

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

Must be submitted no later than sixty (60) days prior to event EVENT MUST BE OPEN TO THE PUBLIC

CURRENT DATE: July 24, 2024

NAME OF EVENT: Taste Highland Lakes

NAME OF ORGANIZATION: Kingsland/Lake LBJ Chamber & Visitor Center

MAILING ADDRESS (include street, city, state:

309 RM 1431, Kingsland, TX 78639

CONTACT PERSONS: Terri Schexnayder, Marketing, Phone: 512.786.7938 or Darlene Zubkus, Office Manager, Phone: (325) 388-6211.

LIST NAMES OF BOARD (if applicable): Board of Directors and Staff

Melody Yanniell – President – Prosperity Bank

Karen Raven – Vice President – Boat Town

Barbara Rosenberger – Secretary - Highland Lakes Newspapers LLC

Mason King - Treasurer - First United Bank

Mary Ann Atwood – Director – Kingsland Garden Club

Preston Danna – Director – Danna Tree & Lawn Service

Cynthia Green – Director – Sharing the Harvest

Mina Martin – Director – Log Country Cove

Tara McAlister – Director - McAlister Realty

Gregg Miller – Director – Hill Country Land Dev. Groups

Sarah Nelson-Jackson - Director - Independence Title

Andy Virdell – Director - LandMasters Real Estate

Susan Patten – President Emeritus – Valentine Lakeside

Darlene Zubkus - Office Manager

DATES OF EVENT: Saturday, September 28, 2024

WHAT IS YOUR ADVERTISING PLAN:

Please see attached "Taste highland Lakes" advertising plan for July – Sept. 28, 2024.

LIST OTHER SPONSORS PARTICIPATING AND LEVEL OF SPONSORSHIPS (All \$300-600 level Vendors):

- Decadent Saint Winery
- Boat Town Burger Bar
- Fresh Bit3s
- Milers Meat Market & Smokehouse
- Thirsty Armadillo
- Packsaddle Nectars & Fain's Honey
- Garrison Brothers Distillery
- Bear King Brewery
- Bayview Restaurant
- Dolce Vida Tequila
- Uplift Winery

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax.

"I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: _

Terri Schexnayder

Print name: _

Terri Schexnayder

Title: _

Marketing Specialist, Chamber

Date: _

7/29/24

PROJECTED ATTENDANCE: 250 – 300, based on 2023 Event Attendance

Please read and be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings.

WHAT IS YOUR SPONSORSHIP LEVEL PROPOSAL (including benefits):

TASTE

\$300

- * Logo on all event material
- * Signage at the event
- * 2 VIP admission tickets

EXPLORE

\$600

- * Logo on all event material
- * Signage at the event
- * 4 VIP admission tickets

INDULGE

\$850

- * Logo on all event materials
- * Signage at the event
- * Recognition by emcee at event
- * 6 VIP admission tickets

****Post Event Report due no later than thirty (30) days following event. Failure to execute as per agreement could result in no future funding****

CONFLICT OF INTEREST QUESTIONNAIRE**FORM CIQ****For vendor doing business with local governmental entity**

This questionnaire reflects changes made to the law by H.B. 23, 84th Leg., Regular Session.

This questionnaire is being filed in accordance with Chapter 176, Local Government Code, by a vendor who has a business relationship as defined by Section 176.001(1-a) with a local governmental entity and the vendor meets requirements under Section 176.006(a).

OFFICE USE ONLY

Date Received

By law, this questionnaire must be filed with the records administrator of the local governmental entity not later than the 7th business day after the date the vendor becomes aware of facts that require the statement to be filed. See Section 176.006(a-1), Local Government Code.

A vendor commits an offense if the vendor knowingly violates Section 176.006, Local Government Code. An offense under this section is a misdemeanor.

1 Name of vendor who has a business relationship with local governmental entity.

2 Check this box if you are filing an update to a previously filed questionnaire. (The law requires that you file an updated ☐ ☐

completed questionnaire with the appropriate filing authority not later than the 7th business day after the date on which you became aware that the originally filed questionnaire was incomplete or inaccurate.) ☐ ☐

3 Name of local government officer about whom the information is being disclosed.

Name of Officer

4 Describe each employment or other business relationship with the local government officer, or a family member of the officer, as described by Section 176.003(a)(2)(A). Also describe any family relationship with the local government officer. Complete subparts A

- (i) a contract between the local governmental entity and vendor has been executed; or
 - (ii) the local governmental entity is considering entering into a contract with the vendor;
- (B) has given to the local government officer or a family member of the officer one or more gifts that have an aggregate value of more than \$100 in the 12-month period preceding the date the officer becomes aware that:
 - (i) a contract between the local governmental entity and vendor has been executed; or
 - (ii) the local governmental entity is considering entering into a contract with the vendor.

Local Government Code § 176.006(a) and (a-1)

(a) A vendor shall file a completed conflict of interest questionnaire if the vendor has a business relationship with a local governmental entity and:

- (1) has an employment or other business relationship with a local government officer of that local governmental entity, or a family member of the officer, described by Section 176.003(a)(2)(A);
- (2) has given a local government officer of that local governmental entity, or a family member of the officer, one or more gifts with the aggregate value specified by Section 176.003(a)(2)(B), excluding any gift described by Section 176.003(a-1); or
- (3) has a family relationship with a local government officer of that local governmental entity.

(a-1) The completed conflict of interest questionnaire must be filed with the appropriate records administrator not later than the seventh business day after the later of:

- (1) the date that the vendor:
 - (A) begins discussions or negotiations to enter into a contract with the local governmental entity; or
 - (B) submits to the local governmental entity an application, response to a request for proposals or bids, correspondence, or

another writing related to a potential contract with the local governmental entity; or

(2) the date the vendor becomes aware:

(A) of an employment or other business relationship with a local government officer, or a family member of the officer, described by Subsection (a);

(B) that the vendor has given one or more gifts described by Subsection (a); or

(C) of a family relationship with a local government officer.

this Form CIQ as necessary.

- A. Is the local government officer or a family member of the officer receiving or likely to receive taxable income, other than investment income, from the vendor?

Yes No

- B. Is the vendor receiving or likely to receive taxable income, other than investment income, from or at the direction of the local government officer or a family member of the officer AND the taxable income is not received from the local governmental entity?

Yes No

- 5 Describe each employment or business relationship that the vendor named in Section 1 maintains with a corporation or other business entity with respect to which the local government officer serves as an officer or director, or holds an ownership interest of one percent or more.**

6

Check this box if the vendor has given the local government officer or a family member of the officer one or more gifts as described in Section 176.003(a)(2)(B), excluding gifts described in Section 176.003(a-1).

7

Signature of vendor doing business with the governmental entity Date

CONFLICT OF INTEREST QUESTIONNAIRE

For vendor doing business with local governmental entity

A complete copy of Chapter 176 of the Local Government Code may be found at [http://www.statutes.legis.state.tx.us/ Docs/LG/htm/LG.176.htm](http://www.statutes.legis.state.tx.us/Docs/LG/htm/LG.176.htm). For easy reference, below are some of the sections cited on this form.

Local Government Code § 176.001(1-a): "Business relationship" means a connection between two or more parties based on commercial activity of one of the parties. The term does not include a connection based on:

- (A) a transaction that is subject to rate or fee regulation by a federal, state, or local governmental entity or an agency of a federal, state, or local governmental entity;
- (B) a transaction conducted at a price and subject to terms available to the public; or
- (C) a purchase or lease of goods or services from a person that is chartered by a state or federal agency and that is subject to regular examination by, and reporting to, that agency.

Local Government Code § 176.003(a)(2)(A) and (B):

- (a) A local government officer shall file a conflicts disclosure statement with respect to a vendor if:

- (2) the vendor:

- (A) has an employment or other business relationship with the local government officer or a family member of the officer that results in the officer or family member receiving taxable income, other than investment income, that exceeds \$2,500 during the 12-month period preceding the date that the officer becomes aware that

Kingsland Chamber/Tourism Advertising Budget: Taste Highland Lakes

CATEGORY	Name of Publication/Online	Notes/Circulation/Message	Placements/Costs	Total Estimate
<u>BILLBOARDS</u>	(2) Boards – Hwy. 71/Spicewood And 281 in Burnet		\$500/Mon. X 2	\$ 2,000
<u>Highland Lakes Publishing (Print & Online)</u>				
	Banners and Newspaper Space Ads			\$ 1,150
<u>Victory Media (Print & Online)</u>				
	101.com/Daily Trib.com	Lead banner (Aug, September)	Monthly	\$ 300
<u>Hill Country Current (NP/Monthly)</u>		63,000 readers _Various Hill Country (August, Sept. ½-page)) Plus 250-word advertorial each placement		\$ 1,450
<u>Texas Tourism</u>				
Tour Texas.com/E-News		25,000 Impressions/Targeted Emails Taste ("Hot & Happening - Aug) Taste ("Road Trips" -- Sept.)		\$ 1, 100
TOTAL "TASTE" 2024				\$ 6,000 *

- Numerous free calendar listings too in TX Highways and TX Coop Power Magazines

