

KINGSLAND/LAKE LBJ CHAMBER OF COMMERCE SERVICE AGREEMENT

The following is an Agreement between the Kingsland/Lake LBJ Chamber of Commerce, herein referred to as "Chamber" and Burnet County, herein after referred to as "County."

Chamber is an organization that advertises and promotes lodging properties on behalf of the County's Tourism Office. County is a government entity. Among its obligations, County operates a Tourism Office for the promotion of tourism in order to increase occupation rates for the lodging entities that exist in the unincorporated areas of Burnet County. Such entities considered to be "County Lodging Properties."

Specifically, Chamber shall provide the following:

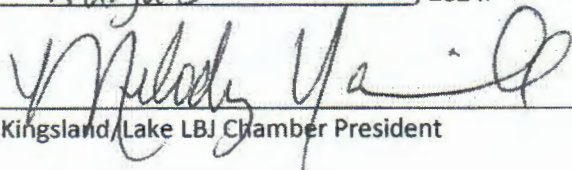
1. Individual placement of County Lodging Properties on Chamber's website. Each of the County Lodging Properties will have listing information published on the site, with a link to their website.
2. Individual listing of County Lodging Properties and editorial content about tourism in Burnet County in Kingsland Magazine, published annually and distributed statewide and locally. (Editorial content to be provided by the Tourism office).
3. A free half-page ad in Kingsland Magazine promoting Burnet County Tourism (advertisement to be provided by the Tourism Office).
4. Placement of individual lodging properties literature at Chamber's Visitors Center, located at 1309 Ranch Road 1431 in Kingsland.
5. Half-price Chamber Membership for all County Lodging Properties, providing additional benefits and promotional opportunities available to Members.
6. Inclusion of the Burnet County Tourism website on general advertising undertaken by Chamber to promote the community and its events.
7. In regard to individuals or organizations that contact the Chamber in any manner seeking information that matches the amenities and/or characteristics of any County Lodging Properties, referrals of said properties shall be made for their consideration.

County agrees to pay a fee of \$10,000.00 to Chamber for services provided. Payment in full amount shall be made to Chamber upon approval of the Agreement and an invoice has been received. The term of the agreement is for one year beginning on October 1, 2024, through September 30, 2025.

County reserves the right to review any and all information listed on Chamber's website and Kingsland Magazine for accuracy prior to information being published. Failure to provide County the opportunity to review listed information for accuracy and completeness in advance of publication shall result in the financial cost to correct the error to be absorbed by Chamber.

This Agreement signed on the 13th day of August, 2024.

Burnet County Judge


Kingsland/Lake LBJ Chamber President