

RECREATION DIVISION
SUMMER 2024

#MAGICCITYMEMORIES



GAME DAY SCHEDULE!

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Quick Intros!

Where We Left off (April 1st)

Summer Prep and Startup

Dog Days (Numbers Wrap-up)

Back to School (What now and Future Plan Update)

Press Conference (Questions?)

Eclipse Day @ Castle
Rock Park, April 8th



Girls Scouts STEM Van @
Eclipse Day Event!



REC STAFF

Chris Martin- Recreation Specialist

Austin Bolin-Recreation Specialist

Dan McKinney-Recreation Specialist



What do we do?



-Facilitate all recreation programs from youth to adults. 70 yearly programs.



-Hire, onboard, supervise, and manage payroll for over 200 employees each year



-Manage registration software, website and app



-Publish marketing materials such as flyers/brochure/social media posts



-Coordinate and organize schedules w/SD2 and outside instructors/vendors



-Manage field rentals and over see Aquatic Facility operations



-Create employee, bus, and camp schedules...and more!



Homer and a Miracle League Athlete @ Landon's Legacy

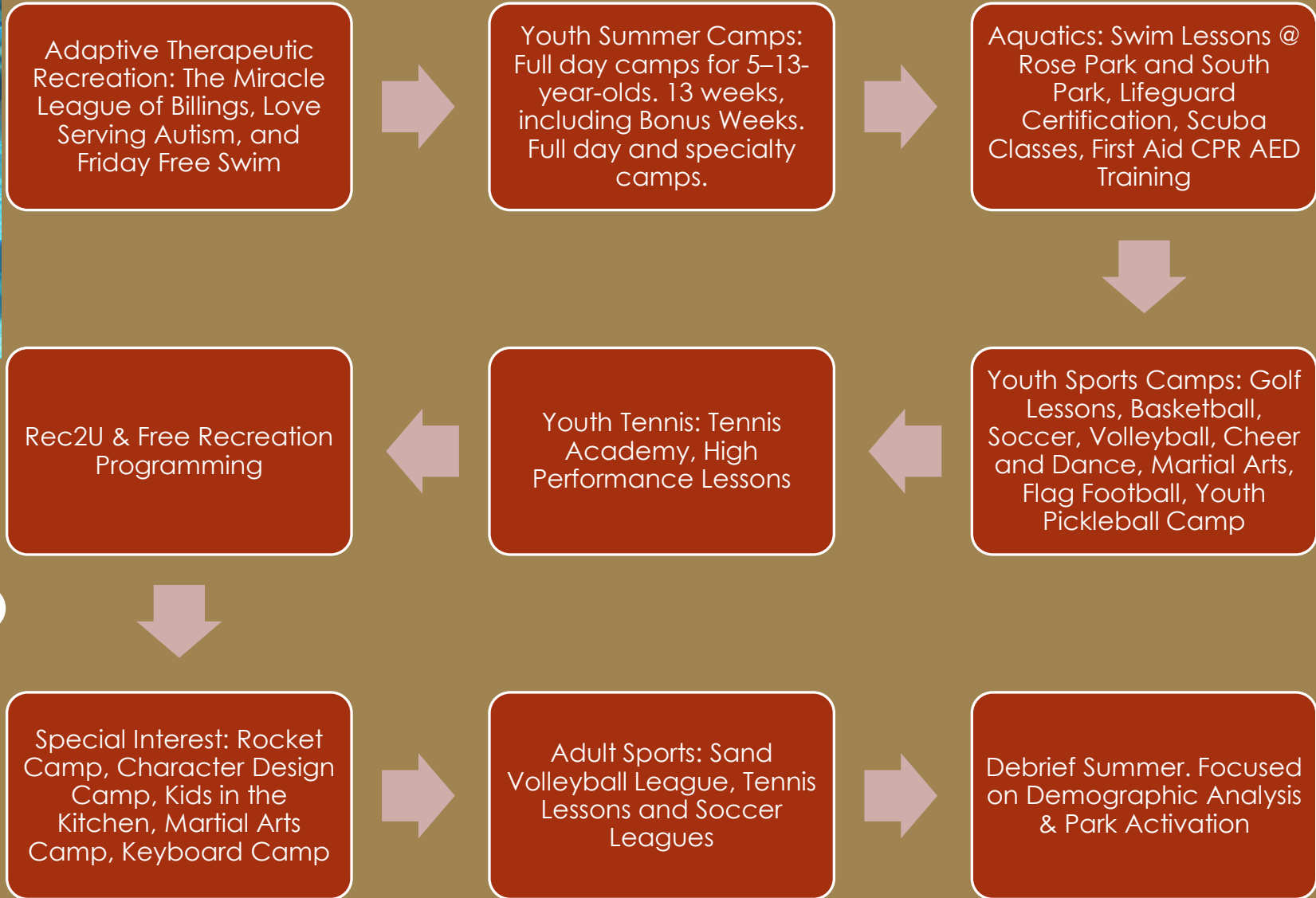


AquaNutz Scuba Diving @
South Park Pool



Adventure Camp Water Fight @
North Park. Pictured- Losing
Team!

WHERE WE LEFT OFF (APRIL 1ST)



SUMMER PREP & STARTUP

➤ Hiring:

- 151 application reviews, 62 interviews, 92 staff hired (42 rehires, 50 new hires)
- 4 Interns with in-office and on-site responsibilities
- 203 aquatics applications, 73 hires (43 Lifeguards)
 - Hiring done by Aquatics Management Staff

➤ Training:

- CPR and First Aid training and renewals
- Camp Counselor Orientation (Full Day)
- Inclusion and Behavioral Training with instructors.



2024 Summer Staff Interns



DOG DAYS (NUMBERS RECAP)

■ Rec2U:

- 4 days/week, 8 parks/week, 9 total weeks
- Avg 148 kids/week, and 1,328 kids total, 108 hours of free programming
- 5 dedicated Rec2U counselors, 2 supplemented camp counselors weekly

■ Summer Full Day Camps:

- 13 weeks of summer, 44 weeks of full day camp between 3 main camps and full day specialty camps.
- 1394 non unique participants, with 50 camp counselors
- Approximately 50 hours of supervision per week for all day camps



DOG DAYS (NUMBERS RECAP CONT.)

➤ Sports Camps:

- 1001 non unique participants across all sports
- 2 Interns and 2 dedicated sports camp counselors, supplemented by 15-20 counselors, 5 external instructors, 12 tennis instructors, and 17 swim instructors.
- 40 free swim lessons taught at South Park Pool.

➤ Specialty Camps:

- 61 non unique participants
- 6 external instructors with help from 10-15 camp counselors





Dog Days @ Rose Park- September 8



Scuba Diving with Adventure Camp @ South Park



Swim time for Babysitters Camp @ Rose Park

- American Red Cross Swim Lessons- 594, including 90 Friendship House @ South Park.
- Pool Attendance- 49,478
- Dog Days- 231 Dogs



Swim Lessons @ Rose Park

BACK TO SCHOOL KICKOFF (FALL)

- Season 5 of Miracle League and Season 2 of Love Serving Autism. 33 ML athletes and 6 LSA athletes.
- Season 9 of NFL Flag Football, with 200 participants making up 24 teams, 42 volunteer coaches, 4 site supervisors, and 8-10 officials.
- Million Coaches Challenge Grant: 1 hour, online, self paced learning for up to 50 coaches.
- Pickleball Bootcamps, Adult Piano Lessons, Pickleball Open Play, Adult Coed Volleyball, Adult Soccer, and Table Tennis.
- Girls Basketball, Intro to Martial Arts, Youth Tennis Lessons, Tennis Is Elementary (T.I.E), Parent/Child Intro to Cooking.



Adult Coed Volleyball @
Castle Rock Middle School

ACTIVITY guide



NOVEMBER 2023 – APRIL 2024

BACK TO SCHOOL PROJECTS

November-April Brochure.
Registration opens
November 1st

Web Pages, Registration
software, and App Updates

Youth Volunteer Corp
(YVC), meetings with
Billings Area Schools

- An opportunity to expand
volunteer programs and youth
engagement.

Development of STEAM
after school and eSports
programs

Trailhead (Frontline)
Supervisor Training (Sept
26th)

NRPA National Conference
(Oct 8-10)

New registration and
website creation for
Miracle League

RecTrac software audit

NEW YEAR PLANS: JANUARY 1ST

- Begin April 1st – November 1st Brochure with all summer programming. Registration opens April 1st
- Web Pages, Registration software, and App Updates
- Submit all job requisitions and open for summer hiring March 1st
- Improve and refine onboarding and trainings for summer staff
- Implement new clock-in and scheduling app for all staff.



JANUARY 2025 -JUNE 16 CONTINUED

- Boys Basketball, City League Basketball, Girls Volleyball
- Spring Break Camps (Kids in the Kitchen, Character Design, and Martial Arts Camps)
- Interview, Hire, and Train Staff
- Get Aquatic Facilities Ready to Open!
- Babysitters, CPR, and Lifeguard Certification Classes
- Miracle League, Love Serving Autism, Sand Volleyball, Learn to Fly Fish, Adult Soccer
- eSports and STEAM Program Pilot Program Launch!



FUTURE PLANS CONTINUED



Develop Additional Adaptive, Inclusive, and Therapeutic Recreation Programs:

Swim Lessons, Basketball, Dance, Table Tennis, etc...



Vacation Station Camps:

Day camps when school is NOT in session, PIR Days, Christmas Break, Spring Break, Holidays, etc.
Possibility SD2 or other districts go to a 4-day school week or year-round school



Educational Classes:

Photography, Pottery, Line Dancing, Foreign Languages, Poetry, Bird Watching



More Events: Community Engagement

Trunk or Treat, Movie Night at the Pool, Easter Egg Hunt, Pictures with Santa, Bingo Night, The Great Turkey Hunt, Kids' Nite Out, Canned Food Drive, Senior Dance Night



Magic City @
Bitterroot Sip
and Paint



Origami @ Zim
Center w/Pioneer
Playhouse



Rappelling on
the Rims with
Girls Ninja
Warrior



Kids in the Kitchen @
Billings Community and
Senior Center



Grocery Shopping w/
Playhouse @ Wise
Wonders



Adventure
Camp @ Dan
Walt Gardens



Playhouse Crushing
Ice Cream @
Veterans

Magic City @
Skate World



Whacky Wednesday @
Tennis Academy Rose Park



Rock Band Camp
Concert @ Veterans
Park



Learning how
to write their
name in
Japanese @
Adventure
Camp

Adventure Camp exploring Red
Lodge!





SUNDAY 12:00-2:00
LOCATED @ LANDON'S LEGACY MIRACLE FIELD
PARKING LOT (38TH & COLTON)



Children of all abilities & their families are welcome to this all inclusive event!



Miracle League
 Opening Day 2024 @
 Landon's Miracle Field



LSA @ Big Sky Pickleball and Tennis Club

PRESS CONFERENCE

QUESTIONS?

