

MPO Online Engagement Statistics

August 15 • September 15 • October 15 • November 15

Social Media Analytics

Followers

	SEPT 15	OCT 15	NOV 15
	7136	7135	7146
	2512	2515	2551
	1295	1316	1417
	1516	1534	1554
	80	82	85

Impressions & Reach



Total Followers

SEPT 15	OCT 15	NOV 15
12539	12582	12753

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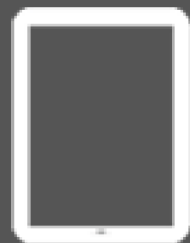
Website Statistics

	AUG 15 to SEPT 15	SEPT 15 to OCT 15	OCT 15 to NOV 15
Sessions	4466	5160	6454
Users	3011	3164	4579
New Users	2615	2681	4107
Average Session	1 min 50 secs	2 mins 18 secs	1 min 33 secs

Site Visits



Mobile
14%



Tablet
2%



Desktop
84%

Top 5 Pages (Excluding Homepage)

AUG 15 to SEPT 15

1. Agendas & Minutes
2. Current Solicitations
3. Calendar
4. Our Staff
5. Transportation Improvement Program

SEPT 15 to OCT 15

1. Agendas & Minutes
2. Current Solicitations
3. Our Staff
4. Calendar
5. Transportation Improvement Program

OCT 15 to NOV 15

1. Mobility Scavenger Hunt
2. Agendas & Minutes
3. Transportation Improvement Program
4. Current Solicitations
5. Calendar