



WE INVITE YOU...

Join us as community partners for the **41st annual Burnet Bluebonnet Festival**, one of the most successful and well-known festivals in Texas. More than 30,000 visitors enjoy 3-days of Burnet activities, bringing an immeasurable financial lift to our local economy.

With gratitude,

The Burnet Bluebonnet Festival Planning Committee



MAGAZINE SPONSOR

2,000 COPIES DISTRIBUTED

- \$750: Full Page Ad
- \$500: 1/2 Page Ad
- \$295: 1/4 Page Ad
- \$195: 1/8 Page Ad

FAMILY FUN NIGHT CARNIVAL SPONSOR (\$750)

- Banner with logo near carnival
- Two designated social media posts
- Logo in magazine section about carnival
- Business mentioned on event website

ACTIVITIES SPONSOR

**INCLUDES MAGAZINE MENTION +
ON-SITE SIGNAGE**

- \$300: Children's Games
- \$300: Pet Parade **SOLD**
- \$300: Weiner Dog Races **SOLD**
- \$100: Race Water Station (2)



**FOOD COURT
\$1,500**

**Exclusive right to naming:
"YOUR NAME FOOD COURT"**

Logo on Food Court Signage

On-Stage Mentions

Designated Social Media Post

Magazine + Brochure Listing

Listing on wayfinding signage



**WHISKEY GARDEN
\$1,000**

**Exclusive right to naming:
"YOUR NAME WHISKEY GARDEN"**

Logo on Whiskey Garden Signage

On-Stage Mentions

Designated Social Media Post

Magazine + Brochure Listing

Listing on wayfinding signage



**JACKSON ST. STAGE
\$2,500**

**Exclusive right to naming:
"YOUR NAME STAGE"**

Banner Along Bottom of Stage

On-Stage Mentions

Designated Social Media Post

Magazine + Brochure Listing

Listing on wayfinding signage

*Thank you for investing in
the Burnet community!*

Make your gift online at BluebonnetFestival.org
or mail to Burnet Chamber of Commerce
101 N. Pierce St. Ste. 1 Burnet TX 78611 or contact
info@burnetchamber.org or 512-756-4297.

Sponsorships help cover the cost to put on the Festival, additional funds generated by the festival fund the Burnet Chamber of Commerce's work in the community throughout the year.

Burnet Bluebonnet Festival

SPONSORSHIP LEVELS

RECOGNITION	BLUEBONNET \$5,000	BLUE \$2,500	WHITE \$1,000	RED \$500
Concert Tickets + Festival T-Shirts	8	6	4	2
Name on Stage Banner	Logo	Text	Text	Text
Magazine Ad	Full Page	1/2 Page	1/4 Page	1/8 Page
Name on Brochure Name on Magazine Name in Thank You Ad Link on Website Magazine Distributor	✓	✓	✓	✓
Name on T-Shirt	✓	✓	✓	✓
On Stage Shout-Out	✓	✓	✓	
Carinval Wristbands	8	6	4	
Booth at Event	Included	Can be purchased		
Logo on Map Banner	✓			
VIP Parking	4			
Recognition in Parade	✓			
Name in all Materials	✓			

Burnet Bluebonnet Festival

SPONSORSHIP / AD SALES CONTRACT

BUSINESS / INDIVIDUAL: _____

PRIMARY CONTACT: _____

ADDRESS: _____

PHONE #: _____

EMAIL: _____

DO YOU WANT A VENDOR BOOTH AT THE FESTIVAL? YES / NO (BLUE AND BLUEBONNET LEVELS ONLY)

Booth fee is only included in Bluebonnet-level sponsorship. Blue sponsorship (\$2500) is required to purchase a booth.

Please select one: Same ad as last year / Please create an ad (no cost) / I'll send an ad.

There is no cost for the full color ad design, but please provide a general idea of the type of ad design you prefer.

If you know what size shirts you would like, please list them here. _____

MAGAZINE AD SALES (AD ONLY, NO SPONSORSHIP)

_____ FULL PAGE (8.5" X 11.125") \$750.00

_____ 1/2 PAGE (8.5" X 5") \$500.00

_____ 1/4 PAGE (3.75" X 5") \$295.00

_____ 1/8 PAGE (3.75" X 2.44") \$195.00

FESTIVAL SPONSORSHIPS

___ BLUEBONNET \$5,000.00

___ BLUE \$2,500.00

___ WHITE \$1,000.00

___ RED \$500.00

SPECIFIC SPONSORSHIPS

__ ACTIVITIES (\$300 PER ACTIVITY)

__ 5K/10K WATER STATION (\$100 EACH, 2 AVAILABLE)

__ FOOD COURT (\$1,500) __ WHISKEY GARDEN (\$1,000)

__ JACKSON ST. STAGE (\$2500)

TOTAL DUE: _____

CASH ___ **CHECK** _____

CC: # _____

EXP: _____ **CVV:** _____

◆ THE BURNET CHAMBER OF COMMERCE & VISITORS BUREAU IS A 501(C)(6) NON-PROFIT; #1-74-1231653-5 ◆

JANUARY 31, 2024 AD SALES END

MARCH 1, 2024 ALL PAYMENTS DUE IN FULL

THE UNDERSIGNED AGREES TO PURCHASE THE SPONSORSHIP/AD INDICATED ABOVE

PURCHASER SIGNATURE

DATE



BluebonnetFestival.org | 512.756.4297 | info@burnetchamber.org