

# MOU for Big Data Acquisition

- RTTAC-Modeling Subcommittee (MS) developed a MOU for the joint acquisition of probed GPS/mobile spatial and temporal data “Big Data”.
  - Broward County is a PARTNER in the MOU
- Purpose of the MOU:
  - To assign roles and responsibilities to the PARTNERS
  - To create the decision-making framework for the acquisition of the Big Data
    - Broward MPO will be the lead in acquisition
    - All PARTNERS will serve on selection committee
- Purpose of the Big Data acquisition:
  - To aid in the development of the SERPM 9 Model to be used in the next LR/MTPs
  - To aid in M/TPA/O’s and BC’s Performance Management related activities
  - To aid in other multi-modal transportation planning activities

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- Next steps:
  - PARTNERS to finalize scoring matrix to be used in evaluation of potential vendors
  - Begin procurement process in Fall 2020 immediately following the completed procurement of the SERPM 9 Consultant