BILLINGS AREA

Wayfinding Signage

SWORDS PARK TO JIM DUTCHER TRAIL

CONNECT PLACES

Facilitate travel between destinations and provide guidance to new destinations and transit.

KEEP INFORMATION SIMPLE

Present information simply, using clear fonts and simple designs, so that it can be understood quickly.

MAINTAIN MOTION

Be legible and visible for people moving so that they can read the signage without stopping.

BE PREDICTABLE

Standardize the placement and design of signs so that signage patterns become predictable.

PROMOTE ACTIVE TRAVEL

Encourage increased rates of active transportation by helping people to realize they can walk and roll to the places they want to go.

Phase 1 of wayfinding signage implementation: place 48 signs between Swords Park going east to Alkali Creek trail and then down Jim Dutcher trail.

Donate to the Parks Foundation to help create connection and a sense of Identity in Billings!

www.website.com

A $1,200 donation equates to two signs placed!

QR CODE

BILLINGS - YELLOWSTONE COUNTY MPO METROPOLITAN PLANNING ORGANIZATION

Partners for Parks Better Parks Better Billings

CITY OF Billings