

Sponsored Event: CAF Bluebonnet Airshow

Date: March 15,2025

Suggested sponsor level: Colonel (\$2500)

8 VIP Tickets

4 VIP parking

4 social media posts

Thank you ad

8 airshow shirts

Showtime PA announcement

****Usage of tickets:** HMT Director will keep 2 VIP tickets and 1 VIP parking pass to attend event, as per job description. Giveaway will be done on Facebook and Instagram social media accounts for additional 6 VIP tickets, VIP parking passes and airshow t-shirts.

Use of HOT funds under the following:

- b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;
- c) Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.

BURNET COUNTY EVENT SPONSORSHIP APPLICATION
EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT: BLUEBONNET AIR SHOW

DATE(s) OF EVENT: MARCH 15, 2025

CONTACT PERSON: JOY ASBILL

MAILING ADDRESS (street, city, state, zip) P.O. Box 866, BURNET, TX 78611

BOARD MEMBERS of EVENT/ORGANIZATION (if applicable):

PROJECTED ATTENDANCE: 5,000

Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits)

see attached

ADVERTISING/ MARKETING PLAN:

Social media, KBEV,

LIST OTHER SPONSORS PARTICIPATING:

HEB, CITY OF BURNET

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Joy Asbill

Print name: Joy Asbill

Title: Finance Officer Date: 02/05/2025



COMMEMORATIVE AIR FORCE

2025 Bluebonnet Airshow Sponsor Levels

Sponsorship Level _____



Sponsor Name BURNET COUNTY

TOURISM

Contact Name

JOY ASBIL

Phone

636-233-2914

Email Address

CAFE@TSTAR.NET

Mailing Address

P.O. Box 866, Burnet, TX 78611

Sponsorship Level	Amount	VIP Tickets	VIP Park	GA Tickets	Social Media Post	Thank You Ad	Airshow T-Shirts	Showtime PA
General:	\$5,000.00**	12	6	0	Yes x 6	Yes	12	Yes
Colonel:	\$2,500.00**	8	4	0	Yes x 4	Yes	8	Yes
Lieutenant:	\$1,500.00**	6	3	0	Yes x 3	Yes	4	Yes
Chief MSgt.:	\$1,000.00	4	2	0	Yes x 2	Yes	4	Yes
Airman:	\$ 500.00	0	1	4	Yes x 1	Yes	1	Yes
Friends of the Show	\$ 250.00	0	0	2	No	Yes	1	Yes

****Note: Includes your banner hung on the street fence and airport fence to the right of the ticket booth.**

Complete this form and T-shirt order and send with check to:

Highland Lakes Squadron, Attn: Airshow Sponsorship, P.O. Box 866, Burnet, TX 78611

Call 512-756-2226 to arrange other forms of payment as well as delivery/pickup of tickets, parking passes, And T-shirts.



2025 Bluebonnet Sponsor T-Shirt Order

Sponsor's Name BURNET COUNTY TOURISM

<u>T-Shirt Size</u>	<u>Quantity</u>
3XL	_____
2XL	_____
XL	_____
Adult Large	_____
Adult Medium	_____
Adult Small	_____
Youth Medium	_____
Youth Small	_____



Highland Lakes Squadron

P.O. Box 866, Burnet, Texas 78611
512-756-2226 Email: caf@tstar.net
www.highlandlakessquadron.com



2025 Bluebonnet Airshow – Burnet, Texas (33rd Annual)

Greetings!

The Highland Lakes Squadron of the Commemorative Air Force invites you to become a sponsor of our annual Bluebonnet Airshow taking place on March 15, 2025, in beautiful Burnet, TX. In recent years, our airshows have drawn 5000+ people of all ages who are looking for a unique and exciting day of family fun.

Besides exciting aerobatic acts, this year we will also feature more ground/weapons demonstrations, the return of the 501st Legion Stormtroopers, the RE/MAX jump team, and formation flyer demonstrations. Come meet Lori Greco, the daughter of Bill Pardo - the same Bill Pardo famous for "Pardo's Push" during the Vietnam War. Check out the progress made on our own C-47 restoration, the 'Texas Zephyr.' Aircraft in the show include the B-25 'Devil Dog,' a Huey Helicopter, a Vietnam veteran Cessna O2, a Douglass A-1D Skyraider, other WWII era aircraft, homebuilt aircraft, the original Pepsi Cola Stinson SR-7, and the TXANG Blackhawk Helicopter water drop demonstration. There will be lots of great vendors, fascinating and rare aircraft, and so much more!

Visitors from Austin, San Antonio, Killeen, Waco and all over the Texas Hill Country attend our airshows because they just keep getting better and better! As a business sponsor, your company will be able to take advantage of all kinds of marketing opportunities, including social media blasts and visibility on our heavily visited FaceBook site. Individuals and businesses who sponsor at higher levels also receive VIP event tickets. VIP status means close-in parking, airshow T-shirts, reserved seating with sun protection in the best viewing area, and a delicious lunch catered by Meat Sweats. These and other perks are outlined on the attached sponsorship signup form.

The mission of the Commemorative Air Force is to educate, inspire, and honor through flight and living history experiences. Visit the Highland Lakes Squadron's WWII Aviation Museum located right here at the Burnet Municipal Airport. You can claim your sponsorship as a tax deduction, as we are a chartered 501(c)(3) Tax Exempt Organization. Certificate of Determination is available on request.

Please direct questions to our Squadron at 512-756-2226 or caf@tstar.net.

Thank you for your support!

Sincerely,

CAF Col Tim Reynolds

Air Show Director and

Highland Lakes Squadron Leader

P.O. Box 866, Burnet, TX 78611