

Sponsored Event: Taste of Highland Lakes

Date: September 20, 2025

Suggested sponsor level: Indulge Sponsor (\$850)

Logo on all event materials and in advertising

Signage at the event

Recognition from event stage and during KBEY remote

6 VIP tickets

Use of HOT funds under the following:

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

c) Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT:

Taste Highland Lakes

DATE(s) OF EVENT:

Saturday, Sept. 20, 2025

CONTACT PERSON:

① Hannah McCree, Sponsorships

MAILING ADDRESS (street, city, state, zip)

C/O Kingsland Visitor Center, 1309 RM 1431

BOARD MEMBERS of EVENT/ORGANIZATION (if applicable):

★ NOTE: Checks mailed here > Kingsland, 78639

Two board member, Karen Raven and Tara McAlistar, are co-chairs of "Taste"
Full list of Chamber board @ KingSchamber

PROJECTED ATTENDANCE:

250

Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings

our team

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits)

\$8.50 "Indulge" (Attached benefits and form)

ADVERTISING/ MARKETING PLAN:

Attached - Yellow Highlights = "Taste" Plans

LIST OTHER SPONSORS PARTICIPATING:

Several Pending - full list of 2024 @ tastehighlandlakes.com

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10"

Signature:

Terri Schexnayder

Print name:

② Terri Schexnayder (512.786.1938)

Title:

Marketing Specialist

Date:

May 20, 2025

Kingsland/Lake LBJ Chamber and Visitor Center



Taste Highland Lakes Sponsorship Application

September 20, 2025 / 1:00 – 5:00 PM / 105 Rangeway Circle, Kingsland TX. 78639

The Kingsland/Lake LBJ Chamber & Visitor Center is hosting its third “Taste Highland Lakes” – a festival full of tastes from the region’s leaders in food, wine and spirits. Guests will continue to gather for an afternoon filled with live music, great tastes, and even better company. Held at The Legends, guests will enjoy live music while sampling the local wineries and distilleries, and the finest of hand-selected food vendors. The success of this important fundraiser relies on our Sponsor partners with proceeds helping to beautify our Kingsland Community Park.

Indulge Sponsorship: \$850.00

- Logo on all event materials and in advertising
- Signage at the event
- Recognition from the event stage and during the KBEY remote
- 6 VIP admission tickets

Explore Sponsorship: \$600.00

- Logo on all event material
- Signage at the event
- 4 VIP admission tickets

Taste Sponsorship: \$300.00

- Logo on all event material
- Signage at the event
- 2 VIP admission tickets

Please return the attached completed Sponsorship Application to hannah@boattown.com no later than September 1, 2025.



We (I) commit to choosing to be a sponsor at the following level (Please select one):

Taste Sponsorship (\$300.00) _____

Explore Sponsorship (\$600.00) _____

Indulge Sponsorship (\$850.00) _____

We (I) commit to becoming a sponsor in the amount of \$ _____ for the Taste Highland Lakes Festival. I will provide the Chamber with my logo and complete payment no later than 9/1/2025.

Please make checks payable to the Kingsland/Lake LBJ Chamber of Commerce. If paying with a credit card, please contact the chamber at kingslandchamber@gmail.com.

Name of Company/Individual: _____

Name of Contact Person: _____

Address: _____

Phone Number: _____

Email Address: _____

Signature of Participant: _____

Thank you for your support of Taste Highland Lakes, sponsored by The Kingsland/Lake LBJ Chamber of Commerce & Visitor Center.

ADVERTISING PLAN FOR “TASTE HIGHLAND LAKES” 2025

CATEGORY

AUDIENCE/REACH

Billboard: 71/Spicewood

9,300/day traffic

“Taste” vinyl for June – September

Newspaper & Digital Media

Horseshoe Bay Beacon/The Llano News

3,000 – 3,700/Weeklies

“Taste” Plans – Various ½-page Ads in two papers Aug – Sept

Highlander/Burnet Bulletin - Print and Online -

Banners: 80,000

Two ½ page in two papers Sept. 10.11,16,17

E-News Banners/Large for 2 months X 2 – Aug/Sept

Highland Lakes Weekly (NP) -

Free Community paper (Readership N/A)

“Taste” Plans – 1 -2 ads Late Aug – Sept.

Daily Trib/101 Things to Do (Online/E-News

8,900 Subscribers – DailyTrib

“Taste” Plans – 101 (Wed) & The Trib (M-F) to run Aug – Sept. – Top or Large Banners

6,300 Subscribers – 101 E-News

Texas Wine Lover E-News/APP

4,000 “Wine” followers

E-News, Plan Your Trip” APP Ads (Aug-Sept.)

KBey Radio

52,000/weekly 18+ listeners

Remote Package = 45 :30 Ads to run 9/13-20 and 9/20, 1-3pm, Remote. Plus, 10 :30 Ads to run in Aug.

CONFLICT OF INTEREST QUESTIONNAIRE

FORM CIQ

For vendor doing business with local governmental entity

This questionnaire reflects changes made to the law by H.B. 23, 84th Leg., Regular Session.

OFFICE USE ONLY

This questionnaire is being filed in accordance with Chapter 176, Local Government Code, by a vendor who has a business relationship as defined by Section 176.001(1-a) with a local governmental entity and the vendor meets requirements under Section 176.006(a).

Date Received

By law this questionnaire must be filed with the records administrator of the local governmental entity not later than the 7th business day after the date the vendor becomes aware of facts that require the statement to be filed. See Section 176.006(a-1), Local Government Code.

A vendor commits an offense if the vendor knowingly violates Section 176.006, Local Government Code. An offense under this section is a misdemeanor.

1 Name of vendor who has a business relationship with local governmental entity.

2 ☐ Check this box if you are filing an update to a previously filed questionnaire. (The law requires that you file an updated completed questionnaire with the appropriate filing authority not later than the 7th business day after the date on which you became aware that the originally filed questionnaire was incomplete or inaccurate.)

3 Name of local government officer about whom the information is being disclosed.

Name of Officer

4 Describe each employment or other business relationship with the local government officer, or a family member of the officer, as described by Section 176.003(a)(2)(A). Also describe any family relationship with the local government officer. Complete subparts A and B for each employment or business relationship described. Attach additional pages to this Form CIQ as necessary.

A. Is the local government officer or a family member of the officer receiving or likely to receive taxable income, other than investment income, from the vendor?

☐ Yes

☐ No

B. Is the vendor receiving or likely to receive taxable income, other than investment income, from or at the direction of the local government officer or a family member of the officer AND the taxable income is not received from the local governmental entity?

☐ Yes

☐ No

5 Describe each employment or business relationship that the vendor named in Section 1 maintains with a corporation or other business entity with respect to which the local government officer serves as an officer or director, or holds an ownership interest of one percent or more.

6 ☐ Check this box if the vendor has given the local government officer or a family member of the officer one or more gifts as described in Section 176.003(a)(2)(B), excluding gifts described in Section 176.003(a-1).

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CONFLICT OF INTEREST QUESTIONNAIRE

For vendor doing business with local governmental entity

A complete copy of Chapter 176 of the Local Government Code may be found at <http://www.statutes.legis.state.tx.us/Docs/LG/htm/LG.176.htm>. For easy reference, below are some of the sections cited on this form.

Local Government Code § 176.001(1-a): "Business relationship" means a connection between two or more parties based on commercial activity of one of the parties. The term does not include a connection based on:

- (A) a transaction that is subject to rate or fee regulation by a federal, state, or local governmental entity or an agency of a federal, state, or local governmental entity;
- (B) a transaction conducted at a price and subject to terms available to the public; or
- (C) a purchase or lease of goods or services from a person that is chartered by a state or federal agency and that is subject to regular examination by, and reporting to, that agency.

Local Government Code § 176.003(a)(2)(A) and (B):

(a) A local government officer shall file a conflicts disclosure statement with respect to a vendor if:

(2) the vendor:

(A) has an employment or other business relationship with the local government officer or a family member of the officer that results in the officer or family member receiving taxable income, other than investment income, that exceeds \$2,500 during the 12-month period preceding the date that the officer becomes aware that

(i) a contract between the local governmental entity and vendor has been executed;
or

(ii) the local governmental entity is considering entering into a contract with the vendor;

(B) has given to the local government officer or a family member of the officer one or more gifts that have an aggregate value of more than \$100 in the 12-month period preceding the date the officer becomes aware that:

- (i) a contract between the local governmental entity and vendor has been executed; or
- (ii) the local governmental entity is considering entering into a contract with the vendor.

Local Government Code § 176.006(a) and (a-1)

(a) A vendor shall file a completed conflict of interest questionnaire if the vendor has a business relationship with a local governmental entity and:

(1) has an employment or other business relationship with a local government officer of that local governmental entity, or a family member of the officer, described by Section 176.003(a)(2)(A);

(2) has given a local government officer of that local governmental entity, or a family member of the officer, one or more gifts with the aggregate value specified by Section 176.003(a)(2)(B), excluding any gift described by Section 176.003(a-1); or

(3) has a family relationship with a local government officer of that local governmental entity.

(a-1) The completed conflict of interest questionnaire must be filed with the appropriate records administrator not later than the seventh business day after the later of:

(1) the date that the vendor:

(A) begins discussions or negotiations to enter into a contract with the local governmental entity; or

(B) submits to the local governmental entity an application, response to a request for proposals or bids, correspondence, or another writing related to a potential contract with the local governmental entity; or

(2) the date the vendor becomes aware:

(A) of an employment or other business relationship with a local government officer, or a family member of the officer, described by Subsection (a);

(B) that the vendor has given one or more gifts described by Subsection (a); or

(C) of a family relationship with a local government officer.