

Strategic Business Plan Update

April 10, 2025

ORIGINS OF THE PLAN

- Originally developed in 2015
- Aligns staff with the MPO Board
- Updated biennially to reflect changes
- Unique core product of the Broward MPO



WHAT'S CHANGED?

(Updated) Mission Statement

At-a-Glance

(Updated) Where We Are As An Industry Leader

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(Updated) Where We Could Soon Lead

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(Updated) Visionary Opportunities to Explore

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Our Evolutionary Story to Becoming a Transformational Regional Leader

Established Success through our Core Products and Services

MPO Core Products

- Metropolitan Transportation Plan
- List of Priority Projects
- Transportation Improvement Program

Unified Planning Work Program

Strategic Business Plan

Public Participation Plan

Technical Assistance to Municipalities

- Project Planning
- Project Programming
- Project Delivery
- Data management approaches

Initiative Accomplishments Leading to Our Growth and Regional Influence

Where We Are As An Industry Leader

- Economic development
- Municipal Transportation Planning Services
- Metropolitan Transportation Engineering and Construction Collaborative (MTECC)
- Concept development projects
- Infrastructure hardening
- Highway capacity increases
- Reconnecting communities

Where We Could Soon Lead

- Data collection and modeling for SMART decision making
- Public-private partnerships to accelerate project delivery
- Seamless interoperable transportation network
- Securing Federal funding for Broward
- Safe movement of freight and goods on rail corridors

Visionary Opportunities to Explore

- Housing for Families
- Preparation for an Autonomous Future
- (Digital Twin) Pioneering SMART Technology Efforts to Transform Regional Planning
- Linking Redevelopment and Infill to Transportation
- Integrating SMART solutions (e.g., communications between vehicles and infrastructure)
- Grant Application Development and Monitoring Program

MPO Metropolitan Planning Organization

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QUESTIONS & ANSWERS