

RESOLUTION 26-11359

A RESOLUTION CORRECTING RESOLUTION 26-11327 THAT ESTABLISHED OPERATIONAL AUTHORITY OF THE COURTS COMPLEX AT AMEND RECREATION CAMPUS TO THE PARKS, RECREATION, AND PUBLIC LANDS DEPARTMENT (PRPL), FEE STRUCTURES, SPONSORSHIPS, PERFORMANCE METRICS, COMPOSITION OF THE ADVISORY BOARD, AND REVENUE ALLOCATION.

WHEREAS, at the April 21, 2025, work session, City Council requested Parks, Recreation, and Public Lands Interim Director Woltjer to explore three different operational modalities for the Courts Complex at Amend Recreation Campus (ARC) of private, public-private, or public; and

WHEREAS, PRPL, a department of the City of Billings, formed a sub-committee of five (5) elected officials from the Billings City Council, representing each ward, to explore operation and long-term maintenance for the Courts Complex at the ARC; and

WHEREAS, this subcommittee met with PRPL staff to study operational modalities no less than eight (8) times between June 4, 2025, and September 10, 2025; and

WHEREAS, the facility is composed of four (4) main courts that are convertible to eight (8) smaller courts, five (5) exterior 3-on-3 courts, a three (3) lane walking track, and one (1) multipurpose room; and

WHEREAS, this facility is primarily designed for tournaments, court rentals, and recreation programming; and

WHEREAS, similar facilities with different operational modalities were studied and discussed by the subcommittee and PRPL staff; and

WHEREAS, it was identified that a key to success is the optimization of facility space through tournaments, recreation programming, court rentals, naming rights and sponsorships, and concession sales; and

WHEREAS, after the examination of the different operational modalities the subcommittee expressed that the best operating modality for the Courts Complex was determined to be the PRPL department, and

WHEREAS, on September 15, 2025, at a Work Session, the Billings City Council took an informal vote of 9-0 in favor of PRPL operating the ARC for an initial period of three (3) years; and

WHEREAS, PRPL completed architectural design regarding construction and operation of the ARC, obtained conceptual drawings, and prepared a budget for the construction of the ARC and Amend Campus site work in the range of \$20,000,000 funded by the South Billings Urban Renewal Association (SBURA); and, pro forma financials, including a budget for operation of the ARC, reflecting estimated annual revenues of approximately \$392,000 (Year 1), \$486,000 (Year 2) and \$639,000 (Year 3) and an annual estimated operating shortfall of \$260,000 (Year 1), \$ 185,000 (Year 2) and \$53,000 (Year 3); and

WHEREAS, on April 10, 2025, the BTBID Board conditionally approved providing funding for operational expenses of the ARC totaling \$500,000 to be used to offset operational shortfalls in FY27, FY28, and FY29; and

WHEREAS, PRPL staff has prepared for the activation of the Courts Complex through tournaments, court rentals, and recreation programming, and is dedicated to meeting the objectives put forth in the performance and financial metrics; and

WHEREAS, PRPL staff is in full understanding that continued operation of the Courts Complex by the PRPL department is contingent on meeting or surpassing these metrics.

WHEREAS, on April 27, 2026, Council approved Resolution 26-11327 establishing the operational authority of the courts complex at amend recreation campus to the parks, recreation, and public lands department (PRPL), fee structures, sponsorships, performance metrics, composition of the advisory board, and revenue allocation.

WHEREAS, Resolution 26-11327 incorrectly contained the Council's approved amendments as noted in red and underlining below:

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BILLINGS, MONTANA:

1. The City Council hereby directs PRPL staff to operate the Courts Complex at the Amend Recreation Campus for a period of three years.
2. The City Council hereby directs staff to meet or surpass the following performance and financial metrics and to provide quarterly reports to City Council detailing status of achieving metrics:
 - A. Performance:
 - i. FY27: set baseline for participation numbers
 - ii. FY28: FY27 baseline plus 10% growth
 - iii. FY29: FY28 participation numbers plus 5% growth
 - B. Financial:
 - i. FY27: recover 60% of operational costs
 - ii. FY28: recover 80% of operational costs
 - iii. FY29: recover 100% of operational costs

3. The City Council hereby directs staff to create an advisory board for the Courts Complex with the following composition of participants:
 - A. School District 2 representative (1)
 - B. Sports Tourism Director (1)
 - i. During BTBID funding period
 - C. Public Community Members (3)
 - D. City Council representative (1) (ex-officio)
 - E. PRPL leadership representative (1) (ex-officio)
4. The City Council hereby authorizes PRPL staff to sell the following naming rights and sponsorships for the identified locations, duration, and values:
 - A. Main Building: 10 years; \$1,000,000
 - B. Building Community Lobby: 5 years; \$500,000
 - C. Four (4) 94' x 50' courts: 5 years: \$150,000 (per court)
 - D. Multipurpose Room: 3 years; \$30,000
 - E. Five (5) Exterior 3-on-3 Basketball Courts: 3 years; \$15,000 (per court)
 - F. 95 Sponsorship Panels: 3 years; \$3,000 (per panel)
 - G. Twelve Neptune Radio Annual Advertisements: 1 year; \$10,000 (per business)
 - H. Years 1-3: Up to 50% Operations/Up to 50% dedicated to Reserves
 - I. Years 4-10: Up to 75% Operations/Up to 25% dedicated to Reserves
5. The City Council hereby directs staff to charge the following amounts for use of the facility:
 - A. Weekday Court Rental Rate (non-tournament):
 - i. 94' x 50' court: \$80.00/hour/per court
 - ii. 74' x 44' court: \$40.00/hour/ per court
 - B. Tournament Rates:
 - i. 94' x 50' court: \$100.00/hour/per court
 - ii. 74' x 44' court: \$50.00/hour/per court
 - C. Exterior 3-on-3 Courts: \$25.00/hour/per court
6. The City Council hereby agrees that all generated revenues from this facility will be used for operational costs or used to establish a capital reserve of \$2M for the facility as a Parks, Recreation, and Public Lands Enterprise Fund. City Council shall have the discretion to direct excess funds (as determined by a fully funded reserve) generated at the ARC to other PRPL budgetary needs.

7. This resolution shall be effective upon adoption.

ADOPTED AND APPROVED by the City Council of the City of Billings, Montana,
on the 27th day of July, 2026.



ATTEST:

By: Denise R. Bohlman
Denise R. Bohlman, City Clerk

CITY OF BILLINGS

By: [Signature]
Mike Nelson, Mayor