

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

Must be submitted no later than sixty (60) days prior to event

EVENT MUST BE OPEN TO THE PUBLIC

CURRENT DATE: July 12, 2024

NAME OF EVENT: Fall Festival

NAME OF ORGANIZATION: Marble Falls Highland Lakes Area Chamber of Commerce

MAILING ADDRESS (include street, city, state, zip)
916 2nd St. Marble Falls, TX 78054

CONTACT PERSON: Katie Savage

LIST NAMES OF BOARD (if applicable):

DATES OF EVENT:
October 24th - 27th, 2024

PROJECTED ATTENDANCE: 2,000 - 3,000

Please read and be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings.

WHAT IS YOUR SPONSORSHIP LEVEL PROPOSAL (including benefits):

Please see attachment

WHAT IS YOUR ADVERTISING PLAN:

Facebook, local magazines/newspaper,
posters, chamber website, flyers,
promotion of other chamber events.

LIST OTHER SPONSORS PARTICIPATING AND LEVEL OF PARTICIPATION:

please see attachment

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax.

"I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Katie Savage

Print name: Katie Savage

Title: Special Event Coordinator

Date: July 12, 2024

****Post Event Report due no later than thirty (30) days following event. Failure to execute as per agreement could result in no future funding****

Fall Festival Application
Burnet County Tourism

Sponsorship Level Proposal

Spotlight \$750

- Prominent company logo (¼ size) on all promotions and publicity, including print ads, press release, radio, flyers and posters
- Company logo (¼ size) on home page of event website
- Hyperlink on event website and in email blasts
- Banner (provided by business) space and signage displayed at event
- Complimentary vendor booth (only space is provided)
- Business mention on Facebook page (15K + followers)
- 6 Carnival Wristbands

Other Sponsors and Level of Participation

- BSWH \$750
- The City of Marble Falls - Trade
- Waste Management - Trade
- Vyve - Trade
- United Rentals - Trade
- Mission Golf Cars - Trade