- Experience with other projects (Project manager)
- Community Builders Playground & Splash Pad (\$650,000 project) 2009-2010
 - Rotary Pavilion Project \$50,000 2017-2018
 - Freedom Monument \$250,000 2018-2020
 - The Tomb of the Unknown Soldier reconstructed
 - Served as a Park Board Commission VP 2010 – 2014
 - Served on numerous boards including, as president:
 - Rotary, Chamber, Western Region Economic Development, Williston Home Builders, Toastmasters, and Community Builders.
 - Served as a rep for the City of Williston WDEA Western Dakota Energy Alliance

Williston Community Builders Playground Project in Davidson Park Williston ND



Ken Callahan

HOODIES
FOR
HEROES
SERVING WITH
PRIDE



Rededication of the oldest Tomb of the Unknown Soldier in the US. An Old Guard showed up in Williston.

Later in Arlington DC Ken presented them with a Patriot Award provided from the Williston Basin (MAC) Military Affairs Committee in Williston ND



**HOODIES
FOR
HEROES**



Monument with changes for Montana

Enlarge State of Montana

(Move to the left)

Shrink the world Atlas

Flower holders on bottom

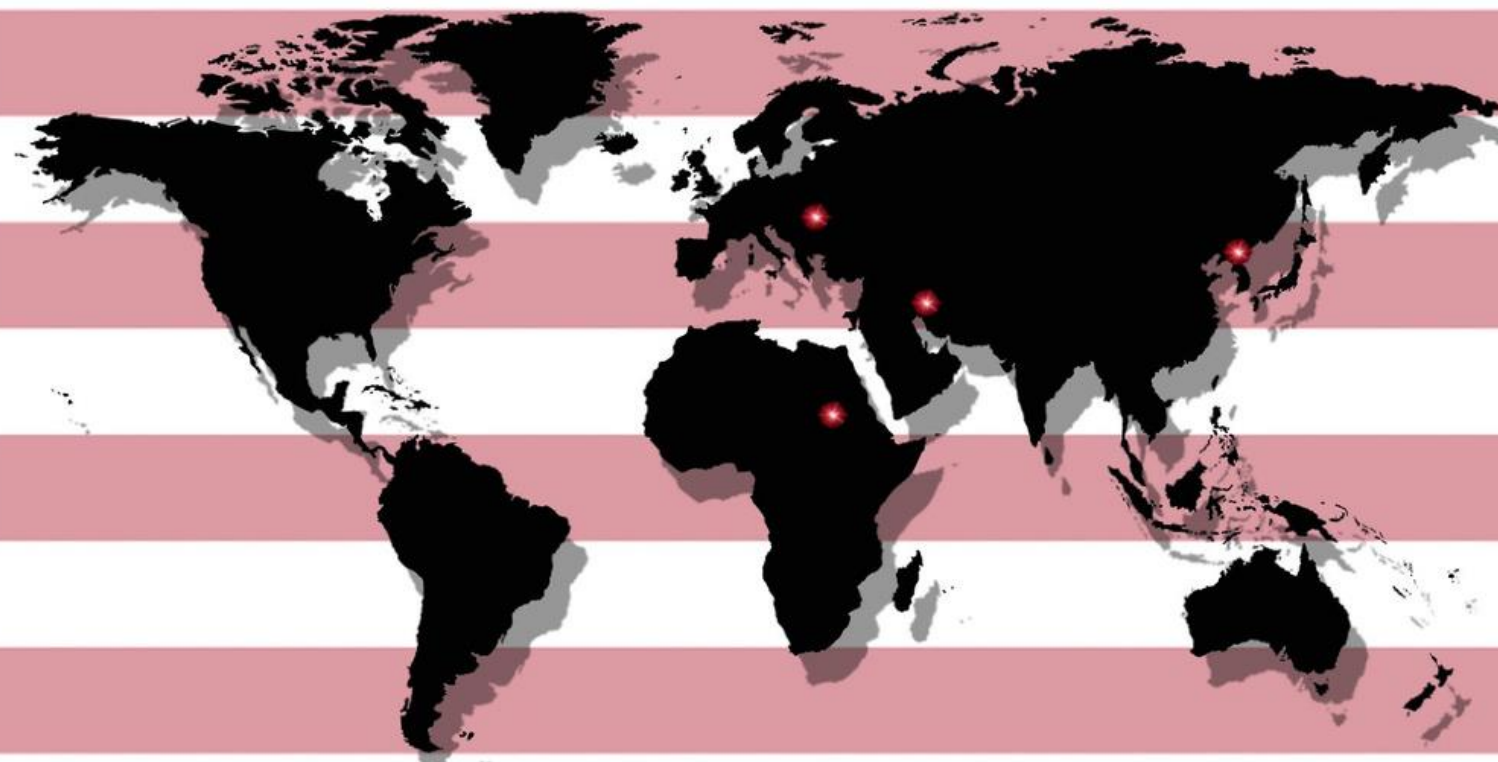
List the names of KIA Soldiers



Hoodies 4 Heroes

Veteran's Monument Project

ALL GAVE SOME, SOME GAVE ALL



OPERATION IRAQI FREEDOM

OPERATION ENDURING FREEDOM

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The Goal

- Create a gathering area for Veterans, Service Personal, their families, and the public to recognize our soldiers.
- Complete a Monument that brings the city together and fosters area pride
- Create a safe place for people to gather for events



FUNDRAISING
STARTED
2020



501C3 & BOARD
FORMED
2023



MONUMENT
CONSTRUCTION
2024



Project Team Progress - 2023



Obtained 501c3
with the IRS



Created Board of
Directors



Created Board
By-Laws



Voted on Board
of Directors



Board Members



(Photos L-R)

Ken Callahan – President

Wanda (Bo) Smith – Secretary

Randy Stiles

Sandra Gebhardt

Cathy Kuhr – Treasurer

Rick Baker – Vice President

Project Team Progress



Voted on
Committees



Created a Design
Team



Project
Reorganization
and
Restructuring



Created
specialty Bank
Account



Committee Members



Events committee – Rick Baker

Project committee – Ken Callahan

Veterans Committee – Randy Stiles

Communications Committee – Sandra Gebhardt

Design Committee – Eric Simonsen &

Thom Greenwood (Simonsen Architect)

Fundraising committee – Bill Kennedy

**Hoodies for Heroes
Board of Directors**



**Project Manager
(Ken Callahan)**

**Fund Raising Chair
(Bill Kennedy)**

**Vision &
Idea Person
(Rick Baker)**

Project Management Team

**Veteran Chairman
(Randy Stiles)**

**Simonsen Architect
(Eric Simonsen & Thom Greenwood)**

**4GSE
4Ground Structural Engineering
(Geoff Wendt)**

**Performance Engineering
(Scott Aspenlieder)**

Veterans & Volunteers

Landscape

Resources

Resources

Construction Super

Contractors, Members & Volunteers

Contractors, Members & Volunteers

Project Team Progress



Met & Gained Support from various Veterans groups.



Met with Billings Mayor for Direction and Support April 4, 2023



Worked on gathering letters of support. The Mayor recommended we meet with Thom MacLean, Mike Pigg, and Tom Rupsis.



Project Scope - Including Adding in all KIA Montanans since the Vietnam War



Letters of Support

- Big Sky Economic Development
- Billings Chamber of Commerce
- Texas Roadhouse
- Williston Military Affairs Committee
- Adaptive Performance Center –
Serves Veterans and Military Service Members
- Randy Stiles –
Commander VFW 3rd District of Montana



Project Team Progress



Met Mike Walters from Senator Daines office several times throughout the last two years



Met with Concerned Veterans gained their support



Worked with Senator Tester office on the List of Montana KIA



Project Scope – Continued to work with Simensen Architect on the design and Career Center of Billings



Park Site Selection



Step 1

Work with Billings Park and Recreation for Location



Step 2

Finalize a park with the City of Billings and Parks and Recreation, including final monument size.



Step 3

Create a site plan and budget.

Project Team Progress



Project Scope –
Met with Mike Pigg, Thom MacLean, Tom Rupsis, Chris Kukulski, and Kevin Iffland.
Members of the Parks and Rec and the City of Billings
Worked on Park locations



Visited several parks around Billings and made a list for the Parks and Rec small group



Met with Parks and Rec group again on Dehler Park



Mike Pigg Vetted Dehler Park
Created MOU and set up meeting to present to Billings City Council



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Park Research

- **Our team started with Veterans Park – loved the name, we wanted to redo the corner of 13th and Poly to make it ADA assessable.**
 - **Then we met with Parks and Rec small committee suggested we look at the following parks because of the warming house and every few years they flood the field for ice skaters.**
 - **Dehler Park**
 - **North Park**
 - **South Park**
 - **Founders Park**
 - **Swords Park**
 - **Grandview Park**
 - **Veterans Park (Again with a different location in the park)**
- **We loved Dehler Park and working with Parks & Rec and the city.**

Dehler Park



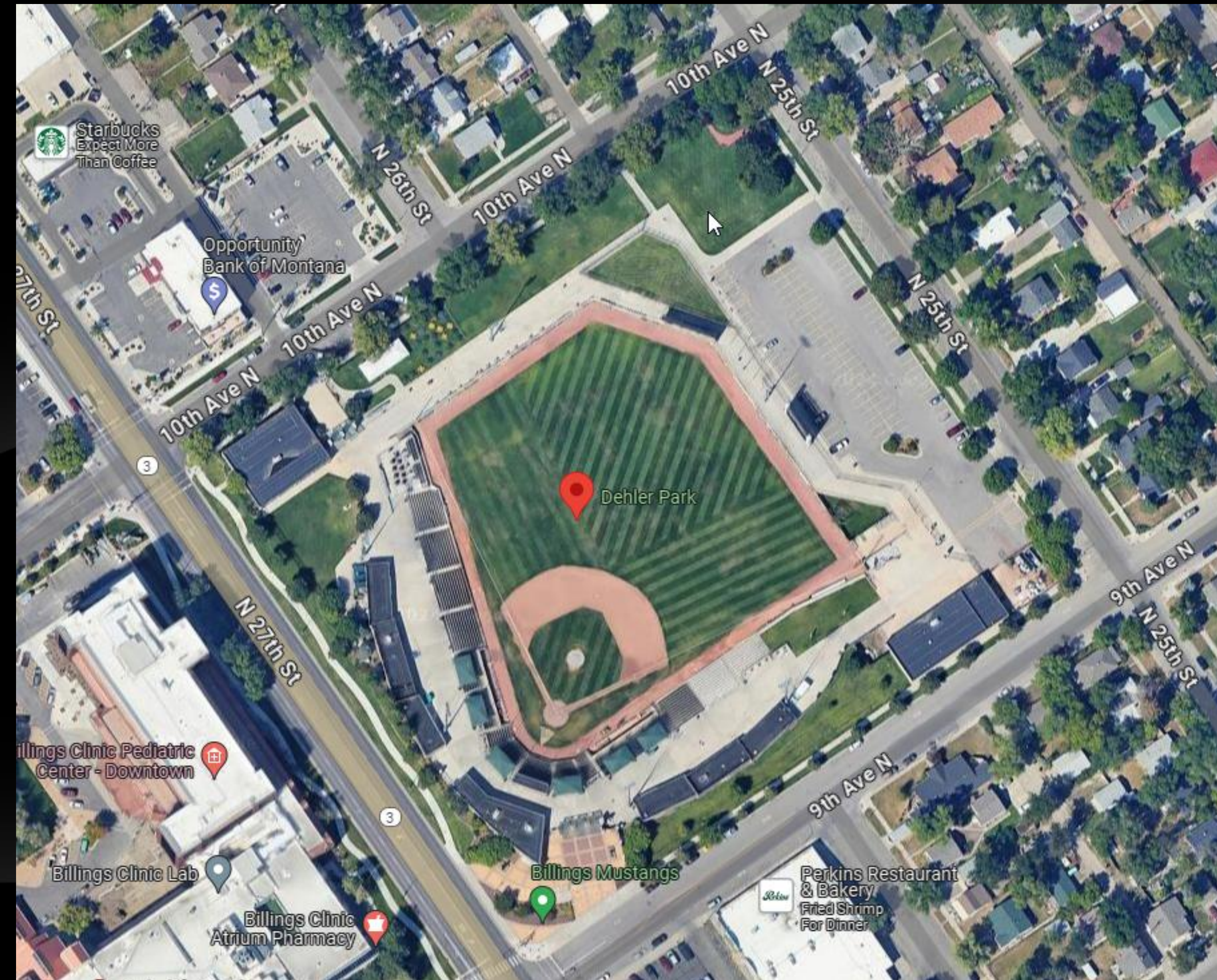
- **Location is nice and well-established area of Billings**
- **Centrally located, close to downtown and the airport**
 - **The parking is the best of all the parks**
 - **The lighting is very good**
 - **We don't have any work to do on the street or curb**
- **It next to a beautiful ballfield and will have more people viewing it than any other park because of the thousands of people attending the baseball games**
 - **Low Maintenance Park**
- **This is the best park we found to date it checks all the boxes**

HOODIES FOR HEROES



Dehler Park Aerial

HoodiesForHeros.org





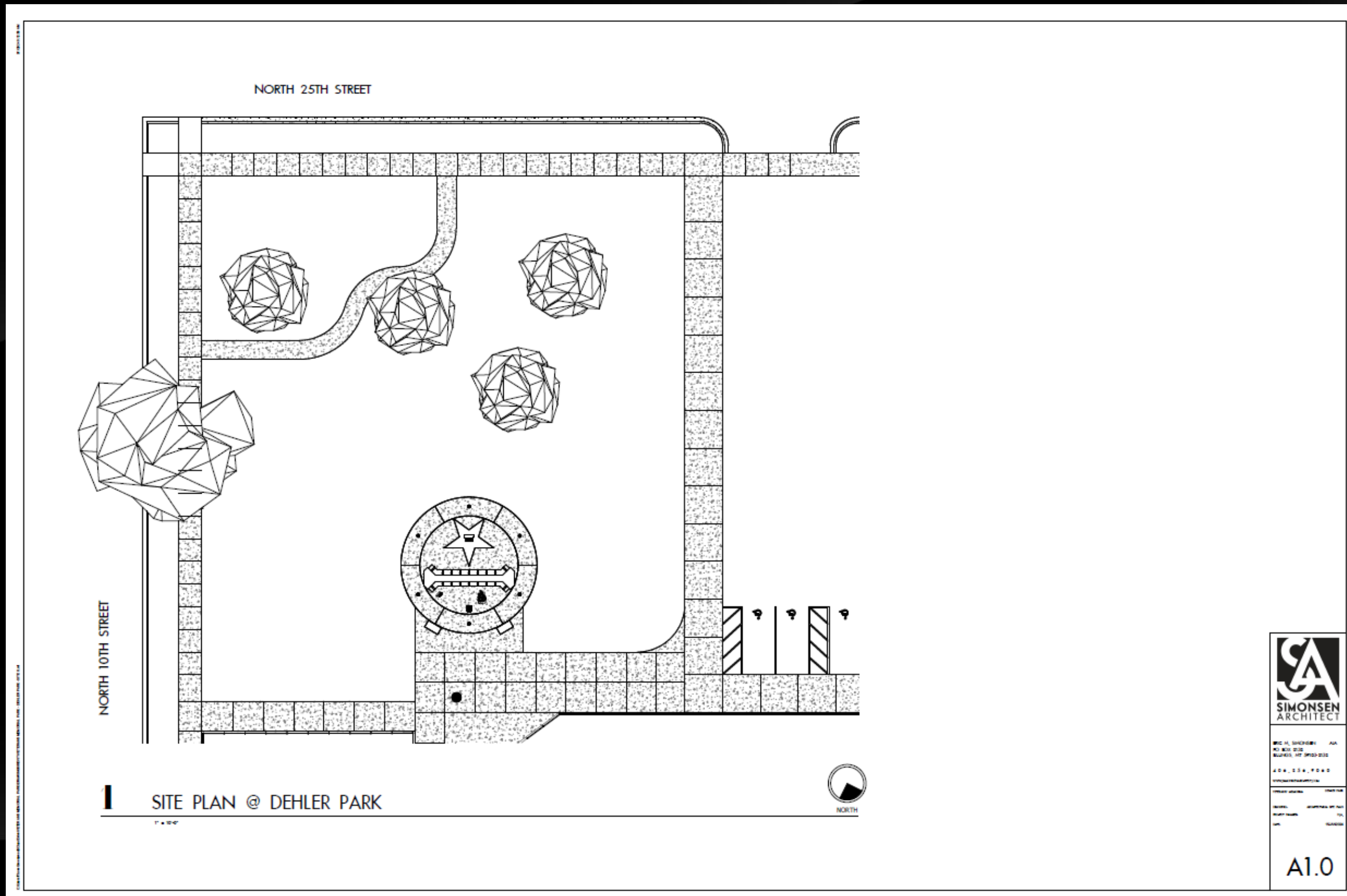
HOODIES FOR HEROES



Dehler Park Aerial

HoodiesForHeros.org

Dehler Park Plat



HOODIES FOR HEROES



New Design - Kiosk and World Map



HOODIES FOR HEROES



New Design - List of Montanans KIA

HOODIES FOR HEROES





Next steps

- Spent 2023 gathering letters of Support and securing a park location for the Veteran's Monument – Done
- Need Parks and Rec Approval November 8, 2023 – Done
- Create and agree upon a Memorandum of Understanding (MOU) – Done
- Present to City Council April 1st, & April 8th, 2024, sign the MOD -

- Create marketing plan
- Create flyers, PPT, and set up fund raising plan
- Once funds levels are reached – order materials
- Start construction –
- Once completed, ribbon cutting ceremony



Hoodies for Heroes

- H4H will update the Kiosk when needed
- H4H will maintain the upkeep on the monument
- H4H will work with the Parks & Rec on any issues going forward with the monument
- H4H will organize events at monument
 - Memorial Day
 - 911 day
 - Veterans' Day
 - And any other events

Future Project Team Objectives



Budget -
Developed
Comprehensive
Preliminary
Budget



Project Team -
Assignments and
Responsibilities



Project Plan
working with the
City, Parks &
Rec, and
Veterans groups



Fundraising Plan
Waiting on
project plan and
budget



Thank You

HOODIES
FOR
HEROES

