

**Sponsored Event: Music on Main Spring Series 2025**

**Date:** February 26- May 31, 2025 (Wednesdays and Sundays)

**Suggested sponsor level: Spring Series Partner (\$500)**

Logo included on weekly print & digital advertising, flyers, rack cards, posters, mailers

Logo included on daily e-blasts

Recognition on social media

Logo & link on website (livemusiconmain.com)

Recognition & shoutouts on radio

Opportunities to reserve free sponsor space & setup tent or table at events

Logo included on table tents & event signage (duration 24/7 of season)

**Use of HOT funds under the following:**

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

c) Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.

## BURNET COUNTY EVENT SPONSORSHIP APPLICATION

Must be submitted no later than sixty (60) days prior to event

**EVENT MUST BE OPEN TO THE PUBLIC**

CURRENT DATE: **1/3/2025**

NAME OF EVENT: **Music on Main 2025 Spring Series**

NAME OF ORGANIZATION: Music on Main Marble Falls

MAILING ADDRESS (include street, city, state, zip)

OOS Holdings LLC, PO Box 781948, San Antonio TX 78278

CONTACT PERSON: Jay Brown or Mitch McManus

LIST NAMES OF BOARD (if applicable):

**N/A**

DATES OF EVENT:

**February 26, 2025 - May 31, 2025**

PROJECTED ATTENDANCE: **5,000 - 7000 throughout the series**

**Please read and be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings.**

WHAT IS YOUR SPONSORSHIP LEVEL PROPOSAL (including benefits):

**Event sponsor level is \$500 (Includes recognition and logo in all marketing, advertising, and promotion materials. Print, Digital, Radio, Event, and Street Level Promo - flyers, posters, rack cards, etc) Advertised all over Highland Lakes and beyond.**



## Spring Series

FEB 26 - MAY 31 **14** WEEKS

Wednesdays - Sundays

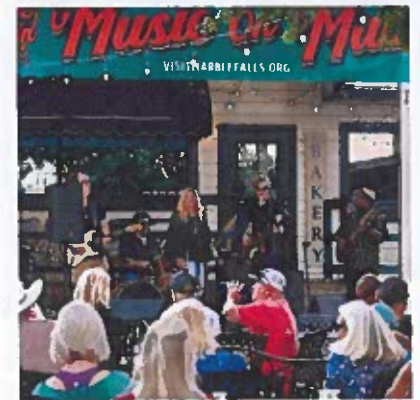
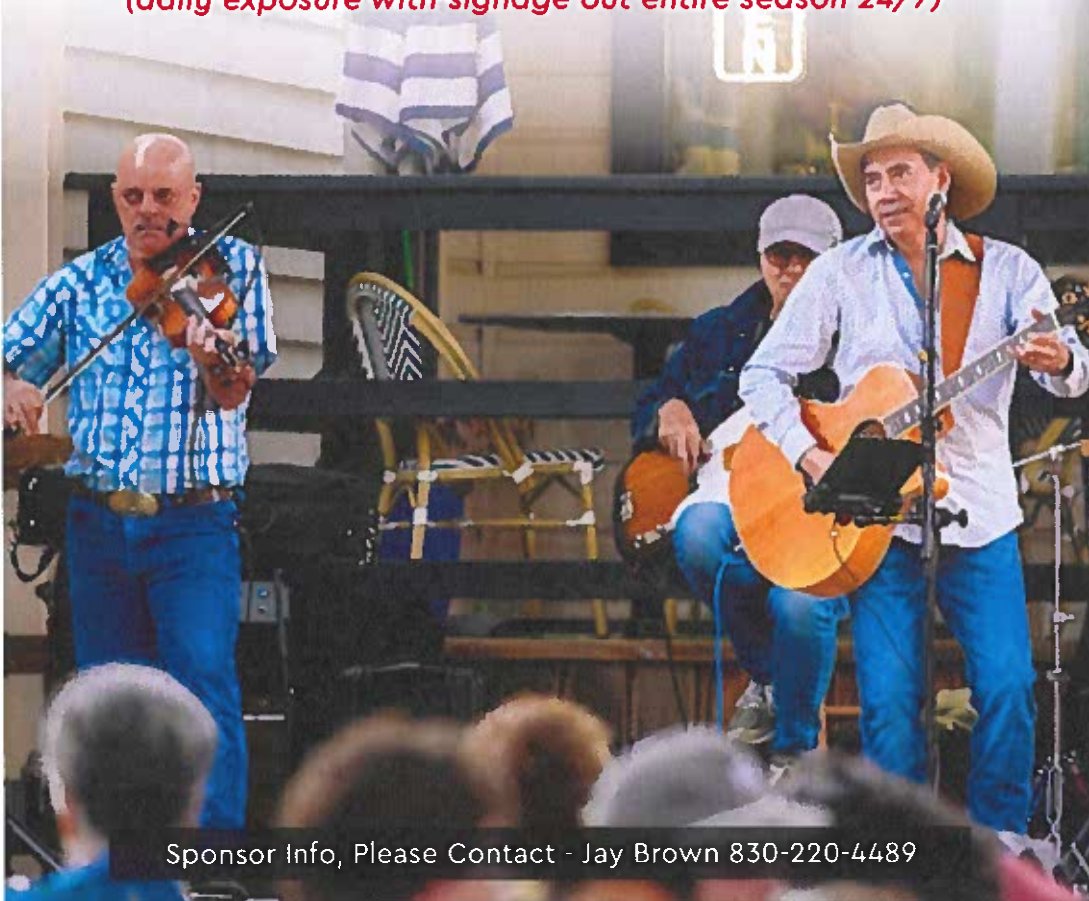
**125+ Shows of FREE Live Music**

- Advertised all over Highland Lakes
- Great Local Branding Opportunity
- Capitalize on Downtown Crowds
- Ads, Flyers, Web, Social, Signage

### Spring Series Partner

**\$500**

- Logo included on weekly print & digital advertising, flyers, rack cards, posters, mailers
- Logo included on daily e-blasts
- Recognition on social media
- Logo & link on website ([livemusiconmain.com](http://livemusiconmain.com))
- Recognition & shoutouts on radio
- Opportunities to reserve free sponsor space and set up tent or table at events to promote business
- Logo included on table tents & event signage  
(daily exposure with signage out entire season 24/7)



Sponsor Info, Please Contact - Jay Brown 830-220-4489

[livemusiconmain.com](http://livemusiconmain.com)