

AGREEMENT NO. 26-04
BETWEEN
BROWARD METROPOLITAN PLANNING ORGANIZATION
AND
CUNNINGHAM COMMUNICATIONS CONSULTING COMPANY
D/B/A THE BRAND ADVOCATES, INCORPORATED
FOR
GOVERNMENT PUBLIC INVOLVEMENT SERVICES

This Agreement ("Agreement") is made and entered into the 30 day of October, 2025, by and between the **Broward Metropolitan Planning Organization**, with its principal business address located at Trade Centre South, 100 West Cypress Creek Road, Suite 650, Fort Lauderdale, FL 33309, hereinafter referred to as ("BMPO"),

And

Cunningham Communications Consulting Company, a Florida corporation, **D/B/A The Brand Advocates, Incorporated**, with its principal business address located at 110 East Broward Blvd, Suite 1700, Fort Lauderdale, FL 33301 (hereinafter referred to as ("CONTRACTOR") for Government Public Involvement Services (the "Project").

WITNESSETH:

WHEREAS, the BMPO solicited Proposals from Contractors to provide the required expertise in connection with the Project; and

WHEREAS, Proposals were evaluated by an Evaluation and Selection Committee; and

WHEREAS, the Board of the BMPO has selected the CONTRACTOR, upon the recommendation of the Evaluation and Selection Committee to perform Services in connection with the Project; and

WHEREAS, on October 30, 2025, the Board of the BMPO ratified the evaluation and recommendation of Proposals received in response to RFP No. 26-04 and authorized the appropriate BMPO officials to execute an agreement with the CONTRACTOR; and

WHEREAS, BMPO and CONTRACTOR desire to enter into an Agreement whereby the duties and obligations of each party to the other are set forth therein.

IN CONSIDERATION OF THE MUTUAL COVENANTS AND CONDITIONS HEREIN EXPRESSED AND THE FAITHFUL PERFORMANCE OF ALL SUCH COVENANTS AND CONDITIONS, THE PARTIES AGREE AS FOLLOWS:

SECTION 1. SCOPE OF SERVICES

- 1.1** The CONTRACTOR must meet the requirements and perform the Scope of Services identified in the Request for Proposals for Government Public Involvement Services, RFP No. 26-04, dated August 6, 2025, ("RFP"), referenced hereto and made a part hereof, as Exhibit "A", and the CONTRACTOR'S Proposal, attached hereto and made a part hereof, as Exhibit "B" to this Agreement.
- 1.2** The parties agree that the Scope of Services, as specified in Exhibits "A", and "B" (hereinafter collectively referred to as the "Services") contain the description of Contractor's obligations and responsibilities and are deemed to include preliminary considerations and prerequisites, and all labor, materials, equipment and tasks which are such an inseparable part of the work described that exclusion would render performance by Contractor impractical, illogical, or unconscionable.
- 1.3** CONTRACTOR agrees and acknowledges that CONTRACTOR is prohibited from exempting provisions of the Scope of Services and this Agreement in any of CONTRACTOR's Services pursuant to this Agreement.

SECTION 2. TERM

- 2.1** The term of this Agreement will be for a period of three (3) years (the "Term"), which shall begin on the date it is fully executed by both parties and shall remain in effect until such a time as the Services acquired in conjunction with the Contract Documents have been completed and accepted by the BMPO. After the initial Term, the BMPO shall have the sole option to extend the Term, at its discretion, for two (2) one-year extensions. To exercise one or both annual extension(s), the BMPO, through its Executive Director, shall notify CONTRACTOR in writing, at least 30 days prior to the expiration of the then current term.
- 2.2** Prior to beginning the performance of any services under this Agreement, the CONTRACTOR must receive a Notice to Proceed. CONTRACTOR shall perform the services described in the Scope of Services within the time periods specified therein. Said time periods shall commence from the date of the Notice to Proceed for such Services.
- 2.3** The BMPO through its Executive Director and the CONTRACTOR may further extend this Agreement by mutual consent, in writing, for no more than six (6) months, prior to the expiration of the then current term. This provision in no way limits either party's right to terminate this Agreement at any time during the initial term or any extension thereof, pursuant to Section 4 of the Agreement.

SECTION 3. COMPENSATION

- 3.1** In consideration for the Scope of Services to be performed by CONTRACTOR pursuant this Agreement, the BMPO agrees to pay CONTRACTOR, in the manner

specified in the Scope of Services, the total amount not to exceed **FIVE MILLION DOLLARS AND NO/100 (\$5,000,000.00)** over the full term of the Agreement, contingent upon the appropriation of funds. The BMPO shall request services on an as-needed basis and there is no guarantee that any or all of the services described in Exhibit "A" will be assigned during the term of this Agreement. The amount of compensation payable by the BMPO to CONTRACTOR shall be based upon the billing rates as indicated on attached Exhibit "B", which amount shall be accepted by CONTRACTOR as full compensation for all such work performed under this Agreement. The billing rates for each personnel category may be adjusted to up to three (3) percent annually during the term of the Agreement, subject to prior BMPO approval. The annual billing rates are in effect beginning the date this Agreement is fully executed. It is acknowledged and agreed by CONTRACTOR that these amounts are the maximum payable and constitute a limitation upon BMPO'S obligation to compensate CONTRACTOR for its Services related to this Agreement. This maximum amount, however, does not constitute a limitation of any sort, upon CONTRACTOR'S obligation to perform all items of work required by or which can be reasonably inferred from the Scope of Services

3.1.1 Prior to beginning the performance of any services under this Agreement, the BMPO and the CONTRACTOR shall define specific services to be performed and deliverables for these services and sign separate Task Work Orders. Each Task Work Order will specify a scope of work, time schedule and the compensation for those specific services. Compensation shall be based on the most recent BMPO approved billing rates and shall remain in effect for the duration of each Task Work Order. Once signed by both parties, each Task Work Order and a Notice to Proceed will function as the authorization for the CONTRACTOR to commence and complete the services and deliverables. CONTRACTOR shall perform the services described in the Scope of Services and each Task Work Order within the time periods specified therein. Said time periods shall commence from the date of the Notice to Proceed for such Services.

3.2 CONTRACTOR may submit an invoice for compensation, developed and agreed upon by the BMPO Executive Director and Contractor, on a monthly basis, but only after the Services for which the invoices are submitted have been provided. Invoices shall designate the nature of the services performed and shall also show a summary of fees with accrual of the total and credits for portions paid previously, where applicable. For months when no Services have been performed, CONTRACTOR shall still be required to submit a monthly progress report.

3.3 **Invoices shall be submitted to the BMPO Project Manager and Accounts Payable (accountspayable@browardmpo.org) utilizing the BMPO Invoice Form** (attached hereto in Exhibit "C"). The BMPO will provide the BMPO Invoice Form in Excel format to the CONTRACTOR. For months when no Services have been performed, CONTRACTOR shall still be required to submit a monthly progress report to the BMPO Project Manager. The submission of travel expenses is not authorized, and such expenses shall not be reimbursed by the BMPO.

- 3.4 BMPO shall pay CONTRACTOR in accordance with the Florida Prompt Payment Act. Additionally, payment may be withheld by the BMPO Executive Director for failure of CONTRACTOR to comply with a term, condition or requirement of this Agreement.
- 3.5 Notwithstanding any provision of this Agreement to the contrary, the BMPO Executive Director may withhold, in whole or in part, payment to the extent necessary to protect BMPO from loss on account of inadequate or defective work which has not been remedied or resolved in a manner satisfactory to the Executive Director. The amount withheld shall not be subject to payment of interest by BMPO.
- 3.6 Payment shall be made to CONTRACTOR at:
- Cunningham Communications Consulting Company
D/B/A The Brand Advocates, Incorporated
110 East Broward Blvd, Suite 1700
Fort Lauderdale, FL 33301
- 3.7 CONTRACTOR agrees to keep such records and accounts as may be necessary in order to record complete and correct entries as to personnel hours charged for which CONTRACTOR receives reimbursement for a period of at least three (3) years after completion of the work provided for in this Agreement. Such books and records shall be available at all reasonable times for examination and audit by BMPO.
- 3.8 If it should become necessary for BMPO to request CONTRACTOR to render any additional services to either supplement the services described in the RFP or to perform additional work, such additional work shall be performed only if set forth in an amendment to this Agreement.

SECTION 4. TERMINATION

- 4.1 The Executive Director may terminate Contracts approved by the BMPO Executive Committee, the BMPO Board, or Executive Director after consultation with the BMPO's General Counsel.
- 4.2 This Agreement may be terminated for cause if the CONTRACTOR is in breach and has not corrected the breach within thirty (30) days after written notice from the BMPO identifying the breach, or for convenience by action of the BMPO Board upon not less than sixty (60) days' written notice by the BMPO Executive Director.
- 4.3 This Agreement may be terminated for cause by the CONTRACTOR if the BMPO is in breach and has not corrected the breach within sixty (60) days after written notice from the CONTRACTOR identifying the breach.
- 4.4 Termination of this Agreement by the BMPO for cause shall include but not be limited to, failure to suitably perform the services, failure to continuously perform the services in a manner calculated to meet or accomplish the objectives of BMPO as set forth in this Agreement or multiple breaches of the provisions of this

Agreement notwithstanding whether any such breach was previously waived or cured.

- 4.5 Notice of termination shall be provided in accordance with the "NOTICES" section of this Agreement.
- 4.6 In the event this Agreement is terminated for convenience, CONTRACTOR shall be paid for any services performed to the date the Agreement is terminated; however, upon being notified of BMPO's election to terminate, CONTRACTOR shall refrain from performing further services or incurring additional expenses under the terms of this Agreement. CONTRACTOR acknowledges and agrees that Ten Dollars (\$10.00) of the compensation to be paid by BMPO, the adequacy of which is hereby acknowledged by CONTRACTOR, is given as specific consideration to CONTRACTOR for BMPO's right to terminate this Agreement for convenience.
- 4.7 In the event this Agreement is terminated, any compensation payable by BMPO shall be withheld until all documents are provided to BMPO pursuant to Section 7.1 of this Agreement. In no event shall the BMPO be liable to CONTRACTOR for any additional compensation, other than that provided herein, or for any consequential or incidental damages.

SECTION 5. UNCONTROLLABLE FORCES

- 5.1 Neither BMPO nor the CONTRACTOR shall be considered to be in default of the Contract Documents if delays in or failure of performance shall be due to Uncontrollable Forces, the effect of which, by the exercise of reasonable diligence, the non-performing party could not avoid. The term "Uncontrollable Forces" shall mean any event which results in the prevention or delay of performance by a party of its obligations under the Contract Documents and which is beyond the reasonable control of the non-performing party. It includes, but is not limited to fire, earthquakes, storms, lightning, epidemic, war, riot, civil disturbance, sabotage, and governmental actions.
- 5.2 Neither party shall, however, be excused from performance if nonperformance is due to forces which are preventable, removable, or remediable and which the non-performing party could have, with the exercise of reasonable diligence, prevented, removed, or remedied with reasonable dispatch. The non-performing party shall within a reasonable time of being prevented or delayed from performance by an uncontrollable force, give written notice to the other party describing the circumstances and uncontrollable forces preventing continued performance of the obligations of the Contract Documents.

SECTION 6: CLAIMS AND DISPUTES

- 6.1 A Claim is a demand or assertion by one of the parties seeking an adjustment or interpretation of the terms of the Contract Documents, payment of money, extension of time or other relief with respect to the terms of the Contract

Documents. The term "Claim" also includes other disputes and matters in question between the BMPO and the CONTRACTOR arising out of or relating to the Contract Documents. The responsibility to substantiate a Claim shall rest with the party making the Claim.

- 6.2** Initial notice of Claims by the CONTRACTOR shall be made in writing to the BMPO Project Manager within five (5) business days after the first day the Contractor is aware of the event giving rise to such Claim, or else the CONTRACTOR shall be deemed to have waived the Claim. Written supporting data shall be submitted to the BMPO Project Manager within thirty (30) calendar days after the occurrence of the event unless the BMPO grants additional time in writing, or else the CONTRACTOR shall be deemed to have waived the Claim. All Claims shall be priced so as to compensate the CONTRACTOR for its actual and direct labor, material and equipment costs and extended general conditions expenses, together with markup, as set forth below.

The BMPO Project Manager shall render a decision regarding any Claims within sixty (60) days of receipt of CONTRACTOR's initial notice of Claim.

- 6.3** The CONTRACTOR shall proceed diligently with its performance as directed by the BMPO, regardless of any pending Claim, unless otherwise agreed to by the BMPO in writing. The BMPO shall continue to make payments in accordance with the Contract Documents during the pendency of any Claim.
- 6.4** Prior to the initiation of any action or proceeding permitted by these Contract Documents to resolve Claims between the parties, the parties shall first make a good faith effort to resolve any such Claim through this section. If the CONTRACTOR fails to first submit its Claim to the Claim resolution process in this Section, the CONTRACTOR forever waives its right to bring any legal action against the BMPO for breach of contract arising from the Claim. The Contract shall be interpreted, construed and given effect in all respects according to the laws of the State of Florida. All parties agree and accept that jurisdiction of any controversies or legal problems arising out of this Contract, and any action involving the enforcement or interpretation of any rights hereunder, shall be exclusively in the state courts of the Seventeenth Judicial Circuit in Broward County, Florida, or the United States Federal District Court for the Southern District of Florida and venue for litigation arising out of this Contract shall be exclusively in such state or federal courts, forsaking any other jurisdiction which either party may claim by virtue of its residency or other jurisdictional device. BY ENTERING INTO THIS CONTRACT, CONTRACTOR AND BMPO HEREBY EXPRESSLY WAIVE ANY RIGHTS EITHER PARTY MAY HAVE TO A TRIAL BY JURY OF ANY CIVIL LITIGATION RELATED TO THIS CONTRACT.

SECTION 7. INDEMNIFICATION

- 7.1** CONTRACTOR hereby agrees to indemnify and hold harmless the BMPO, and its officials, employees and agents, from liabilities, damages, losses and costs including, but not limited to, reasonable attorneys' fees, to the extent caused by the

negligence, recklessness, or intentionally wrongful conduct of the CONTRACTOR and other persons employed or utilized by the CONTRACTOR in the performance of this Agreement. The provisions of this section shall survive the expiration or earlier termination of this Agreement. To the extent considered necessary by the BMPO Executive Director and the BMPO Attorney, any sums due CONTRACTOR under this Agreement may be retained by BMPO until all of BMPO'S claims for indemnification pursuant to this Agreement have been settled or otherwise resolved; and any amount withheld shall not be subject to payment of interest by BMPO.

- 7.2 Nothing herein is intended to serve as a waiver of sovereign immunity by the BMPO nor shall anything included herein be construed as consent to be sued by third parties in any matter arising out of this Agreement or any other contract. The BMPO is subject to section 768.28, Florida Statutes, as may be amended from time to time.

The provisions of this section shall survive termination of this Agreement.

SECTION 8. INSURANCE

- 8.1 The CONTRACTOR shall furnish to the BMPO ACORD certificates of insurance that indicate that insurance coverage has been obtained which meets the requirements below. For Commercial General Liability and Automobile Liability insurance, the Broward Metropolitan Planning Organization **must** be shown as an additional insured with respect to these coverages.
- 8.1.1 Commercial General Liability Insurance on a commercial basis in an amount not less than \$2,000,000.00 per occurrence, and \$2,000,000.00 annual aggregate. The requested limits may be met through a combination of primary and umbrella coverages.
- 8.1.2 Professional Liability Insurance (Errors and Omissions) with limits not less than \$2,000,000.00 per occurrence, and \$2,000,000.00 annual aggregate.
- 8.1.3 Automobile Liability Insurance covering all owned, non-owned, and hired vehicles used in connection with the work, in an amount not less than \$1,000,000.00 per occurrence, and \$2,000,000.00 annual aggregate. Coverage shall stipulate that it is primary over any insurance or self-insurance program available to the BMPO.
- 8.1.4 Workers' Compensation Insurance for all employees of the CONTRACTOR as required by Florida Statutes Chapter 440.
- 8.2 The insurance coverage required shall include those classifications, as listed in the standard liability insurance manuals, which most nearly reflect the operations of the CONTRACTOR.
- 8.3 All insurance policies required above shall be issued by companies authorized to do business under the laws of the State of Florida, with the following qualifications:

- 8.3.1** The company must be rated no less than “B” as a management, and no less than “Class V” as to financial strength, by the latest edition of Best’s Insurance Guide, published by A.M. Best Company, Oldwick, New Jersey, or its equivalent, subject to the approval of the BMPO; or
- 8.3.2** The company must hold a valid Florida Certificate of Authority as shown in the latest “List of All Insurance Companies Authorized or Approved to do Business in Florida”, issued by the State of Florida Department of Insurance and are members of the Florida Guaranty Fund.
- 8.4** Certificates will indicate no cancellation, modification, or change in insurance shall be made without thirty (30) days written advance notice to the certificate holder.
- 8.5** Compliance with the foregoing requirements shall not relieve CONTRACTOR of its liability and obligation under this section or under any other section if this section or under any other section of the Contract.
- 8.6** Issuance of a purchase order, work authorization or notice to proceed is contingent upon receipt of the insurance documents within ten (10) business days after the execution of the Contract by the BMPO. If the insurance certificate is received within the specific time frame, but not in the manner prescribed in this Section, the CONTRACTOR shall be verbally notified of such deficiency and shall have an additional five (5) calendar days to submit a corrected certificate to the BMPO. If the CONTRACTOR fails to submit the required insurance documents in the manner prescribed in this Agreement within five (5) business days after the executing of the Contract by an authorized official of the BMPO, CONTRACTOR shall be in default and the Contract documents may be rescinded. Under such circumstances, the CONTRACTOR may be prohibited from submitting future responses to BMPO procurements.
- 8.7** CONTRACTOR shall be responsible for assuring that the insurance certificate required in conjunction with this Section remain in force for the duration of the period of performance for any contractual agreement(s) resulting from this solicitation. If insurance certificates are scheduled to expire during the term hereof, the CONTRACTOR shall be responsible for submitting new or renewed insurance certificates to the BMPO at a minimum of thirty (30) calendar days in advance of such expiration. In the event that expired certificates are not replaced with new or renewed certificates which cover the term hereof, the BMPO shall suspend the Contract until such time as the new or renewed certificates are received by the BMPO in a manner prescribed in this Section; provided however, that this suspension period does not exceed thirty (30) days, the BMPO may at its sole discretion, terminate the Contract and seek re-procurement charges from the CONTRACTOR.
- 8.8** If, in the judgment of the BMPO, prevailing conditions warrant the provision by CONTRACTOR of additional liability insurance coverage or coverage which is different in kind, the BMPO reserves the right to require the provision by CONTRACTOR of an amount of coverage different from the amounts or kind

previously required and shall afford written notice of such change in requirements thirty (30) days prior to the date on which the requirements shall take effect. Should CONTRACTOR fail or refuse to satisfy the requirement of changed coverage within thirty (30) days following the BMPO's written notice, the Contract shall be considered terminated on the date that the required change in policy coverage would otherwise take effect.

- 8.9** All Subcontractors retained or hired for the Work shall be required to maintain coverages, limits and term no less restrictive than those required of the CONTRACTOR. CONTRACTOR shall be responsible for monitoring insurance compliance of all its Subcontractors. Additionally, CONTRACTOR shall make available to the BMPO proof of insurance of all Subcontractors upon request.

SECTION 9. MISCELLANEOUS

- 9.1 BMPO Project Manager.** The BMPO Project Manager is responsible to coordinate and communicate with CONTRACTOR and to manage and supervise the execution and completion of the Services and the terms and conditions of this Agreement as set forth herein. For purposes of the Agreement, Paul Calvaresi, is designated as the BMPO Project Manager.

- 9.2 Ownership of Documents.** Unless otherwise provided by law, any and all reports, surveys, and other data and documents provided or created in connection with this Agreement are and shall remain the property of BMPO. In the event of termination of this Agreement, any reports, photographs, surveys and other data and documents prepared by CONTRACTOR, whether finished or unfinished, shall become the property of BMPO and shall be delivered by CONTRACTOR to the BMPO Executive Director within seven (7) days of termination of this Agreement by either party. Any compensation due to CONTRACTOR shall be withheld until all documents are received as provided herein.

9.3 Audit and Inspection Rights and Retention of Records; Public Records.

- 9.3.1** BMPO shall have the right to audit the books, records and accounts of CONTRACTOR that are related to this Agreement. CONTRACTOR shall keep such books, records, and accounts as may be necessary in order to record complete and correct entries related to this Agreement.

- 9.3.2** CONTRACTOR shall preserve and make available, at reasonable times for examination and audit by BMPO, all financial records, supporting documents, statistical records, and any other documents pertinent to this Agreement for the required retention period of the Florida Public Records Act (Chapter 119, Florida Statutes), if applicable, or, if the Florida Public Records Act is not applicable, for a minimum period of three (3) years after termination of this Agreement, unless CONTRACTOR is notified in writing by BMPO of the need to extend the retention period. Such retention of such records and documents shall be at CONTRACTOR's expense. If any audit

has been initiated and audit findings have not been resolved at the end of the retention period or three (3) years, whichever is longer, the books, records, and accounts shall be retained until resolution of the audit findings. If the Florida Public Records Act is determined by BMPO to be applicable to CONTRACTOR's records, CONTRACTOR shall comply with all requirements thereof; however, no confidentiality or non-disclosure requirement of either federal or state law shall be violated by CONTRACTOR. Any incomplete or incorrect entry in such books, records, and accounts shall be a basis for BMPO's disallowance and recovery of any payment upon such entry.

- 9.3.4 In addition, CONTRACTOR shall respond to the reasonable inquiries of successor Contractors and allow successor Contractors to receive working papers relating to matters of continuing significance.
- 9.3.5 In addition, CONTRACTOR shall provide a complete copy of all working papers to the BMPO, prior to final payment by the BMPO, in accordance with the RFP for CONTRACTOR services.
- 9.3.6 CONTRACTOR understands that the public shall have access, at all reasonable times, to all documents and information pertaining to BMPO contracts, subject to the provisions of Chapter 119, Florida Statutes, and agrees to allow access by the BMPO and the public to all documents subject to disclosures under applicable law. CONTRACTOR'S failure or refusal to comply with the provisions of this section shall result in the immediate cancellation of this Agreement by the BMPO.

Notice Pursuant to Section 119.0701(2)(a), Florida Statutes.

IF THE CONTRACTOR HAS QUESTIONS REGARDING THE APPLICATION OF CHAPTER 119, FLORIDA STATUTES, TO THE CONTRACTOR'S DUTY TO PROVIDE PUBLIC RECORDS RELATING TO THIS AGREEMENT, CONTACT THE CUSTODIAN OF PUBLIC RECORDS.

Custodian of Records:	Jacqueline Barszewski
Mailing address:	100 West Cypress Creek Road, Suite 650 Fort Lauderdale, FL 33309
Telephone number:	(954) 876-0053
Email:	barszewskij@browardmpo.org

- 9.4 **Policy of Non-Discrimination.** CONTRACTOR shall not discriminate against any person in its operations, activities or delivery of services under this

Agreement. CONTRACTOR shall affirmatively comply with all applicable provisions of federal, state and local equal employment laws and shall not engage in or commit any discriminatory practice against any person based on race, age, religion, color, gender, sexual orientation, national origin, marital status, physical or mental disability, political affiliation or any other factor which cannot be lawfully used as a basis for service delivery. CONTRACTOR agrees to comply with the provisions set forth in attached Attachment "A", including Contractor's responsibility to incorporate the provisions in subcontracts, throughout the term of this Agreement.

- 9.5 Public Entity Crime Act.** CONTRACTOR represents that the execution of this Agreement will not violate the Public Entity Crime Act (Section 287.133, Florida Statutes), which essentially provides that a person or affiliate who is a contractor, consultant or other provider and who has been placed on the convicted vendor list following a conviction for a Public Entity Crime may not submit a bid on a contract to provide any goods or services to BMPO, may not submit a bid on a contract with BMPO for the construction or repair of a public building or public work, may not submit bids on leases of real property to BMPO, may not be awarded or perform work as a contractor, supplier, subcontractor, or consultant under a contract with BMPO, and may not transact any business with BMPO in excess of the threshold amount provided in Section 287.017, Florida Statutes, for category two purchases for a period of thirty six (36) months from the date of being placed on the convicted vendor list. Violation of this section shall result in termination of this Agreement and recovery of all monies paid hereto, and may result in debarment from BMPO'S competitive procurement activities. In addition to the foregoing, CONTRACTOR further represents that there has been no determination, based on an audit, that it committed an act defined by Section 287.133, Florida Statutes, as a "public entity crime" and that it has not been formally charged with committing an act defined as a "public entity crime" regardless of the amount of money involved or whether CONTRACTOR has been placed on the convicted vendor list.
- 9.6 Scrutinized Companies.** The CONTRACTOR certifies that it is not on the Scrutinized Companies with Activities in Sudan List or the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List, Scrutinized Companies that boycott Israel List, and that it does not have business operations in Cuba or Syria as provided in Fla. Stat. §287.135, as may be amended or revised. BMPO may terminate the Agreement at the BMPO's option if the CONTRACTOR is found to have submitted a false certification as provided under subsection (5) of Fla. Stat. §287.135, as may be amended or revised, or been placed on the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List or has been engaged in business operations in Cuba, Syria, Sudan, or Scrutinized Companies that Boycott Israel List, as defined in Fla. Stat. § 287.135, as may be amended or revised.
- 9.7 Independent Contractor.** CONTRACTOR is an independent contractor under this Agreement. Services provided by CONTRACTOR pursuant to this Agreement shall be subject to the supervision of CONTRACTOR. In providing such services, neither CONTRACTOR nor its agents shall act as officers, employees or agents of

the BMPO. Nor shall employees and contractors to the CONTRACTOR enjoy any privity of contract with the BMPO. Personnel policies, tax responsibilities, social security and health insurance, employee benefits, purchasing policies and other similar administrative procedures applicable to services rendered under this Agreement shall be those of CONTRACTOR. This Agreement shall not constitute or make the parties a partnership or joint venture.

The CONTRACTOR shall supply competent and capable employees and contractors. The BMPO may require the CONTRACTOR to remove any employee or contractor it deems careless, incompetent, insubordinate, or otherwise objectionable and whose continued performance of the services is not in the best interest of the BMPO.

9.8 Third Party Beneficiaries. Neither CONTRACTOR nor BMPO intends to directly or substantially benefit a third party by entering into this Agreement. Therefore, the parties agree that there are no third party beneficiaries to this Agreement and that no third party shall be entitled to assert a claim against either of them. Based upon this Agreement the parties expressly acknowledge that it is not their intent to create any rights or obligations in any third person or entity under this Agreement.

9.9 Notices. Whenever either party desires to give notice to the other, it must be given by written notice, sent by certified U.S. mail, with return receipt requested, email transmission, express delivery service or hand delivery, addressed to the party for whom it is intended, at the place last specified, and the place for giving of notice shall remain such until it shall have been changed by written notice in compliance with the provisions of this paragraph. For the present, the parties designate the following as the respective places for giving of notice:

BMPO:

Gregory Stuart, Executive Director
Broward Metropolitan Planning Organization
100 West Cypress Creek Road, Suite 650
Fort Lauderdale, Florida 33309

With a copy to:

Alan L. Gabriel, Esq., BMPO General Counsel
Weiss Serota Helfman Cole & Bierman, P.L.
200 E. Broward Blvd., Suite 1900
Fort Lauderdale, Florida 33301

CONTRACTOR:

Cunningham Communications Consulting Company
D/B/A The Brand Advocates, Incorporated
110 East Broward Blvd, Suite 1700

- 9.10 Assignment and Performance.** Neither this Agreement nor any interest herein shall be assigned, transferred, or encumbered by CONTRACTOR. In addition, CONTRACTOR shall not subcontract any portion of the work required by this Agreement, except with the prior approval of the BMPO, which shall be in BMPO's sole and absolute discretion. A list of all such subcontractors shall be included in the Proposal. If additional subcontractors are to be used during the term of this Agreement, other than those submitted in the Proposal, a list of such subcontractors shall be provided to the BMPO, subject to BMPO's approval.

CONTRACTOR represents that all persons delivering the services required by this Agreement have the knowledge and skills, either by training, experience, education, or a combination thereof, to adequately and competently perform the duties, obligations, and services set forth in the RFP and to provide and perform such services to BMPO's satisfaction for the agreed compensation.

CONTRACTOR shall perform its duties, obligations and services under this Agreement in a skillful and respectable manner.

- 9.11 Conflicts.** Neither CONTRACTOR nor its employees shall have or hold any continuing or frequently recurring employment or contractual relationship that is substantially antagonistic or incompatible with CONTRACTOR's loyal and conscientious exercise of judgment related to its performance under this Agreement.

CONTRACTOR agrees that none of its officers or employees shall, during the term of this Agreement, serve as an expert witness against BMPO in any legal or administrative proceeding in which he or she is not a party, unless compelled by court process. Further, CONTRACTOR agrees that such persons shall not give sworn testimony or issue a report or writing, as an expression of his or her expert opinion, which is adverse or prejudicial to the interests of BMPO in connection with any such pending or threatened legal or administrative proceeding. The limitations of this section shall not preclude CONTRACTOR or any other persons from representing themselves in any action or in any administrative or legal proceeding.

In the event CONTRACTOR is permitted to utilize subcontractors to perform any services required by this Agreement, CONTRACTOR agrees to prohibit such subcontractors, by written contract, from having any conflicts within the meaning of this section.

- 9.12 Contingency Fee.** CONTRACTOR warrants that it has not employed or retained any company or person, other than a bona fide employee working solely for CONTRACTOR, to solicit or secure this Agreement and that it has not paid or agreed to pay any person, company, corporation, individual or firm, other than a bona fide employee working solely for CONTRACTOR, any fee, commission, percentage, gift, or other consideration contingent upon or resulting from the award

or making of this Agreement. For a breach or violation of this provision, BMPO shall have the right to terminate this Agreement without liability and, at its discretion, to deduct from the Agreement price or otherwise recover the full amount of such fee, commission, percentage, gift or consideration.

- 9.13 Materiality and Waiver of Breach.** BMPO and CONTRACTOR agree that each requirement, duty, and obligation set forth herein is substantial and important to the formation of this Agreement and, therefore, is a material term hereof. BMPO's failure to enforce any provision of this Agreement shall not be deemed a waiver of such provision or modification of this Agreement. A waiver of any breach of a provision of this Agreement shall not be deemed a waiver of any subsequent breach and shall not be construed to be a modification of the terms of this Agreement.
- 9.14 Compliance with Laws.** CONTRACTOR shall comply with all federal, state, and local laws, codes, ordinances, rules, and regulations in performing its duties, responsibilities, and obligations pursuant to this Agreement.
- 9.15 Severance.** In the event a portion of this Agreement is found by a court of competent jurisdiction to be invalid, the remaining provisions shall continue to be effective unless BMPO or CONTRACTOR elects to terminate this Agreement. An election to terminate this Agreement based upon this provision shall be made within seven (7) days after the finding by the court becomes final.
- 9.16 Joint Preparation.** The parties acknowledge that they have sought and received whatever competent advice and counsel as was necessary for them to form a full and complete understanding of all rights and obligations herein and that the preparation of this Agreement has been their joint effort. The language agreed to expresses their mutual intent and the resulting document shall not, solely as a matter of judicial construction, be construed more severely against one of the parties than the other.
- 9.17 Priority of Provisions.** If there is a conflict or inconsistency between any term, statement, requirement, or provision of any exhibit attached hereto, any document or events referred to herein, or any document incorporated into this Agreement by reference and a term, statement, requirement, or provision of this Agreement, the term, statement, requirement, or provision contained in Articles 1 through 9 of this Agreement shall prevail and be given effect.
- 9.18 Applicable Law and Venue.** This Agreement shall be interpreted and construed in accordance with and governed by the laws of the State of Florida. Any controversies or legal problems arising out of this Agreement and any action involving the enforcement or interpretation of any rights hereunder shall be submitted to the jurisdiction of the state courts of the Seventeenth Judicial Circuit of Broward County, Florida.
- 9.19 Amendments.** No modification, amendment or alteration in the terms or conditions contained herein shall be effective unless contained in a written document prepared with the same or similar formality as this Agreement.

- 9.20 Prior Agreements.** This Agreement and its attachments constitute the entire agreement between CONTRACTOR and BMPO, and this document incorporates and includes all prior negotiations, correspondence, conversations, agreements, and understandings applicable to the matters contained herein and the parties agree that there are no commitments, agreements or understandings concerning the subject matter of this Agreement that are not contained in this document. Accordingly, the parties agree that no deviation from the terms hereof shall be predicated upon any prior representations or agreements, whether oral or written. It is further agreed that no modification, amendment or alteration in the terms or conditions contained here shall be effective unless set forth in writing in accordance with Section 9.19 above.
- 9.21 Drug-Free Workplace.** CONTRACTOR shall maintain a drug-free workplace.
- 9.22 Incorporation by Reference.** The truth and accuracy of each “Whereas” clause set forth above is acknowledged by the parties. The attached Exhibits are incorporated hereto and made a part of this Agreement.
- 9.23 Multiple Originals.** This Agreement may be fully executed in TWO (2) copies by all parties each of which, bearing original signatures, shall have the force and effect of an original document.
- 9.24 Headings.** Headings are for convenience of reference only and shall not be considered in any interpretation of this Agreement.
- 9.25 Binding Authority.** Each person signing this Agreement on behalf of either party individually warrants that he or she has full legal power to execute this Agreement on behalf of the party for whom he or she is signing, and to bind and obligate such party with respect to all provisions contained in this Agreement.
- 9.26 Survival of Provisions.** Any terms or conditions of this Agreement that require acts beyond the date of its termination shall survive the termination of this Agreement, shall remain in full force and effect unless and until the terms of conditions are completed, and shall be fully enforceable by either party.
- 9.27 Disadvantaged Business Enterprise (DBE) Program.**
- 9.27.1** The contractor, sub-recipient, or subcontractor shall not discriminate on the basis of race, color, national origin, or sex in the performance of this contract. The contractor shall carry out applicable requirements of 49 CFR, Part 26 in the award and administration of USDOT assisted contracts. Failure by the contractor to carry out these requirements is a material breach of this contract, which may result in the termination of this contract or such other remedy as the recipient deems appropriate.

9.27.2 The prime contractor agrees to pay each subcontractor under this prime contract for satisfactory performance of its contract no later than 30 days from the receipt of each payment the prime contract receives from the BMPO. The prime contractor agrees further to return retainage payments to each subcontractor within 30 days after the subcontractor's work is satisfactorily completed. Any delay or postponement of payment from the above referenced time frame may occur only for good cause following written approval of the BMPO. This clause applies to both DBE and non-DBE subcontracts.

[SIGNATURE PAGES FOLLOW]

**AGREEMENT BETWEEN THE BMPO AND CUNNINGHAM COMMUNICATIONS
CONSULTING COMPANY D/B/A THE BRAND ADVOCATES, INCORPORATED FOR
GOVERNMENT PUBLIC INVOLVEMENT SERVICES**

IN WITNESS WHEREOF, the parties hereto have made and executed this Agreement on the respective dates under each signature: BMPO, signing by and through its Chair and Executive Director, attested to and duly authorized to execute same, and Contractor, signing by and through its authorized representative, attested to and duly authorized to execute same.

BMPO

BROWARD METROPOLITAN
PLANNING ORGANIZATION

By: B. Stuart
Gregory Stuart, Executive Director

Bryan Cateika, Director of Transportation for Gregory Stuart

By: Yvette Colbourne
Yvette Colbourne, Chair

This 30 day of October, 2025.

APPROVED AS TO FORM AND LEGAL
SUFFICIENCY FOR THE USE OF AND
RELIANCE BY THE BMPO ONLY:

By: Alan L. Gabriel
Alan L. Gabriel, BMPO General Counsel
Weiss Serota Helfman Cole & Bierman, P.L.


AGREEMENT BETWEEN THE BMPO AND CUNNINGHAM COMMUNICATIONS
CONSULTING COMPNAY D/B/ATHE BRAND ADVOCATES, INCORPORATED FOR
GOVERNMENT PUBLIC INVOLVEMENT SERVICES

CONTRACTOR

WITNESSES:

CUNNINGHAM COMMUNICATIONS
CONSULTING COMPANY, a Florida
corporation D/B/A THE BRAND ADVOCATES,
INCORPORATED

By: 
Print Name: COURTNEY CUNNINGHAM

By: 
Print Name: TASHA CUNNINGHAM
Title: MANAGING PARTNER

By: 
Print Name: T. Joseph

This day 16 of OCTOBER, 2025

**AGREEMENT BETWEEN THE BMPO AND CUNNINGHAM COMMUNICATIONS
CONSULTING COMPANY DBA THE BRAND ADVOCATES, INCORPORATED FOR
GOVERNMENT PUBLIC INVOLVEMENT SERVICES**

EXHIBITS LIST

- 1) **Exhibit "A"** – RFP No. 26-04, Date Issued: August 6, 2025
- 2) **Exhibit "B"** – CONTRACTOR's Proposal
- 3) **Exhibit "C"** – BMPO Invoice Form
- 4) **Attachment "A"** – BMPO Policy of Non-Discrimination

**AGREEMENT BETWEEN THE BMPO AND CUNNINGHAM COMMUNICATIONS
CONSULTING COMPANY DBATHE BRAND ADVOCATES, INCORPORATED FOR
GOVERNMENT PUBLIC INVOLVEMENT SERVICES**

EXHIBIT "A"

RFP No. 26-04

Date Issued: August 6, 2025



REQUEST FOR PROPOSAL

FOR

GOVERNMENT PUBLIC INVOLVEMENT SERVICES

RFP NO. 26-04

ADDRESS FOR SUBMITTAL:

**BROWARD METROPOLITAN PLANNING ORGANIZATION
TRADE CENTRE SOUTH
100 WEST CYPRESS CREEK ROAD, SUITE 650
FORT LAUDERDALE, FL 33309**

DATE ISSUED: August 6, 2025

CLOSING DATE and TIME: September 3, 2025 @ 4:00 P.M. EST

THE RESPONSIBILITY FOR SUBMITTING A PROPOSAL FOR THIS RFP ON OR BEFORE THE STATED DATE AND TIME WILL BE SOLELY AND STRICTLY THE RESPONSIBILITY OF THE PROPOSER.

REQUEST FOR PROPOSAL NO. 26-04
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Definition of Terms..... DEF – 1 of 2
Section 1.0 – RFP Requirements and Instructions to ProposersRIP – 1 of 16
Section 2.0 - General Terms and ConditionsGTC – 1 of 5
Section 3.0 - Special Terms and Conditions..... STC – 1 of 1
Section 4.0 – Scope of ServicesSOS – 1 of 7

Attachment “A” – BMPO Non-Discrimination Requirements

Attachment “B” – BMPO Agreement – To be executed by the Successful Proposer

RFP Required Documents

Attachment “C” – RFP Forms Required to be Completed and Included with Proposals:

Proposal Form
Price Proposal Form
Contractor’s Qualification Certification
Proposer’s Disclosure of Subcontractors, Subconsultants, and Suppliers Form
Drug-Free Workplace Certificate
Anti-Kickback Affidavit
Non-Collusion Affidavit
Non-Discrimination Affidavit
Independence Affidavit
Accuracy of Proposal Certification
DBE Participation Statement and Bid Opportunity List

Attachment “D” – FDOT Forms Required to be Completed and Included with Proposals:

FDOT Form No. 375-030-60 Vendor Certification Regarding Scrutinized Companies Lists
FDOT Form No. 375-030-30 Truth in Negotiation Certificate
FDOT Form No. 375-030-32 Certification Regarding Debarment, Suspension, Ineligibility and Voluntary
Exclusion for Federal Aid Contracts
FDOT Form No. 375-030-33 Certification for Disclosure of Lobbying Activities on Federal Aid Contracts
FDOT Form No. 375-030-34 Disclosure of Lobbying Activities
FDOT Form No. 375-031-06 E-Verify
FDOT Form No. 375-030-01 Affidavit Regarding Labor and Services

Post Award Documents

Attachment “E” – BMPO Required Invoice Documentation

Contractor Invoice Template
Certificate of Disbursement of Previous Periodic Payment to Subcontractors
Subcontractor’s Certificate of Previous Payment
Final Release on Contract and Affidavit

Attachment “F” - Contractor Performance Evaluation Form

DEFINITION OF TERMS

Whenever in this **Request for Proposal (RFP)** the following terms (or pronouns which replace these terms) are used, their intent and meaning shall be interpreted as provided below. Failure to capitalize a defined term shall not change its meaning. Where a term is clearly used as a generic reference and not a defined term, its meaning shall not be changed by inserting the capitalized, defined term.

ADDENDA or ADDENDUM: Interpretations and supplemental instructions issued by the BMPO to document holders that clarify or modify the Contract Documents.

AGREEMENT: The document titled "Agreement" that when executed by the BMPO and the Successful Proposer establishes an enforceable commitment by the parties to comply with the terms of the Contract Documents.

AMENDMENT: A bilaterally executed written modification to the Contract Documents.

BROWARD METROPOLITAN PLANNING ORGANIZATION ("BMPO" or "Agency"): BMPO will serve as the contracting agency.

BMPO BOARD: The Governing Board of the BMPO that has the authority to approve Contracts exceeding \$250,000, as authorized by the BMPO Procurement Rules.

BMPO EXECUTIVE COMMITTEE: Committee established by the BMPO Board to take action on certain administrative items, including the approval of Contracts exceeding \$35,000 but less than \$250,000, as authorized by the BMPO Procurement Rules.

BMPO EXECUTIVE DIRECTOR or EXECUTIVE DIRECTOR: The BMPO Executive Director or designee who reviews the Evaluation/Selection Committee recommendation and makes final recommendation of the Successful Proposer to the BMPO Board or Executive Committee.

BMPO PROJECT MANAGER: The BMPO authorized representative having the responsibility to oversee and manage the Contract Documents and the day-to-day activities of the Contractor performing the Work.

CONTRACT DOCUMENTS or CONTRACT: The Agreement, RFP, the Technical Specifications or Scope of Services, the General Terms and Conditions, the Special Terms and Conditions, the Contractor's Proposal, and all other documents included as attachments to these documents or incorporated into them by reference.

CONTRACT AMOUNT: The total amount of the Agreement between the Successful Proposer and the BMPO for provision of goods or services.

CONTRACT AWARD: The approval granted by the BMPO Board or Executive Committee authorizing the BMPO to execute the Contract.

CONTRACTOR or CONSULTANT: The Successful Proposer, as approved by the BMPO Board or Executive Committee, which has entered into a bilateral fully executed Agreement with the BMPO.

EVALUATION/SELECTION COMMITTEE or COMMITTEE or ESC: The committee appointed to review and evaluate the Proposals, determine the final ranking and make a recommendation of award to the BMPO Executive Director.

GOODS: All materials and commodities that will be required to be provided by the Successful Proposer in accordance with the Contract Documents.

PROJECT: The Scope of Services, Services or Work as defined and described in the Contract Documents.

PROPOSAL: The written information that the Proposer submits in response to the RFP.

PROPOSER: The business entity or entities that submits a Proposal for this RFP.

REQUEST FOR PROPOSAL or RFP or SOLICITATION DOCUMENT: The document inclusive of all Addenda utilized to solicit Proposals.

SUBCONSULTANT or SUBCONTRACTOR: An individual, consultant, or corporation having a direct contractual relationship with the Consultant or with any other Subconsultant for performance of a part of the Work for the Project. Subconsultants include any of the Consultant's affiliates.

SUCCESSFUL PROPOSER: The Proposer that has been ranked the highest responsive and responsible Proposer and recommended for award by the ESC to the BMPO Executive Director.

TASK WORK ORDER: The individual Work assignments issued to the Contractor consisting of a detailed task breakdown, the number of hours and personnel categories necessary to complete the task, the final work product, including deliverables, and the time frame for completing the Work.

WORK or SCOPE OF SERVICES or SERVICES: The services to be performed for the Project, as described in the Contract Documents.

INDEX OF RFP REQUIREMENTS AND INSTRUCTIONS TO PROPOSERS

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1.0 – RFP REQUIREMENTS AND INSTRUCTIONS TO PROPOSERS

1.1 CONTRACTING AGENCY

The Broward Metropolitan Planning Organization (“BMPO”) is a dynamic, federally mandated public agency that serves as a catalyst for change in transportation. With the coordination of 31 local governments and municipalities, more than 1.9 million residents, and over 13 million visitors each year, the BMPO enables seamless transportation and redevelopment in Broward County that provides an opportunity for people and communities to grow and thrive. More information regarding the BMPO can be obtained at: <https://www.browardmpo.org/>.

1.2 INTRODUCTION / INVITATION

The BMPO intends to enter into an indefinite delivery indefinite quantity (IDIQ) contract with a qualified Proposer to provide **Government Public Involvement Services** to the BMPO as more fully described in the Scope of Services. The contract period of performance shall be for an initial term of three (3) years, with the BMPO’s sole discretion to renew the Agreement for two (2) additional one (1) year option periods for a total term of five (5) years. The contract amount of the awarded IDIQ contract will be a total amount not to exceed \$5 million over the full term of the five-year contract. The BMPO shall request Contractor’s services on an as needed basis. Individual Task Work Orders will be issued pursuant to the terms and conditions of this Agreement.

This Request for Proposal (“RFP”) solicits written responses from qualified Proposers interested in providing the Scope of Services needed for this Project.

1.3 PURPOSE

The purpose of the RFP is to assist the BMPO in the evaluation of each Proposer’s ability to provide the desired Scope of Services.

This document shall outline the elements of the Proposal, the RFP evaluation method, Contractor selection process, and Contract execution. The BMPO intends to execute a Contract with the responsive and responsible Contractor whose Proposal is determined to be the most advantageous to BMPO.

[THIS SPACE INTENTIONALLY LEFT BLANK]

1.4 SCHEDULE OF EVENTS

Key milestone dates associated with Solicitation shall be as follows, and may be altered at any time, as best meets the needs of the BMPO.

ACTION/ACTIVITY	DATE	LOCAL TIME	LOCATION
Advertisement Start (Date Issued)	8/6/2025	See BMPO Website	BMPO Website: http://www.browardmpo.org/index.php/solicitations/current-solicitations
Pre-Proposal Conference	8/14/2025	11:00 am	https://us02web.zoom.us/j/814154154154?pwd=Qm1GOT3xJRWl1ycH1ASHVjg
Deadline for Questions (Submit via email only)	8/20/2025	5:00 pm	Via Email to BMPO Procurement Manager: Nelsono@browardmpo.org
Deadline for Proposals Due Advertisement Closing Date	9/9/2025	4:00 pm	BMPO Procurement Office 100 W. Cypress Creek Road Suite 650 Fort Lauderdale, FL 33309
Public Announcement of Receipt of Sealed Proposals	9/9/2025	On or about 4:15 pm	BMPO Board Room 100 W. Cypress Creek Road Suite 650 Fort Lauderdale, FL 33309
Evaluation/Selection Committee Discussion, Evaluation and Recommendation	9/25/2025	At or about 2:00 pm	BMPO Board Room 100 W. Cypress Creek Road Suite 650 Fort Lauderdale, FL 33309
Posting – Intended Award	9/26/2025	At or about 3:00 pm	BMPO Website: http://www.browardmpo.org/index.php/solicitations/current-solicitations
BMPO Board Approval of Intended Award	10/30/2025	At or about 11:00 am	BMPO Board Room 100 W. Cypress Creek Road Suite 650 Fort Lauderdale, FL 33309

1.5 PRE-PROPOSAL CONFERENCE

The BMPO will conduct a Pre-Proposal Conference at the date shown under Section 1.4. The conference will be held virtually on Zoom. The link to access the meeting is shown in Section 1.4. **ATTENDANCE AT THIS MEETING IS NOT MANDATORY.**

The purpose of the Pre-Proposal Conference is to provide an open forum for the BMPO to review the RFP and the Project with the prospective Proposers. Prospective Proposers will not have the ability to ask verbal questions or comment during the Pre-Proposal Conference. Questions arising prior to, during and after the Pre-Proposal Conference must be addressed in compliance with Section 1.6 of the RFP. For those prospective Proposers that are unable to attend the meeting or have difficulties accessing the Zoom link, the BMPO will be providing a summary of minutes of the meeting through the issuance of an Addendum to the RFP.

1.6 ORAL INSTRUCTIONS AND COMMUNICATIONS

1.6.1 Oral Instructions. No negotiations, decisions or actions shall be initiated or executed by a Proposer as a result of any oral discussions with any BMPO Board member, employee, or consultant. No interpretation of the meaning of the Contract Documents and no correction of any apparent ambiguity, inconsistency or error therein will be made orally to any Proposer. All such interpretations and supplemental instructions will be issued to all Proposers in receipt of this RFP, in the form of written Addenda/Addendum, as indicated in Section 1.7. Only those communications that are in writing from the BMPO shall be considered as a duly authorized expression on behalf of the BMPO.

Also, only written communications from Proposers will be recognized by the BMPO as duly authorized expressions on behalf of the Proposers.

Any questions, requests for interpretations or supplemental instructions arising from this RFP must be submitted in writing to the BMPO's Procurement Manager, Mr. Oscar Nelson, by e-mail at nelsono@browardmpo.org. Mr. Nelson shall be the sole point of contact for this procurement and can be reached at (954) 876-0041. In order for questions to be answered in a timely manner, they must be received no later than the date and time specified in Section 1.4 above. Written questions received after the date specified in Section 1.4 may not be answered. Proposers are responsible for ensuring that their questions have been received by the BMPO.

1.6.2 CONE OF SILENCE PROHIBITION ON COMMUNICATIONS

EXCEPT AS PROVIDED FOR BELOW, ANY COMMUNICATIONS BETWEEN ANY POTENTIAL VENDOR, SERVICE PROVIDER, PROPOSER, LOBBYIST OR CONSULTANT AND ANY BOARD MEMBER, EMPLOYEE, COMMITTEE MEMBER, OR CONSULTANT/CONTRACTOR OF THE BMPO REGARDING THIS PROCUREMENT ARE STRICTLY PROHIBITED FROM THE DATE ON WHICH THE SOLICITATION ADVERTISEMENT APPEARS THE BMPO'S WEBSITE THROUGH THE DATE OF CONTRACT AWARD OR FROM THE DATE OF THE FILING OF ANY NOTICE OF PROTEST OF AWARD THROUGH RESOLUTION FOR THE PARTIES INVOLVED IN THE PROTEST OR CONTRACT AWARD, WHICHEVER IS LONGER.

The only exceptions to the Cone of Silence are: (i) any communications with the BMPO Procurement Officer or the BMPO's designated point of contact; (ii) site visits to the apparent successful proposer's facilities (iii) any communications made on the record at a publicly noticed meeting of the BMPO, or (iv) negotiation meetings held by the Procurement Officer.

1.7 ADDENDA AND CLARIFICATION

Addenda. In the event the BMPO finds it necessary to supplement or modify any portion of the RFP during the Proposal preparation period, such procedure(s) shall be accomplished by issuance of written Addenda.

All Addenda will be in writing from the BMPO with content and number of pages described to all Proposers. Each Proposer must acknowledge receipt of all Addenda by signing the acknowledgment in the Addendum Acknowledgment on the Proposal Form.

Addenda subject matter takes the same precedence of the respective subject matter that it is modifying. In the event of conflicts in the Addenda, the most recent Addendum will govern. Reference herein to the RFP shall include all Addenda, unless specifically noted.

1.8 ADDRESS FOR THIS RFP

Mail or deliver all RFP Submittals to:

Mr. Oscar Nelson
Procurement Manager
Broward Metropolitan Planning Organization
Trade Centre South
100 W. Cypress Creek Road, Suite 650
Fort Lauderdale, FL 33309
Phone: 954-876-0041
Email: nelsono@browardmpo.org

The complete solicitation package may be obtained from the BMPO's website: <https://www.browardmpo.org/procurement/current-solicitations> or from the DemandStar website: <https://www.demandstar.com/app/agencies/florida/broward-metropolitan-planning-organization/procurement-opportunities/d78b6ad4-65e9-4acf-9b63-a3fd0fd6dbb5/>

1.9 STAFFING REQUIREMENTS

All Subconsultants or Subcontractors are subject to BMPO approval. The BMPO reserves the right to reject any and all Subconsultants or Subcontractors listed by the Proposer and bears no responsibility or liability to the Proposer or Subconsultants or Subcontractors for any commitments made regarding the use of particular Subconsultants or Subcontractors for the Project.

The Proposer shall provide a list with its Proposal of all Subconsultants and Subcontractors that may perform Services on the Project. No changes to the list of Subconsultants and Subcontractors can be made after the deadline for submitting of Proposals without prior, written approval by the BMPO.

Subconsultants and Subcontractors shall have been successfully engaged in the particular type of business for a reasonable period of time and be qualified both technically and financially to perform the Work for which they are listed.

Subconsultants or Subcontractors failing to meet the above requirements shall be replaced by the Proposer at no additional cost to the BMPO, and substitutes are subject to the BMPO's approval.

1.9.1 Teaming. Proposers must select between submitting as a Prime Contractor (the "Proposer") or a Subcontractor when responding to this solicitation. Firms electing to submit as Prime Contractor may only respond once to this solicitation. In other words, Prime Contractors are limited to participation on a single team. If submitting as a Prime Contractor, a Proposer may not participate as a Subcontractor on another proposal for the same solicitation. If a Proposer fails to adhere to these restrictions and participates in more than one proposal, then the proposal which includes the Proposer as a Prime Contractor shall be found non-responsive.

1.10 RIGHT TO REJECT

1.10.1 General. The BMPO, at its sole and absolute discretion, reserves the right to cancel and withdraw this RFP at any time, to reject any or all Proposals and reserves the right to make an award based solely on the written Proposals as submitted.

1.10.2 Responsiveness of Proposals and Disqualification. All Proposals must be in writing. A responsive Proposal is an offer which complies with and conforms to the requirements of the RFP. Proposals which, in the opinion of the BMPO, are non-responsive will be rejected. Proposals may be rejected if found to be conditional, irregular or not in conformance with the requirements and instructions contained herein. A Proposal may be found to be irregular or non-responsive for reasons including failure to utilize or complete forms, conditional Proposals, incomplete Proposals, indefinite or ambiguous Proposals and improper and/or undated signatures. All Proposals must be typed.

1.10.3 BMPO Staff shall perform an initial responsiveness determination of Proposals received. Any Proposal containing conditions that may materially affect the price of the Proposals or change the terms and conditions of the Contract Documents will be rejected as nonresponsive by the ESC. Conditions include assumptions, exceptions, qualifications, points of discussion, and all other terms submitted by Proposers that may materially affect price or the Work. Price Proposals shall contain only BMPO Price Proposal forms. All blanks are to be filled in with requested pricing information. No comments or other writing remarks shall be contained on the Price Proposal forms. No other sheets of paper are to be included in the sealed Price Proposal envelope other than the BMPO forms. Failure to follow these instructions will result in Proposals being found nonresponsive.

1.10.4 All questions or request for changes to the Solicitation Documents may only be submitted during the question-and-answer period, including such requests for changes in Attachment "B" BMPO Agreement. The Successful Proposer shall execute the BMPO Agreement, same as attached Attachment "B" to the RFP. Proposers are not to mark their Price Proposals with the words "confidential", "proprietary" or "trade secret". All Proposals, generally, are public records subject to the provisions of Chap. 119, Fla. Stat., unless there is a specific exemption that applies to some portion of the Proposal. Only those pages to which a public records exemption applies shall be marked as "confidential", "proprietary" or "trade secret" with the correct statutory citation for the exemption stated on each page containing information that the Proposer claims is exempt. For every page marked "confidential", "proprietary" or "trade secret", the Proposer shall provide, in compliance with Florida law, the same page with such information redacted.

1.10.5 If a Proposer desires to request a condition to be considered, the Proposer must submit their request to the BMPO in writing during the period of time the Proposer may ask questions as outlined in this RFP. When submitting a condition to be considered during the question period, the Proposer shall specifically reference the corresponding section, paragraph, and page number which the Proposer wishes to be considered changed. Failure to follow these instructions shall result in the BMPO not considering the Proposer's request.

1.10.6 Where conditions are proposed during the solicitation question period, the BMPO, in its sole discretion, shall determine whether to consider the condition, and/or the acceptability of the proposed condition. The BMPO is under no obligation to accept or consider any conditions.

1.10.7 Other Conditions Causing Disqualification of Proposers. Other conditions, which may cause rejection of Proposals, include, but are not limited to, a Proposer submitting more than one Proposal, qualified or contingent proposals, evidence of collusion among Proposers, obvious lack of experience or expertise to perform the Work, failure to perform or meet financial obligations for previous contracts, or evidence that a Proposer has a financial interest in another Contractor for the Work under this RFP.

1.10.8 Proposals may be rejected if more than one Proposal is received from an individual, firm, partnership, or corporation, or combination thereof, under the same or different names. Such duplicate interest may cause the rejection of all Proposals in which such Proposer has participated.

1.10.9 Waivers. The BMPO, at its sole and absolute discretion, reserves the right to waive minor informalities or irregularities in this RFP or in the Proposals received as part of this RFP; where such is merely a matter of form and not substance, and the correction or waiver of which is not prejudicial to other Proposers. Minor irregularities are defined as those that will not have an adverse effect on the BMPO's interest and will not materially affect the price of the Proposals by giving a Proposer an advantage or benefit not enjoyed by other Proposers.

1.11 MODIFICATION, RE-SUBMITTAL AND WITHDRAWAL OF PROPOSALS

A Proposer may submit a modified Proposal to replace all or any portion of a previously submitted Proposal up until the due date and time shown in Section 1.4; only the latest version of the Proposal will be considered and evaluated. Any such revisions must be clearly provided so that no determination by the BMPO is necessary as to the portion of the Proposal to be replaced or modified.

Proposals may be withdrawn prior to the due date and time shown in Section 1.4. Such requests for withdrawal must be made in writing and must include the following information:

RFP WITHDRAWAL
RFP NUMBER
TITLE OF RFP
DUE DATE

1.12 PROPOSAL REQUIREMENTS

1.12.1 Proposals shall consist of two parts: (1) a Technical Proposal in a sealed envelope; and (2) a separate sealed envelope containing the completed Required Documents (listed below). Within the sealed envelope for the Technical Proposal, all Proposers must submit ONE (1) **unbound** original printed document and ONE (1) complete electronic version, in PDF format, of the Technical Proposal on FLASHDRIVE. Only ONE (1) original of each of the Required Documents is to be provided. In the event of a conflict, the original printed document Technical Proposal will take precedence.

The ONE (1) **unbound** printed original and ONE (1) complete electronic version, in PDF format on FLASHDRIVE, of the **Technical Proposal**, shall be placed in one (1) or more sealed envelopes that shall be clearly marked as follows:

Broward Metropolitan Planning Organization
RFP No. 26-04
Government Public Involvement Services
Technical Proposal
RFP Due Date
Proposer's Name

The printed, original, and executed (as applicable) **Required Documents** shall be placed in a separate sealed envelope which shall be clearly marked as follows:

Broward Metropolitan Planning Organization
RFP No. 26-04
Government Public Involvement Services
Required Documents
RFP Due Date
Proposer's Name

1.12.2 Required Documents

Attachment "C" RFP Forms Required to be Completed and Included with Proposals:

Proposal Form
Price Proposal Form
Contractor's Qualification Certification
Proposer's Disclosure of Subcontractors, Subconsultants, and Suppliers Form
Drug-Free Workplace Certificate
Anti-Kickback Affidavit
Non-Collusion Affidavit
Non-Discrimination Affidavit
Independence Affidavit
Accuracy of Proposal Certification
DBE Participation Statement and Bid Opportunity List

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FDOT Form No. 375-030-30 Truth in Negotiation Certificate
FDOT Form No. 375-030-32 Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion for Federal Aid Contracts
FDOT Form No. 375-030-33 Certification for Disclosure of Lobbying Activities on Federal Aid Contracts
FDOT Form No. 375-030-34 Disclosure of Lobbying Activities
FDOT Form No. 375-031-06 E-Verify Form
FDOT Form No. 375-030-01 Affidavit Regarding Labor and Services

The Proposer's Financial Information is to be included in the Required Documents.

1.12.3 All Proposals must be received by the date and time shown in Section 1.4 of the RFP. Facsimile or e-mail Submittals are not permitted. Proposals received after that time and date will not be considered. Hand-carried Proposals may be delivered to the address in Section 1.8 between the hours of 9 a.m. and 5 p.m., only, Monday through Friday, excluding holidays observed by the BMPO.

1.12.4 Proposers are responsible for informing any commercial delivery service, if used, of all delivery requirements and for ensuring that the required address information appears on the outer wrapper or envelope used by such service and that the envelopes containing the Proposals are clearly marked.

1.12.5 Failure to acknowledge all Addenda on the Proposal Form issued by the BMPO may be cause for rejection.

1.12.6 Proposals MUST be structured in the format outlined by the BMPO in Section 1.13 of the RFP. Proposals that do not meet this requirement may be rejected.

1.12.7 All Proposals and associated forms shall be completed and notarized (if applicable), signed and dated in ink by a duly authorized representative of the Proposer.

1.12.8 Technical Proposals are not to exceed ten (10) single-sided pages (exclusive of the cover letter, table of contents, section dividers, and Required Documents).

1.12.9 The **Technical Proposal must be unbound** on paper size 8 ½" x 11" with a minimum font size of 12 pt.

1.12.10 Proposals received by the date and time shown in Section 1.4 that do not meet the requirements of Section 1.12 may be deemed non-responsive by the ESC.

1.13 PROPOSAL CONTENT

1.13.1 TECHNICAL PROPOSAL

The Technical Proposal will be scored using the maximum point assignments shown on the RFP Evaluation Criteria provided in Section 1.14.1. Each criterion has an established point value.

Technical Proposals must be formatted as described below.

The Technical Proposal should be organized into the following major sections with all parts, pages, figures, and tables clearly numbered and labeled:

Section	Title
	Cover Letter
	Table of Contents
1.0	Project Approach
2.0	Qualifications and Experience
3.0	Quality Assurance/Quality Control
4.0	Innovative Approach

The Technical Proposal should be organized as follows:

COVER LETTER:

Each Proposer shall submit a maximum two-page letter including the name and address of the organization submitting the Proposal; whether the organization is an individual, or corporation; and the name, address, telephone number, and e-mail address of the contact person who will be authorized to represent the Proposer. The cover letter does not count against the ten (10) page limit.

The Cover Letter shall provide a complete and full, accurate description of the corporate or other structure of the proposing entity.

TABLE OF CONTENTS:

Each Proposer shall include an outline of the Proposal, identified by sequential page number and by section, reference number, and section title as described herein.

SECTIONS:

1.0 Project Approach

Approach is clear, specific, and shows understanding of the needs of the BMPO.

2.0 Qualifications and Experience

Proposal identifies teams and personnel with the necessary skills to accomplish tasks in the Scope of Services.

3.0 Quality Assurance/Quality Control

Procedures are clear and well defined.

4.0 Innovative Approach

Proposal clearly defines logical application of innovative strategies.

1.13.2 BMPO REQUIRED DOCUMENTS

TO BE SUBMITTED IN A SEPARATE SEALED ENVELOPE:

1. Proposer shall complete and notarize where applicable the Required Documents identified in Section 1.12 of the RFP and shall submit in a separate sealed envelope.

2. FINANCIAL INFORMATION

This section shall include relevant information regarding the financial stability and strength of the Proposer. Each Proposer shall provide a copy of the most recent published Dun and

Bradstreet or Creditsafe report. A parent company Dun and Bradstreet or Creditsafe report is acceptable. A copy of the most recent audited financial statements will be accepted if a Dun and Bradstreet or Creditsafe report is unavailable. In the event the above listed financial reports are not available, the BMPO may consider a combination of both an unaudited financial statement and a copy of the latest tax return for the Proposer. Financial information will be reviewed by the BMPO prior to the evaluation process set forth in Section 1.14 below as one factor to determine responsibility of the Proposer, as required by 2 CFR 200.318(h). See Section 1.10.4 regarding any specific exemption that applies to the required financial information being submitted with the Proposal. Proposals that do not include the required financial information may be deemed non-responsive by the ESC.

1.14 EVALUATION PROCESS

The BMPO's Evaluation/Selection Committee (hereinafter referred to as "COMMITTEE" or "ESC"), shall evaluate the Technical Proposals provided to it using the RFP Evaluation Criteria in Section 1.14.1. The final selection of the Successful Proposer will be based upon the evaluation process as described herein (the "Evaluation Process").

1.14.1 EVALUATION CRITERIA

The criteria below will be used to evaluate each Proposal. There are five (5) criteria, with points assigned to each according to their relative importance to the overall evaluation process for this RFP.

The ESC will review each Proposal and establish a Technical Score. The Technical Score and the Price Score will then be combined into the Total Score for each Proposal (as more particularly described below in Section 1.14.5).

1) PROJECT APPROACH (Maximum 40 Points)

The Proposal should demonstrate understanding of the Scope of Services and present a clearly defined approach to accomplish the expected outcomes outlined in the Scope of Services. The Proposal should clearly define the communications and outreach approach and present innovative solutions. Additionally, the Proposal should reference previous successful experience on similar efforts (relevant projects).

2) QUALIFICATIONS AND EXPERIENCE (Maximum 20 Points)

The Proposal should clearly identify the qualifications of the project team and availability, experience and qualifications of the key personnel committed to the effort, and experience of proposed Subcontractors including inter-relationships between the Contractor and any proposed Subcontractors.

3) QUALITY ASSURANCE/QUALITY CONTROL (Maximum 10 Points)

1. The Proposal should clearly provide a process to ensure deliverables are transmitted with a professional level of review.

4) INNOVATIVE APPROACH (Maximum 10 Points)

In addition to Project Approach, the Proposal should clearly define logical application of innovative strategies, activities and tools to achieve the goals which may enhance requested expected outcomes from the Scope of Services.

5) COST (Maximum 20 points)

The Proposer offering the lowest total price proposal shall receive the maximum 20 points for this criterion. The remaining Proposers shall be rated on a sliding scale using the following formula:

$$S = \left(\frac{a}{b} \right) \times 20$$

where:

a = dollar amount of the lowest price proposal

b = dollar amount of price proposal to be rated

S = Price Proposal Score

1.14.2 EVALUATION CRITERIA AND RELATIVE WEIGHTS

Technical Proposal – Maximum 80%

- Project Approach – Maximum 40%
- Qualifications and Experience – Maximum 20%
- Quality Assurance/Quality Control – Maximum 10%
- Innovative Approach – Maximum 10%

Price Proposal – Maximum 20%

1.14.3 TECHNICAL EVALUATION CRITERIA SCORING

9 – 10 Outstanding – Proposer exemplifies superior and/or exceptional characteristics in the evaluation criteria categories.

7 – 8 Very Good – Proposer illustrates extremely strong, but not exceptional, characteristics in the evaluation criteria categories.

5 – 6 Satisfactory – Proposer demonstrates competitive average characteristics in most of the evaluation criteria categories. Proposer may be particularly strong in only one or more areas.

3 – 4 Poor – Proposer does not stand out. Evaluator has substantial concerns about the overall strength of the Proposer.

1 – 2 Unsatisfactory – Proposer has serious deficiencies when compared to most of the evaluation criteria categories. In addition, several items may not be addressed or may be missing.

1.14.4 EVALUATION SELECTION COMMITTEE SCORING OF TECHNICAL PROPOSALS

Proposals will be evaluated by an ESC appointed by the Executive Director or his/her designee. The BMPO Procurement Officer or his/her designee will perform an initial review of the Proposals, noting any deficiencies, informalities, or irregularities within the Proposal and will distribute this information with a copy of each Technical Proposal to each member of the ESC. The ESC members will independently evaluate the Technical Proposals for responsiveness and then score the Proposals using the RFP Evaluation Criteria set forth in Section 1.13.1 prior to the ESC meeting.

At the ESC meeting, the Committee will first determine that each Proposal is compliant with the minimum qualifications and mandatory requirements and make a determination of responsiveness of the Proposals. Failure to comply with any mandatory requirements, as determined by the Committee, will disqualify a Proposal. The Committee will discuss their independent evaluations of the Proposals based on the evaluation criteria set forth in Section 1.13.1. Prior to announcing their scores, the ESC members may ask questions of each other, have discussion and make adjustments to any scoring. ESC members will then announce their scores per criterion. This process is conducted until all ESC members have announced their scores for all of the Technical Proposals evaluated. For every Technical Proposal evaluated, the scores shall be averaged for each criterion ("Average Criterion Scores"). The Average Criterion Scores shall be weighted, if applicable, and totaled to determine each Technical Proposal's total Technical Proposal Score.

After the Technical Proposals are scored, the ESC will incorporate the Price Proposal Scores (using the scoring methodology provided below in Section 1.14.5) for those Price Proposals that have been deemed responsive.

The ESC also reserves the right to refrain from making a recommendation or recommend against award in the event that no Proposal is deemed advantageous to the BMPO.

1.14.5 FINAL SCORING, RANKING, AND SELECTION

Proposers shall be assigned a Final Score using the formula provided below:

Final Score = Technical Proposal Score + Price Proposal Score

The Price Proposal Score = $\frac{a}{b} \times 20 = S$

Where: a = dollar amount of lowest Price Proposal
 b = dollar amount of Price Proposal to be rated
 s = Price Proposal score

$\frac{\text{Price of Lowest Price Proposal}}{\text{Price of Proposal Being Rated}} \times \text{maximum points available} = \text{Awarded Price Points}$

Example: The total points available for price in this RFP is twenty (20) points. If the cost of the lowest accepted proposal is \$100,000, they would be awarded twenty (20) points. If the second lowest accepted proposal is \$125,000, they would be awarded sixteen (16) points.

$$\frac{\$100,000}{\$125,000} \times 20 = 16$$

The Price Proposal score will then be added to the Technical Proposal Score to obtain the Final Score for each Proposer.

The highest ranked Proposer will be the Proposer with the highest Final Score. In the event the final Committee scoring results in a tie for rankings of the most highly qualified Proposer(s), the Committee shall select the Proposer with the highest average ranking based on the individual Committee member rankings, with One (1) being the highest ranked, Two (2) being the second highest ranked, and so on. If there is still a tie, the Committee shall rank the Proposers that are tied based on the final scoring for the highest weighted Technical Proposal evaluation criterion. If still a tie, the last tie breaker will be determined by a coin toss.

1.15 REVIEW OF FACILITIES AND QUALIFICATIONS

After the Proposal due date and prior to execution of the Contract, the BMPO reserves the right to perform or have performed an on-site review of any Proposer's facilities and qualifications, as well as provided documentation. This review will serve to verify data and representations submitted by the Proposer and may be used to determine whether the Proposer has an adequate, qualified, and experienced staff, and can provide facilities and perform the Work. The review may also serve to verify whether the Proposer has adequate financial capability to meet the Contract requirements. Should the BMPO determine that the Proposal, or subsequently submitted documentation, has material misrepresentations or that the size or nature of the Proposer's facilities or the number of experienced personnel (including technical staff) are not adequate to ensure satisfactory Contract performance, or ascertains other bases for concern as to the Successful Proposer's ability to perform the Work, the BMPO has the right to reject the Proposal.

1.16 PROTEST PROCEDURES

The following are the BMPO's procedures for protesting solicitations and Contract Award.

Definitions

Interested Party means any bidder or proposer with legal standing that is affected adversely by the BMPO's decision concerning a solicitation or Contract Award.

Protest means a written objection to the commercial terms or technical specifications in the solicitation or the Contract Award.

Protest Period means the 72 hours following the date of the posting of the Intent to Contract Award on the BMPO's website or the date of the issuance of an addendum as to the content of such addendum or the date of issuance of the Solicitation.

- (1) The BMPO provides Interested Parties with the opportunity for an administrative review of written Protests and strives to resolve any Protest expeditiously at the Procurement Officer's level to the maximum extent possible. Filing a Protest: Only an Interested Party may file a Protest regarding the Solicitation Documents issued by the BMPO by filing a written Notice of Protest with the BMPO within seventy-two (72) hours from the availability date of the Solicitation Documents set forth in the advertisement posted on the BMPO's website, excluding Saturdays, Sundays and legal holidays observed by the BMPO or from the date of the issuance of any addenda if specifically relating to the content of the addendum, excluding Saturdays, Sundays and legal holidays observed by the BMPO. Failure to file a Notice of Protest within the provided timeframes, for any reason whatsoever, shall constitute a complete and absolute waiver of Protest rights.

With respect to any Protest of Contract Award, the Notice of Protest shall be filed within the Protest Period. For Procurements not involving federal funds, the BMPO, at its sole discretion, may require in its Solicitation Documents that an Interested Party post with its formal Protest a Protest bond in the amount of 1% of the Contract amount or \$25,000, whichever is less. In the event the Interested Party receives an adverse determination on its Protest, the bond shall be forfeited to the BMPO.

An Interested Party shall file a formal written Protest within ten (10) business days of filing a Notice of Protest. In order to be considered, the Protest must contain: (i) the Interested Party's name, address, telephone number, email address, facsimile number, and taxpayer identification number; (ii) identification of the Procurement or Contract at issue; (iii) a complete and concise statement of the grounds for the Protest, supported by relevant documents; (iv) identification of all Persons with information germane to the Protest; (v) a chronology of efforts made to resolve the matter prior to filing the Protest; and (vi) a statement of the relief requested.

- (2) Protest Decision: The Procurement Officer shall reduce his or her decision to writing and shall transmit or otherwise furnish a copy of the decision to the Interested Party. The decision of the Procurement Officer shall be final and conclusive unless, within seven (7) business days from the date of such decision, the BMPO receives from the Interested Party a written request for review of the decision addressed to the Executive Director. The decision of the Executive Director shall be final and conclusive.
- (3) Continuation of Performance: The Procurement Officer shall determine whether the BMPO will proceed with Contract Award or, if the Contract has been awarded, whether to suspend performance of the Contract, pending a decision on the Protest. The BMPO has no obligation, however, to suspend award or performance of the Contract in the event of a Protest.
- (4) Remedies: If the BMPO determines that a Protest is valid, the Executive Director, at his or her sole discretion, may: (i) direct the Procurement Officer to issue a new or amended Solicitation; (ii) award the Contract or recommend that the Board award the Contract, if the Contract amount exceeds the Executive Director's approval authority; (iii) terminate or suspend performance of the Contract that is the subject of the Protest; or (iv) take any other action permitted by law to promote compliance with BMPO policies and applicable law.

- (5) Filing of a Written Notice of Protest or Protest: All Written Notices of Protests or Formal Protests must be filed with the Procurement Officer. All Protests must be received at the address shown on the Solicitation Documents during normal office hours of 9:00 am to 5:00 pm, local time. Failure to file a Notice of Protest or a Protest as discussed herein, shall constitute a complete and absolute waiver of any such rights.
- (6) Informal Resolution: The Procurement Officer may, at his or her sole discretion, agree to meet with the Interested Party within seven (7) calendar days, excluding Saturdays, Sundays and legal holidays observed by the BMPO, after the filing of a Protest to attempt to resolve the matter.

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**SECTION 2.0
GENERAL TERMS AND CONDITIONS**

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2.0 - GENERAL TERMS AND CONDITIONS

2.1 CONTENTS OF SOLICITATION

2.1.1 General Conditions. It is the sole responsibility of the Proposer to become thoroughly familiar with the Solicitation Documents and all terms and conditions affecting the performance of this RFP. By the submission of a Proposal to do the Scope of Services, the Proposer certifies that a careful review of the Solicitation documents has taken place, and that the Proposer is fully informed and understands the requirements of the Solicitation Documents and the quality and quantity of service to be performed. Pleas of ignorance by the Proposer of conditions that exist, or that may exist, will not be accepted as a basis for varying the requirements of the BMPO or the compensation to be paid to the Successful Proposer.

The Proposer is advised that this Solicitation is subject to all legal requirements and all other applicable City and County Ordinances and/or State Statutes and Federal Rules, or Regulations.

2.1.2 Conflicts in this Solicitation. Where there appears to be a conflict between the General Terms and Conditions, the Special Terms and Conditions, the Specifications or Scope of Services, or any addenda issued, the order of precedence shall be: the last addenda issued, the Specifications or Scope of Services, the Special Terms and Conditions, and then the General Terms and Conditions.

2.2 CRIMINAL CONVICTION DISCLOSURE

Any individual who has been convicted of a felony during the past ten (10) years and any corporation, partnership, joint venture or other legal entity having an officer, director, or executive who has been convicted of a felony during the past ten (10) years shall disclose this information prior to entering into a Contract with and/or receiving funding from the BMPO.

2.3 CONFLICT OF INTEREST

The award of the Contract hereunder is subject to the provisions of Chapter 112, Florida Statutes. On the Independence Affidavit Form, the Proposer shall list, and describe any relationships – professional, financial or otherwise – that it may have with the BMPO, its elected or appointed officials, its employees or agents or any of its agencies or component units for the past two (2) years, together with a statement explaining why such relationships do not constitute a conflict of interest relative to performing the services sought in this RFP. Additionally, the Proposer shall give the BMPO written notice of any other relationships – professional, financial or otherwise – that it enters into with the BMPO, its elected or appointed officials, its employees or agents or any of its agencies or component units during the solicitation period and during the term of the Agreement.

2.4 COST OF PROPOSALS

All expenses involved with the preparation and submission of a Proposal to the BMPO, and any work performed in connection therewith, shall be borne by the Proposer(s). No payment shall be made for any responses received, nor for any other effort required of or made by the Proposer(s)

prior to commencement of Work as defined by a contract duly approved by the Executive Board of the BMPO.

2.5 DEMONSTRATION OF COMPETENCY

2.5.1 A Proposal will only be considered from a firm that is regularly engaged in the business of providing the Scope of Services required by this RFP. The Proposer must be able to demonstrate a good record of performance and have sufficient financial resources, equipment, and organization to ensure that they can satisfactorily provide the Scope of Services if awarded the Contract as a result of this RFP.

2.5.2 The BMPO may conduct a pre-award inspection of the Proposer's site or hold a pre-award qualification hearing to determine if the Proposer possesses the requirement(s) as outlined in the above paragraph, and is capable of performing the requirement of the RFP. The BMPO may consider any evidence available regarding the financial, technical, or other qualifications and abilities of the Proposer, including past performance (experience) with the BMPO or any other governmental entity in making the award of any Contract.

2.5.3 The BMPO may require the Proposer to show evidence that it has been designated as an authorized representative of a manufacturer, supplier and/or distributor if required by this RFP.

2.5.4 The BMPO reserves the right to audit all records pertaining to and resulting from any award as a result of this RFP, financial or otherwise.

2.6 AWARD OF A CONTRACT

2.6.1 Contract. After award, the attached Contract, inclusive of all attachments and any modifications that the BMPO, in its sole discretion may make, will constitute the entire Contract between the parties. The BMPO may award independent contracts to multiple Proposers, in its sole discretion, to secure the Scope of Services required by this RFP. After award, the Contract, including all attachments and any modifications that the BMPO, in its sole discretion may make, will constitute the entire Contract between the parties. No rights shall inure to the benefit of any Proposer pursuant to this RFP until the Contract has been executed by both parties thereto.

2.6.2 Additional Information. The award of a Contract may be preconditioned on the subsequent submission of other documents, as specified in the Special Terms and Conditions. The Successful Proposer(s) shall be deemed nonresponsive if such documents are not submitted in a timely manner and in the form required by the BMPO. Where the Successful Proposer(s) is deemed nonresponsive as a result of such failure to provide the required documents, the BMPO, may award any Contract for a specific project to another of the qualified responsive, responsible Proposer(s).

2.6.3 Independent Contractor. The Successful Proposer shall be a contractor operating independently from the BMPO. All employees and contractors to the Successful Proposer shall be considered to be, at all times, the sole employees or contractors of the Successful Proposer under its sole discretion and not an employee, Contractor, or agent of the BMPO. Nor shall employees and contractors to the Successful Proposer enjoy any privity of contract with the BMPO. Neither the Successful Proposer nor any of its employees shall receive BMPO benefits available to employees of the BMPO. The Successful Proposer shall supply competent and capable employees

and contractors. The BMPO may require the Successful Proposer to remove any employee or contractor it deems careless, incompetent, insubordinate, or otherwise objectionable and whose continued performance of the services is not in the best interest of the BMPO.

2.6.4 Warranty. Any implied warranty granted under the Uniform Commercial Code shall apply to all goods purchased under any Contract.

2.6.5 Estimated Quantities. Estimated quantities or estimated dollars, if provided, are for Proposer's guidance only. No guarantee is expressed or implied as to quantities or dollars that will be used during the period of any Contract. The BMPO is not obligated to place any order for a given amount subsequent to the award of any Contract. Estimates are based upon the BMPO's actual needs and/or usage during a previous contract period. Said estimates may be used by the BMPO for purposes of determining the qualified responsive, responsible Proposer meeting specifications.

2.6.6 Non-Exclusive Contract. Although the purpose of this RFP is to secure a Contract that can satisfy the total needs of the BMPO for the Project, it is hereby agreed and understood that any Contract does not constitute the exclusive rights of the Successful Proposer to receive all orders that may be generated by the BMPO in connection with the types of products and/or Services requested herein.

2.7 ASSIGNMENT: NON-TRANSFERABILITY OF PROPOSAL

Proposals shall not be assigned or transferred. A Proposer who is, or may be, purchased by or merged with any other corporate entity during any stage of the RFP process, up to and including awarding of and execution of an Agreement, is subject to having its Proposal disqualified as a result of such transaction. The Executive Director shall determine whether a Proposal is to be disqualified in such instances.

If, at any time during the RFP process, filings, notices, or like documents are submitted to any regulatory agency concerning the potential acquisition of Proposer, or the sale of a controlling interest in the Proposer, or any similar transaction, Proposer shall immediately disclose such information to the BMPO. Failure to do so may result in the Proposal being disqualified, at the BMPO's sole discretion.

2.8 LEGAL REQUIREMENTS

Proposers are required to comply with all provisions of federal, state, county and local laws, ordinances, BMPO rules and regulations that are applicable to the Scope of Services being offered in this RFP. Lack of knowledge of the Proposer shall in no way be a cause for relief from responsibility, or constitute a cognizable defense against the legal effects thereof.

2.9 FAMILIARITY/COMPLIANCE WITH LAWS, RULES AND ORDINANCES

2.9.1 Familiarity. The submission of a response to the Request for Proposals on the Scope of Services requested herein shall be considered as a representation that the Proposer is familiar with all federal, state and local laws, ordinances, BMPO rules and regulations which affect those engaged or employed in the provision of such services, or equipment used in the provision of such

Scope of Services, or which in any way affects the conduct of the provision of such Scope of Services; and no plea of misunderstanding will be considered on account of ignorance thereof. If the Proposer discovers any provisions in the Solicitation Documents that are contrary to or inconsistent with any law, ordinance, rule, or regulation, the Proposer shall report it to the BMPO in writing without delay.

2.9.2 Compliance. The Successful Proposer understands that agreements between private entities and local governments are subject to certain laws and regulations, including laws pertaining to public records, conflict of interest, record keeping, etc. The BMPO and Successful Proposer(s) agree to comply with and observe all applicable laws, codes, and ordinances as they may be amended from time to time.

2.10 ADVERTISING

In submitting a Proposal, Proposer agrees not to use the results therefrom as a part of any advertising or Proposer sponsored publicity without the express written approval of the BMPO Executive Director or designee.

2.11 APPLICABLE LAW AND VENUE

The terms, conditions and provisions in this RFP shall be included and incorporated in the final Agreement between the BMPO and the successful Proposer(s). Any and all legal action necessary to interpret or enforce the Agreement will be governed by the laws of Florida. The venue for any litigation shall be Broward County, Florida.

2.12 EQUAL OPPORTUNITY AND DISADVANTAGED BUSINESS ENTERPRISE (“DBE”) PROGRAM

As a sub-recipient of FHWA or FTA funding, BMPO is required to participate in the Florida Department of Transportation (FDOT) Disadvantaged Business Enterprise (DBE) Program. Currently, the approved FDOT program is 100% race neutral. This means that BMPO can likely achieve the overall aspirational goal of 10.54% (6.6% for FTA) without the use of contract goals.

1. The BMPO will not require use of DBEs by the consultant as a matter of contract, nor will it seek sanctions for failing to use DBEs.
2. The BMPO will not use bidder DBE commitments to evaluate bidder proposals or to select the winning consultant.
3. The BMPO will not employ local or regional preferences in the evaluation or award of the contract.
4. The BMPO is precluded from using any business program besides the FDOT DBE program. County or municipal small, minority or women’s programs will not be used in award, evaluation, or delivery of the contract.

Nevertheless, BMPO is committed to providing contracting opportunities to DBEs and other small businesses. For assistance with identifying DBEs for work on this contract, contact the FDOT Equal Opportunity Office at 850-414-4750 or visit the DBE Supportive Service Providers page at <https://www.fdotdbesupportservices.com/>. This office also recommends the use of certified DBEs listed in the Florida Unified Certification Program (UCP) in identifying DBEs for work on this contract, visit: <https://fdotxwp02.dot.state.fl.us/EqualOpportunityOfficeBusinessDirectory/>.

All Proposers must use the FDOT Equal Opportunity Compliance (EOC) system to enter required information, including a Bidders Opportunity List. The Successful Proposer must also immediately and regularly enter DBE commitments and payments into EOC. For information on accessing EOC, visit: <https://www.fdot.gov/equalopportunity/eoc.shtm> or contact the system administrator at eoohelp@dot.state.fl.us.

Proposers, contractors/consultants, sub-recipients, or subcontractor/consultants may not discriminate on the basis of race, color, national origin, or sex in the performance of this contract. The bidder contractor/subcontract, sub-recipient, or subcontractor/consultant shall carry out applicable requirements of 49 CFR, Part 26 in the award and administration of FHWA and/or FTA-assisted contracts. Failure to carry out these requirements is a material breach of this contract, which may result in the termination of this contract or such other remedy as the recipient deem appropriate.

2.13 PROHIBITION AGAINST CONSIDERING SOCIAL, POLITICAL, OR IDEOLOGICAL INTERESTS

Pursuant to Section 287.05701, Florida Statutes, the BMPO will not give preference to a Proposer based on the Proposer's social, political, or ideological interests and will not request documentation of or consider such interests in the determination of a responsible Proposer.

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3.0 - SPECIAL TERMS AND CONDITIONS

3.1 FEDERAL HIGHWAY ADMINISTRATION FUNDED SOLICITATION

This Project is funded with assistance from the Federal Highway Administration (“FHWA”). The BMPO will follow and require the Successful Proposer(s) to comply with, all applicable 3rd party procurement policies in accordance with the Regulations of the U.S. Department of Transportation Title 49, Code of Federal Regulations, Part 21, as they may be amended from time to time. Applicable FHWA provisions are located below (Section 3.2) and incorporated throughout the Contract Documents.

3.2 FHWA PROVISIONS

3.2.1 Clean Air Act (Contracts greater than \$150,000)

3.2.1.1 The Contractor agrees to comply with all applicable standards, orders or regulations issued pursuant to the Clean Air Act (42 U.S.C. § 7401-7671q).

3.2.1.2 The Contractor agrees to report each violation to the BMPO and understands and agrees that the BMPO will, in turn, report each violation as required to assure notification to the Federal Emergency Management Agency, and the appropriate Environmental Protection Agency Regional Office.

3.2.1.3 The Contractor agrees to include these requirements in each subcontract exceeding \$150,000 financed in whole or in part with Federal assistance from FHWA.

3.2.2 Federal Water Pollution Control Act (Contracts greater than \$150,000)

3.2.2.1 The Contractor agrees to comply with all applicable standards, orders, or regulations issued pursuant to the Federal Water Pollution Control Act, (33 U.S.C. 1251-1387).

3.2.2.2 The Contractor agrees to report each violation to the BMPO and understands and agrees that the BMPO will, in turn, report each violation as required to assure notification to the Federal Emergency Management Agency, and the appropriate Environmental Protection Agency Regional Office.

3.2.2.3 The Contractor agrees to include these requirements in each subcontract exceeding \$150,000 financed in whole or in part with Federal assistance provided by FHWA.

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4.0 - SCOPE OF SERVICES

Purpose

The Broward Metropolitan Planning Organization (BMPO) will retain a Contractor for one (1) contract for services that will advance the public involvement and relations outlined in the BMPO Board adopted Public Participation Plan (PPP).

The BMPO has established partnerships through interlocal agreements (ILA) with other governmental entities, and has established programs to provide consulting and support services to its local government members. Through the ILA's it is the BMPO's intention to utilize the final contract to provide technical assistance that meets the needs of the local government members. The BMPO will provide administrative support for the local government, which will provide a project manager and a scope of work. The results of this solicitation, once awarded, may be utilized if allowable by the procedures or rules of any of the local government planning agencies in FDOT District Four, Broward County, and/or any municipality within Broward County, according to the BMPO Procurement Rules.

Responsibilities of the BMPO

The BMPO will be responsible for the following:

- The BMPO will provide a Project Manager who will be responsible for the day-to-day management of the contract, overseeing all task managers, and processing consultant invoices for payment.
- Provide (a) Task Manager(s) to oversee specific tasks in this scope. Task Managers will be assigned based on their specialized knowledge.

Responsibilities of the Consultant

The Consultant will be responsible for the following:

- The Consultant will provide a Project Manager who will be the primary point of contact for the BMPO Project Manager. The Consultant's Project Manager will meet with the BMPO's Project Manager on a regular basis and provide progress on a monthly basis or as needed.
- The Consultant will provide the BMPO with an electronic copy of all draft deliverables for BMPO staff review within the required time schedule and in accordance with this Contract, and all applicable federal and state laws, regulations, rules, procedures, and policies.
- The Consultant will review and check all draft deliverables for accuracy, quality and consistency prior to review by BMPO staff as well as other relevant BMPO planning partners.
- The Consultant will revise draft deliverables to reflect agreed-upon revisions and comments provided by BMPO staff within 15 working days of the date that the edits are approved to by both consultant and BMPO staff.
- The Consultant will provide the BMPO all final deliverables in the formats (including working packaged files) and in the quantities as documented within the scope.

Special Comments

The services, including optional services, identified within the "Scope of Services" section can be expected to be performed under the Contract on a negotiated, as needed basis.

Scope of Work

The BMPO has the need for a Request for Proposal (RFP) to support BMPO staff public involvement. This RFP has been issued for the purpose of selecting a Contractor to perform the type and scope of work listed below as requested by the BMPO.

I. Project Overview

- A. Objective: To enhance public involvement and engagement regarding BMPO initiatives, policies, services, and organization awareness.
- B. Target Audience: Residents, community organizations, businesses, and elected officials.

II. Services Provided

I. Project Management

A. Project Management

Activities under this task will include day-to-day project management and quality assurance and quality control, including:

- I. Schedule and host multiple ad-hoc coordination meetings at the request of either MPO Task Manager or the Consultant Team to ensure concordant plans.
- II. Coordinate a kick-off meeting with MPO Task Manager to define and clarify the TWO's goals.
- III. Develop and submit a draft outline for review by MPO Task Manager on the proposed outreach plan and PPP contents.
- IV. Develop and submit a draft deliverables for review by MPO Task Manager. Update and submit to MPO Task Manager the final deliverables incorporating edits and addressing comments provided by MPO Task Manager.
- V. Develop and utilize an efficient quality assurance/quality control (QA/QC) system.

B. Communications Outreach

Create a multi-channel communication strategy (social media, newsletters, website, etc.).

- I. Social media: Create a unique MPO voice. Prioritize which mediums provide the most return on investment. Identify opportunities for additional social media platforms, and development implementation plan(s) to post two (2) to three (3) times per week.
- II. Newsletters: Provide updates on MPO projects and programs through a digital newsletter once per week.
- III. Website Content: Support MPO website consultant creating engaging content and making recommendations for website structure/user flow. Optional: review of current website content and recommendations.
- IV. Work with MPO staff to produce high-quality informational materials, including but not limited to brochures, fact sheets, FAQs, and digital content; up to ten (10) per year.
- VI. Develop messaging tailored to various audience segments to ensure clarity and understanding.

- VII. Design visually appealing graphics, infographics, and images to enhance communication.
- VIII. Create video content (up to two (2) per year) that could include the following:
 - 1. Develop video content strategy and storyboard to align with MPO messaging, goals, and target audience engagement.
 - 2. Draft and finalize script and narration in collaboration with MPO staff to ensure accurate and compelling communication of initiatives.
 - 3. Coordinate and conduct on-site filming, including B-roll footage which could include transportation infrastructure, MPO events, community settings, and/or relevant MPO project areas.
 - 4. Schedule, film, and direct interviews with key stakeholders, MPO staff, and community members to support narrative structure.
 - 5. Edit video content, integrating interviews, B-roll, and graphics to create cohesive and engaging final products.
 - 6. Select and license appropriate stock video and audio to support tone and messaging, ensuring compliance with copyright requirements.
 - 7. Design and animate custom graphics and visual elements (e.g., infographics, titles, lower thirds) to enhance viewer understanding of complex topics.
 - 8. Incorporate subtitles or closed captions to improve accessibility and meet ADA compliance standards.
 - 9. Provide draft videos for MPO review and incorporate feedback through up to two rounds of revisions per video.
 - 10. Deliver final high-resolution videos optimized for web, social media, and/or public presentations.

II. Public involvement

A. Community Engagement

Manage up to five (5) public outreach events annually. This may include:

- i. Identifying and locating appropriate venues.
- ii. Identify and coordinate complementary partner events.
- iii. Provide support for community engagement.
- iv. Plan and execute engagement events.

B. Stakeholder Involvement

- i. Develop and distribute press releases and media kits to local news outlets to educate the public on transportation projects and policies.

III. Review and Assessment

A. Feedback and Public involvement

Review MPO feedback surveys for effectiveness and statistical value

- I. Identify effective tools to gather public input from the public.

- II. Develop a concise and consistent methodology for receiving feedback from the public.

B. Evaluation and Reporting

- I. In collaboration with MPO staff, create an internal process to monitor public involvement activities and measure engagement against established goals. Consultant will support ongoing tracking of public involvement activities.
- II. Prepare regular reports detailing public involvement efforts, outcomes, and recommendations for improvement.

IV. Market Study

A. Market Needs Assessment

- i. This Market Needs Assessment aims to evaluate the general public's view of current transportation infrastructure and services, identified gaps and inefficiencies, and recommended improvements to enhance mobility, accessibility, and long-term investments for the target area or population. The assessment will involve data collection (e.g., traffic, ridership, demographics), stakeholder engagement (e.g., surveys, interviews), and analysis of supply-demand, and future travel needs. Key focus areas include public transit, road conditions, pedestrian and bicycle access, parking, and affordability. Deliverables will include a comprehensive report with data visualizations, actionable recommendations, and an implementation roadmap, all developed within a defined timeline and budget.

V. Special Projects

A. 2055 Metropolitan Transportation Plan Support (one (1) per contract)

- i. Partner with the BMPO's Public Involvement and Metropolitan Transportation Plan (MTP) teams to identify opportunities to educate the community about the 2055 MTP, and to develop and execute a multi-year comprehensive community engagement strategy for the upcoming MTP cycle starting in 2028.
- ii. Provide a combination of services in the scope and optional services to be negotiated.
- iii. Prepare a Technical Report that shall summarize all public involvement activities undertaken as part of the 2055 MTP update. The Technical Report will include a comprehensive summary of all public comments received during the development of the MTP. This should be a comprehensive report identifying all public involvement activities, large and small, as part of the 2055 MTP. The Technical Report should be produced in an easy-to-understand manner, so that future public involvement plans can gain insight from this effort. This document should be part of the appendix of the final 2055 MTP Update.

iv. Potential Public Involvement Activities for the 2055 MTP may include but are not limited to:

- Introductory Video
- Public involvement Meetings & Events
- Workshops
- E-Townhalls
- Media Public involvement
- Stakeholder Engagement
- Materials/Publications
- Social Media
- MTP Story
- Documentation
- Public Opinion Survey - Survey to build upon the statistically significant survey questions used for the 2045 MTP and the 2050 MTP and potentially include additional questions to capture public sentiment on emerging issues.
- Focus Groups – Develop focus groups to test MPO messaging on transportation initiatives, and gauge public sentiment on the transportation network and how funding should be prioritized. This involves coordination with groups/organizations/communities to set up meeting dates and times.

B. High Visibility Event Support (one (1) per year)

i. The Contractor shall provide comprehensive strategic and operational support to plan, manage, and execute large-scale, high-visibility events designed to engage a wide range of stakeholders and elevate the BMPO's organizational objectives. These events may include, but are not limited to, annual conferences, awards ceremonies, summits, educational events, or ribbon cuttings.

ii. Services may include:

- Event Strategy & Planning but are not limited to:
- Stakeholder Engagement
- Budget Development & Financial Tracking
- Sponsorship Public involvement & Support (when applicable)
- Logistics & Operations
- Marketing & Communications
- Day-of Execution Support
- Post-Event Evaluation

Other Services

A. Public Involvement Activities to Support Planning Studies

i. Partner with the BMPO's Public Involvement and the Study's Project Manager (PM) to identify opportunities to educate the community about

- the identified planning study, and to develop and execute a comprehensive community engagement strategy.
- ii. Provide a combination of services in the scope and optional services to be negotiated which may include but are not limited to:
 - 1. Coordinate with local municipalities and partner agencies to plan and host public meetings for BMPO initiatives, such as concept development, transportation master plans, infrastructure hardening studies, and corridor safety assessments.
 - 2. Collaborate with local government public information/public involvement teams to advertise public meetings through websites, social media, newsletters, flyers, and other appropriate communication channels.
 - 3. Research and secure strategically located venues for in-person meetings.
 - 4. Manage meeting logistics, including setup of audio/visual equipment, chairs, tables, signage, and registration/check-in materials.
 - 5. Coordinate and facilitate potential hybrid meetings, including technical setup for virtual platforms, live streaming, and recording for future access.
 - 6. Conduct public involvement to local stakeholders, such as homeowners' associations (HOAs), business groups, civic associations, and community leaders, to encourage participation and schedule tailored presentations as needed.
 - 7. Support documentation of public feedback through sign-in sheets, surveys, comment cards, and virtual engagement tools.
 - 8. Provide a summary report identifying all public involvement activities and stakeholder feedback to inform project development and decision-making.
 - iii. Prepare a Technical Report that includes a summary of all public involvement activities of the project. The Technical Report will include a comprehensive summary of all public comments received during the project. This should be a comprehensive report of all public involvement activities, large and small. The Technical Report should be produced in an easy-to-understand manner, so that future public involvement plans can gain insight from this effort. This document should be part of the appendix of the project.

B. Training and Capacity Building

- i. Provide training for BMPO and government staff on effective public communication and community engagement strategies.
- ii. Develop toolkits for ongoing public involvement initiatives.

C. E-Townhalls

- i. E-Townhalls, as needed, may also be used to solicit public feedback and increase awareness of the BMPO and its products. These E-Townhalls should be scheduled at strategic points to ensure efficient use of the public's

time and resources. The CONSULTANT will be responsible for the procurement, planning, and execution of all E-Townhalls.

D. Printing

- i. A full range of services from pre-press to final delivery. The selected vendor will be responsible for reviewing and preparing artwork files, including color correction, image optimization, and layout adjustments. Proofing—both digital and physical—must be provided to ensure design accuracy before final production.
- ii. The required printing services will vary by project and may include digital printing for small-batch or personalized jobs, offset printing for high-volume materials with precise color requirements, and large format printing for banners, posters, and display materials.
- iii. The selected printing partner must provide regular updates, proof approvals, quality control, and the flexibility to accommodate changes as necessary.

Timeline

- Outline a work plan for each phase of the public involvement program, including key milestones and deadlines.

Budget

- Provide a comprehensive budget outlining costs associated with each service, including materials, personnel, and event expenses.

Adhere to BMPO Theming

- Maintain consistency with BMPO theming across projects.

Compliance and Ethical Standards

- Ensure all public involvement efforts comply with relevant laws and regulations.
- Adhere to ethical standards in communication and public engagement practices.

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ATTACHMENT “A”

BMPO NON-DISCRIMINATION REQUIREMENTS

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NON-DISCRIMINATION REQUIREMENTS

During the performance of this Agreement, Contractor, for itself, its assignees and successors in interest (hereinafter referred to as the "Contractor") agrees as follows:

- (1) **Compliance with Regulations:** The Contractor shall comply with the Regulations relative to nondiscrimination in Federally-assisted programs of the U.S. Department of Transportation (hereinafter, "USDOT") Title 49, Code of Federal Regulations, Part 21, as they may be amended from time to time, (hereinafter referred to as the Regulations), which are herein incorporated by reference and made a part of this Agreement.
- (2) **Nondiscrimination:** The Contractor, with regard to the work performed during the contract, shall not discriminate on the basis of race, color, national origin, sex, age, disability, religion or family status in the selection and retention of subcontractors, including procurements of materials and leases of equipment. The Contractor shall not participate either directly or indirectly in the discrimination prohibited by section 21.5 of the Regulations, including employment practices when the contract covers a program set forth in Exhibit C of the Regulations.
- (3) **Solicitations for Subcontractors, including Procurements of Materials and Equipment:** In all solicitations made by the Contractor, either by competitive bidding or negotiation for work to be performed under a subcontract, including procurements of materials or leases of equipment; each potential subcontractor or supplier shall be notified by the Contractor of the Contractor's obligations under this contract and the Regulations relative to nondiscrimination on the basis of race, color, national origin, sex, age, disability, religion or family status.
- (4) **Information and Reports:** The Contractor shall provide all information and reports required by the Regulations or directives issued pursuant thereto, and shall permit access to its books, records, accounts, other sources of information, and its facilities as may be determined by the *Florida Department of Transportation, the Federal Highway Administration, Federal Transit Administration, Federal Aviation Administration, and/or the Federal Motor Carrier Safety Administration* to be pertinent to ascertain compliance with such Regulations, orders and instructions. Where any information required of a Contractor is in the exclusive possession of another who fails or refuses to furnish this information the Contractor shall so certify to the *Florida Department of Transportation, the Federal Highway Administration, Federal Transit Administration, Federal Aviation Administration, and/or the Federal Motor Carrier Safety Administration* as appropriate, and shall set forth what efforts it has made to obtain the information.
- (5) **Sanctions for Noncompliance:** In the event of the Contractor's noncompliance with the nondiscrimination provisions of this contract, the *Florida Department of Transportation* shall impose such contract sanctions as it or the *Federal Highway Administration, Federal Transit Administration, Federal Aviation Administration, and/or the Federal Motor Carrier Safety Administration* may determine to be appropriate, including, but not limited to:
 - a. withholding of payments to the Contractor under the contract until the Contractor complies, and/or
 - b. cancellation, termination or suspension of the contract, in whole or in part.

- (6) **Incorporation of Provisions:** The Contractor shall include the provisions of paragraphs (1) through (6) in every subcontract, including procurements of materials and leases of equipment, unless exempt by the Regulations, or directives issued pursuant thereto. The Contractor shall take such action with respect to any subcontract or procurement as the *Florida Department of Transportation*, the *Federal Highway Administration*, *Federal Transit Administration*, *Federal Aviation Administration*, and/or the *Federal Motor Carrier Safety Administration* may direct as a means of enforcing such provisions including sanctions for noncompliance. In the event a Contractor becomes involved in, or is threatened with, litigation with a sub-contractor or supplier as a result of such direction, the Contractor may request the *Florida Department of Transportation* to enter into such litigation to protect the interests of the *Florida Department of Transportation*, and, in addition, the Contractor may request the United States to enter into such litigation to protect the interests of the United States.
- (7) **Compliance with Nondiscrimination Statutes and Authorities:** Title VI of the Civil Rights Act of 1964 (42 U.S.C. § 2000d et seq., 78 stat. 252), (prohibits discrimination on the basis of race, color, national origin); and 49 CFR Part 21; The Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970, (42 U.S.C. § 4601), (prohibits unfair treatment of persons displaced or whose property has been acquired because of Federal or Federal-aid programs and projects); Federal-Aid Highway Act of 1973, (23 U.S.C. § 324 et seq.), (prohibits discrimination on the basis of sex); Section 504 of the Rehabilitation Act of 1973, (29 U.S.C. § 794 et seq.), as amended, (prohibits discrimination on the basis of disability); and 49 CFR Part 27; The Age Discrimination Act of 1975, as amended, (42 U.S.C. § 6101 et seq.), (prohibits discrimination on the basis of age); Airport and Airway Improvement Act of 1982, (49 USC § 471, Section 47123), as amended, (prohibits discrimination based on race, creed, color, national origin, or sex); The Civil Rights Restoration Act of 1987, (PL 100-209), (Broadened the scope, coverage and applicability of Title VI of the Civil Rights Act of 1964, The Age Discrimination Act of 1975 and Section 504 of the Rehabilitation Act of 1973, by expanding the definition of the terms “programs or activities” to include all of the programs or activities of the Federal-aid recipients, sub-recipients and contractors, whether such programs or activities are Federally funded or not); Titles II and III of the Americans with Disabilities Act, which prohibit discrimination on the basis of disability in the operation of public entities, public and private transportation systems, places of public accommodation, and certain testing entities (42 U.S.C. §§ 12131 -- 12189) as implemented by Department of Transportation regulations at 49 C.F.R. parts 37 and 38, also where consultant work items include assessing or planning pedestrian rights of way, it will follow the FDOT Design Manual or Florida GreenBook, as applicable; The Federal Aviation Administration’s Non-discrimination statute (49 U.S.C. § 47123) (prohibits discrimination on the basis of race, color, national origin, and sex); Executive Order 12898, Federal Actions to Address Environmental Justice in Minority Populations and Low-Income Populations, which ensures non-discrimination against minority populations by discouraging programs, policies, and activities with disproportionately high and adverse human health or environmental effects on minority and low-income populations; Executive Order 13166, Improving Access to Services for Persons with Limited English Proficiency, and resulting agency guidance, national origin discrimination includes discrimination because of limited English proficiency (LEP). To ensure compliance with Title VI, you must take reasonable steps to ensure that LEP persons have meaningful access to your programs (70 Fed. Reg. at 74087 to 74100); Title IX of the Education Amendments of 1972, as amended, which prohibits you from discriminating because of sex in education programs or activities (20 U.S.C. 1681 et seq.).”

(8) Non-Discrimination Language for the Public: The selected consultant will place or cause to be placed in any information developed for public dissemination the following statement: *The BMPO does not discriminate in any program, service or activity on the basis of race, color, national origin, sex, age, disability, religion or family status.* For more information contact

_____ at _____
or 711 (for hearing impaired). Those requiring language services (free of charge) or accommodation for a disability should provide contact the MPO at least _____ days in advance.

(9) Cooperation with BMPO Oversight: The BMPO is responsible for conducting and documenting oversight of the RFP, bidding process, award and delivery of the consultant contract for compliance with civil rights authorities. This includes but is not limited to conducting Commercially Useful Function (CUF) reviews on all DBEs used by the selected consultant (or the consultant itself, if a DBE), and by reviewing payments and retainage to ensure subconsultants are paid promptly as defined in paragraph 11. The selected consultant will cooperate fully with BMPO oversight efforts, as well as those instituted by FDOT and/or FHWA.

ATTACHMENT “B”

BMPO AGREEMENT

TO BE EXECUTED BY THE SUCCESSFUL PROPOSER

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AGREEMENT NO. 26-04
BETWEEN
BROWARD METROPOLITAN PLANNING ORGANIZATION
AND

FOR
GOVERNMENT PUBLIC INVOLVEMENT SERVICES

This Agreement (“Agreement”) is made and entered into the _____ day of _____, 2025, by and between the Broward Metropolitan Planning Organization, with its principal business address located at Trade Centre South, 100 West Cypress Creek Road, Suite 650, Fort Lauderdale, FL 33309, hereinafter referred to as (“BMPO”),

And

_____ with its principal business address located at _____ (hereinafter referred to as (“CONTRACTOR”)) for Government Public Involvement Services (the “Project”).

WITNESSETH:

WHEREAS, the BMPO solicited Proposals from Contractors to provide the required expertise in connection with the Project; and

WHEREAS, Proposals were evaluated by an Evaluation and Selection Committee; and

WHEREAS, the Board of the BMPO has selected the CONTRACTOR, upon the recommendation of the Evaluation and Selection Committee to perform Services in connection with the Project; and

WHEREAS, on _____, the Board of the BMPO ratified the evaluation and recommendation of Proposals received in response to RFP No. 26-04 and authorized the appropriate BMPO officials to execute an agreement with the CONTRACTOR; and

WHEREAS, BMPO and CONTRACTOR desire to enter into an Agreement whereby the duties and obligations of each party to the other are set forth therein.

IN CONSIDERATION OF THE MUTUAL COVENANTS AND CONDITIONS HEREIN EXPRESSED AND THE FAITHFUL PERFORMANCE OF ALL SUCH COVENANTS AND CONDITIONS, THE PARTIES AGREE AS FOLLOWS:

SECTION 1. SCOPE OF SERVICES

- 1.1** The CONTRACTOR must meet the requirements and perform the Scope of Services identified in the Request for Proposals for Government Public Involvement Services, RFP No. 26-04, dated August 6, 2025, (“RFP”), referenced hereto and made a part hereof, as Exhibit “A”, and the CONTRACTOR’S Proposal, attached hereto and made a part hereof, as Exhibit “B” to this Agreement.
- 1.2** The parties agree that the Scope of Services, as specified in Exhibits “A”, and “B” (hereinafter collectively referred to as the “Services”) contain the description of Contractor’s obligations and responsibilities and are deemed to include preliminary considerations and prerequisites, and all labor, materials, equipment and tasks which are such an inseparable part of the work described that exclusion would render performance by Contractor impractical, illogical, or unconscionable.
- 1.3** CONTRACTOR agrees and acknowledges that CONTRACTOR is prohibited from exempting provisions of the Scope of Services and this Agreement in any of CONTRACTOR’s Services pursuant to this Agreement.

SECTION 2. TERM

- 2.1** The term of this Agreement will be for a period of three (3) years (the “Term”), which shall begin on the date it is fully executed by both parties and shall remain in effect until such a time as the Services acquired in conjunction with the Contract Documents have been completed and accepted by the BMPO. After the initial Term, the BMPO shall have the sole option to extend the Term, at its discretion, for two (2) one year extensions. To exercise one or both annual extension(s), the BMPO, through its Executive Director, shall notify CONTRACTOR in writing, at least 30 days prior to the expiration of the then current term.
- 2.2** Prior to beginning the performance of any services under this Agreement, the CONTRACTOR must receive a Notice to Proceed. CONTRACTOR shall perform the services described in the Scope of Services within the time periods specified therein. Said time periods shall commence from the date of the Notice to Proceed for such Services.
- 2.3** The BMPO through its Executive Director and the CONTRACTOR may further extend this Agreement by mutual consent, in writing, for no more than six (6) months, prior to the expiration of the then current term. This provision in no way limits either party’s right to terminate this Agreement at any time during the initial term or any extension thereof, pursuant to Section 4 of the Agreement.

SECTION 3. COMPENSATION

3.1 In consideration for the Scope of Services to be performed by CONTRACTOR pursuant this Agreement, the BMPO agrees to pay CONTRACTOR, in the manner specified in the Scope of Services, the total amount not to exceed \$_____ over the full term of the Agreement, contingent upon the appropriation of funds. The BMPO shall request services on an as-needed basis and there is no guarantee that any or all of the services described in Exhibit "A" will be assigned during the term of this Agreement. The amount of compensation payable by the BMPO to CONTRACTOR shall be based upon the billing rates as indicated on attached Exhibit "B", which amount shall be accepted by CONTRACTOR as full compensation for all such work performed under this Agreement. The billing rates for each personnel category may be adjusted to up to three (3) percent annually during the term of the Agreement, subject to prior BMPO approval. The annual billing rates are in effect beginning the date this Agreement is fully executed. It is acknowledged and agreed by CONTRACTOR that these amounts are the maximum payable and constitute a limitation upon BMPO'S obligation to compensate CONTRACTOR for its Services related to this Agreement. This maximum amount, however, does not constitute a limitation of any sort, upon CONTRACTOR'S obligation to perform all items of work required by or which can be reasonably inferred from the Scope of Services

3.1.1 Prior to beginning the performance of any services under this Agreement, the BMPO and the CONTRACTOR shall define specific services to be performed and deliverables for these services and sign separate Task Work Orders. Each Task Work Order will specify a scope of work, time schedule and the compensation for those specific services. Compensation shall be based on the most recent BMPO approved billing rates and shall remain in effect for the duration of each Task Work Order. Allowable direct expenses may be identified and agreed upon as part of negotiations of each individual Task Work Order, and not as part of the established billing rates. Once signed by both parties, each Task Work Order and a Notice to Proceed will function as the authorization for the CONTRACTOR to commence and complete the services and deliverables. CONTRACTOR shall perform the services described in the Scope of Services and each Task Work Order within the time periods specified therein. Said time periods shall commence from the date of the Notice to Proceed for such Services.

3.2 CONTRACTOR may submit an invoice for compensation, developed and agreed upon by the BMPO Executive Director and Contractor, on a monthly basis, but only after the Services for which the invoices are submitted have been provided. Invoices shall designate the nature of the services performed and shall also show a summary of fees with accrual of the total and credits for portions paid previously, where applicable. For months when no Services have been performed, CONTRACTOR shall still be required to submit a monthly progress report.

- 3.3** Invoices shall be submitted to the BMPO Project Manager and Accounts Payable (accountspayable@browardmpo.org) utilizing the BMPO Invoice Form (attached hereto in Exhibit "C"). The BMPO will provide the BMPO Invoice Form in Excel format to the CONTRACTOR. For months when no Services have been performed, CONTRACTOR shall still be required to submit a monthly progress report to the BMPO Project Manager. The submission of travel expenses is not authorized, and such expenses shall not be reimbursed by the BMPO.
- 3.4** BMPO shall pay CONTRACTOR in accordance with the Florida Prompt Payment Act. Additionally, payment may be withheld by the BMPO Executive Director for failure of CONTRACTOR to comply with a term, condition or requirement of this Agreement.
- 3.5** Notwithstanding any provision of this Agreement to the contrary, the BMPO Executive Director may withhold, in whole or in part, payment to the extent necessary to protect BMPO from loss on account of inadequate or defective work which has not been remedied or resolved in a manner satisfactory to the Executive Director. The amount withheld shall not be subject to payment of interest by BMPO.
- 3.6** Payment shall be made to CONTRACTOR at:
- _____

- 3.7** CONTRACTOR agrees to keep such records and accounts as may be necessary in order to record complete and correct entries as to personnel hours charged for which CONTRACTOR receives reimbursement for a period of at least three (3) years after completion of the work provided for in this Agreement. Such books and records shall be available at all reasonable times for examination and audit by BMPO.
- 3.8** If it should become necessary for BMPO to request CONTRACTOR to render any additional services to either supplement the services described in the RFP or to perform additional work, such additional work shall be performed only if set forth in an amendment to this Agreement.

SECTION 4. TERMINATION

- 4.1** The Executive Director may terminate Contracts approved by the BMPO Executive Committee, the BMPO Board, or Executive Director after consultation with the BMPO's General Counsel.
- 4.2** This Agreement may be terminated for cause if the CONTRACTOR is in breach and has not corrected the breach within thirty (30) days after written notice from the BMPO identifying the breach, or for convenience by action of the BMPO Board upon not less than sixty (60) days' written notice by the BMPO Executive Director.

- 4.3 This Agreement may be terminated for cause by the CONTRACTOR if the BMPO is in breach and has not corrected the breach within sixty (60) days after written notice from the CONTRACTOR identifying the breach.
- 4.4 Termination of this Agreement by the BMPO for cause shall include but not be limited to, failure to suitably perform the services, failure to continuously perform the services in a manner calculated to meet or accomplish the objectives of BMPO as set forth in this Agreement or multiple breaches of the provisions of this Agreement notwithstanding whether any such breach was previously waived or cured.
- 4.5 Notice of termination shall be provided in accordance with the "NOTICES" section of this Agreement.
- 4.6 In the event this Agreement is terminated for convenience, CONTRACTOR shall be paid for any services performed to the date the Agreement is terminated; however, upon being notified of BMPO's election to terminate, CONTRACTOR shall refrain from performing further services or incurring additional expenses under the terms of this Agreement. CONTRACTOR acknowledges and agrees that Ten Dollars (\$10.00) of the compensation to be paid by BMPO, the adequacy of which is hereby acknowledged by CONTRACTOR, is given as specific consideration to CONTRACTOR for BMPO's right to terminate this Agreement for convenience.
- 4.7 In the event this Agreement is terminated, any compensation payable by BMPO shall be withheld until all documents are provided to BMPO pursuant to Section 7.1 of this Agreement. In no event shall the BMPO be liable to CONTRACTOR for any additional compensation, other than that provided herein, or for any consequential or incidental damages.

SECTION 5. UNCONTROLLABLE FORCES

- 5.1 Neither BMPO nor the CONTRACTOR shall be considered to be in default of the Contract Documents if delays in or failure of performance shall be due to Uncontrollable Forces, the effect of which, by the exercise of reasonable diligence, the non-performing party could not avoid. The term "Uncontrollable Forces" shall mean any event which results in the prevention or delay of performance by a party of its obligations under the Contract Documents and which is beyond the reasonable control of the non-performing party. It includes, but is not limited to fire, earthquakes, storms, lightning, epidemic, war, riot, civil disturbance, sabotage, and governmental actions.
- 5.2 Neither party shall, however, be excused from performance if nonperformance is due to forces which are preventable, removable, or remediable and which the non-performing party could have, with the exercise of reasonable diligence, prevented, removed, or remedied with reasonable dispatch. The non-performing party shall within a reasonable time of being prevented or delayed from performance by an

uncontrollable force, give written notice to the other party describing the circumstances and uncontrollable forces preventing continued performance of the obligations of the Contract Documents.

SECTION 6: CLAIMS AND DISPUTES

- 6.1** A Claim is a demand or assertion by one of the parties seeking an adjustment or interpretation of the terms of the Contract Documents, payment of money, extension of time or other relief with respect to the terms of the Contract Documents. The term "Claim" also includes other disputes and matters in question between the BMPO and the CONTRACTOR arising out of or relating to the Contract Documents. The responsibility to substantiate a Claim shall rest with the party making the Claim.
- 6.2** Initial notice of Claims by the CONTRACTOR shall be made in writing to the BMPO Project Manager within five (5) business days after the first day the Contractor is aware of the event giving rise to such Claim, or else the CONTRACTOR shall be deemed to have waived the Claim. Written supporting data shall be submitted to the BMPO Project Manager within thirty (30) calendar days after the occurrence of the event unless the BMPO grants additional time in writing, or else the CONTRACTOR shall be deemed to have waived the Claim. All Claims shall be priced so as to compensate the CONTRACTOR for its actual and direct labor, material and equipment costs and extended general conditions expenses, together with markup, as set forth below.

The BMPO Project Manager shall render a decision regarding any Claims within sixty (60) days of receipt of CONTRACTOR's initial notice of Claim.

- 6.3** The CONTRACTOR shall proceed diligently with its performance as directed by the BMPO, regardless of any pending Claim, unless otherwise agreed to by the BMPO in writing. The BMPO shall continue to make payments in accordance with the Contract Documents during the pendency of any Claim.
- 6.4** Prior to the initiation of any action or proceeding permitted by these Contract Documents to resolve Claims between the parties, the parties shall first make a good faith effort to resolve any such Claim through this section. If the CONTRACTOR fails to first submit its Claim to the Claim resolution process in this Section, the CONTRACTOR forever waives its right to bring any legal action against the BMPO for breach of contract arising from the Claim. The Contract shall be interpreted, construed and given effect in all respects according to the laws of the State of Florida. All parties agree and accept that jurisdiction of any controversies or legal problems arising out of this Contract, and any action involving the enforcement or interpretation of any rights hereunder, shall be exclusively in the state courts of the Seventeenth Judicial Circuit in Broward County, Florida, or the United States Federal District Court for the Southern District of Florida and venue for litigation arising out of this Contract shall be exclusively in such state or federal courts, forsaking any other jurisdiction which either party may claim by virtue of

its residency or other jurisdictional device. BY ENTERING INTO THIS CONTRACT, CONTRACTOR AND BMPO HEREBY EXPRESSLY WAIVE ANY RIGHTS EITHER PARTY MAY HAVE TO A TRIAL BY JURY OF ANY CIVIL LITIGATION RELATED TO THIS CONTRACT.

SECTION 7. INDEMNIFICATION

- 7.1 CONTRACTOR hereby agrees to indemnify and hold harmless the BMPO, and its officials, employees and agents, from liabilities, damages, losses and costs including, but not limited to, reasonable attorneys' fees, to the extent caused by the negligence, recklessness, or intentionally wrongful conduct of the CONTRACTOR and other persons employed or utilized by the CONTRACTOR in the performance of this Agreement. The provisions of this section shall survive the expiration or earlier termination of this Agreement. To the extent considered necessary by the BMPO Executive Director and the BMPO Attorney, any sums due CONTRACTOR under this Agreement may be retained by BMPO until all of BMPO'S claims for indemnification pursuant to this Agreement have been settled or otherwise resolved; and any amount withheld shall not be subject to payment of interest by BMPO.
- 7.2 Nothing herein is intended to serve as a waiver of sovereign immunity by the BMPO nor shall anything included herein be construed as consent to be sued by third parties in any matter arising out of this Agreement or any other contract. The BMPO is subject to section 768.28, Florida Statutes, as may be amended from time to time.

The provisions of this section shall survive termination of this Agreement.

SECTION 8. INSURANCE

- 8.1 The CONTRACTOR shall furnish to the BMPO ACORD certificates of insurance that indicate that insurance coverage has been obtained which meets the requirements below. For Commercial General Liability and Automobile Liability insurance, the Broward Metropolitan Planning Organization **must** be shown as an additional insured with respect to these coverages.
- 8.1.1 Commercial General Liability Insurance on a commercial basis in an amount not less than \$2,000,000.00 per occurrence, and \$2,000,000.00 annual aggregate. The requested limits may be met through a combination of primary and umbrella coverages.
- 8.1.2 Professional Liability Insurance (Errors and Omissions) with limits not less than \$2,000,000.00 per occurrence, and \$2,000,000.00 annual aggregate.
- 8.1.3 Automobile Liability Insurance covering all owned, non-owned, and hired vehicles used in connection with the work, in an amount not less than \$1,000,000.00 per occurrence, and \$2,000,000.00 annual aggregate.

Coverage shall stipulate that it is primary over any insurance or self-insurance program available to the BMPO.

- 8.1.4** Workers' Compensation Insurance for all employees of the CONTRACTOR as required by Florida Statutes Chapter 440.
- 8.2** The insurance coverage required shall include those classifications, as listed in the standard liability insurance manuals, which most nearly reflect the operations of the CONTRACTOR.
- 8.3** All insurance policies required above shall be issued by companies authorized to do business under the laws of the State of Florida, with the following qualifications:
 - 8.3.1** The company must be rated no less than "B" as a management, and no less than "Class V" as to financial strength, by the latest edition of Best's Insurance Guide, published by A.M. Best Company, Oldwick, New Jersey, or its equivalent, subject to the approval of the BMPO; or
 - 8.3.2** The company must hold a valid Florida Certificate of Authority as shown in the latest "List of All Insurance Companies Authorized or Approved to do Business in Florida", issued by the State of Florida Department of Insurance and are members of the Florida Guaranty Fund.
- 8.4** Certificates will indicate no cancellation, modification, or change in insurance shall be made without thirty (30) days written advance notice to the certificate holder.
- 8.5** Compliance with the foregoing requirements shall not relieve CONTRACTOR of its liability and obligation under this section or under any other section if this section or under any other section of the Contract.
- 8.6** Issuance of a purchase order, work authorization or notice to proceed is contingent upon receipt of the insurance documents within ten (10) business days after the execution of the Contract by the BMPO. If the insurance certificate is received within the specific time frame, but not in the manner prescribed in this Section, the CONTRACTOR shall be verbally notified of such deficiency and shall have an additional five (5) calendar days to submit a corrected certificate to the BMPO. If the CONTRACTOR fails to submit the required insurance documents in the manner prescribed in this Agreement within five (5) business days after the executing of the Contract by an authorized official of the BMPO, CONTRACTOR shall be in default and the Contract documents may be rescinded. Under such circumstances, the CONTRACTOR may be prohibited from submitting future responses to BMPO procurements.
- 8.7** CONTRACTOR shall be responsible for assuring that the insurance certificate required in conjunction with this Section remain in force for the duration of the period of performance for any contractual agreement(s) resulting from this

solicitation. If insurance certificates are scheduled to expire during the term hereof, the CONTRACTOR shall be responsible for submitting new or renewed insurance certificates to the BMPO at a minimum of thirty (30) calendar days in advance of such expiration. In the event that expired certificates are not replaced with new or renewed certificates which cover the term hereof, the BMPO shall suspend the Contract until such time as the new or renewed certificates are received by the BMPO in a manner prescribed in this Section; provided however, that this suspension period does not exceed thirty (30) days, the BMPO may at its sole discretion, terminate the Contract and seek re-procurement charges from the CONTRACTOR.

8.8 If, in the judgment of the BMPO, prevailing conditions warrant the provision by CONTRACTOR of additional liability insurance coverage or coverage which is different in kind, the BMPO reserves the right to require the provision by CONTRACTOR of an amount of coverage different from the amounts or kind previously required and shall afford written notice of such change in requirements thirty (30) days prior to the date on which the requirements shall take effect. Should CONTRACTOR fail or refuse to satisfy the requirement of changed coverage within thirty (30) days following the BMPO's written notice, the Contract shall be considered terminated on the date that the required change in policy coverage would otherwise take effect.

8.9 All Subcontractors retained or hired for the Work shall be required to maintain coverages, limits and term no less restrictive than those required of the CONTRACTOR. CONTRACTOR shall be responsible for monitoring insurance compliance of all its Subcontractors. Additionally, CONTRACTOR shall make available to the BMPO proof of insurance of all Subcontractors upon request.

SECTION 9. MISCELLANEOUS

9.1 BMPO Project Manager. The BMPO Project Manager is responsible to coordinate and communicate with CONTRACTOR and to manage and supervise the execution and completion of the Services and the terms and conditions of this Agreement as set forth herein. For purposes of the Agreement, Paul Calvaresi, is designated as the BMPO Project Manager.

9.2 Ownership of Documents. Unless otherwise provided by law, any and all reports, surveys, and other data and documents provided or created in connection with this Agreement are and shall remain the property of BMPO. In the event of termination of this Agreement, any reports, photographs, surveys and other data and documents prepared by CONTRACTOR, whether finished or unfinished, shall become the property of BMPO and shall be delivered by CONTRACTOR to the BMPO Executive Director within seven (7) days of termination of this Agreement by either party. Any compensation due to CONTRACTOR shall be withheld until all documents are received as provided herein.

9.3 Audit and Inspection Rights and Retention of Records; Public Records.

- 9.3.1** BMPO shall have the right to audit the books, records and accounts of CONTRACTOR that are related to this Agreement. CONTRACTOR shall keep such books, records, and accounts as may be necessary in order to record complete and correct entries related to this Agreement.
- 9.3.2** CONTRACTOR shall preserve and make available, at reasonable times for examination and audit by BMPO, all financial records, supporting documents, statistical records, and any other documents pertinent to this Agreement for the required retention period of the Florida Public Records Act (Chapter 119, Florida Statutes), if applicable, or, if the Florida Public Records Act is not applicable, for a minimum period of three (3) years after termination of this Agreement, unless CONTRACTOR is notified in writing by BMPO of the need to extend the retention period. Such retention of such records and documents shall be at CONTRACTOR's expense. If any audit has been initiated and audit findings have not been resolved at the end of the retention period or three (3) years, whichever is longer, the books, records, and accounts shall be retained until resolution of the audit findings. If the Florida Public Records Act is determined by BMPO to be applicable to CONTRACTOR's records, CONTRACTOR shall comply with all requirements thereof; however, no confidentiality or non-disclosure requirement of either federal or state law shall be violated by CONTRACTOR. Any incomplete or incorrect entry in such books, records, and accounts shall be a basis for BMPO's disallowance and recovery of any payment upon such entry.
- 9.3.4** In addition, CONTRACTOR shall respond to the reasonable inquiries of successor Contractors and allow successor Contractors to receive working papers relating to matters of continuing significance.
- 9.3.5** In addition, CONTRACTOR shall provide a complete copy of all working papers to the BMPO, prior to final payment by the BMPO, in accordance with the RFP for CONTRACTOR services.
- 9.3.6** CONTRACTOR understands that the public shall have access, at all reasonable times, to all documents and information pertaining to BMPO contracts, subject to the provisions of Chapter 119, Florida Statutes, and agrees to allow access by the BMPO and the public to all documents subject to disclosures under applicable law. CONTRACTOR'S failure or refusal to comply with the provisions of this section shall result in the immediate cancellation of this Agreement by the BMPO.

Notice Pursuant to Section 119.0701(2)(a), Florida Statutes.

IF THE CONTRACTOR HAS QUESTIONS REGARDING THE APPLICATION OF CHAPTER 119, FLORIDA STATUTES, TO THE CONTRACTOR'S DUTY TO PROVIDE PUBLIC RECORDS RELATING TO THIS AGREEMENT, CONTACT THE CUSTODIAN OF PUBLIC RECORDS.

Custodian of Records:	Jacqueline Barszewski
Mailing address:	100 West Cypress Creek Road, Suite 650 Fort Lauderdale, FL 33309
Telephone number:	(954) 876-0053
Email:	barszewskij@browardmpo.org

- 9.4 Policy of Non-Discrimination.** CONTRACTOR shall not discriminate against any person in its operations, activities or delivery of services under this Agreement. CONTRACTOR shall affirmatively comply with all applicable provisions of federal, state and local equal employment laws and shall not engage in or commit any discriminatory practice against any person based on race, age, religion, color, gender, sexual orientation, national origin, marital status, physical or mental disability, political affiliation or any other factor which cannot be lawfully used as a basis for service delivery. CONTRACTOR agrees to comply with the provisions set forth in attached Attachment "A", including Contractor's responsibility to incorporate the provisions in subcontracts, throughout the term of this Agreement.
- 9.5 Public Entity Crime Act.** CONTRACTOR represents that the execution of this Agreement will not violate the Public Entity Crime Act (Section 287.133, Florida Statutes), which essentially provides that a person or affiliate who is a contractor, consultant or other provider and who has been placed on the convicted vendor list following a conviction for a Public Entity Crime may not submit a bid on a contract to provide any goods or services to BMPO, may not submit a bid on a contract with BMPO for the construction or repair of a public building or public work, may not submit bids on leases of real property to BMPO, may not be awarded or perform work as a contractor, supplier, subcontractor, or consultant under a contract with BMPO, and may not transact any business with BMPO in excess of the threshold amount provided in Section 287.017, Florida Statutes, for category two purchases for a period of thirty six (36) months from the date of being placed on the convicted vendor list. Violation of this section shall result in termination of this Agreement and recovery of all monies paid hereto, and may result in debarment from BMPO'S competitive procurement activities. In addition to the foregoing, CONTRACTOR further represents that there has been no determination, based on an audit, that it committed an act defined by Section 287.133, Florida Statutes, as a "public entity

crime” and that it has not been formally charged with committing an act defined as a “public entity crime” regardless of the amount of money involved or whether CONTRACTOR has been placed on the convicted vendor list.

9.6 Scrutinized Companies. The CONTRACTOR certifies that it is not on the Scrutinized Companies with Activities in Sudan List or the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List, Scrutinized Companies that boycott Israel List, and that it does not have business operations in Cuba or Syria as provided in Fla. Stat. §287.135, as may be amended or revised. BMPO may terminate the Agreement at the BMPO’s option if the CONTRACTOR is found to have submitted a false certification as provided under subsection (5) of Fla. Stat. §287.135, as may be amended or revised, or been placed on the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List or has been engaged in business operations in Cuba, Syria, Sudan, or Scrutinized Companies that Boycott Israel List, as defined in Fla. Stat. § 287.135, as may be amended or revised.

9.7 Independent Contractor. CONTRACTOR is an independent contractor under this Agreement. Services provided by CONTRACTOR pursuant to this Agreement shall be subject to the supervision of CONTRACTOR. In providing such services, neither CONTRACTOR nor its agents shall act as officers, employees or agents of the BMPO. Nor shall employees and contractors to the CONTRACTOR enjoy any privity of contract with the BMPO. Personnel policies, tax responsibilities, social security and health insurance, employee benefits, purchasing policies and other similar administrative procedures applicable to services rendered under this Agreement shall be those of CONTRACTOR. This Agreement shall not constitute or make the parties a partnership or joint venture.

The CONTRACTOR shall supply competent and capable employees and contractors. The BMPO may require the CONTRACTOR to remove any employee or contractor it deems careless, incompetent, insubordinate, or otherwise objectionable and whose continued performance of the services is not in the best interest of the BMPO.

9.8 Third Party Beneficiaries. Neither CONTRACTOR nor BMPO intends to directly or substantially benefit a third party by entering into this Agreement. Therefore, the parties agree that there are no third party beneficiaries to this Agreement and that no third party shall be entitled to assert a claim against either of them. Based upon this Agreement the parties expressly acknowledge that it is not their intent to create any rights or obligations in any third person or entity under this Agreement.

9.9 Notices. Whenever either party desires to give notice to the other, it must be given by written notice, sent by certified U.S. mail, with return receipt requested, email transmission, express delivery service or hand delivery, addressed to the party for whom it is intended, at the place last specified, and the place for giving of notice shall remain such until it shall have been changed by written notice in compliance

with the provisions of this paragraph. For the present, the parties designate the following as the respective places for giving of notice:

BMPO:

Gregory Stuart, Executive Director
Broward Metropolitan Planning Organization
100 West Cypress Creek Road, Suite 650
Fort Lauderdale, Florida 33309

With a copy to:
Alan L. Gabriel, Esq., BMPO General Counsel
Weiss Serota Helfman Cole & Bierman, P.L.
200 E. Broward Blvd., Suite 1900
Fort Lauderdale, Florida 33301

CONTRACTOR:

- 9.10 Assignment and Performance.** Neither this Agreement nor any interest herein shall be assigned, transferred, or encumbered by CONTRACTOR. In addition, CONTRACTOR shall not subcontract any portion of the work required by this Agreement, except with the prior approval of the BMPO, which shall be in BMPO's sole and absolute discretion. A list of all such subcontractors shall be included in the Proposal. If additional subcontractors are to be used during the term of this Agreement, other than those submitted in the Proposal, a list of such subcontractors shall be provided to the BMPO, subject to BMPO's approval.

CONTRACTOR represents that all persons delivering the services required by this Agreement have the knowledge and skills, either by training, experience, education, or a combination thereof, to adequately and competently perform the duties, obligations, and services set forth in the RFP and to provide and perform such services to BMPO's satisfaction for the agreed compensation.

CONTRACTOR shall perform its duties, obligations and services under this Agreement in a skillful and respectable manner.

- 9.11 Conflicts.** Neither CONTRACTOR nor its employees shall have or hold any continuing or frequently recurring employment or contractual relationship that is substantially antagonistic or incompatible with CONTRACTOR's loyal and conscientious exercise of judgment related to its performance under this Agreement.

CONTRACTOR agrees that none of its officers or employees shall, during the term of this Agreement, serve as an expert witness against BMPO in any legal or administrative proceeding in which he or she is not a party, unless compelled by

court process. Further, CONTRACTOR agrees that such persons shall not give sworn testimony or issue a report or writing, as an expression of his or her expert opinion, which is adverse or prejudicial to the interests of BMPO in connection with any such pending or threatened legal or administrative proceeding. The limitations of this section shall not preclude CONTRACTOR or any other persons from representing themselves in any action or in any administrative or legal proceeding.

In the event CONTRACTOR is permitted to utilize subcontractors to perform any services required by this Agreement, CONTRACTOR agrees to prohibit such subcontractors, by written contract, from having any conflicts within the meaning of this section.

- 9.12 Contingency Fee.** CONTRACTOR warrants that it has not employed or retained any company or person, other than a bona fide employee working solely for CONTRACTOR, to solicit or secure this Agreement and that it has not paid or agreed to pay any person, company, corporation, individual or firm, other than a bona fide employee working solely for CONTRACTOR, any fee, commission, percentage, gift, or other consideration contingent upon or resulting from the award or making of this Agreement. For a breach or violation of this provision, BMPO shall have the right to terminate this Agreement without liability and, at its discretion, to deduct from the Agreement price or otherwise recover the full amount of such fee, commission, percentage, gift or consideration.
- 9.13 Materiality and Waiver of Breach.** BMPO and CONTRACTOR agree that each requirement, duty, and obligation set forth herein is substantial and important to the formation of this Agreement and, therefore, is a material term hereof. BMPO's failure to enforce any provision of this Agreement shall not be deemed a waiver of such provision or modification of this Agreement. A waiver of any breach of a provision of this Agreement shall not be deemed a waiver of any subsequent breach and shall not be construed to be a modification of the terms of this Agreement.
- 9.14 Compliance with Laws.** CONTRACTOR shall comply with all federal, state, and local laws, codes, ordinances, rules, and regulations in performing its duties, responsibilities, and obligations pursuant to this Agreement.
- 9.15 Severance.** In the event a portion of this Agreement is found by a court of competent jurisdiction to be invalid, the remaining provisions shall continue to be effective unless BMPO or CONTRACTOR elects to terminate this Agreement. An election to terminate this Agreement based upon this provision shall be made within seven (7) days after the finding by the court becomes final.
- 9.16 Joint Preparation.** The parties acknowledge that they have sought and received whatever competent advice and counsel as was necessary for them to form a full and complete understanding of all rights and obligations herein and that the preparation of this Agreement has been their joint effort. The language agreed to

expresses their mutual intent and the resulting document shall not, solely as a matter of judicial construction, be construed more severely against one of the parties than the other.

- 9.17 Priority of Provisions.** If there is a conflict or inconsistency between any term, statement, requirement, or provision of any exhibit attached hereto, any document or events referred to herein, or any document incorporated into this Agreement by reference and a term, statement, requirement, or provision of this Agreement, the term, statement, requirement, or provision contained in Articles 1 through 9 of this Agreement shall prevail and be given effect.
- 9.18 Applicable Law and Venue.** This Agreement shall be interpreted and construed in accordance with and governed by the laws of the State of Florida. Any controversies or legal problems arising out of this Agreement and any action involving the enforcement or interpretation of any rights hereunder shall be submitted to the jurisdiction of the state courts of the Seventeenth Judicial Circuit of Broward County, Florida.
- 9.19 Amendments.** No modification, amendment or alteration in the terms or conditions contained herein shall be effective unless contained in a written document prepared with the same or similar formality as this Agreement.
- 9.20 Prior Agreements.** This Agreement and its attachments constitute the entire agreement between CONTRACTOR and BMPO, and this document incorporates and includes all prior negotiations, correspondence, conversations, agreements, and understandings applicable to the matters contained herein and the parties agree that there are no commitments, agreements or understandings concerning the subject matter of this Agreement that are not contained in this document. Accordingly, the parties agree that no deviation from the terms hereof shall be predicated upon any prior representations or agreements, whether oral or written. It is further agreed that no modification, amendment or alteration in the terms or conditions contained here shall be effective unless set forth in writing in accordance with Section 9.19 above.
- 9.21 Drug-Free Workplace.** CONTRACTOR shall maintain a drug-free workplace.
- 9.22 Incorporation by Reference.** The truth and accuracy of each “Whereas” clause set forth above is acknowledged by the parties. The attached Exhibits are incorporated hereto and made a part of this Agreement.
- 9.23 Multiple Originals.** This Agreement may be fully executed in TWO (2) copies by all parties each of which, bearing original signatures, shall have the force and effect of an original document.
- 9.24 Headings.** Headings are for convenience of reference only and shall not be considered in any interpretation of this Agreement.

9.25 Binding Authority. Each person signing this Agreement on behalf of either party individually warrants that he or she has full legal power to execute this Agreement on behalf of the party for whom he or she is signing, and to bind and obligate such party with respect to all provisions contained in this Agreement.

9.26 Survival of Provisions. Any terms or conditions of this Agreement that require acts beyond the date of its termination shall survive the termination of this Agreement, shall remain in full force and effect unless and until the terms of conditions are completed, and shall be fully enforceable by either party.

9.27 Disadvantaged Business Enterprise (DBE) Program.

9.27.1 The contractor, sub-recipient, or subcontractor shall not discriminate on the basis of race, color, national origin, or sex in the performance of this contract. The contractor shall carry out applicable requirements of 49 CFR, Part 26 in the award and administration of USDOT assisted contracts. Failure by the contractor to carry out these requirements is a material breach of this contract, which may result in the termination of this contract or such other remedy as the recipient deems appropriate.

9.27.2 The prime contractor agrees to pay each subcontractor under this prime contract for satisfactory performance of its contract no later than 30 days from the receipt of each payment the prime contract receives from the BMPO. The prime contractor agrees further to return retainage payments to each subcontractor within 30 days after the subcontractor's work is satisfactorily completed. Any delay or postponement of payment from the above referenced time frame may occur only for good cause following written approval of the BMPO. This clause applies to both DBE and non-DBE subcontracts.

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**AGREEMENT BETWEEN THE BMPO AND _____ FOR
GOVERNMENT PUBLIC INVOLVEMENT SERVICES**

IN WITNESS WHEREOF, the parties hereto have made and executed this Agreement on the respective dates under each signature: BMPO, signing by and through its Chair and Executive Director, attested to and duly authorized to execute same, and Contractor, signing by and through its authorized representative, attested to and duly authorized to execute same.

BMPO

BROWARD METROPOLITAN PLANNING ORGANIZATION

By: _____
Gregory Stuart, Executive Director

By: _____
Yvette Colbourne, Chair

This __ day of _____, _____.

APPROVED AS TO FORM AND LEGAL
SUFFICIENCY FOR THE USE OF AND
RELIANCE BY THE BMPO ONLY:

By: _____
Alan L. Gabriel, BMPO General Counsel
Weiss Serota Helfman Cole & Bierman, P.L.

**AGREEMENT BETWEEN THE BMPO AND _____ FOR
GOVERNMENT PUBLIC INVOLVEMENT SERVICES**

CONTRACTOR

WITNESSES:

[Name]

By: _____

By: _____

Print Name: _____

Print Name: _____

Title: _____

By: _____

This day __ of _____, _____.

Print Name: _____

**AGREEMENT BETWEEN THE BMPO AND _____ FOR
GOVERNMENT PUBLIC INVOLVEMENT SERVICES**

EXHIBITS LIST

- 1) **Exhibit "A"** – RFP No. 26-04, Date Issued: August 6, 2025
- 2) **Exhibit "B"** – CONTRACTOR's Proposal
- 3) **Exhibit "C"** – BMPO Invoice Form
- 4) **Attachment "A"** – BMPO Policy of Non-Discrimination

**AGREEMENT BETWEEN THE BMPO AND _____ FOR
GOVERNMENT PUBLIC INVOLVEMENT SERVICES**

EXHIBIT "A"

RFP No. 26-04

Date Issued: August 6, 2025

**AGREEMENT BETWEEN THE BMPO AND _____ FOR
GOVERNMENT PUBLIC INVOLVEMENT SERVICES**

**EXHIBIT "B"
CONTRACTOR'S PROPOSAL**

ATTACHMENT “C”

**RFP FORMS REQUIRED TO BE COMPLETED
AND INCLUDED WITH PROPOSALS**

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PROPOSAL FORM

RFP No. 26-04

GOVERNMENT PUBLIC INVOLVEMENT SERVICES

CONTRACTOR: _____

PROPOSALS WILL BE DUE PURSUANT TO SECTION 1.4 OF THE INSTRUCTIONS TO PROPOSERS AND MAY NOT BE WITHDRAWN WITHIN ONE HUNDRED EIGHTY (180) DAYS AFTER SUCH DATE.

THE PROPOSER CERTIFIES that this proposal is made without prior understanding, agreement or connection with any corporation, firm, or person submitting a proposal for the same contractual services and is in all respects fair and without collusion or fraud. The Proposer agrees to abide by all conditions of the Contract Documents and certifies that it is authorized to submit this proposal and that the proposal is in compliance with all requirements of the Request for Proposal, including but not limited to, certification requirements.

The Proposer further declares that it has examined the Contract Documents and addenda thereto and that it understands the requirements of the Work to be performed and all other requirements of the Request for Proposal.

The Proposer further certifies that neither the bidding firm nor any of its officers are listed on the United States comptroller General’s List of Ineligible Contractors for Federally Financed or Assisted Projects.

Authorized Signature

Printed Name

Addenda: Provide signature and date for each Addenda received.

1.	2.	3.
4.	5.	6.

PRICE PROPOSAL FORM
SCHEDULE OF PROFESSIONAL RATES

RFP 26-04
GOVERNMENT PUBLIC INVOLVEMENT SERVICES

<u>DESCRIPTION</u>	<u>HOURLY RATE</u>		<u>EST/HRS</u>	<u>TOTAL</u>
Community Outreach Specialist	_____	X	680	_____
Designer	_____	X	20	_____
Public Involvement Manager	_____	X	170	_____
Principal/Editor	_____	X	50	_____
Marketing Specialist	_____	X	340	_____
Communications Specialist	_____	X	210	_____
Creative Director	_____	X	20	_____
Graphic Designer	_____	X	60	_____
Website Developer Designer	_____	X	90	_____
Multimedia Specialist	_____	X	100	_____

ESTIMATED TOTAL ANNUAL LABOR COST \$ _____

NOTE: THE ANNUAL LABOR HOURS SPECIFIED ABOVE ARE ESTIMATED QUANTITIES ONLY. CONTRACTOR WILL BE REIMBURSED AT THE PROPOSED HOURLY RATES FOR ACTUAL HOURS OF EFFORT AND EXPENSES INCURRED. IT IS EXPRESSLY UNDERSTOOD THAT THE APPROXIMATE QUANTITIES IDENTIFIED ABOVE ARE FOR EVALUATION PURPOSES ONLY AND ARE SUBJECT TO CHANGE DEPENDING UPON THE BMPO'S ACTUAL NEED FOR SERVICES UNDER THE RESULTANT AGREEMENT AND SHALL FORM NO BASIS FOR ANY CLAIM IN THE EVENT THAT THEY DO NOT CORRESPOND TO THE HOURS ACTUALLY WORKED BY THE CONTRACTOR.

CONTRACTOR'S QUALIFICATION CERTIFICATION

Firm Name: _____

Address: _____

City, State, Zip: _____

Telephone: () _____ Fax: () _____

Contact Person: _____ Title: _____

E-Mail Address: _____

FEID # _____ DUNS # _____

1. DBE Certified No Yes Classification: _____

Certified By: _____

2. Specify the principal product or service offered by your firm:

3. Identify the area(s) which the business serves: Miami-Dade Broward
 Palm Beach Florida Other _____

4. Date business was established: _____ Occupational License: _____

5. Type of Business:

A. **Sole Proprietor**

Name _____

Home Address _____

Home Phone _____ Cell Phone _____

Professional license/Certificate of Competency# _____

B. **Partnership**

Are the owners of the business lawful, permanent residents of Florida? Yes No

Provide the name, residential address and telephone number of all owners of the business.

Partners Name	Res. Address	Phone Number	Cell Number

Professional license/Certificate of Competency #: _____

Name in which license/Certificate of Competency is issued: _____

C. ___ **Corporation** Incorporated in the state of _____ Date _____

Officer's Names	Title	Location

Professional license/Certificate of Competency #: _____

Name in which license/Certificate is Issued _____

6(a). List each contract completed by you during the last five (5) years, or if less than five (5) contracts have been completed in the last five (5) years, list the last five (5) contracts completed **for which liquidated damages or other contractually stipulated sums or damages were assessed** against you for failure to complete the work on time or for any other breach of contract by you. For each such contract, provide a brief description of the work performed, the initial contract amount, the dollar amount at completion, date completed, and the name and telephone number of the owner's representative.

Contract Number	Description of Contract	POC & Phone	Initial Amount	Closeout Amount	Date Completed

6(b). For the last five (5) years, list each contract under which the owner has **called upon your surety to complete the work, has terminated for default, or sued to complete performance or recover damages**. If fewer than five (5) contracts have been so affected during the last five (5) years, list the last five (5) contracts to be so affected. For each such contract, provide the same

information as required in (a) above, and in addition, provide the name and contract person with telephone number of your surety.

Contract Number	Description of Contract	POC & Phone	Initial Amount	Closeout Amount	Date Comp	Surety POC & Phone No.

6(c). List the details of any litigation which your firm has been involved with for the past five (5) years (Attach pages if necessary).

7. References (Please list prior similar projects)

Year	Project Name	Company Name	Dollar Amount	Contact Person and E-mail

Estimated amount of current work under contract: \$ _____

8. List three (3) major contracts similar in scope currently underway or completed within the last five (5) years

Project No. and Title	Owner	Value	Percent Complete	Contact Person and E-mail

I, _____, _____, OF _____, CERTIFY THE INFORMATION PROVIDED ON THIS QUALIFICATION IS CORRECT TO THE BEST OF MY KNOWLEDGE AND BELIEF.

Signature

Affix Corporate Seal

COUNTY OF _____

STATE OF _____

The foregoing instrument was acknowledged before me on this _____ day of _____, _____

By _____

____ An individual acting in their own right;

____ of _____
Title Corporation/Company
a _____ Corporation, on behalf of the corporation.
State

____ Acknowledging partner/agent on behalf of _____
a partnership. Name of partnership

This person is personally known me or has produced _____ as identification and who (did/did not) take an oath.

Place Notary Seal Here

Signature of Person Taking Acknowledgment

In lieu of Stamp: _____
Type or Print Name

Title

Expiration Date

**PROPOSER'S DISCLOSURE OF SUBCONTRACTORS,
SUBCONSULTANTS, AND SUPPLIERS**

Please list all Subcontractors, Subconsultants, and Suppliers to be used in connection with performance of the Contract. (Use additional pages, if necessary):

Company Name: _____

Address: _____

City, State, & Zip Code: _____

Company Name: _____

Address: _____

City, State, & Zip Code: _____

DRUG-FREE WORKPLACE CERTIFICATION

The undersigned vendor hereby certifies that it will provide a drug-free workplace program by:

1. Publishing a statement notifying its employees that the unlawful manufacture, distribution, dispensing, possession, or use of controlled substance is prohibited in the Bidder's workplace, and specifying the actions that will be taken against employees for violations of such prohibition;
2. Establishing a continuing drug-free awareness program to inform its employees about:
 - a. The dangers of drug abuse in the workplace;
 - b. The Bidder's policy of maintaining a drug-free workplace;
 - c. Any available drug counseling, rehabilitation, and employee assistance programs;
 - d. The penalties that may be imposed upon employees for drug abuse violations occurring in the workplace;
3. Giving all employees engaged in performance of the contract a copy of the statement required by paragraph 1;
4. Notify all employees, in writing, of the statement required by paragraph 1, that as a condition of employment on a covered contract, the employee shall:
 - a. Abide by the terms of the statement;
 - b. Notify the employer in writing of the employee's conviction under a criminal drug statute for a violation occurring in the workplace no later than five calendar days after such conviction;
5. Notifying the BMPO in writing within ten calendar days after receiving notice under subdivision 4(a) above, from an employee or otherwise receiving actual notice of such conviction. The notice shall include the position title of the employee;
6. Within thirty (30) calendar days after receiving notice under paragraph 4 of a conviction, taking one of the following actions with respect to an employee who is convicted of a drug abuse violation occurring in the workplace:
 - a. Taking appropriate personnel action against such employee, up to and including termination; or
 - b. Requiring such employee to participate satisfactorily in a drug abuse assistance or rehabilitation program approved for such purposes by a federal, state or local health, law enforcement, or other appropriate agency; and
7. Making a good faith effort to maintain a drug-free workplace program through implementation of paragraphs 1 through 6.

Firm: _____
(Please print or type)

By: _____
Authorized Signature

Name of Authorized Signature Date

**Affix Corporate Seal
(If Applicable)**

County Of

State Of

The foregoing instrument was acknowledged before me on this _____ day of _____, _____
By _____

___ An individual acting in their own right;

___ _____ of _____
Title Corporation/Company
a _____ Corporation, on behalf of the corporation.
State

___ Acknowledging partner/agent on behalf of _____
a partnership. Name of partnership

This person is personally known me or has produced _____ as
identification and who (did/did not) take an oath.

Signature of Person Taking Acknowledgment

Place Notary Seal Here

In lieu of Stamp: _____
Type or Print Name

Title

Expiration Date

ACKNOWLEDGMENT

STATE OF _____)
)
_____ COUNTY)

The foregoing document was sworn to and subscribed before me by _____ by means of [] physical presence or [] online notarization, and are personally know to me or have produced _____ as identification and who did take an oath.

WITNESS MY HAND AND OFFICIAL SEAL THIS ____ **DAY OF** _____, _____.

Notary Public Signature

Notary Public Printed Signature

Notary Stamp Seal

INDEPENDENCE AFFIDAVIT

The undersigned individual, being duly sworn, deposes and says that:

1. He/She is _____ of _____, the PROPOSER that has submitted the attached Proposal;
2.
 - a. Below is a list and description of any relationships, professional, financial or otherwise that PROPOSER may have with the BMPO, its elected or appointed officials, its employees or agents or any of its agencies or component units for the past two (2) years.
 - b. Additionally, the PROPOSER agrees and understands that PROPOSER shall give the BMPO written notice of any other relationships professional, financial or otherwise that PROPOSER enters into with the BMPO its elected or appointed officials, its employees or agents or any of its agencies or component units during the period of this Agreement.

(If paragraph 2(a) above does not apply, please indicate by stating, “Not applicable” in the space below.)

[THIS SPACE INTENTIONALLY LEFT BLANK]

ACCURACY OF PROPOSAL CERTIFICATION

PROPOSER, by executing this Form, hereby certifies and attests that all Forms, Affidavits and documents related thereto that it has enclosed in support of its Proposal are true and accurate. Failure by PROPOSER to attest to the truth and accuracy of such Forms, Affidavits and documents shall result in the Proposal being deemed non-responsive and such Proposal will not be considered.

The undersigned individual, being duly sworn, deposes and says that:

1. He/She is _____ of _____, the PROPOSER that has submitted the attached Proposal;
2. He/She is fully informed respecting the preparation and contents of the attached Proposal and of all Forms, Affidavits and documents submitted in support of such Proposal;
3. All Forms, Affidavits and documents submitted in support of this Proposal and included in this Proposal are true and accurate;
4. No information that should have been included in such Forms, Affidavits and documents has been omitted; and

[THIS SPACE INTENTIONALLY LEFT BLANK]

DBE PARTICIPATION STATEMENT AND BID OPPORTUNITY LIST

ANTICIPATED DBE PARTICIPATION STATEMENT

RFP Number: _____

Contractor's Name: _____

Contractor's FEID Number: _____

Expected amount of contract dollars to be subcontracted to DBE(s): \$ _____

OR

It is our intent to subcontract _____ % of the contract dollars to DBE(s). Listed, below are the proposed DBE sub-contractors:

<u>DBE (s) Name</u> <u>Percentage</u>	<u>Type/Specialty Work</u>	<u>Dollar Amount/</u>

Submitted by: _____ Title: _____
(Type or Print)

Date: _____

Note: This information is used to track and report anticipated DBE participation in BMPO contracts. The anticipated DBE amount will not become part of the contractual terms.

**BID OPPORTUNITY LIST FOR PROFESSIONAL CONTRACTUAL SERVICES,
AND COMMODITIES & CONTRACTUAL SERVICES**

Prime Contractor / Prime Consultant: _____

Address/Telephone Number: _____

RFP Number/Advertisement Number: _____

49 CFR Part 26.11 The list is intended to be a listing of all firms that are participating, or attempting to participate, on BMPO contracts. The list must include all firms that bid on prime contracts, or bid or quote subcontracts and supplies materials on BMPO projects, including both DBEs and non-DBEs. For consulting companies this list must include all subconsultants contacting you and expressing an interest in teaming with you on a specific BMPO project. Prime contractors and consultants must provide information for Numbers 1, 2, 3 and 4, and should provide any information they have available on Numbers 5, 6, 7 and 8 for themselves, and their subcontractors and subconsultants.

1. Federal Tax ID Number: _____	6. <input type="checkbox"/> DBE	8. Annual Gross Receipts:
2. Firm Name: _____	<input type="checkbox"/> Non-DBE	<input type="checkbox"/> Less than \$1 Million
3. Phone: _____		<input type="checkbox"/> Between \$1- \$5 Million
4. Address: _____		<input type="checkbox"/> Between \$5- \$10 Million
		<input type="checkbox"/> Between \$10-\$15Million
		<input type="checkbox"/> More than \$15 Million
	7. <input type="checkbox"/> Sub-contractor	
5. Year Firm Established: _____	<input type="checkbox"/> Sub-consultant	

1. Federal Tax ID Number: _____	6. <input type="checkbox"/> DBE	8. Annual Gross Receipts:
2. Firm Name: _____	<input type="checkbox"/> Non-DBE	<input type="checkbox"/> Less than \$1 Million
3. Phone: _____		<input type="checkbox"/> Between \$1- \$5 Million
4. Address: _____		<input type="checkbox"/> Between \$5- \$10 Million
		<input type="checkbox"/> Between \$10-\$15Million
		<input type="checkbox"/> More than \$15 Million
	7. <input type="checkbox"/> Sub-contractor	
5. Year Firm Established: _____	<input type="checkbox"/> Sub-consultant	

1. Federal Tax ID Number: _____	6. <input type="checkbox"/> DBE	8. Annual Gross Receipts:
2. Firm Name: _____	<input type="checkbox"/> Non-DBE	<input type="checkbox"/> Less than \$1 Million
3. Phone: _____		<input type="checkbox"/> Between \$1- \$5 Million
4. Address: _____		<input type="checkbox"/> Between \$5- \$10 Million
		<input type="checkbox"/> Between \$10-\$15Million
		<input type="checkbox"/> More than \$15 Million
	7. <input type="checkbox"/> Sub-contractor	
5. Year Firm Established: _____	<input type="checkbox"/> Sub-consultant	

AS APPLICABLE, PLEASE SUBMIT THIS FORM WITH YOUR: REQUEST FOR PROPOSALS – RFP
FAILURE TO COMPLETE, SIGN AND RETURN THE DBE PARTICIPATION STATEMENT
AND BID OPPORTUNITY LIST MAY DEEM YOUR PROPOSAL NON-RESPONSIVE

ATTACHMENT “D”

FDOT FORMS REQUIRED TO BE COMPLETED AND INCLUDED WITH SUBMITTALS

Forms

FDOT Form No. 375-030-60 Vendor Certification Regarding Scrutinized Companies Lists

FDOT Form No. 375-030-30 Truth in Negotiation Certificate

FDOT Form No. 375-030-32 Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion for Federal Aid Contracts

FDOT Form No. 375-030-33 Certification for Disclosure of Lobbying Activities on Federal Aid Contracts

FDOT Form No. 375-030-34 Disclosure of Lobbying Activities

FDOT Form No. 375-031-06 E-Verify

FDOT Form No. 375-030-01 Affidavit Regarding Labor and Services

Note: Forms are available mostly in Word format at the following website:

<https://www.fdot.gov/procurement/formmenu.shtm>

ATTACHMENT “E”

BMPO REQUIRED INVOICE DOCUMENTATION

Note: The Contractor Invoice Template attached is in a PDF format. The Template shall be provided in an Excel format after award to the selected Contractor.

[REMAINDER OF PAGE LEFT INTENTIONALLY BLANK]

CONSULTANT NAME
Street Address
City, State, Zip Code
Telephone #

Consultant LOGO

INVOICE

Bill To:

Broward Metropolitan Planning Organization (BMPO)
 100 West Cypress Creek Road, 6th Floor, Suite 650
 Fort Lauderdale, FL 33309
 (954) 876-0033
 Email: accountspayable@browardmpo.org
 BMPO Project Manager: _____

Invoice Date: _____
Invoice No.: _____
BMPO P.O. #: _____

Project Name and Description:

Invoice Service Period	Contract Number	Contract Execution Date	Contract End Date
-			

Task no.	Task name	Budgeted amount	Percent previously billed	Percent complete this period	Percent complete to date	Complete	Previously billed	Billed this period	Remaining budget
1	Project Management	\$ 1,000.00	10.0%	10.0%	20.0%	No	\$ 100.00	\$ 100.00	\$ 800.00
2	Task 2		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
3	Task 3		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
4	Task 4		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
5	Task 5		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
6	Task 6		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
7	Task 7		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
8	Task 8		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
9	Task 9		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
10	Task 10		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
11	Task 11		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
12	Task 12		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
13	Task 13		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
14	Task 14		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
15	Task 15		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
16	Task 16		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
17	Task 17		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
18	Task 18		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
19	Task 19		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
20	Task 20		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
Totals:		\$ 1,000.00					\$ 100.00	\$ 100.00	\$ 800.00

Total Amount Due: \$ 100.00

I certify to the best of my knowledge and belief that the information provided herein is true, complete, and accurate. I am aware that the provision of false, fictitious, or fraudulent information, or the omission of any material fact, may subject me to criminal, civil, or administrative consequences including, but not limited to violations of U.S. Code Title 18, Sections 2, 1001, 1343 and Title 31, Sections 3729-3730 and 3801-3812.

Authorized Signature: _____

Name Printed: _____

DISADVANTAGED BUSINESS ENTERPRISE (DBE) PARTICIPATION REPORTING

CONSULTANT NAME

Street Address

City, State, Zip Code

Telephone #

Consultant LOGO

Service Period 1/0/00 - 1/0/00

DBE Contract Amount: \$ 100.00

DBE Firm Name	Amount Allocated	Notes
Company ABC	\$ 100.00	
Company Name B		
Company Name C		
Company Name D		
Company Name E		
Company Name F		
Company Name G		
Company Name H		
Company Name I		
Company Name J		

Total DBE Allocated: \$ 100.00

DBE Firm	Amount allocated	Percent previously billed	Percent billed this period	Percent billed to date	Amount previously billed	Amount billed this period	Amount billed to date	Amount remaining
Company ABC	\$ 100.00	50.0%	50.0%	100.0%	\$ 50.00	\$50.00	\$ 100.00	\$ -
Company Name B	\$ -	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$0.00	\$ -	\$ -
Company Name C	\$ -	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$0.00	\$ -	\$ -
Company Name D	\$ -	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$0.00	\$ -	\$ -
Company Name E	\$ -	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$0.00	\$ -	\$ -
Company Name F	\$ -	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$0.00	\$ -	\$ -
Company Name G	\$ -	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$0.00	\$ -	\$ -
Company Name H	\$ -	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$0.00	\$ -	\$ -
Company Name I	\$ -	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$0.00	\$ -	\$ -
Company Name J	\$ -	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$0.00	\$ -	\$ -
Totals:	\$ 100.00				\$ 50.00	\$ 50.00	\$ 100.00	\$ -

INVOICE TASK DETAIL

Task No: 1
Task Name: Project Management

Budgeted Amount	\$ 1,000.00	100.0%
Previously billed	\$ (100.00)	-10.0%
Billed this period	\$ (100.00)	-10.0%
Remaining Budget	\$ 800.00	80.0%

Percent complete: 20.0%

Billed this period details:

<u>Salary Costs:</u>		<u>Notes:</u>
Prime Consultant Name	\$ 50.00	
Sub-Consultant 1	\$ 50.00	DBE Firm
Sub-Consultant 2	\$ -	
Sub-Consultant 3	\$ -	
Sub-Consultant 4	\$ -	
Sub-Consultant 5	\$ -	
Sub-Consultant 6	\$ -	
Sub-Consultant 7	\$ -	
<u>Other Direct Expense:</u>		<u>Notes:</u>
Travel	\$ -	
Equipment	\$ -	
Materials	\$ -	
Other	\$ -	
Billed this period	\$ 100.00	

Progress Report:

In this space, provide a narrative of the work performed this period towards completing the deliverable(s) for this Task according to the contract scope of service. Do not use acronyms and explain any technical jargon. Make sure the narrative is viewable by resizing the cell if needed.

You must include one of the following in this space:

1. **Progress report narrative** - including sub-consultant work included on this invoice.
2. **See attached progress report** - add a separate document detailing the progress.
3. **No work this period** - there are no charges for the task as shown in the \$0 "Billed this period" line above.
4. **Task complete** - all work and billing on this Task is completed.

Certificate of Disbursement of Previous Periodic Payment to Subcontractors

Contract No. 26-04

Date _____

Contract Name GOVERNMENT PUBLIC INVOLVEMENT SERVICES

Period of Work Invoiced For: ___/___/___ to ___/___/___

The Contractor for the above referenced contract, hereby certifies that all Subcontractors and vendors having interest in this contract have received their pro rata share of all previous periodic payments made to date by the BMPO for all work, materials and equipment furnished under the contract.

Firm

(Signature of Authorized Representative)

NOTARY STATEMENT
STATE OF _____

COUNTY OF _____

The foregoing instrument was acknowledged before me the _____ day of _____,
20___, by _____ who is personally known to me or who has
produced _____ as identification and who did/did not take an oath.

Signature of Notary

My Commission Expires _____

Subcontractor's Certificate of Previous Payment

Note: The Prime Contractor shall attach this statement to current payment invoices, completed by each Subcontractor whose work appears on the previous payment invoice.

KNOW ALL MEN BY THESE PRESENTS, that (name) _____
representing _____, whose
address is _____, with the
title of _____, whom after being first duly sworn, upon oath
deposes and says that pursuant to the provisions of the contract for:

CONTRACT NO. 26-04

CONTRACT NAME: GOVERNMENT PUBLIC INVOLVEMENT SERVICES

that all monies due him/her, in accordance with the agreed upon payment schedule, have been
paid to him/her by _____, the Firm.

NOTARY STATEMENT
STATE OF _____ COUNTY OF _____

The foregoing instrument was acknowledged before me this _____ day of _____,
20__, by _____ who is personally known to me or who has
produced _____ as identified and who did/did not take an oath.

WITNESS my hand and official seal, this _____ day of _____, 20__.

Signature of Notary

My Commission Expires _____

FINAL RELEASE ON CONTRACT AND AFFIDAVIT

STATE OF _____)
COUNTY OF _____)

Before me, the undersigned authority, personally appeared _____,
who after being duly sworn, deposes and says:

In accordance with the Contract Documents and in consideration of _____
Dollars (\$ _____) paid, <Contractor> releases and waives for itself and its
Subcontractors, material-person, successors and assigns, all claims, demands, damages, costs and
expenses, whether in contract or in tort, against the Broward Metropolitan Planning Organization
("BMPO") existing under the laws of the State of Florida relating in any way to the performance
of Agreement No. _____ between THE BMPO and <Contractor>.

(1) <Contractor> certifies for itself and its Subconsultants, material-person, successors
and assigns, that all charges for labor, materials, supplies, lands, licenses and other expenses for
which the BMPO might be sued or for which a lien or a demand against any payment bond might
be filed, have been fully satisfied and paid.

(2) <Contractor> agrees to indemnify, defend and save harmless the BMPO from all
demands or suits, actions, claims of liens or other charges filed or asserted against the BMPO arising
out of the performance by <Contractor> of the Work covered by this Final Release on Contract
and Affidavit.

(3) This Final Release on Contract and Affidavit shall not be construed to represent,
expressed or implied, any release on behalf of the BMPO of any of the contractual covenants and
obligations of <Contractor>.

<Contractor>:

By: _____
President

Date: _____
Witnesses

[Corporate Seal]

STATE OF _____
COUNTY OF _____

The foregoing instrument was acknowledged before me this ___ day of _____, 20___, by _____, as _____ of _____, a _____ Corporation, on behalf of the Corporation. This person is personally known to me or has produced a _____ (state) driver's license no. _____ as identification.

My Commission Expires:

(AFFIX NOTARY SEAL)

Notary Public (Signature)

(Printed Name)

(Title or Rank)

(Serial Number, if any)

ATTACHMENT “F”

**CONTRACTOR PERFORMANCE
EVALUATION FORM**

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Contractor Performance Evaluation

The BMPO will periodically evaluate the Contractor's performance utilizing the Contractor Performance Evaluation Form in this Attachment. This evaluation will be done at an interval no less than once per year during the contract term. For contracts with a term less than one year, the evaluation may be performed intermittently as determined by the BMPO. The BMPO assigned evaluator will complete the Contractor Performance Evaluation Form and provide a copy to the Contractor for review and response. Written Contractor responses will be incorporated into the evaluations. In any instances where the performance is below satisfactory, the Contractor will have thirty (30) days to provide a written response to the BMPO.

[REMAINDER OF PAGE LEFT INTENTIONALLY BLANK]

CONTRACTOR PERFORMANCE EVALUATION FORM

CONTRACTOR: _____

ADDRESS: _____

PROJECT NAME: _____

CONTRACT NO. _____ AWARD DATE: _____

EVALUATION NO. _____ DATE: _____ PERIOD COVERED: _____ TO _____

EVALUATED BY: _____

(Signature & Title)

	CONTRACTUAL	ACTUAL *
PRICE:		
COMPLETION DATE:		
TIME TO COMPLETE		

Ratings:

E = Excellent

G = Good

S = Satisfactory

U = Unsatisfactory

N/A = Not Applicable

* = For Final Evaluation Only. Actual includes contractual plus all Amendments and Change orders.

**BROWARD METROPOLITAN PLANNING ORGANIZATION
EVALUATION OF CONTRACTOR'S PERFORMANCE**

EVALUATED ITEM	EVALUATION NO.			
	1	2	3	4
Quality of Contractor's Work				
Adherence to Contract Specs/Scope of Services				
Quality of Subcontractor's Work				
Quality of Project Manager/Supervisory Personnel				
Protection of BMPO Property				
Minimal Interference with BMPO Operations				
Timely Submission of Reports, Project Schedules and Deliverables				
Adherence to Project Schedule				
Compliance with Safety Standards				
Communication with BMPO Project Manager				
Attendance at Project Meetings				
Cooperation with Other Contractors				
Timely Notification of Possible Delays				

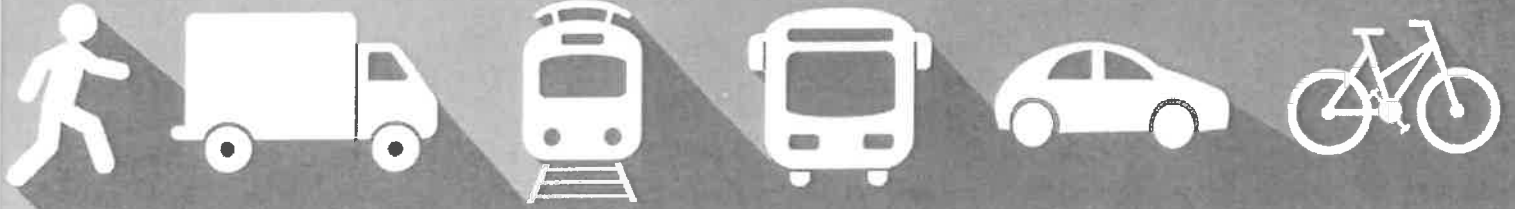
*** OVERALL EVALUATION ***				
-----------------------------------	--	--	--	--

COMMENTS: _____

***NOTE: PLEASE ATTACH BACKUP DOCUMENTATION FOR ALL EVALUATIONS RATED BELOW SATISFACTORY OR AS REQUESTED BY PROCUREMENT.**

**AGREEMENT BETWEEN THE BMPO AND CUNNINGHAM
COMMUNICATIONS CONSULTING COMPANY D/B/A THE BRAND
ADVOCATES, INCORPORATED FOR GOVERNMENT PUBLIC
INVOLVEMENT SERVICES**

**EXHIBIT "B"
CONTRACTOR'S PROPOSAL**



DELIVERING INSIGHT, IMPACT & INNOVATION

PROPOSAL IN RESPONSE TO:

RFP NO. 26-04

GOVERNMENT PUBLIC INVOLVEMENT SERVICES

PRESENTED BY:



IN PARTNERSHIP WITH



www.PublicInvolvement.com



COVER LETTER

September 9, 2025

Broward Metropolitan Planning Organization (Broward MPO)
Attn: Procurement Department
100 W. Cypress Creek Road, Suite 650
Fort Lauderdale, FL 33309

Re: Proposal Submission – RFP 26-04 Government Public Involvement Services

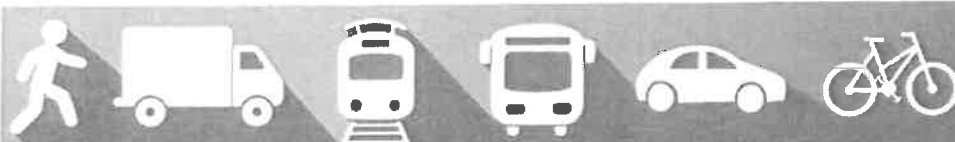
Dear Evaluation Committee:

The Broward MPO is at a pivotal moment. The agency is preparing for the 2055 Metropolitan Transportation Plan (MTP), launching groundbreaking innovations like the SMART METRO platform, and shaping the future of transportation for one of the most diverse and dynamic counties in the nation. At this moment, the MPO needs more than an engineering or management consulting firm who can check boxes, it needs a team of trusted communicators, planners, and creatives who can tell the agency's story, engage stakeholders, and deliver results. The Brand Advocates (TBA), Benesch, GFT Infrastructure (GFT), and Creative Particle is that team. Together, we bring the continuity of 15 years of successful partnership with the MPO, combined with bold innovations that will elevate your Public Involvement Program into one of the most dynamic and effective in the country. Our team is uniquely positioned to help the MPO strengthen its role as a national leader in public involvement and communications. We offer the MPO not just compliance with federal requirements, but a transformative approach that will elevate its visibility, deepen public trust, and connect residents to the MPO's work in new, dynamic ways.

We have built a multidisciplinary team, experienced in managing task order-based public involvement contracts, and designed to successfully deliver every task in the Scope of Services. TBA provides award-winning government communications and public involvement expertise, turning complex transportation planning into clear, compelling narratives. Benesch contributes planning depth and federal compliance experience, ensuring MPO products meet requirements and resonate with the public. GFT provides technical knowledge, delivery and stakeholder alignment expertise, connecting outreach to implementation. Because videography and photography are now central to effective public involvement, our team includes Creative Particle, a trusted long-time multimedia partner, to capture and extend the reach of MPO events, campaigns, and stories. Together, this team offers the MPO a seamless, comprehensive resource that is ready to deliver on day one.

Our record of success with the MPO is proven. For more than 15 years, TBA has supported the MPO through the Speak Up Broward contract, multiple MTP efforts, and other high-profile initiatives. We are proud of what we accomplished under those parameters, including the award-winning *Let's Talk Transportation* podcast, the *Mobility Monday* newsletter, and the MPO's growing digital and social media presence. However, the limitations of the Speak Up Broward contract restricted our ability to apply the full range of communications strategies needed to tell the MPO's complete story. This new contract represents a turning point. It allows us to integrate communications and public involvement into a single, dynamic Public Involvement Program that fully reflects the MPO's mission, vision, and impact.

What sets our team apart is that we are not an engineering or management consulting firm that treats communications as a secondary service, or add-on. We are professional communicators first, supported by respected planning, infrastructure, and creative partners. That focus means the MPO will benefit from strategies built on solid communications expertise. With our team, there will be no learning curve. We already meet weekly with the MPO's PIO team, hold ongoing one-on-one coordination meetings with staff, and are deeply embedded in the agency's operations. Because we bring this continuity, we are ready to elevate the MPO's visibility, broaden engagement, and deliver results that matter on day one. Innovation is at the heart of our Project Approach. One example is the recently released Resident Guidebook, which we will elevate beyond a static PDF into an interactive digital experience with embedded videos, clickable content, and storytelling modules.



COVER LETTER

We also propose bold new ideas such as a SMART METRO showcase campaign that explains the MPO's cutting-edge digital twin platform in everyday terms; a Safe Roads Summit Story Lab to collect and share resident stories; and adding a gamified budget simulator to the MPO's website that allows residents to allocate funds to projects affecting their communities and see how it will impact budgets. These innovations will make communications more engaging, transparent, and impactful while positioning the MPO as a forward-thinking leader nationally.

Our Project Approach is structured around a **30/60/90 Day Phased Implementation Roadmap**, where every task in the Scope of Services is broken down into actionable steps. This roadmap ensures continuity, building on the MPO's existing successes, while also planning for the future with measurable milestones. In the first 30 days, we will launch the Market Needs Assessment, audit communications channels, and finalize engagement frameworks. By Day 60, new tools such as proposed website updates and e-townhall platforms will be operational. By Day 90, the MPO will receive its first quarterly evaluation from our team, with results directly tied to resident input and federal compliance. For the MPO, this approach provides a clear advantage. It demonstrates accountability, establishes early wins to maintain momentum, and ensures long-term planning is always grounded in real community priorities.

TBA is proud to be a DBE-certified firm organized as an S-Corporation. In business for more than 20 years, we maintain a top-rated Creditsafe report, with a high credit score that reflects our stability and reliability. We have no outstanding debt, operate with sound financial management, and have consistently earned a reputation as a very low-risk firm to do business with. This ensures that the MPO can move forward with complete confidence in our ability to deliver on every contractual requirement.

The MPO doesn't just plan transportation projects, it shapes how people live, connect, and thrive across Broward County. With this new contract, we will build on our proven foundation to deliver signature innovations: an interactive Resident Guidebook 2.0, a SMART METRO showcase campaign that makes cutting-edge technology relatable, a Safe Roads Summit Story Lab that amplifies community voices, and a gamified budget tool that invites residents to shape funding priorities. Our team is ready to deliver results that are measurable, impactful, and memorable. Together, we will not only fulfill federal requirements but also show residents how transportation planning improves their neighborhoods, connects their families, and creates opportunity across the county. With TBA, the MPO gains a partner who is low risk, high-value, and fully invested in the agency's success.

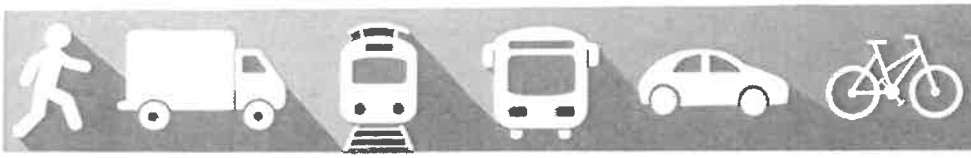
We are especially excited about the opportunity to expand what we have already built for the MPO into a truly comprehensive Public Involvement Program. Guided by a robust Market Needs Assessment, informed by best practices from national leaders such as the Metropolitan Transportation Commission, the San Diego Association of Governments, and the Chicago Metropolitan Agency for Planning, and powered by innovative tools like AI analytics, interactive dashboards, and multimedia storytelling, our approach will give the MPO a clear, data-driven foundation for every engagement effort. Most importantly, it will show Broward residents the value of the MPO's work in their everyday lives, how safer roads, improved commutes, and new investments connect their families, businesses, and neighborhoods.

As the person authorized to represent TBA, please feel free to contact me directly by phone at (305) 335-8466 or via email at tasha@thebrandadvocates.com with any questions. We thank you for the opportunity to submit this proposal and to continue our long-standing partnership with the Broward MPO. With this new contract, our team is ready to deliver a Public Involvement Program that not only meets federal requirements but sets a new standard for what outreach can be.

Sincerely,



Tasha Cunningham
The Brand Advocates
110 East Broward Blvd, Suite 1700
Fort Lauderdale, Florida 33301



COVER LETTER

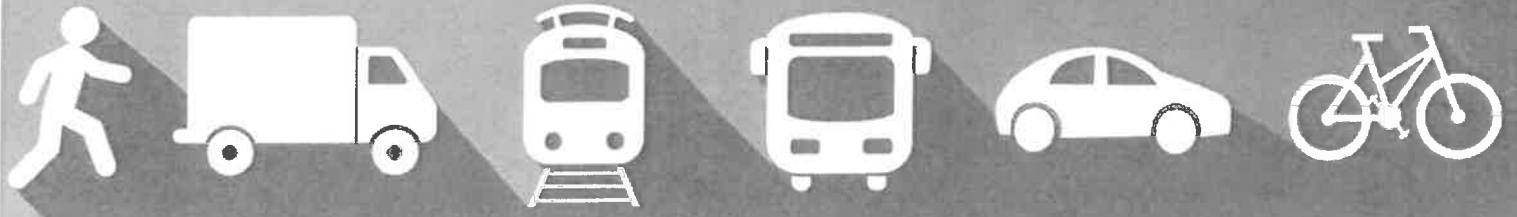


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YEARS OF EXPERIENCE IN
CONTRACT SCOPE OF
SERVICES

25+



NUMBER OF
SUCCESSFULLY
COMPLETED PR AND
MARKETING SERVICES
CONTRACTS

40+



YEARS OF EXPERIENCE IN
GOVERNMENT PUBLIC
INVOLVEMENT

25+



NUMBER OF
PROFESSIONALS
DEDICATED TO THIS
ACCOUNT

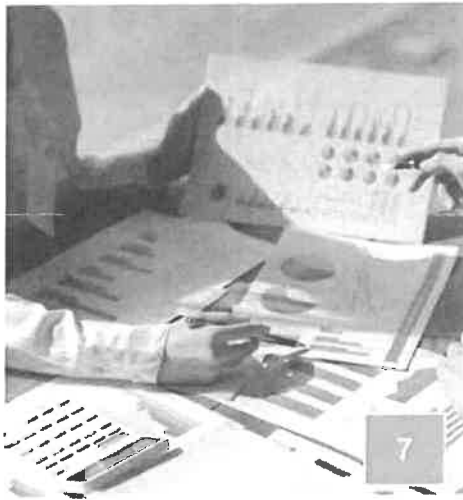
8+

THE
BRAND
ADVOCATES
ON BRAND. ON MESSAGE. ON TARGET.



SECTION 1.0 PROJECT APPROACH

This section provides a detailed overview of our team's approach to successfully delivering the Scope of Services for this contract, presented through a 30/60/90 Phased Implementation Roadmap.



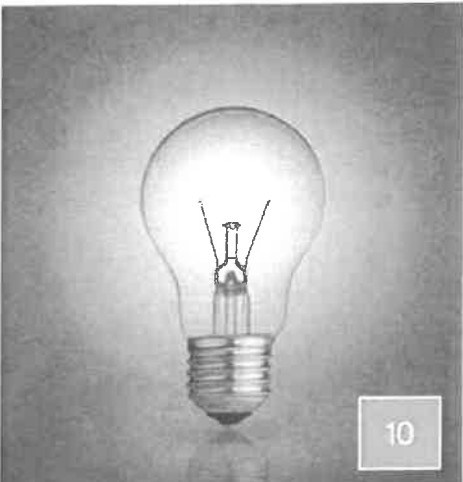
SECTION 2.0 QUALIFICATIONS & EXPERIENCE

This section details our team's stellar qualifications in public involvement, marketing, advertising, videography, photography, animation, and other communications disciplines.



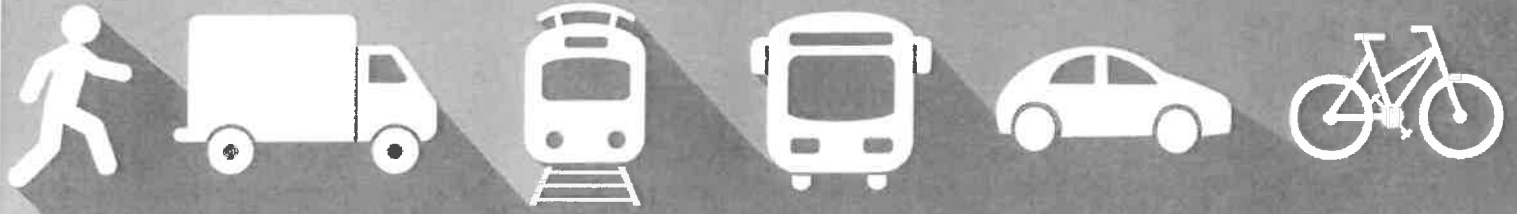
SECTION 3.0 QUALITY ASSURANCE QUALITY CONTROL

This section details our team's rigorous quality control and assurance measures that will be utilized for this contract.



SECTION 4.0 INNOVATIVE APPROACH

This section contains an overview of new and innovative ideas that will amplify the successful delivery of the Scope of Services for this contract.



SECTION 1.0 PROJECT APPROACH

OVERVIEW

The Brand Advocates (TBA), Benesch, and GFT Infrastructure (GFT) have formed a proven, multidisciplinary team uniquely positioned to deliver the Scope of Services with precision, creativity, and measurable results. For more than a decade, Tasha Cunningham (TBA), Ian Debnam (Benesch), and Jill Quigley (GFT) have been trusted partners of the Broward MPO, leading public involvement through Speak Up Broward, consistently earning national recognition for excellence, innovation, and impact. Together, we have delivered award-winning initiatives the *Let's Talk Transportation* podcast, the high-engagement *Mobility Monday* newsletter, and a dynamic social media presence that has elevated the MPO's visibility and deepened its connection with the community. However, the limitations of the Speak Up Broward contract have restricted our ability to fully apply this expertise to shape the MPO's broader communications narrative. Partnering with TBA means the MPO continues with a team that requires no learning curve and is already deeply aligned with its mission, vision, and Core Products. Our team brings a record of cost-effectiveness, having managed million-dollar budgets for state transportation agencies, local municipalities, and public sector entities, consistently delivering exceptional value while maximizing every project dollar for the benefit of the community.

The MPO does not need a consultant team that treats communications as an add-on to engineering or management services, or a public involvement firm that specializes in sending out construction notices and coordinating stakeholder meetings for transportation projects. It needs a partner whose core expertise is communications, across multiple disciplines, backed by technical and creative specialists who bring depth and innovation. With TBA's data-driven communications experience, Benesch's planning depth, GFT's delivery focus, and Creative Particle's stellar videography and photography capabilities, the MPO gains a team ready to serve its needs on day one. As transformative initiatives move forward, including the 2055 Metropolitan Transportation Plan, Market Needs Assessment, Safe Roads Summit, SMART METRO platform, Safe Streets for All (SS4A), and the SoFloGo app, the MPO needs more than a team that will simply check boxes for compliance. It needs a creative communications partner capable of shaping a compelling narrative that connects the MPO's work to benefits in the lives of Broward residents.

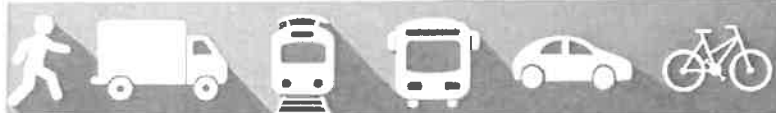
TELLING THE MPO STORY

The Broward MPO does not "sell" a product in the traditional sense. Its true product is trust, vision, and relevance. Its work delivers a long-range transportation vision, secures funding and advocacy that turn ideas into reality, connects neighborhoods and systems, expands access so every voice is heard, and implements safety improvements that save lives. The "sale" is convincing residents that MPO decisions improve their quality of life. At the heart of the story is a clear value proposition: the MPO connects people and places by planning, funding, and delivering transportation solutions that make communities safer, easier to navigate, and better for everyone. Our team will integrate this value proposition into every element of the Public Involvement Program, ensuring it flows consistently across the tasks outlined in the Scope of Services. We will successfully deliver the program through a **30/60/90 Day Phased Implementation Roadmap** that balances early wins with long-term success.

CREATING AN INTERCONNECTED PUBLIC INVOLVEMENT PROGRAM

Our team brings a proven, data-driven approach to advancing the Broward MPO's Public Involvement Program. At the core is the first comprehensive Market Needs Assessment in nearly a decade, which will establish benchmarks on awareness, perceptions, and community priorities. To strengthen this effort, we will integrate both a PESTEL analysis, examining external Political, Economic, Social, Technological, Environmental, and Legal factors, and a SWOT analysis of internal strengths and weaknesses. Together, these tools provide a complete picture of the MPO's strategic position and ensure that every action in this contract is grounded in data rather than assumptions. Our Project Approach addresses all tasks in the Scope of Services as part of one cohesive program.

Leveraging tailored messaging, multilingual tools, and digital platforms such as live polling, interactive maps, and geo-targeted outreach, our team will elevate the MPO's visibility, increase participation, and ensure the community's input directly shapes transportation decisions. This interconnected Public Involvement Program will not only meet federal requirements but will build on our team's track record of delivering award-winning work, measurable results and compelling storytelling that highlights how the MPO's work improves daily life across Broward County. Following is our approach to accomplishing the Scope of Services that demonstrates our ability to hit the ground running, while continuing to support the MPO on the communications tasks that we are currently performing through the Speak Up Broward contract.



TASK 1: MARKET NEEDS ASSESSMENT

The foundation of our Project Approach is the Market Needs Assessment, the MPO's first statistically valid countywide survey in nearly a decade. This effort will establish a baseline of awareness, perceptions, and community priorities while clarifying how residents prefer to engage. The goal is simple, to ensure that communications reflect community realities, not outdated assumptions. The assessment will combine a stratified, statistically valid survey with complementary methods, focus groups, stakeholder interviews, workshops, community intercepts, and digital tools like interactive maps and e-townhall polling.

TASK TIMELINE	DELIVERABLES
DAY 30	<ul style="list-style-type: none"> • Create Action Plan and outreach tools for the Market Needs Assessment effort. • Develop a countywide public awareness campaign to introduce the Assessment effort.
DAY 60	<ul style="list-style-type: none"> • Survey and other instruments go live across multiple channels including digital, phone, intercept, and print, paid ads and partner distribution. As responses come in, early themes we receive will begin shaping proposed communications strategies. • Countywide awareness campaign goes live.
DAY 90	<ul style="list-style-type: none"> • The MPO will receive a comprehensive Market Needs Assessment Report, complete with dashboards, infographics, and a plain-language video summary. • Findings will be presented to the MPO Board and shared publicly with stakeholders.

An essential part of this assessment is a national scan of peer MPOs. Benesch, in partnership with TBA and GFT, will benchmark the MPO against recognized leaders such as the Metropolitan Transportation Commission (MTC) in San Francisco, and the San Diego Association of Governments (SANDAG), and the Chicago Metropolitan Agency for Planning (CMAP), among others. These agencies, like the MPO, manage large, metropolitan regions with complex transportation needs and multilingual communities. MTC is known for data visualization and dashboards; and SANDAG demonstrates how to build support for countywide initiatives. CMAP is nationally recognized for its forward-looking planning and use of innovative strategies. While these best practices guide the scan, Benesch and GFT bring their stellar experience working with MPOs, DOTs, and other public agencies across the United States. Creative Particle will support this effort by developing explainer videos, and other tools.

TASK 2: PROJECT MANAGEMENT & COORDINATION

With more than a decade supporting the MPO's public involvement, our systems are already embedded into the agency's communications rhythm, including regular reporting of project tasks and milestones. This eliminates onboarding delays or learning curves. TBA and Benesch will lead project management. GFT will align outreach with technical schedules and ensure milestones translate into narratives that meet federal requirements. For our team, project management is not an abstract process but an extension of our daily partnership with the MPO, ensuring every task is completed on time, on budget, and tied directly to community needs and federal requirements.

TASK TIMELINE	DELIVERABLES
DAY 30	<ul style="list-style-type: none"> • Meet with MPO project managers to assess coordination needs and establish KPIs. • Continue supporting MPO's current communications activities.
DAY 60	<ul style="list-style-type: none"> • MPO will receive its first progress update from our team showing completed tasks, upcoming milestones, and how our work aligns with agency priorities.
DAY 90	<ul style="list-style-type: none"> • Deliver our first Quarterly Report to the MPO summarizing early Market Needs Assessment insights.



TASK 3: COMMUNICATIONS OUTREACH

Outreach defines the MPO's reputation, and our approach begins with listening. Guided by early insights from the Market Needs Assessment, we will transform the MPO's communications into tools that build trust and transparency, starting with a revamped website and refreshed content strategy to ensure that residents receive information, get answers to their questions, and clearly see the value of MPO decisions in their daily lives.

TASK TIMELINE	DELIVERABLES
DAY 30	<ul style="list-style-type: none"> Audit existing communications channels including website and social media platforms. In collaboration with the MPO's current website contractor Daruma Tech, we will design an Action Plan for the website revamp effort.
DAY 60	<ul style="list-style-type: none"> Launch a beta version of website updates. Create a refreshed design for the <i>Mobility Monday</i> newsletter. Continue building the photography library that our team started on the MPO's SharePoint.
DAY 90	<ul style="list-style-type: none"> Launch completed website refresh featuring interactive dashboards and a public-facing transparency portal that displays outreach metrics, videos, and launch refreshed newsletter. Monitor Market Needs Assessment and other analytics to inform reporting efforts.

TASK 4: COMMUNITY ENGAGEMENT

Community engagement is where the MPO's plans come alive for residents, translating technical work into meaningful dialogue. Guided by the early results from the Market Needs Assessment, we will design strategies that reach all generations, from Baby Boomers to Gen Z and Gen Alpha, by meeting people where they are. Engagement will not be a one-off event but a sustained conversation that builds trust over time. TBA will lead strategy design, Benesch will ensure technical accuracy, GFT will coordinate logistics to guarantee seamless execution, while Creative Particle will document engagement efforts through photography and videography.

TASK TIMELINE	DELIVERABLES
DAY 30	<ul style="list-style-type: none"> Develop an internal engagement calendar aligned with MPO priorities.
DAY 60	<ul style="list-style-type: none"> Create Action Plan for community engagement and create tools necessary to implement. Document events through photography and videography for wider digital reach.
DAY 90	<ul style="list-style-type: none"> Implement the Action Plan and continuously monitor results, which will be used to inform reporting of data and analytics to the MPO.

TASK 5: STAKEHOLDER INVOLVEMENT

Stakeholder involvement is essential to building lasting regional buy-in and ensuring that the MPO's priorities align with the needs of municipalities, business groups, chambers of commerce, and civic leaders. The Market Needs Assessment will serve as the foundation for this task, ensuring our strategies are grounded in fresh, data-driven insights about how local leaders and organizations perceive the MPO and what they identify as top transportation issues. By tailoring our outreach to each stakeholder group, we will ensure communications are not only relevant but also actionable, helping stakeholders understand how MPO investments connect directly to their priorities, whether those are safer roads, stronger economic development corridors, or enhanced transportation options.

TBA and Benesch will lead this effort with GFT supporting the team. Creative Particle will produce professional-quality video testimonials and highlight reels. By incorporating both traditional engagement and multimedia storytelling, our approach transforms stakeholder involvement from a compliance activity into a powerful advocacy tool. Over time, this approach will create a network of influential voices that not only provide feedback to the MPO but also become ambassadors for its mission and impact across Broward County.



TASK TIMELINE	DELIVERABLES
DAY 30	<ul style="list-style-type: none"> Map stakeholders and begin targeted outreach to municipal officials, chambers, and nonprofits.
DAY 60	<ul style="list-style-type: none"> Roundtables will be hosted to capture input on issues such as congestion, safety, and funding priorities
DAY 90	<ul style="list-style-type: none"> The MPO will receive a Stakeholder Engagement Report summarizing participation, themes, and how feedback has been integrated into MPO priorities.

TASK 6: REVIEW AND ASSESSMENT

Strong review and assessment ensure accountability, transparency, and continuous improvement. Every activity will be measured against benchmarks from the Market Needs Assessment so the MPO can clearly demonstrate progress to both residents and federal partners. TBA will lead this process, integrating AI-driven analytics, dashboards, and sentiment analysis to track engagement and identify trends. Benesch will ensure compliance with federal standards, GFT will align findings with technical schedules. By the end of the first year, our goal is to double engagement across all MPO channels, including newsletter opens and social media interactions, setting measurable benchmarks for success.

TASK TIMELINE	DELIVERABLES
DAY 30	<ul style="list-style-type: none"> Using findings from the communications audit, our team will identify and assess areas for improvement in the outreach process.
DAY 60	<ul style="list-style-type: none"> Identify opportunities to demonstrate progress to both residents and federal, and municipal partners.
DAY 90	<ul style="list-style-type: none"> The MPO will receive its first review report from our team, with public-facing metrics posted on the revamped website to track survey completions, video reach, and downloads.

TASK 7: EVALUATION & REPORTING

Evaluation and reporting must go beyond compliance to tell the story of impact. Residents, stakeholders, and federal partners should see not only what was done, but how it improved lives and strengthened communities. TBA, supported by GFT, Benesch, and Creative Particle, will design concise, visual, and resident-facing reports that highlight both outcomes and insights.

TASK TIMELINE	DELIVERABLES
DAY 30	<ul style="list-style-type: none"> Establish a clear evaluation framework tied to project goal. Findings from the Market Needs Assessment will guide emphasis areas.
DAY 60	<ul style="list-style-type: none"> Interim reports will summarize participation trends and emerging themes.
DAY 90	<ul style="list-style-type: none"> The MPO will receive its first Quarterly Evaluation Report, complete with infographics and video summaries.

TASK 8: 2055 METROPOLITAN TRANSPORTATION PLAN SUPPORT (MTP)

Our team has supported outreach for the MPO's other Core Products consistently translating technical requirements into accessible, resident-friendly messaging. The 2055 MTP is one of the MPO's federally-required Core Products and demands robust engagement to succeed.



Guided by insights from the Market Needs Assessment, Benesch, GFT, and TBA will shape branding, themes, identify priorities, and convey how long-range planning connects to stakeholders lives. Our approach to the 2055 MTP will follow a “barbell” model, with intensive engagement at both the beginning and end of the MTP process, ensuring the plan is not only federally compliant but also embraced by the community it serves. Through this strategy, the 2055 MTP will be positioned as more than a regulatory document, it will be recognized as the community’s shared vision for Broward’s transportation future.

TASK TIMELINE	DELIVERABLES
DAY 30	<ul style="list-style-type: none"> Develop a comprehensive outreach framework and introductory campaigns to build awareness of the MTP process.
DAY 60	<ul style="list-style-type: none"> Coordinate kickoff events, both online, and in person, to introduce the 2050 MTP to the public.
DAY 90	<ul style="list-style-type: none"> Early engagement results will be compiled, and recommendations will be made to adjust strategies based on community feedback.

TASK 9: HIGH-VISIBILITY EVENT SUPPORT

Through our communications contract with the City of Fort Lauderdale, TBA has been supporting the planning and marketing for high-visibility events in Broward for more than five years. Our team provides public relations, and logistic coordination for events like the Visit Lauderdale Food & Wine Festival and the Fort Lauderdale Air Show, drawing more than 300,000 attendees annually. TBA will bring this expertise to the MPO to support events like the Safe Roads Summit, and the State of the Region & Annual Awards. Benesch and GFT will support event logistics, while TBA leads event design and promotions. Creative Particle will document each event through videography and photography.

TASK TIMELINE	DELIVERABLES
DAY 30	<ul style="list-style-type: none"> Assess the MPO’s event needs working with the contract PM, and other MPO staff. Finalize event themes, agendas, and logistics in collaboration with MPO staff.
DAY 60	<ul style="list-style-type: none"> Develop a promotional plan for each event, with registration launched, outreach campaigns designed, and digital assets prepared to build momentum.
DAY 90	<ul style="list-style-type: none"> Depending on the time of year, full event promotion will be underway, campaigns begin driving attendance. Each event will documented through livestreams and highlight reels.

TASK 10: PUBLIC INVOLVEMENT FOR PLANNING STUDIES

Public involvement is critical to the success of MPO-led planning studies and master plans, ensuring that technical recommendations are shaped by real community input. TBA, in partnership with Benesch and GFT, will create tailored engagement strategies that make studies accessible, relevant, and actionable for residents. We will transform technical documents into tools that invite public participation and build trust.

TASK TIMELINE	DELIVERABLES
DAY 30	<ul style="list-style-type: none"> Meet with MPO project managers of current planning studies, including the recently awarded Atlantic Boulevard Corridor Study, to assess engagement needs.
DAY 60	<ul style="list-style-type: none"> Design tailored outreach strategies for each study not yet underway.
DAY 90	<ul style="list-style-type: none"> Support public involvement efforts of studies currently underway.



TASK 11: TRAINING AND CAPACITY BUILDING

Training and capacity building ensure that MPO staff, partners, and community leaders have the tools and confidence to sustain engagement long after events and studies conclude. TBA supported by Benesch and GFT, will design practical, hands-on training programs that support both MPO staff and partner agencies, strengthening communication skills, and expanding digital engagement expertise. Training modules will be updated with lessons learned from ongoing outreach, ensuring the training evolves with the MPO's communications strategies.

TASK TIMELINE	DELIVERABLES
DAY 30	<ul style="list-style-type: none">Meet with MPO leadership to assess training needs.
DAY 60	<ul style="list-style-type: none">Design a training curriculum complete with guides, templates, and exercises.
DAY 90	<ul style="list-style-type: none">Create on-demand online training portal, giving staff and partners immediate access to resources.

TASK 12: E-TOWNHALLS

E-townhalls are a powerful tool for broadening participation, giving residents the ability to engage from anywhere. These interactive sessions will combine live presentations with polling, Q&A, and captioning, ensuring that participation goes beyond watching, it becomes active involvement. Recordings will be archived on the MPO website and repurposed into highlight clips, creating an enduring resource that multiplies impact long after the live event. The first e-townhall will be integrated directly into the Market Needs Assessment, giving residents a chance to see emerging survey themes in real time and add their voices through live polling and open discussion.

TASK TIMELINE	DELIVERABLES
DAY 30	<ul style="list-style-type: none">Design the e-townhall framework, selecting platforms, integrating polling tools, and developing plain-language presentation templates.
DAY 60	<ul style="list-style-type: none">First official e-townhall, focused on the Market Needs Assessment, will launch, promoted across multiple digital channels of the MPO and its partner agencies.
DAY 90	<ul style="list-style-type: none">Detailed engagement reports will be delivered to the MPO with analytics from the Market Needs Assessment e-townhall.

Beyond the first 90 days, e-townhalls will become a recurring fixture in the MPO's outreach program. They will support key initiatives such as the 2055 MTP, ongoing planning studies like the Hallandale Beach Transportation Master Plan and the Atlantic Boulevard Corridor Study, and high-visibility events such as the Safe Roads Summit.

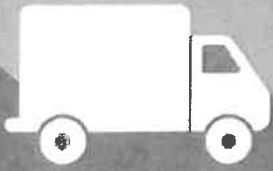
TASK 13: PRINTING

Print materials remain vital for offline audiences. Insights from the Market Needs Assessment will shape the format and distribution of printed materials. Within 30 days, TBA and Benesch will identify the MPO's printing needs, TBA will lead design efforts, and GFT will ensure materials that printed materials comply with federal requirements and are written in plain language. By Day 60, production will begin on identified materials, and by Day 90, a distribution plan will be in place. TBA and Benesch, with support from GFT, will implement the approved distribution plan.

A PARTNERSHIP THAT BUILDS SUCCESS

TBA together with Benesch, GFT, and Creative Particle bring the right mix of skills and expertise necessary to meet the MPO's needs and turn vision into impact. We are not approaching this work as outsiders, management consultants, or as engineers dabbling in public involvement. We are communicators at the core, backed by planners, engineers, and creative specialists to ensure accuracy, innovation, and impact. Our focus will be to amplify the MPO's voice, strengthen community connections, and position the MPO as a nationwide leader in public involvement.





SECTION 2.0

QUALIFICATIONS & EXPERIENCE

Delivering the Scope of Services requires more than technical know-how, it requires communicators, planners, creatives, and community outreach specialists who know Broward County, know the MPO, and know how to translate transportation planning into meaningful community impact. Our team combines decades of proven experience, national perspective, and innovative thinking. Following is an overview of our leadership team for this contract.

LEADERSHIP TEAM



Project Manager (PM)
Tasha Cunningham
(TBA)

- Brings more than 20 years of experience leading award-winning communications, public engagement, and marketing campaigns for transportation agencies across Florida.
- Trusted partner of the Broward MPO, supporting outreach through the Speak Up Broward contract, and multiple Metropolitan Transportation Plan (MTP).
- Architect behind some of the MPO's most visible communications successes, including the *Let's Talk Transportation* podcast, the *Mobility Monday* newsletter, and the recently launched *Beyond the Commute* LinkedIn newsletter.
- Will ensure seamless coordination between technical, creative, and planning partners.
- Managed million-dollar budgets for FDOT and other public sector agencies, delivering measurable Return on Investment (ROI) while maximizing public dollars.
- Holds an M.S. in Mass Communication, a B.S. in Public Administration, and a Graduate Certificate in Conflict Resolution & Consensus Building from Florida International University (FIU). She is also a Certified Associate in Project Management (CAPM).



Deputy PM
Ian Debnam, AICP
(Benesch)

- Certified planner with more than 15 years of experience in data collection, research, and analysis that informs transportation and environmental planning
- Strong record of delivering corridor studies, feasibility studies, and Metropolitan Transportation Plans (MTPs) across Florida.
- Expertise includes public engagement, GIS spatial analysis, Environmental Justice assessments, and multimodal planning.
- Has played a central role in the Speak Up Broward outreach program and served as a Task Manager for the MPO's Route to 2050 MTP.
- Managed major efforts for the South Florida Regional Transportation Authority (Tri-Rail) and multiple MPOs across Florida, giving him unique insight into regional connectivity.
- Ensures that every communication strategy is rooted in planning expertise, compliance with federal standards, and a deep understanding of Broward's transportation challenges.
- Holds an M.A. in Geography from Louisiana State University.



Technical Advisor
Jill Quigley, AICP (GFT)

- Brings more than two decades of experience as a certified planner working directly with the Broward MPO in technical oversight and stakeholder coordination.
- Managed the MPO's Speak Up Broward contract for more than five years and outreach efforts to multiple MTP cycles.
- Expert in bridging the gap between planning and public involvement.
- Technical insight guarantees that communications are not developed in isolation but directly tied to project schedules and community needs.
- Ensures work product aligns with established Key Performance Indicators (KPIs).
- Holds an M.S. in Urban and Regional Planning from Florida State University.

Our stellar leadership team will be assisted by a talented supporting team members who offer the MPO more than 50 years of combined experience in transportation, planning, public involvement, website design, and digital outreach.



SUPPORTING TEAM MEMBERS

Wendy Abdulmesih — Community Outreach Specialist (TBA)

Wendy Abdulmesih has extensive experience in community engagement, grassroots outreach, and multicultural communications. She is bilingual and speaks and writes Spanish. She has managed on-the-ground engagement for MPO initiatives, including workshops, and neighborhood events for the Route to 2050 MTP, ensuring that community voices are authentically represented in planning processes. Wendy's strength lies in building trust with residents and ensuring sustained participation across different communities. Wendy currently manages social media for the MPO. Wendy holds an Associate's degree in hospitality and tourism from Miami Dade College.

Luis Galvez — Public Involvement Manager, CAPM (TBA)

Luis Galvez is a seasoned engagement strategist who has overseen large-scale public involvement programs across South Florida. For the MPO, Luis manages design and content development for the *Mobility Monday* newsletter. Luis is bilingual allowing him to connect with Spanish-speaking residents. Luis holds a B.S. in Communications, Journalism, and Related Program from FIU and is a Certified Project Management Associate (CAPM).

Ernesto Diaz — Creative Director / Graphic Designer (TBA)

Ernesto Diaz is the creative force behind TBA's award-winning design work. With more than a decade of experience in branding, digital design, and multimedia, he has created graphics, infographics, and visuals for major transportation initiatives like SunRail, and national brands like Red Bull, HBO Latino, Marriott, and Johnson & Johnson, among others. Ernesto specializes in making technical content visually engaging and understandable. He will ensure that every MPO product, from reports to social media, has a consistent, polished look that connects with the public. Ernesto holds a B.S. in Graphic Design & Creative Direction at ISDI School of Design and Innovation.

Tom Navratil - Web Developer | Designer (TBA)

Tom Navratil is a senior web developer who brings more than 15 years of experience designing and managing high-performance websites for public agencies, tourism organizations, and global brands. He has developed and maintained numerous client websites for TBA, including the City of Fort Lauderdale's award-winning tourism site DiscoverFTLBeach.com. Tom's portfolio also includes projects for Google, HBO, Marriott, and Hilton, where he applied his expertise in responsive design, SEO optimization, and user experience. Tom will make recommendations to transform the MPO website into a modern, interactive platform with features such as storytelling modules and embedded video explainers that bring planning work to life for residents.

Wally Blain, AICP — Senior Planner (Benesch)

Wally Blain has more than 25 years of experience in multimodal transportation planning, long-range transportation plans, and congestion management processes. He has led major planning efforts for MPOs across the Southeast and is a recognized leader in scenario planning. Wally's expertise in regional mobility will support the Broward MPO's 2055 MTP, ensuring engagement is backed by nationally recognized planning practice. Wally holds a B.A. in Geography from Stetson University.

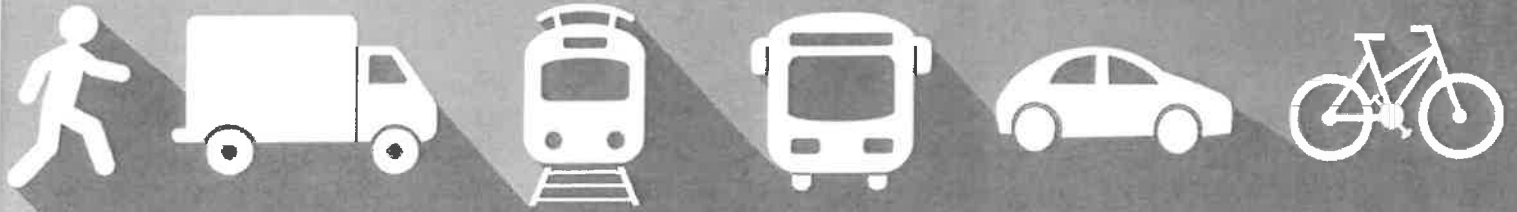
Additional Bench Strength

The Benesch and GFT bench includes planners, engineers, and GIS analysts who can provide additional depth across specific tasks, from technical compliance to performance measurement. Their experience with MPOs across the nation ensures that the MPO benefits from best practices while receiving support from a team that understands the nuances of federal and state requirements.

A Proven, Multidisciplinary Team





Together, Tasha, Ian, Jill, and the extended Benesch team, represent a partnership that is already embedded in the MPO's communications rhythm and has consistently delivered results. Unlike firms where communications is a secondary function, our team is led by professional communicators supported by top-tier planning, infrastructure, and multimedia specialists. We aren't simply a vendor, but a partner team that understands the MPO's history, its priorities, and its vision for the future. With proven expertise, financial stability, and a track record of nationally recognized communications, our team is uniquely positioned to deliver the Scope of Services at the highest level.





SECTION 3.0
QUALITY
ASSURANCE
QUALITY
CONTROL

Delivering a Public Involvement Program of this scale requires not only creativity and innovation but also discipline, accuracy, and accountability. TBA and our partners have designed a three-tiered Quality Assurance/Quality Control (QA/QC) process to ensure that every deliverable meets the highest standards of professionalism, compliance, and community relevance.

TIER	LED BY	 DETAILS
 Tier One: Content Accuracy & Clarity	TBA Benesch	TBA will lead the first layer of review, ensuring that all communications materials are accurate, accessible, and audience-focused. This includes verifying readability, tone, and plain-language principles so that complex transportation issues are presented in ways that resonate with residents. Creative Particle will support this tier by reviewing multimedia assets, videos, graphics, and photography, for quality, consistency, and brand alignment.
 Tier Two: Technical Review & Compliance	GFT Benesch	Benesch will manage the second tier, focused on ensuring technical accuracy and compliance with federal, state, and local requirements. Every communication piece tied to MPO Core Products will undergo Benesch's review for consistency with adopted plans, policy alignment, and accuracy of data. Benesch will also verify that all reporting meets FDOT, Federal Highway Administration (FHWA) and Federal Transit Administration (FTA) guidelines, ensuring that outreach documentation is audit-ready.
 Tier Three: Implementation & Delivery Alignment	TBA GFT	GFT will ensure that communications efforts are tied directly to real-world delivery schedules. This means checking that outreach aligns with project milestones, construction timelines, and stakeholder expectations. By bridging communication with delivery, GFT ensures that the public not only receives information but also understands how it connects to tangible outcomes in their neighborhoods.

Continuous Review Cycle

Deliverables will move through a structured four-step cycle to ensure multiple levels of accountability. This structured quality control cycle ensures no product leaves the team without at least three levels of expert review.

- **Draft Development:** TBA creates the first draft with input from Benesch.
- **Technical Review:** Benesch reviews for compliance, accuracy, and integration with MPO Core Products.
- **Delivery Check:** GFT aligns communications with project logistics and team feedback.
- **Final Approval:** TBA provides a final editorial review before submission to MPO staff.

This QA/QC framework provides the MPO with low risk and high accountability. By embedding QA/QC into every step of the process, the MPO can be confident that every communication is clear, compliant, and consistent. Every deliverable is tied back to federal requirements and community priorities, and every project milestone is supported by communications that align with the MPO's priorities.











SECTION 4.0

INNOVATIVE

APPROACH

The TBA team brings an innovative spirit to every element of the Scope of Services. Our philosophy is simple, public involvement must go beyond compliance and become a catalyst for connection, trust, and action. To achieve this, we will combine proven strategies outlined in our Project Approach with bold, forward-looking innovations that position the Broward MPO as a national leader in transportation communications.

IDEA	LED BY	 DETAILS
 Resident Guidebook 2.0	TBA Benesch	<p>The MPO's recently released Resident Guidebook is a valuable resource, and under our approach it will be elevated into an interactive digital experience. Instead of a static PDF, residents will be able to click through dynamic modules, view embedded videos, and explore visual storytelling that makes complex plans relatable. Creative Particle will produce explainer videos, Benesch will verify technical accuracy, and GFT Infrastructure will provide real-world examples of how plans become projects. This innovation transforms the guide into a living tool that builds awareness year-round.</p>
 SMART Metro Showcase Campaign	TBA GFT Benesch	<p>The MPO's groundbreaking SMART METRO digital twin platform offers enormous potential, but its benefits must be communicated in ways that resonate with everyday residents. Our campaign will translate advanced geospatial analysis into real-life impact. Through animations, case studies, and storytelling, we will show how SMART METRO improves safety, reduces congestion, and strengthens mobility.</p>
 Safe Roads Summit Story Lab	TBA GFT	<p>We will transform the Safe Roads Summit from a traditional technical event into a story-driven community experience. The Story Lab will collect testimonials, video diaries, and resident reflections on transportation safety across Broward. These stories will be featured on social media, integrated into Summit sessions, and showcased in a highlight video to extend impact long after the event.</p>
 Gamified Budget Simulator	TBA GFT	<p>To build transparency and participation in MPO decision-making, we will launch a gamified budget simulator on the MPO's revamped website. Residents will be able to allocate funding across categories such as roads, transit, and bike/pedestrian improvements. This tool will both educate residents on planning constraints and give the MPO valuable insights into community priorities. It is a fresh, interactive way to demonstrate that public input shapes real-world investments.</p>
 Impact Dashboard	Benesch TBA	<p>Modern engagement requires more than flyers and emails. With our approach every major deliverable will be paired with a visual storytelling asset. Every planning study will have an accompanying 60-second explainer video. Every public report will have an infographic summary. To close the loop, we will build a public-facing impact dashboard that displays survey results, participation data, and project milestones in real time. This tool will reinforce accountability, show residents that their voices matter, and provide the MPO Board with a transparent snapshot of progress.</p>

These innovations are tools that deliver real benefits. They make the MPO's work visible in ways that matter to residents. They increase transparency and build trust, generate measurable results in engagement and awareness. With this approach, the MPO gains a Public Involvement Program that sets the standard for the future.

PRICE PROPOSAL FORM
SCHEDULE OF PROFESSIONAL RATES

RFP 26-04
GOVERNMENT PUBLIC INVOLVEMENT SERVICES

<u>DESCRIPTION</u>	<u>HOURLY RATE</u>		<u>EST/HRS</u>	<u>TOTAL</u>
Community Outreach Specialist	\$100.00	X	680	\$68,000
Designer	\$40.00	X	20	\$800.00
Public Involvement Manager	\$75.00	X	170	\$12,750.00
Principal/Editor	\$50.00	X	50	\$2,500.00
Marketing Specialist	\$70.00	X	340	\$23,800.00
Communications Specialist	\$70.00	X	210	\$14,700.00
Creative Director	\$50.00	X	20	\$1,000.00
Graphic Designer	\$60.00	X	60	\$3,600.00
Website Developer Designer	\$70.00	X	90	\$6,300.00
Multimedia Specialist	\$60.00	X	100	\$6,000.00
ESTIMATED TOTAL ANNUAL LABOR COST			\$	\$139,450.00


NOTE: THE ANNUAL LABOR HOURS SPECIFIED ABOVE ARE ESTIMATED QUANTITIES ONLY. CONTRACTOR WILL BE REIMBURSED AT THE PROPOSED HOURLY RATES FOR ACTUAL HOURS OF EFFORT AND EXPENSES INCURRED. IT IS EXPRESSLY UNDERSTOOD THAT THE APPROXIMATE QUANTITIES IDENTIFIED ABOVE ARE FOR EVALUATION PURPOSES ONLY AND ARE SUBJECT TO CHANGE DEPENDING UPON THE BMPO'S ACTUAL NEED FOR SERVICES UNDER THE RESULTANT AGREEMENT AND SHALL FORM NO BASIS FOR ANY CLAIM IN THE EVENT THAT THEY DO NOT CORRESPOND TO THE HOURS ACTUALLY WORKED BY THE CONTRACTOR.

STATE OF FLORIDA DEPARTMENT OF TRANSPORTATION
**VENDOR CERTIFICATION REGARDING
SCRUTINIZED COMPANIES LISTS**

Respondent Vendor Name: The Brand Advocates, Inc.
Vendor FEIN: 65-0818493
Vendor's Authorized Representative Name and Title: Tasha Cunningham, Managing Partner
Address: 110 East Broward Blvd. Suite 1700
City: Fort Lauderdale State: Florida Zip: 33301
Phone Number: (954) 745-0570
Email Address: tasha@thebrandadvocates.com

Section 287.135, Florida Statutes, prohibits a company or other entity from bidding on, submitting a proposal for, or entering into or renewing a contract for goods or services of: i) \$100,000 or more if, at the time of bidding on, submitting a proposal for, or entering into or renewing such contract, the company or other entity is on the Scrutinized Companies or Other Entities that Boycott Israel List, created pursuant to Section 215.4725, Florida Statutes, or is engaged in a boycott of Israel; and, ii) \$1,000,000 or more if, at the time of bidding on, submitting a proposal for, or entering into or renewing such contract, the company or other entity is on either the Scrutinized Companies with Activities in Sudan List or the Scrutinized Companies with Activities in the Iran Terrorism Sectors List, created pursuant to Section 215.473, Florida Statutes, or is engaged in business operations in Cuba or Syria.

As the authorized representative of the company or other entity identified above in the section entitled "Respondent Vendor Name", I hereby certify that the company or other entity is not listed on either the Scrutinized Companies with Activities in Sudan List or the Scrutinized Companies with Activities in the Iran Terrorism Sectors List, or the Scrutinized Companies or Other Entities that Boycott Israel List. I further certify that the company or other entity is not engaged in a boycott of Israel and is not engaged in business operations in Cuba or Syria. I understand that pursuant to Section 287.135, Florida Statutes, the submission of a false certification may subject the company to civil penalties, attorney's fees, costs, and/or ineligibility to bid on future contracts.

Certified By: Tasha Cunningham
who is authorized to sign on behalf of the above referenced company.
Authorized Signature Print Name and Title: Managing Partner 
Date: September 9, 2025

STATE OF FLORIDA DEPARTMENT OF TRANSPORTATION
TRUTH IN NEGOTIATION CERTIFICATION

375-030-30
PROCUREMENT
05/14

Pursuant to Section 287.055(5)(a), Florida Statutes, for any lump-sum or cost-plus-a-fixed fee professional services contract over the threshold amount provided in Section 287.017, Florida Statutes for CATEGORY FOUR, the Department of Transportation (Department) requires the Consultant to execute this certificate and include it with the submittal of the Technical Proposal, or as prescribed in the contract advertisement.

The Consultant hereby certifies, covenants, and warrants that wage rates and other factual unit costs supporting the compensation for this project's agreement are accurate, complete, and current at the time of contracting.

The Consultant further agrees that the original agreement price and any additions thereto shall be adjusted to exclude any significant sums by which the Department determines the agreement price was increased due to inaccurate, incomplete, or noncurrent wage rates and other factual unit costs. All such agreement adjustments shall be made within (1) year following the end of the contract. For purposes of this certificate, the end of the agreement shall be deemed to be the date of final billing or acceptance of the work by the Department, whichever is later.

The Brand Advocates, Inc. _____
Name of Consultant

By:  _____

9/9/2025 _____
Date

STATE OF FLORIDA DEPARTMENT OF TRANSPORTATION
TRUTH IN NEGOTIATION CERTIFICATION

375-030-30
PROCUREMENT
05/14

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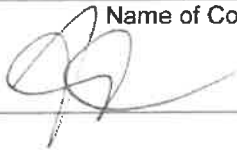
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The Brand Advocates, Inc.

Name of Consultant

By



9/9/2025

Date

STATE OF FLORIDA DEPARTMENT OF TRANSPORTATION
**CERTIFICATION REGARDING DEBARMENT, SUSPENSION,
INELIGIBILITY AND VOLUNTARY EXCLUSION-
LOWER TIER COVERED TRANSACTIONS FOR FEDERAL AID CONTRACTS**
(Compliance with 2 CFR Parts 180 and 1200)

375-030-32
PROCUREMENT
11/15

It is certified that neither the below identified firm nor its principals are presently suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in this transaction by any federal department or agency.

Name of Consultant/Contractor: The Brand Advocates, Inc.

By: 

Date: 9/9/2025

Title: Managing Partner

Instructions for Certification

Instructions for Certification - Lower Tier Participants:

(Applicable to all subcontracts, purchase orders and other lower tier transactions requiring prior FHWA approval or estimated to cost \$25,000 or more - 2 CFR Parts 180 and 1200)

- a. By signing and submitting this proposal, the prospective lower tier is providing the certification set-out below:
- b. The certification in this clause is a material representation of fact upon which reliance was placed when this transaction was entered into. If it is later determined that the prospective lower tier participant knowingly rendered an erroneous certification, in addition to other remedies available to the Federal Government, the department, or agency with which this transaction originated may pursue available remedies, including suspension and/or debarment.
- c. The prospective lower tier participant shall provide immediate written notice to the person to which this proposal is submitted if at any time the prospective lower tier participant learns that its certification was erroneous by reason of changed circumstances.
- d. The terms "covered transaction," "debarred," "suspended," "ineligible," "participant," "person," "principal," and "voluntarily excluded," as used in this clause, are defined in 2 CFR Parts 180 and 1200. You may contact the person to which this proposal is submitted for assistance in obtaining a copy of those regulations. "First Tier Covered Transactions" refers to any covered transaction between a grantee or subgrantee of Federal funds and a participant (such as the prime or general contract). "Lower Tier Covered Transactions" refers to any covered transaction under a First Tier Covered Transaction (such as subcontracts). "First Tier Participant" refers to the participant who has entered into a covered transaction with a grantee or subgrantee of Federal funds (such as the prime or general contractor). "Lower Tier Participant" refers any participant who has entered into a covered transaction with a First Tier Participant or other Lower Tier Participants (such as subcontractors and suppliers).
- e. The prospective lower tier participant agrees by submitting this proposal that, should the proposed covered transaction be entered into, it shall not knowingly enter into any lower tier covered transaction with a person who is debarred, suspended, declared ineligible, or voluntarily excluded from participation in this covered transaction, unless authorized by the department or agency with which this transaction originated.
- f. The prospective lower tier participant further agrees by submitting this proposal that it will include this clause titled "Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion-Lower Tier Covered Transaction," without modification, in all lower tier covered transactions and in all solicitations for lower tier covered transactions exceeding the \$25,000 threshold.
- g. A participant in a covered transaction may rely upon a certification of a prospective participant in a lower tier covered transaction that is not debarred, suspended, ineligible, or voluntarily excluded from the covered transaction, unless it knows that the certification is erroneous. A participant is responsible for ensuring that its principals are not suspended, debarred, or otherwise ineligible to participate in covered transactions. To verify the eligibility of its principals, as well as the eligibility of any lower tier prospective participants, each participant may, but is not required to, check the Excluded Parties List System website (<https://www.epls.gov/>), which is compiled by the General Services Administration.
- h. Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render in good faith the certification required by this clause. The knowledge and information of participant is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.
- i. Except for transactions authorized under paragraph e of these instructions, if a participant in a covered transaction knowingly enters into a lower tier covered transaction with a person who is suspended, debarred, ineligible, or voluntarily excluded from participation in this transaction, in addition to other remedies available to the Federal Government, the department or agency with which this transaction originated may pursue available remedies, including suspension and/or debarment.

STATE OF FLORIDA DEPARTMENT OF TRANSPORTATION
**CERTIFICATION FOR DISCLOSURE OF LOBBYING ACTIVITIES
ON FEDERAL-AID CONTRACTS**
(Compliance with 49CFR, Section 20.100 (b))

375-030-33
PROCUREMENT
01/24

The prospective participant certifies, by signing this certification, that to the best of his or her knowledge and belief:

(1) No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of an agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any federal contract, grant, loan, or cooperative agreement.

(2) If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure of Lobbying Activities", in accordance with its instructions.

(3) The undersigned shall require that the language of this certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly.

This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by Section 1352, Title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

The prospective participant also agrees by submitting his or her proposal that he or she shall require that the language of this certification be included in all lower tier subcontracts, which exceed \$100,000 and that all such subrecipients shall certify and disclose accordingly.

Name of Consultant: The Brand Advocates, Inc.

By: Tasha Cunningham Date: 9/9/2025

Authorized Signature:  _____

Title: Managing Partner

STATE OF FLORIDA DEPARTMENT OF TRANSPORTATION
DISCLOSURE OF LOBBYING ACTIVITIES

375-030-34
 PROCUREMENT
 02/25

Is this form applicable to your firm?

YES NO

If *no*, then please complete section 4 below for "Prime"

1. Type of Federal Action: a. contract b. grant c. cooperative agreement d. loan e. loan guarantee f. loan insurance	2. Status of Federal Action: a. bid/offer/application b. initial award c. post-award	3. Report Type: a. initial filing b. material change For Material Change Only: Year: _____ Quarter: _____ Date of last report: _____ (mm/dd/yyyy)
4. Name and Address of Reporting Entity: <input checked="" type="checkbox"/> Prime <input type="checkbox"/> Subawardee Tier _____, <i>if known:</i> The Brand Advocates Inc. 110 East Broward Blvd Suite 1700 Fort Lauderdale, Florida 33301 Congressional District, <i>if known:</i> 4c		5. If Reporting Entity in No. 4 is a Subawardee, Enter Name and Address of Prime: _____ _____ Congressional District, <i>if known:</i> _____
6. Federal Department/Agency: _____ _____	7. Federal Program Name/Description: _____ _____ Assistance Listing Number (ALN), <i>if applicable:</i> _____	
8. Federal Action Number, <i>if known:</i> _____	9. Award Amount, <i>if known:</i> \$ _____	
10. a. Name and Address of Lobbying Registrant <i>(if individual, last name, first name, MI):</i> _____ _____ _____	b. Individuals Performing Services <i>(including address if different from No. 10a)</i> <i>(last name, first name, MI):</i> _____ _____ _____	
11. Information requested through this form is authorized by title 31 U.S.C. section 1352. This disclosure of lobbying activities is a material representation of fact upon which reliance was placed by the tier above when this transaction was made or entered into. This disclosure is required pursuant to 31 U.S.C. 1352. This information will be available for public inspection. Any person who fails to file the required disclosure shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.	Signature:  Print Name: Tasha Cunningham Title: Managing Partner Telephone No.: (954) 745-0570 Date (mm/dd/yyyy): 09/09/25	
Federal Use Only:		Authorized for Local Reproduction Standard Form LLL (Rev. 7-97)

INSTRUCTIONS FOR COMPLETION OF SF-LLL, DISCLOSURE OF LOBBYING ACTIVITIES

This disclosure form shall be completed by the reporting entity, whether subawardee or prime Federal recipient, at the initiation or receipt of a covered Federal action, or a material change to a previous filing, pursuant to title 31 U.S.C. section 1352. The filing of a form is required for each payment or agreement to make payment to any lobbying entity for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with a covered Federal action. Complete all items that apply for both the initial filing and material change report. Refer to the implementing guidance published by the Office of Management and Budget for additional information.

1. Identify the type of covered Federal action for which lobbying activity is and/or has been secured to influence the outcome of a covered Federal action.
2. Identify the status of the covered Federal action.
3. Identify the appropriate classification of this report. If this is a followup report caused by a material change to the information previously reported, enter the year and quarter in which the change occurred. Enter the date of the last previously submitted report by this reporting entity for this covered Federal action.
4. Enter the full name, address, city, State and zip code of the reporting entity. Include Congressional District, if known. Check the appropriate classification of the reporting entity that designates if it is, or expects to be, a prime or subaward recipient. Identify the tier of the subawardee, e.g., the first subawardee of the prime is the 1st tier. Subawards include but are not limited to subcontracts, subgrants and contract awards under grants.
5. If the organization filing the report in item 4 checks "Subawardee," then enter the full name, address, city, State and zip code of the prime Federal recipient. Include Congressional District, if known.
6. Enter the name of the Federal agency making the award or loan commitment. Include at least one organizational level below agency name, if known. For example, Department of Transportation, United States Coast Guard.
7. Enter the Federal program name or description for the covered Federal action (item 1). If known, enter the full Catalog of Federal Domestic Assistance (CFDA) number for grants, cooperative agreements, loans, and loan commitments.
8. Enter the most appropriate Federal identifying number available for the Federal action identified in item 1 (e.g., Request for Proposal (RFP) number; Invitation for Bid (IFB) number; grant announcement number; the contract, grant, or loan award number; the application/proposal control number assigned by the Federal agency). Include prefixes, e.g., "RFP-DE-90-001."
9. For a covered Federal action where there has been an award or loan commitment by the Federal agency, enter the Federal amount of the award/loan commitment for the prime entity identified in item 4 or 5.
10. (a) Enter the full name, address, city, State and zip code of the lobbying registrant under the Lobbying Disclosure Act of 1995 engaged by the reporting entity identified in item 4 to influence the covered Federal action.

(b) Enter the full names of the individual(s) performing services, and include full address if different from 10 (a). Enter Last Name, First Name, and Middle Initial (MI).
11. The certifying official shall sign and date the form, print his/her name, title, and telephone number.

According to the Paperwork Reduction Act, as amended, no persons are required to respond to a collection of information unless it displays a valid OMB Control Number. The valid OMB control number for this information collection is OMB No. 0348-0046. Public reporting burden for this collection of information is estimated to average 10 minutes per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Office of Management and Budget, Paperwork Reduction Project (0348-0046), Washington, DC 20503.

STATE OF FLORIDA DEPARTMENT OF TRANSPORTATION
E-VERIFY

375-031-06
PROCUREMENT
OGC – 10/21

Contract No: RFP 26-04

Financial Project No(s): N/A

Project Description: Broward MPO Government Public Involvement Services

In accordance with the contract, the Vendor/Consultant/Contractor hereby acknowledges and certifies compliance with Section 448.095, Florida Statutes. The Vendor/Consultant/Contractor shall register with and use the E-Verify system to verify the work authorization status of all newly hired employees. The Vendor/Consultant/Contractor shall utilize the U.S. Department of Homeland Security's E-Verify system, in accordance with the terms governing use of the system. The Vendor/Consultant/Contractor shall comply with Section 448.095, Florida Statutes, for the duration of the contract term, including any extensions or renewal periods.

Company/Firm: The Brand Advocates, Inc.

Authorized Signature: 

Title: Managing Partner

Date: September 9, 2025

STATE OF FLORIDA DEPARTMENT OF TRANSPORTATION
AFFIDAVIT REGARDING LABOR AND SERVICES

375-030-31
PROCUREMENT
07/24

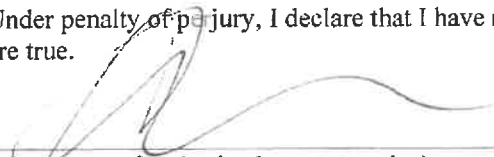
Effective July 1, 2024, pursuant to §787.06(13), Florida Statutes, when a contract is executed, renewed, or extended between a nongovernmental entity and a governmental entity, the nongovernmental entity must provide the governmental entity with an affidavit signed by an officer or a representative of the nongovernmental entity under penalty of perjury attesting that the nongovernmental entity does not use coercion for labor or services.

Nongovernmental Entity's Name: Tasha Cunningham
Address: 110 East Broward Blvd, Suite 1700,
Fort Lauderdale, Florida 33301
Phone Number: (954) 745-0570
Authorized Representative's Name: Tasha Cunningham
Authorized Representative's Title: Managing Partner
Email Address: tasha@thebrandadvocates.com

AFFIDAVIT

I, Tasha Cunningham, as authorized representative attest that The Brand Advocates, Inc. does not use coercion for labor or services as defined in §787.06, Florida Statutes.

Under penalty of perjury, I declare that I have read the foregoing Affidavit and that the facts stated in it are true.


(Signature of authorized representative)

September 9, 2025
Date

STATE Florida
COUNTY OF Miami-Dade County

Sworn to (or affirmed) and subscribed before me, by means of physical presence or online notarization, this 9 day of September, 2025 (year), by

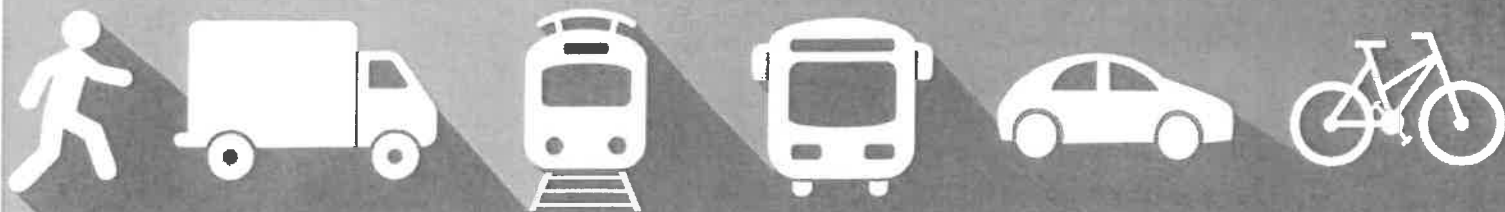
Michael Cardente
Notary Public

August 5, 2029
Commission Expires

Personally Known OR Produced Identification
Type of Identification Produced Driver's License

320-803-72-830-0





FORMS & ADDENDA

PROPOSAL FORM

RFP No. 26-04

GOVERNMENT PUBLIC INVOLVEMENT SERVICES

CONTRACTOR: The Brand Advocates, Inc.

PROPOSALS WILL BE DUE PURSUANT TO SECTION 1.4 OF THE INSTRUCTIONS TO PROPOSERS AND MAY NOT BE WITHDRAWN WITHIN ONE HUNDRED EIGHTY (180) DAYS AFTER SUCH DATE.

THE PROPOSER CERTIFIES that this proposal is made without prior understanding, agreement or connection with any corporation, firm, or person submitting a proposal for the same contractual services and is in all respects fair and without collusion or fraud. The Proposer agrees to abide by all conditions of the Contract Documents and certifies that it is authorized to submit this proposal and that the proposal is in compliance with all requirements of the Request for Proposal, including but not limited to, certification requirements.

The Proposer further declares that it has examined the Contract Documents and addenda thereto and that it understands the requirements of the Work to be performed and all other requirements of the Request for Proposal.

The Proposer further certifies that neither the bidding firm nor any of its officers are listed on the United States comptroller General's List of Ineligible Contractors for Federally Financed or Assisted Projects.


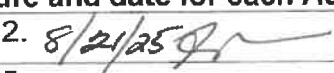
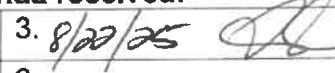


Authorized Signature

Tasha Cunningham

Printed Name

Addenda: **Provide signature and date for each Addenda received.**

1.  8/16/25	2.  8/21/25	3.  8/22/25
4.	5.	6.

PRICE PROPOSAL FORM
SCHEDULE OF PROFESSIONAL RATES

RFP 26-04
GOVERNMENT PUBLIC INVOLVEMENT SERVICES

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ESTIMATED TOTAL ANNUAL LABOR COST				\$ 139,450.00

NOTE: THE ANNUAL LABOR HOURS SPECIFIED ABOVE ARE ESTIMATED QUANTITIES ONLY. CONTRACTOR WILL BE REIMBURSED AT THE PROPOSED HOURLY RATES FOR ACTUAL HOURS OF EFFORT AND EXPENSES INCURRED. IT IS EXPRESSLY UNDERSTOOD THAT THE APPROXIMATE QUANTITIES IDENTIFIED ABOVE ARE FOR EVALUATION PURPOSES ONLY AND ARE SUBJECT TO CHANGE DEPENDING UPON THE BMPO'S ACTUAL NEED FOR SERVICES UNDER THE RESULTANT AGREEMENT AND SHALL FORM NO BASIS FOR ANY CLAIM IN THE EVENT THAT THEY DO NOT CORRESPOND TO THE HOURS ACTUALLY WORKED BY THE CONTRACTOR.

Name in which license/Certificate of Competency is issued: The Brand Advocates, Inc.

C. S Corporation Incorporated in the state of Florida Date January 1, 1998

Officer's Names	Title	Location
Courtney Cunningham	President/Managing Partner	Broward County
Tasha Cunningham	VP/Managing Partner	Broward County

Professional license/Certificate of Competency #: N/A

Name in which license/Certificate is Issued N/A

6(a). List each contract completed by you during the last five (5) years, or if less than five (5) contracts have been completed in the last five (5) years, list the last five (5) contracts completed for which liquidated damages or other contractually stipulated sums or damages were assessed against you for failure to complete the work on time or for any other breach of contract by you. For each such contract, provide a brief description of the work performed, the initial contract amount, the dollar amount at completion, date completed, and the name of the official e-townhall, focused on the Market Needs Assessment, will launch, promoted across multiple digital channels of the MPO and its partner agencies. e and telephone number of the

Contract Number	Description of Contract	POC & Phone	Initial Amount	Closeout Amount	Date Completed

6(b). For the last five (5) years, list each contract under which the owner has called upon your surety to complete the work, has terminated for default, or sued to complete performance or recover damages. If fewer than five (5) contracts have been so affected during the last five (5) years, list the last five (5) contracts to be so affected. For each such contract, provide the same

We have never had a contract under which the owner has called up a surety bond to complete the work, has terminated for default, or sued to complete performance or recover damages.

information as required in (a) above, and in addition, provide the name and contract person with telephone number of your surety.

Contract Number	Description of Contract	POC & Phone	Initial Amount	Closeout Amount	Date Comp	Surety POC & Phone No.

6(c). List the details of any litigation which your firm has been involved with for the past five (5) years (Attach pages if necessary).

We have not been a party to any litigation in the last five years.

7. References (Please list prior similar projects)

Year	Project Name	Company Name	Dollar Amount	Contact Person and E-mail
2024	Marketing & Advertising	Vero Beach Regional Airport	\$100,000	William Howard whoward@covb.org
2024	Tourism Marketing & Website Administration	City of Fort Lauderdale	\$100,000	Ingrid Kindbom ikindbom@fortlauderdale.gov
2025	Marketing & Advertising	Palm Beach State College	\$200,000	Mary-Margaret Dale dalem@pbsc.edu
2025	Tri-Rail Rider Education Ambassador Program	Tri-Rail	\$480,000	Victor Garcia garcia@sfrta.fl.gov

Estimated amount of current work under contract: \$ 1.5 million

8. List three (3) major contracts similar in scope currently underway or completed within the last five (5) years

Project No. and Title	Owner	Value	Percent Complete	Contact Person and E-mail
Marketing & Advertising	Vero Beach Regional Airport	\$100,000	Ongoing	William Howard whoward@covb.org
Tourism Marketing & Website Administration	City of Fort Lauderdale	\$100,000	Ongoing	Ingrid Kindbom ikindbom@fortlauderdale.gov
Marketing & Advertising	Palm Beach State College	\$200,000	Ongoing	Mary-Margaret Dale dalem@pbsc.edu

I, Tasha Cunningham, OF The Brand Advocates, Inc., CERTIFY THE INFORMATION PROVIDED ON THIS QUALIFICATION IS CORRECT TO THE BEST OF MY KNOWLEDGE AND BELIEF.

[Signature]
Signature

Affix Corporate Seal

COUNTY OF Miami - Dade

STATE OF Florida

The foregoing instrument was acknowledged before me on this 9th day of Sept, 2025
By Tasha Cavelle Joseph

An individual acting in their own right;

Managing Partner of The Brand Advocates
Title Corporation/Company
a Florida Corporation, on behalf of the corporation.
State

Acknowledging partner/agent on behalf of _____
Name of partnership

This person is personally known to me or has produced FDOL J20-2025-0700 as identification and who (did/did not) take an oath.

Place Notary Seal Here

Signature of Person Taking Acknowledgment

In lieu of Stamp: Frank Padron
Type or Print Name

Notary
Title

March 16, 2028
Expiration Date



FRANK PADRON
Commission # HH 472545
Expires March 16, 2028

**PROPOSER'S DISCLOSURE OF SUBCONTRACTORS,
SUBCONSULTANTS, AND SUPPLIERS**

Please list all Subcontractors, Subconsultants, and Suppliers to be used in connection with performance of the Contract. (Use additional pages, if necessary):

Company Name: Benesch

Address: 100 West Cypress Creek Road, Suite 980

City, State, & Zip Code: Fort Lauderdale, FL 33309

Company Name: GFT Infrastructure

Address: 3230 West Commercial Boulevard, Suite 450

City, State, & Zip Code: Fort Lauderdale, FL 33309

Creative Particle
2000 Ponce de Leon Blvd., Suite 600
Coral Gables, FL 33134

DRUG-FREE WORKPLACE CERTIFICATION

The undersigned vendor hereby certifies that it will provide a drug-free workplace program by:

1. Publishing a statement notifying its employees that the unlawful manufacture, distribution, dispensing, possession, or use of controlled substance is prohibited in the Bidder's workplace, and specifying the actions that will be taken against employees for violations of such prohibition;
2. Establishing a continuing drug-free awareness program to inform its employees about:
 - a. The dangers of drug abuse in the workplace;
 - b. The Bidder's policy of maintaining a drug-free workplace;
 - c. Any available drug counseling, rehabilitation, and employee assistance programs;
 - d. The penalties that may be imposed upon employees for drug abuse violations occurring in the workplace;
3. Giving all employees engaged in performance of the contract a copy of the statement required by paragraph 1;
4. Notify all employees, in writing, of the statement required by paragraph 1, that as a condition of employment on a covered contract, the employee shall:
 - a. Abide by the terms of the statement;
 - b. Notify the employer in writing of the employee's conviction under a criminal drug statute for a violation occurring in the workplace no later than five calendar days after such conviction;
5. Notifying the BMPO in writing within ten calendar days after receiving notice under subdivision 4(a) above, from an employee or otherwise receiving actual notice of such conviction. The notice shall include the position title of the employee;
6. Within thirty (30) calendar days after receiving notice under paragraph 4 of a conviction, taking one of the following actions with respect to an employee who is convicted of a drug abuse violation occurring in the workplace:
 - a. Taking appropriate personnel action against such employee, up to and including termination; or
 - b. Requiring such employee to participate satisfactorily in a drug abuse assistance or rehabilitation program approved for such purposes by a federal, state or local health, law enforcement, or other appropriate agency; and
7. Making a good faith effort to maintain a drug-free workplace program through implementation of paragraphs 1 through 6.

Firm: THE BILMANN ASSOCIATES
(Please print or type)

By: [Signature]
Authorized Signature

TASHA QUINN HARR
Name of Authorized Signature

9/9/25
Date

Affix Corporate Seal
(If Applicable)

Miami-Dade
County Of
Florida
State Of

The foregoing instrument was acknowledged before me on this 9th day of Sept., 2025
By Tasha Cavette Joseph

- An individual acting in their own right;
- _____ of _____
Title Corporation/Company
a _____ Corporation, on behalf of the corporation.
State
- Acknowledging partner/agent on behalf of _____
a partnership. Name of partnership

This person is personally known me or has produced FDL 7110-807-72-830-0 as identification and who (did/did not) take an oath.

Signature of Person Taking Acknowledgment

In lieu of Stamp: Frank Padon
Type or Print Name

Place Notary Seal Here



FRANK PADRON
Commission # HH 472545
Expires March 16, 2028

March 16, 2028
Expiration Date

NON-COLLUSION AFFIDAVIT

State of Florida)
County of Miami-Dade) SS:

being first duly sworn, deposes and says that:

- (1) He/she is the (Owner, Partner, Officer, Representative or Agent) of the Proposer that has submitted the attached Proposal;
- (2) He/she is fully informed respecting the preparation and contents of the attached Proposal and of all pertinent circumstances respecting such Proposal;
- (3) Such Proposal is genuine and is not collusive or a sham Proposal;
- (4) Neither the said Proposer nor any of its officers, partners, owners, agents, representatives, employees or parties in interest, including this affiant, have in any way colluded, conspired, connived or agreed, directly or indirectly, with any other Proposer, firm, or person to submit a collusive or sham Proposal in connection with the Work for which the attached Proposal has been submitted; or to refrain from bidding in connection with such work; or have in any manner, directly or indirectly, sought by person to fix the price or prices, or to fix any overhead, profit, or cost elements of the price of any other Proposer, or to secure through any collusion, conspiracy, connivance, or unlawful agreement any advantage against (Recipient), or any person interested in the proposed work;
- (5) Any hourly rates quoted in the attached Proposal are fair and proper and are not tainted by any collusion, conspiracy, connivance, or unlawful agreement on the part of the Proposer or any other of its agents, representatives, owners, employees or parties in interest, including this affiant.

Signed, sealed and delivered in the presence of:

By: [Signature]
Witness Kaelhem Chalm
[Signature]
Witness Saudi Padron

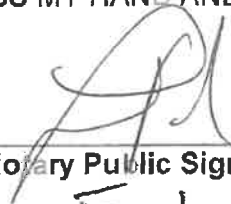
By: [Signature]
Printed Name: TASHA CUMMINGS
Title: MANAGING PARTNER

ACKNOWLEDGMENT

STATE OF Florida)
Miami-Dade COUNTY)

The foregoing document was sworn to and subscribed before me by Tasha Caille Joseph by means of physical presence or [] online notarization, and are personally know to me or have produced FLDL J210-A03-72-830-C as identification and who did take an oath.

WITNESS MY HAND AND OFFICIAL SEAL THIS 9 DAY OF Sept., 2025



Notary Public Signature

Frank Padron

Notary Public Printed Signature

 **Notary Stamp Seal**
FRANK PADRON
Commission # HH 472545
Expires March 16, 2028

NON-DISCRIMINATION AFFIDAVIT

I, the undersigned, hereby duly sworn, depose and say that the organization, business or entity represented herein shall not discriminate against any person in its operations, activities or delivery of services under any agreement it enters into with the Broward Metropolitan Planning Organization. The same shall affirmatively comply with all applicable provisions of federal, state and local equal employment laws and shall not engage in or commit any discriminatory practice against any person based on race, age, religion, color, gender, sexual orientation, national origin, marital status, physical or mental disability, political affiliation or any other factor which cannot be lawfully used as a basis for service delivery.

By: [Signature]

Title: MANAGING PARTNER

STATE OF Florida)
Miami-Dade COUNTY)

The foregoing document was sworn to and subscribed before me by Tasha Cavelle Joseph by means of physical presence or [] online notarization, and are personally know to me or have produced FDL J200-807-72-870-0 as identification and who did take an oath.

WITNESS MY HAND AND OFFICIAL SEAL THIS 9 DAY OF Sept., 2015.

[Signature]

Notary Public/Signature

Frank Padron

Notary Public Printed Signature.

 FRANK PADRON
Commission # HH472545
Notary Stamp Seal Expires March 16, 2028

INDEPENDENCE AFFIDAVIT

The undersigned individual, being duly sworn, deposes and says that:

1. He/She is Managing Partner of The Brand Advocates, Inc, the PROPOSER that has submitted the attached Proposal;
2. a. Below is a list and description of any relationships, professional, financial or otherwise that PROPOSER may have with the BMPO, its elected or appointed officials, its employees or agents or any of its agencies or component units for the past two (2) years.

b. Additionally, the PROPOSER agrees and understands that PROPOSER shall give the BMPO written notice of any other relationships professional, financial or otherwise that PROPOSER enters into with the BMPO its elected or appointed officials, its employees or agents or any of its agencies or component units during the period of this Agreement.

(If paragraph 2(a) above does not apply, please indicate by stating, "Not applicable" in the space below.)

NOT APPLICABLE

[THIS SPACE INTENTIONALLY LEFT BLANK]

INDEPENDENCE AFFIDAVIT
(CONTINUED)

3. I have attached an additional page to this form explaining why such relationships do not constitute a conflict of interest relative to performing the Services sought in the RFP.

[Handwritten Signature]
Signature (ink only)

THE BLAND ADVOCATES (CORPORATE SEAL)
Print Name

MANAGING PARTNER
Title

9/9/25
Date

STATE OF Florida)
Miami-Dade COUNTY)

The foregoing document was sworn to and subscribed before me by Tasha Cavette Joseph by means of physical presence or [] online notarization, and are personally know to me or have produced FLID 2210-803-72-876-0 as identification and who did take an oath.

WITNESS MY HAND AND OFFICIAL SEAL THIS 9 DAY OF Sept., 2025

[Handwritten Signature]
Notary Public Signature

Frank Padron
Notary Public Printed Signature

FRANK PADRON
Commission # HH 472545
Expires March 16, 2028
Notary Stamp Seal

ACCURACY OF PROPOSAL CERTIFICATION

PROPOSER, by executing this Form, hereby certifies and attests that all Forms, Affidavits and documents related thereto that it has enclosed in support of its Proposal are true and accurate. Failure by PROPOSER to attest to the truth and accuracy of such Forms, Affidavits and documents shall result in the Proposal being deemed non-responsive and such Proposal will not be considered.

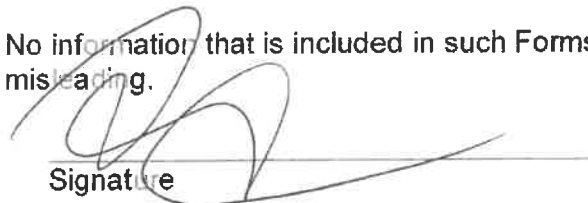
The undersigned individual, being duly sworn, deposes and says that:

1. He/She is TASHA CHARINSHAW of THE BRAND ADVISORS the PROPOSER that has submitted the attached Proposal;
2. He/She is fully informed respecting the preparation and contents of the attached Proposal and of all Forms, Affidavits and documents submitted in support of such Proposal;
3. All Forms, Affidavits and documents submitted in support of this Proposal and included in this Proposal are true and accurate;
4. No information that should have been included in such Forms, Affidavits and documents has been omitted; and

[THIS SPACE INTENTIONALLY LEFT BLANK]

**ACCURACY OF PROPOSAL CERTIFICATION
(CONTINUED)**

5. No information that is included in such Forms, Affidavits or documents is false or misleading.


Signature

THEBURNAND ADVOCATES (CORPORATE SEAL)
Print Name

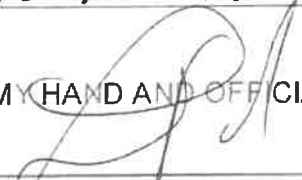
MANAGING PARTNER
Title

9/9/25
Date

STATE OF Florida)
Miami-Dade COUNTY)

The foregoing document was sworn to and subscribed before me by Tasha Carole Jorch by means of physical presence or online notarization, and FLPL J216-807-72-890-U are personally know to me or have produced as identification and who did take an oath.

WITNESS MY HAND AND OFFICIAL SEAL THIS 9 DAY OF Sept. 2025


Notary Public Signature
Frank Padron

Notary Public Printed Signature

Notary Stamp Seal  FRANK PADRON
Commission # HH 472545
Expires March 16, 2028

DBE PARTICIPATION STATEMENT AND BID OPPORTUNITY LIST

ANTICIPATED DBE PARTICIPATION STATEMENT

RFP Number: 26-04

Contractor's Name: The Brand Advocates


Contractor's FEID Number: 65-0818493

Expected amount of contract dollars to be subcontracted to DBE(s): \$ _____

OR

It is our intent to subcontract _____ % of the contract dollars to DBE(s). Listed below are the proposed DBE sub-contractors:

<u>DBE (s) Name</u> <u>Percentage</u>	<u>Type/Specialty Work</u>	<u>Dollar Amount/</u>
The Brand Advocates is a DBE firm.		

Submitted by:  Title: MANAGING PARTNER
(Type or Print)

Date: 9/9/25

Note: This information is used to track and report anticipated DBE participation in BMPO contracts. The anticipated DBE amount will not become part of the contractual terms.

**BID OPPORTUNITY LIST FOR PROFESSIONAL CONTRACTUAL SERVICES,
AND COMMODITIES & CONTRACTUAL SERVICES**

Prime Contractor / Prime Consultant: The Brand Advocates

Address/Telephone Number: 110 East Broward Blvd, Suite 1700, Fort Lauderdale, Florida 33301
(954) 745-0570

RFP Number/Advertisement Number: 26-04

49 CFR Part 26.11 The list is intended to be a listing of all firms that are participating, or attempting to participate, on BMPO contracts. The list must include all firms that bid on prime contracts, or bid or quote subcontracts and supplies materials on BMPO projects, including both DBEs and non-DBEs. For consulting companies this list must include all subconsultants contacting you and expressing an interest in teaming with you on a specific BMPO project. Prime contractors and consultants must provide information for Numbers 1, 2, 3 and 4, and should provide any information they have available on Numbers 5, 6, 7 and 8 for themselves, and their subcontractors and subconsultants.

1. Federal Tax ID Number: 65-0818493 6. DBE 8. Annual Gross Receipts:
2. Firm Name: The Brand Advocates Non-DBE Less than \$1 Million
3. Phone: (954) 745-0570 Between \$1- \$5 Million
4. Address: 110 East Broward Blvd, Suite 1700 Between \$5- \$10 Million
Fort Lauderdale, Florida 33301 Between \$10-\$15Million
 More than \$15 Million

7. Sub-contractor
5. Year Firm Established: 1998 Sub-consultant

1. Federal Tax ID Number: 36-2407363 6. DBE 8. Annual Gross Receipts:
2. Firm Name: Benesch Non-DBE Less than \$1 Million
3. Phone: 954.641.5680 Between \$1- \$5 Million
4. Address: 100 West Cypress Creek Road, Suite 980 Between \$5- \$10 Million
Fort Lauderdale, FL 33309 Between \$10-\$15Million
 More than \$15 Million

7. Sub-contractor
5. Year Firm Established: 1946 Sub-consultant

1. Federal Tax ID Number: 25-1613591 6. DBE 8. Annual Gross Receipts:
2. Firm Name: GFT Infrastructure, Inc. Non-DBE Less than \$1 Million
3. Phone: 3230 West Commercial Boulevard, Suite 450 Between \$1- \$5 Million
4. Address: Fort Lauderdale, FL 33309 Between \$5- \$10 Million
 Between \$10-\$15Million
 More than \$15 Million

7. Sub-contractor
5. Year Firm Established: 1915 Sub-consultant

Creative Partice 2000 PONCE DE LEON BLVD, SUITE 600 Non-DBE
47-4058108 CORAL GABLES, FL 33134 Year Established: 2015 (305) 735-1223

AS APPLICABLE, PLEASE SUBMIT THIS FORM WITH YOUR: REQUEST FOR PROPOSALS – RFP
FAILURE TO COMPLETE, SIGN AND RETURN THE DBE PARTICIPATION STATEMENT
AND BID OPPORTUNITY LIST MAY DEEM YOUR PROPOSAL NON-RESPONSIVE

**AGREEMENT BETWEEN THE BMPO AND CUNNINGHAM
COMMUNICATIONS CONSULTING COMPANY D/B/A THE BRAND
ADVOCATES, INCORPORATED FOR GOVERNMENT PUBLIC
INVOLVEMENT SERVICES**

EXHIBIT "C"

BMPO INVOICE FORM

CONSULTANT NAME
Street Address
City, State, Zip Code
Telephone #

Consultant LOGO

INVOICE

Bill To:

Broward Metropolitan Planning Organization (BMPO)
 100 West Cypress Creek Road, 6th Floor, Suite 650
 Fort Lauderdale, FL 33309
 (954) 876-0033
 Email: accountspayable@browardmpo.org
 BMPO Project Manager: _____

Invoice Date: _____

Invoice No.: _____

BMPO P.O. #: _____

Project Name and Description:

Invoice Service Period	Contract Number	Contract Execution Date	Contract End Date

Task no.	Task name	Budgeted amount	Percent previously billed	Percent complete this period	Percent complete to date	Complete	Previously billed	Billed this period	Remaining budget
1	Project Management	\$ 1,000.00	10.0%	10.0%	20.0%	No	\$ 100.00	\$ 100.00	\$ 800.00
2	Task 2		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
3	Task 3		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
4	Task 4		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
5	Task 5		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
6	Task 6		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
7	Task 7		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
8	Task 8		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
9	Task 9		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
10	Task 10		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
11	Task 11		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
12	Task 12		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
13	Task 13		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
14	Task 14		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
15	Task 15		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
16	Task 16		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
17	Task 17		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
18	Task 18		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
19	Task 19		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
20	Task 20		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$ -	\$ -
Totals:		\$ 1,000.00					\$ 100.00	\$ 100.00	\$ 800.00

Total Amount Due: \$ 100.00

I certify to the best of my knowledge and belief that the information provided herein is true, complete, and accurate. I am aware that the provision of false, fictitious, or fraudulent information, or the omission of any material fact, may subject me to criminal, civil, or administrative consequences including, but not limited to violations of U.S. Code Title 18, Sections 2, 1001, 1343 and Title 31, Sections 3729-3730 and 3801-3812.

Authorized Signature: _____

Name Printed: _____

DISADVANTAGED BUSINESS ENTERPRISE (DBE) PARTICIPATION REPORTING

CONSULTANT NAME

Street Address

City, State, Zip Code

Telephone #

Consultant LOGO

Service Period 1/0/00 - 1/0/00

DBE Contract Amount: \$ 100.00

DBE Firm Name	Amount Allocated	Notes
Company ABC	\$ 100.00	
Company Name B		
Company Name C		
Company Name D		
Company Name E		
Company Name F		
Company Name G		
Company Name H		
Company Name I		
Company Name J		

Total DBE Allocated: \$ 100.00

DBE Firm	Amount allocated	Percent previously billed	Percent billed this period	Percent billed to date	Amount previously billed	Amount billed this period	Amount billed to date	Amount remaining
Company ABC	\$ 100.00	50.0%	50.0%	100.0%	\$ 50.00	\$50.00	\$ 100.00	\$ -
Company Name B	\$ -	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$0.00	\$ -	\$ -
Company Name C	\$ -	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$0.00	\$ -	\$ -
Company Name D	\$ -	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$0.00	\$ -	\$ -
Company Name E	\$ -	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$0.00	\$ -	\$ -
Company Name F	\$ -	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$0.00	\$ -	\$ -
Company Name G	\$ -	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$0.00	\$ -	\$ -
Company Name H	\$ -	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$0.00	\$ -	\$ -
Company Name I	\$ -	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$0.00	\$ -	\$ -
Company Name J	\$ -	#DIV/0!	#DIV/0!	#DIV/0!	\$ -	\$0.00	\$ -	\$ -
Totals:	\$ 100.00				\$ 50.00	\$ 50.00	\$ 100.00	\$ -

INVOICE TASK DETAIL

Task No: 1
Task Name: Project Management

Budgeted Amount	\$	1,000.00	100.0%
Previously billed	\$	(100.00)	-10.0%
Billed this period	\$	(100.00)	-10.0%
Remaining Budget	\$	800.00	80.0%

Percent complete: 20.0%

Billed this period details:

Salary Costs:

Prime Consultant Name	\$	50.00
Sub-Consultant 1	\$	50.00
Sub-Consultant 2	\$	-
Sub-Consultant 3	\$	-
Sub-Consultant 4	\$	-
Sub-Consultant 5	\$	-
Sub-Consultant 6	\$	-
Sub-Consultant 7	\$	-

Notes:

DBE Firm

Other Direct Expense:

Travel	\$	-
Equipment	\$	-
Materials	\$	-
Other	\$	-

Notes:

Billed this period \$ 100.00

Progress Report:

In this space, provide a narrative of the work performed this period towards completing the deliverable(s) for this Task according to the contract scope of service. Do not use acronyms and explain any technical jargon. Make sure the narrative is viewable by resizing the cell if needed.

You must include one of the following in this space:

1. **Progress report narrative** - including sub-consultant work included on this invoice.
2. **See attached progress report** - add a separate document detailing the progress.
3. **No work this period** - there are no charges for the task as shown in the \$0 "Billed this period" line above.
4. **Task complete** - all work and billing on this Task is completed.

ATTACHMENT “A”

BMPO NON-DISCRIMINATION REQUIREMENTS

NONDISCRIMINATION REQUIREMENTS

During the performance of this Agreement, Contractor, for itself, its assignees and successors in interest (hereinafter referred to as the "Contractor") agrees as follows:

- (1) **Compliance with Regulations:** The Contractor shall comply with the Regulations relative to nondiscrimination in Federally-assisted programs of the U.S. Department of Transportation (hereinafter, "USDOT") Title 49, Code of Federal Regulations, Part 21, as they may be amended from time to time, (hereinafter referred to as the Regulations), which are herein incorporated by reference and made a part of this Agreement.
- (2) **Nondiscrimination:** The Contractor, with regard to the work performed during the contract, shall not discriminate on the basis of race, color, national origin, sex, age, disability, religion or family status in the selection and retention of subcontractors, including procurements of materials and leases of equipment. The Contractor shall not participate either directly or indirectly in the discrimination prohibited by section 21.5 of the Regulations, including employment practices when the contract covers a program set forth in Exhibit C of the Regulations.
- (3) **Solicitations for Subcontractors, including Procurements of Materials and Equipment:** In all solicitations made by the Contractor, either by competitive bidding or negotiation for work to be performed under a subcontract, including procurements of materials or leases of equipment; each potential subcontractor or supplier shall be notified by the Contractor of the Contractor's obligations under this contract and the Regulations relative to nondiscrimination on the basis of race, color, national origin, sex, age, disability, religion or family status.
- (4) **Information and Reports:** The Contractor shall provide all information and reports required by the Regulations or directives issued pursuant thereto, and shall permit access to its books, records, accounts, other sources of information, and its facilities as may be determined by the *Florida Department of Transportation, the Federal Highway Administration, Federal Transit Administration, Federal Aviation Administration, and/or the Federal Motor Carrier Safety Administration* to be pertinent to ascertain compliance with such Regulations, orders and instructions. Where any information required of a Contractor is in the exclusive possession of another who fails or refuses to furnish this information the Contractor shall so certify to the *Florida Department of Transportation, the Federal Highway Administration, Federal Transit Administration, Federal Aviation Administration, and/or the Federal Motor Carrier Safety Administration* as appropriate, and shall set forth what efforts it has made to obtain the information.
- (5) **Sanctions for Noncompliance:** In the event of the Contractor's noncompliance with the nondiscrimination provisions of this contract, the *Florida Department of Transportation* shall impose such contract sanctions as it or the *Federal Highway Administration, Federal Transit*

Administration, Federal Aviation Administration, and/or the Federal Motor Carrier Safety Administration may determine to be appropriate, including, but not limited to:

- a. withholding of payments to the Contractor under the contract until the Contractor complies, and/or
- b. cancellation, termination or suspension of the contract, in whole or in part.

(6) **Incorporation of Provisions:** The Contractor shall include the provisions of paragraphs (1) through (6) in every subcontract, including procurements of materials and leases of equipment, unless exempt by the Regulations, or directives issued pursuant thereto. The Contractor shall take such action with respect to any subcontract or procurement as the *Florida Department of Transportation, the Federal Highway Administration, Federal Transit Administration, Federal Aviation Administration, and/or the Federal Motor Carrier Safety Administration* may direct as a means of enforcing such provisions including sanctions for noncompliance. In the event a Contractor becomes involved in, or is threatened with, litigation with a sub-contractor or supplier as a result of such direction, the Contractor may request the *Florida Department of Transportation* to enter into such litigation to protect the interests of the *Florida Department of Transportation*, and, in addition, the Contractor may request the United States to enter into such litigation to protect the interests of the United States.

(7) **Compliance with Nondiscrimination Statutes and Authorities:** Title VI of the Civil Rights Act of 1964 (42 U.S.C. § 2000d et seq., 78 stat. 252), (prohibits discrimination on the basis of race, color, national origin); and 49 CFR Part 21; The Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970, (42 U.S.C. § 4601), (prohibits unfair treatment of persons displaced or whose property has been acquired because of Federal or Federal-aid programs and projects); Federal-Aid Highway Act of 1973, (23 U.S.C. § 324 et seq.), (prohibits discrimination on the basis of sex); Section 504 of the Rehabilitation Act of 1973, (29 U.S.C. § 794 et seq.), as amended, (prohibits discrimination on the basis of disability); and 49 CFR Part 27; The Age Discrimination Act of 1975, as amended, (42 U.S.C. § 6101 et seq.), (prohibits discrimination on the basis of age); Airport and Airway Improvement Act of 1982, (49 USC § 471, Section 47123), as amended, (prohibits discrimination based on race, creed, color, national origin, or sex); The Civil Rights Restoration Act of 1987, (PL 100-209), (Broadened the scope, coverage and applicability of Title VI of the Civil Rights Act of 1964, The Age Discrimination Act of 1975 and Section 504 of the Rehabilitation Act of 1973, by expanding the definition of the terms “programs or activities” to include all of the programs or activities of the Federal-aid recipients, sub-recipients and contractors, whether such programs or activities are Federally funded or not); Titles II and III of the Americans with Disabilities Act, which prohibit discrimination on the basis of disability in the operation of public entities, public and private transportation systems, places of public accommodation, and certain testing entities (42 U.S.C. §§ 12131 -- 12189) as implemented by Department of Transportation regulations at 49 C.F.R. parts 37 and 38, also where consultant work items include assessing or planning pedestrian rights of way, it will follow the FDOT Design Manual or Florida GreenBook, as applicable; The Federal Aviation Administration’s Non-discrimination statute (49 U.S.C. § 47123) (prohibits discrimination on the basis of race, color, national origin, and sex); Executive Order 12898, Federal Actions to Address Environmental Justice in Minority Populations and Low-Income Populations, which ensures non-

discrimination against minority populations by discouraging programs, policies, and activities with disproportionately high and adverse human health or environmental effects on minority and low-income populations; Executive Order 13166, Improving Access to Services for Persons with Limited English Proficiency, and resulting agency guidance, national origin discrimination includes discrimination because of limited English proficiency (LEP). To ensure compliance with Title VI, you must take reasonable steps to ensure that LEP persons have meaningful access to your programs (70 Fed. Reg. at 74087 to 74100); Title IX of the Education Amendments of 1972, as amended, which prohibits you from discriminating because of sex in education programs or activities (20 U.S.C. 1681 et seq).”

- (8) NonDiscrimination Language for the Public:** The selected consultant will place or cause to be placed in any information developed for public dissemination the following statement: *The MPO does not discriminate in any program, service or activity on the basis of race, color, national origin, sex, age, disability, religion or family status. For more information contact _____ at _____ or 711 (for hearing impaired). Those requiring language services (free of charge) or accommodation for a disability should provide contact the MPO at least _____ days in advance.*
- (9) Cooperation with MPO Oversight:** The MPO is responsible for conducting and documenting oversight of the RFP, bidding process, award and delivery of the consultant contract for compliance with civil rights authorities. This includes but is not limited to conducting Commercially Useful Function (CUF) reviews on all DBEs used by the selected consultant (or the consultant itself, if a DBE), and by reviewing payments and retainage to ensure subconsultants are paid promptly as defined in paragraph 11. The selected consultant will cooperate fully with MPO oversight efforts, as well as those instituted by FDOT and/or FHWA.