

Sponsored Event: Granite Fest

Date: March 22, 2025

Suggested sponsor level: Local Sponsor (\$350)

Logo/ Name included on print advertising

Logo/ Name included on flyer & posters

Logo/ Name included on Event Shirts

Logo/ Name on Website & Social Media

Shoutouts from Stage/Emcee at event

Sponsor Banner at Event

Use of HOT funds under the following:

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

c) Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

Must be submitted no later than sixty (60) days prior to event

EVENT MUST BE OPEN TO THE PUBLIC

CURRENT DATE: DECEMBER 19, 2024

NAME OF EVENT: GRANITE FEST 2025

NAME OF ORGANIZATION: MAIN EVENT COMPANY & CITY OF GRANITE SHOALS

MAILING ADDRESS:

MAIN EVENT COMPANY, 1102 RM 1431 (SUITE A) MARBLE FALLS TX 78654

CONTACT PERSON: JAY BROWN

LIST NAMES OF BOARD: N/A

DATES OF EVENT: SATURDAY MARCH 22, 2025

PROJECTED ATTENDANCE: EST. 3000 - 5000

Please read and be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings.

WHAT IS YOUR SPONSORSHIP LEVEL PROPOSAL:

\$3,500 FOR A TITLE SPONSOR (SEE ATTACHED SPONSOR DECK)

\$1000 FOR FESTIVAL SPONSOR (SEE ATTACHED SPONSOR DECK)

WHAT IS YOUR ADVERTISING PLAN:

- PRINT, DIGITAL, SOCIAL MEDIA, VIDEO, RADIO, STREET LEVEL (ADS, COMMERCIALS, PRESS, POSTERS, FLYERS, SIGNAGE)
- PROMOTE THROUGH LOCAL MEDIA, REGIONAL EVENTS, ETC

LIST OTHER SPONSORS PARTICIPATING AND LEVEL OF PARTICIPATION:

- CITY OF GRANITE SHOALS \$5,000+
- LAKE AREA RODS & CLASSICS - INKIND
- MARBLE FALLS GRAPHICS - INKIND
- MAIN EVENT COMPANY - INKIND
- QUIK COLOR PRINTING - INKIND
- OTHER PAID COMMUNITY SPONSORS COMING

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: 

Print name: **JAY BROWN**

Title: **PROMOTER**

Date: **DECEMBER 19, 2024**

TITLE SPONSOR \$3500

- Listed as Presenter of Festival on all Marketing
- Logo/Name listed on all Press Releases
- Logo/Name on Top of all Print Advertising
- Logo/Name on Top of 5,000+ Flyers & Posters
- Logo/Name on Top of Event Shirts & Merch
- Logo/Name on Website & Social Media
- Logo/Name on Promo Videos
- Mentions on Radio & TV Interviews
- Unlimited Shoutouts from Stage/Emcee at Event
- Sponsor Signage on-site at Event
- Space to set up 10x20' Tent at Event

FESTIVAL SPONSOR \$1000

- Logo/Name listed on Press Releases
- Logo/Name included on Print Advertising
- Logo/Name included on 5,000+ Flyers & Posters
- Logo/Name included on Event Shirts
- Logo/Name on Website & Social Media
- Logo/Name on Promo Videos
- Shoutouts from Stage/Emcee at Event
- Sponsor Banner at Event
- Space to set up 10x10' Tent at Event

* LOCAL SPONSOR \$350

- Logo/Name included on Print Advertising
- Logo/Name included on Flyers & Posters
- Logo/Name included on Event Shirts
- Logo/Name on Website & Social Media
- Shoutouts from Stage/Emcee at Event
- Sponsor Banner at Event



VISIT MAINEVENTCOMPANY.COM FOR SPONSOR DETAILS
OR CALL JAY BROWN AT 830-220-4489

