

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT: Bertram Country Christmas

DATE(s) OF EVENT: Dec 7, 2024

CONTACT PERSON: Lori Ringstaff

MAILING ADDRESS (street, city, state, zip) PO Box 508, Bertram 78605

BOARD MEMBERS of EVENT/ORGANIZATION (if applicable):

Lori Ringstaff, Damon Beierle, Katy Duke

PROJECTED ATTENDANCE: 2000
Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits)

See Attached

ADVERTISING/ MARKETING PLAN:

Advertising through social media, KBay Radio, Pigeon

LIST OTHER SPONSORS PARTICIPATING:

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Lori Ringstaff

Print name: Lori Ringstaff

Title: Pres, Bertram Chamber Date: 11/5/2024

POST FUNDING REPORT

Due no later than thirty days after event

Return to Burnet County Tourism Department, 220 S. Pierce St., Burnet, TX 78611

EVENT: _____

ATTACH COPIES OF ADVERTISING/SOCIAL MEDIA POSTS ETC.

ACTUAL ATTENDANCE OF EVENT BY DAY: _____

"I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: _____

Print name: _____

Title: _____ Date: _____

Bertram Country Christmas



SATURDAY DECEMBER 7, 2024

SANTA'S WORKSHOP SPONSOR \$1,000.00

Includes

Large 2 x 4 Individual Banner
Name on Event Poster
4 free beer mugs and 8 total refills
Website sponsor listing
Social media mentions
Vendor spot for sponsor
Radio mention
Business announced during festival

RUDOLPH SPONSOR \$500.00

Includes

2 x 2 Individual Banner
Name on Event Poster
2 free beer mugs and 4 total refills
Website sponsor listing
Social media mentions
Vendor spot for sponsor
Business announced during festival

MRS. CLAUS SPONSOR \$250.00

Includes

Name on stage banner
Name on Event Poster
Website sponsor listing
Social media mentions
Business announced during festival



Sponsorship opportunities

Santa's Workshop - \$1,000.00

2x4 Individual Banner
Name on event poster
4 free beer mugs & 8 total refills
Website sponsor listing
Social Media mentions
Vendor spot
Radio mentions
Business announced at festival

Name of Business/Organization/Individual:
(Exactly how it should be printed)

Email:

Phone:

Rudolph Sponsor - \$500.00

2x2 Individual Banner
Name on event poster
2 free beer mugs & 4 total refills
Website sponsor listing
Social Media mentions
Vendor spot
Business announced at Festival

Sponsorship Level:

Amount Due:

Mrs. Claus Sponsor - \$250.00

Name on stage banner
Name on event poster
Website sponsor listing
Social Media Mentions
Business announced at Festival

