



CITY OF

Billings

**2025-2030
STRATEGIC PLAN**



**Citizen
Safety**

Infrastructure

**Economic
Vibrancy**

Amenities

**High
Performing
Government**



Goal #1: Improve the safety of Billings for all citizens

Objectives

Reduce:

- Violent crime
- Escalation of domestic violence
- Repeat victimization by the same or different offender
- Property crime
- Number of kids in juvenile justice system through legislative action
- Gaps in mental health services for victims/children through legislative action

Reduce/ Eliminate:

- Victim self-harm, suicide, and overdoses
- Intimate partner homicide

Improve:

- Quality and resilience of medical response services

Enhance:

- Downtown safety
- Traffic safety, increase traffic law compliance, and reduce traffic accidents

Maintain:

- Code enforcement compliance rate of 90% or higher

Goal #2: Sustain and Upgrade Critical Infrastructure

Objectives

Expand: ■ Capacity and improve resiliency of water system

Increase: ■ Number of airport passengers
■ BIL's air cargo nationwide position

Optimize: ■ Efficiency of the transportation system

**Build/
Upgrade:** ■ Effective storm sewer system

Goal #3: Foster Economic Vibrancy through Quality Designed Neighborhoods and Business Districts

Objectives

Stimulate:

- Infill and redevelopment

Improve:

- Multi-modal transportation system

Update:

- Subdivision regulations
- Neighborhood plans

Determine:

- Application of Cost of Service study findings
- Land use and infrastructure to serve Skyway Drive and Billings bypass

Develop:

- Housing strategies to address strengthening and stabilizing neighborhoods
- New land use plan and future land use map of Billings

Goal #4: Provide Exceptional Educational, Recreational, and Cultural Services and Amenities

Objectives

Activate: ■ Parks and public spaces

Maximize: ■ Useful life of parks, recreation, and trail assets
■ Neighborhood plans

Increase: ■ Trail network
■ Rec participation

Create: ■ 5-year growth plan for Billings Public Library

Goal #5: Cultivate a High-Performance Organization

Objectives

Refine:

- City's vision, mission, core values
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Strengthen:

- Citizen trust through effective communication and transparency
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Digitize:

- Essential records for proper storage, organization, and retrieval
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Increase:

- City general fund by \$400,000/year