

Sponsored Event: Marble Falls Rodeo

Date: July 18th & 19th

Suggested sponsor level: General Sponsor (\$400)

Use of HOT funds under the following:

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

e) Sporting Event Expenses that Substantially Increase Economic Activity at Hotels: Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the county or its vicinity.



Blair Manning <bmannings@burnetcountytexas.org>

Marble Falls Rodeo Application

1 message

Katie <katie@marblefalls.org>

Tue, Jun 17, 2025 at 10:52 AM

To: Blair Manning <bmannings@burnetcountytexas.org>

Hi Blair!

Sorry for the late email, but please see the attached application.

Chute Sponsor \$950

Event Sponsor \$800

Local Events \$800

Dance Sponsor \$800

General Sponsor \$400

Junior Rodeo Buckle Sponsor \$150

Scholarship Fund – Any Amount

Thank you,

Katie Savage

Director of Special Events

916 Second Street

Marble Falls, TX 78654

Office: 830.693.2815



Advocate | Educate | Motivate

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT: Marble Falls Rodeo

DATE(s) OF EVENT: July 18th & 19th

CONTACT PERSON: Katie Savage

MAILING ADDRESS (street, city, state, zip) 322 Skyline Pr., Marble Falls, TX
78654

BOARD MEMBERS of EVENT/ORGANIZATION (if applicable):

PROJECTED ATTENDANCE: 2,000 - 3,000
Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits)

attached

ADVERTISING/ MARKETING PLAN:

Social Media, Radio, Flyers

LIST OTHER SPONSORS PARTICIPATING:

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Katie Savage

Print name: Katie Savage

Title: Rodeo PR Date: June 18, 2025