

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

Must be submitted no later than sixty (60) days prior to event

EVENT MUST BE OPEN TO THE PUBLIC

CURRENT DATE: 1/12/24

NAME OF EVENT: Bluebonnet Festival

NAME OF ORGANIZATION: Burnet Chamber of Commerce

MAILING ADDRESS (include street, city, state, zip)

101 N. Pierce St. Suite 1
Burnet, TX 78611

CONTACT PERSON: Allison McKee

LIST NAMES OF BOARD (if applicable):

See attached

DATES OF EVENT:

April 12-14, 2024

PROJECTED ATTENDANCE: 30k

Please read and be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings.

WHAT IS YOUR SPONSORSHIP LEVEL PROPOSAL (including benefits):

Bluebonnet Level (\$5k) - see attached

WHAT IS YOUR ADVERTISING PLAN:

- Ads in Burnet Bulletin, 101 Guide, ^{Discover Magazine} ~~Real Estate~~.
- Ads on local radio stations (KBEY, KITY, ^{91.7} KVHL, KOKE)
- Ad on billboard at Seward Junction. Ad in utility bills.
- Social media ads starting in March.

Seton Highland Lakes, Burnet Bulletin, City of Burnet,

Commercial National Bank & Johnson Sewell Ford are blue level.

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax.

Signature: Allison McKee

Title: Executive Director

****Post Event Report due no later than thirty (30) days following event. Failure to execute as per agreement could result in no future funding****