

Sponsored Event: Bertram Art, Herb and Wine Festival

Date: April 26-27, 2025

Suggested sponsor level: Gold Sponsor (\$1500)

Name and logo on 2x4 stage banner

Name recognition on festival brochure

Name on Director Festival t-shirts

2 Free Beer mugs + 4 total refills

Website Sponsor listing

Social Media Mentions

Burnet County Tourism announced during Festival

Radio Mentions

Use of HOT funds under the following:

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

c) Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.