

**Sponsored Event:** Highland Lakes VFW Stars & Stripes BBQ Cook off

**Date:** August 15<sup>th</sup> & 16<sup>th</sup>

**Suggested sponsor level:** Sergeant Rank (\$500)

VFW appreciation certificate

Digital Bingo AD on display for 6 months

Small logo printed on sponsor sign displayed along HWY 29

**Use of HOT funds under the following:**

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

e) Sporting Event Expenses that Substantially Increase Economic Activity at Hotels:  
Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the county or its vicinity.

**BURNET COUNTY EVENT SPONSORSHIP APPLICATION**  
**EVENT MUST BE OPEN TO THE PUBLIC**

NAME OF EVENT: Highland Lakes VFW Post 6974 Stars and Stripes BBQ Cook Off

DATE(s) OF EVENT: August 15-16, 2025

CONTACT PERSON: Jerry Holt

MAILING ADDRESS (street, city, state, zip) 1402 W Buchanan Drive, Burnet, TX 78611

BOARD MEMBERS of EVENT/ORGANIZATION (if applicable):

Sean Jones – Commander, Jerry Holt – Outgoing Quartermaster, Mike Evans – Incoming Quartermaster

PROJECTED ATTENDANCE: Anticipating 30 Teams, hopefully more, at 1 to 4 people per team  
*Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings*

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits)  
Attached

ADVERTISING/ MARKETING PLAN:

Social Media, Networking and Outlaw BBQ, the sanctioning authority

LIST OTHER SPONSORS PARTICIPATING:

Still working on list, so far, members of the VFW and Fixdoor out of Marble Falls.

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: \_\_\_\_\_

Print name: Jerry Holt

Title: Quartermaster Date: 05/29/2025



## VFW POST 6974 – Burnet, Texas

1402 Buchanan Dr, Burnet, TX

Phone: (512) 588-6070 Email: [Veterans@vfwpost6974.org](mailto:Veterans@vfwpost6974.org)

*Donation Drive to implement much needed updates/repairs to our VFW Post building located in Burnet, Texas!*

- Our Post is kicking off a donation drive in support of our post operations and building improvements. Our building is approaching a level of disrepair. Our veterans deserve a place to go where they can meet with like-minded service-members that understand the hardships that we shared within the ranks of our brave military. We also want to vastly improve and expand our operations (kitchen/tavern). We want to provide better food in our kitchen, and our tavern to be the beer capital of central Texas. 50 beers on tap in Burnet? YES!
  - *Priority Improvements List: Roof replacement - Major HVAC repairs/upgrades - Major electrical repairs/upgrades - New outdoor patio/decking - Major plumbing repairs/upgrades - New, upgraded signs - Parking lot needs to be repaved - decomposed granite to level and fix rear parking*
- For the past eight years, we have strived to maintain our building to provide such a place. We have funded the effort through internal donations and herculean efforts by our members to ensure the building is suitable for veterans, their families, and the community at large to visit. All the while our post has donated funds to local charitable organizations such as LA Care Food Bank, Boys and Girls Club, YMCA, Sarah's House, Scholarship opportunities to Burnet Middle and High School Students, and the local scout groups.
- We are reaching out to the community for its support from various donors in the Burnet area. In return for your donation, we will be rewarding sponsors on a "rank" system. Please review the information about the ranks below! Donations of labor and/or equipment will be valued the same as monetary donations.
  - **Private Rank**                      **\$100.00+**
  - **Private First Class**            **\$250.00+**
  - **Sergeant Rank**                   **\$500.00+**
  - **Captain Rank**                    **\$1,000.00+**
  - **Major Rank**                      **\$2,500.00+**
  - **Colonel Rank**                    **\$5,000.00+**



**VFW POST 6974 – Burnet, Texas**  
1402 Buchanan Dr, Burnet, TX  
Phone: (512) 588-6070 Email: Veterans@vfwpost6974.org



**\$5,000+ COLONEL**

- VFW Appreciation Plaque
- Permanent indoor sign (16"x20")
- DIGITAL BINGO AD on display for one year
- Jumbo Logo printed on a sponsor sign prominently displayed along HWY 29



**\$2,500+ MAJOR**

- VFW Appreciation Plaque
- Permanent indoor sign (16"x20")
- DIGITAL BINGO AD on display for one year
- Jumbo Logo printed on a sponsor sign prominently displayed along HWY 29



**\$1,000+ CAPTAIN**

- VFW Appreciation Plaque
- DIGITAL BINGO AD on display for one year
- An 8"x10" indoor sign prominently displayed in our newly renovated tavern for one year
- Large Logo printed on a sponsor sign prominently displayed along HWY 29



**\$500+ SERGEANT**

- VFW Appreciation Certificate with Bumper Sticker and Thank You Card
- DIGITAL BINGO AD on display for 6 months
- Small Logo printed on a sponsor sign prominently displayed along HWY 29



**\$250+ PRIVATE FIRST CLASS**

- VFW Appreciation Certificate with Bumper Sticker and Thank You Card
- DIGITAL BINGO AD on display for 3 months



**\$100+ Private**

- VFW Appreciation Certificate-  
Bumper Sticker & Thank You Card