

MARBLE FALLS/ HIGHLAND LAKES AREA CHAMBER OF COMMERCE SERVICE AGREEMENT

The following is an Agreement between the **Marble Falls/ Highland Lakes Area Chamber of Commerce**, herein after referred to as "Chamber" and Burnet County, herein after referred as "County".

Chamber is an organization which will advertise and promote lodging properties on behalf of the County's Tourism Office. County is a government entity. Among its obligations, County operates a Tourism Office for the promotion of tourism in order to increase occupation rates for the lodging entities which exist in the unincorporated area of Burnet County. Such entities are considered to be "County Lodging Properties".

Specifically, Chamber shall provide the following:

- 1. Individual placement of the County Lodging Properties on the Chamber's website. Each of the County Lodging Properties will have listing information published on the site, and their operators will be given access on a "mini-site" or area on the site to place descriptions, photos, rated and other relevant information for the promotion of the respective lodge.**
- 2. The individual listing of the County Lodging Properties on a lodging table to be published on the Chamber's guide, a printed magazine type of advertisement of Chamber's members for visitors and tourists requesting lodging information. The guide is used as a daily reference at the Chamber's place of business commonly know as its visitor center.**
- 3. The placement of individual lodging properties' literature at Chamber's visitor center.**
- 4. In regards to individuals or organizations that contact the Chamber in any manner seeking information that matches the amenities and/or characteristics of any County Lodging Properties. Referrals of said properties shall be made for their consideration.**

County agrees to pay a fee of \$10,000.00 to Chamber for the services provided. Payment in full amount shall be made to Chamber upon approval of the agreement and an invoice has been received. The initial term of this agreement is for one year beginning October1 2025 through September 30, 2026.

This agreement shall automatically renew annually with the Chamber's understanding that all obligations of "County" under this contract are subject to the availability of "County" funds. If such funds are not appropriated or become unavailable, the contract may be terminated by the "County".

County reserves the right to review any and all information listed on Chamber's website and guide for accuracy prior to information being published to the public. Failure to provide the "County" the opportunity to review listed information for accuracy and completeness in advance to publication shall result in the financial cost to correct the error to be absorbed by the Chamber.

This agreement is signed on the _____ day of September, 2025.

Burnet County Judge

Marble Falls Chamber Executive Director