

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT: Christmas on the Square

DATE(s) OF EVENT: Dec. 14, 2024

CONTACT PERSON: Allison McKee

MAILING ADDRESS (street, city, state, zip) 101 N. Pierce St. Ste 1, Burnet 78611

BOARD MEMBERS of EVENT/ORGANIZATION (if applicable):

* See attached

PROJECTED ATTENDANCE: 12-14K

Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits)

Food Court Sponsorship - \$1500 - see attached

ADVERTISING/ MARKETING PLAN: Email campaign. Paid Facebook ads; newspaper ad
Event webpage. Include in utility bills.
Billboard at Seward Junction. Radio promo. Ad in 101 Guide and
Holiday Lights Guide

LIST OTHER SPONSORS PARTICIPATING:

LTX Homebuilders - \$500; Circle S Pest Control - parade sponsor \$1500
Atmos energy \$250, First State Bank \$500

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Allison McKee

Print name: Allison McKee

Title: Executive Director Date: 10/17/24