



To: Town of Gilbert, Permit Services
From: Joanna Graham
Kimley-Horn and Associates, Inc.
Date: March 18,2025
Subject: *Target Store T 1333 – Remodel*

PROJECT DESCRIPTION

The proposed Target store is located at 403 Main St., Billings, MT 59105. The project aims to implement a Signage and Remodel program at this Target in Billing Heights. The exterior paint and signage will receive a refresh with new paint and wall signage. The project will not affect the land use, site access, traffic patterns, utilities, public facilities, site soils, or geology in the area. Employees required at the store will remain in the same, as will the hours of operation.

ZONING REGULATION CONFORMANCE

Per the City of Billing’s Zoning Regulation Section 27-1400.6, one wall sign per street frontage per tenant is allowed in the CMU2 (Corridor Mixed-Use and Commercial Centers) zone district. The Signage and Remodel program proposes three wall signs, a 7-foot white bullseye with “target” lettering (replacing the existing bullseye with target lettering sign), a 7-foot white bullseye, and a Drive-Up sign, along the street frontage. The proposed Drive-Up sign is needed along the street frontage to direct customers to the correct Drive-Up location and indicate the existing Target store supports the Drive-Up program. The building face is 393-feet in width. The additional bullseye is needed to provide signage on the right portion of the front façade from Lake Elmo Drive.

Demolition of the existing site is not required. A new Drive-Up wall sign and bullseye sign will be added to the building face in addition to the replacement Target wall sign.

Thank you,

Joanna Graham, Development Services

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