



2025-2030 STRATEGIC PLAN

Citizen Safety

Infrastructure

Economic Vibrancy

Amenities

High Performing Government



Goal #1: Improve the safety of Billings for all citizens

Reduce:

- Violent crime
- Escalation of domestic violence
- Repeat victimization by the same or different offender
- Property crime
- Number of kids in juvenile justice system through legislative action
- Gaps in mental health services for victims/children through legislative action

Reduce/Eliminate:

- Victim self-harm, suicide, and overdoses
- Intimate partner homicide

Maintain:

- Code enforcement compliance rate of 90% or higher

Enhance:

- Downtown safety
- Traffic safety, increase traffic law compliance, and reduce traffic accidents

Improve:

- Quality and resilience of medical response services



Goal #2: Sustain and Upgrade Critical Infrastructure

Objectives

Expand: ○ Capacity and improve resiliency of water system

Increase: ○ Number of airport passengers
○ BIL's air cargo nationwide position

Optimize: ○ Efficiency of the transportation system

Build/Upgrade: ○ Effective storm sewer system



Goal #3: Foster Economic Vibrancy through Quality Designed Neighborhoods and Business Districts

Objectives

Stimulate: ○ Infill and redevelopment

Improve: ○ Multi-modal transportation system

Update: ○ Subdivision regulations
○ Neighborhood plans

Develop: ○ New land use plan and future land use map of Billings
○ Housing strategies to address strengthening and stabilizing neighborhoods

Determine: ○ Application of Cost of Service study findings
○ Land use and infrastructure to serve Skyway Drive and Billings bypass



Goal #4: Provide Exceptional Educational, Recreational, and Cultural Services and Amenities

Objectives

- Activate:**
 - Parks and public spaces
- Maximize:**
 - Useful life of parks, recreation, and trail assets
 - Neighborhood plans
- Increase:**
 - Trail network
 - Rec participation
- Create:**
 - 5-year growth plan for Billings Public Library



Goal #5: Cultivate a High-Performance Organization

Objectives

Refine:

- City's vision, mission, core values
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Strengthen:

- Citizen trust through effective communication and transparency
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Digitize:

- Essential records for proper storage, organization, and retrieval
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Increase:

- City general fund by \$400,000/year