

Sponsored Event: Music on Main- Fall series

Date: September 18- November 15th

Suggested sponsor level: Community Level (\$500)

- RECOGNITION & LOGO INCLUDED IN ALL MARKETING, ADVERTISING, EVENT SIGNAGE, AND MEDIA PROMOTION.
- PRINT, DIGITAL, RADIO, EVENT & STREET LEVEL PROMOTION
- ADVERTISED ALL OVER HIGHLAND LAKES AND BEYOND

Use of HOT funds under the following:

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

c) Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

Must be submitted no later than sixty (60) days prior to event

EVENT MUST BE OPEN TO THE PUBLIC

CURRENT DATE: **JULY 15, 2025**

NAME OF EVENT: **MUSIC ON MAIN (FALL SERIES), MARBLE FALLS**

NAME OF ORGANIZATION:
MUSIC ON MAIN, MARBLE FALLS

MAILING ADDRESS (include street, city, state, zip)
OOS HOLDINGS LLC, PO BOX 781948, SAN ANTONIO TX 78278

CONTACT PERSON:
JAY BROWN OR MITCH MCMANUS

LIST NAMES OF BOARD (if applicable):

N/A

DATES OF EVENT:
SEPTEMBER 18 - NOVEMBER 15, 2025

PROJECTED ATTENDANCE:
4,000-5000 THROUGHOUT FALL SERIES

Please read and be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings.

WHAT IS YOUR SPONSORSHIP LEVEL PROPOSAL (including benefits):

- **COMMUNITY SPONSOR LEVEL IS \$500**
- **RECOGNITION & LOGO INCLUDED IN ALL MARKETING, ADVERTISING, EVENT SIGNAGE, AND MEDIA PROMOTION.**
- **PRINT, DIGITAL, RADIO, EVENT & STREET LEVEL PROMOTION**
- **ADVERTISED ALL OVER HIGHLAND LAKES AND BEYOND**

WHAT IS YOUR ADVERTISING PLAN:

3 MONTHS OF ADVERTISING

- **WEB**
- **SOCIAL MEDIA**
- **PRINT**
- **NEWSPAPER**
- **MAGAZINES**
- **RADIO**
- **FLYERS, POSTERS**
- **SIGNAGE**
- **EBLASTS**

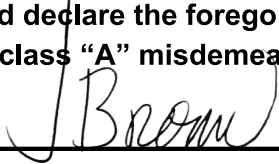
LIST OTHER SPONSORS PARTICIPATING AND LEVEL OF PARTICIPATION:

CITY OF MARBLE FALLS
COMMERCIAL NATIONAL BANK
HIGHLAND LAKES CREATIVE ARTS
ATKINS PHARMACY
YALLS GIFT
AND ADDITIONAL LOCAL BUSINESSES

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax.

"I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: _____



Print name: **JAY BROWN**

Title: **EVENT ORGANIZER**

Date: **JULY 15, 2025**

****Post Event Report due no later than thirty (30) days following event. Failure to execute as per agreement could result in no future funding****



Fall Series Sponsor SEPT 18 - NOV 15

- Advertised all over Highland Lakes
- Great Local Branding Opportunity
- Capitalize on Downtown Crowds
- Ads, Flyers, Web, Social, Signage

**BECOMING ONE THE MOST POPULAR
MUSIC SERIES IN THE HILL COUNTRY**

62 SHOWS | **36 SHOWS** + **26 SHOWS**
OF FREE LIVE MUSIC | OLD OAK SQUARE | HARMONY PARK

Fall Series Community Sponsor \$500

- Your Logo on weekly advertising
- Your Logo on ads, flyers, rack cards, posters, e-blasts
- Your Logo on table tents at events
- Your Logo on event & street signage
- Recognition on social media advertising
- Shoutouts on radio commercials & interviews
- Recognition in newspaper articles and media
- Your Logo & link on livemusiconmain.com



Sponsor Info, Please Contact - Jay Brown 830-220-4489

livemusiconmain.com