

Sponsored Event: Fall Festival

Date: October 23-26, 2025

Suggested sponsor level: Spotlight (\$750)

Prominent company logo on all promo and publicity

Logo on home page of event website

Hyperlink on event website and email blasts

Banner space and signage displayed

Business mention on facebook page

6 carnival wristband tickets (giveaway via Burnet County Tourism Social Media)

Use of HOT funds under the following:

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

c) Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.

BURNET COUNTY EVENT SPONSORSHIP APPLICATION
EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT: Fall Festival

DATE(s) OF EVENT: October 23-24, 2025

CONTACT PERSON: Katie Savage

MAILING ADDRESS (street, city, state, zip) 916 2nd St., Marble Falls, TX 78654

BOARD MEMBERS of EVENT/ORGANIZATION (if applicable):

PROJECTED ATTENDANCE: 2,500
Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits)

Please see attachment

ADVERTISING/ MARKETING PLAN:

Website, social media, emails, newspaper, magazines

LIST OTHER SPONSORS PARTICIPATING:

Please see attachment

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Katie Savage

Print name: Katie Savage

Title: Director of Special Events Date: Aug. 13, 2025



October 23-26, 2025

Fall Festival

We are excited to bring you the Fall Festival for Marble Falls, which brings an average of over 3,000 people. This four day event includes carnival rides, live music, adult beverages, local food, market vendors, recreational activities and more.

PRESENTING

\$2,500 Investment

Non Chamber Members \$3,000

1 Available

CLAIMED

- Prominent company logo (full size) on all promotions and publicity, including print ads, press releases, flyers, and posters
- Company poster/sign displayed as "Fall Festival is brought to you by..." in the beverage/token booth area
- Company logo (full size) on home page of event website
- Hyperlink on event website and in email blasts
- Banner (provided by business) space and signage displayed
- On-Air Mentions on all radio interviews
- Complimentary vendor booth (only space is provided)
- Business mention on Facebook page (13k + followers)
- Announcer mentions your company on main stage
- 10 Carnival Wristbands

PREMIER

\$1,000 Investment

Non Chamber Members \$1,075

- Prominent company logo (1/2 size) on all promotions and publicity, including print ads, press releases, flyers, and posters
- Company logo (1/2 size) on home page of event website
- Hyperlink on event website and in email blasts
- Banner (provided by business) space and signage displayed
- On-Air Mentions on all radio interviews
- Complimentary vendor booth (only space is provided)
- Business mention on Facebook page (13k + followers)
- 8 Carnival Wristbands

SPOTLIGHT

\$750 Investment

Non Chamber Members \$800

- Prominent company logo (1/4 size) on all promotions and publicity, including print ads, press releases, radio, flyers, and posters
- Company logo (1/4 size) on home page of event website
- Hyperlink on event website and in email blasts
- Banner (provided by business) space and signage displayed
- Complimentary vendor booth (only space is provided)
- Business mention on Facebook page (13k + followers)
- 6 Carnival Wristbands

CONTRIBUTING

\$500 Investment

Non Chamber Members \$525

- Company logo (1/8 size) on home page of event website
- Hyperlink on event website
- Banner (provided by business) space and signage displayed
- Business mention on Facebook page (13k + followers)
- 4 Carnival Wristbands

October 23-26, 2025

Fall Festival

Additional Business Exposure Opportunities

The amount for the following are determined at the time of the event and current prices/supply & demand. These are available to work within any budget. The Fall Festival can be a fun event we change each year regarding a "theme" between Halloween or Oktoberfest, but you can guarantee it will always be full of good family fun!

- Live Band/DJ
- Token Booth
- Adult Beverage Tent
- Restroom/Port-A-Potties
- Radio
- Newspaper/Magazine
- Costume Contest
 - Prizes for winners
- Dog Costume Contest
 - Prizes for winners
- Halloween Decorations
- Fall Decorations
- Palm/Tarot Reader
 - Estimated \$750 for 4 Hours
- Face Painting
 - Estimated \$100 per hour
- Airbrush Body Art
 - Estimated \$850 for 4 Hours
- John the Magician
 - Estimated \$900 for 3 Hours
- Living Statues
 - Estimated \$875 for 3 Hours
- Vinyl Spin Art
 - Estimated \$1,650 for 3 Hours
- Inflatable Slide
- Biergarten Tent
- Flowers for decorations
- German/Bavarian Flags for decorations
- Authentic Postcard
 - Wall Art to decorate tent
- German Beer
- Beer Stein/Das Boot
 - Limited amount for people to take home (first come first serve)
- Live German/Polka Band
- German Food Contest
 - Prizes for winners
- Beer Tasting
- Authentic Oktoberfest Food
- Photo Backdrop
- Photo Backdrop Camera Rental
- ICE Truck
- Volunteer Waters

We love new ideas!