

THE STATE OF TEXAS §

COUNTY OF BURNET §

ADVERTISING CONTRACT

THIS CONTRACT is entered into by and between Burnet County, Texas, a political subdivision of the State of Texas ("County"), on behalf of Burnet County Tourism, and Highland Lakes Weekly D.B.A Hallowell Media, LLC. ("Vendor").

WITNESSETH:

WHEREAS, County desires to contract with Vendor to provide the services necessary to act as a publisher to list weekly ads that are specifically set forth hereinafter; and

WHEREAS, Vendor has agreed to provide the services enumerated hereinafter for Burnet County Tourism.

NOW THEREFORE, for the mutual consideration expressed hereinafter, County and Vendor agree as follows:

I. SERVICES PROVIDED

Vendor agrees to provide to County the following services, to include, but not limited to:

- 1.1 Publish quarter page ads in each weekly issue from October 1, 2024 to September 30, 2025.
- 1.2 Ads sized 4.8" wide by 5.6" high (at 300 dpi) to be provided by Burnet County Tourism.

II. BILLING AND PAYMENT

Vendor shall submit a monthly billing statement to the Burnet County Auditor's Office (133 E. Jackson Street, Burnet, Texas 78611). A total of twelve (12) installments will be made to the Vendor, not to exceed \$1,900.00.

Each invoice received for payment will be reviewed by the County for financial compliance with this Contract. Invoices submitted by Vendor in proper form shall be paid by County within thirty (30) days of receipt of the invoice.

III. TERM AND TERMINATION

This Contract will be for a term of one (1) year. This Contract may be extended provided all terms and conditions, except for the Contract period being extended, remain unchanged and in full force and effect. Any extension of the Contract requires the mutual Contract in writing signed by both parties. Refusal by either party to exercise this Option to Extend shall require this Contract to expire on the original or mutually agreed date. The extension period shall be in one year increments. Either party may terminate this Contract with or without cause with at least thirty (30) days written notice of termination

to the other party. If either party terminates this Contract, Burnet County Tourism will be reimbursed for any unpublished ads.

IN WITNESS WHEREOF, the parties have executed this Contract on the dates indicated below. The effective date of this Contract is October 1, 2024.

BURNET COUNTY, TX

VENDOR

Burnet County Judge

Hallowell Media, LLC

Date: _____

Date: _____